Jon Meltzer

Journalism Graduate Student

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I am a student journalist with a passion for environmental and economic justice. I have experience producing content for many different formats and audiences, and am excited to leverage these skills to affect positive change in the world.

Experience:

Personal Trainer

Brick Bodies Rotunda

Dec 2020 – July 2021

I helped clients across all demographics build healthy lifestyles through rigorous coaching and positive reinforcement. I designed and executed training programs for these clients, while continuing to build my business to become one of the top ten in the company within my first three months.

Marketing Coordinator

Earth Treks Climbing and Fitness

Oct 2016 – Oct 2020

I managed all social media and marketing platforms for a boutique fitness center. This included content creation, post scheduling and publishing, and audience engagement in our online spheres, as well as in-gym and external physical marketing via our community partners. I also planned and oversaw event, both in our space and at external venues.

Writer/Producer

The Schiff Group

June 2015 – June 2016

As a subcontractor, I assisted in the creation of high-value business proposals, largely in video format, for large government contractors. Such duties included script writing and editing, gripping and gaffing, teleprompter operation, video editing, and graphic design. Additionally, I conducted business development and marketing activities, including website design.

Production Assistant

Freelance

May 2014 – June 2015

I worked in the film and video production industry as a freelancer in the Baltimore/DC region.

Education

Bachelor of Science, Cinema & Photography, Minors in History and Writing, Ithaca College, 2014

Skills

Content creation with Adobe Creative Suite: Photoshop, Premiere, After Effects, Illustrator, etc.

Videography and still photography

Audience engagement and social media management

Personnel management and leadership

Writing for all audiences and platforms: screen and scripts, social media, website copy, email marketing…

Personal training: coaching, program design, assessment tracking…