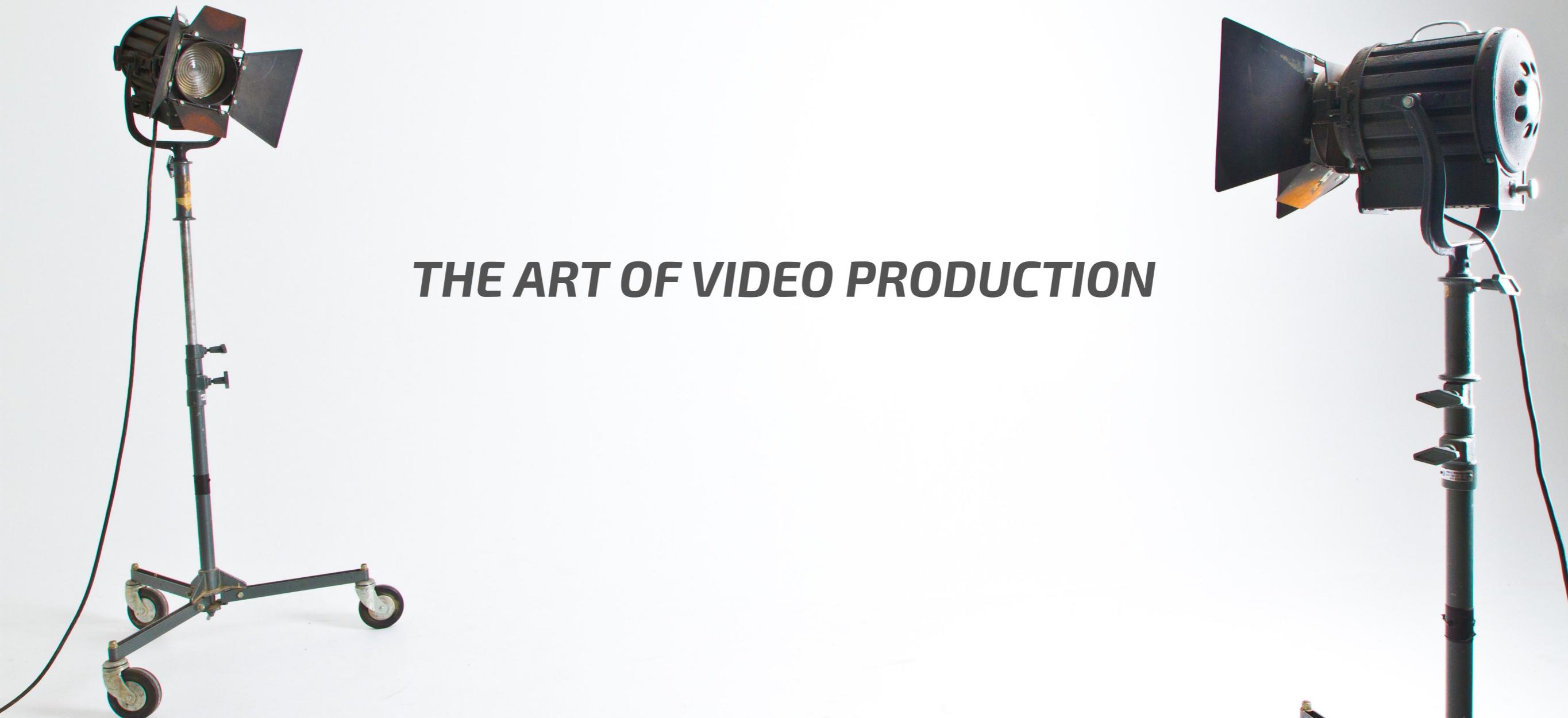


THE ART OF VIDEO PRODUCTION



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The Art of Video Production



TODAY'S AGENDA

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Pre-Production. Pre-production is when ideas are brought together into a cohesive plan and the goals and objectives of your video are established.

Video Production. Production is when all the planning during script development and pre-production comes together.

Post Production. Post-Production – or editing – is the stage of production when the production team digs into the recorded video and audio footage and assembles it in accordance with the script.



LEARNING OUTCOMES:

- Develop knowledge video production skills.
- Plan, design, and create digital video projects.
- Edit and compress using digital video editing software

PERSIAPAN SEBELUM
MEREKAM VIDEO



PILIH LOKASI DENGAN CAHAYA CUKUP

*Apabila tidak menggunakan lampu tambahan,
anda bisa merekam video pada saat siang hari
dan duduk pada lokasi yang terang.*



KURANG CAHAYA

Merekam video dengan cahaya yang kurang akan membuat video yang dihasilkan hampir tidak bisa ditonton.



CUKUP CAHAYA

Kuncinya adalah mendapat cahaya pada seluruh bagian wajah.



GUNAKAN LAMPU

Apabila cahaya mulai gelap, tambahkan penerangan agar cahaya tetap cukup.



GUNAKAN LAMPU

Salah satu contoh lampu yang dapat digunakan adalah lampu LED Portable dengan tripod



ATUR JARAK DENGAN LAMPU

Jangan meletakkan lampu terlalu dekat dengan wajah karena akan membuat wajah terlihat terlalu terang.



ATUR POSISI KAMERA

*Selalu letakkan kamera sedikit diatas mata.
Apabila anda menggunakan laptop, pastikan
posisinya ditinggikan.*



ATUR JARAK DENGAN KAMERA

Sebaiknya letakkan kamera berjarak sekitar 16 inci/40 cm dari wajah.



LATIH UCAPAN

Latih kalimat yang akan diucapkan sebelum mulai merekam. Berbicara jelas, jangan berulang-ulang dan tidak seperti bergumam.



MAKE-UP SECUKUPNYA

Akan lebih baik jika memakai riasan / bedak tipis.



HINDARI AKSESORIS BERLEBIHAN

Hindari pemakaian perhiasan yang berlebihan karena akan terlihat kurang menarik.



PAKAIAN DENGAN MOTIF SEDERHANA

*Pakailah pakaian dengan warna polos.
Hindari menggunakan pakaian berwarna
terlalu terang atau desain yang berlebihan.*



HINDARI LOKASI YANG RAMAI

Pilih lokasi rekaman yang tidak banyak suara dari luar.

