

Ironhack - Analytics Consulting Project

Competitive Landscape

Objectives:

- Create and populate a database with many coding schools that compete with Ironhack
- Design suitable queries that answer business questions of interest

What we achieved:

- We scraped the data from the source website
- Manipulated the data and automatically excluded irrelevant data
- We exported the data needed to a well organized database
- We found some intriguing questions that may be of interest to you
- And we designed queries to help answer those questions

What distinguishes us:

- We deliver the database ready to use (plug and play)
- We used the industry best practices:
 - foreign keys,
 - timestamped data,
 - try and exceptions
- With the accompanying software you can easily:
 - Update the database and add the most recent data from the source
 - Add more schools

Data Model:

