

Examples of Model:

A) Consumer Utility Maximizing Model:

1 good:
$$\max_{x \geq 0} U(x)$$

$$\text{s.t. } P_x x \leq I$$

where, $U(x)$ = utility gained from consuming x

x = amount of good x

P_x = price of x

I = Income

2 goods:
$$\max_{x_1, x_2 \geq 0} U(x_1, x_2)$$

$$\text{s.t. } P_1 x_1 + P_2 x_2 \leq I$$

B) Firm Profit Maximizing Model:

1 good:
$$\max_{x \geq 0} \pi \quad P_x f(x) - Cx$$

where, P_x = price buyers will pay for good x

$f(x)$ = production output of good x

C = cost to produce good x

2 goods:
$$\max_{x_1, x_2 \geq 0} \pi \quad P f(x_1, x_2) - C_1 x_1 - C_2 x_2$$

Slide 5: Trade-offs, The PPF

Know: that this is a line

\Rightarrow takes the form of $y = mx + b$

Know: $b = 30$ & that an efficient equilibrium allocation is $(x, y) = (20, 15)$

$\Rightarrow 15 = m(20) + 30$

$-15 = m(20)$

$\Rightarrow m = -\frac{15}{20} \Rightarrow m = -\frac{3}{4}$

\Rightarrow

⇒ Our Feasible and Efficient allocations will be on the PPF line or:

$$y = -\frac{3}{4}x + 30$$

⇒ For every 1 more small jet you produce, you will have to give up $\frac{3}{4}$ of a Dreamliner because

$$m = -\frac{\left(\frac{3}{4}\right)}{1}$$

Slide 8:

With the example given above, suppose Boeing wants to produce 8 more small jets (i.e. $a \rightarrow b \Rightarrow 20 \rightarrow 28$), this means that

$$20 \rightarrow 28 \Rightarrow +8 \text{ more small jets}$$

which implies

$$15 \rightarrow 9 \Rightarrow -6 \text{ Dreamliners}$$

or $\frac{-6}{8} = -\frac{3}{4} = m \text{ from above!}$



Slide 9: Learn By Doing (LRD) Practice Question 1

Assume;
- we can harvest 100 clams in 1 week
- " " " 200 mangos in 1 week

Note: when they say assume you can harvest fractional goods, this just means that all of the "bundles" on the PPF are feasible. I give an example below.

Knowing the relationship is linear, we can plot this:

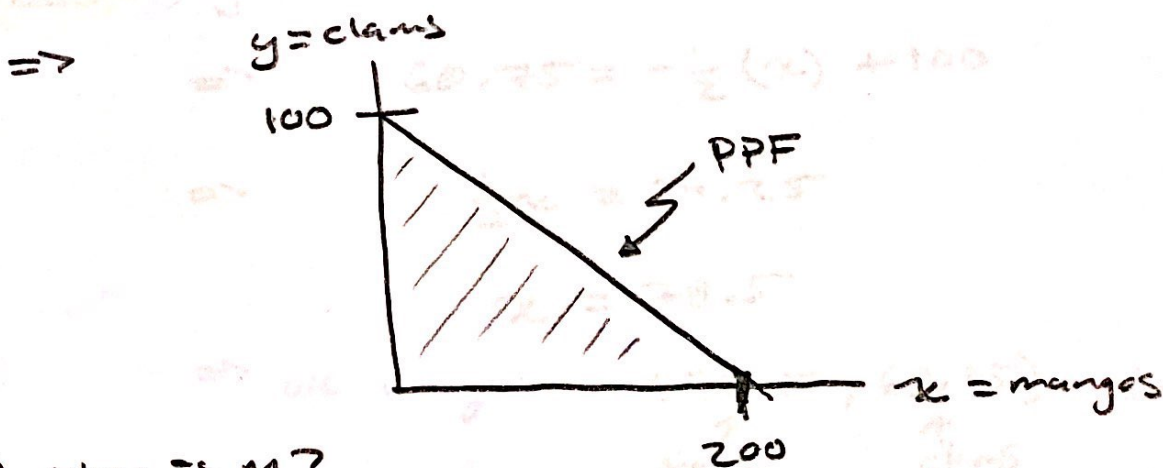
Let, x = amount of mangos
 y = amount of clams

① If we harvest 200 mangos, we get 0 clams.

