

LAMPIRAN

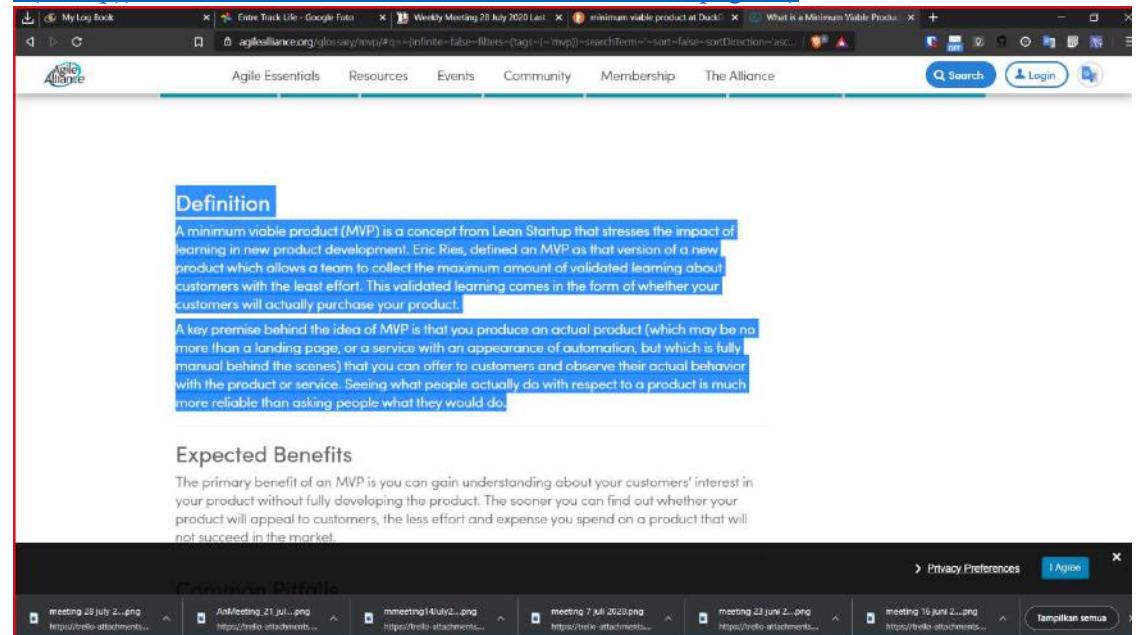
Bacaan eksternal

Kondisi Global Bisnis

- <https://www.bwss.org/fastfashion/>
- <https://fashionunited.com/global-fashion-industry-statistics/>
- <https://www.forbes.com/sites/theyec/2019/05/13/three-reasons-why-fast-fashion-is-becoming-a-problem-and-what-to-do-about-it/#7a576912144b>

Minimal Viable Product

- [> https://www.agilealliance.org/glossary/mvp/#q=~\(infinite~false~filters~\(tags~\(~'mvp\)\)~searchTerm~'~sort~false~sortDirection~'asc~page~1\)](https://www.agilealliance.org/glossary/mvp/#q=~(infinite~false~filters~(tags~(~'mvp))~searchTerm~'~sort~false~sortDirection~'asc~page~1))



Bagan 1 Tangkapan layar website agilealliance.org memblok Definisi

SRL**Ourwear**

1. Srl 1 https://github.com/JOELwindows7/Publishable-Starring_Codes/blob/master/EntreTrack/PrePersonal/SRL/SRL%201%20FIX%202.docx

FORM 1.1 USER PERSONA ASSUMPTION FORM (CHECK POINT SRL 1 - 1)			
Name : Ridwan	Professional Background	Personal Preferences	
Short descriptions of persona Orang yang suka membeli produk fashion , tapi mudah bosan dengan pakaiannya & tidak tau pakaian-pakaian yang sudah tidak digunakan mau di apakan.	Education SMA	Goals	<ul style="list-style-type: none"> - Memberikan layanan tukar pakaian (Trade) untuk mengurangi cost dalam membeli produk fashion baru - Memberikan keuntungan dengan menyewakan produk fashion kepada orang lain
Demographics	Tech Preferences (Fill with scale)	Point Point - Concerns	
Age : 23	Internet 0 1 2 3 4 5 6 7 8 9 10	<ul style="list-style-type: none"> - Barang tidak sesuai dengan yang mereka pasarkan - Kualitas pakaian yang dipakai tidak layak 	
Marital Status : Single	Social Media 0 1 2 3 4 5 6 7 8 9 10		
Income : >2.500.000/bulan	Games 0 1 2 3 4 5 6 7 8 9 10		
Locations: Jakarta	Online Shopping 0 1 2 3 4 5 6 7 8 9 10		
	Communication Style Casual		
	General 0 1 2 3 4 5 6 7 8 9 10		
List of Potential User:			
<ul style="list-style-type: none"> - Pelajar - Mahasiswa - Karyawan - Wiraswasta 			

a.

FORM 1.2. IDEA ANALYSIS FORM (CHECK POINT SRL 1 - 2)	
Respondent : Ridwan	Location : Jakarta
Business Descriptions	
Aplikasi yang menyediakan layanan bertukar pakaian (Trade) dengan pakaian milik orang lain dengan kesepakatan Ke-2 belah pihak untuk saling bertukar & Fitur rent yang kami sediakan untuk memberikan layanan menyewa pakaian ataupun menyewakan pakaian kepada orang lain sesuai kebutuhan yang diinginkan.	
Mind Map	
<pre>graph TD; CL(Clothing Line) --- Kategori(Kategori); CL --- Kualitas(Kualitas); CL --- Bahan(Bahan); CL --- Sewa(Sewa); CL --- JualBeli(Jual Beli); CL --- Ukuran(Ukuran); CL --- Harga(Harga); CL --- Vendor(Vendor); CL --- Casual(Casual); CL --- Vintage(Vintage); CL --- Steelwear(Steelwear); CL --- Baju(Baju); CL --- Celana(Celana); CL --- Sepatu(Sepatu); CL --- Regular(Regular); CL --- Oversize(Oversize); CL --- Fit(Fit);</pre>	

b.

FORM 1.3. SEGMENTATION, TARGETING, POSITIONING FORM (CHECK POINT SRL 1 - 3)	
MARKET SEGMENTATION	
<p>Geografis : - Orang yang tinggal di Jabodetabek / Kota-kota besar di Indonesia</p> <p>Demografis : - Umur (child 1 – 6 yr , teenagers 13 – 19 yr , young adult 20 – 25 yr , adult 27 – 40 yr) - Gender : All gender - Pendapatan > 2.500.000/bulan - Kelas social Menengah & Kebawah</p> <p>Psikografis : - Orang yang suka memakai produk brand terkenal - Orang yang selalu mengikuti trend fashion - Orang suka membeli produk fashion online - Orang yang suka membeli produk fashion second - Orang yang suka membeli produk fashion second import</p> <p>Perilaku : - Orang yang mementingkan style fashion - Fashion Instagramable - Orang yang gengsi menggunakan pakaian yang sama - Orang yang mudah bosan dengan produk fashion yang mereka punya</p>	
MARKET TARGETTING	
<ul style="list-style-type: none"> - Teenagers (13 – 19 yr) - Young Adult (20 – 26 yr) - Orang yang suka produk fashion branded tapi tidak mampu untuk membelinya - Orang yang suka belanja produk fashion online - Fashion Instagramable - Orang yang selalu mengikuti trend fashion - Orang yang suka meniru gaya berpakaian public figure / influencer idolanya 	
MARKET POSITIONING	
<p>Pay Less , Style More</p> <p>Memberikan layanan transaksi baru dalam industry fashion dengan system Trade, customer bisa menukar produk fashionnya dengan produk orang lain. Sehingga kita bisa mendapatkan produk fashion baru tanpa harus mengeluarkan uang yang besar dengan cara saling menukar pakaian yang sudah tidak anda gunakan dengan milik orang lain,dengan kualitas yang anda inginkan ,dan dapat menyewa atau menyewakan produk fashion anda sesuai dengan kebutuhan anda.</p> <p>Save Money,</p>	

C.

FORM 1.4 ACTIVITY EVIDENCE FORM (CHECK SRL POINT 1 - 5)	
Photo 1: 	Remarks Melakukan observasi ke pasar senen untuk melihat produk apa yang dicari orang dan juga melihat orang-orang dengan umur berapa yang suka belanja disana.
Photo 2: 	Remarks Melakukan observasi ke pasar baru untuk melihat produk apa yang dicari orang dan juga melihat orang-orang dengan umur berapa yang suka belanja disana
Photo 2: 	Remarks

d.

FORM 1.5. PAPER-INFOGRAFIS FORM
(CHECK POINT SRL 1 -5)

OURWEAR

Business Description

Aplikasi yang menyediakan layanan bertukar pakaian (Trade) dengan pakaian milik orang lain dengan kesepakatan Ke-2 belah pihak untuk saling bertukar & Fitur Rent yang kami sediakan untuk memberikan layanan menyewa pakaian ataupun menyewakan pakaian kepada orang lain sesuai kebutuhan yang diinginkan.

Market Targeting

Teenagers
13 - 19 years Young adult
20 - 26 years

- Menyukai produk fashion branded tetapi tidak mampu untuk membelinya
- Menyukai belanja produk fashion online
- Fashion Instagramable
- Selalu mengikuti trend fashion
- Suka meniru gaya berpakaian public figure/ influencer idola

Market Segmentation

Geografis

- Orang yang tinggal di Jabodetabek / Kota - kota besar di Indonesia

Demografis

Pendapatan

Rp. 2.500.00

Kelas Sosial

Menengah & kebawah

Psikografis

- Suka memakai produk brand terkenal
- Selalu mengikuti trend fashion
- Suka membeli produk fashion second
- Suka membeli produk fashion second import

Perilaku

- Mementingkan style fashion
- Fashion Instagramable
- Gengsi memakai pakaian yang sama
- Mudah bosan dengan produk fashion yang telah dimiliki

Market Positioning

Memberikan layanan transaksi baru dalam industry fashion dengan system Trade, customer bisa menukar produk fashionnya dengan produk orang lain. Sehingga kita bisa mendapatkan produk fashion baru tanpa harus mengeluarkan uang yang besar dengan cara saling menukar pakaian yang sudah tidak anda gunakan dengan milik orang lain, dengan kualitas yang anda inginkan ,dan dapat menyewa atau menyewakan produk fashion anda sesuai dengan kebutuhan anda.

e.
f.
2. SRL 2

QUESTION LISTS FOR COMPANY (CHECK POINT SRL 2 - 1)	
1.	1. Nama
2.	2. Usia
3.	3. Status / Pekerjaan
4.	4. No Hp
5.	5. Berapa pendapatan tiap bulan dari berjualan pakaian second?
6.	6. Berapa budget yang disiapkan tiap bulan untuk membeli barang untuk dijual kembali?
7.	7. Pengunjung yang membeli lebih banyak laki-laki atau perempuan?
8.	8. Kisaran umur yang membeli produk fashion di toko anda?
9.	9. Produk fashion apa yang sering dibeli ditoko anda?
10.	10. Merek pakaian apa yang sering di cari oleh customer anda?
11.	11. Saat orang membeli produk di toko anda rata-rata mereka membeli berapa produk?
12.	12. Kisaran harga barang second yang anda jual?
13.	13. Bagaimana awal mulai anda berdagang?
14.	14. Sudah berapa lama anda berjualan produk fashion?
15.	15. Apakah ada pengalaman pahit yang dialami ketika berjualan produk fashion second?
16.	16. Bagaimana cara anda mengoptimalkan penjualan?
17.	17. Kenapa anda memutuskan untuk menjual produk fashion second?
18.	
19.	
20.	

a.

Daftar Pertanyaan Industri berada di [sini](#)

QUESTION LISTS FOR POTENTIAL CUSTOMER	
(CHECK POINT SRL 2 - 2)	
1.	1. Nama 2. Usia 3. Status / Pekerjaan 4. No Hp 5. Berapa pendapatan anda setiap bulannya? 6. Berapa budget yang anda siapkan untuk membeli produk fashion? 7. Apa yang menjadi pertimbangan anda sebelum membeli produk fashion? 8. Seberapa sering anda melakukan transaksi produk fashion setiap bulannya? 9. Apa yang menjadi pertimbangan anda sebelum membeli produk fashion? 10. Anda lebih menyukai membeli produk fashion secara online atau offline? 11. Seberapa sering anda melakukan transaksi produk fashion secara online setiap bulan? 12. Apa alasan yang membuat anda memutuskan membeli produk fashion secara online? 13. Apa Keluhan yang sering anda dapat saat anda membeli produk fashion secara online? 14. Anda lebih suka melakukan transaksi produk fashion online melalui social media / e-commerce? 15. Apa alasan anda melakukan transaksi di platform tersebut? 16. Berapa rata-rata anda memakai produk fashion anda dari awal anda membelinya? 17. Dalam sehari berapa kali anda mengganti pakaian fashion anda? 18. Dalam seminggu apakah kamu sering menggunakan pakaian yang sama? 19. Apa anda selalu berusaha menggunakan pakaian yang perbeda setiap harinya? 20. Berapa rata-rata anda memakai produk fashion anda sejak awal anda membelinya? 21. Apa yang anda lakukan terhadap produk fashion anda yang sudah tidak anda pakai? 22. Anda lebih menyukai produk fashion kondisi baru atau bekas? 23. Apa anda pernah membeli produk fashion dengan kondisi second? 24. Berapa kali anda membeli produk fashion dengan kondisi second? 25. Apa alasan anda membeli produk fashion dengan kondisi second? 26. Apa anda ingin mendapatkan pendapatan dari produk fashion yang anda miliki tanpa menjual barang tersebut? 27. Pernahkah anda menggunakan produk fashion milik teman anda? 28. Pernahkan anda memiliki keinginan untuk menukarkan barang yang sudah tidak anda pakai dengan barang yang anda sukai? 29. Apa kamu punya pengalaman menukarkan produk fashion dengan teman anda? 30. Pernahkah anda mengikuti giveaway produk fashion yang anda sukai di social media? 31. Apa yang anda lakukan bila anda tidak mendapatkan giveaway tersebut?
17.	
18.	
19.	
20.	

b.

Daftar Pertanyaan untuk pelanggan berada di [sini](#)

INTERVIEW TRANSCRIPT COMPANY

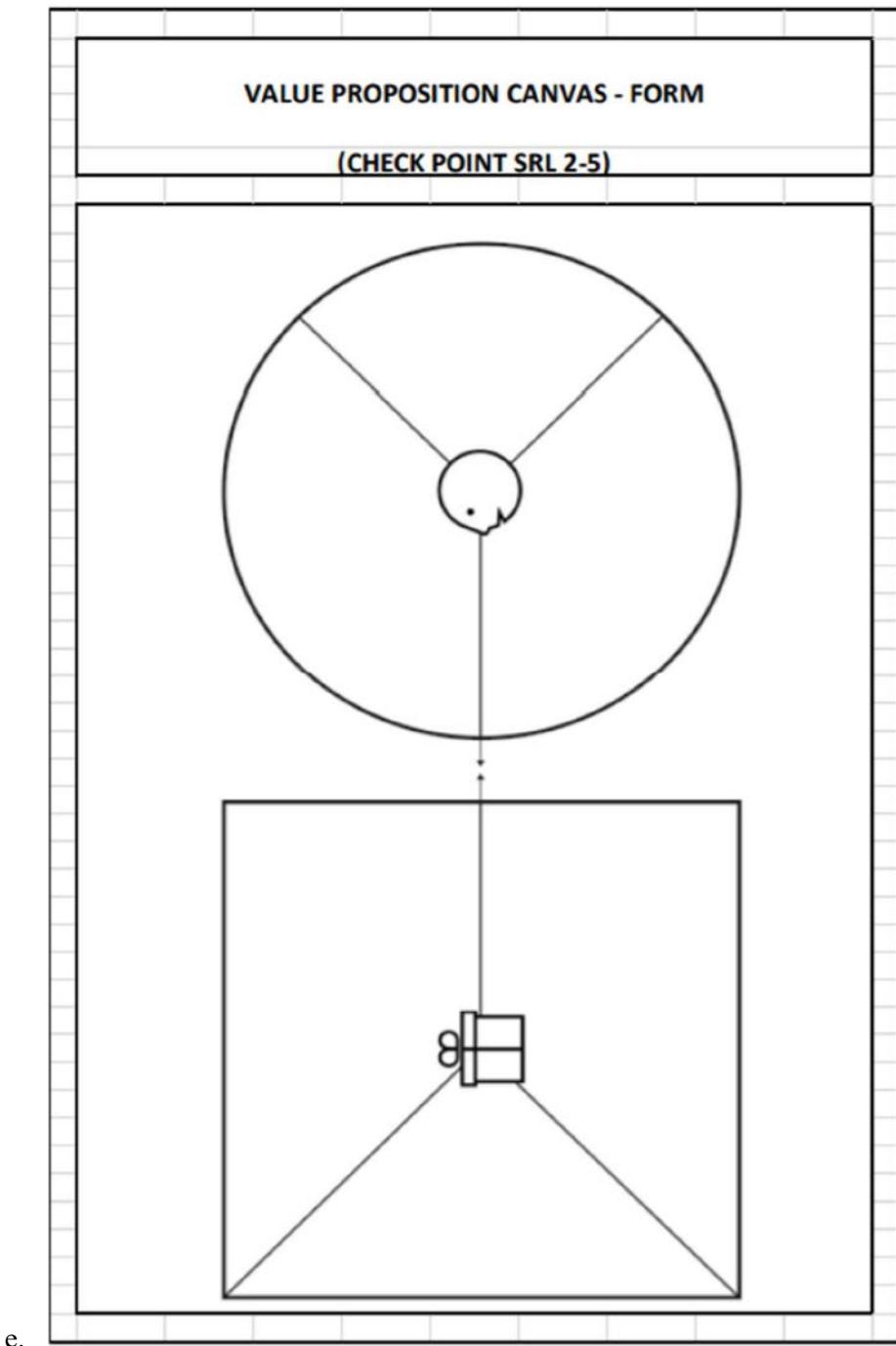
(CHECK POINT SRL 2 - 3)

c. Hasil wawancara industri berada di [sini](#)

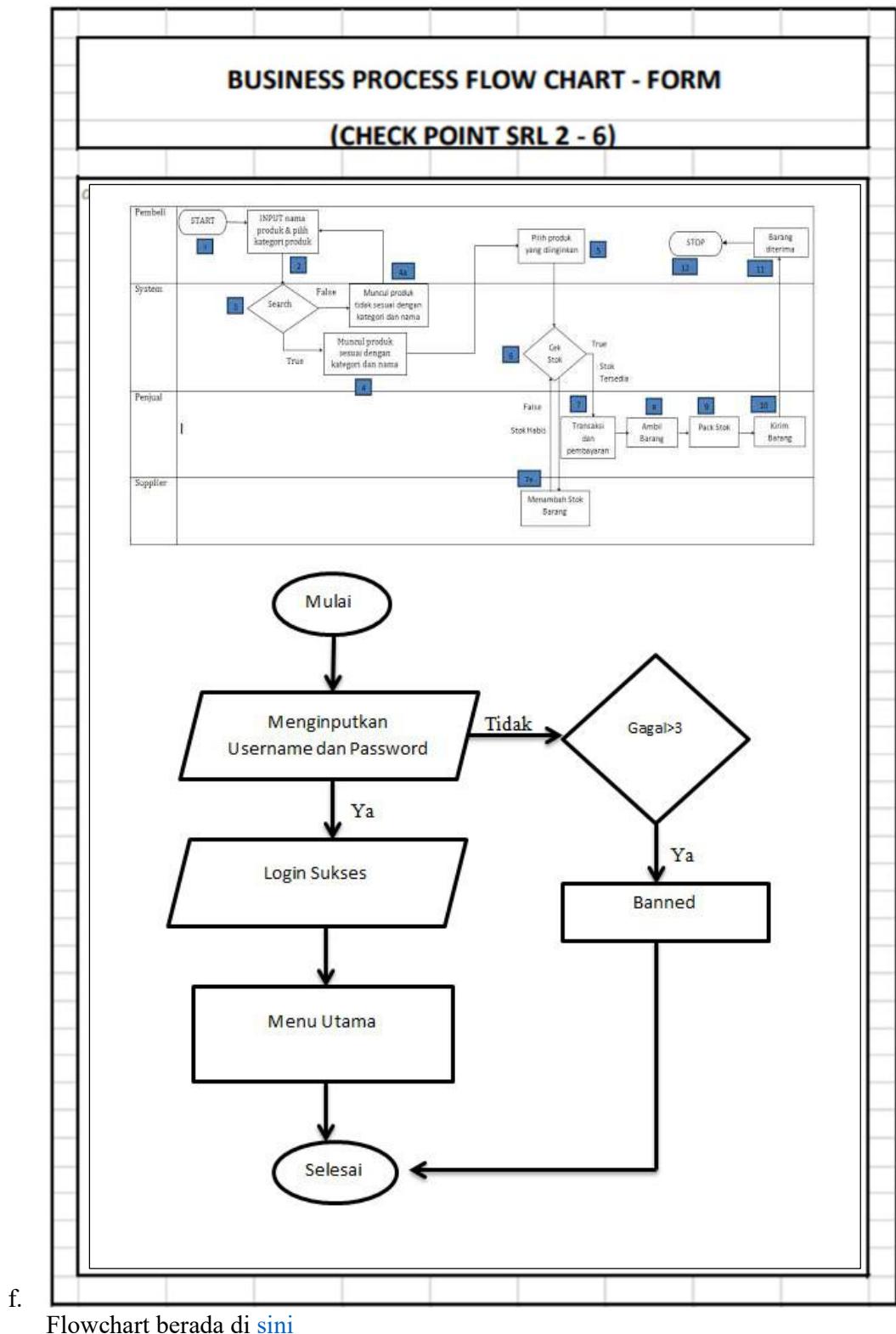
INTERVIEW TRANSCRIPT POTENTIAL CUSTOMER

(CHECK POINT SRL 2 - 4)

- d. Hasil wawancara dengan pelanggan berada di [sini](#)



e.

