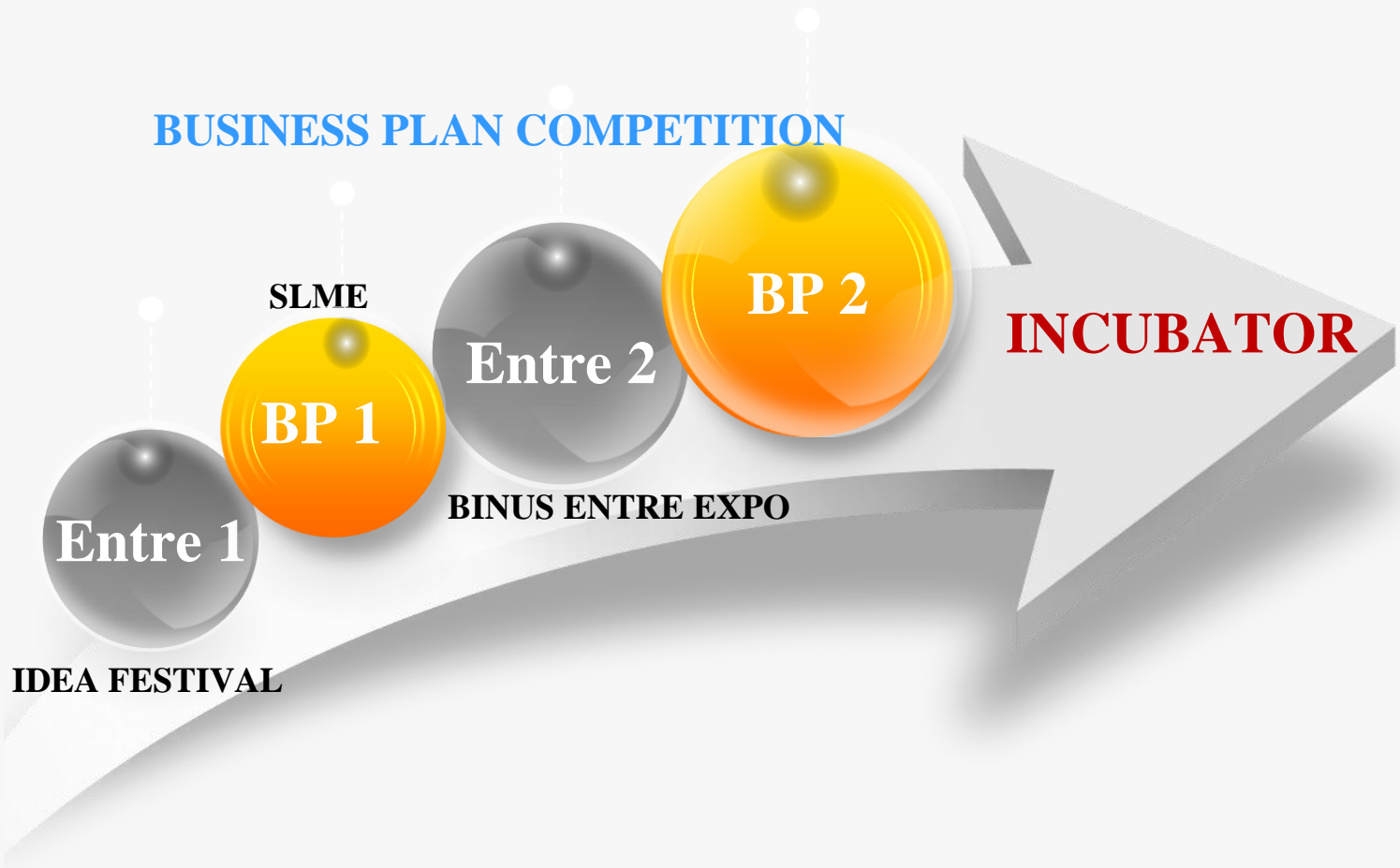


PANDUAN

ENTREPRENEURSHIP EMBEDDED BUSINESS PROJECT 2 (BP2)