$\Rightarrow x$ -axis intercept = $(200, 0)$

② If we harvest 100 clams, we get 0 mangos

$\Rightarrow y$ -axis intercept = $(0, 100) = b$



③ What is m ?

$$y = mx + 100$$

$$\Rightarrow -100 = m(200)$$

plug in $(200, 0)$ $0 = m(200) + 100$

$$\Rightarrow m = -\frac{100}{200} = -\frac{1}{2}$$

\Rightarrow our PDF (ie a line) equation is:

$$y = -\frac{1}{2}x + 100$$

Note: Another way to get m !

we know it is negative because it is a trade-off, so

$$m = - \frac{(\text{y-intercept})}{(\text{x-intercept})} = - \frac{(100)}{(200)} = - \frac{1}{2} \quad \text{o//}$$

⑧ Why is having this equation important?

Because it will give us the amount of x or y we can sensibly & efficiently produce given an x or y .

Ex say we want 100 nanigos

$$\Rightarrow y = -\frac{1}{2}(100) + 100 = 100 - 50 = 50 \text{ clams}$$

⇒ In 1 week, you can get (100, 50)
↑ ↑
ranges classes

Ex say we want 60.75 clams

$$\Rightarrow 60.75 = -\frac{1}{2}(x) + 100$$

$$\Rightarrow \frac{1}{2}x = 39.25$$

$$x = 78.5$$

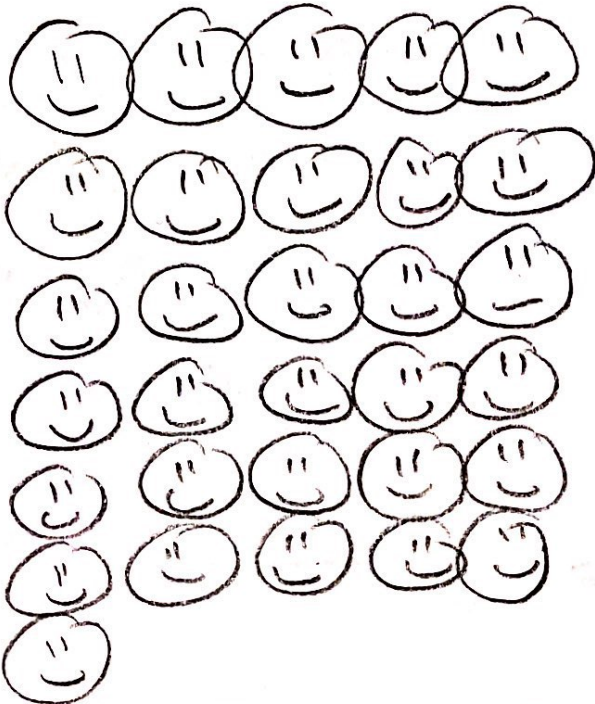
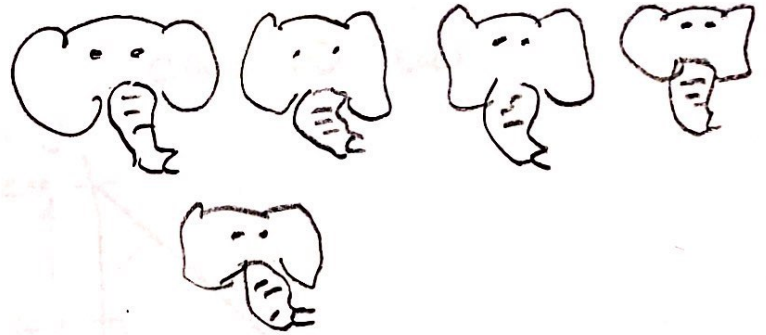
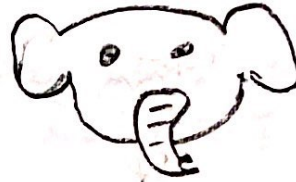
\Rightarrow we can get $(70.5, 60.75)$ in 1 week time!

