

Image Analysis Results

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Page Image Score



Good

Image Weight Comparison



Total Images Analyzed

 18

Total Image Weight

 2MB

Potential Compressed Weight ⓘ

 36.4%

Tested on browser



Chrome

From location



Dulles

Viewport size



1366 x 712 px

Device DPI



96 DPI

Integrated with



C desktop-imghomenightlightsd.st.jpg

JPEG	<div></div>	555.1 KB	Current
Potential Smart Compression			
JPEG	<div></div>	219.2 KB	(39.5%)
WEBP	<div></div>	174.8 KB	(31.5%)
JPEG-XR	<div></div>	192.0 KB	(34.6%)
PNG	<div></div>	648.4 KB	(116.8%)

31.5%

1920x1329 → 1351x935

See More



B desktop-party-img-d.st.jpg



JPEG

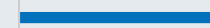


444.9 KB

Current

Potential Smart Compression

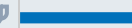
JPEG



371.9 KB

(83.6%)

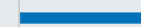
WEBP



217.9 KB

(49.0%)

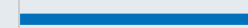
JPEG-XR



241.6 KB

(54.3%)

PNG



1.3 MB

(294.8%)

 49.0%

1920x1329 → 1920x1329



See More



B

desktop-mommy-time-img-d.st.jpg

JPEG

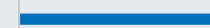


373.2 KB

Current

Potential Smart Compression

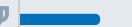
JPEG



313.6 KB

(84.0%)

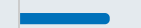
WEBP



122.6 KB

(32.9%)

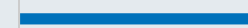
JPEG-XR



137.8 KB

(36.9%)