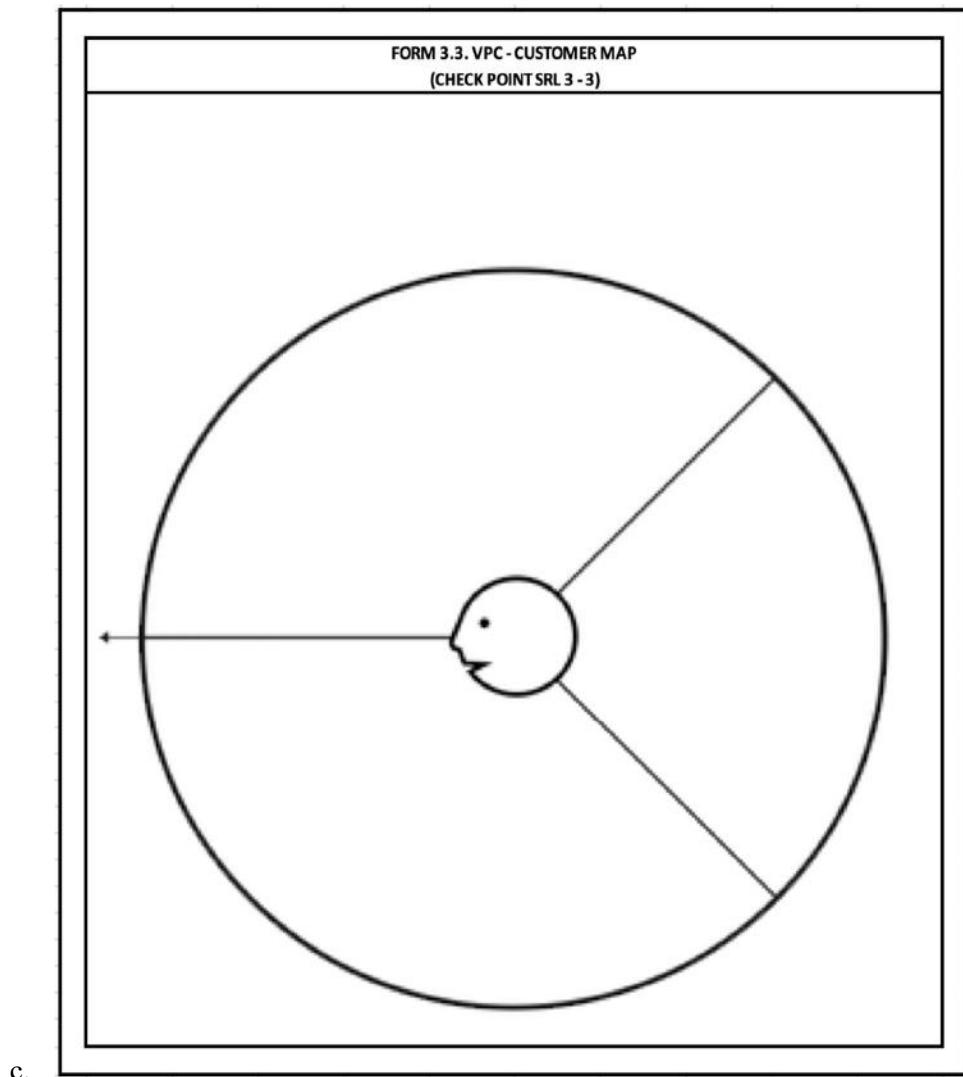


3. SRL 3

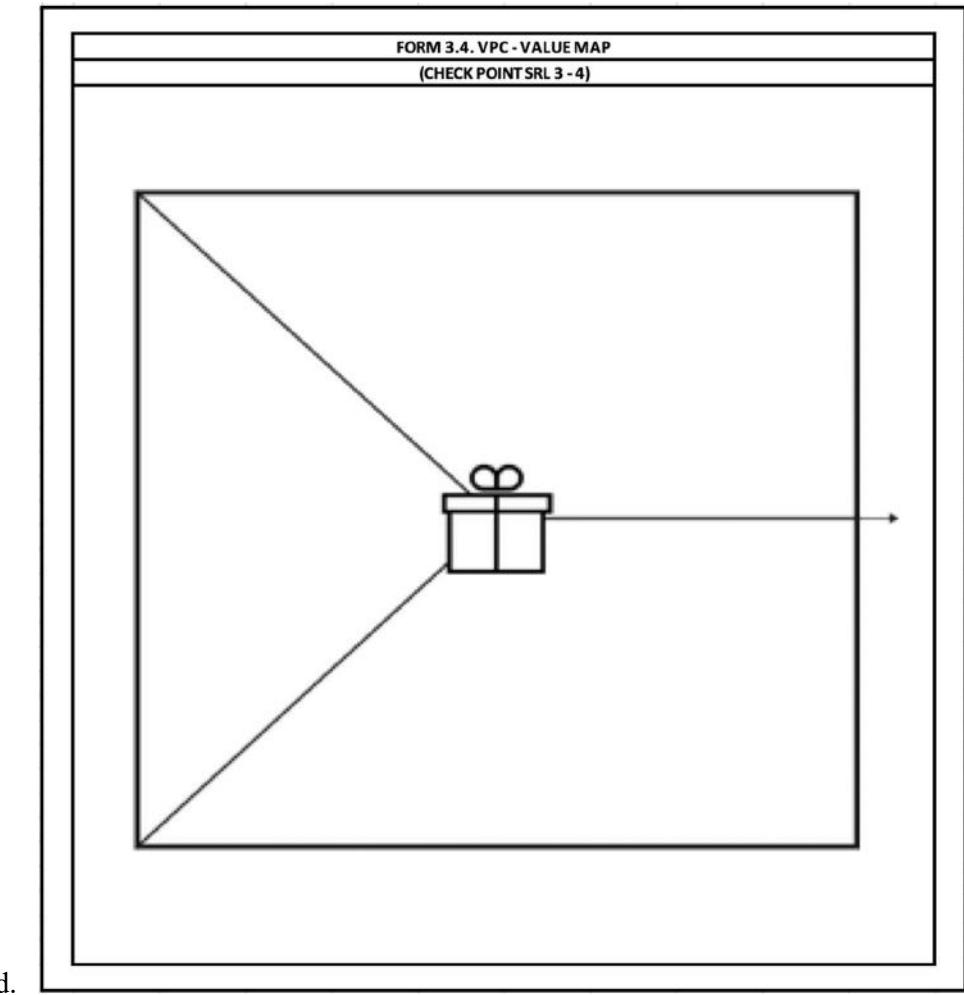
FORM 3.1. QUESTION LISTS FOR POTENTIAL CUSTOMER (CHECK POINT SRL 3 - 1)	
1 .	
2 .	
3 .	
4 .	
5 .	
6 .	
7 .	
8 .	
9 .	
10 .	

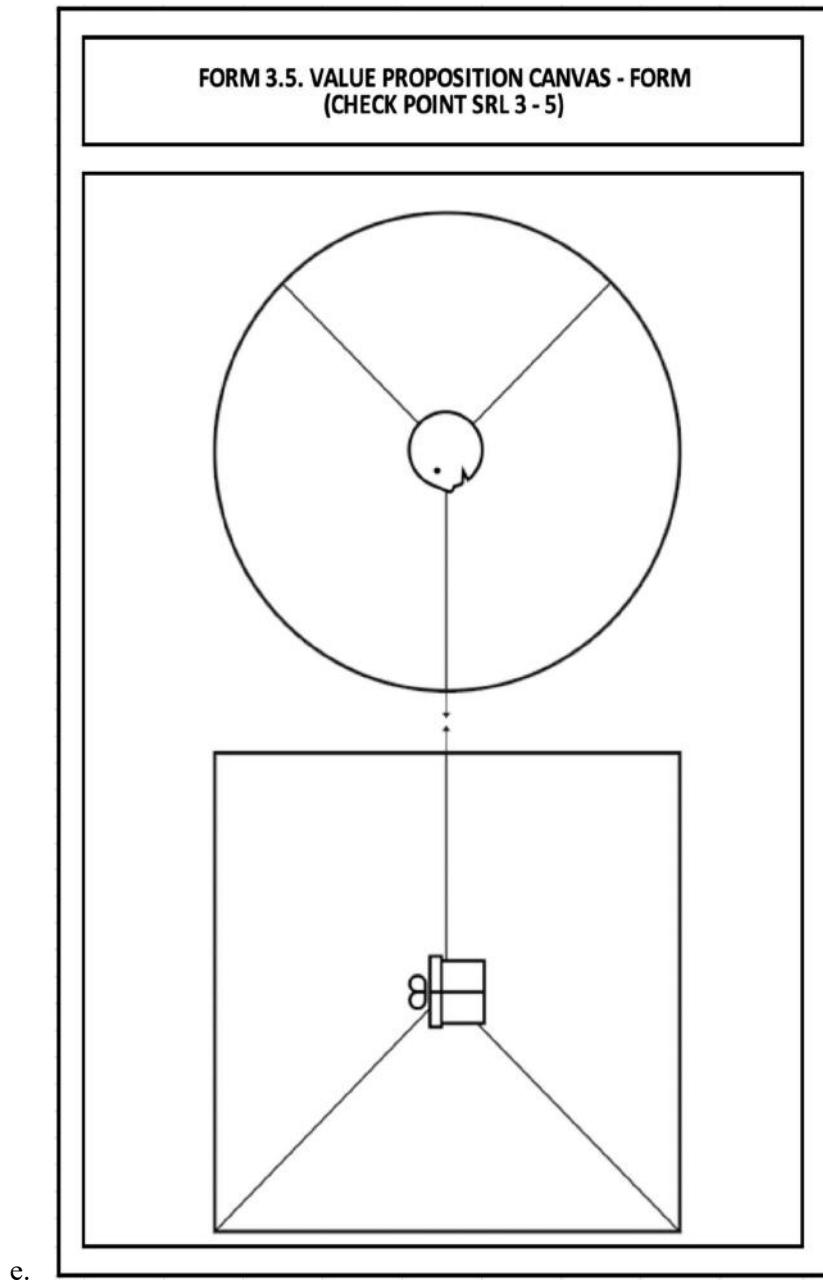
a. Pertanyaan & Jawaban pelanggan potensial di [sini](#)

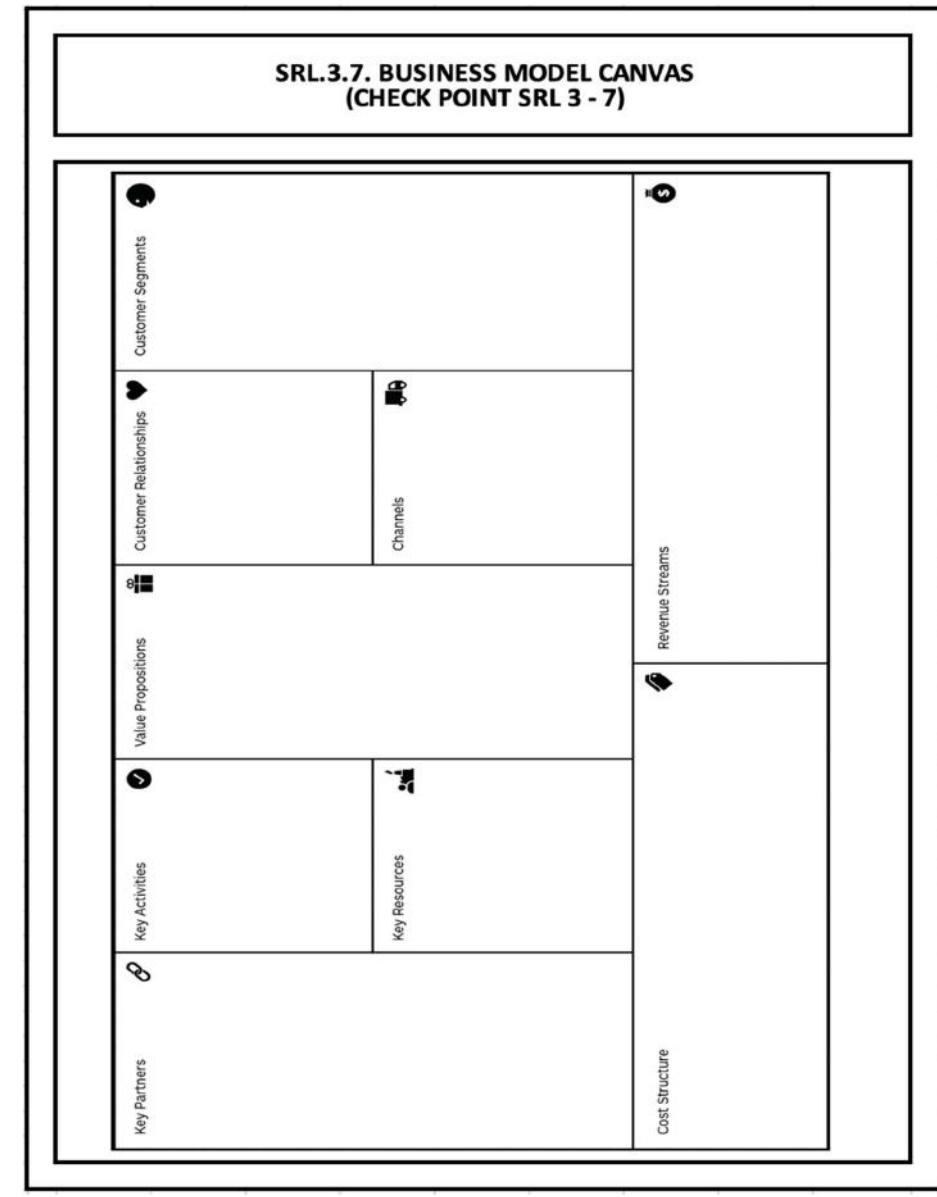
<p>FROM 3.2. INTERVIEW TRANSCRIPT POTENTIAL CUSTOMER (CHECK POINT SRL 3 - 2)</p>
<p>b. Pertanyaan & Jawaban industri potensial di <u>sini</u></p>



c.



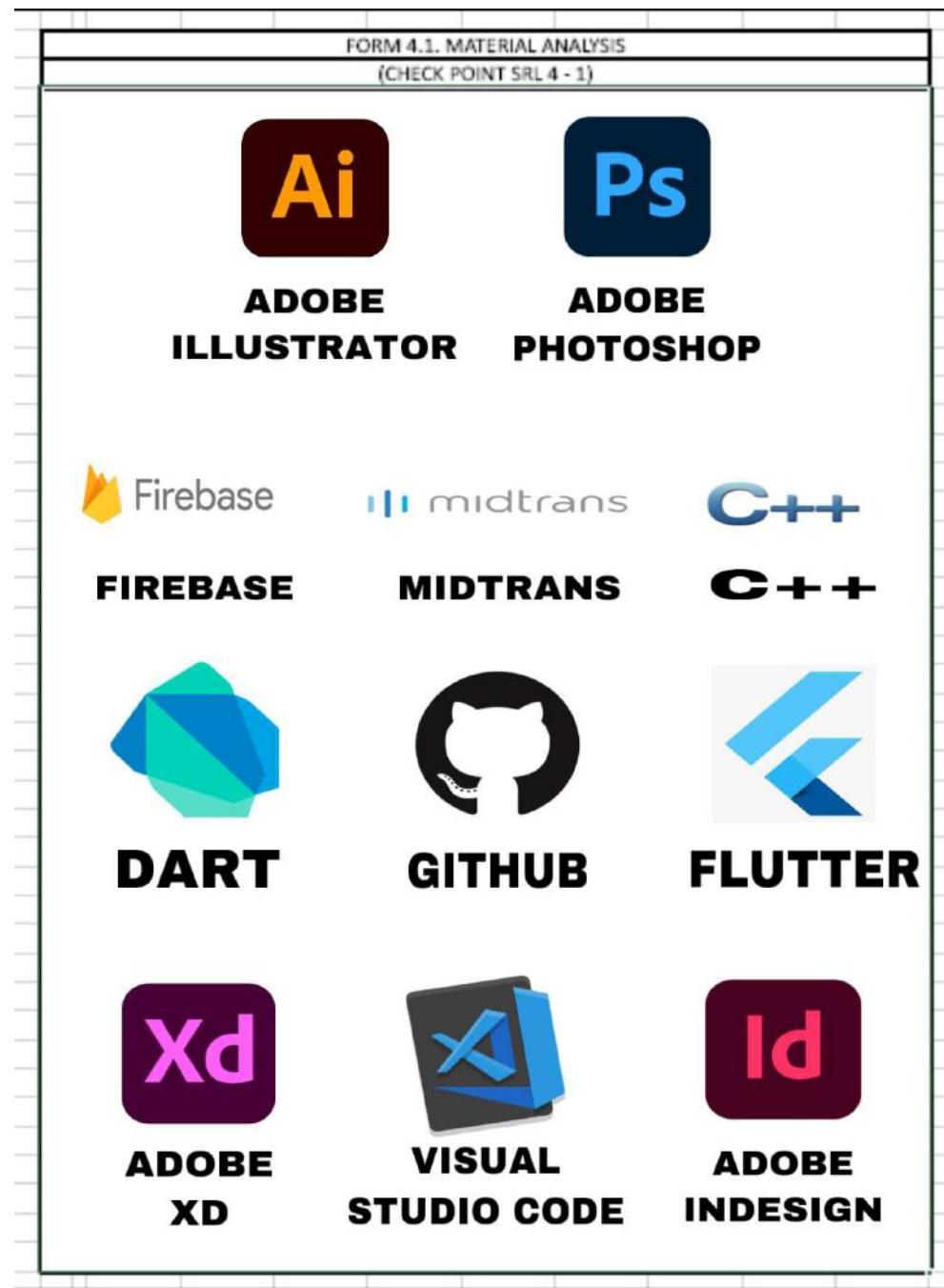


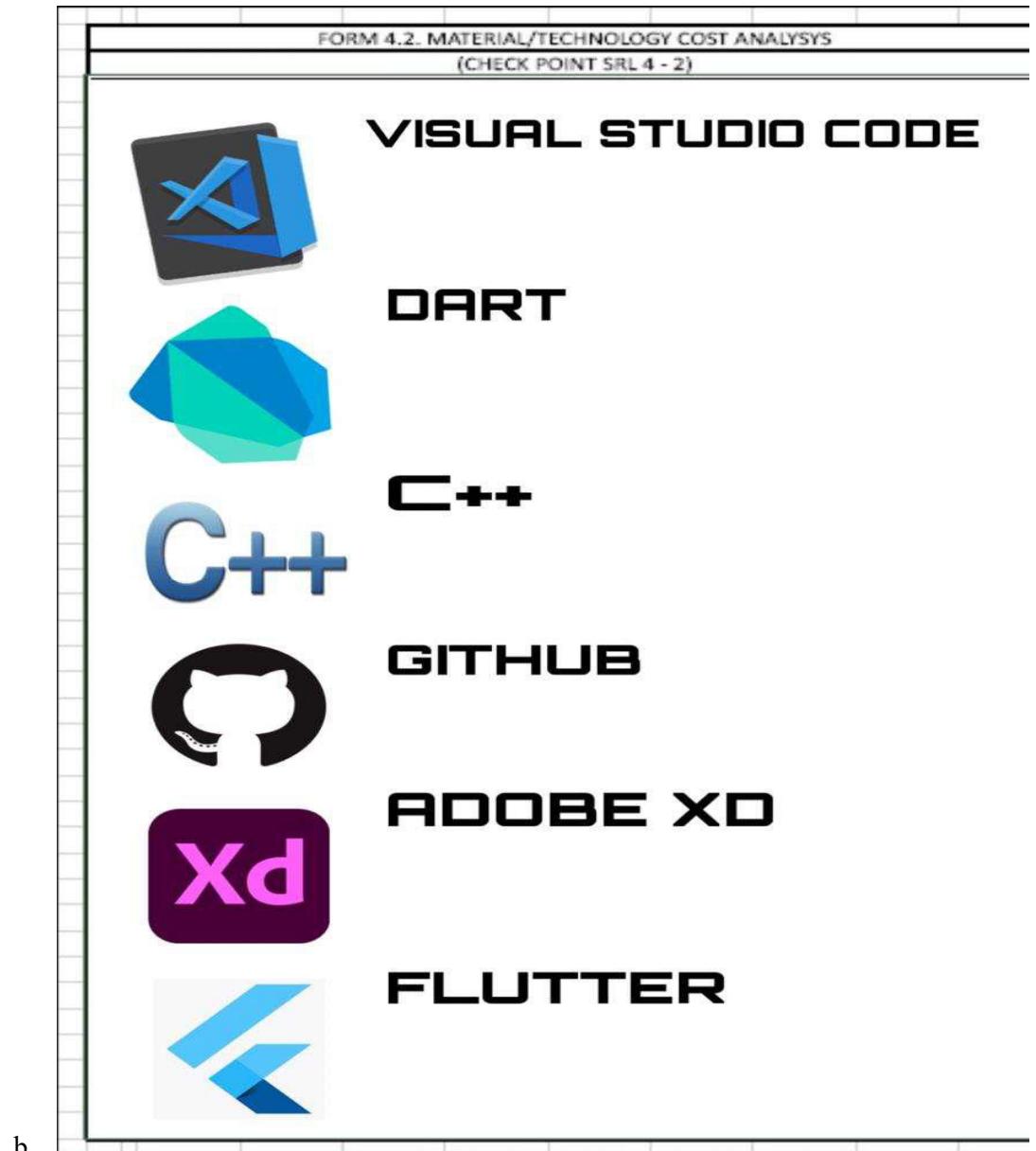


FORM 3.6. BUSINESS MODEL ASSESSMENT										
(CHECK POINT SRL 3 - 6)										
1. Switching Costs										
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
0	1	2	3	4	5	6	7	8	9	10
Customer easy to change to other product					Customer freely/forcely use the product for some years					
2. Recurring Revenues										
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
0	1	2	3	4	5	6	7	8	9	10
Income based on transactions					Sales efforts leads to automatically recurring revenues					
3. Earning vs. Spending										
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
0	1	2	3	4	5	6	7	8	9	10
revenue gained after expensing COGs					100% of my revenues gained before expensing COGs					
4. Game-changing Cost Structure										
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
0	1	2	3	4	5	6	7	8	9	10
My cost structure is at least 30% higher than my competitors					My cost structure is at least 30% lower than my competitors					
5. Others Who Do the Work										
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
0	1	2	3	4	5	6	7	8	9	10
costs were expensed to create value					All the value were created by external parties					
6. Scalability										
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
0	1	2	3	4	5	6	7	8	9	10
Growing my business model requires substantial resources and effort					My business model has virtually no limits to growth					
7. Protection from Competition										
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
0	1	2	3	4	5	6	7	8	9	10
The business model has no barriers It's vulnerable to competition.					The business model provides substantial barriers that are hard to overcome					

g.
h.