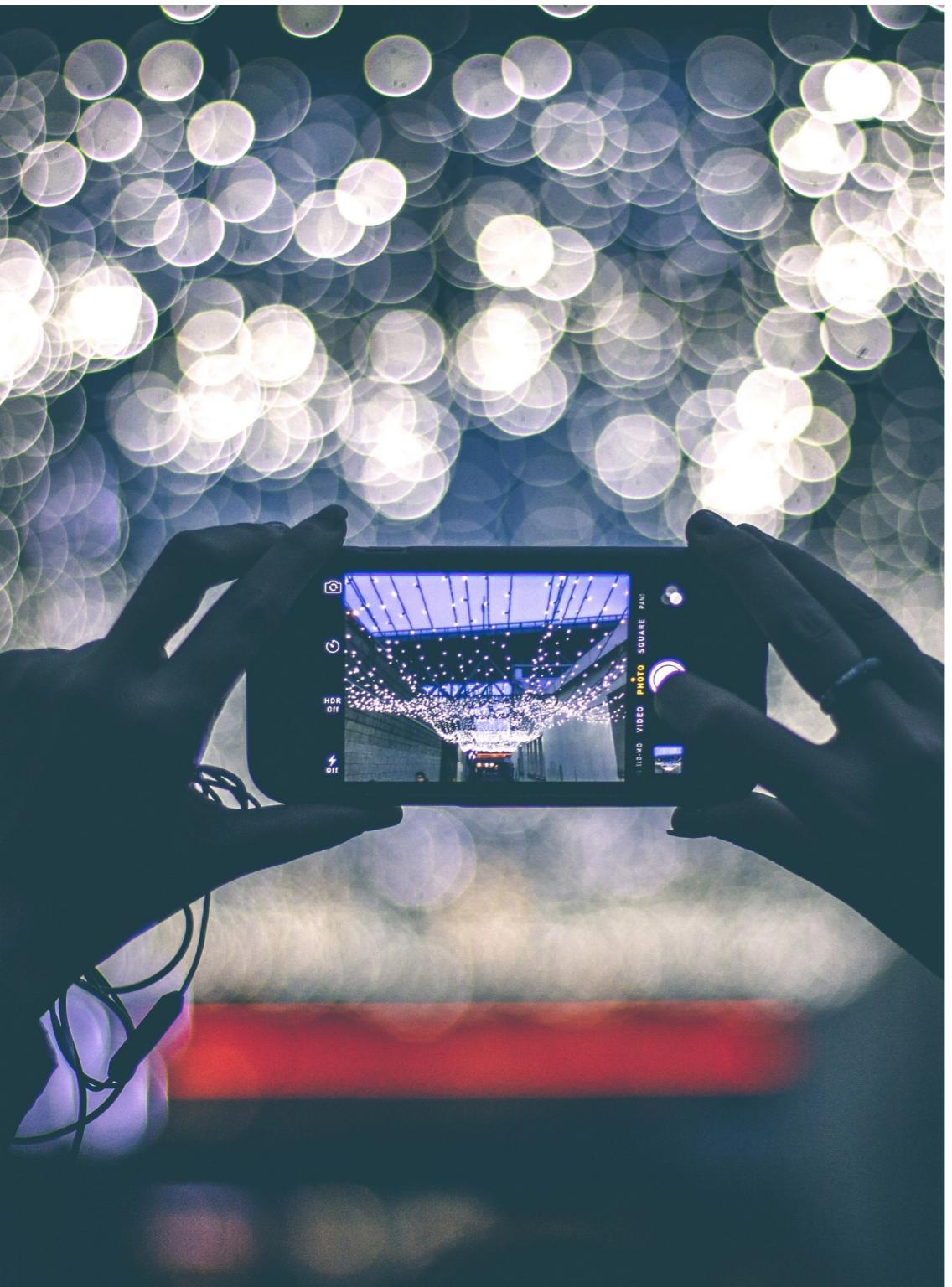


A close-up photograph of a person's hands holding a white smartphone horizontally. The screen displays a video recording interface with a timestamp '00:00:15' and a small play/pause button icon. The person is outdoors, with a vast, calm blue sea visible in the background under a clear sky. The lighting suggests it might be late afternoon or early evening.

TIPS MEREKAM
VIDEO YANG BAIK

POSISIKAN
KAMERA
PADA POSISI
HORIZONTAL





POSISI KAMERA HORIZONTAL/LANDSCAPE

- Merupakan format standar dalam pengambilan video
- Dengan format ini, gambar yang didapat juga lebih luas

GUNAKAN
KAMERA
BELAKANG





GUNAKAN KAMERA BELAKANG

Merekam video menggunakan kamera depan pada smartphone memang lebih mudah. Tetapi sensor kamera belakang pada smartphone memiliki kualitas yang lebih baik daripada kamera depan. Selain resolusi yang lebih besar, *image quality* yang dihasilkan juga lebih bagus.

SINGKAT
DAN
SEDERHANA





SINGKAT & SEDERHANA

- Usahakan merekam video dengan materi yang singkat dan padat, tidak bertele-tele.
- Suatu objek atau gambar yang diambil dalam waktu yang lama akan cepat membuat penonton merasa bosan.

STABIL
SAAT
MEREKAM





STABIL KETIKA MEREKAM

Jika anda mengambil gambar dengan tangan saja (*handheld*) akan menghasilkan gambar yang kurang jelas karena kamera mengalami banyak guncangan .

Untuk dapat mengurangi guncangan saat mengambil gambar, gunakan tripod





TIDAK
MENGGUNAKAN
DIGITAL
ZOOM





TIDAK MENGGUNAKAN DIGITAL ZOOM

Jika anda ingin mengambil gambar yang jauh dari tempat anda berdiri, hindari menggunakan teknik zoom dari kamera anda.



MENDEKATI OBJEK

Lebih baik dengan cara mendekati objek tersebut lalu merekam gambarnya, maka hasilnya akan lebih bagus dan jelas.

VIDEO EDITING



VIDEO- EDITING APPS



DaVinci Resolve
Blackmagic Design

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*The world's first solution
that combines professional
offline and online editing,
color correction, audio post
production and now visual
effects all in one software
tool*



Ink2Go
Teevers Pte. Ltd.

//////////

*An extremely simple yet
powerful screen annotation
and recording software*



GIMP
GPLv3+

//////////

*A cross-platform image
editor available for GNU/
Linux, OS X, Windows and
more operating systems*

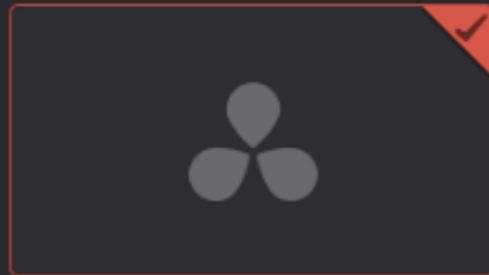


DaVinci Resolve 15

DaVinci Resolve 15 now has full Fusion visual effects and motion graphics built in! The Fusion page gives you a complete 3D workspace with over 250 tools for compositing, vector paint, keying, rotoscoping, text animation, tracking, stabilization, particles and more. With new Apple Metal and CUDA GPU processing, the Fusion page is faster than ever! Fairlight audio gets a massive upgrade with new ADR tools, audio normalization, 3D panners, audio and video scrollers, a sound library database, and built in cross platform plug-ins such as reverb, hum removal, vocal channel and de-esser.

