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Edward Snowden's release of Top Secret information

Ethical Quandary	Retailer	Snowden	Cambridge Analytica
Public Trust in Government		✔	✔
Public Trust in Company	✔		✔
Data Encryption		✔	
Private Data Permissions	✔		
Privacy Rights	✔	✔	
Who can own Information	✔		
Entity Responsibility		✔	✔
Dissemination of facts			✔
Profit off of personal data	✔		
National Security		✔	✔
Information Gathering	✔	✔	
Advertising	✔		✔
Abuse of Power	✔	✔	✔

In the case of the retailer selling your information for profit, the largest issues that rise to the surface are, is an individual's personal data theirs to own, is it morally responsible for a company to profit off of information, and is it morally responsible to use an individual's information as their property or right to share. Some information these sites can gather is deeply personal and I would argue the company needs consent from a user to be allowed to use their information. Who is allowed to access that data should be limited to the company and the user by default.

As for the Snowden situation the biggest issues are similar in the rights to privacy. US citizens should have the right to privacy unless consent is given. The government probably responded to this situation by reevaluating their practices for who has access to the government's data and ventures. I would argue privacy is more important than security because security is not possible without privacy. The government was gathering the information without the citizens' consent and as I have stated earlier, should not be allowed.

The Cambridge Analytica situation is not so much about privacy as it is about false information. They decided to wield more power than they should have and abused the power they created (much like the other two examples). By creating accounts that represent entities and individuals that don't exist, even spreading factual information from those sources is false as the author of those opinions and facts are lies. The actions they took changed views on government and technology as a source of information.