Executive Summary

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BUSN499: Senior Seminar

Instructor: Dr. Lawson

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Pursuing a Bachelor's degree in Business has changed my career path and given me necessary information and abilities for success in the corporate climate of today. My desire to improve my leadership abilities, comprehension of fundamental business ideas, and readiness for several corporate roles drove me to sign up for this program.

This portfolio is divided into several sections that provide a comprehensive view of my academic background and accomplishments. Every part emphasizes essential elements of the Bachelor's in Business degree, enabling simple navigation. Emphasizing a multidisciplinary approach that includes finance, marketing, management, and entrepreneurship, the program's primary objectives are to enhance analytical thinking, effective communication, and ethical decision-making. I go over the classes one took throughout the program, including: - Marketing Concepts, Organizational Behavior, Financial Reporting, Business Law, and Strategic Management

Every course description shows how important assignments and lectures were to help further program goals. Among the critical ideas acquired are market analysis, financial reporting, and the need for corporate social responsibility. I also consider how important soft skills, such as teamwork, effective communication, and problem-solving have evolved.

I am confident that my degree will open doors to leadership positions in business management, consulting, and entrepreneurship, equipping me to face professional challenges. The knowledge and skills I've gained will serve as invaluable tools for long-term success and ongoing personal growth in the corporate world.