 DaVinci Resolve 15

Projects



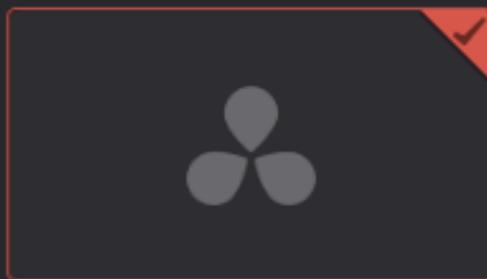
Untitled Project

New Project

New Folder

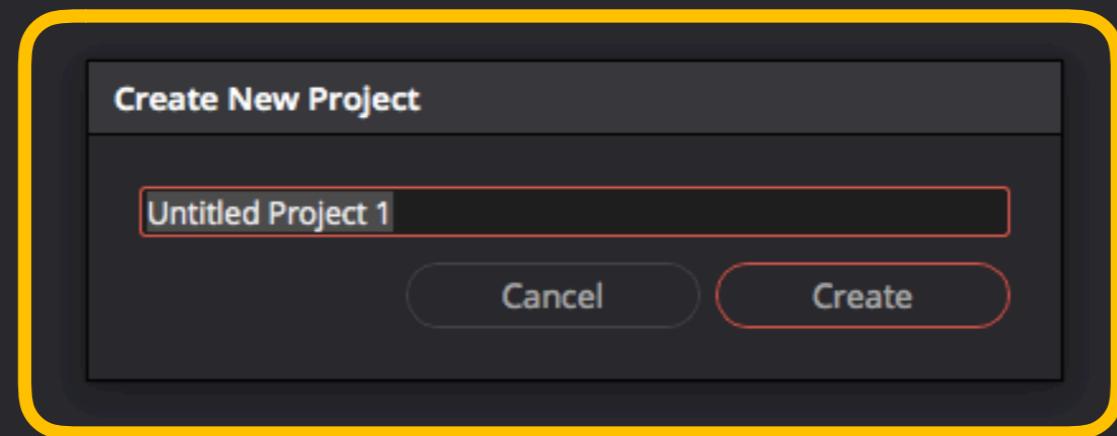
Open

Projects



Untitled Project

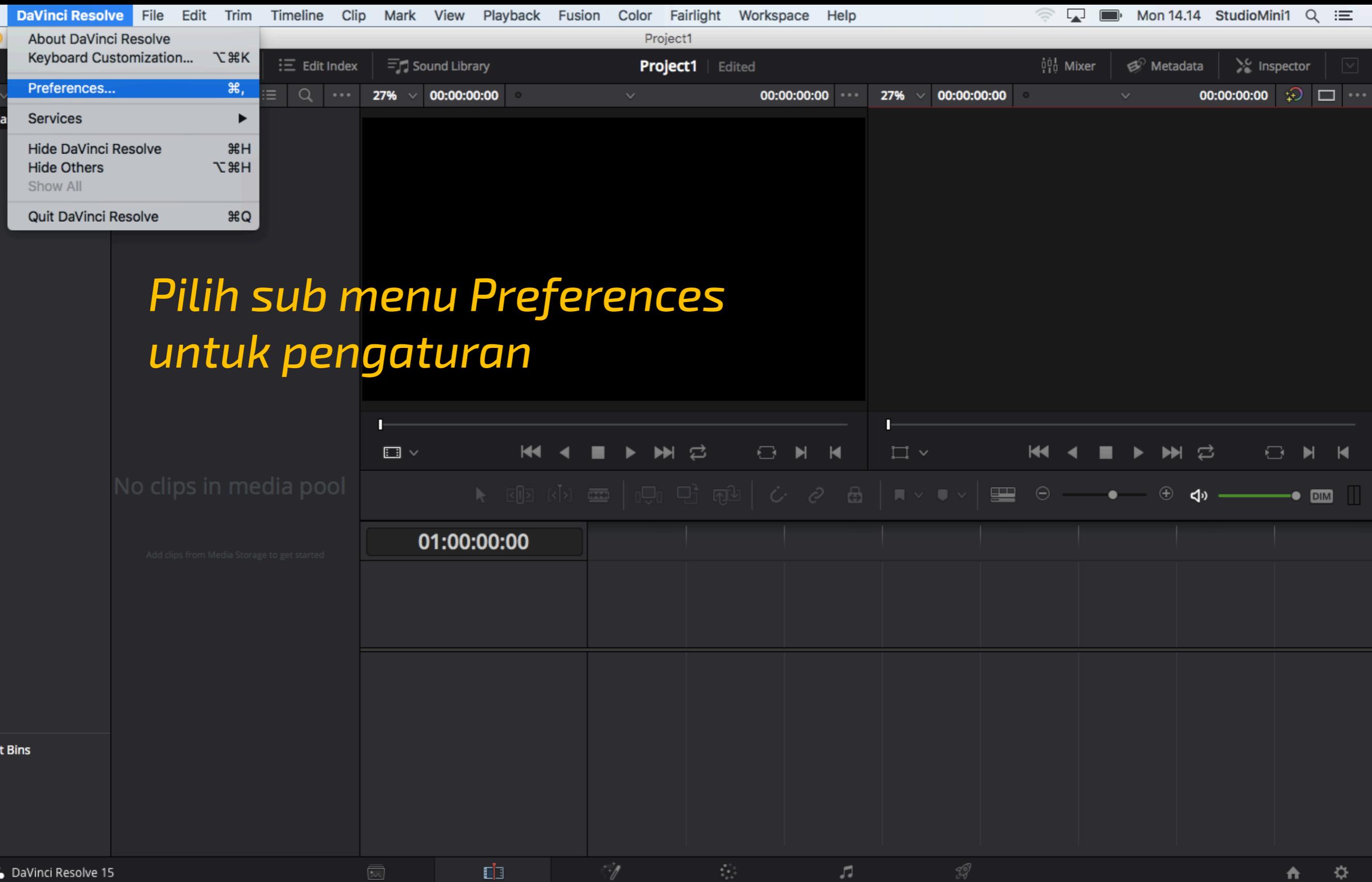
Ketik nama Project -> Create

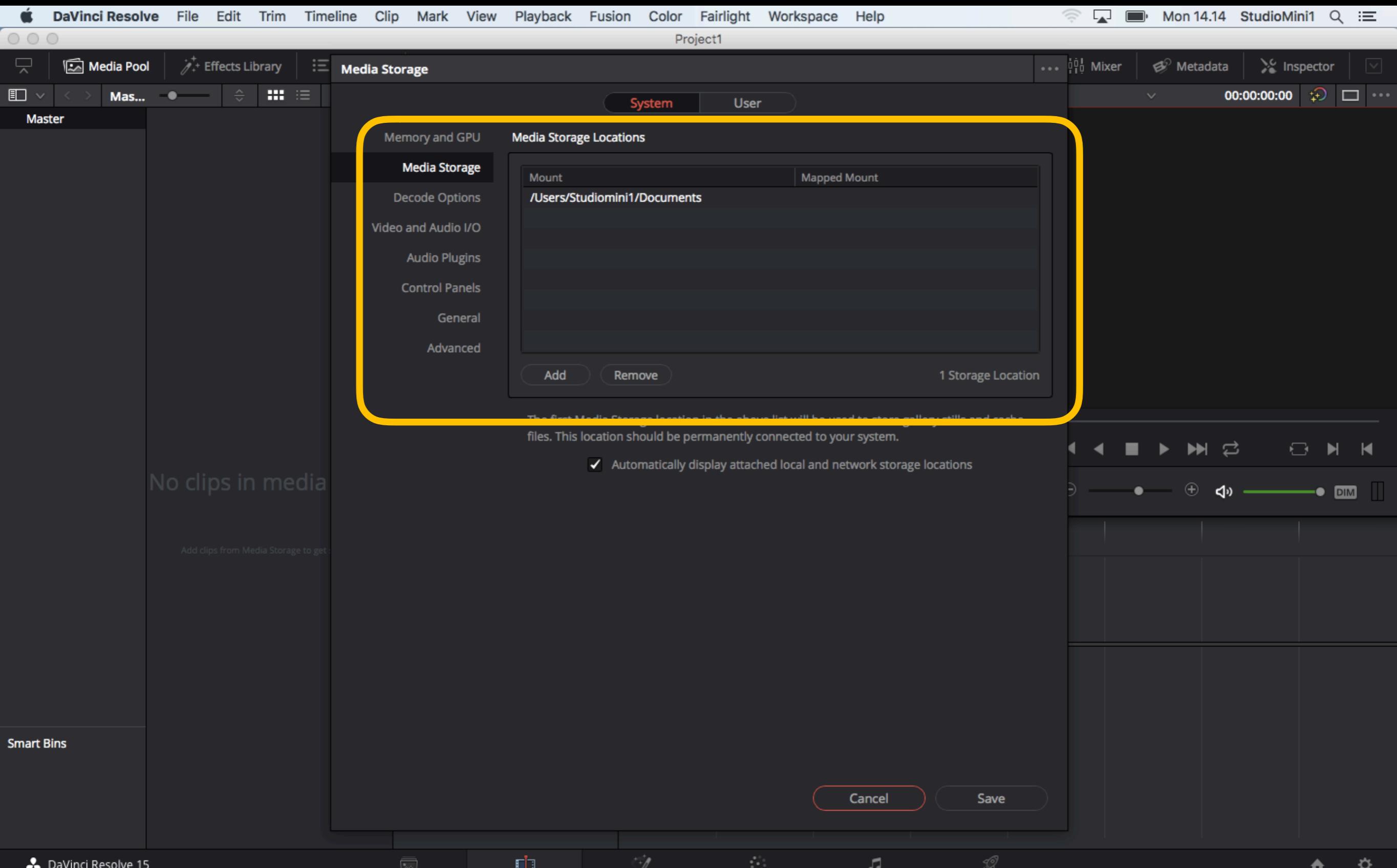


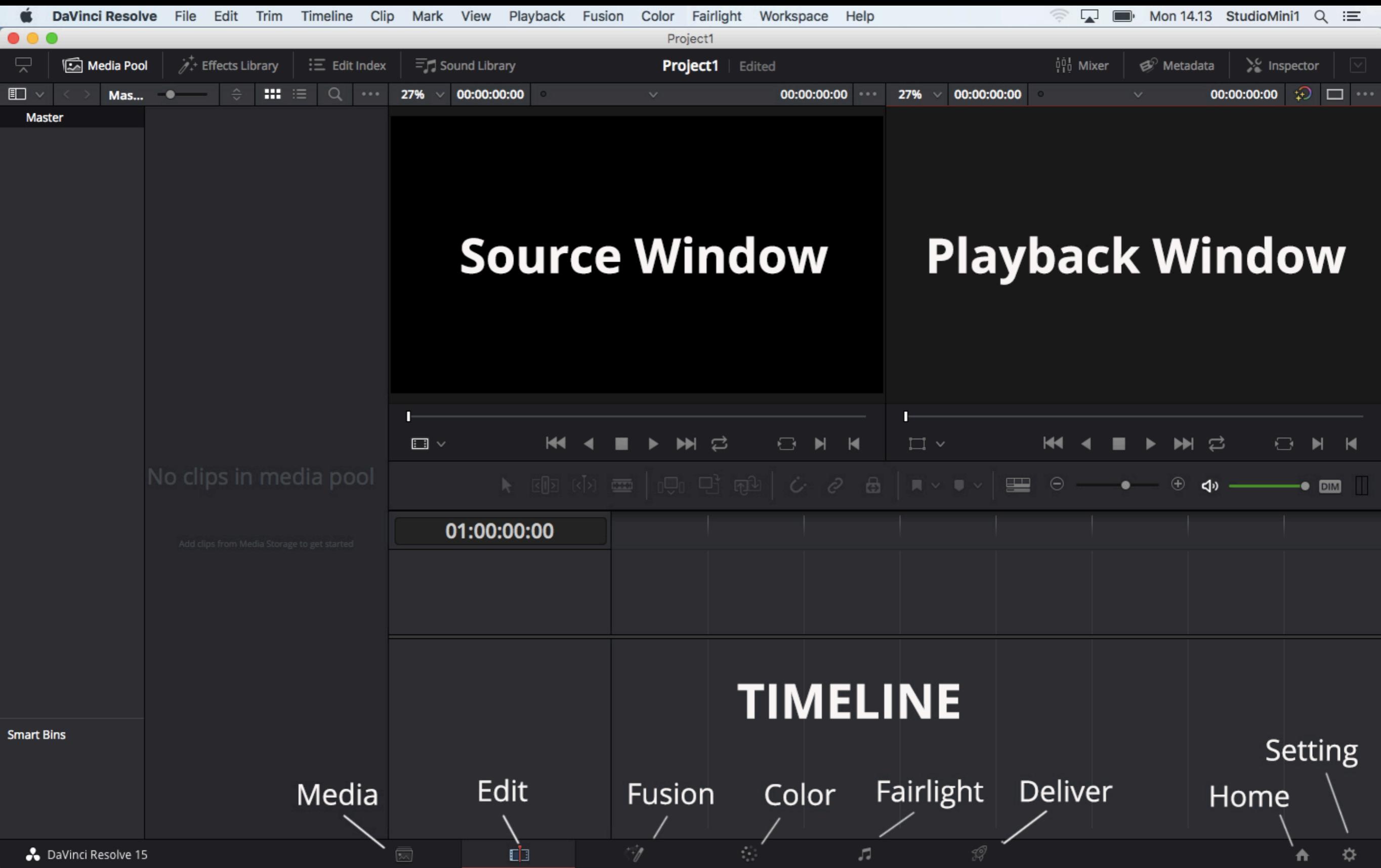
New Project

New Folder

Open







DaVinci Resolve File Edit Trim Timeline Clip Mark View Playback Fusion Color Fairlight Workspace Help

Mon 14.13 StudioMini1

Project1

Project1 Edited

Media

Master

No clips in media pool

Add clips from Media Storage to get started

Smart Bins

Media

Edit

Fusion

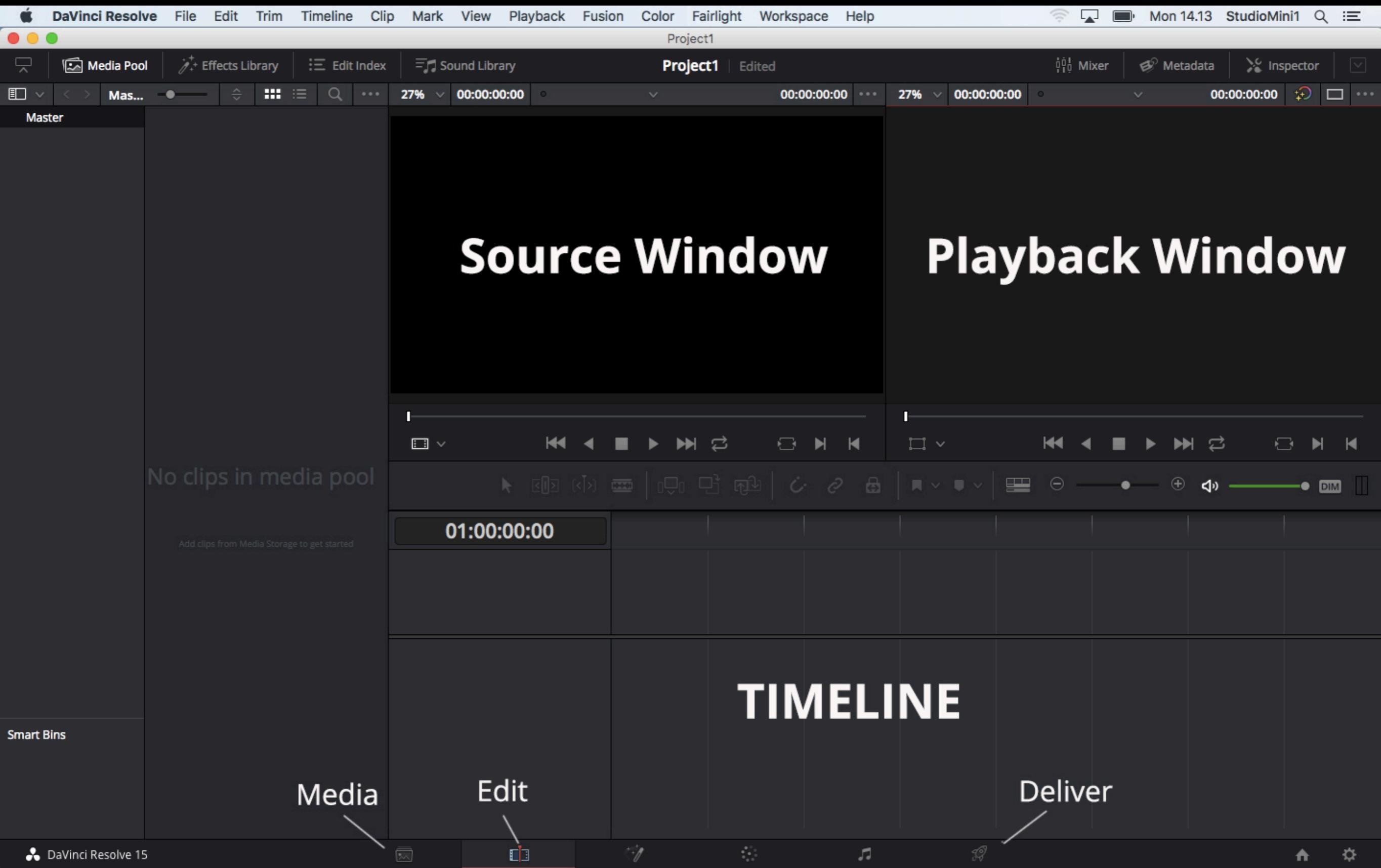
