



# JNRM GROUP

## PRODUCT CATALOG

THE FOOD  
EXPERTS



# OUR STORY

Our story began with heart and passion. For over three decades, our family has served the Philippine market through JNRM Corporation. Our heart and passion extend beyond the company, as our products also support the livelihoods of various local communities. Over time, we decided to create separate companies to focus better on sales and development. This led to the formation of seven new corporate companies: Wellness Naturale, NewYou Marketing, Appetissant Group, Don Nick's Group, Medicure Group, Primefoods Group, and Clouded.

With our dreams and vision driving us, we've spent years perfecting our expertise in manufacturing. We have since expanded to explore new markets and boost our business. The growth of our group of companies is proof of our success and innovation, which brings life's simple pleasures in many forms. We believe our products are well-positioned in the global market because we continue to improve our products and services to meet our customers' needs.



# WHO WE ARE?

## MISSION

To create and promote food products of highest quality and compete global standards.

## VISION

To inspire and be a renowned food company that supply export quality products.

## VALUES

Committed to excellence, continuous innovation, teamwork, customer satisfaction and community development.

# OUR GROUP



## Green Leaves Food

Specializing in Certified Food Flavor Essences, Food Colorants, Instant Powder Mixes, and a Variety of Herbs and Spices.



## Wellness Naturale' Corporation

Crafting high-quality herbal soaps, shampoos, and lotions made from natural ingredients, along with food-grade cosmetics.



## Clouded Group

Clouded Philippines is offering a wide range of flavors that cater to diverse tastes.



## Appetissant Group Corporation

Dedicated to providing high-quality frozen fruits and vegetables, non-dairy ice creams and ice lollies, frozen ready-to-eat meals.



## Prime Foods Group Corporation

Specializes in transforming food waste into high-quality livestock feeds for tilapia, chickens, and other agricultural livestock.



## NewYou Marketing Corporation

The dynamic trading arm of JNRM Group, is at the forefront of importing and distributing cutting-edge technology.



## GMC Training and Development Institute

GMCTDI Offers education from senior high to bachelor's degree, focusing on equipping individuals with the skills needed for National Certification.



## DTI OTOP Hub Plaridel

ONE TOWN, ONE PRODUCT (OTOP) PHILIPPINES is a priority stimulus program for Micro, Small and Medium-scale enterprises (MSMEs).



# FROZEN

# FROZEN READY TO EAT



# FROZEN READY TO EAT

ENJOY OUR DELICIOUS PHILIPPINE TROPICAL FRUITS AT  
IT'S FINEST ANY TIME, ANY SEASON, ANY WHERE.  
INSTAYUM HELPS LOCAL FARMERS AND DISPLACED  
OVERSEAS FILIPINO WORKERS BY PROMOTING  
SUSTAINABLE INTEGRATED FARMING IN THEIR OWN  
HOMETOWN.