4. SRL 4





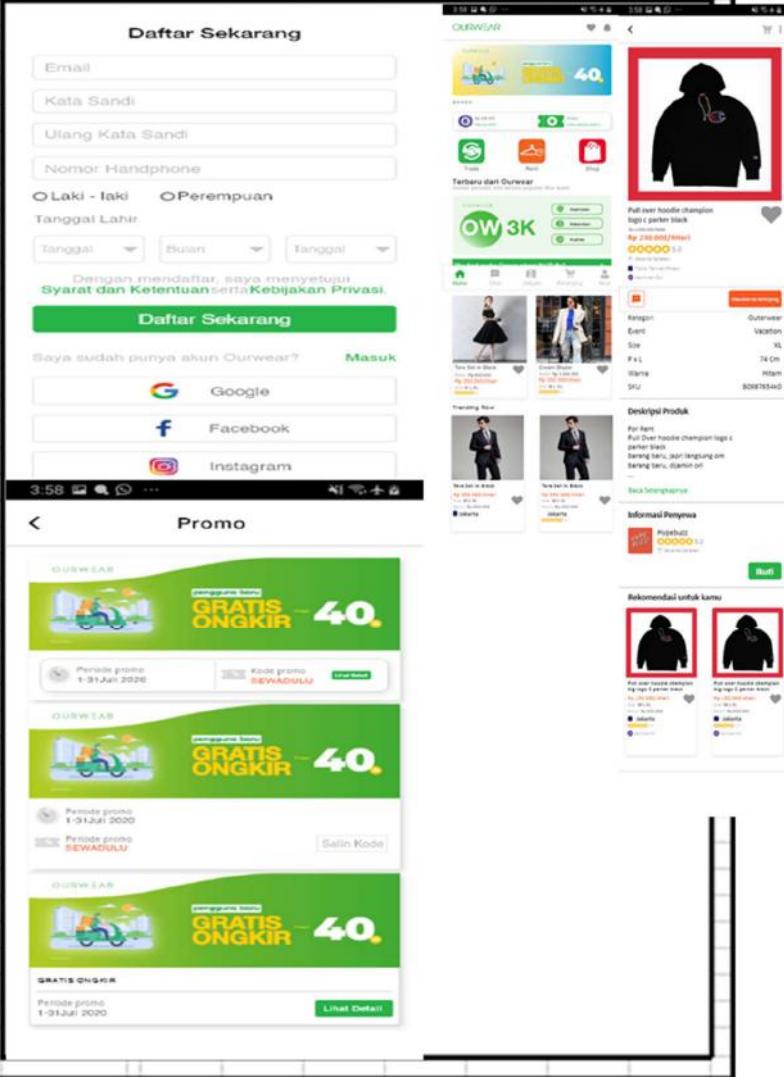
b.

FORM 4.3. FEATURE DESCRIPTION (CHECK POINT SRL 4 - 3)
<h2>1. TRADE</h2>  <p>Salah satu fitur dari Ourwear adalah trade. Fitur ini memberikan layanan bertukar barang antara 2 pihak dengan perjanjian keduanya dan Ourwear sebagai pihak ketiga. Keunggulan yang kami berikan dalam layanan ini adalah belum adanya pesaing dibidang fashion yang memiliki layanan ini</p> <p>Kami memberikan layanan verifikasi untuk melakukan pengecekan lebih dulu terhadap barang-barang customer. Barang itu akan dikirim ke kantor kami untuk dilakukan pengecekan kualitas serata originalitas barang.</p>
<h2>2. RENT</h2>  <p>Fitur rent adalah fitur utama di aplikasi Ourwear. Kelebihan yang kami tawarkan dari layanan rent antara lain, bisa mem-pick up barang langsung ke penyedia barang & langsung di kirim ke customer. Kami juga menyediakan chip untuk mentracking lokasi barang tersebut.</p>

c.

FORM 4.4. TIMELINE OF PROTOTYPING, ACTION PLAN & OUTPUT (CHECK POINT SRL 4 - 4)										
TIMELINE of PROTOTYPING										
START	END	JULY 2020		Sep-20	JANUARY 2021		FEB-21	APR-21	JULY 2021	JANUARY
12-Jul	20-Jul									
14-Jul	20-Jul									
13-Jul	03-Jan									
17-Jul	21-Jul									
21-Jul	25-Jul									
24-Jul	28-Jul									
28-Jul	31-Jul									
01-Sep	09-Sep									
02/09/2020	01/10/2020									
04-Jan	06-Jan									
05-Jan	20-Jan									
06-Jan	21-Jan									
05-Jan	23-Jan									
16-Jan	27-Jan									
28-Jan	10-Feb									
28-Jan	18-Feb									
28-Jan	18-Feb									
18-Feb	20-Feb									
21-Feb	10-Mar									
21-Jan-21	21-Jul									
21-Jul	28-Jul									
28-Jul	04-Jan									
04-Jan	10-Jan									
10-Jan	18-Jan									
18-Jan	23-Jan									
ACTION PLAN										
TASK					Assigned to	Progress	START	END		
Prototyping aplikasi Ourwear	SRL 4				Ryan & Farel	100%	12-Jul			
Game Inside App Prototype					Farei & Anthony	100%	14-Jul			
Membuat pertanyaan survey Wawancara					Joel	45%	12-Jul			
Presentasi prototype ke calon user					Joel & Farel	100%	17-Jul			
Presentasi prototype ke calon user					Team	0%	23-Jul			
SRL 5					Team	0%	24-Jul			
Photoshoot					Farei & Anthony	0%	28-Jul			
Developing Apps					Team	0%	01-Sep			
Melaunching Ourwear ke Google Play Store					Team	10%	02/09/2020	01/01		
Marketing & Branding					Ryan & Joel	0%	04-Jan			
Mengidentifikasi Key partner					Ryan & Anthony	0%	06-Jan			
Mendapat target 20 user					Team	0%	06-Jan			
SRL 6					Ryan & Anthony	0%	06-Jan			
Mendapat minimal 100 download di Google Playstore					Farei & Anthony	0%	24-Jan			
Transaksi sudah dilakukan oleh 15 orang					Team	0%	28-Jan			
Mendapat testimoni dari 8 user					Ryan	0%	28-Jan			
SRL 7					Farei	0%	18-Feb			
Ourwear sudah mendapat dokumen haki (Hak Cipta)					Farei	0%	23-Feb			
Mempunyai data pertumbuhan jumlah pelanggan dalam waktu 6 bulan					Team	0%	21-Jan			
Mempunyai tim dengan struktur organisasi yang jelas					Team	0%	21-Jan			
SRL 8					Farei & Anthony	0%	21-Jul			
Mempunyai data pertumbuhan jumlah pelanggan dalam waktu 1 tahun					Ryan	0%	28-Jul			
Memaparkan rencana jangka pendek, jangka menengah, dan jangka jauh ke investor					Team	0%	04-Jan			
Mempunyai analisa validasi bisnis yang telah disetujui pihak lain (Angel Investor, VC)					Team	0%	10-Jan			
SRL 9					Team	0%	18-Jan			
OUTPUT										
PADA TANGGAL 21 JULY 2020										
- PROTOTYPE APLIKASI OURWEAR SUDAH SELESAI										
- QUISIONER SURVEY SUDAH DIBUAT										
- MASUK KE SRL 5										

d.

FORM 4.5. PROTOTYPING DOCUMENTATION (CHECK POINT SRL 4 - 5)	
Product Name : Ourwear Produce by : Alfonius Farel, Anthony Tan, Ryan Alamsyah, Joel Robert Justiawan Evidence type : Vvideo Duration : 2:30	
 <p>The image displays the Ourwear mobile application interface. On the left, a 'Daftar Sekarang' (Sign Up) screen shows fields for Email, Kata Sandi (Password), Ulang Kata Sandi (Repeat Password), and Nomor Handphone (Phone Number). It includes gender selection (Laki-Laki or Perempuan), date of birth, and a checkbox for accepting terms and conditions. On the right, a product detail screen for a 'Full over hoodie champion logo c' is shown, featuring a large image of the hoodie, its price (Rp 100,000), and a description. Below it, a 'Promo' section displays three identical banners offering 'GRATIS ONGKIR - 40.' (Free Shipping - 40%) for a period from July 1-31, 2020.</p>	

e.
5. SRL 5

FORM 5.1. PROTOTYPE
CHECK POINT SRL 5-1

Product Name :	
Produce by :	
Prototype :	Yes/No*)
Evidence type :	Photo/video*)
Duration :	

https://binusianorg.sharepoint.com/sites/TotalLaporanAkhir/_layouts/15/guestaccess.aspx?guestaccesstoken=EkKFly11gqDmOj0cMOcllapZov7vTlsGSvJtzPLd0b4%3D&docid=2_0243dc23d650f4b3ba6076f8280d93566&rev=1&e=iyZ2pk

a.

FORM 5.2. PROTOTYPE VALIDATION REPORT - USERS	
CHECK POINT SRL 5 -2	
Product Name	:
Produce by	:
Prototype	: Yes/No*)
Evidence type	: Photo/video*)
Duration
User No.	Comment From user :
Gender	<ul style="list-style-type: none"> • Nice to try • Tokopedia bingitz • Bagus • Cukup menarik • Design simple mudah diakses ga bikin pusing mata topcer lah • baru mengenal aplikasi ourwear • Aplikasi yang cukup menarik • Teruntuk tampilan sudah lumayan bagus dan kurang melihat sesuatu menarik • good • UI nya enak cuma mirip bgt kek toped • Menarik • Menarik dari segi user interface • aplikasi yg inovatif, lengkap, dan sangat menarik plus potongan yang semakin menarik minat customer • Logo yang simple, mudah diingat karena menggunakan jenis logo flat desain. Informasi produk jelas, berada dalam satu halaman dan proses untuk pembelian ringkas. Secara keseluruhan, desain User Interface dan
Comments	
Feedback	
<i>(Development Suggestion)</i>	

b.

FORM 5.3. PROTOTYPE VALIDATION REPORT - PARTNERS			
CHECKPOINT SRL 5.3			
Product Name	:		
Produce by	:		
Prototype	: Yes/No*)		
Evidence type	: Photo/video*)		
Duration	:		
Partner no	:	Name	:
Gender	:	Age	:
Comments			
<p>Feedback :</p> <p>(Development Suggestions)</p> <ul style="list-style-type: none"> • Tampilan web melalui mobile yang kurang minimalis untuk lebih disederhanakan kembali. Warna lebih baik dipadukan dengan warna yang terkesan gelap, seperti hitam, abu-abu. Warna hijau cenderung mainstream, karena banyak dipakai oleh perusahaan maupun start-up besar. • warna aplikasi yang mainstream perlu diubah ke warna2 yg lebih santai & elegan • Bagus dan sangat menarik • Warna telah sesuai dengan design yang diterapkan pada platform. Mungkin dalam kurun waktu berjalan nya app dapat lebih berinovasi sekreatif mungkin supaya tidak monoton tampilannya. 			

c.

FORM 5.4. PROTOTYPE VALIDATION ANALYSIS CHECKPOINT SRL 5-4

Product Name :

Produce by :

Prototype : Yes/No*)

Suggestions from Users & Partners

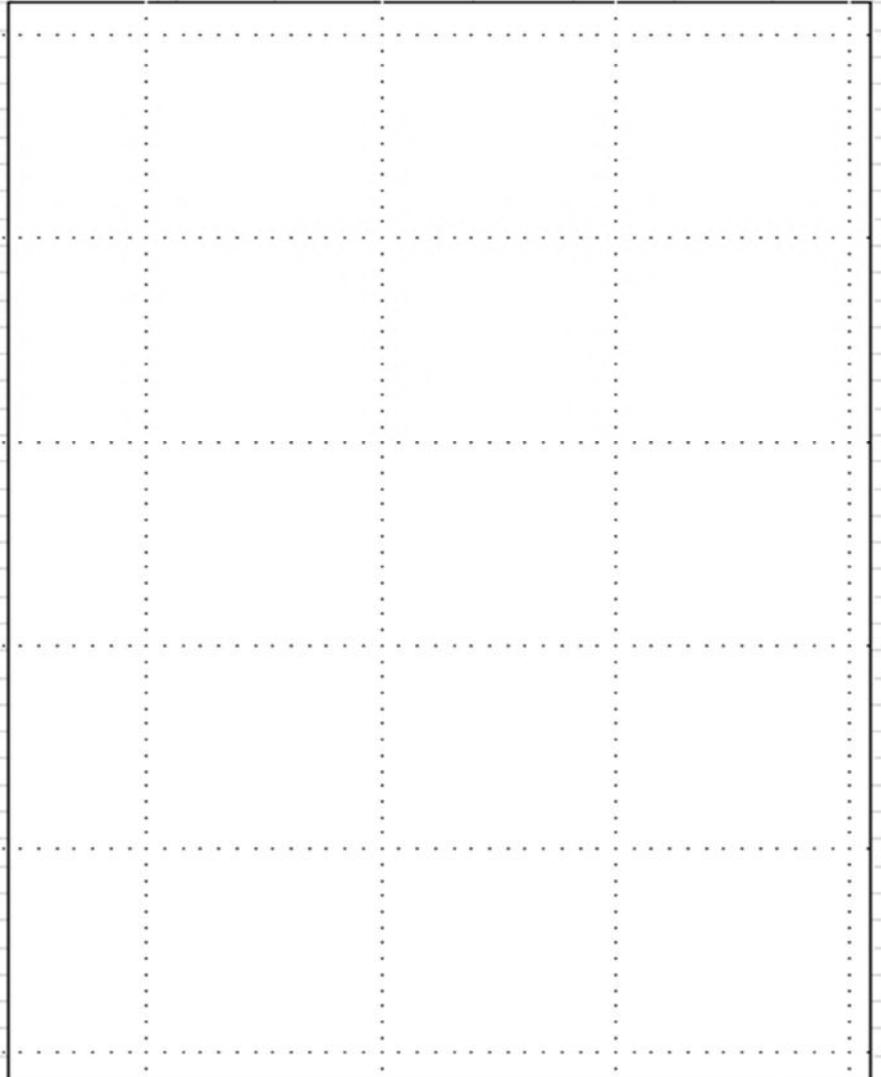
Type all inputs that you have gained from users and partners

Actions Needed

Type all kinds of improvements that should be taken for the product

Actions Needed:

1. Merevisi tampilan UI agar lebih terkesan simple & elegan
2. Merubah warna dari aplikasi kami agar tidak mainstream seperti Tokopedia , Gojek , Grab agar memiliki keunikan tersendiri dan mudah diingat oleh User & Partner
3. Melakukan Survey / Riset terhadap Prosedur kebersihan yang menjamin terhindar dari Covid19 pada pakaian yang akan digunakan di aplikasi kami
4. Melakukan Validasi kembali terhadap Design & warna terhadap prototype aplikasi setelah direvisi

FORM 5.5. INFOGRAPHIC OF PRODUCT JOURNEY CHECKPOINT SRL 5-5	
Product Name	Produce by
	

e.

Log Book**Joel Robert Justiawan**[Kembali ke narasi Logbook & Monthly Report](#)



- Tangkapan layar log book mulai dari Maret hingga Juli.
- Februari (Versi sebelum website industri berjalan)
- Tangkapan Layar Versi PDF sebagai berikut:
- Maret

ACTIVITY RECORD Entrepreneurship

No.	Date (DD /M M/Y Y)	Clock In (HH:MM)	Clock Out (HH:MM)	Activity	Description	Site Supervisor Signature
1.	01/0 3/20	9.00	18.00	Sunday (Libur)	Write backup SRL: Ad Reward	Approved On: 05 May 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
2.	02/0 3/20	9.00	18.00	Continue	Find about lelang, auction. Types, and problem. Code Slabazz Revise Group	Approved On: 05 May 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
3.	03/0 3/20	9.00	18.00	Flutter	Start exploring flutter Made by Google Emmerge Perkedel into OurWear group App programming SRL 2 Time! Make list of interviewees of Industries Make questions for interview observation to industries	Approved On: 05 May 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
4.	04/0 3/20	9.00	18.00	It wednesday now my dudes	Continue learning flutter using Android Studio Coached: Fix mind map. Need increase thinking area	Approved On: 05 May 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
5.	05/0 3/20	9.00	18.00	Kamis	Random Flutter experiment SRL 1 continue user persona	Approved On: 05 May 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
6.	06/0 3/20	9.00	18.00	Presentation weekly	Weekly presentation Learn Flutter and experiment	Approved On: 05 May 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
7.	07/0 3/20	9.00	18.00	Sabtu	Off day Also about coronavirus only friday to come directly and for coach.	Approved On: 05 May 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
8.	08/0 3/20	9.00	18.00	Minggu	Off day	Approved On: 05 May 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
9.	09/0 3/20	9.00	18.00	First Online job day	Remote work. Kerja Dirumah. Be careful of Corona. Avoid panik! Discuss game idea. flutter with flame. flame is game engine for flutter	Approved On: 05 May 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor

10.	10/0 3/20	9.00	18.00	Revamp	Experiment some stuffs	Approved On: 05 May 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
11.	11/0 3/20	9.00	18.00	Wednesday	It is wednesday now my dudes Aaaaaa Revamp game ideas implement box2D i Flame Flutter	Approved On: 05 May 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
12.	12/0 3/20	9.00	18.00	Attemption	Reattempt box2d	Approved On: 05 May 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
13.	13/0 3/20	9.00	18.00	Weekly Friday	Presentasi progress Coach weekly	Approved On: 05 May 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
14.	14/0 3/20	9.00	18.00	Sabtu	Off. Also will have couch in tuesday	Approved On: 05 May 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
15.	15/0 3/20	9.00	18.00	Minggu	Off	Approved On: 05 May 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
16.	16/0 3/20	9.00	18.00	Whattodo	Experiment more with shake game	Approved On: 05 May 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
17.	17/0 3/20	9.00	18.00	Work remote	Work remote There are limitation with the shake detection of this flutter, where it had delay a time unit, causing the coin maxes in average for 19 shake detections.	Approved On: 05 May 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
18.	18/0 3/20	9.00	18.00	Remote work 2	Wednesday remote work Prototype rendered	Approved On: 05 May 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
19.	19/0 3/20	9.00	18.00	setup online workspace	Microsoft team, Monday, Trello, etc.	Approved On: 05 May 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
20.	20/0 3/20	9.00	18.00	Ppt and online setup	Finalized online setup We are making ppt	Approved On: 05 May 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor

21.	21/0 3/20	9.00	18.00	Sabtu	Off day	Approved On: 05 May 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
22.	22/0 3/20	9.00	18.00	Gk bisa kemana2 (Minggu)	off day COVID-19 Pandemic! stay at home, be creative. full version hand wash	Approved On: 05 May 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
23.	23/0 3/20	9.00	18.00	Presentasi	Weekly presentation	Approved On: 05 May 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
24.	24/0 3/20	9.00	18.00	Actually meeting	Submit screenshot prototype to trello. Meeting yes. Talk about situation of pandemic and how it hinders our interview. We used WA way.	Approved On: 05 May 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
25.	25/0 3/20	9.00	18.00	Wednesday	Going to prototype database persistent flutter	Approved On: 05 May 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
26.	26/0 3/20	9.00	18.00	Susaaah	The databaser documentation is lacking!!! Still working on it Also we have to make video progress 3 min atleast	Approved On: 05 May 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
27.	27/0 3/20	9.00	18.00	Documentat ion	Preparing to create documentation	Approved On: 05 May 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
28.	28/0 3/20	9.00	18.00	Realy realy realy	Documenting	Approved On: 05 May 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
29.	29/0 3/20	9.00	18.00	Gereja	Livestreamed document report Also	Approved On: 05 May 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
30.	30/0 3/20	9.00	18.00	Monthly report	Make report of a month	Approved On: 05 May 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
31.	31/0 3/20	9.00	18.00	Meeting	Weekly meeting	Approved On: 05 May 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor

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Approved on:
02 Jun 2020

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ACTIVITY RECORD Entrepreneurship

No.	Date (DD /M M/Y Y)	Clock In (HH:MM)	Clock Out (HH:MM)	Activity	Description	Site Supervisor Signature
1.	01/0 4/20	9.00	18.00	Prototype how does rental work	Brainstorming rental mechanism	Approved On: 05 May 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
2.	02/0 4/20	9.00	18.00	Coding the brainstorm	Understanding basic rental experience	Approved On: 05 May 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
3.	03/0 4/20	9.00	18.00	Maintenance	Asset maintenance	Approved On: 05 May 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
4.	04/0 4/20	9.00	18.00	Bozen + Questionair e	Off day Brainstorming interview online	Approved On: 05 May 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
5.	05/0 4/20	9.00	18.00	Gereja Online	Off day Gereja online. the Gereja livestreams on YouTube	Approved On: 05 May 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
6.	06/0 4/20	9.00	18.00	Attempt Questionair e	Attempt to build questionnaire while discussing with fellow group	Approved On: 05 May 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
7.	07/0 4/20	9.00	18.00	meeting	discuss progress	Approved On: 05 May 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
8.	08/0 4/20	9.00	18.00	Interview	Initiating interview to random friends. please learn user account system	Approved On: 05 May 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
9.	09/0 4/20	9.00	18.00	user account	learn user account asset	Approved On: 05 May 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
10.	10/0 4/20	9.00	18.00	Paskah	Passover day OH NO!!! I DID NOT YET COMPLETED USER ACCOUNT FIREBASE!!!! I MUST FINISH IT!!!!	Approved On: 05 May 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor

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11.	11/0 4/20	9.00	18.00	Sabtu	Progressing user account	Approved On: 05 May 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
12.	12/0 4/20	9.00	18.00	sunday	gereja online	Approved On: 05 May 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
13.	13/0 4/20	9.00	18.00	senin	finishe key finished user account finished asset	Approved On: 05 May 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
14.	14/0 4/20	9.00	18.00	13	https://bit.ly/DelayInciden tJOEL edit: kepanjangan	Approved On: 05 May 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
15.	15/0 4/20	9.00	18.00	Galau Activity	Preparing Prototype	Approved On: 05 May 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
16.	16/0 4/20	9.00	18.00	Yuk Ngoding	Realizing Prototype	Approved On: 05 May 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
17.	17/0 4/20	9.00	18.00	Remeeting	And continue coding	Approved On: 05 May 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
18.	18/0 4/20	9.00	18.00	Sabtu	Coding game part	Approved On: 05 May 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
19.	19/0 4/20	9.00	18.00	Minggu	Gereja online	Approved On: 05 May 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
20.	20/0 4/20	9.00	18.00	Codename Amburadul	Continue progress prototype: HOMe screen	Approved On: 05 May 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
21.	21/0 4/20	9.00	18.00	An Meeting	Going to meeting	Approved On: 05 May 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
22.	22/0 4/20	9.00	18.00	Special Acara	We have Zoom special Acara from GoPay	Approved On: 05 May 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor

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23.	23/0 4/20	9.00	18.00	Google Seminar 1	How to build brand using YouTube	Approved On: 05 May 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
24.	24/0 4/20	9.00	18.00	second Google seminar	and the PR EEC is haard	Approved On: 05 May 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
25.	25/0 4/20	9.00	18.00	Sabtu	Nhow. Finished Survey question	Approved On: 05 May 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
26.	26/0 4/20	9.00	18.00	Gereja	Gereja online workspace	Approved On: 05 May 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
27.	27/0 4/20	9.00	18.00	Coding	Temporary homepage has been made, Implemented mini game from previous prototype	Approved On: 05 May 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
28.	28/0 4/20	9.00	18.00	Meetening	Meeting	Approved On: 05 May 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
29.	29/0 4/20	9.00	18.00	Kerjain PR EEC	PRnya susah!	Approved On: 05 May 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
30.	30/0 4/20	9.00	18.00	PR continue	Aduh gimana nih haard	Approved On: 05 May 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor

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Approved on:
02 Jun 2020

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ACTIVITY RECORD Entrepreneurship

No.	Date (DD /M /Y Y)	Clock In (HH:MM)	Clock Out (HH:MM)	Activity	Description	Site Supervisor Signature
1.	01/0 5/20	9.00	18.00	PR bingung	5 mei gengs. Mau jawab apa lagi ya?	Approved On: 05 May 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
2.	02/0 5/20	9.00	18.00	Sparga	Monthly report discussion thancc for bring bacc edit button	Approved On: 05 May 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
3.	03/0 5/20	9.00	18.00	Gereja	gereja online + pr haard saturday: Sparga, Monthly report discussion bingung, you intended to remove edit button?! peck u! edit under "peck u", edit button is back	Approved On: 02 Jun 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
4.	04/0 5/20	9.00	18.00	B complex	Seminar Bifes special Unilever; Android Studio what to code again?; bingung; entahlah; PR again, haard	Approved On: 02 Jun 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
5.	05/0 5/20	9.00	18.00	Next time	Please hold data to me as well, the peck this overslept and phone died?! charge your phone overnight next time!; Meeting: PR masih bingung yaudah kumpul lagi dulu cape deh	Approved On: 02 Jun 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
6.	06/0 5/20	9.00	18.00	Rabu	Learning new info	Approved On: 02 Jun 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
7.	07/0 5/20	9.00	18.00	Week bad luck, Confession	Wednesday meeting lost due to that invite sank down by Weekly Report Assignment chat chain; Prepare Confession items: Microsoft Team, Android studio & emulator, Trello, Google Photo, Zoom, WhatsApp.; I should have place the important app in front of my attention field, desktop shortcut, so I can see that dot appears; please video recording	Approved On: 02 Jun 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
8.	08/0 5/20	9.00	18.00	Seminar	Seminar Special zoom https://trello.com/c/CXlwuYtD	Approved On: 02 Jun 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor

9.	09/0 5/20	9.00	18.00	Content	Bikin video "After Church", Sebel mode enabled, Gagal menghapus lecet masa lalu, bingung more	Approved On: 02 Jun 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
10.	10/0 5/20	9.00	18.00	Gereja Online	Gereja Online, Tidy up house, Continue After Church. in Monday, US has finished Gereja maybe at. new morning here???	Approved On: 02 Jun 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
11.	11/0 5/20	9.00	18.00	Senin	Upload. Develop	Approved On: 02 Jun 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
12.	12/0 5/20	9.00	18.00	Meeting	Selasa Meeting: Data flow, New narasumber from Industries, Season City lt. 4 for Bride rents! most lacks website!	Approved On: 02 Jun 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
13.	13/0 5/20	9.00	18.00	Wednesday my dudes	Kynya mesti finis prototype segera ya?	Approved On: 02 Jun 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
14.	14/0 5/20	9.00	18.00	Rush	Develop app prototype	Approved On: 02 Jun 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
15.	15/0 5/20	9.00	18.00	Confustable	We must now preview the app	Approved On: 02 Jun 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
16.	16/0 5/20	9.00	18.00	Tired	WARNING!!! EDIT BUTTON IS OFFICIALLY DISABLED SINCE 12 MAY 2020!!! Tired. need break	Approved On: 02 Jun 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
17.	17/0 5/20	9.00	18.00	Gereja	Online. For monday: zoom link appears, now put to trello. Edi button all of them has been disappeared	Approved On: 02 Jun 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
18.	18/0 5/20	9.00	18.00	sem	https://trello.com/c/jHHiu3OJ trello thread (screenshot, proof, link)	Approved On: 02 Jun 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
19.	19/0 5/20	9.00	18.00	meeting	Confused meeting. Discussion: Risks & handling, Share progress, 3 industry interviewee found, trust building, help!	Approved On: 02 Jun 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor

20.	20/0 5/20	9.00	18.00	Anomaly	Manage something technical, app develop	Approved On: 02 Jun 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
21.	21/0 5/20	9.00	18.00	Tanggal merah	Kenaikan Yesus Kristus, activity, app develop	Approved On: 02 Jun 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
22.	22/0 5/20	9.00	18.00	Jumat	App develop, prepare lebaran, at home	Approved On: 02 Jun 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
23.	23/0 5/20	9.00	18.00	Sabtu	Close to Lebaran! Stuff maintenance	Approved On: 02 Jun 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
24.	24/0 5/20	9.00	18.00	Minggu	Gereja online, Lebaran at home. No going to grandma house.	Approved On: 02 Jun 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
25.	25/0 5/20	9.00	18.00	Tanggal merah again	Idul fitri, tapi gk mudik. Stuff maintenance, app develop	Approved On: 02 Jun 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
26.	26/0 5/20	9.00	18.00	Hmmm	Meeting libur, stuff maintenance	Approved On: 02 Jun 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
27.	27/0 5/20	9.00	18.00	app develop, Register Seminar Wajib	made several commits of ourwear prototype. Trello https://trello.com/c/h1XJG IwU/48-ourwear-prototype-app-big-thread . Registered new seminar wajib https://trello.com/c/TGas9 FwB/51-2-juni-adu-seminar . Waiting for Zoom link	Approved On: 02 Jun 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
28.	28/0 5/20	9.00	18.00	Homework appeared	Kerjain PR, app develop	Approved On: 02 Jun 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
29.	29/0 5/20	9.00	18.00	Fake checkout button	Add prototype checkout button in ourwear app just to demonstrate how it works, make film After Church	Approved On: 02 Jun 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
30.	30/0 5/20	9.00	18.00	Sabtu	Make video	Approved On: 02 Jun 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor

31.	31/0 5/20	9.00	18.00	Minggu	Gereja online, continue video	Approved On: 02 Jun 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
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ACTIVITY RECORD Entrepreneurship

No.	Date (DD /M M/Y Y)	Clock In (HH:MM)	Clock Out (HH:MM)	Activity	Description	Site Supervisor Signature
1.	01/0 6/20	9.00	18.00	New month	Cek berita, continue homework, report	Approved On: 02 Jun 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
2.	02/0 6/20	9.00	18.00	Meeting & seminar	Meeting weekly, progress, seminar, writing for zoom link	Approved On: 02 Jun 2020 by Site Supervisor Approved On: 02 Jun 2020 by University Supervisor
3.	03/0 6/20	9.00	18.00	Wednesday scream	kemarin seminar udah https://trello.com/c/TGaq9FwB , kemarin Interview 1 industry, make fake item view	Not yet Approved by Site Supervisor Not yet Approved by University Supervisor
4.	04/0 6/20	9.00	18.00	Seminar special	https://trello.com/c/TPFxslkW , finish PR bimay	Not yet Approved by Site Supervisor Not yet Approved by University Supervisor
5.	05/0 6/20	9.00	18.00	PR	finish the homework	Not yet Approved by Site Supervisor Not yet Approved by University Supervisor
6.	06/0 6/20	9.00	18.00	Sabtu	Publish video, PR kemarin udah kumpul, idk,	Not yet Approved by Site Supervisor Not yet Approved by University Supervisor
7.	07/0 6/20	9.00	18.00	Minggu	Gereja Online, AfterChurch video will premiere on 20.00 https://youtu.be/Nj-9fvjS8bY	Not yet Approved by Site Supervisor Not yet Approved by University Supervisor
8.	08/0 6/20	9.00	18.00	Special Dospem	Video call meeting with dospem	Not yet Approved by Site Supervisor Not yet Approved by University Supervisor
9.	09/0 6/20	9.00	18.00	Day selaza	Meeting https://trello.com/c/18uxb5jW , learn how to make mechanism rental MVP as close as possible	Not yet Approved by Site Supervisor Not yet Approved by University Supervisor
10.	10/0 6/20	9.00	18.00	Continue attempt...	The rental list	Not yet Approved by Site Supervisor Not yet Approved by University Supervisor
11.	11/0 6/20	9.00	18.00	Add to cart	Finally kinda finished myp rental list. Now thinking how to add such rental item to cart	Not yet Approved by Site Supervisor Not yet Approved by University Supervisor

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12.	12/0 6/20	9.00	18.00	Now in	Finished cart item system, now thinking how to checkout into transaction list	Not yet Approved by Site Supervisor Not yet Approved by University Supervisor
13.	13/0 6/20	9.00	18.00	Sabtu	Continue prototype	Not yet Approved by Site Supervisor Not yet Approved by University Supervisor
14.	14/0 6/20	9.00	18.00	Minggu	Gereja online, prototype, etc.	Not yet Approved by Site Supervisor Not yet Approved by University Supervisor
15.	15/0 6/20	9.00	18.00	Transaction order list	Attempt to build import all cart item to transaction order list	Not yet Approved by Site Supervisor Not yet Approved by University Supervisor
16.	16/0 6/20	9.00	18.00	Meeting & aaa confusion	meeting weekly https://trello.com/c/opdvUsjH , aaaaa! help the cart item database query doesn't work! how do we put these all in it??	Not yet Approved by Site Supervisor Not yet Approved by University Supervisor
17.	17/0 6/20	9.00	18.00	Seminar	done seminar, all join, https://trello.com/c/vGMcmOI2 , big disaster occurred.	Not yet Approved by Site Supervisor Not yet Approved by University Supervisor
18.	18/0 6/20	9.00	18.00	Item view	How about attempt make item view first to query a rental item? Ok. Let's try.	Not yet Approved by Site Supervisor Not yet Approved by University Supervisor
19.	19/0 6/20	9.00	18.00	Particular Rental Detail	Woohoo suddenly all work again idk why. Attempt to make mini widget of particular rental details	Not yet Approved by Site Supervisor Not yet Approved by University Supervisor
20.	20/0 6/20	9.00	18.00	Finished cart items & rental and etc.	Capek, break dulu. Todo: transaction order checkout	Not yet Approved by Site Supervisor Not yet Approved by University Supervisor
21.	21/0 6/20	9.00	18.00	minggu	gereja online, prepare something, idk	Not yet Approved by Site Supervisor Not yet Approved by University Supervisor
22.	22/0 6/20	9.00	18.00	Update video	https://bit.ly/VlessOurwear .Also internet bad. But managed it. Todo next part prototype app	Not yet Approved by Site Supervisor Not yet Approved by University Supervisor
23.	23/0 6/20	9.00	18.00	Selasa Meeting (SRL 4, Security, etc.)	https://trello.com/c/TbyVJvyH meeting weekly. TODO: transaction order list, uh the prototype Adobe XD should be able to be presented	Not yet Approved by Site Supervisor Not yet Approved by University Supervisor
24.	24/0 6/20	9.00	18.00	Seminar wajib	https://trello.com/c/BJdvI0ge seminar. hopefully no musibah.	Not yet Approved by Site Supervisor Not yet Approved by University Supervisor

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25.	25/0 6/20	9.00	18.00	Let's try Check out	Attempt to make checkout prototype	Not yet Approved by Site Supervisor Not yet Approved by University Supervisor
26.	26/0 6/20	9.00	18.00	Next, try to make transaction list order	completed checkout, trying to make transaction list order	Not yet Approved by Site Supervisor Not yet Approved by University Supervisor
27.	27/0 6/20	9.00	18.00	Transaction order working	yay it works. TODO: edit editable from app. waiting for final report template. break	Not yet Approved by Site Supervisor Not yet Approved by University Supervisor
28.	28/0 6/20	9.00	18.00	Happy sunday	God Bless you. Gereja Online, thinking some forward idea	Not yet Approved by Site Supervisor Not yet Approved by University Supervisor
29.	29/0 6/20	9.00	18.00	Menu & edits?	Yess, let's just try to make menu and edit menu.	Not yet Approved by Site Supervisor Not yet Approved by University Supervisor
30.	30/0 6/20	9.00	18.00	Meeting skipped	https://trello.com/c/3ldayP Ys/ coach had other weekly meeting	Not yet Approved by Site Supervisor Not yet Approved by University Supervisor

Mengetahui,

Jaka Hartanto, S.Kom., M.M.
D3242

Approved on:
02 Jun 2020

- July 

No.	Date (DD /M M/Y Y)	Clock In (HH:MM)	Clock Out (HH:MM)	Activity	Description	Site Supervisor Signature
1.	01/07/20	9.00	18.00	New month	You should make Rental edit menu if matches user id. also, REMEMBER! the monthly report	Approved On: 05 Jul 2020 by Site Supervisor Approved On: 06 Jul 2020 by University Supervisor
2.	02/07/20	9.00	18.00	Kerjain Monthly Report	We must go work the job now	Approved On: 05 Jul 2020 by Site Supervisor Approved On: 06 Jul 2020 by University Supervisor
3.	03/07/20	9.00	18.00	Pre-waiting	Where is final template??; Thinking something; idk; PR Binusmaya haard! attempted asal2an yesterday;	Not yet Approved by Site Supervisor Not yet Approved by University Supervisor
4.	04/07/20	9.00	18.00	sprupuf	working side project	Not yet Approved by Site Supervisor Not yet Approved by University Supervisor
5.	05/07/20	9.00	18.00	Minggu	Gereja Online, Prepare Update video for supervisor, uh, wands, head	Not yet Approved by Site Supervisor Not yet Approved by University Supervisor
6.	06/07/20	9.00	18.00	Update video another one	https://bit.ly/AnotherOurvoear Update another update video voiceless yay.	Not yet Approved by Site Supervisor Not yet Approved by University Supervisor
7.	07/07/20	9.00	18.00	weekly meeting	https://trello.com/c/hHfHa weekly meeting with coach: technology used, cumi.id , SRL 4	Not yet Approved by Site Supervisor Not yet Approved by University Supervisor
8.	08/07/20	9.00	18.00	Wednesday	Fill bits for final report & learn the already exist rental market	Not yet Approved by Site Supervisor Not yet Approved by University Supervisor
9.	09/07/20	9.00	18.00	Copy over	Add Schedule date when to rent	Not yet Approved by Site Supervisor Not yet Approved by University Supervisor
10.	10/07/20	9.00	18.00	Waduh	Cart nya rusak lagi?! Gimana nih? Help! See Transaction Order List & reconstruct!	Not yet Approved by Site Supervisor Not yet Approved by University Supervisor
11.	11/07/20	9.00	18.00	Fixed	Problem finally fixed. Edit cart data added. Must start from scratch for real business	Not yet Approved by Site Supervisor Not yet Approved by University Supervisor
12.	12/07/20	9.00	18.00	Gereja	Gereja online. Hmstdvve, we should start app from scratch again	Not yet Approved by Site Supervisor Not yet Approved by University Supervisor

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13.	13/0 7/20	9.00	18.00	Prepare the restart	idk should I start from scratch again. preparing restart coding	Not yet Approved by Site Supervisor Not yet Approved by University Supervisor
14.	14/0 7/20	9.00	18.00	mmeeting	weekly meeting https://trello.com/c/oDtg68Bv	Not yet Approved by Site Supervisor Not yet Approved by University Supervisor
15.	15/0 7/20	9.00	18.00	Prepare questionnaire	for SRL 5 validation	Not yet Approved by Site Supervisor Not yet Approved by University Supervisor
16.	16/0 7/20	9.00	18.00	gong flix pitch deck seminar	seminar https://trello.com/c/mTJe0IVj venturra pitch deck	Not yet Approved by Site Supervisor Not yet Approved by University Supervisor
17.	17/0 7/20	9.00	18.00	Try to finish questionnaire	attempt to finish questionnaire	Not yet Approved by Site Supervisor Not yet Approved by University Supervisor
18.	18/0 7/20	9.00	18.00	I think that's it for now	Questionnaire kinda complete. Deploy ready	Not yet Approved by Site Supervisor Not yet Approved by University Supervisor
19.	19/0 7/20	9.00	18.00	Sunday hmm	Gereja online, question declared as finished	Not yet Approved by Site Supervisor Not yet Approved by University Supervisor
20.	20/0 7/20	9.00	18.00	Refine	refine questionares and background works	Not yet Approved by Site Supervisor Not yet Approved by University Supervisor
21.	21/0 7/20	9.00	18.00	mmeeting an meeting	https://trello.com/c/MhIqHpMx meeting: Prototype, SRL 4, 5, Questionaire, Prototype pitching, Idea future plans	Not yet Approved by Site Supervisor Not yet Approved by University Supervisor
22.	22/0 7/20	9.00	18.00	observe activity	observe survey result, other works,	Not yet Approved by Site Supervisor Not yet Approved by University Supervisor
23.	23/0 7/20	9.00	18.00	Prepare final book	Prepared docx each chapter of the book https://trello.com/c/s2HV5FIY	Not yet Approved by Site Supervisor Not yet Approved by University Supervisor
24.	24/0 7/20	9.00	18.00	Hmstdve mission	Uploaded important files to cloud in case of loss	Not yet Approved by Site Supervisor Not yet Approved by University Supervisor
25.	25/0 7/20	9.00	18.00	Setting up the final report	working together the final report https://trello.com/c/s2HV5FIY	Not yet Approved by Site Supervisor Not yet Approved by University Supervisor
26.	26/0 7/20	9.00	18.00	Continue final report	Gereja online, COninue final report	Not yet Approved by Site Supervisor Not yet Approved by University Supervisor

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27.	27/0 7/20	9.00	18.00	kerjain bareng	continue the final report now	Not yet Approved by Site Supervisor Not yet Approved by University Supervisor
28.	28/0 7/20	9.00	18.00	Meeting bareng	https://trello.com/c/HqDbzr6W Meeting & Kerjain Bareng final report	Not yet Approved by Site Supervisor Not yet Approved by University Supervisor
29.	29/0 7/20	9.00	18.00	declaring final	isi jadwal final presentasi, periksa final report	Not yet Approved by Site Supervisor Not yet Approved by University Supervisor
30.	30/0 7/20	9.00	18.00	Gone Work the final	add narratives to the final report for log book & monthly report idk how.	Not yet Approved by Site Supervisor Not yet Approved by University Supervisor
31.	31/0 7/20					Not yet Approved by Site Supervisor Not yet Approved by University Supervisor

Mengetahui,

Jaka Hartanto, S.Kom., M.M.
D3242

Approved on:
06 Jul 2020

- ○ Agustus
 - Segera hadir
- Total folder export to PDF https://github.com/JOELwindows7/Publishable-Starring_Codes/tree/master/EntreTrack/PrePersonal/LogBook

Monthly Report

Joel Robert Justiawan

[Kembali ke narasi Logbook & Monthly Report](#)

- https://github.com/JOELwindows7/Publishable-Starring_Codes/blob/master/EntreTrack/PrePersonal/Monthly%20Report/Monthly%20Report%20-%20February%202020.docx
- https://github.com/JOELwindows7/Publishable-Starring_Codes/blob/master/EntreTrack/PrePersonal/Monthly%20Report/Monthly%20Report%20-%20Maret%202020.docx
- https://github.com/JOELwindows7/Publishable-Starring_Codes/blob/master/EntreTrack/PrePersonal/Monthly%20Report/Monthly%20Report%20-%20April%202020.docx
- https://github.com/JOELwindows7/Publishable-Starring_Codes/blob/master/EntreTrack/PrePersonal/Monthly%20Report/Monthly%20Report%20-%20May%202020.docx
- https://github.com/JOELwindows7/Publishable-Starring_Codes/blob/master/EntreTrack/PrePersonal/Monthly%20Report/Monthly%20Report%20-%20June%202020.docx
- TODO: July

- Total Folder Monthly Report:
https://github.com/JOELwindows7/Publishable-Starring_Codes/tree/master/EntreTrack/PrePersonal/Monthly%20Report
- Narasi

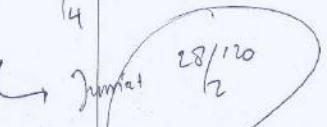
Ourwear Group

- Video monthly report bulan Februari – Maret :
<https://www.youtube.com/watch?v=E33LmjYdNmY>
- Video monthly report bulan April :
<https://www.youtube.com/watch?v=KDYPuRiO9Wg>
- Video monthly report bulan May:
<https://www.youtube.com/watch?v=qzX6bmd4aU8>
- Video monthly report bulan Juni:
<https://www.youtube.com/watch?v=1FVK9-Sjn0M>

Intensive Coaching Report / Weekly Meeting / Activity Report

Pre-Ourwear

- Pre-online photo at <https://photos.app.goo.gl/64weYnYG314TFwf27>
- Scan aktifiti report sebelum Ourwear
 - A

ACTIVITY REPORT										
Kelompok		Per Kedai Technologies								
Nama & NIM Coachee #1		Joel Robert Justriawan 2101629672								
Nama & NIM Coachee #2		Aldy Harry Tan 2101655922								
Nama & NIM Coachee #3		Billy Husada 2101638811								
Wk	Day & Date	Time		This Session Topics or Last Session Follow up	Result & Follow up for Next Coaching Session (dd/mm/yy)	Coach Name & Signature	Activity Point			
		From	To				Cochee #1	Cochee #2	Cochee #3	Kel
				①  aplikasi 						
				②  customer						
				③ mind map → 3/4 modul yg belum						
				 28/2						

Kelompok peserta mencetak minimal 50 lembar dan dijilid menjadi buku Activity Report dan melompatkan 1 lembar table Activity Point di awal buku

o B

ACTIVITY REPORT										
Kelompok : Name & NIM Coachee #1 : Name & NIM Coachee #2 : Name & NIM Coachee #3 : Name & NIM Coachee #4 :										
No	Day & Date	Time		This Session Topics or Last Session Follow up	Result & Follow up for Next Coaching Session :(dd/mm/yy)	Coach Name & Signature	Activity Point			
		From	To				Coachee #1	Coachee #2	Coachee #3	Kel
				Pivot! Lo mencari ide bisnis? Lo lebelnya? Lo jenius? Lo game?		<i>3</i>	+2	+2	+2	

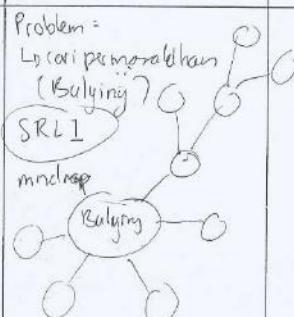
Kelompok peserta mencetak minimal 50 lembar dan dijilid menjadi buku Activity Report dan melampirkan 1 lembar table Activity Point di awal buku

o C

ACTIVITY REPORT										
Kelompok : Name & NIM Coachee #1 : Tael Name & NIM Coachee #2 : AnFM Name & NIM Coachee #3 : <i>→</i> <i>EMerged into Ourwear → Tue 3 Mar 2020</i> <i>: Per Kedel Technologies will be hidden & Silent to business</i>										
No	Day & Date	Time		This Session Topics or Last Session Follow up	Result & Follow up for Next Coaching Session :(dd/mm/yy)	Coach Name & Signature	Activity Point			
		From	To				Coachee #1	Coachee #2	Coachee #3	Kel
	Wed 4 Mar. 2020			{ Ourwear activity report }						
	Fri 13 Mar. 2020			{ Ourwear Weekly presentation }						

