350 Stories

1,978,321
Gross Impressions

90 percent Favorable

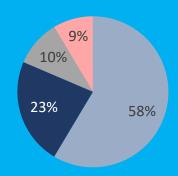
45.6 Prominence



2 percent Unfavorable \checkmark

4.8 Story Quality

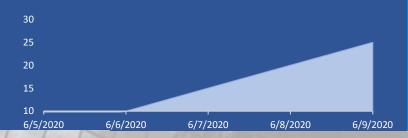
\$197,408 Media Cost



175 C

Top Story





Web 58%
Share of Voice

175 Stories
Forbes

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