

**Full Optimization Checklist** 

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	Keep-Alive	GZip	Compress Img	Progressive	Cache Static	CDN Detected
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# **Details**

# First Byte Time (back-end processing): 100/100

296 ms First Byte Time 422 ms Target First Byte Time

## Use persistent connections (keep alive): 100/100

## Use gzip compression for transferring compressable responses: 100/100

242.3 KB total in compressible text, target size = 242.3 KB - potential savings = **0.0 KB** 

Compress Images: 100/100

2.0 KB total in images, target size = 2.0 KB - potential savings = 0.0 KB

**Use Progressive JPEGs: N/A** 

### Leverage browser caching of static assets: 93/100

FAILED - (43.2 minutes) - https://www.google-analytics.com/analytics.js WARNING - (1.0 days) - https://consent.cookiebot.com/uc.js

### Use a CDN for all static assets: 97/100

FAILED - https://consent.cookiebot.com/uc.js

CDN's Used:

www.smashingmagazine.com : Netlify

 ${\tt d33wubrfki0l68.cloudfront.net: Amazon\ CloudFront}$ 

www.google-analytics.com : Google stats.g.doubleclick.net : Google



## **Glossary:**

First Byte Time	Applicable Objects	Time to First Byte for the page (back-end processing + redirects)
	What is checked	The target time is the time needed for the DNS, socket and SSL negotiations + 100ms. A single letter grade will be deducted for every 100ms beyond the target.
Keep-Alive	Applicable Objects	All objects that are from a domain that serves more than one object for the page (i.e. if only a single object is served from a given domain it will not be checked)
	What is checked	The response header contains a "keep-alive" directive or the same socket was used for more than one object from the given host
	Applicable Objects	All objects with a mime type of "text/*" or "*javascript*"
GZIP Text	What is checked	Transfer-encoding is checked to see if it is gzip. If it is not then the file is compressed and the percentage of compression is the result (so a page that can save 30% of the size of it's text by compressing would yield a 70% test result)
0	Applicable Objects	JPEG Images
Compress Images	What is checked	Within 10% of a photoshop quality 50 will pass, up to 50% larger will warn and anything larger than that will fail.  The overall score is the percentage of image bytes that can be saved by re-compressing the images.
Use	Applicable Objects	All JPEG Images
Progressive JPEGs	What is checked	Each JPEG image is checked and the resulting score is the percentage of JPEG bytes that were served as progressive images relative to the total JPEG bytes.
Cache Static	Applicable Objects	Any non-html object with a mime type of "text/*", "*javascript*" or "image/*" that does not explicitly have an Expires header of 0 or -1, a cache-control header of "private", "no-store" or "no-cache" or a pragma header of "no-cache"

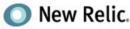
### WebPageTest Optimization Check Results - La Rioja: www.s...zine.com/articles/ - 01/08/19 22:46:53

	What is checked	An "Expires" header is present (and is not 0 or -1) or a "cache-control: max-age" directive is present and set for an hour or greater. If the expiration is set for less than 1 hour you will get a failure. This only applies to max-age currently.
	Applicable Objects	All static non-html content (css, js and images)
Use A CDN	What is checked	Checked to see if it is hosted on a known CDN (CNAME mapped to a known CDN network). 80% of the static resources need to be served from a CDN for the overall page to be considered using a CDN. The current list of known CDN's is

Carousell reduced page load time by 65% and saw a 63% increase in organic traffic, a 3 PageSpeed Module: Dramatically Increase the Speed of Your Website Automatically io submit: The epoll alternative you've never heard about Un triste dbut d'anne pour le Congo Sad start to the new year in the Democratic Republic of the Congo





































HAR requests missing "initiator" field Android Page Load/Document Complete too soon The test completed but there were no successful results. Same video captured for all the steps Get median results for multistep script













































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**MEASUREWORKS** 

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Date2020.com

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