Slide 10: LBD Practice Question 2

Smiley:



Elephants:



= 31 per 30 seconds

= 5 per 30 seconds

=> let

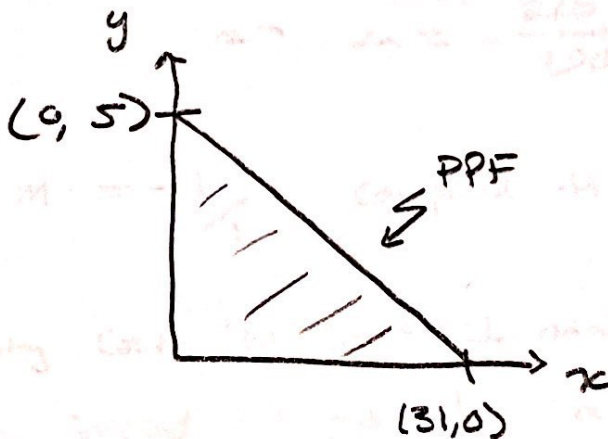
$y = \text{elephants}$

=> (0, 5)

$x = \text{smiles}$

=> (31, 0)

=>



$$y = mx + 5$$

$$0 = m(31) + 5$$

$$\Rightarrow m = -\frac{5}{31}$$

where, for every

31 smiles, I will have to give up 5 elephants

$$\textcircled{or} m = \frac{-(5/31)}{1}$$

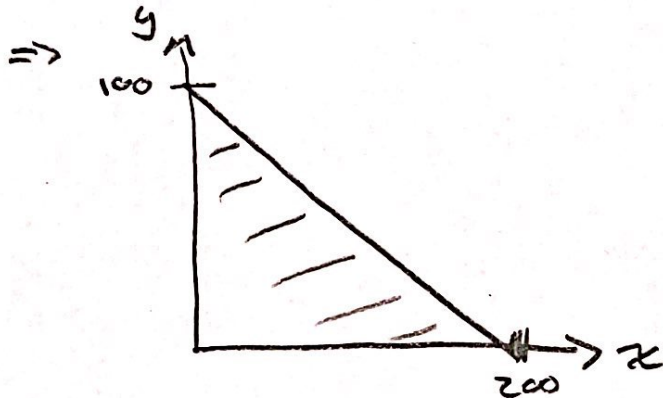
=> For every 1 more smile, I will have to give up $(5/31)$ elephants.

Slide 12: Economic Growth w/ mangos & clams

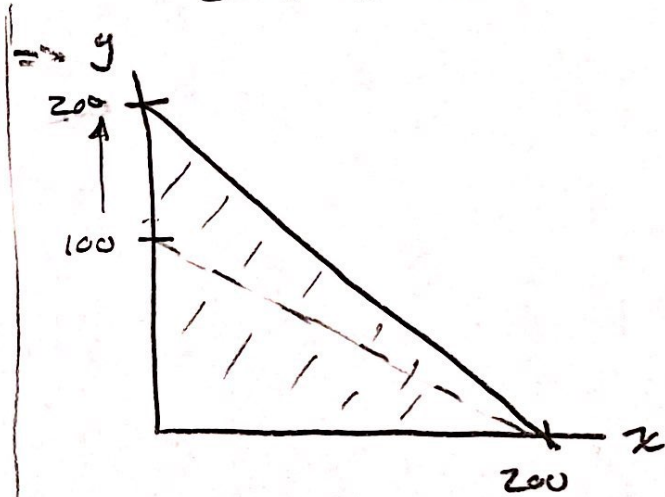
Say that we can now produce 200 clams per week instead of 100. What does that do?

\Rightarrow Clams @ 100

$$\Rightarrow y = -\frac{1}{2}x + 100$$



Clams @ 200



$$\Rightarrow y = mx + 200$$

plug in (200, 0) $\Rightarrow 0 = m(200) + 200$

$$\Rightarrow -200 = m200$$

$$\Rightarrow m = -\frac{200}{200} = -1$$

$$\Rightarrow m = -1 \text{ compared to } m = -\frac{1}{2}$$

\Rightarrow Opportunity cost to gain 1 mango is now giving up 1 clam instead of $\frac{1}{2}$ a clam.

Opportunity cost to gain 1 clam is now 1 mango instead of 2 mangos.