Quality of Life		App Fun	App Functionality		Payment / Saving plans		g	Emergency Expenses		Insura	Insurance	
Spendable cash	House supplies	Recommended budget based on user input	Easy-to-interact-with UI	Student loans	Subscriptions (Hulu, Spotify, etc.)	Charity	Birthday gifts	Eviction	Medical expenses	Renters Insurance	Car Insurance	
Dining Out	Entertainment	Allow for personal updates on purchases to adjust budget	Integration with virtual payments (Paypal, Venmo, ext.)	Credit cards	Cellular	Baby shower	Wedding	Car repairs	Unexpected travel	Mortgage Insurance	Life Insurance	
Clothes	Home Food	User input income and	Chatbot, to provide pseudo-interaction and personalize the app	Car loans	Rent / Utilities	Work	Holiday gifts	Job loss		Dental Insurance		
UI- Simple and easy to use		expenses		Home loans	UI changes based on goal (provide encouragement)	Time						
				Personal debt	User sets up savings with app recomminedations							
				Adaptable and Flexible budget								