Color

Fairlight

Deliver

Setting
Home

DaVinci Resolve 15



Memasukkan file ke dalam DaVinci

DaVinci Resolve File Edit Trim Timeline Clip Mark View Playback Fusion Color Fairlight Workspace Help Project 1 Project 1 | Edited MVI_8374_1.mp4 00:01:55:20 ... Embedded Audio Meters Waveform 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 Monitor

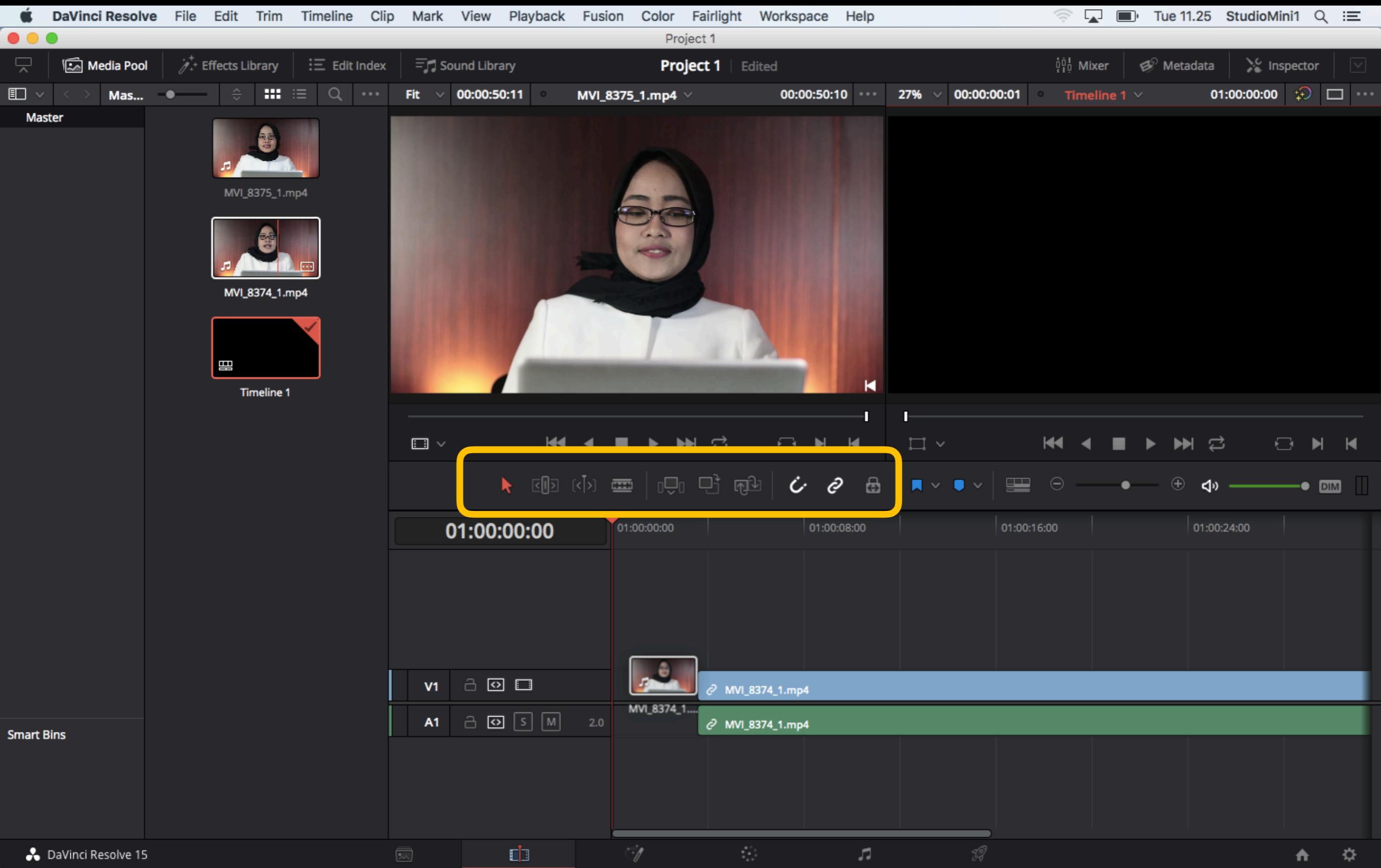
Media Storage Clone Tool Video /Users/Studiomini1/Do... Blackmagic Design GIMP photo editor Screenshots Video latihan Asset Judul Materi Video Macintosh HD Favorites Master Master MVI_8374_1.... No clips in media pool Add clips from Media Storage to get started Nothing to inspect Smart Bins

