

Track Entrepreneurship

Track Entrepreneurship

- Real experience in developing business
- Startup Readiness Level framework to develop idea into real business
- Student can enroll for 1 semester or 2 semester according to faculty policy
- 1st semester focus on develop & validate idea then create & validate prototype



**KEEP
CALM**

AND

Startup Readiness Level



SRL 1

**STUDENT
WITH IDEA**



SRL 2

**ANALYZED
IDEA**



SRL 3

**VALIDATED
IDEA**



SRL 4

PROTOYPE



SRL 5

**VALIDATED
PROTOYPE**



Track Entrepreneurship

Intake Process

Student want to join Track
Entrepreneurship

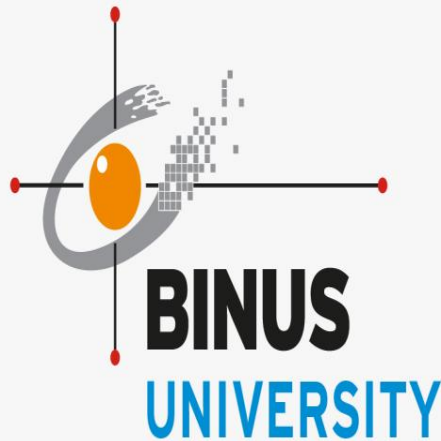
Pra Incubation
Coaching Session

Pra Incubation Program

- Create video profile or idea presentation
- Upload video profile or idea presentation in Youtube
- Visit incubator.apps.binus.ac.id
- Create team (max 5 person)
- Copy paste your Youtube video to

- Book a coaching session with designated coach @Campus
- Mandatory 3 times coaching session before joining Entrepreneurship track

- Attend Pra Incubation Program (briefing & workshop) before Entrepreneurship track program starting



Track Entrepreneurship

Registration Process

- Create 2-5 minutes Video Profile (business already running) or Idea Presentation
- Upload to Youtube
- Example of simple video profile from or previous tenant





Track Entrepreneurship Registration Process

- Visit <https://incubator.apps.binus.ac.id/>
- Login with your BINUSMaya account
- Register



BINUS UNIVERSITY

LOG OUT



You are not registered for Entrepreneur Track

REGISTRATION




Track Entrepreneurship

Registration Process

- Create team (maximum 5 person)
- Copy paste your video profile in Youtube link

BINUS UNIVERSITY

LOG OUT 

Form Registration

Business Name

Group Name

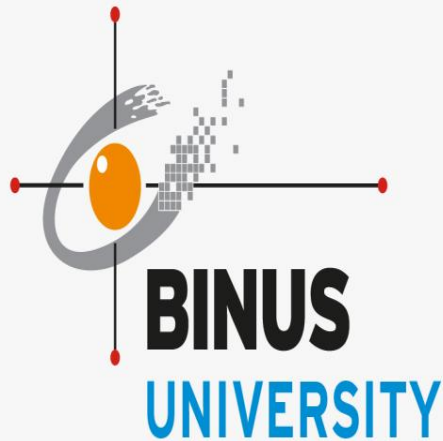
Member(s)

Data Mahasiswa 1

SEKAR MAHARANI

2001584824

sekar.maharani@binus.ac.id




Track Entrepreneurship

Registration Process

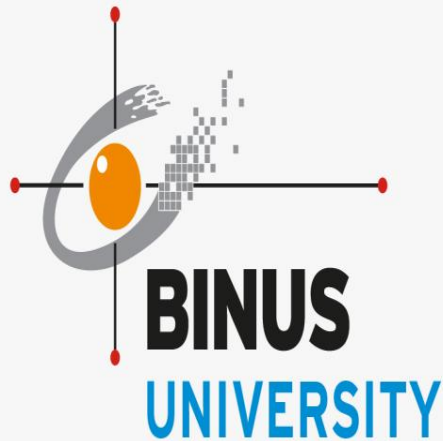
- You're already registered in Incubator app website