SEMESTER GANJIL 2019 / 2020
BINUS BUSINESS PLAN COMPETITION

BUSINESS PLAN COMPETITION



No	Course Code	Long Title
1	ACCT6118	Current Issues in Accounting and Finance
2	ARCH6094	Property Assessment II
3	ARCH6095	Acoustics and Lighting Design
4	ARCH6103	Architectural Design Computing III
5	BUSS6013	International Business Project II
6	BUSS6071	Organization Development Strategy
7	CHIN7077	Introduction to Chinese Business
8	CIVL6074	Construction Project Management
9	COMP6144	Web Programming
10	COMP6193	Cyber Forensic

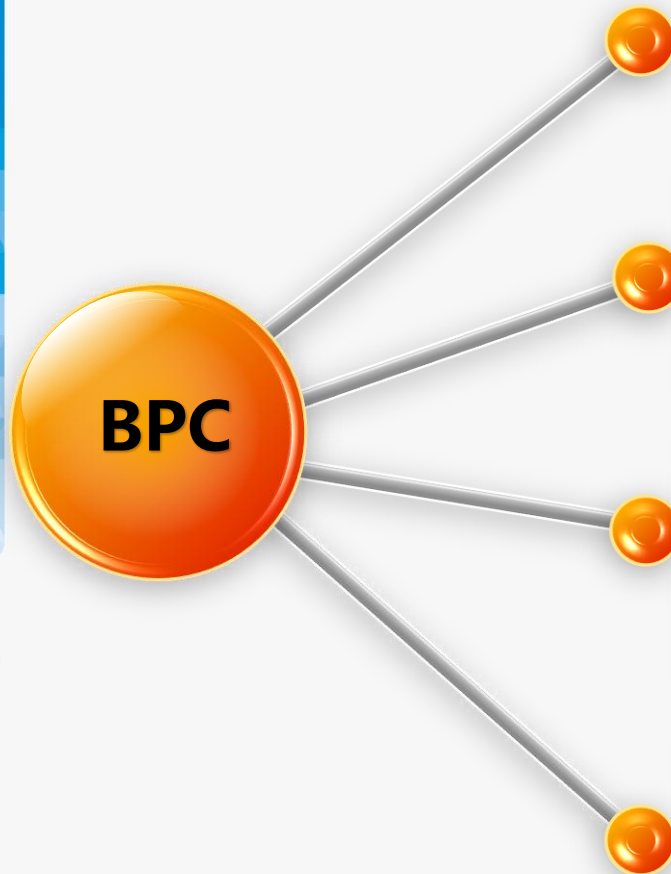
No	Course Code	Long Title
11	CPEN6084	Microcontroller Design and Application
12	DSGN6205	Computer 3D Interior Rendering
13	DSGN6221	Computer 3D Furniture Rendering
14	DSGN6243	Digital Advertising
15	DSGN7269	Graphic Reproduction Methods II
16	DSGN7284	Visual Communication Design III
17	F0952	Current Issues in Accounting and Auditing
18	FILM6093	Advanced Production Workshop
19	GAME7045	Mobile & Web Game Programming
20	INTR6018	International Organization in International Relations

No	Course Code	Long Title
21	ISYS6191	Advanced in Business Application Development
22	ISYS6353	IT Governance
23	J0134	Strategic Management
24	J1634	Strategic Human Resource Management
25	JAPN6120	Japanese in Translation II (Nihongo Honyaku II)
26	LAWS6096	E-Commerce & Data Privacy Law
27	MATH6095	Applied Mathematics Modeling
28	MGMT6073	CSR and Social Marketing
29	MGMT6122	Leadership & Managing Human Capital in Organization
30	MGMT6147	Sustainability Management

No	Course Code	Long Title
31	MGMT7013	Strategic Management
32	MGMT7043	Strategic Alliance Management
33	MGMT7048	Strategic Human Resource Management
34	MGMT7314	Strategic Management
35	MKTG6100	e-Marketing and e-CRM
36	MKTG6108	E-Marketing
37	MOBI6043	Mobile Testing and Implementation
38	PSYC6117	Industrial and Organization Psychology
39	PSYC6150	Industrial and Organization Psychology
40	PSYC8126	Psychology of Instructional Design