Kelompok peserta mencetak minimal 50 lembar dan dijilid menjadi buku Activity Report dan melampirkan 1 lembar table Activity Point di awal buku

o D

ACTIVITY REPORT										
Kelompok : Perkedel Technologies Nama & NIM Coachee #1 : Joel Robert Justriawan 2101629672 Nama & NIM Coachee #2 : Billy Husada 2101638531 Nama & NIM Coachee #3 : Anthony tan 2101655922										
No	Day & Date	Time		This Session Topics or Last Session Follow up	Result & follow up for Next Coaching Session :(dd/mm/yyyy)	Coach Name & Signature	Activity Point			
		From	To				Coachee #1	Coachee #2	Coachee #3	Kel
	20/10/20			Problem = Ld cari permasalahan (Bullying) 		3	+2	+2	+2	

Kelompok peserta mencetak minimal 50 lembar dan dijilid menjadi buku Activity Report dan melampirkan 1 lembar table Activity Point di awal buku

Ourwear

- Pada masa ini, seluruh aktifitas sudah di-online-kan dikarenakan pandemi.
- Aktifiti Report adalah berdasarkan meeting yang rekaman & kegiatannya tersimpan pada setiap kartu di Trello.
- Pre-online photo at <https://photos.app.goo.gl/64weYnYG314TFwf27>
- <https://trello.com/c/b6qMjrG7>
- <https://trello.com/c/tvwvKPpi>
- <https://trello.com/c/EjA5BvQb>
- <https://trello.com/c/NLInj1gM>
- <https://trello.com/c/sC2rvx0d>
- <https://trello.com/c/3YIPIBCi>
- <https://trello.com/c/cJ4UMMer>
- <https://trello.com/c/3ldayPYs> oh
- <https://trello.com/c/ukZ8Zv23>
- <https://trello.com/c/qRksdlQI>
- <https://trello.com/c/I8uxb5jW>
- <https://trello.com/c/opdvUsjh>
- <https://trello.com/c/TbyVJvyH>
- <https://trello.com/c/hHtHaxzP>
- <https://trello.com/c/oDtg68Bv>
- <https://trello.com/c/MhIqHpMx>
- <https://web.microsoftstream.com/video/e445bcd7-9f28-4a6a-9c26-8afaa76bddc7>

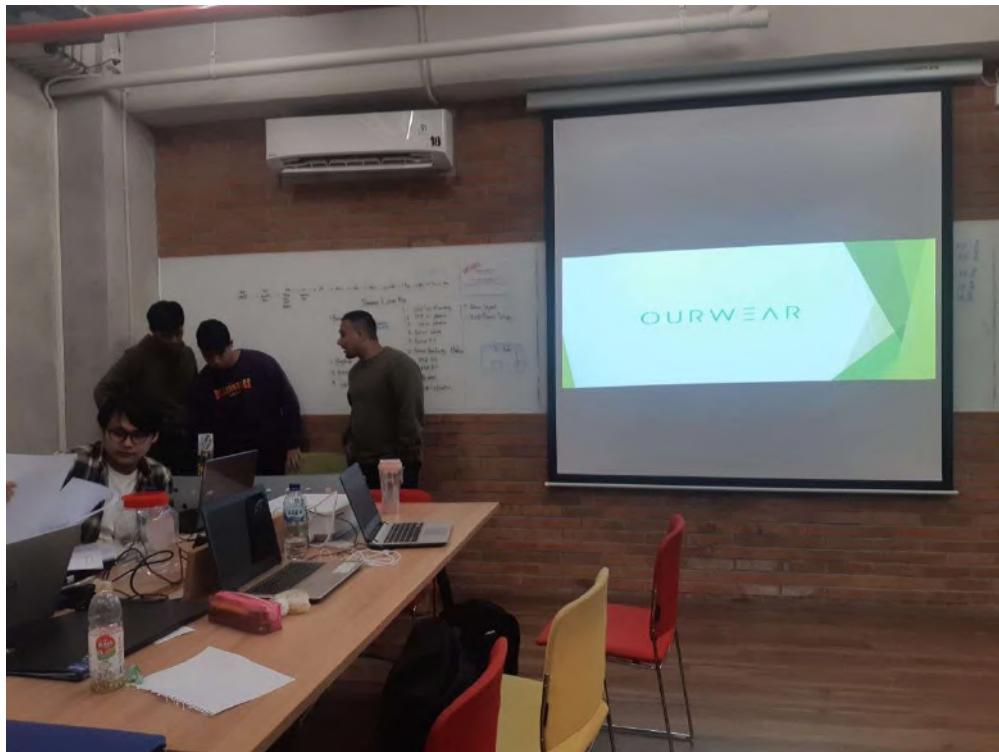
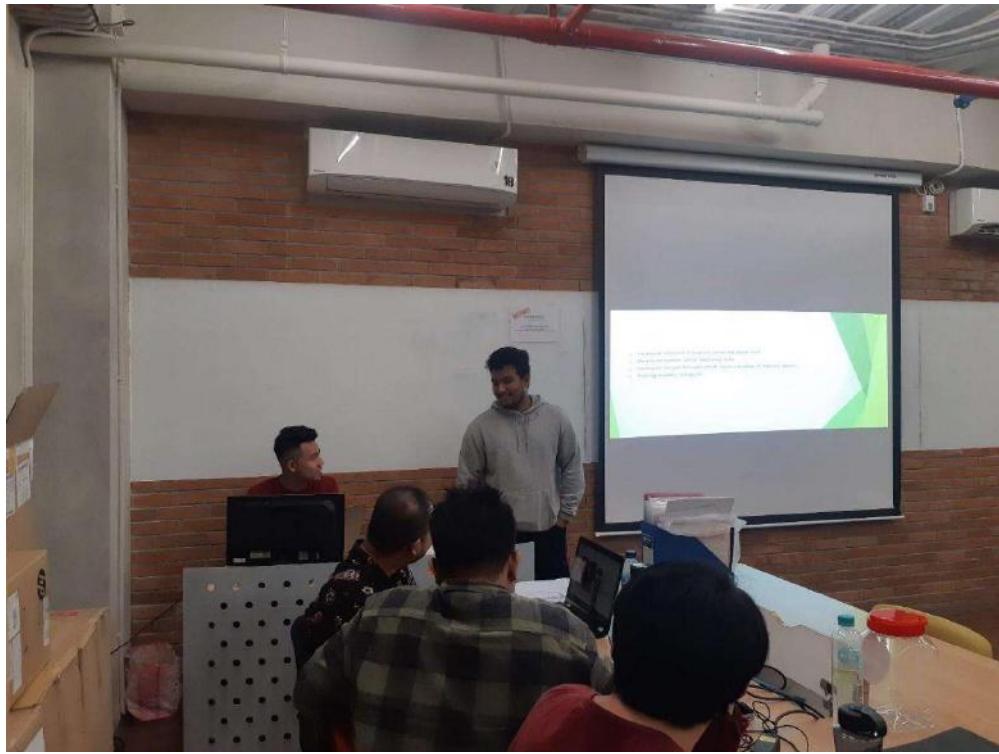
- <https://web.microsoftstream.com/video/68125ebe-0a47-43ed-971f-2ad4ec1e3a44>
- <https://web.microsoftstream.com/video/8affef73-22dd-47bf-b576-345f6b198896>
- <https://web.microsoftstream.com/video/6cb1b8e6-2642-4cba-bd71-55de4461b1ef>
- <https://web.microsoftstream.com/video/dd9ee46c-8f9f-477e-889c-c8da8cda6a57>
- <https://web.microsoftstream.com/video/2bc07733-879a-4122-8e84-28e06720ee93>
- <https://web.microsoftstream.com/video/ccc59747-c415-40dc-877d-d9c3d133f3f1>
- <https://web.microsoftstream.com/video/1d47b827-fcb4-4a36-919b-915c0c1a6f39>
- <https://web.microsoftstream.com/video/c1562ce2-ed65-4b79-aaba-c315a64f915d>
- <https://web.microsoftstream.com/video/7e905f51-c008-466b-96d9-9f2fc66f598b>
- <https://web.microsoftstream.com/video/6c0fc15c-5380-4c51-8e95-042e52329806>
- <https://web.microsoftstream.com/video/bcfc5dce-a5b8-4fac-8302-c55d1b09379f>
- <https://web.microsoftstream.com/video/35f81364-5ee4-42b3-9e32-60501dfb1622>
- Meeting dengan Dospem Jaka
<https://web.microsoftstream.com/video/6fecbccb-5266-4e14-ad9b-ab9eedeae839>
<https://web.microsoftstream.com/video/fb1431b8-5513-4b1b-9345-e3d27e856c35>
- <https://web.microsoftstream.com/video/8151f85b-4999-4b73-b9c7-4686166acb85>
- <https://web.microsoftstream.com/video/8d5d9513-eac6-4060-8c52-0e97531cc4f9>
- <https://web.microsoftstream.com/video/421773f3-c3bc-4078-a130-5ca69c0a74e9>
- <https://web.microsoftstream.com/video/080e89f8-a86d-4ffa-88dc-265f7ead629e>
- Voiceless update ke Dospem Jaka
<https://binusianorg.sharepoint.com/sites/PerkedelOURWOurWear/Shared%20Documents/General/Voiceless-AnotherOurwearUpdate-idk.mkv>
- <https://web.microsoftstream.com/video/21c56bca-0f42-4df8-a35f-7ce6b56ef9e5>
- <https://web.microsoftstream.com/video/91c16896-0ff9-446a-b8bb-c1709f141bc2>
- Demo Aplikasi Ourwear
<https://binusianorg.sharepoint.com/sites/PerkedelOURWOurWear/Shared%20Documents/General/VID-20200721-WA0000.3gp>

- <https://web.microsoftstream.com/video/8cc3c5d0-7ed1-49e5-bea6-285b747c3047>
- <https://web.microsoftstream.com/video/cb66a06c-f2c3-4c9a-aa44-d7fa13786373>
- Presentasi Final Ourwear Part 1 (Coach Hans & Dospem Erwin)
<https://web.microsoftstream.com/video/773a1ca2-6bd5-4fd0-9220-91727c469209>
- Presentasi Final Ourwear Part 2 (Dospem Jaka)
<https://web.microsoftstream.com/video/7077a167-1960-441e-be34-e83137e18a08>
- .

BeeHub

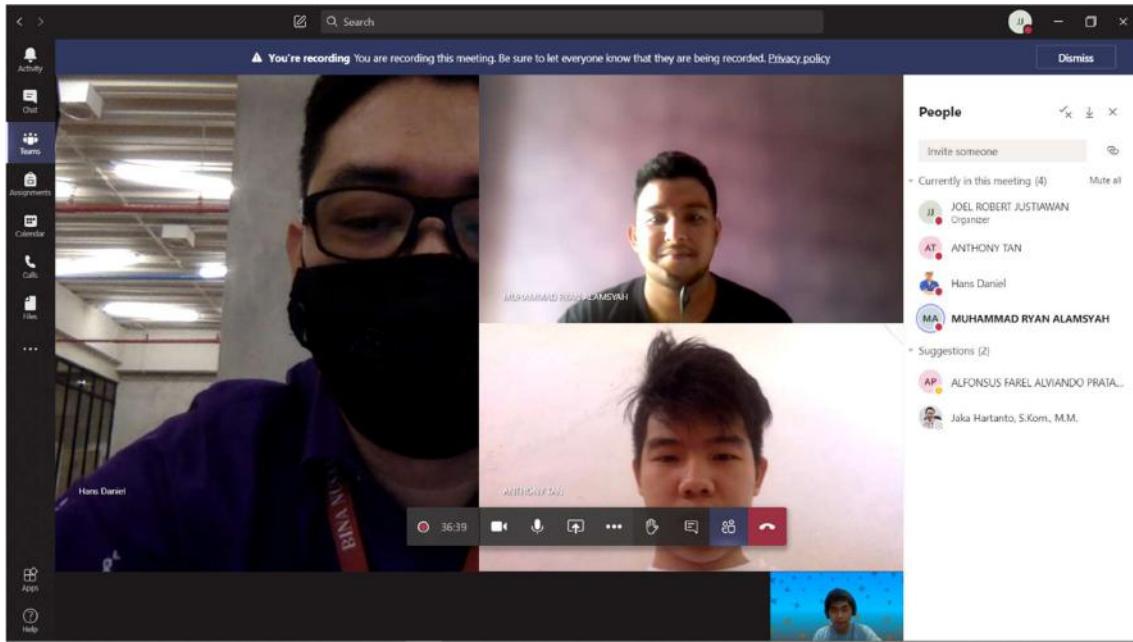
Berikut beberapa foto meeting / presentasi mingguan selama *BeeHub* pada masa Ourwear



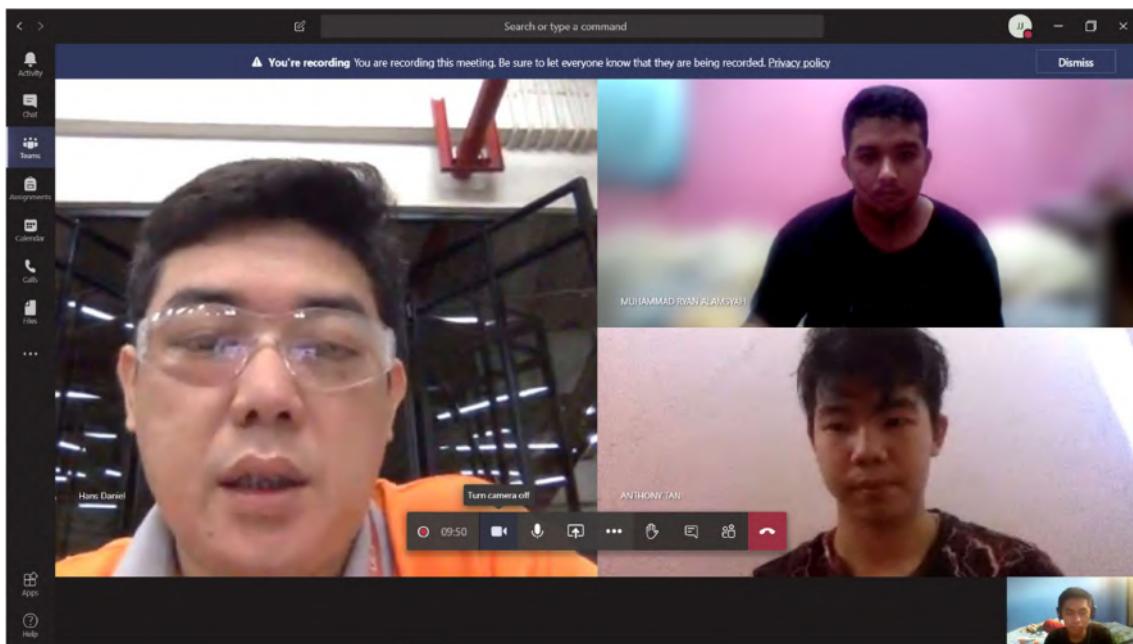


Work From Home

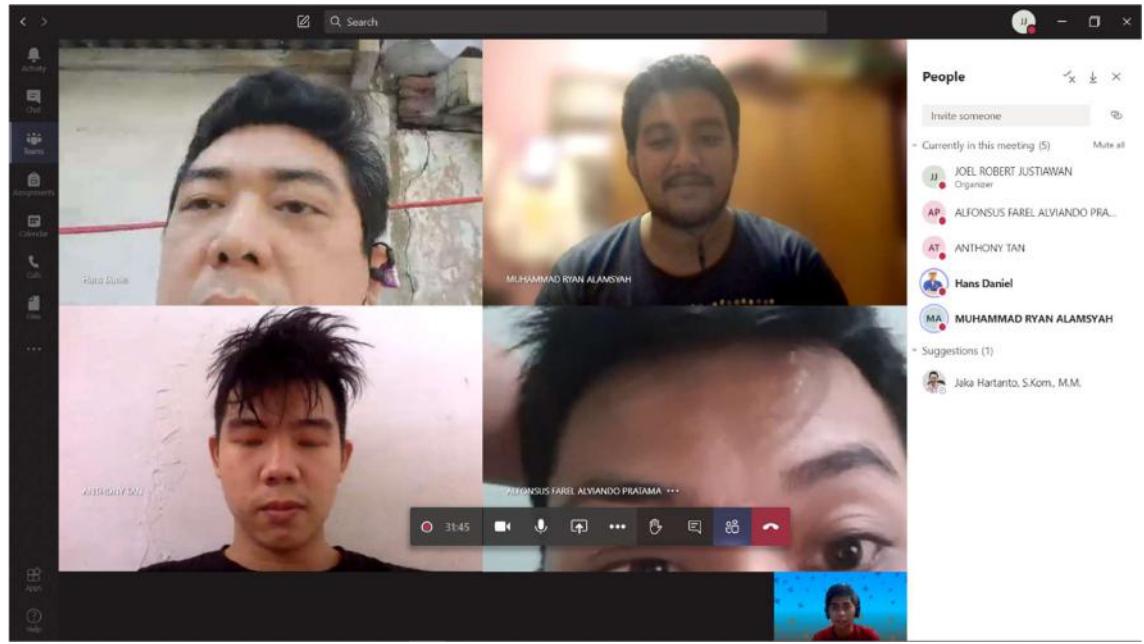
Berikut beberapa foto meeting mingguan selama *Work From Home* pada masa Ourwear



