

# Image Analysis Results

<https://www.zara.com/es/es/mujer-nuevo-l1180.html?v1=1074660>

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## Page Image Score

B

Good

## Image Weight Comparison

Current Images

157.3 KB

57.4 KB

 Potential after Smart Compression ⓘ

## Total Images Analyzed

 11

## Total Image Weight

 157KB

## Potential Compressed Weight ⓘ

 36.5%

Tested on browser



Chrome

From location



Dulles

Viewport size



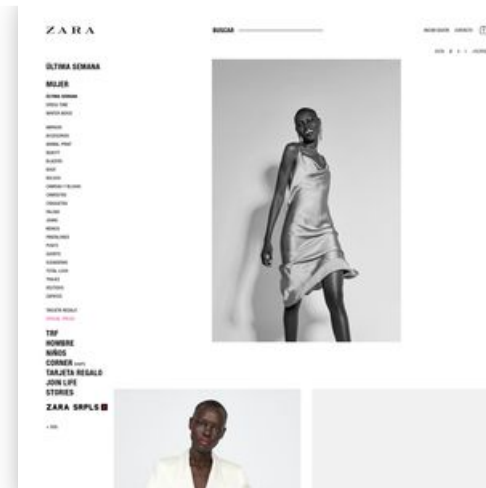
1366 x 712 px


Device DPI



96 DPI

Integrated with






C

4043269402\_9\_2\_1.jpg


JPEG	<div></div>	61.8 KB	Current
Potential Smart Compression			
JPEG	<div></div>	28.5 KB	(46.1%)
WEBP	<div></div>	17.4 KB	(28.1%)
JPEG-XR	<div></div>	18.9 KB	(30.6%)
PNG	<div></div>	82.5 KB	(133.5%)



28.1%


1920x1412 → 1079x794

See More




B

sprites-509e6bd11d.png



PNG	<div><div></div></div>	54.7 KB	Current
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### Potential Smart Compression

PNG	<div><div></div></div>	17.1 KB	(31.3%)
WEBP	<div><div></div></div>	15.5 KB	(28.3%)

28.3%

215x200 → 215x200

See More




B

7712695711\_2\_1\_1.jpg

JPEG	<div><div></div></div>	25.4 KB	Current
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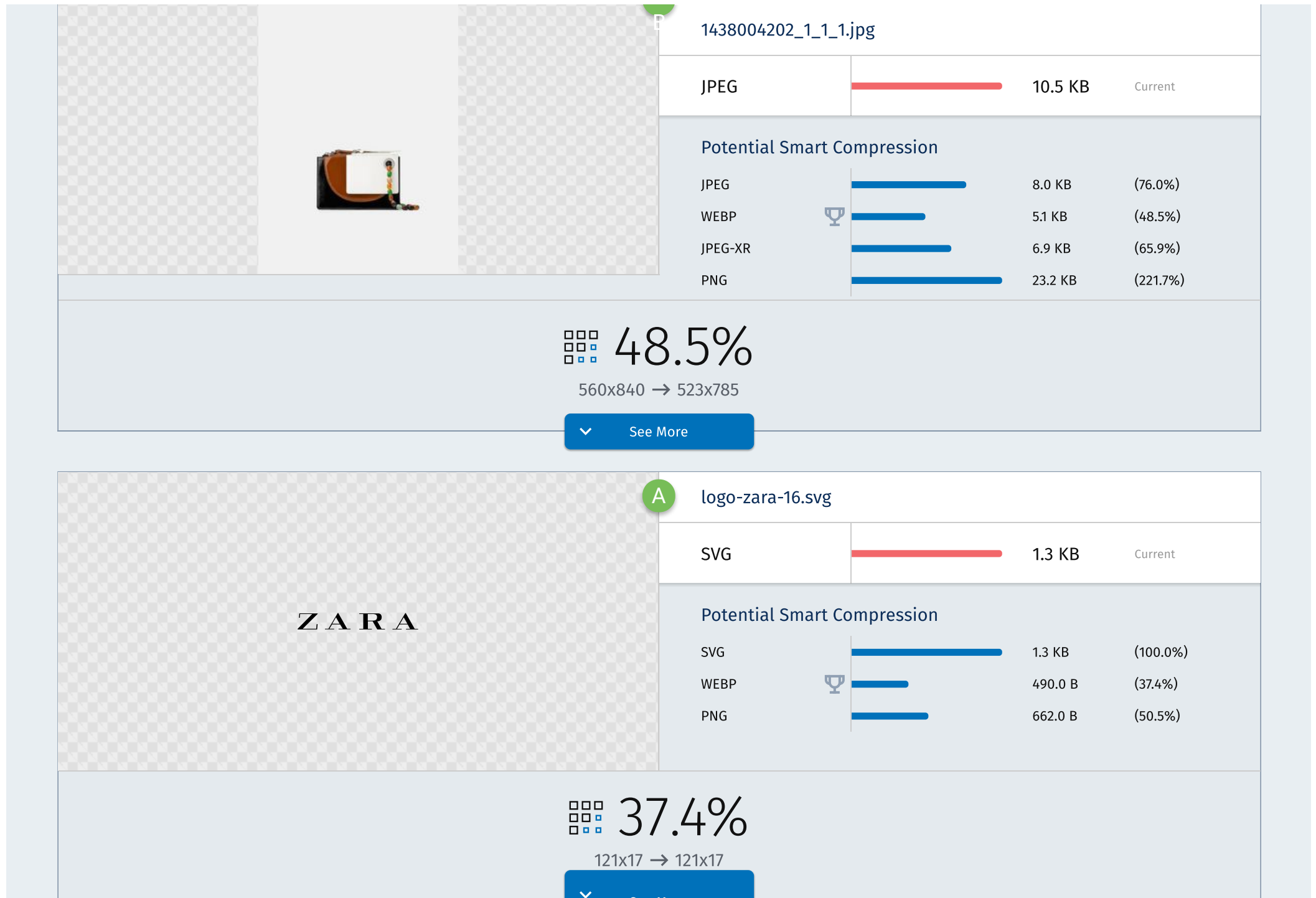
### Potential Smart Compression