BINUS UNIVERSITY

LOG OUT 

Web Development for Market Analytic

WDMA - Aplikasi dan pengembangan permainan



Track Entrepreneurship

Registration Process

- Visit Enrichment menu in BINUSMaya
- Choose Entrepreneurship



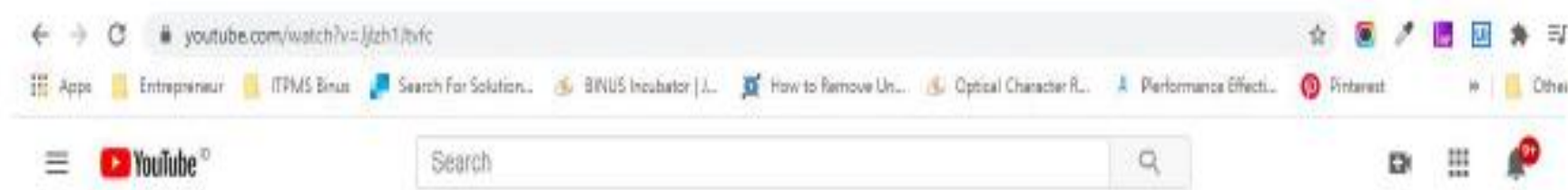
Track Entrepreneurship

Registration Process

CARA INPUT PORTOFOLIO LINK SRC YOUTUBE KE APLIKASI INCUBATOR

Penjelasan teknis: Aplikasi Incubator menggunakan Popup Iframe pada modul link portfolio yang dapat membaca ke url link website langsung, namun karena youtube mem-protect function tersebut, sehingga bagi student yang input link langsung video-nya tidak akan terbaca. Perlu sedikit trik untuk meng-inputnya. Berikut penjelasannya:

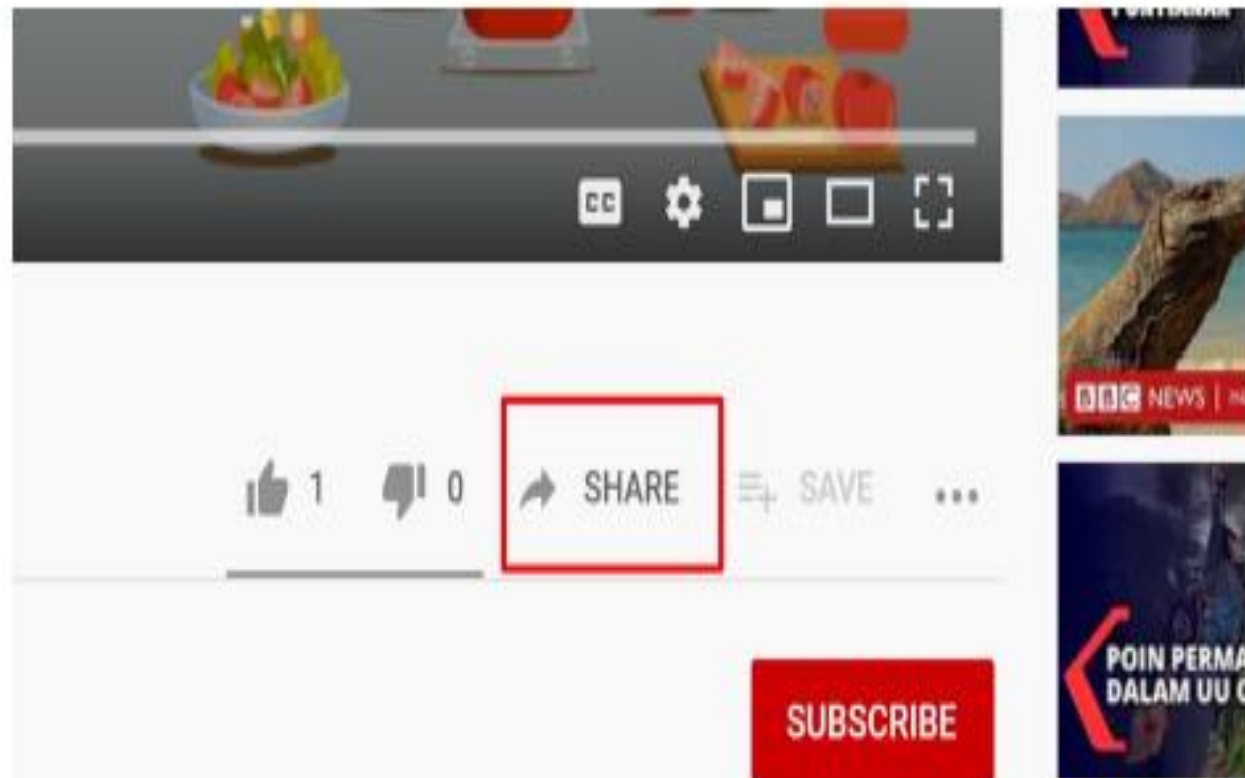
1. Masuk Ke Video Portfolio Usaha di Halaman Youtube yang di maksud **(Jangan copy link URL langsung!)**