No	Course Code	Long Title
41	PSYC8128	Psychology of Social Intervention
42	PSYC8131	Psychology of Training & Development
43	STAT6105	Statistical Marketing Research
44	T0053	Web Programming
45	TRSM8154	Strategic Entrepreneurship and Tourism Innovation
46	U1604	Graphic Reproduction Methods II
47	U1623	Advertising II
48	U1716	Internship

PERSIAPAN



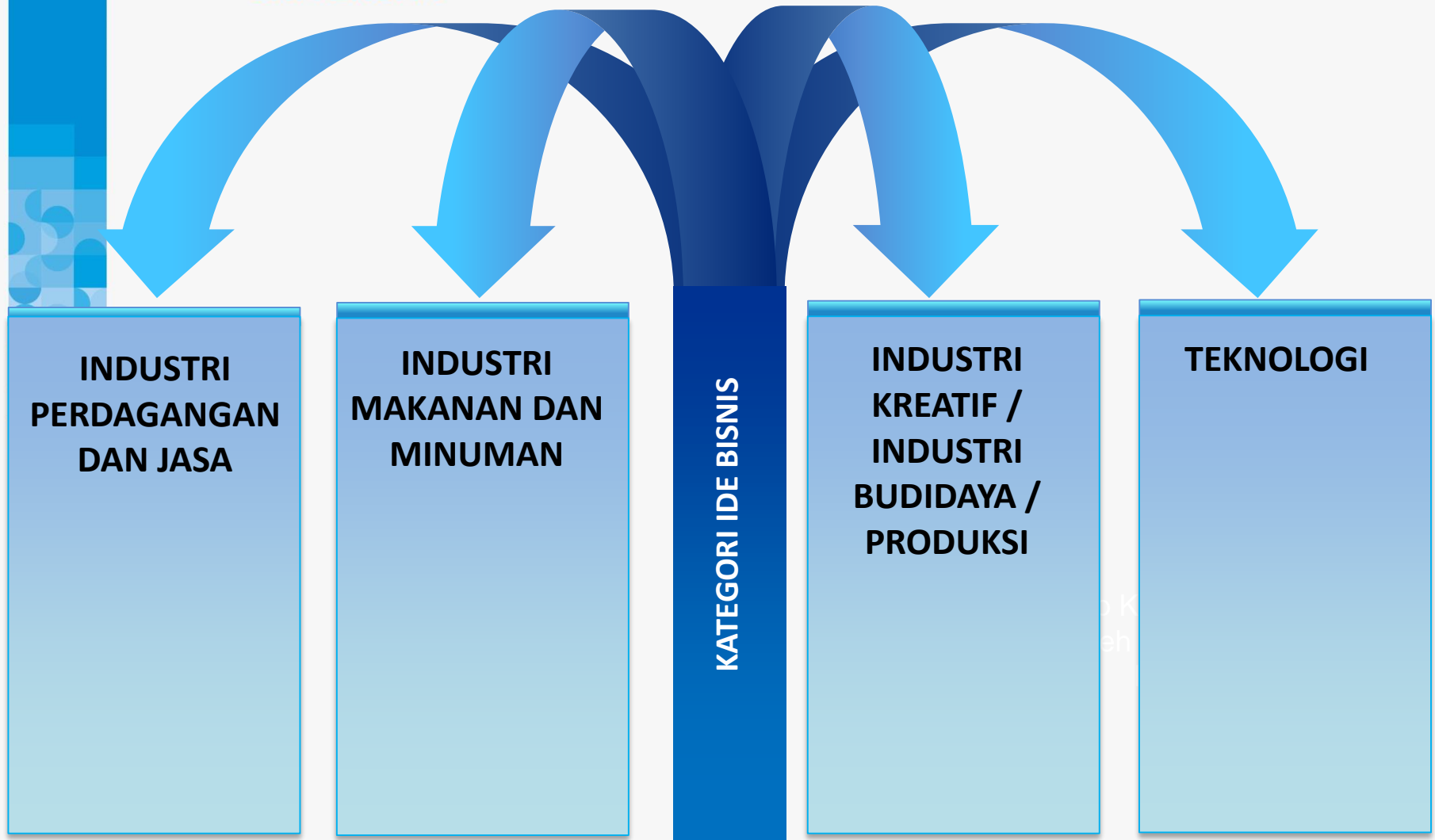
Minggu ke – 2
Dosen membagi kelompok
(5–7 orang per kelompok)