1. Pilih tab Media

2. Pilih file yang ingin dimasukkan

The screenshot shows the DaVinci Resolve interface. The top menu bar includes options like File, Edit, Trim, Timeline, Clip, Mark, View, Playback, Fusion, Color, Fairlight, Workspace, and Help. The title bar indicates 'Project 1' and 'Edited'. The main workspace shows a preview window displaying a woman wearing glasses and a hijab. Below the preview is a timeline with playback controls. To the left is the 'Media Storage' panel, which is currently active (indicated by a yellow box). This panel lists several items, with two specific video files ('MVI_8374_1....' and 'MVI_8375_1....') highlighted by a yellow box. The bottom of the screen shows the 'Master' panel with a single clip listed. A large yellow box highlights the 'Media' tab in the bottom navigation bar.

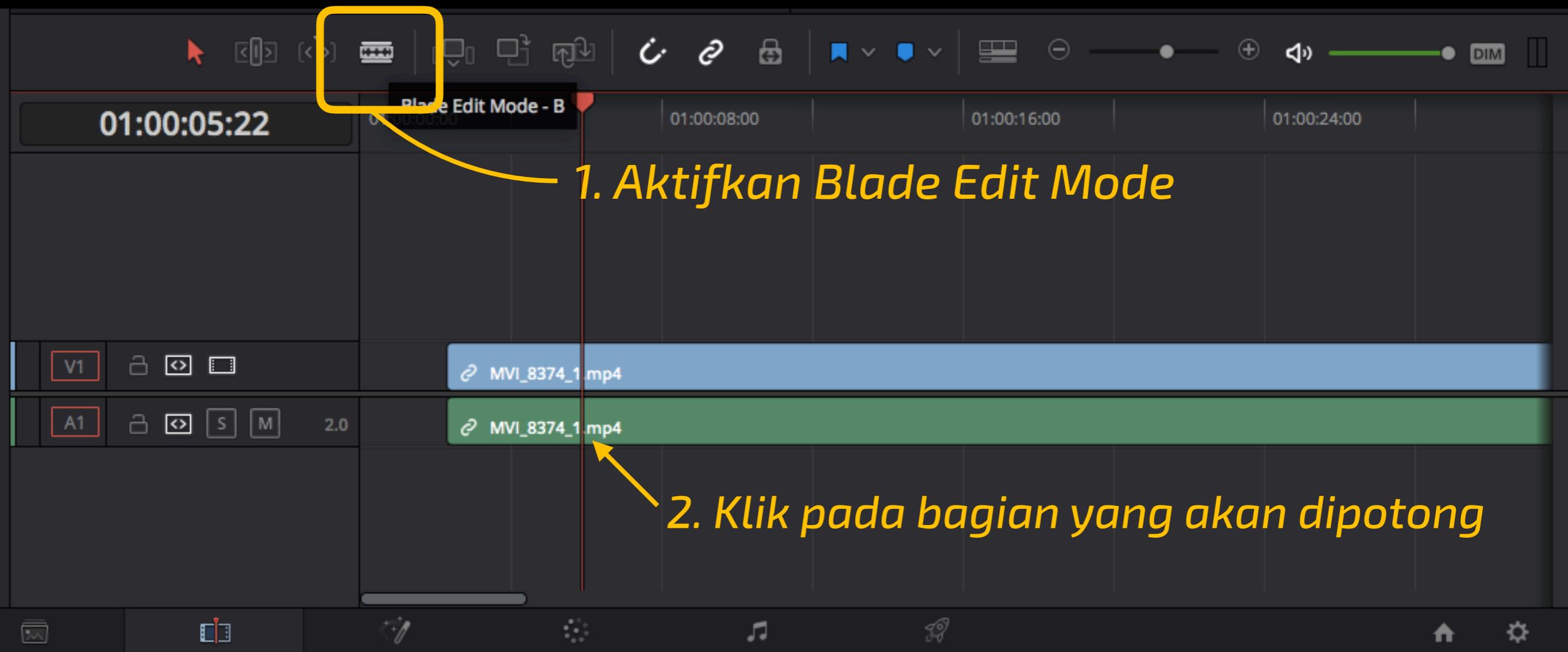






1. *Selection Mode : Menyeleksi klip pada timeline*
2. *Trim Edit Mode : Memendekkan atau memanjangkan klip*
3. *Dynamic Trim Mode : Memendekkan atau memanjangkan klip.*
4. *Blade Edit Mode: Memotong klip pada timeline.*
5. *Insert Clip : Memasukkan klip baru dianatara klip yang lain.*
6. *Overwrite Clip : Memperbaharui klip .*
7. *Replace Clip : Mengganti klip dengan klip yang lain.*
8. *Snapping : Menempelkan garis seleksi dengan klip atau antar klip.*
9. *Linked Section : Menggabungkan gambar dengan suara.*
10. *Position Lock : Mengunci klip agar tidak dapat dirubah.*