Track Entrepreneurship

Registration Process

2. Klik Tombol Share



Track Entrepreneurship

Registration Process

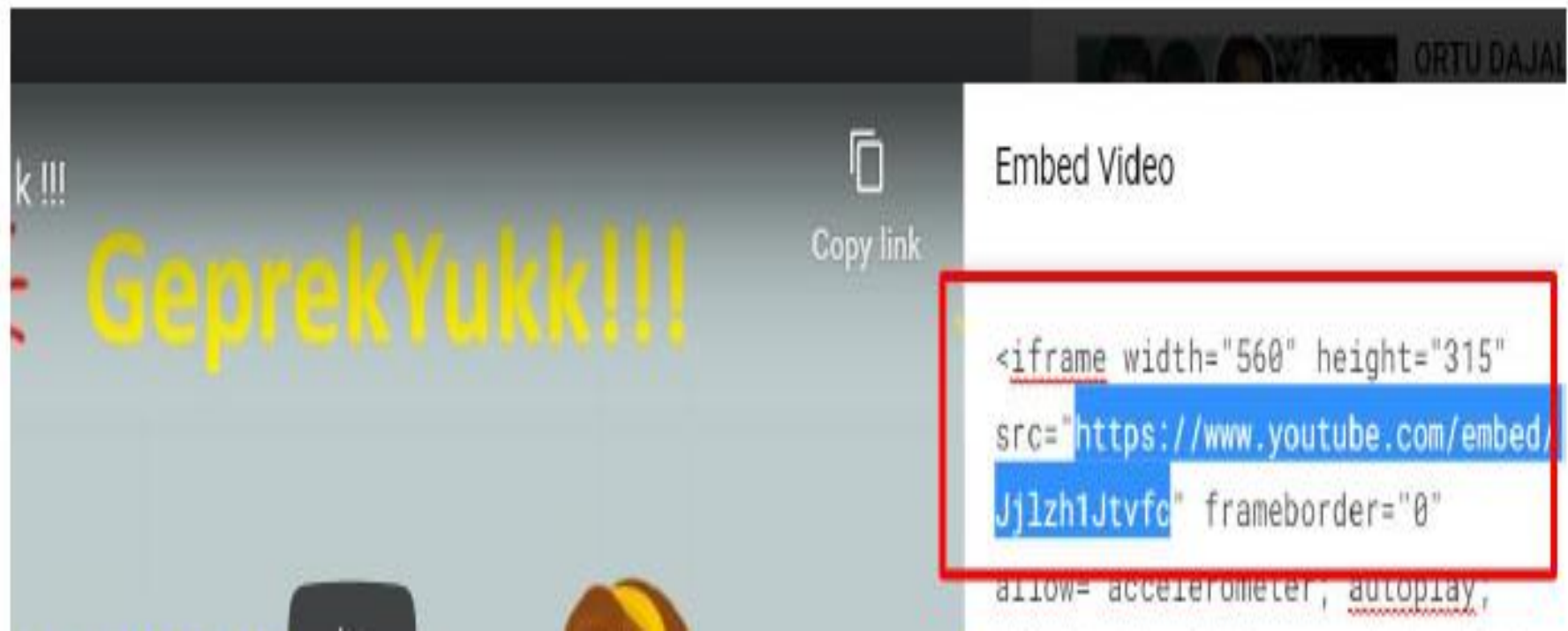
4. Lalu akan muncul halaman selanjutnya, seperti di bawah ini



Track Entrepreneurship

Registration Process

5. Copy link src yang ada di sana **(cukup link-nya saja, bukan semua script!)** perhatikan gambar di bawah ini:



Transcript 2 semester

Business Startup

Business Model & Validation

Launching New Venture

EES in New Business

8 credits — Submission
of a report
2 credits }
2 credits } Submission
of papers
4 credits
16 credits

