

JOÃO SOEIRO  
JORGE MARQUES

# COMPETITIVE LANDSCAPE

Ironhack - Analytics Consulting Project

# OBJECTIVES

CREATE AND POPULATE  
DATABASE OF CODING  
SCHOOLS

DESIGN QUERIES TO  
ANSWER BUSINESS  
QUESTIONS

# WHAT WE ACHIEVED

SCRAPED  
DATA

CLEAN  
DATA

WELL  
ORGANIZED  
DATABASE

INTRIGUING  
QUESTIONS

DESIGNED  
QUERIES

# WHAT DISTINGUISHES US

## PLUG AND PLAY

We deliver the database ready to use

## INDUSTRY BEST PRACTICES

Foreign keys; timestamped data;  
error handling

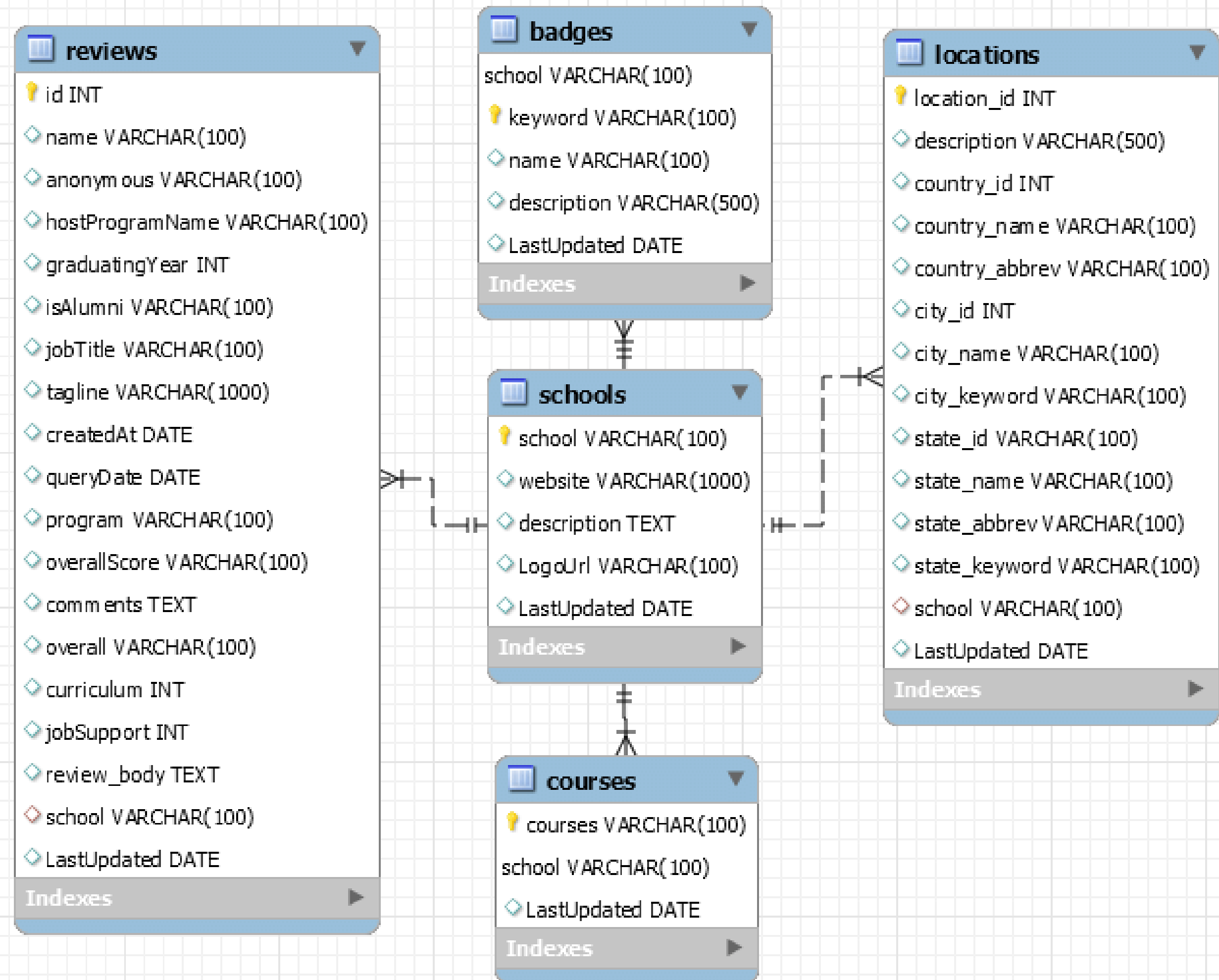
## ACCOMPANYING SOFTWARE

Easily update the database or scale  
to add more schools

## DOCUMENTATION

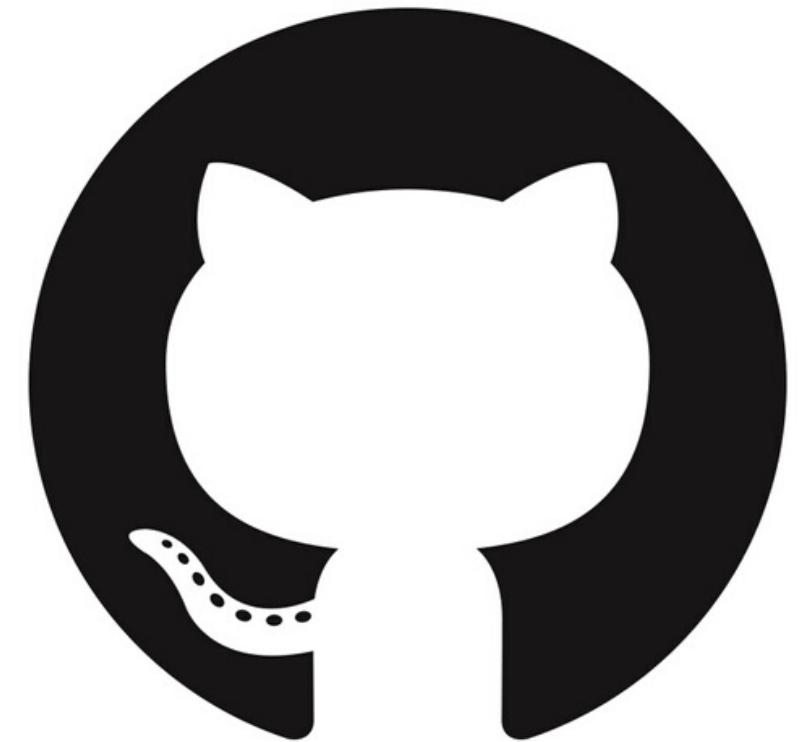
Step by step guide

# DATA MODEL



# 67

GIT COMMITS



GIT HUB POWER HOUSE