Bagan 2 Meeting Mingguan 30 Juli 2020



Bagan 3 Meeting Mingguan 2 Juni 2020



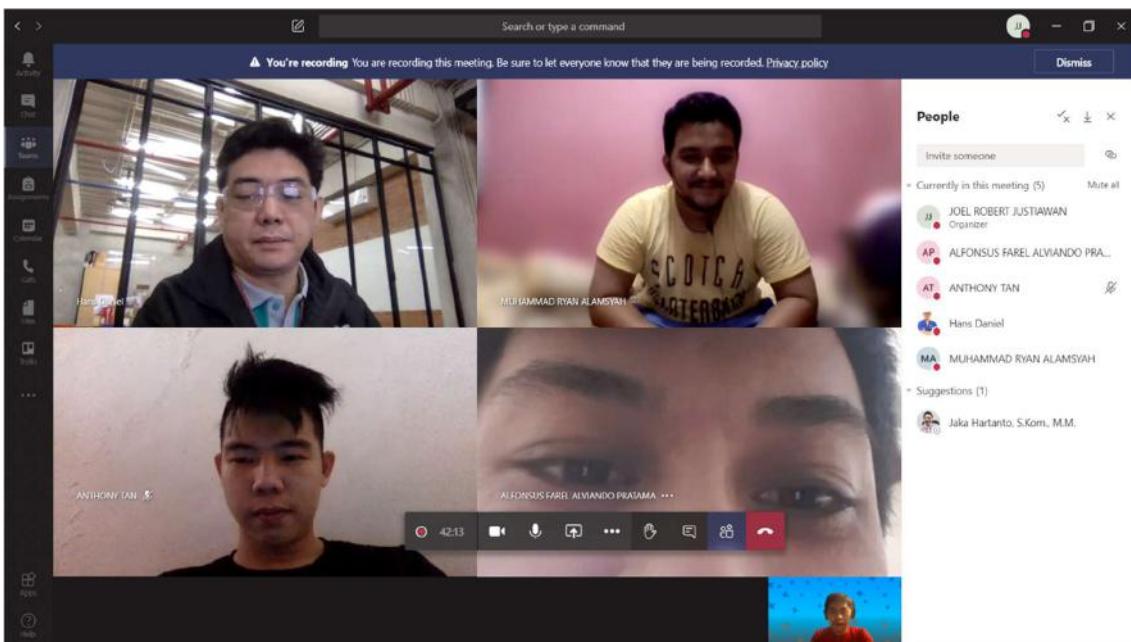
Bagan 4 Meeting Mingguan 7 Juli 2020



Bagan 5 Meeting Mingguan 9 Juni 2020



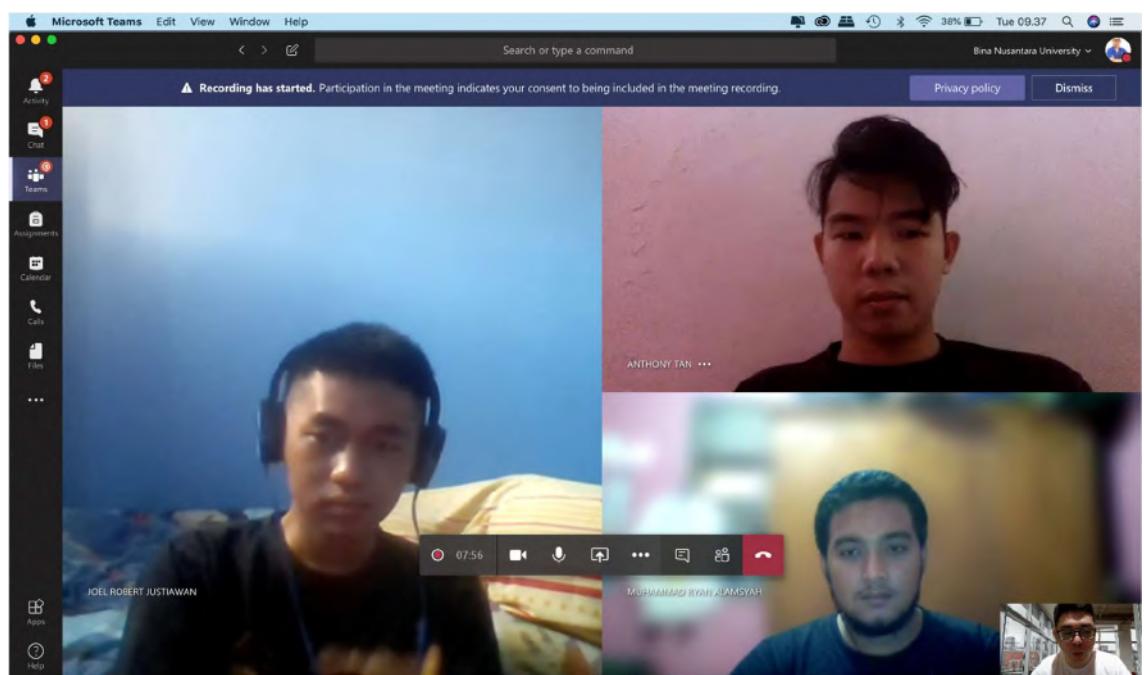
Bagan 6 Meeting Mingguan 16 Juni 2020



Bagan 7 Meeting Mingguan 23 Juni 2020



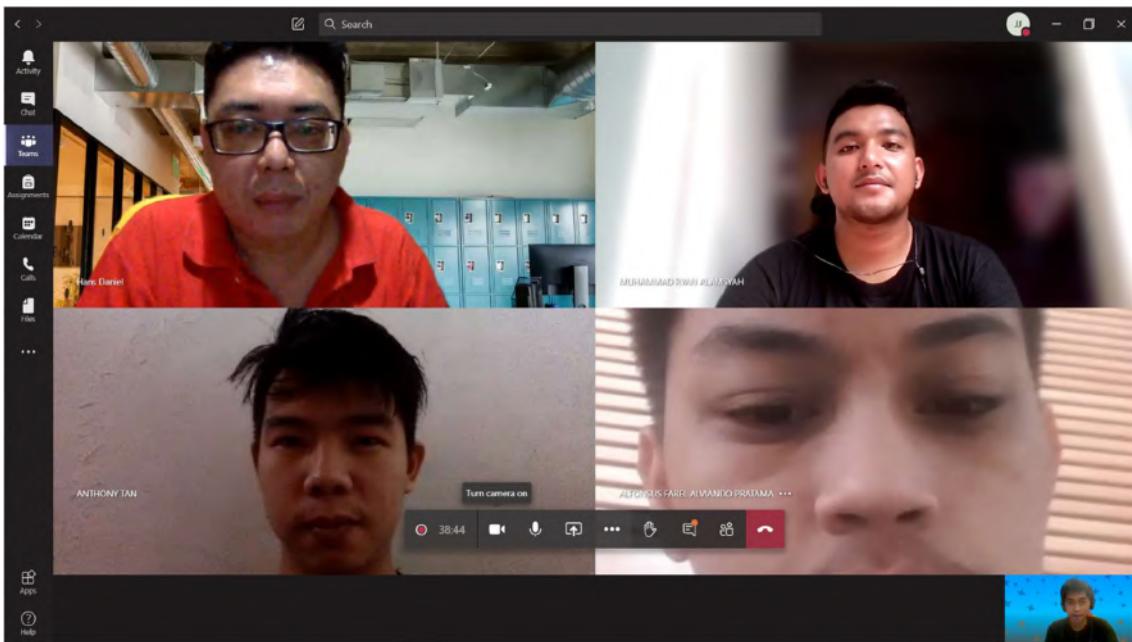
Bagan 8 Meeting Mingguan 28 Juli 2020



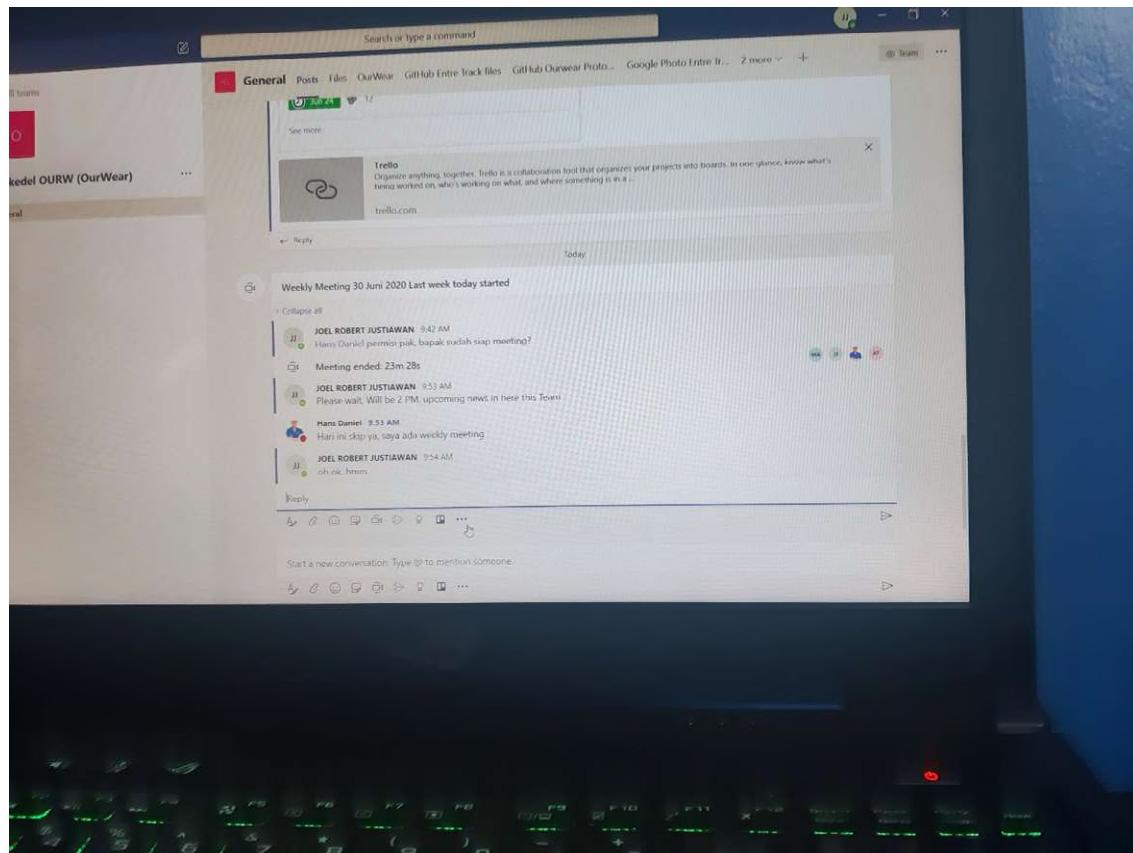
Bagan 9 Meeting Mingguan 5 Mei 2020



Bagan 10 Meeting Mingguan 24 Maret 2020



Bagan 11 Meeting Mingguan 14 Juni 2020



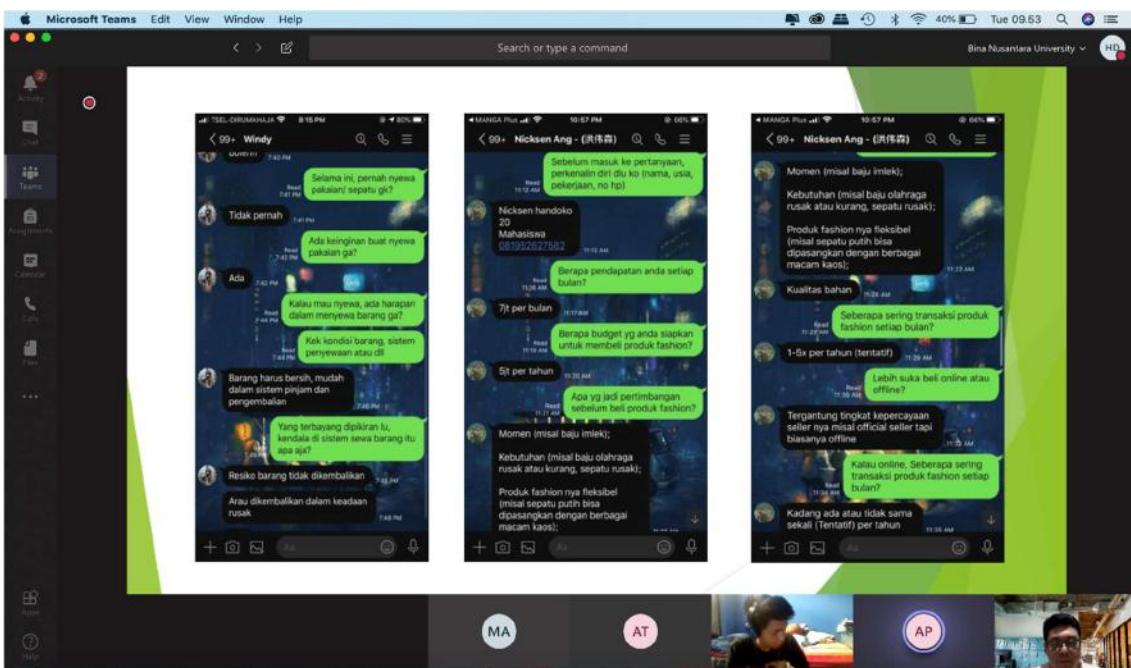
Bagan 12 Meeting Mingguan ini dilewati karena bapak Hans mendapatkan urusan penting 30 Juni 2020



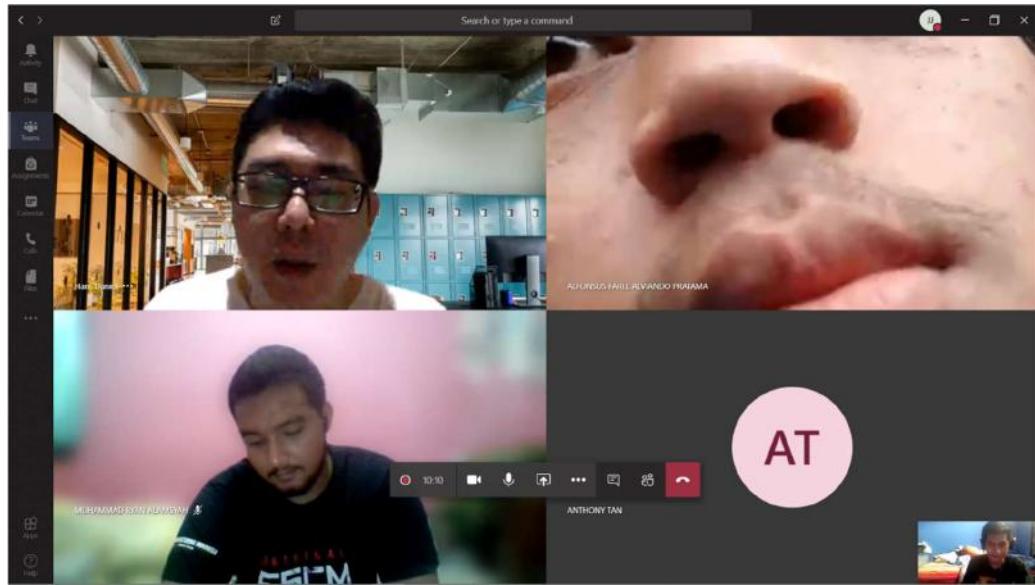
Bagan 13 Meeting Mingguan 7 April 2020



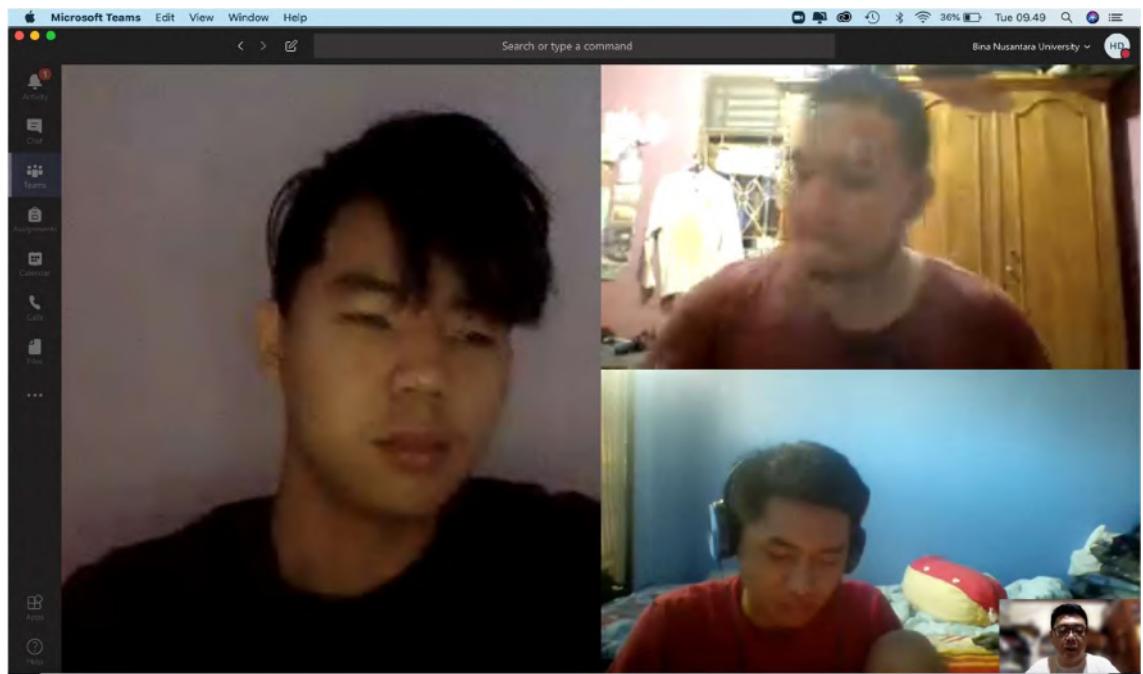
Bagan 14 Meeting Mingguan 17 April 2020; Sebelumnya terlambat pada jadwal seharusnya, 14 April 2020



Bagan 15 Meeting Mingguan 21 April 2020 (Perspektifnya bapak Hans)



Bagan 16 Meeting Mingguan 21 April 2020 (Perspektifnya Joel)



Bagan 17 Meeting Mingguan 31 Maret 2020

Seluruh folder Powerpoint meeting

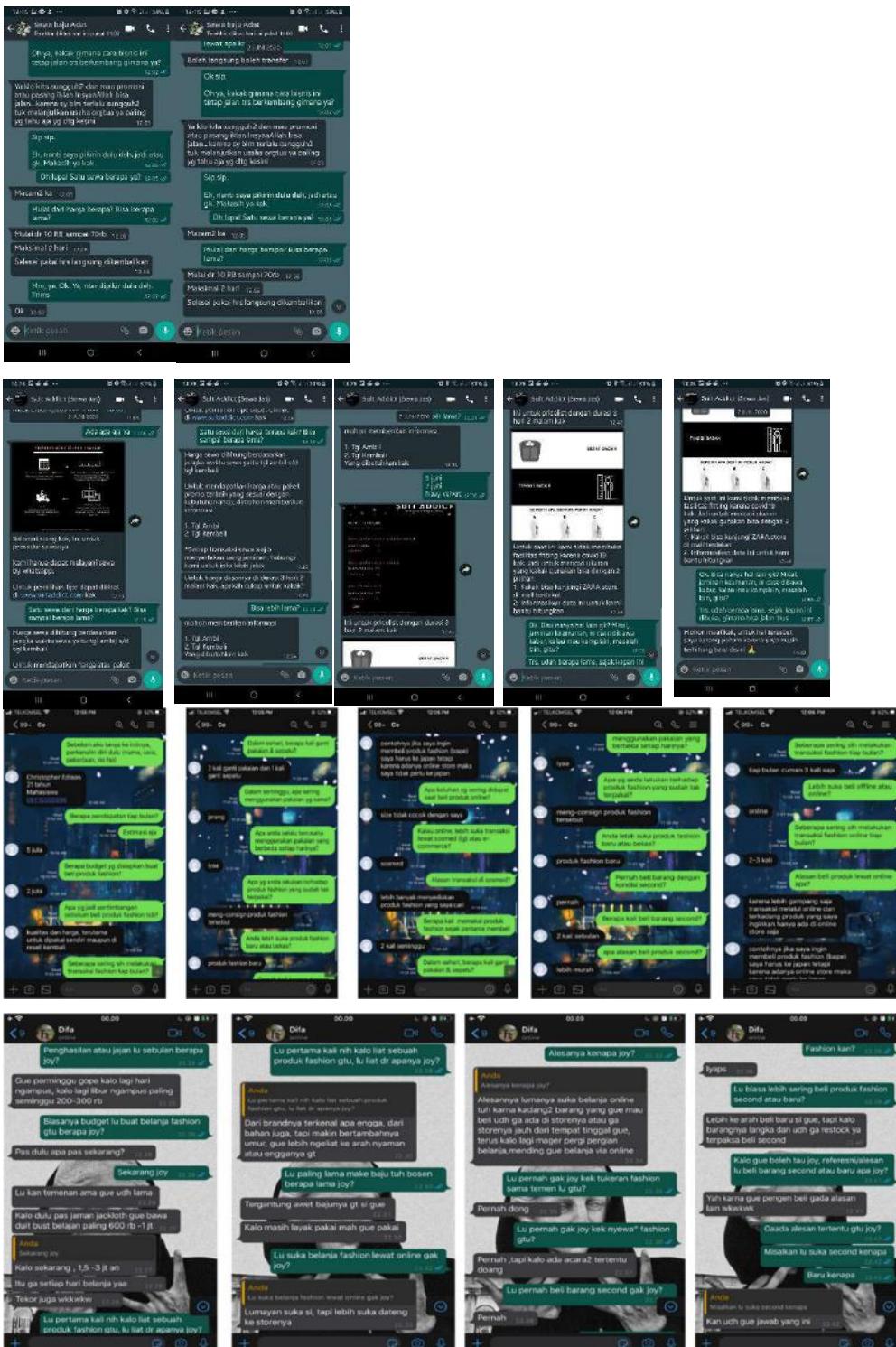
https://github.com/JOELwindows7/Publishable-Starring_Codes/tree/master/EntreTrack/PrePersonal/Weekly%20Presentaion%20Progress

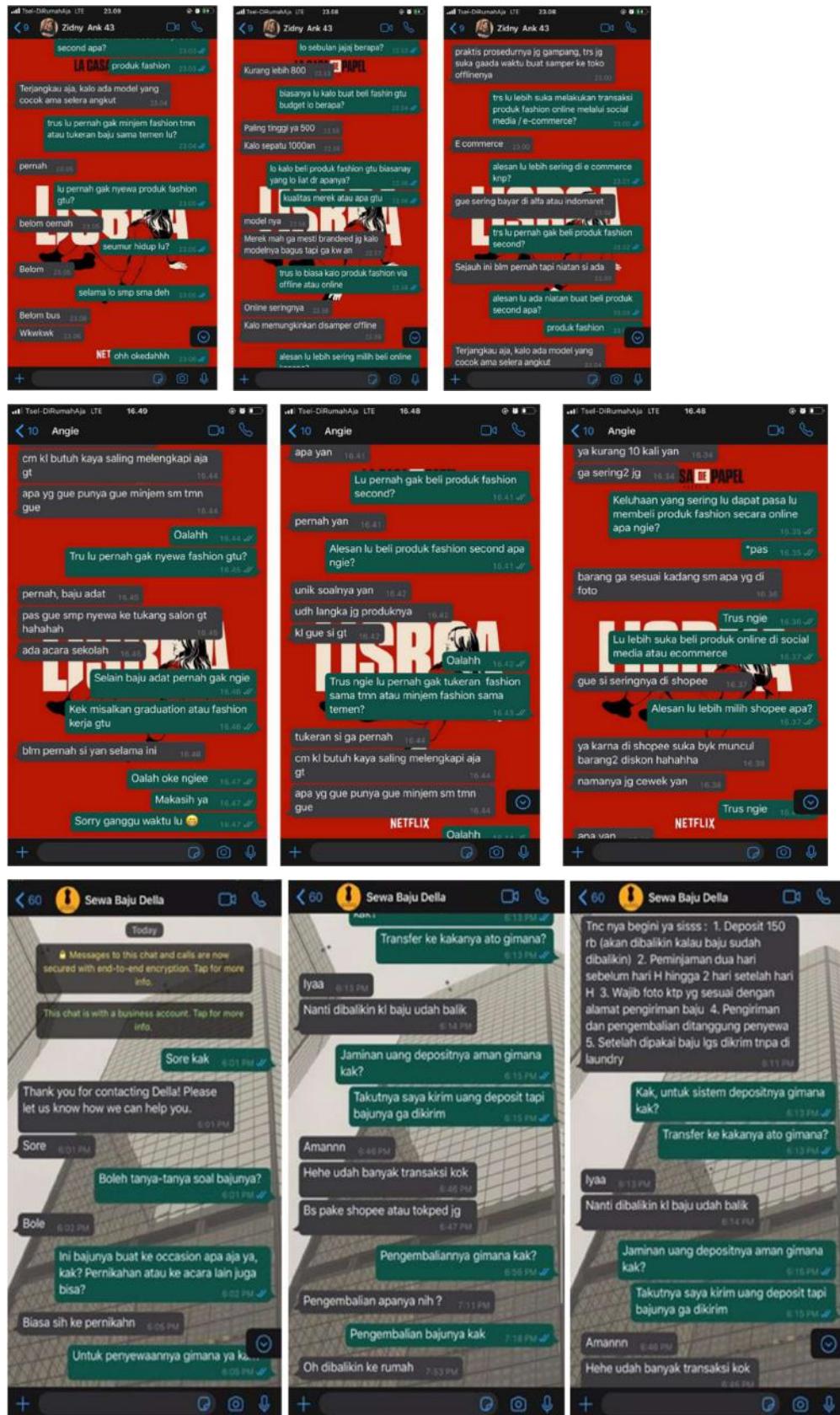
Miscelaneous

- Total Github repository https://github.com/JOELwindows7/Publishable-Starring_Codes/tree/master/EntreTrack
- Folder foto Entre <https://photos.app.goo.gl/64weYnYG314TFwf27>
- Hmstdve...