Growing a Business

8 credits — Submission



Track Entrepreneurship

Video Profile



BeeHub Video Profile





BINUS Incubator Tenant

Video Profile



Binus Entrepreneurs Alumnae

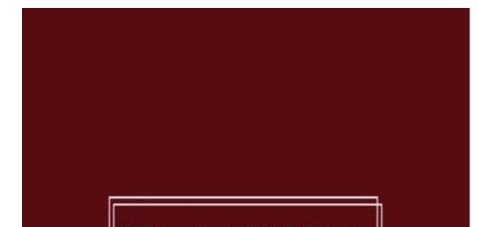
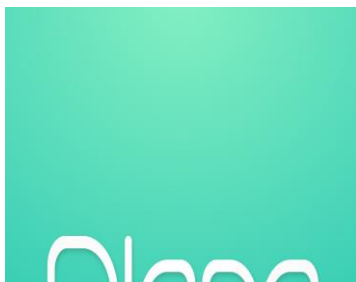


tokopedia



dewaweb

CLOUD HOSTING PARTNER





Tenant Incubator Ready to Launch

THE POONG
— MOON CAKE —





Program Track Entrepreneurship



Pre Incubation (before pandemics)



18

F
E
B
R



Pre Incubation (during pandemics)



You are viewing Han Darni's screen

DOs

Activity	Frequency	Location
Coaching	AT LEAST 1x/Week	MsTeams
Progress Report	1x/month	MsTeams
Additional Event	All Events	Zoom
Dayly Activities	All Time	Trello

Microphone: [Mute] [Unmute] [Volume]

Participants: 21

Chat: [Open]

Share Screen: [On] [Off]

Record: [On] [Off]

Breakout Rooms: [Open]

Reactions: [Open]

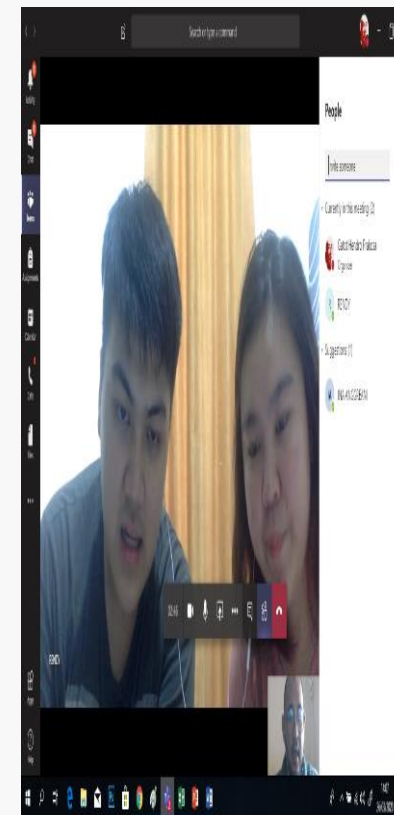
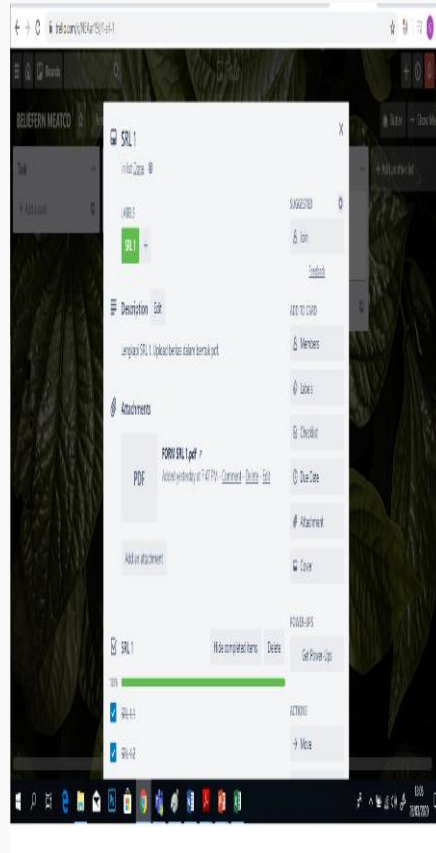
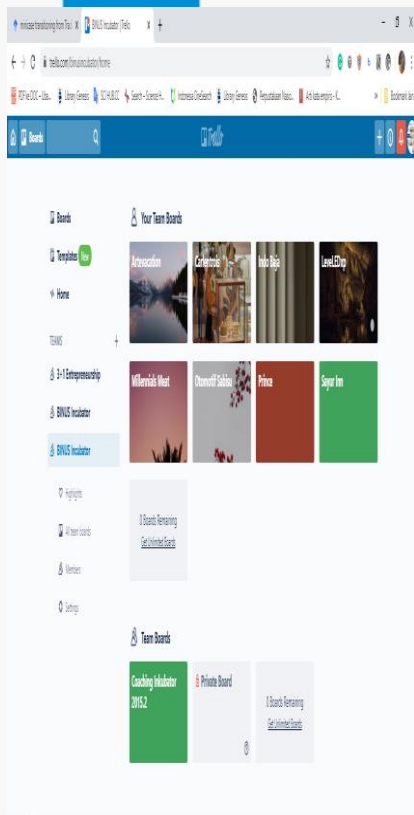
End

