

# Website Planning Document

CHICKEN LITTLE’S WEATHER – “WHAT KIND OF SKY IS FALLING TODAY?”

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## Site Purpose

To provide weather history, forecasts, and meaningful meteorological context to the tri-city area.

## Target Audience

Farmers and other agriculture-related business in the tri-city area.

## Site Map

- Home
  - Cities
    - Franklin
    - Greenville
    - Springfield
  - History
    - “This Day in...” (Historical news articles from previous years with matching weather predicted showing how the weather impacted the area.)
  - Storm Center
  - Gallery (User-submitted [with potential supplements by site admin] images of the day’s topical weather and it’s effects on local scenes.)

## Color Scheme

“Sky Palette”:

HEX: #cfe0e8

HEX: #b7d7e8

HEX: #87bdd8

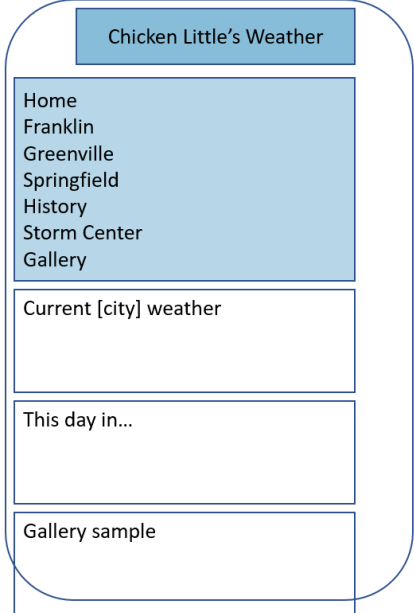
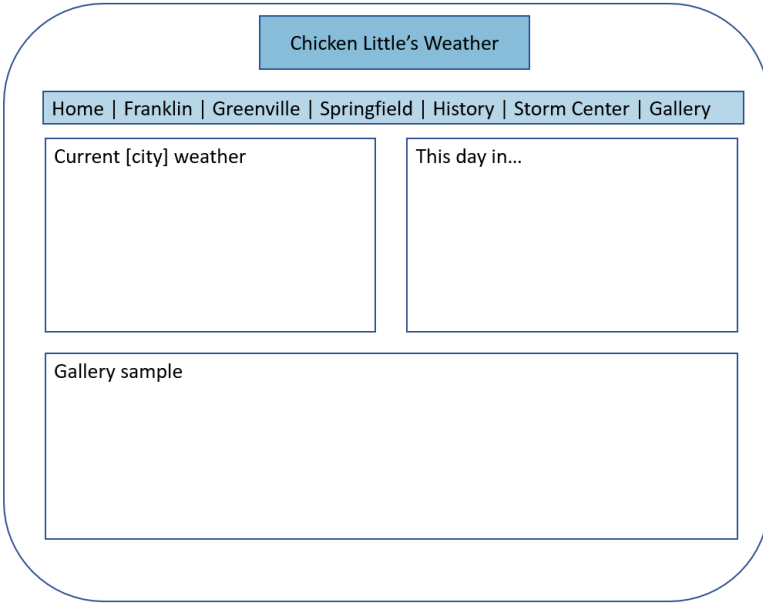
HEX: #daebe8

## Typography

The primary text fonts are Arial, and Calibri (stacked in that order).

Site Header	Arial	40px	#87bdd8 (135, 189, 216)	Sample
Primary Navigation	Arial	30px	#b7d7e8 (183, 215, 232)	Sample
Footer Navigation	Arial	20px	#cfe0e8 (207, 224, 232)	Sample
Sidebar	Arial	16px	#2aebe8 (218, 235, 232)	Sample
Heading 1	Arial	30px	#87bdd8a (135, 189, 216)	Sample
Heading 2	Arial	25px	#87bdd8a (135, 189, 216)	Sample
Heading 3	Arial	20px	#87bdd8a (135, 189, 216)	Sample
Paragraph text (p)	Calibri	16px	#000000 (0, 0, 0)	Sample

## Wire-frame Sketches

Small city page	Medium city page
	

## Chicken Little's Weather

[Home](#) | [Franklin](#) | [Greenville](#) | [Springfield](#) | [History](#) | [Storm Center](#) | [Gallery](#)

Current [city] weather

This day in...

Gallery sample