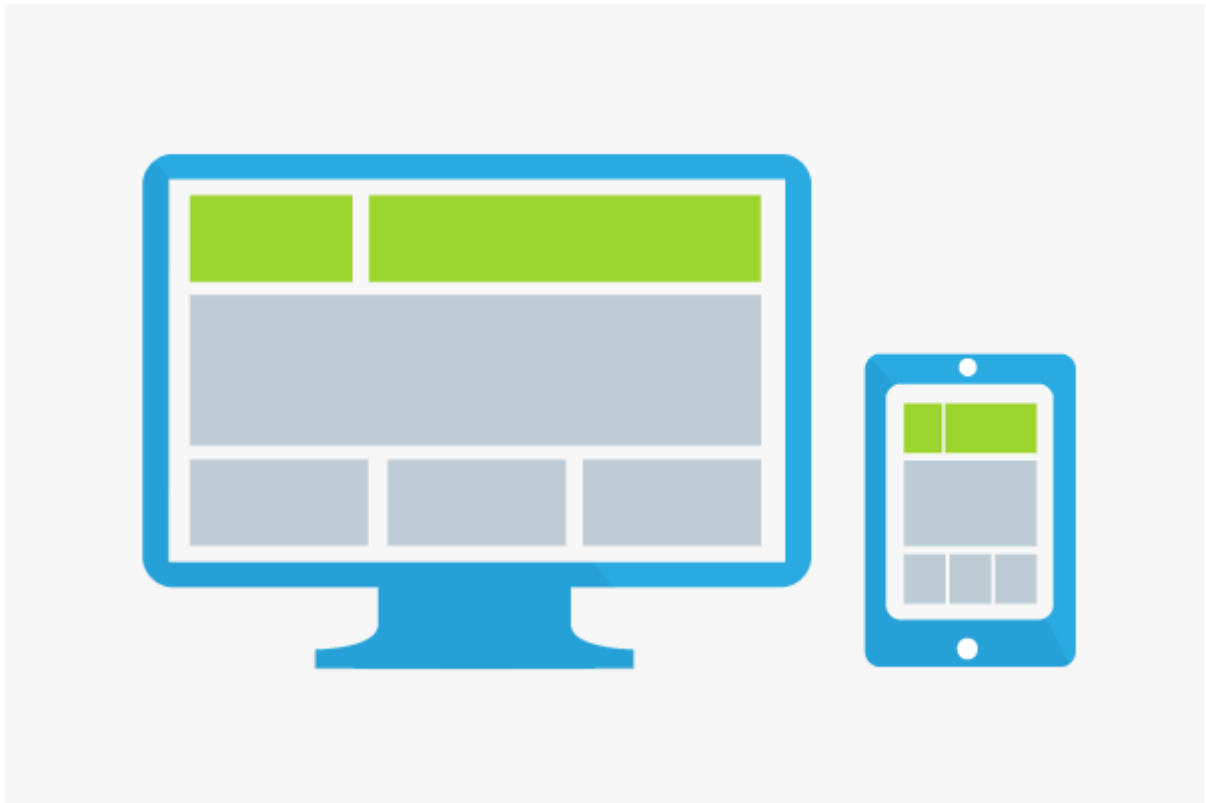


UI research



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Research report

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S3-DB03

Table of contents

Summary	3
Introduction.....	3
Some information.....	3
What is an UI?	4

Summary

In this document I will look to User Interfaces. What is an User Interface? How can you design an User Interface? In this document you will find a main question and some sub-questions. Based on these questions I am going to make a small research for my own designs. Based on the conclusion I am going to make the final design of my application.

Introduction

The main question of this report is:

- 'Which design is experienced as the best in my personal project?'

Before I can answer the main question I'll have to answer some sub-questions so that they clarify the main question. These sub-questions are:

- 'What is an UI (User Interface)'
- 'Why is an good UI important?'
- 'How can you make an good UI?'
- 'What is the difference between UX and UI?'

Some information

The world depends on the internet, webapps and mobile apps. Because of this companies have found a strategy to compete. They do this by giving priority to the User Interface(UI) that optimizes the User Experience(UX). The most important thing you want as a customer is that the design does look good. But not only good, also that it is very functional.

What is an UI?

An User Interface is a graphical interface that is designed so that users and devices can communicate with each other. The main goal of an UI is to make the interaction as simple and efficient as possible. When you are on a website or app you want that it is very clear where you have to press to achieve your goal. Of course that's the reason why you're on that website or app.

Why is an good UI important?

An good UI is important because it improves the UX.