PNG



1.2 MB

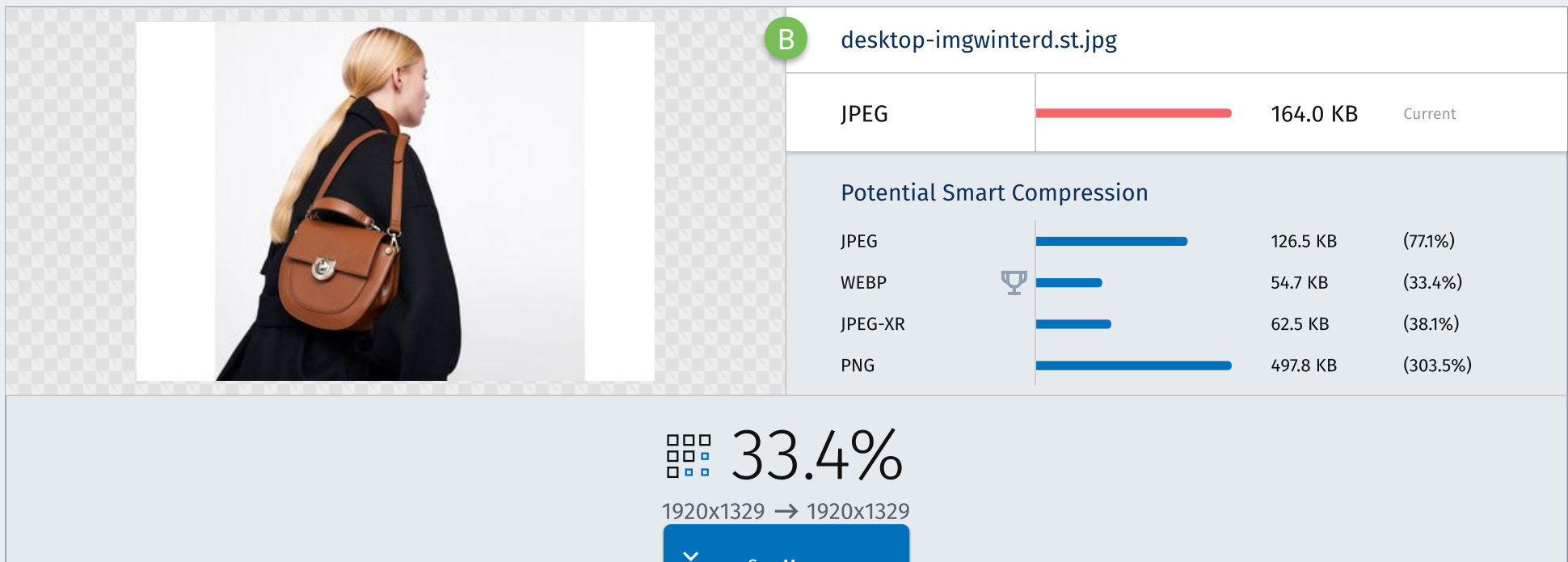
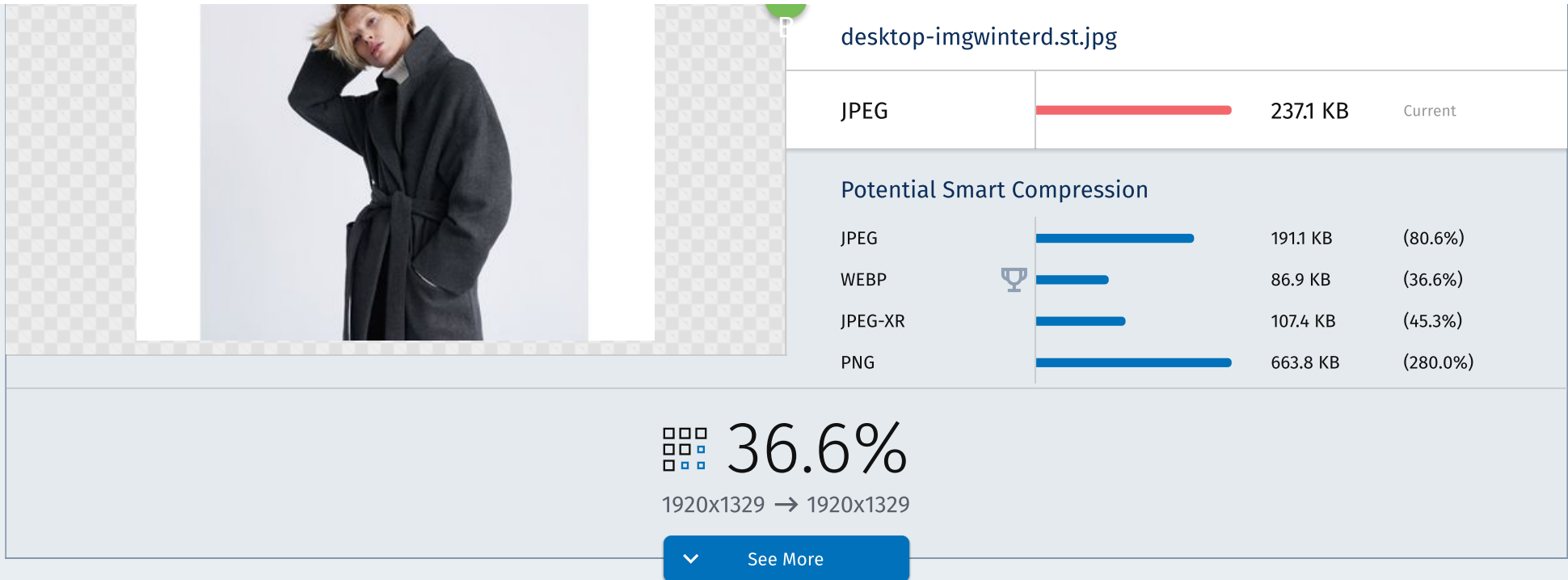
(311.3%)

 32.9%

1920x1329 → 1920x1329



See More



[See more](#)

B

sprites-509e6bd11d.png

PNG

54.7 KB

Current

Potential Smart Compression

PNG

17.1 KB

(31.3%)

WEBP



15.5 KB

(28.3%)



28.3%

215x200 → 215x200

[See More](#)

A

desktop-mommytimed.svg

SVG

7.9 KB

Current

Potential Smart Compression

SVG

7.9 KB

(100.0%)

WEBP



940.0 B

(11.9%)

PNG

1.1 KB

(14.5%)

MOMMY TIME

aw18. baby collection



11.9%

155x33 → 400x400

See More

A

desktop-partyd.svg

SVG

7.7 KB

Current

Potential Smart Compression

SVG

7.7 KB

(100.0%)

WEBP



888.0 B

(11.6%)

PNG

1.1 KB

(14.7%)



