

Quality of Life

Spendable cash

House supplies

Dining Out

Entertainment

Clothes

Home Food

UI- Simple and easy to use

App Functionality

Recommended budget based on user input

Easy-to-interact-with UI

Allow for personal updates on purchases to adjust budget

Integration with virtual payments (Paypal, Venmo, ext.)

User input income and expenses

Chatbot, to provide pseudo- interaction and personalize the app

Payment / Saving plans

Student loans

Subscriptions (Hulu, Spotify, etc.)

Credit cards

Cellular

Car loans

Rent / Utilities

Home loans

UI changes based on goal (provide encouragement)

Personal debt

User sets up savings with app recommendations

Adaptable and Flexible budget

Giving

Charity

Birthday gifts

Baby shower

Wedding

Work

Holiday gifts

Time

Emergency Expenses

Eviction

Medical expenses

Car repairs

Unexpected travel

Job loss

Insurance

Renters Insurance

Car Insurance

Mortgage Insurance

Life Insurance

Dental Insurance