Memotong gambar/video

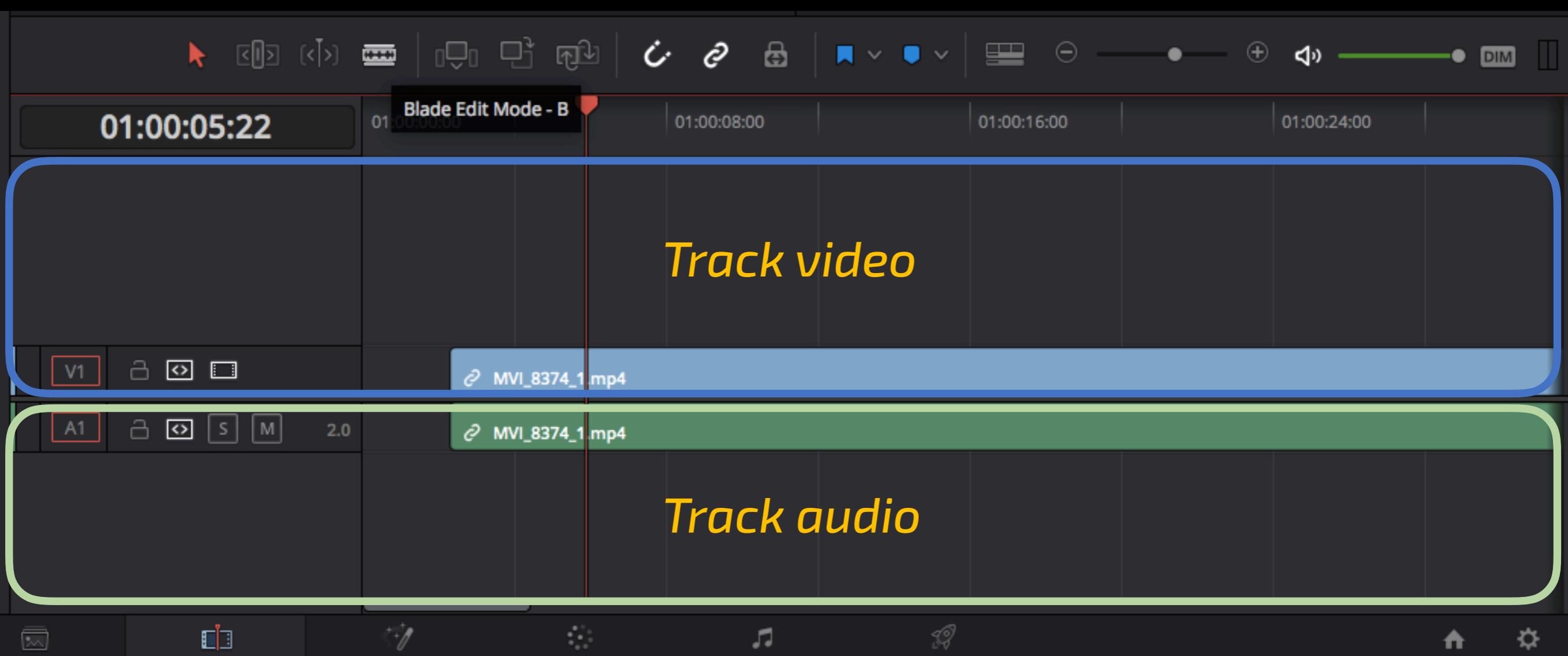


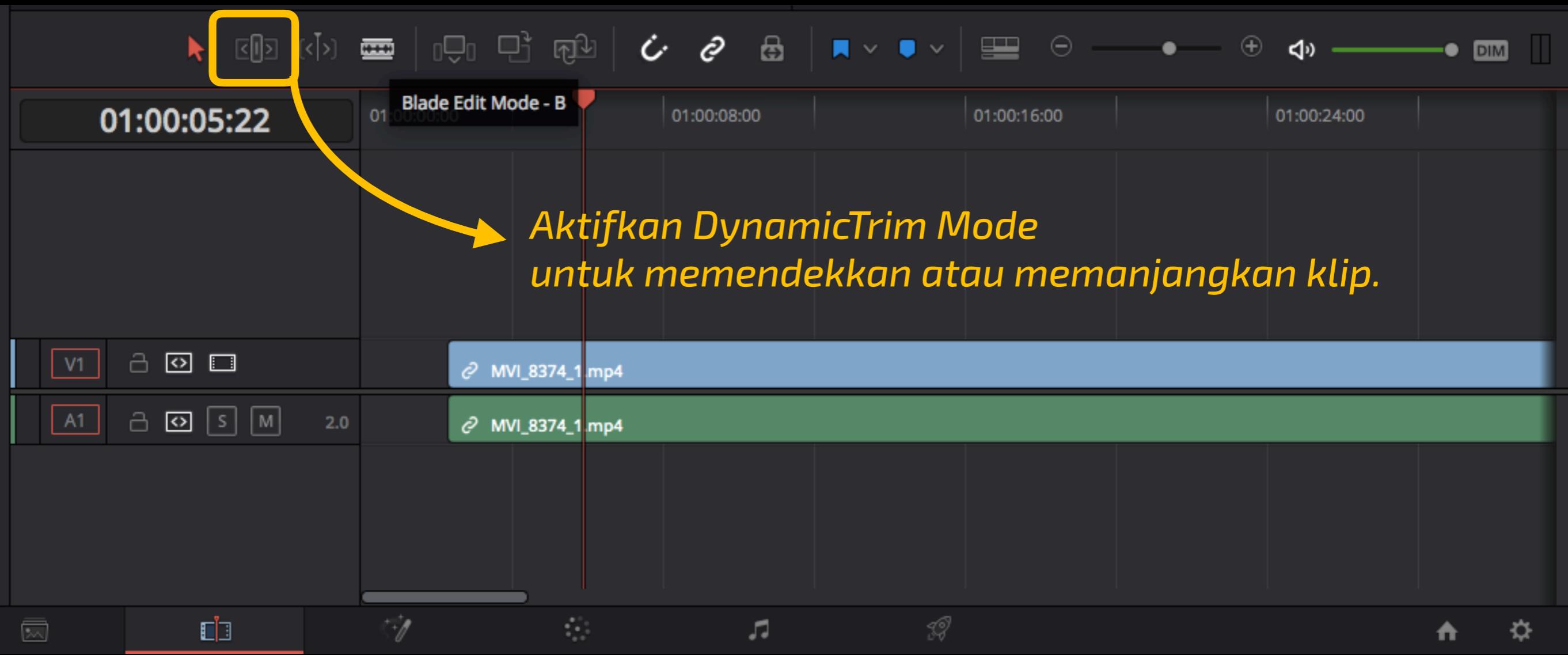
Menghapus suatu bagian pada video

The screenshot shows the DaVinci Resolve 15 interface. The timeline at the bottom displays two video tracks, V1 and A1. The V1 track contains clips from 'MVI_8375_1.mp4' and 'MVI_8374_1.mp4'. A context menu is open over the second clip in the V1 track, listing options like 'Delete Selected' and 'Ripple Delete'. The A1 track contains audio clips from the same source. The project browser on the left lists media files: 'MVI_8375_1.mp4', 'MVI_8374_1.mp4', 'Timeline 1' (marked with a checkmark), 'Judul_.psd', 'Judul_[01-01].jpg', and 'Copyright_[2019-201...]'.

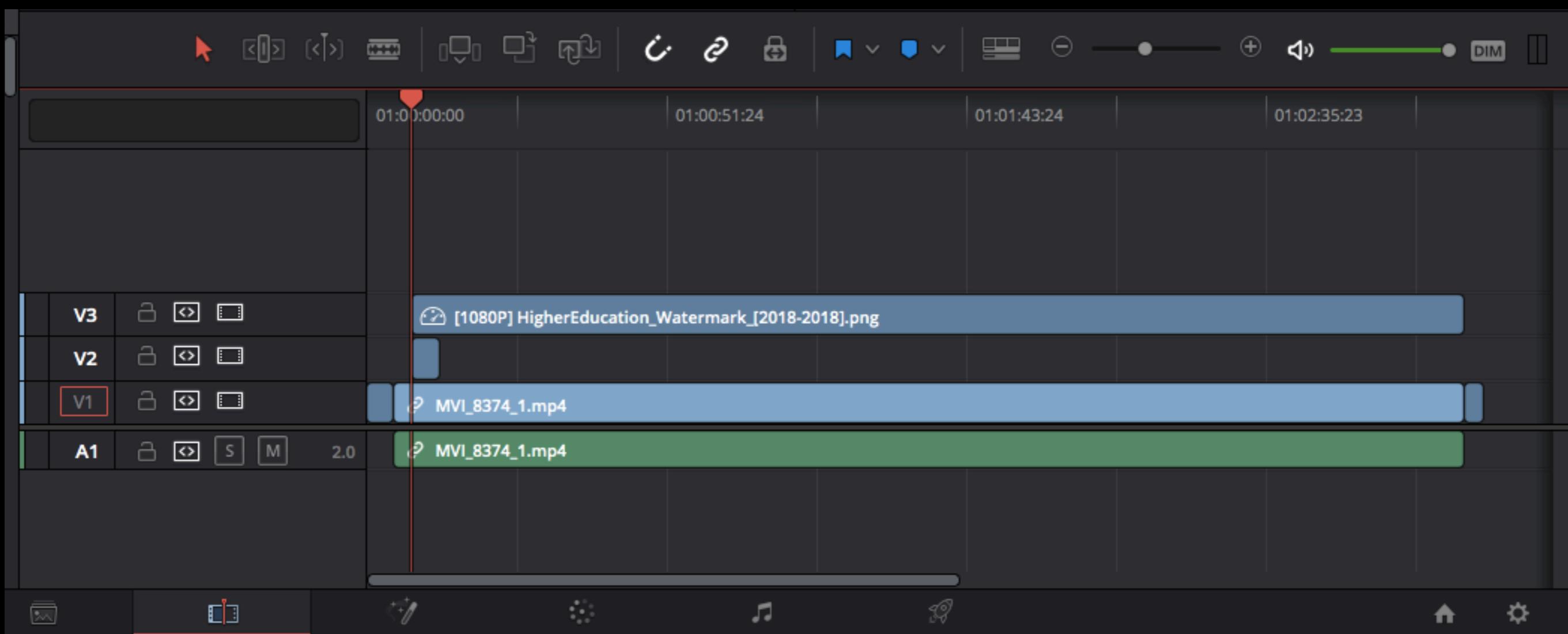
Klik kanan pada bagian gambar yang ingin dihilangkan > pilih Delete Selected.
Atau
Langsung klik Delete