- W
- D

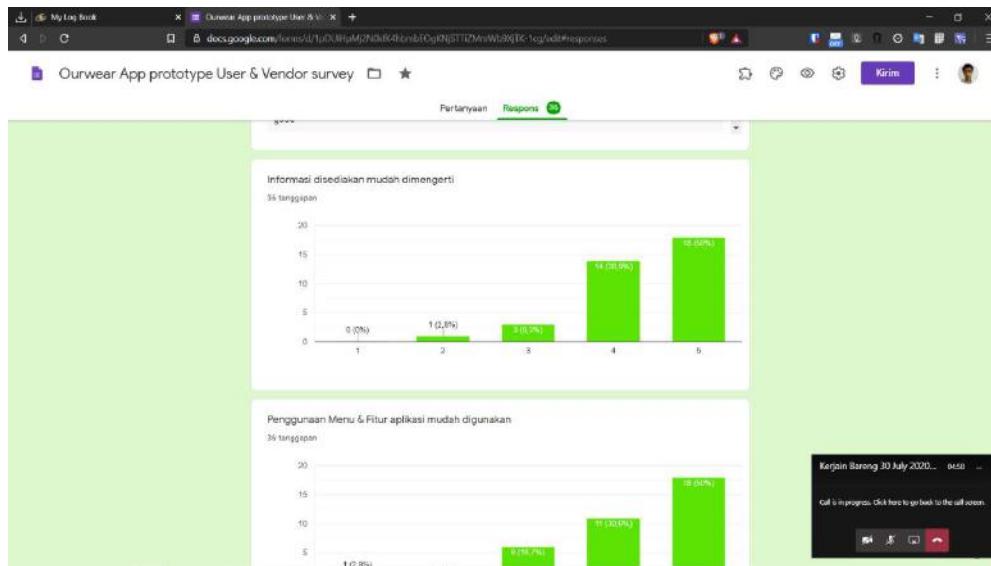
Transkrip Wawancara





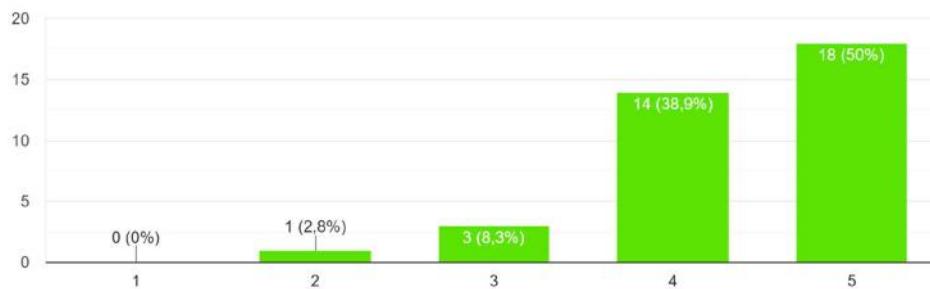
Hasil Survey Pitching Prototype

Pertanyaan Respons 36

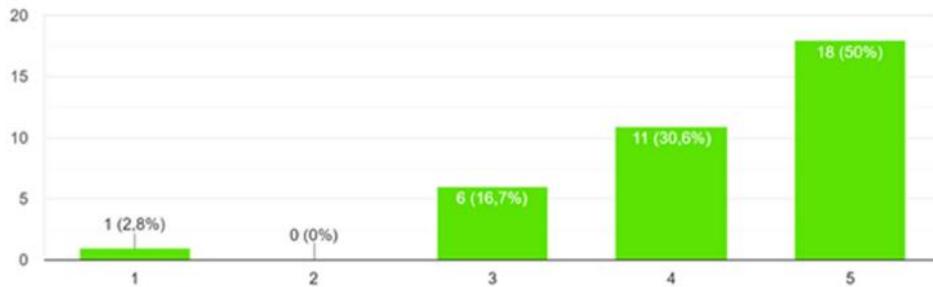


Informasi disediakan mudah dimengerti

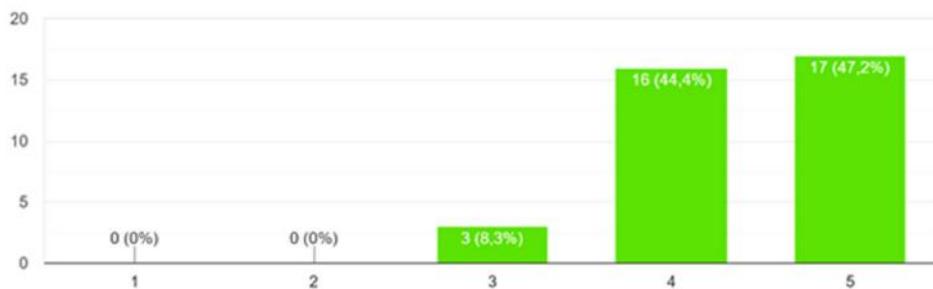
36 tanggapan



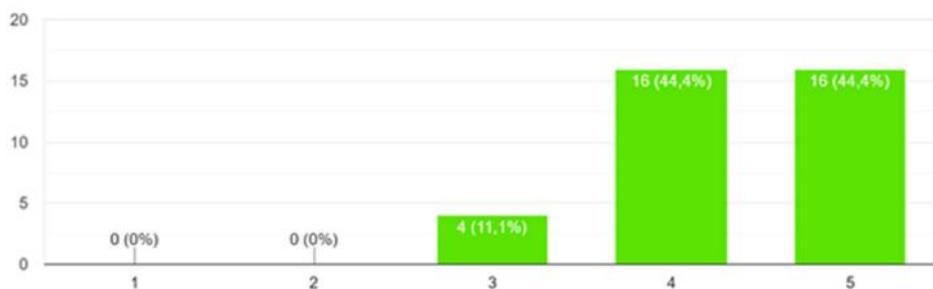
Penggunaan Menu & Fitur aplikasi mudah digunakan
36 tanggapan



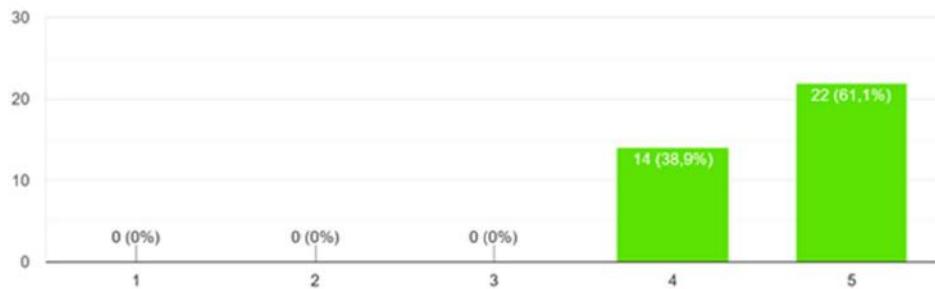
Aplikasi sesuai kebutuhan?
36 tanggapan



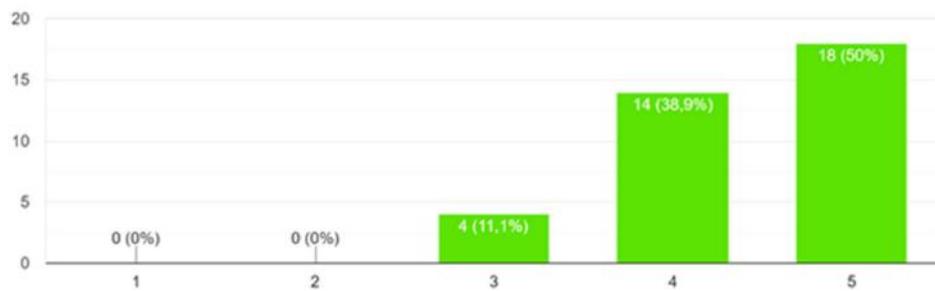
Desain ramah pengguna (user friendly) & mudah digunakan
36 tanggapan



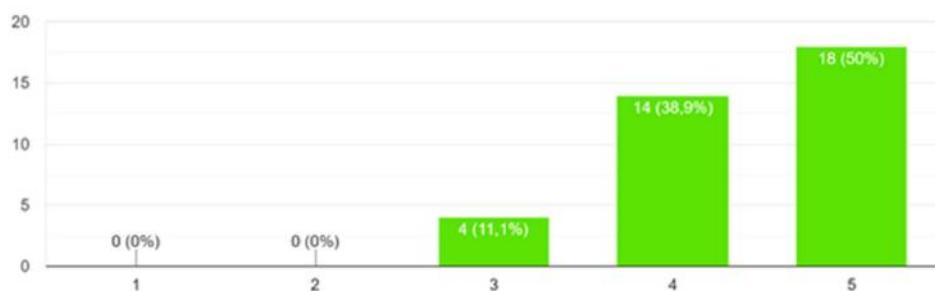
Font terdapat dalam aplikasi mudah dibaca / digunakan
36 tanggapan



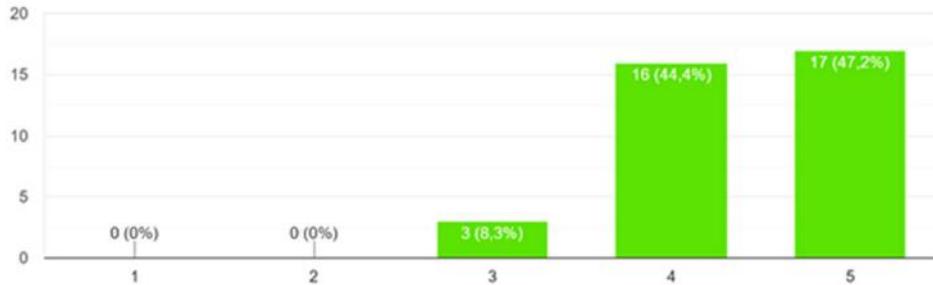
Tampilan menu atau fitur aplikasi mudah dikenali
36 tanggapan



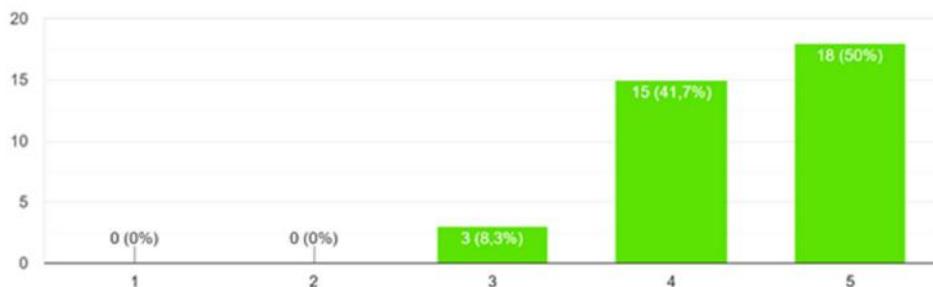
Tampilan menu atau fitur aplikasi mudah dikenali
36 tanggapan



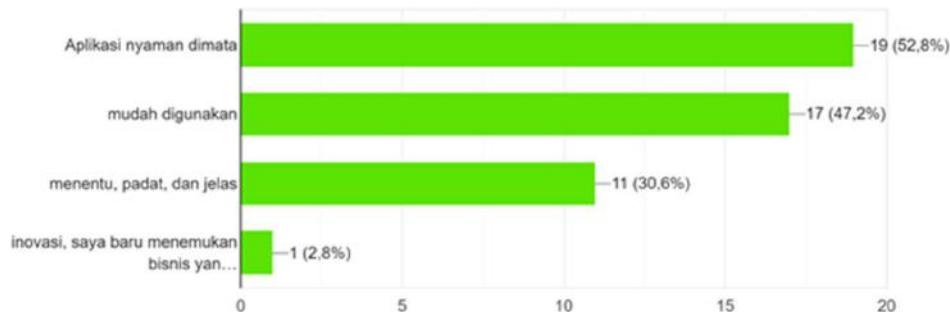
Proses bisnis dari awal login hingga checkout mudah digunakan
36 tanggapan



Kepuasan aplikasi secara keseluruhan
36 tanggapan

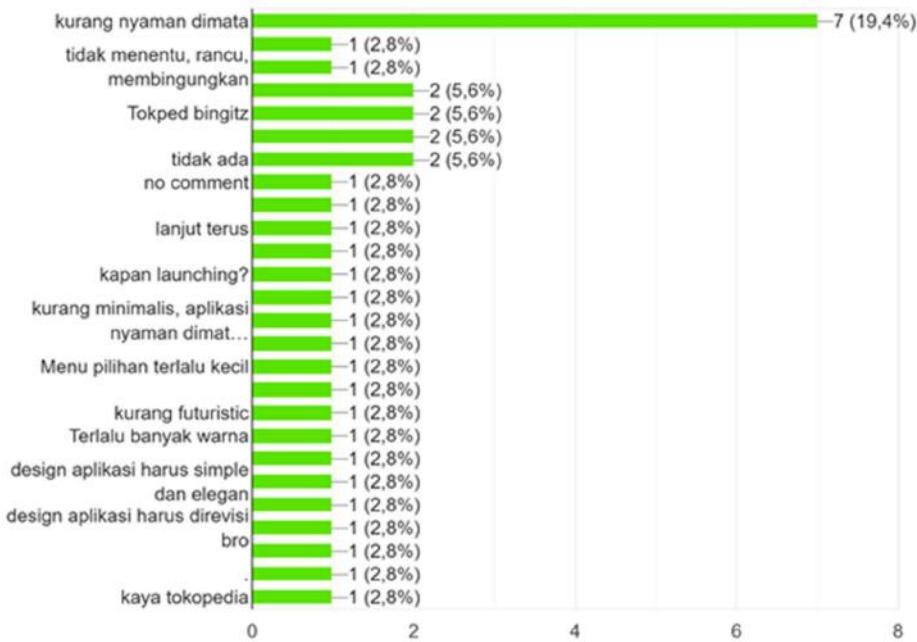


Kelebihan apa yang Anda temukan?
36 tanggapan



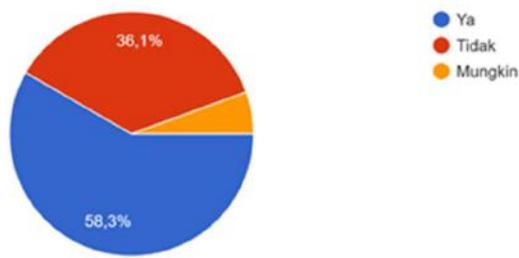
Kekurangan apa yang Anda temukan?

36 tanggapan



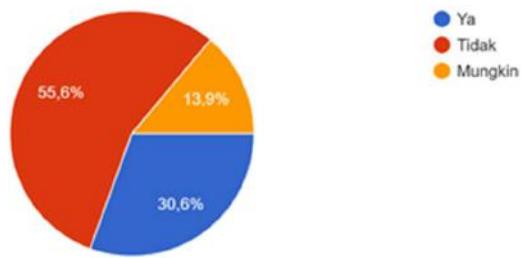
Apakah Anda pernah menggunakan sistem aplikasi untuk menjalankan bisnis rental atau untuk menyewa sesuatu?

36 tanggapan



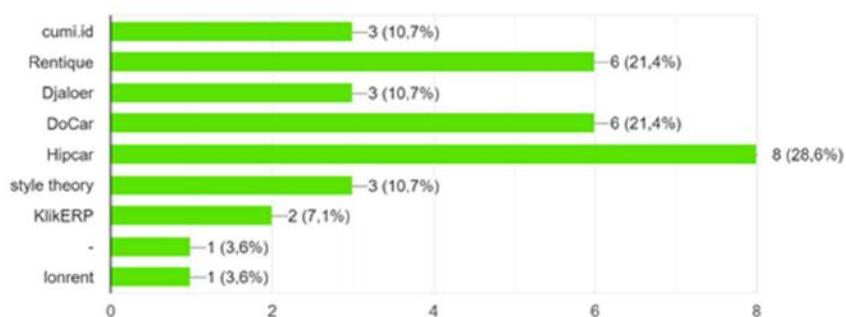
Apakah Anda pernah melihat aplikasi yang mirip seperti ini?

36 tanggapan



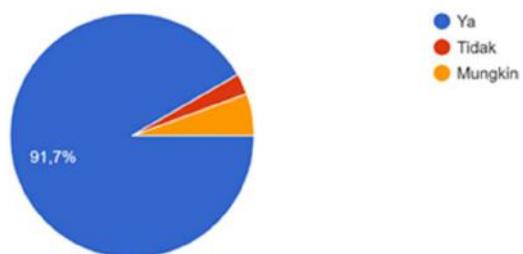
Jika ya, apa saja aplikasi rental yang pernah Anda coba?

28 tanggapan



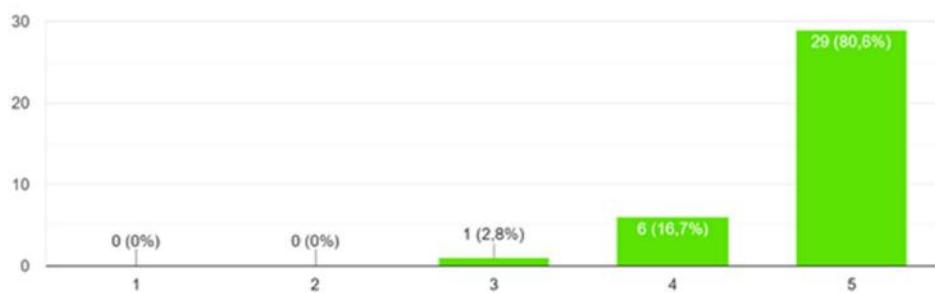
Apakah Anda ingin untuk mulai menggunakan aplikasi Ourwear?

36 tanggapan



Seberapa inginkah untuk menyebarkan aplikasi ini?

36 tanggapan



Observasi





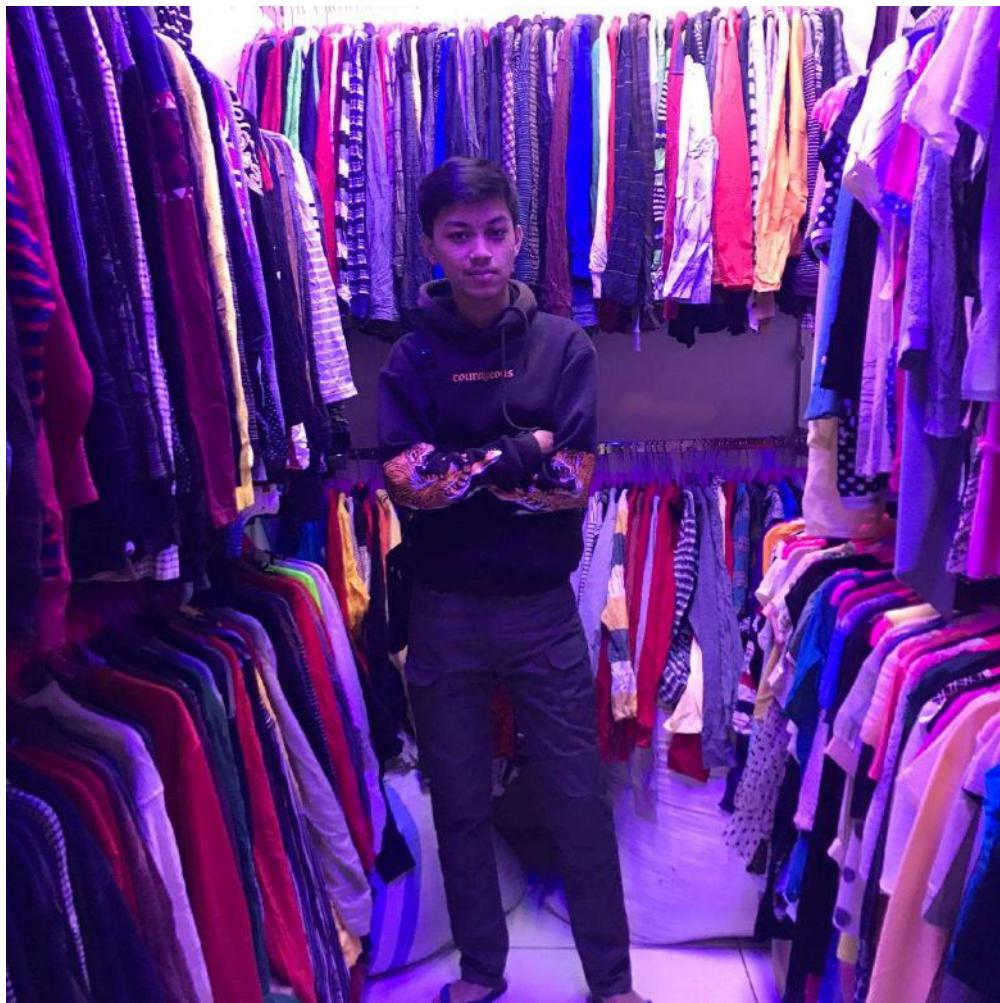


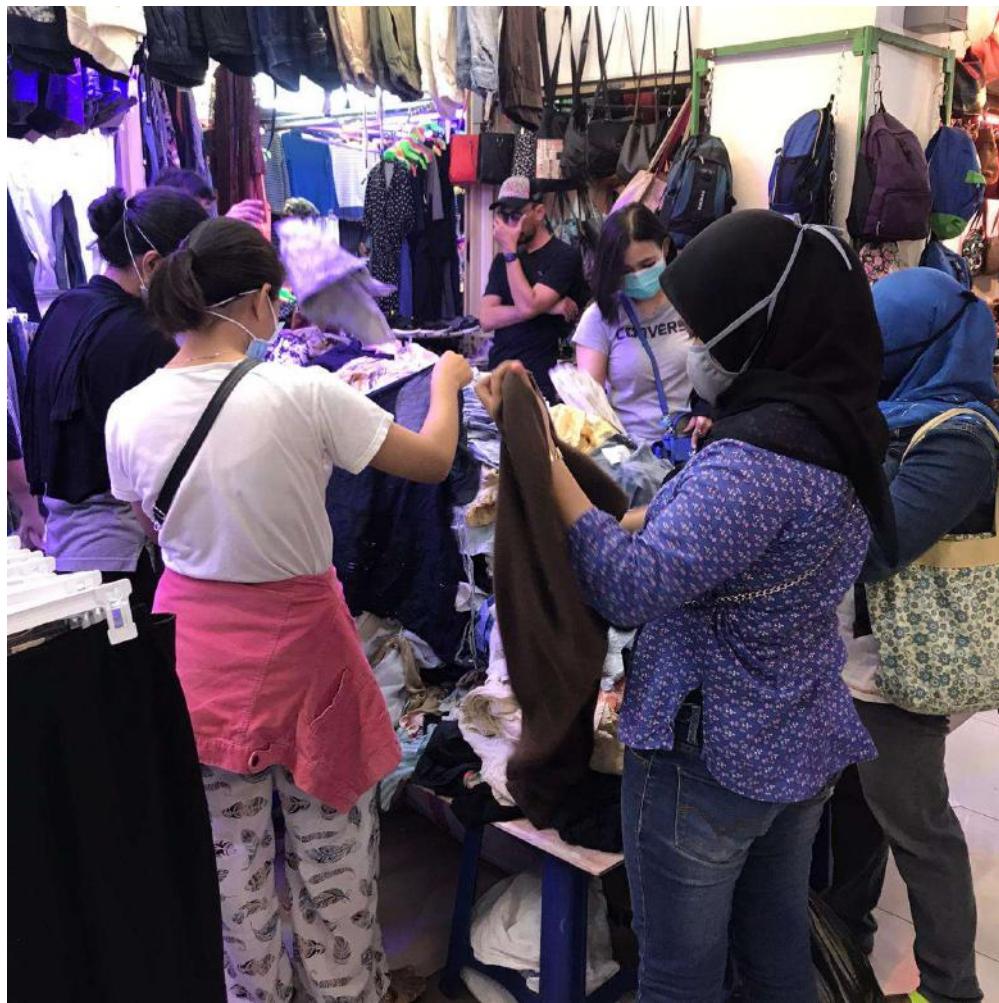












Paper Infografis Form

OURWEAR

Business Description

Applikasi yang menyediakan layanan bertukar pakaian (Trade) dengan pakaian milik orang lain dengan kesepakatan Ke-2 belah pihak untuk saling bertukar & Fitur Rent yang kami sediakan untuk memberikan layanan menyewa pakaian ataupun menyewakan pakaian kepada orang lain sesuai kebutuhan yang diinginkan.