11.6%

4823x418 → 400x400

See More

A

desktop-bags.svg

SVG

4.3 KB

Current

Potential Smart Compression

SVG

4.3 KB

(100.0%)

WEBP



1.5 KB

(35.9%)

PNG

1.6 KB

(36.8%)

**BAGS
BAGS
BAGS**

 35.9%

56x60 → 400x400

See More

WINTER 2018 COLLECTION

A

desktop-wintercollection.svg

SVG

4.2 KB

Current

Potential Smart Compression

SVG

4.2 KB

(100.0%)

WEBP



336.0 B

(8.0%)

PNG

387.0 B

(9.2%)

 8.0%

66x5 → 400x400

See More

TRF PARTY COLLECTION

A

desktop-trfpartyd.svg

SVG

4.2 KB

Current

Potential Smart Compression

SVG

4.2 KB

(100.0%)

WEBP



1.7 KB

(39.6%)

PNG



1.3 KB

(31.7%)



31.7%

375x27 → 400x400



See More

COLLECTION 2018

A

desktop-txtcollectiond.svg

SVG



3.5 KB

Current

Potential Smart Compression

SVG



3.5 KB

(100.0%)

WEBP



236.0 B

(6.8%)

PNG



317.0 B

(9.1%)



6.8%

42x5 → 400x400



See More

NIGHT LIGHTS

A

desktop-nifghtlightsd.svg

SVG

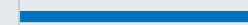


2.5 KB

Current

Potential Smart Compression

SVG



2.5 KB

(100.0%)

WEBP



1.8 KB

(70.5%)

PNG



1.7 KB

(66.5%)

PNG

2.2 KB

(86.5%)

 70.5%

844x96 → 400x400



See More



COATS

A

desktop-txtcoatsw.svg

SVG

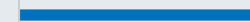


1.7 KB

Current

Potential Smart Compression

SVG



1.7 KB

(100.0%)

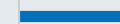
WEBP



596.0 B

(35.5%)

PNG



756.0 B

(45.1%)

 35.5%

69x20 → 400x400



See More



ZARA

A

logo-zara-16-white.svg

SVG

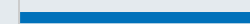


1.2 KB

Current

Potential Smart Compression

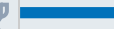
SVG



1.2 KB

(100.0%)

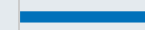
WEBP



502.0 B

(41.5%)

PNG



682.0 B

(56.4%)



41.5%

121x17 → 400x400



See More

B

zara_srpls.png

PNG



1.1 KB

Current

Potential Smart Compression

PNG



215.0 B

(18.9%)

WEBP



142.0 B

(12.5%)



12.5%

132x132 → 132x132



See More

D

zara_srpls.png

PNG



1.1 KB

Current

Potential Smart Compression



PNG



117.0 B


(10.3%)

WEBP



88.0 B

(7.7%)

 **7.7%**
132x132 → 18x18

▼ See More



A

icon-32-shopping-bag-white.svg

SVG

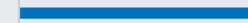


247.0 B

Current

Potential Smart Compression

SVG



247.0 B

(100.0%)

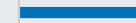
WEBP



84.0 B


(34.0%)

PNG



136.0 B

(55.1%)

 **34.0%**
32x32 → 32x32

▼ See More

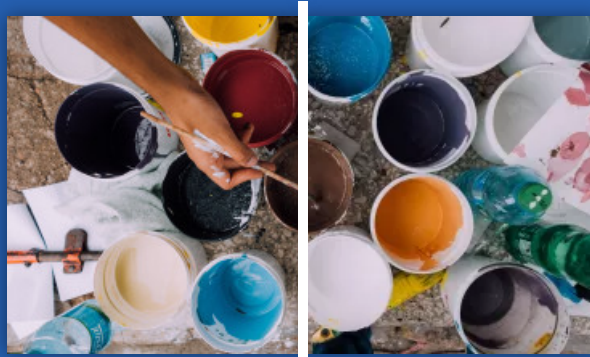
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```
https://res.cloudinary.com/demo/image/upload/h_210/f_auto,q_auto/paint.jpg
```

Original

JPG
374x210
38 KB



Dynamic Format

WEBP
374x210
16 KB (42%)

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