Mengatur objek pada Timeline

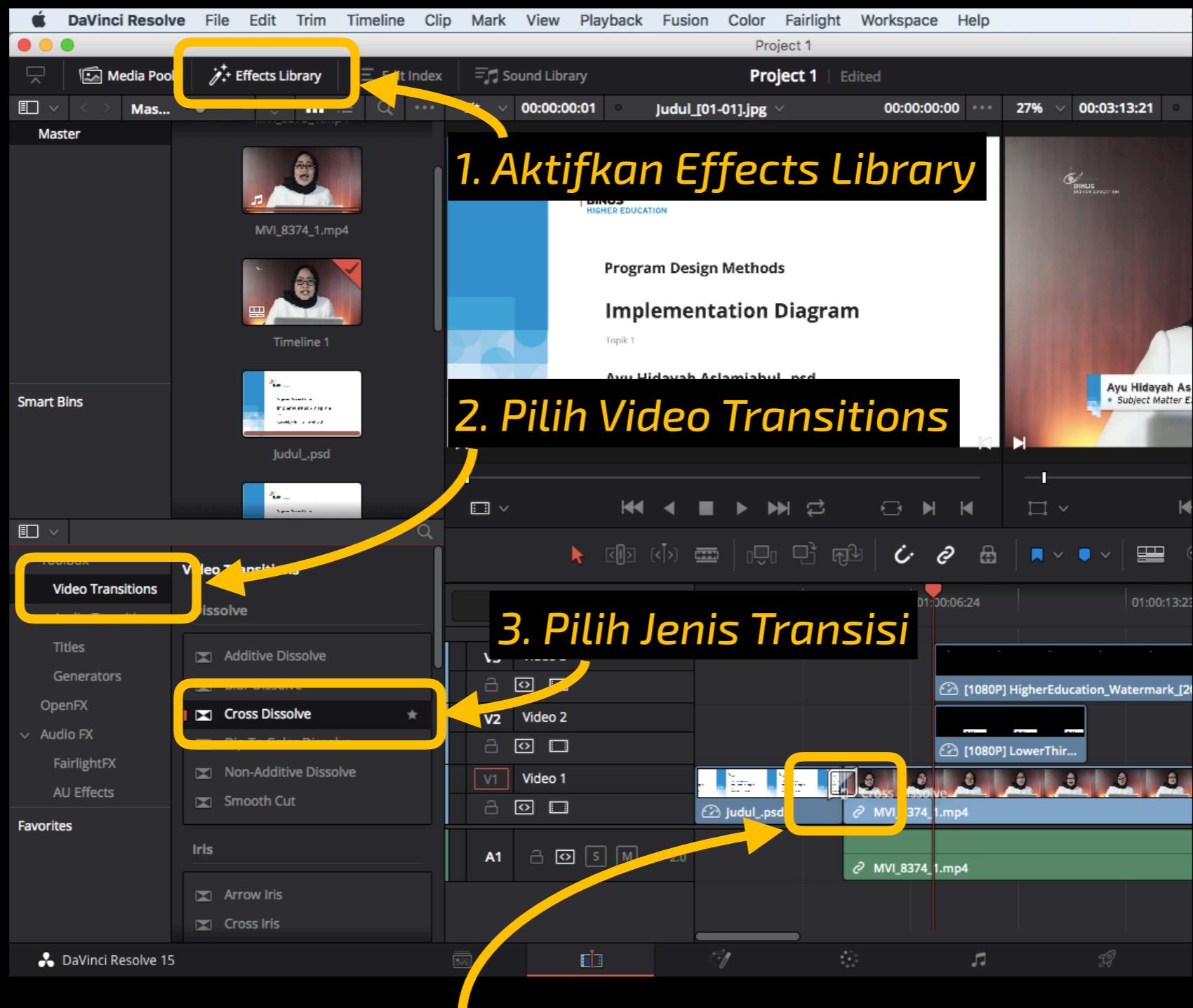




Contoh track yang sudah diatur komposisinya.

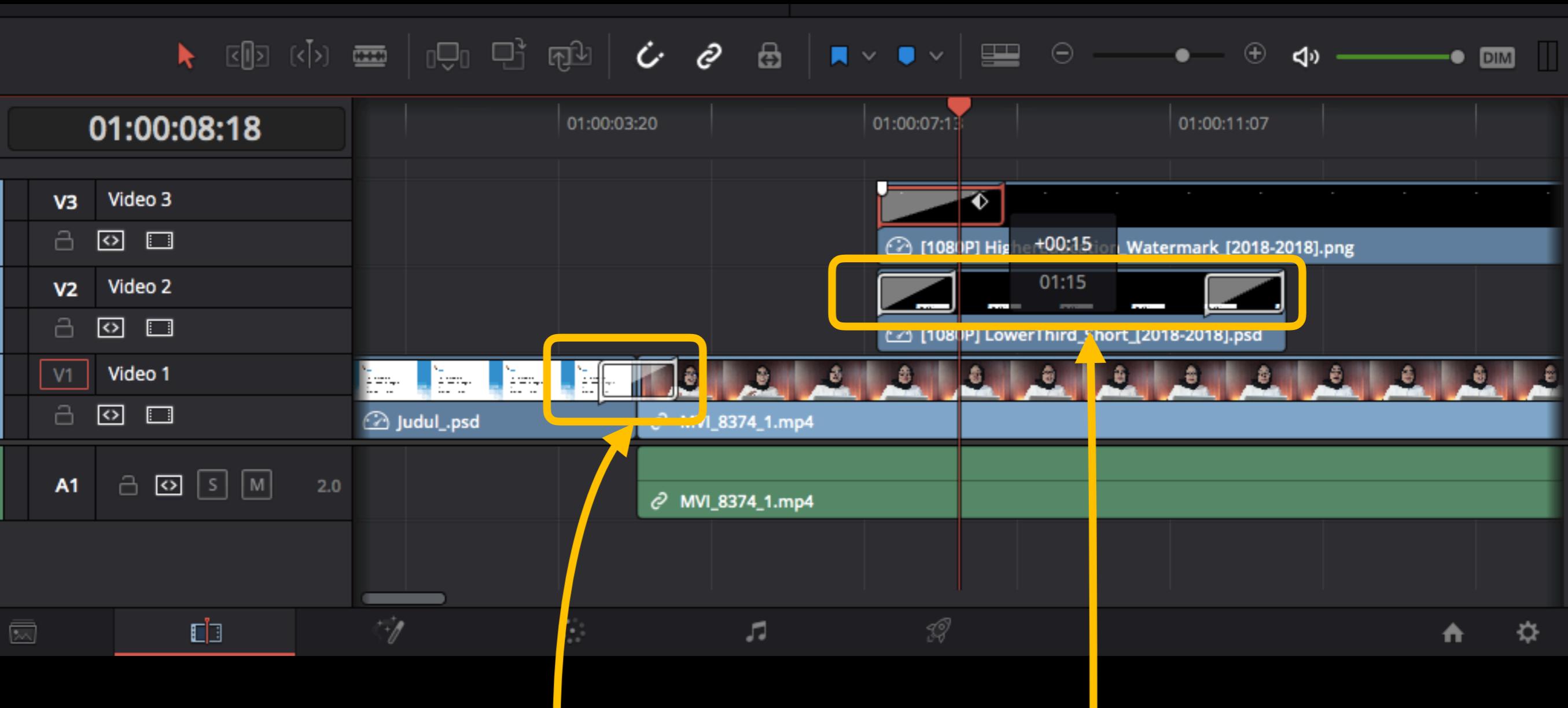


Memberikan efek transisi pada objek



4. Tarik transisi ke track video

Transisi bisa diletakkan pada awal dan akhir klip atau di antara 2 klip yang berbeda.