JPEG	<div><div></div></div>	25.4 KB	(100.0%)
WEBP	<div><div></div></div>	17.8 KB	(70.3%)
JPEG-XR	<div><div></div></div>	17.8 KB	(70.4%)
PNG	<div><div></div></div>	79.7 KB	(314.2%)


70.3%

560x840 → 560x840

See More



[See more](#)




D

zara\_srpls.png

PNG	<div></div>	1.1 KB	Current
-----	-------------	--------	---------

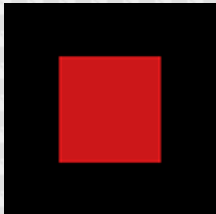
Potential Smart Compression

PNG	<div></div>	117.0 B	(10.3%)
WEBP	<div></div>	88.0 B	(7.7%)

7.7%

132x132 → 18x18

See More




B

zara\_srpls.png

PNG	<div></div>	1.1 KB	Current
-----	-------------	--------	---------

Potential Smart Compression

PNG	<div></div>	215.0 B	(18.9%)
WEBP	<div></div>	142.0 B	(12.5%)

12.5%

132x132 → 132x132

See More

A

loader.gif

GIF

693.0 B

Current

## Potential Smart Compression

GIF



693.0 B

(100.0%)

WEBP

748.0 B

(107.9%)

PNG

822.0 B

(118.6%)



100.0%

16x11 → 16x11

See More

A

icon-32-shopping-bag.svg

SVG

247.0 B

Current

## Potential Smart Compression

SVG

247.0 B

(100.0%)

WEBP



80.0 B

(32.4%)

PNG

136.0 B

(55.1%)



 32.4%

22x22 → 22x22

 See More C

transparent-background.png

PNG

213.0 B

Current

## Potential Smart Compression

PNG

104.0 B

(48.8%)

WEBP



52.0 B

(24.4%)

 24.4%

17x21 → 17x21

 See More C

transparent-background.png

PNG

213.0 B

Current

## Potential Smart Compression

PNG

104.0 B

(48.8%)

WEBP



52.0 B

(24.4%)

24.4%

17x21 → 17x21



See More

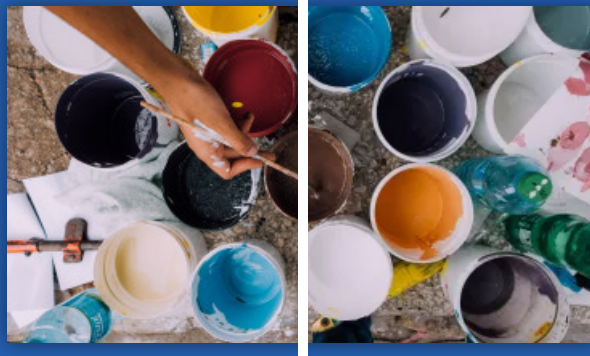
# Optimize Every Image with Cloudinary

Cloudinary is the end-to-end solution for all your image-related needs. Check out how simple it is to deliver an optimized image to your users, with on-the-fly transformations included as a component of the URL:

[https://res.cloudinary.com/demo/image/upload/h\\_210/f\\_auto,q\\_auto/paint.jpg](https://res.cloudinary.com/demo/image/upload/h_210/f_auto,q_auto/paint.jpg)

Original

JPG  
374x210  
38 KB



Dynamic Format

WEBP  
374x210  
16 KB (42%)

Try Cloudinary for free



# Learn more about Image Optimization



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