

# Joshua Robertson

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## SUMMARY

Full-Stack Software Developer with a background in sales and client management, leveraging technical expertise and business acumen to deliver tailored solutions. Graduate of the University of Connecticut's Full-Stack Web Development Bootcamp. Skilled in designing, developing, and deploying web applications using modern frameworks, optimizing SEO performance, and collaborating across teams to drive results.

## SKILLS

**Languages:** HTML, CSS, JavaScript, Python, PHP, SQL

**Frameworks, CMS and Libraries:** Node.js, Next.js, React, Express.js, WordPress, Django, GraphQL

**Databases:** PostgreSQL, MongoDB

**Tools and Platforms:** Docker, REST APIs, Git, Search Engine Optimization, Google Analytics

## PROJECTS

**Curated Crates** (GitHub: <https://github.com/JMRobertson89/Curated-Crates>)

- Developed a subscription-based e-commerce site with user authentication and product management.
- Built with HTML, CSS, JavaScript, React, Material-UI, Node.js and MongoDB

**Employee Tracker** (GitHub: <https://github.com/JMRobertson89/Employee-Tracker>)

- Created a command-line application that manages an employee database
- Built with JavaScript, Node.js, Inquirer and PostgreSQL

**Social Network API** (GitHub: <https://github.com/JMRobertson89/Social-Network-API>)

- Built RESTful API endpoints for a social media platform using Node.js, Express.js and MongoDB

## PROFESSIONAL EXPERIENCE

**Quality Control and Account Integrations Specialist**, Big Voodoo Interactive - Springfield, MA

June 2025 - Present

- Develop and maintain custom WordPress websites
- Execute quality control for websites, validating front-end and back-end functionality
- Manage CI/CD workflows and deployment pipelines, resolving hosting, plugin, and environment issues
- Verify marketing integrations and ensure SEO, UX, and performance standards are met
- Handle client communications, conflict resolution, and onboarding for new accounts
- Collaborate cross-functionally to translate client goals into deliverables and drive account growth

**Account Manager**, Big Voodoo Interactive - Springfield, MA

September 2020 - March 2022

- Delivered all communications, conflict resolutions and deliverables to assigned accounts while ensuring quality standards and client expectations were met
- Developed digital marketing and advertising strategies that met client goals
- Regularly audited client websites and marketing campaigns to adhere to Search Engine Optimization standards
- Pursued opportunities for revenue growth within assigned accounts
- Accurately communicated client's needs to all internal teams and management
- Managed the onboarding process of new clients

**Territory Account Executive**, Toast - Boston, MA

November 2019 - April 2020

- Managed a Connecticut territory consisting of approximately \$500K+ in expected annual revenue
- Qualified and sold to small business restaurants and restaurant groups
- Executed complex sales cycles from the initial call to contract negotiations and closing
- Initiated discovery meetings and conducted demos to best understand customer pain points and develop solutions

**Account Manager**, Kforce - Hartford, CT

January 2019 - November 2019

- Conducted remote and in person meetings to uncover staffing needs and client pain points
- Prospected new clients through networking, employee referrals, job boards and other internet searches
- Communicated hiring needs to internal recruiters and gathered candidates
- Facilitated the offer process on behalf of clients, including salary negotiations and other terms of employment

**Sales Manager**, Best Buy - Manchester, CT

May 2014 - December 2018

- Led multiple departments totaling \$3M plus in annual sales
- Analyzed Profit and Loss statements to develop necessary action plans
- Hired, trained and coached a staff of twenty associates
- Performed monthly, quarterly and yearly performance reviews

EDUCATION

**University of Connecticut**

Graduated 2024

Full-Stack Web Development Bootcamp Certification

**Southern New Hampshire University**

Graduated 2020

BS, Business Administration