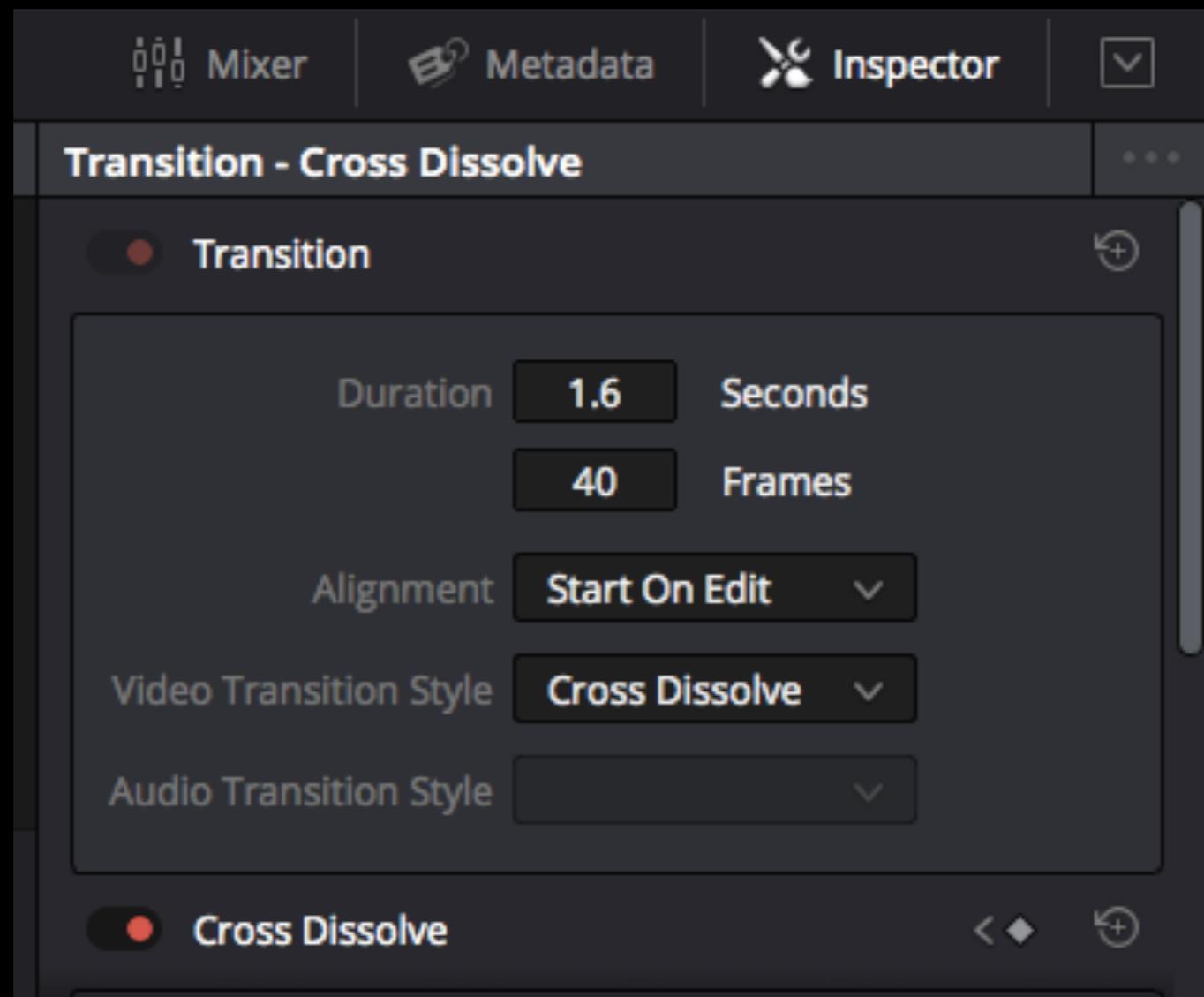


Di antara 2 klip

Awal dan akhir klip

Durasi transisi dapat diatur pada Tab Inspector yang secara default berada di kanan atas halaman.

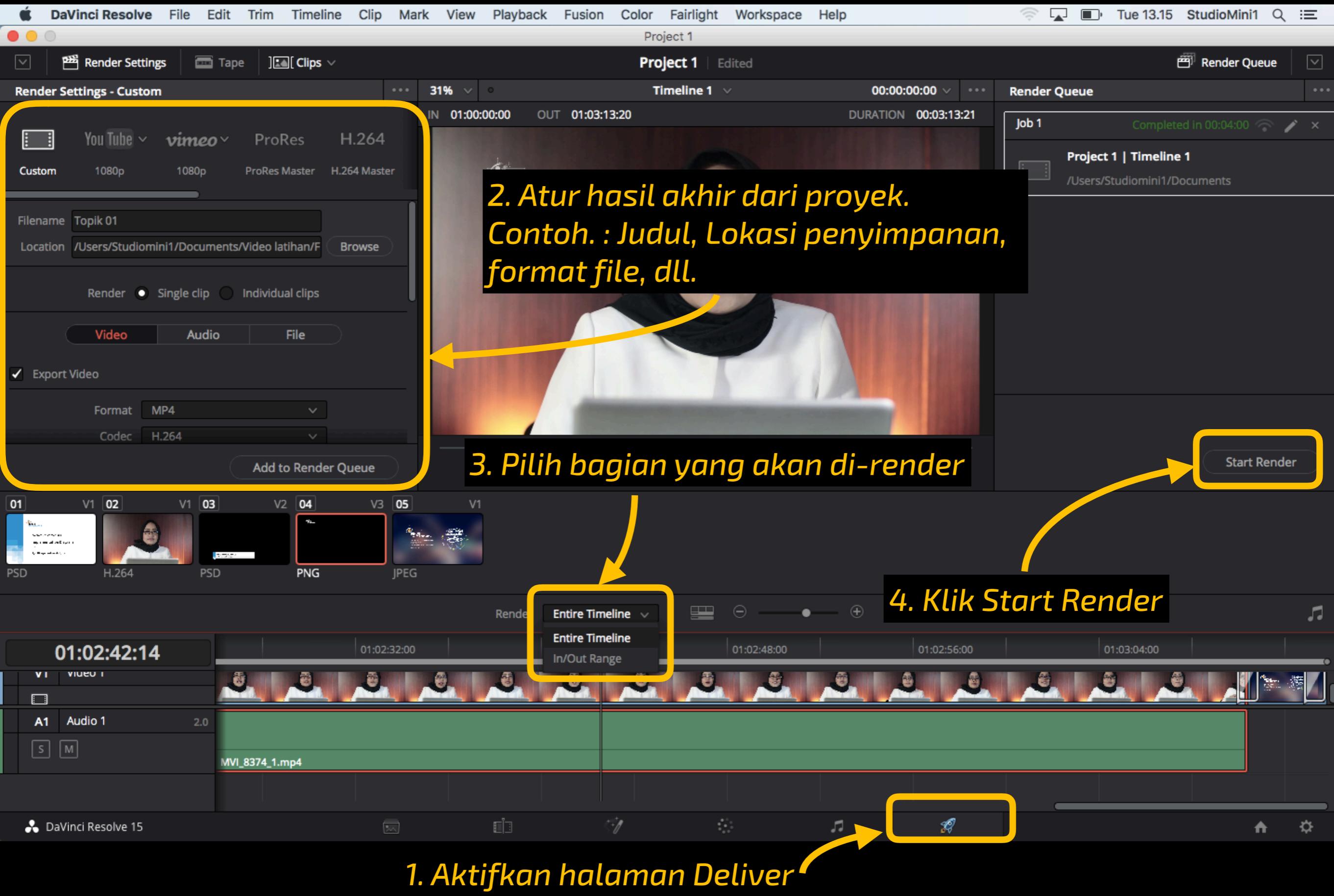




The screenshot shows the DaVinci Resolve Effects Library interface. The left sidebar lists categories: Toolbox, Video Transitions, Audio Transitions, **Titles**, Generators, OpenFX, Filters, Audio FX, FairlightFX, and AU Effects. The **Titles** category is currently selected, displaying a list of title effects: L Lower 3rd, M Lower 3rd, R Lower 3rd, Scroll, Text, and Text+. Below this is the Fusion Titles section, which lists various 3D title effects: 3D Lower 3rd Flipping 2Line, 3D Lower 3rd Multiplane Background, 3D Lower 3rd Plane Behind Slide In, 3D Lower 3rd Plane Slide In, 3D Lower 3rd Planes Rotating In, 3D Lower 3rd Rotating Plane 2 Line, 3D Lower 3rd Shelf, 3D Lower 3rd Sliding Block, 3D Lower 3rd Text In Tube, 3D Title Backlit Rise, 3D Title Big And Small Text, 3D Title Center Line, 3D Title Cinematic Type, 3D Title Dramatic Mood, 3D Title In A Box, 3D Title Motion Background, 3D Title Neon Outlines, and 3D Title Outline Offset.

Memberikan Teks

*Aktifkan Effects Library > pilih Titles
Ada banyak jenis teks yang bisa dimasukkan.
Sama halnya dengan memasukkan efek transisi,
teks bisa dimasukkan ke Timeline
dengan cara menarik jenis teks yang
dipilih ke track Timeline.*





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TERIMA KASIH

