

SARAH CAMERON

graphic designer

Experience

ART DEPARTMENT TEAM LEADER | Waterford Press, 2010 - Present

Art direction and coordination of design, advertisements, photography and layup of company publications. Liaise with editors, sales people, clients, printers, management and art team. Training of junior designers.

PAGE LAYUP SPECIALIST | Waterford Press, 2008 - 2010

Layup of company newspapers and magazines, design advertisements, edit photos; liaise with editors, sales people and clients.

FREELANCE | Southside Garden Centre (Website), 2010 - Present

Currently working with client in designing a company website.

FREELANCE | Hokitika Municipal Brass Band, 2008

Worked with client on brand redesign. Designed and coordinated with printer on commercially published book, celebrating band's centennial and history.

FREELANCE | Southside Garden Centre (Re-branding), 2007

Worked with client in defining and re-branding company identity.

Education

NATCOLL DESIGN TECHNOLOGY | 2007

Diploma in Computer Graphic Design

NATCOLL DESIGN TECHNOLOGY | 2006

Diploma of Multimedia

Skills

InDesign, Illustrator and Photoshop (CS4 and CS5)

Prepress and printing

Knowledge of Word, PowerPoint, Excel and Open Office

Print and web design

Branding and logo design

Grid layouts

Typography

Image editing

Team leadership

Interests

I love art, design and typography (obviously!). I also like drawing and taking photos when I have the time. I enjoy cooking and baking - especially cupcakes! I've recently signed up for salsa dancing lessons, looking to try something new.

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**Portfolio and references
available on request**