# Ironhack

In 2015 the average overall  
score **DECREASED**  
**SIGNIFICANTLY**

2011	4.70
2014	4.71
<b>2015</b>	<b>4.24</b>
2016	4.86
2017	4.87
2018	4.88
2019	4.79
2020	4.86

2011 JOB 4.70

2014 JOB 4.92  
2014 NO JOB 4.54

2015 JOB 4.94  
2015 NO JOB 4.11

2016 JOB 4.91  
2016 NO JOB 4.82

2017 JOB 4.87  
2017 NO JOB 4.88

2018 JOB 4.89  
2018 NO JOB 4.88

2019 JOB 4.83  
2019 NO JOB 4.77

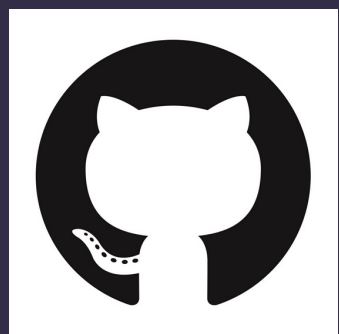
2020 JOB 4.85  
2020 NO JOB 4.9

# WHY?

Graduated students that  
reviewed the course before  
landing a job, reviewed  
**WORSE on 2015** when  
compared to other years



# Q & A



[HTTPS://GITHUB.COM/JONNYTERONNI/IRONHACK\\_PROJECT\\_WEEK2\\_SCHOOLS](https://github.com/JonnyTeronni/ironhack_project_week2_schools)