Setiap Kelompok dipimpin oleh 1
orang ketua kelompok

Masing-masing kelompok bebas
memilih 1 kategori bisnis yang
sudah ditentukan

Menyiapkan prototype yang sesuai
dengan matakuliah jurusan
masing-masing

KATEGORI IDE BISNIS



PELAKSANAAN SELEKSI

Proses Seleksi Business Plan Competition

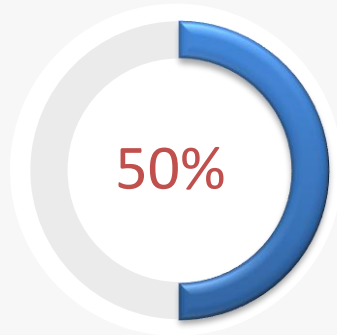
**Proposal
dinilai oleh
dosen kelas
masing-
masing**

**Proposal dan
form nilai
yang sudah
dinilai oleh
dosen, di
kirimkan
melalui email
ke BEC**

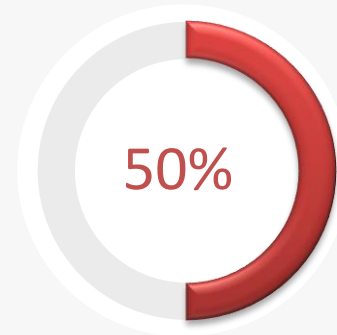
**BEC akan
melakukan
penilaian
proposal
yang masuk**

**Menentukan
10 proposal
terbaik
setiap
kampus**

KRITERIA PENILAIAN



**Nilai dari Dosen
Kelas**



Nilai dari BEC

PENGUMPULAN PROPOSAL

Batas Akhir Pengumpulan

- Sabtu, 2 November 2019, pukul 17.00 WIB

Alamat Email dan Subject

- binusbec@gmail.com
- BP2/Kode Dosen>Nama Dosen/ Kelas>Nama Bisnis

Pengumuman 10 Finalis

- Senin, 18 November 2019 melalui Private Message Binusmaya

Pengumpulan PPT

- Jumat, 22 November 2019

10 Proposal terbaik dipresentasikan pada tanggal **27 November 2019**, dengan membawa prototype

Waktu Presentasi adalah **20 menit** (sudah termasuk tanya jawab)



Proposal terbaik akan mendapatkan hadiah:



	Kampus Kemanggisan	Kampus Alam Sutera	Kampus Bekasi
Hari / Tanggal	Rabu, 27 November 2019	Rabu, 27 November 2019	Rabu, 27 November 2019
Tempat	Food Court	Lobby Dalam	Multimedia Galery
Waktu (WIB)	09.00 – 14.00	09.00 – 14.00	09.00 – 14.00

PERSYARATAN PRESENTASI



Mahasiswa Reguler Perkuliahan Online

Binusmaya/Lampiran 3 Panduan BP2

**Menu Binusmaya: Support → Download Center → Undergraduate →
BINUS Festival → Tugas Online BP2 Semester Ganjil 2019/2020**

TUGAS PENGGANTI PROJECT

Subject email: BP2_ONLINE/KELAS/KODE DOSEN/KELAS

**Pengumpulan tugas online paling lambat pada 18 November 2019,
dengan mengumpulkan tugas dalam format PDF ke email:**

tugasentre@binus.edu

TERIMA KASIH