11

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Coaching Online using WA, Zoom, MS Teams & Trello



13

Maret

Workshop Reactor Singapore



BINUS
UNIVERSITY
Binus Incubator
Global Employability
& Entrepreneurship

People
Innovation
Excellence

BINUS INCUBATOR
x
REACTOR
ENTRE CAMP 2018
Learn. Design. Build

Trainers:
Titus Ang
Daryl Lee



*Cultivating
THE
GALAXY'S
BEST
YOUNG*



Lecture Series & Networking Session

@Simprug Senayan




Xcidic
**XCELERATE
SERIES#1**
WHY AM I AN ENTREPRENEUR IN COLLEGE?


Michael Jovan
Co-founder
of Tani Group


Farid Fadhl Habibi
CEO of Svava

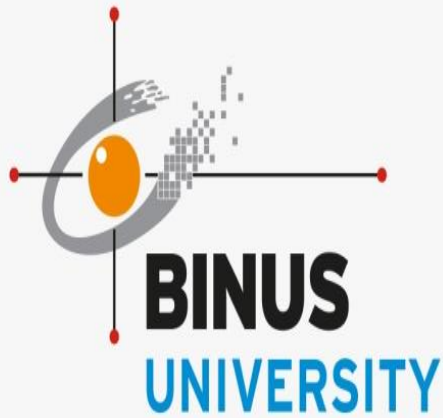

Riva Rumamby
COO of Save
Yourselfes


Benyamin Pratama
CEO of KopiLembur

Saturday
May 5th 2018
9am - 1pm

Campaign.com #ForChangeID Hub
Jl. Simprug Golf III No.71, Jakarta Selatan
DKI Jakarta - 12220





Webinar 2 Juni 2020 w/ Sandy Colondam (Goplay)



BINUS Incubator
Webinar Series #5

UX Research



Sandy Colondam
GoStream Operation Lead - PT. Karya Anak Bangsa
goplay





Demo Day FenoxVC

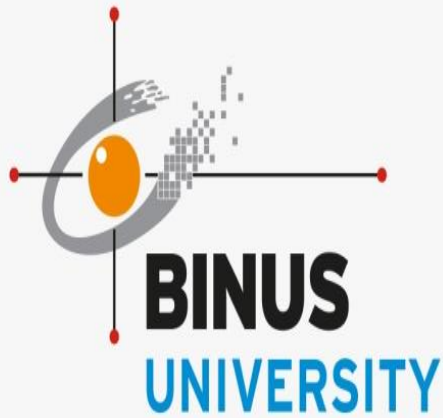
@FX Campus



Welcoming Speech Vice Rector GEE during event



Student Presentation to Fenox Venture Capital



Pitching Session 1 on 1

Sportigo vs Pegasus Ventures

BINUS INCUBATOR
DEMO DAY to PEGASUS Tech Ventures

BINUS UNIVERSITY
Binus Incubator
Global Employability
& Entrepreneurship

M. Efath
Founder Sportigo

Ridwan Halifi
Investment Analyst

Monday 14:00 - 15:30 ZOOM ONLINE Session

Tenant Booth (Booka)

Tech in Asia Conference 2019





BINUS Incubator

Kemangggisan Area @BeeHub





BINUS Incubator

Bekasi Campus @401





BINUS Incubator

Alam Sutera Campus @B0403





Media Sosial BINUS Incubator



Apply & Consultation Kemanggisian Area:

BINUS Incubator

BeeHub, Anggrek Campus

Coach Indriana → indriana@binus.edu

0817 841 026 (WA)

Coach Hans Daniel → hans.daniel@binus.edu

Apply & Consultation Alam Sutera Campus:

Alam Sutera Campus Room B0403

&

Employability & Entrepreneurship Center

Room A0301

Coach Gatot Hendro Prakosa → gprakosa@binus.edu

0812 8968 9188 (WA)

Apply & Consultation Bekasi Campus:

BINUS Incubator

Bekasi Campus Room 401

Coach Rido Sarwono → rsarwono@binus.edu

0816 893 211 (WA)



Thank You