Market Targeting

Teenagers 13 - 19 years
Young adult 20 - 26 years

- Menyukai produk fashion branded tetapi tidak mampu untuk membelinya
- Menyukai belanja produk fashion online
- Fashion Instagramable
- Selalu mengikuti trend fashion
- Suka meniru gaya berpakaian public figure/ influencer idolanya

Market Segmentation

Geografis

- Orang yang tinggal di Jabodetabek / Kota - kota besar di Indonesia

Demografis

All Gender	Child 1 - 6 years	Teenagers 13 - 19 years	Young adult 20 - 26 years	Adult 27 - 40 year
Icon of a person	Icon of a child	Icon of a teenager	Icon of a young adult	Icon of an adult

Pendapatan

Rp. 2.500.00

Kelas Sosial

Menengah & kebawah

Psikografis

- Suka memakai produk brand terkenal
- Selalu mengikuti trend fashion
- Suka membeli produk fashion second
- Suka membeli produk fashion second import

Perilaku

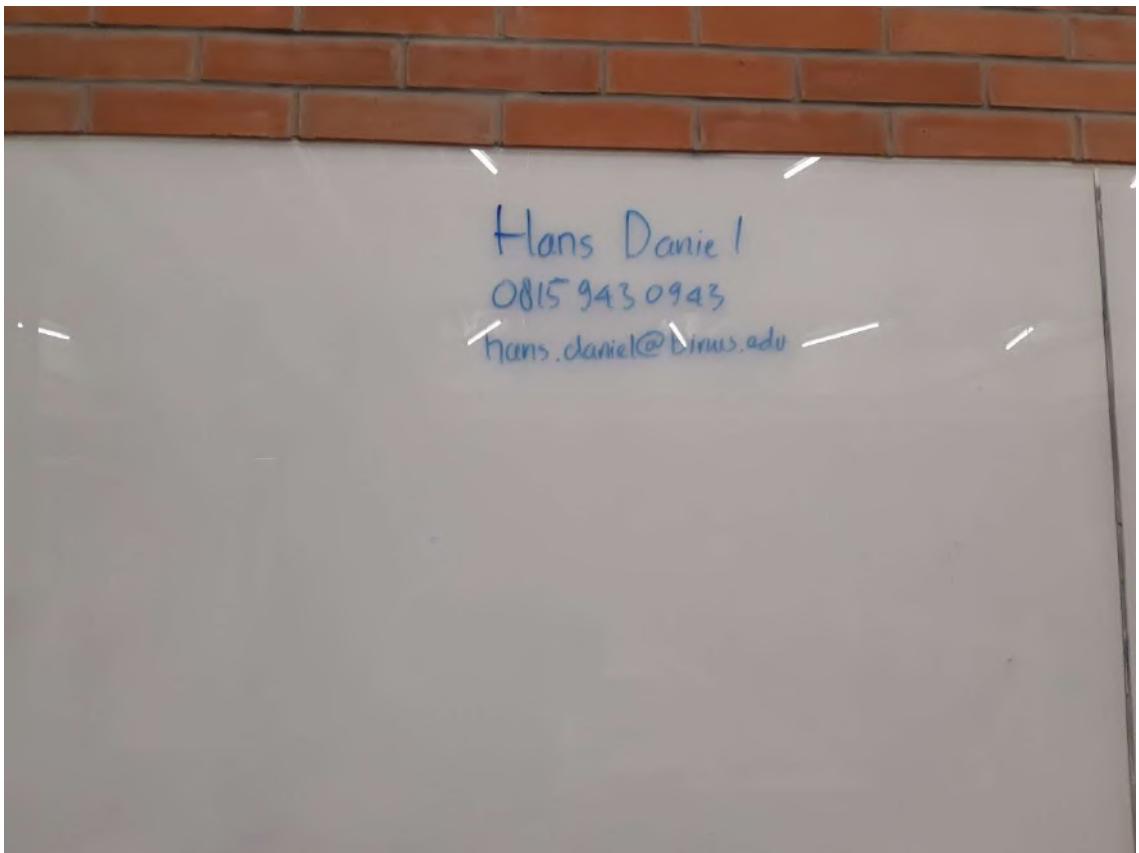
- Mementingkan style fashion
- Fashion Instagramable
- Gengsi memakai pakaian yang sama
- Mudah bosan dengan produk fashion yang telah dimiliki

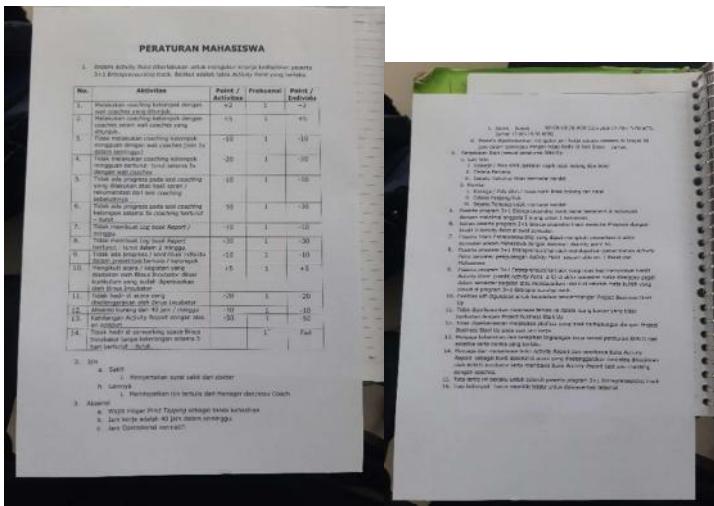
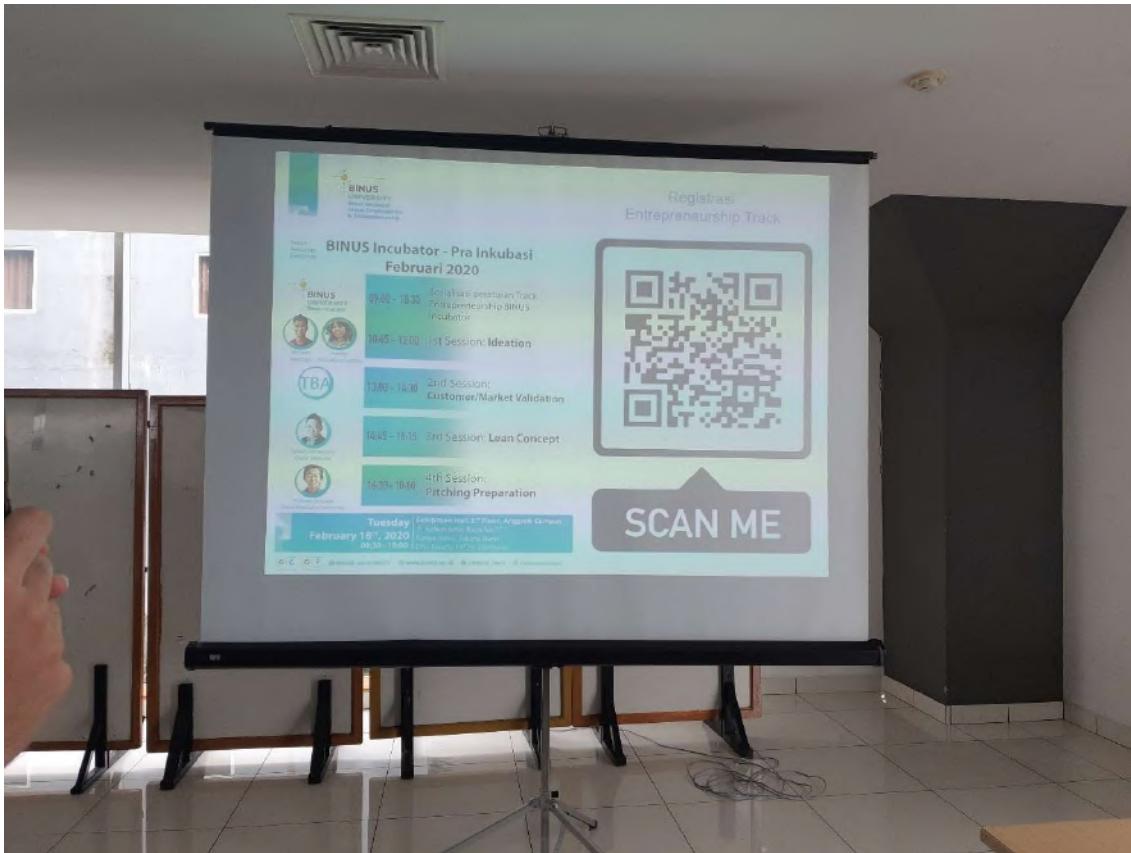
Market Positioning

Memberikan layanan transaksi baru dalam industry fashion dengan system Trade, customer bisa menukar produk fashionnya dengan produk orang lain. Sehingga kita bisa mendapatkan produk fashion baru tanpa harus mengeluarkan uang yang besar dengan cara saling menukar pakaian yang sudah tidak ada gunakan dengan milik orang lain,dengan kualitas yang anda inginkan ,dan dapat menyewa atau menyewakan produk fashion anda sesuai dengan kebutuhan anda.

Logo**Beberapa foto yang ditangkap pada saat Entre**

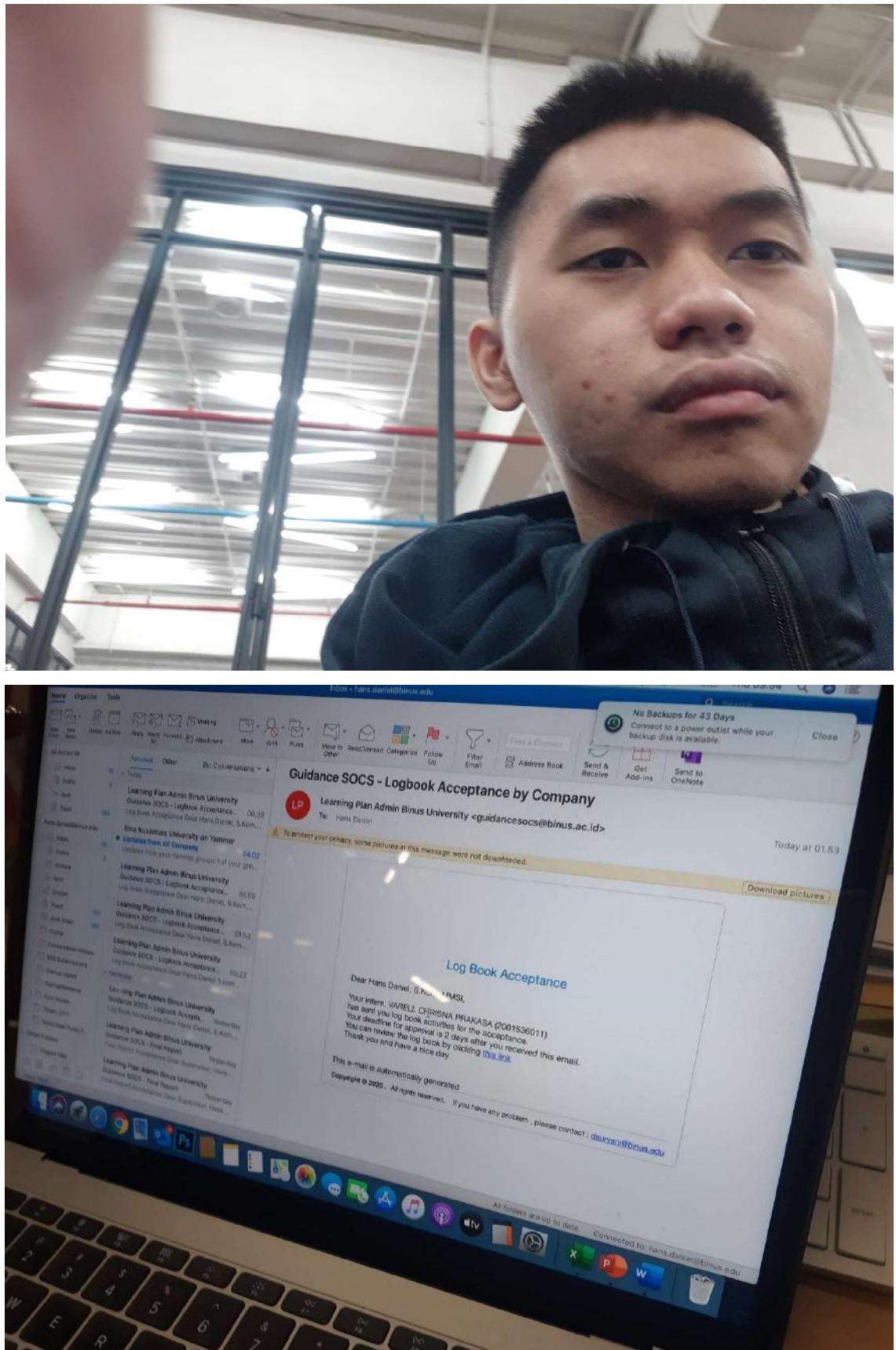
Dibawah berikut adalah beberapa foto-foto sebelum masa WFH, awal dari Entre, & perpindahan ke Ourwear, dan Masa WFH. Tidak semua foto dimasukan agar tidak memberatkan komputasi. Untuk melihat seluruh foto yang masuk dalam folder total, silahkan lihat <https://photos.app.goo.gl/64weYnYG314TFwf27> .

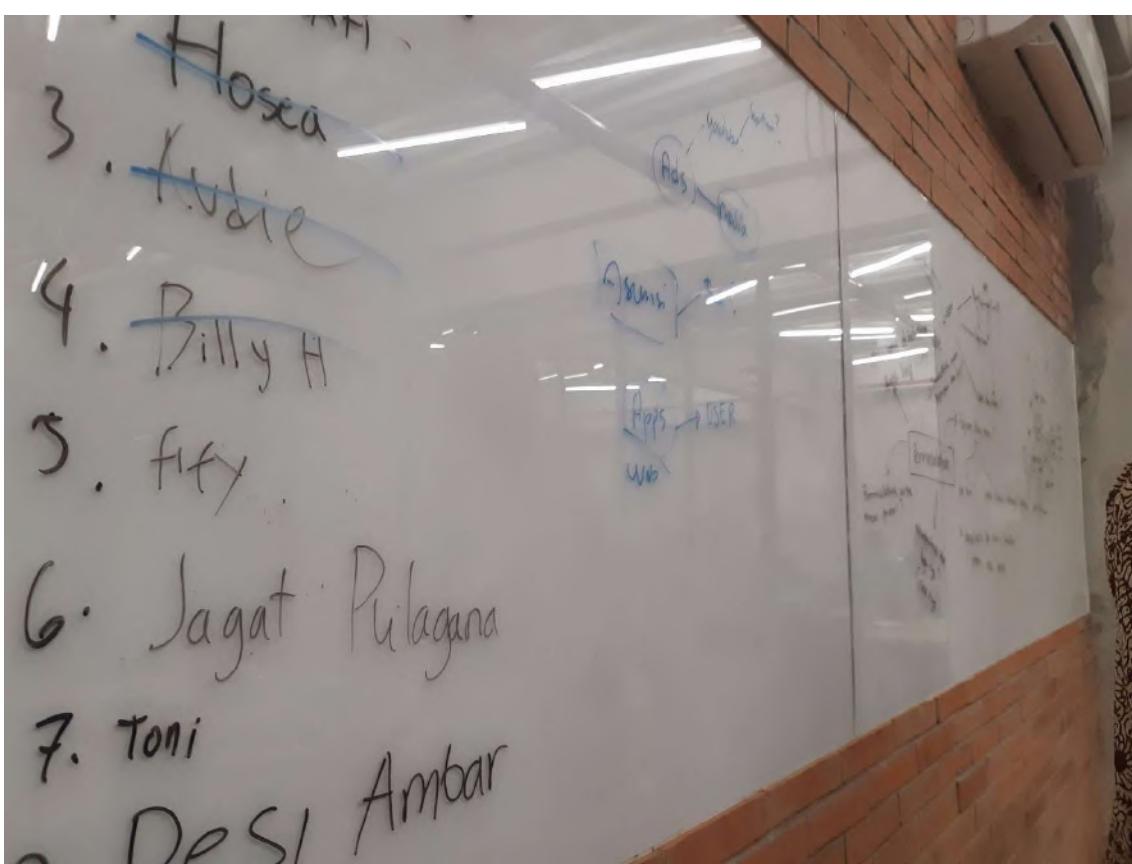




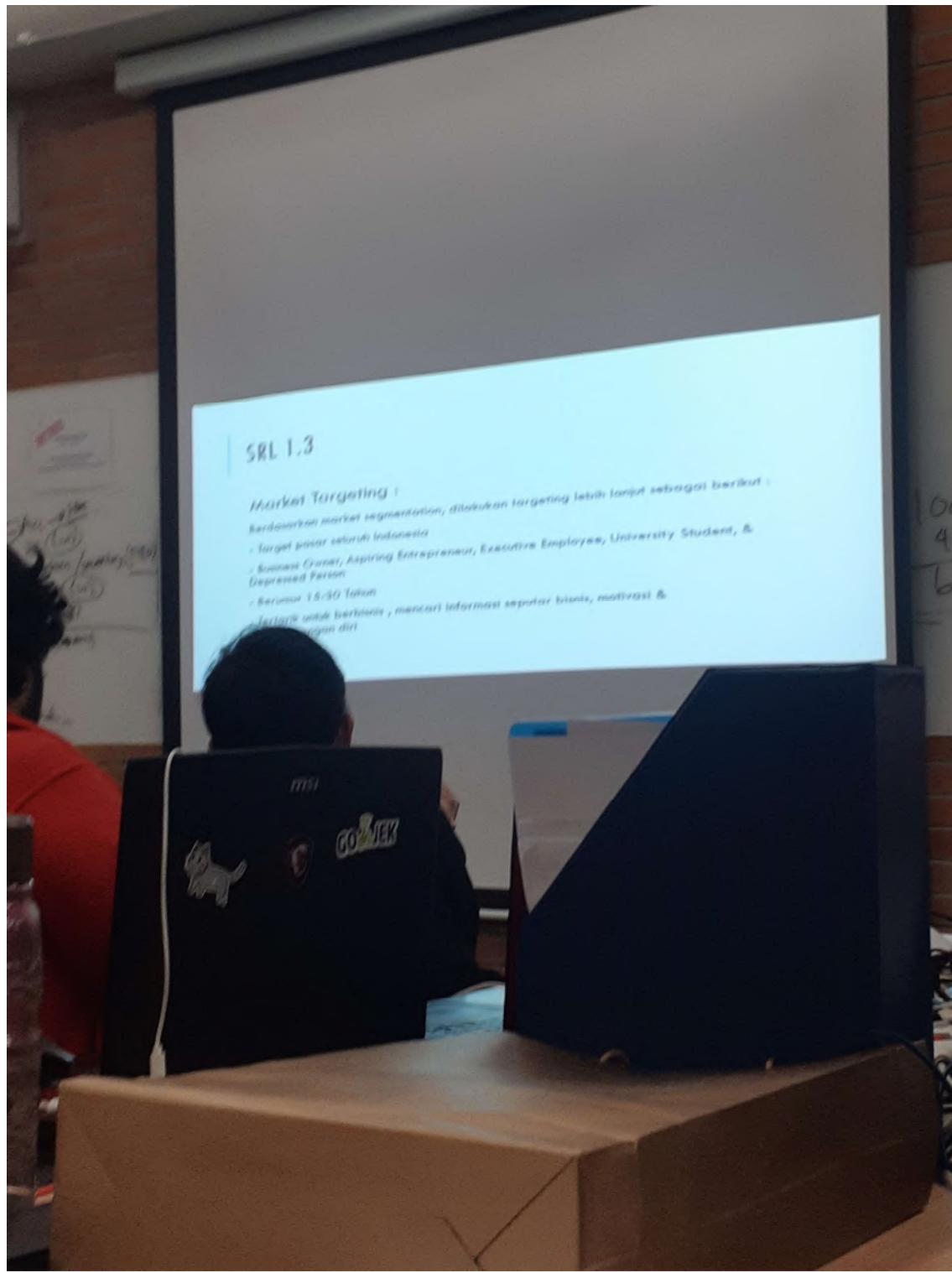


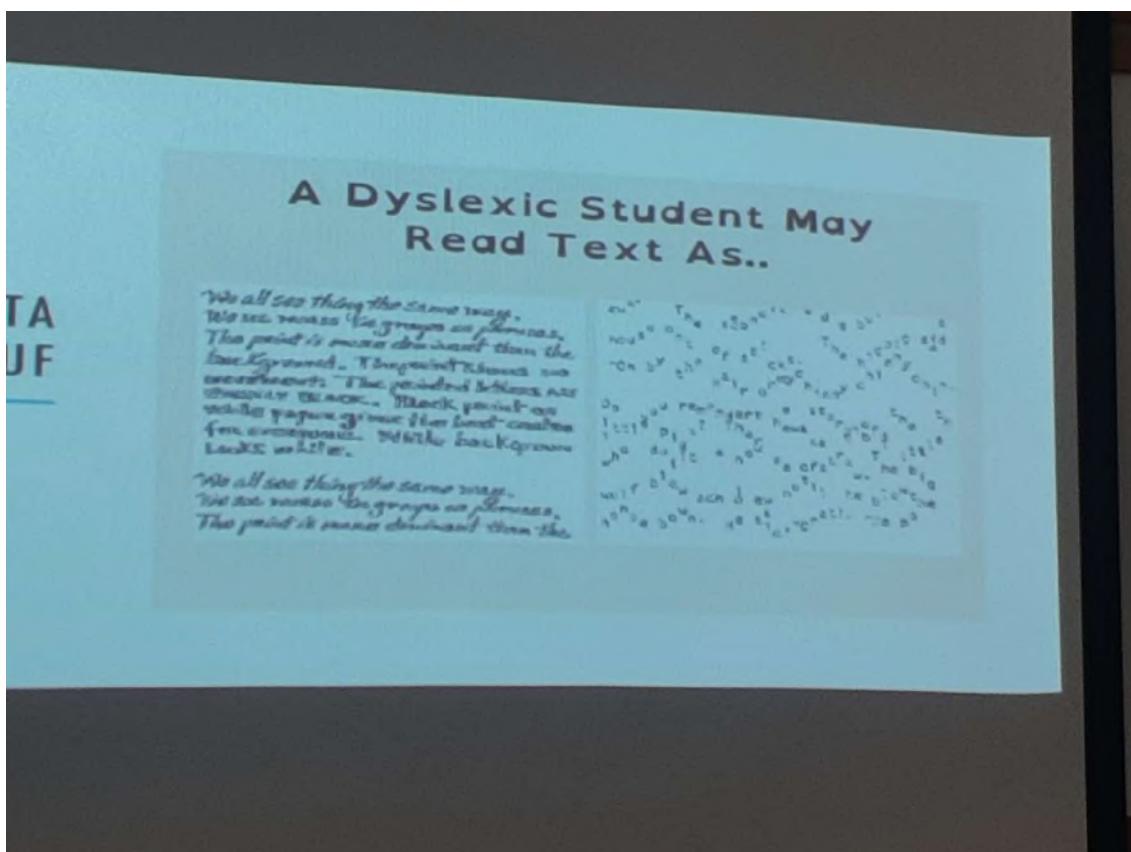
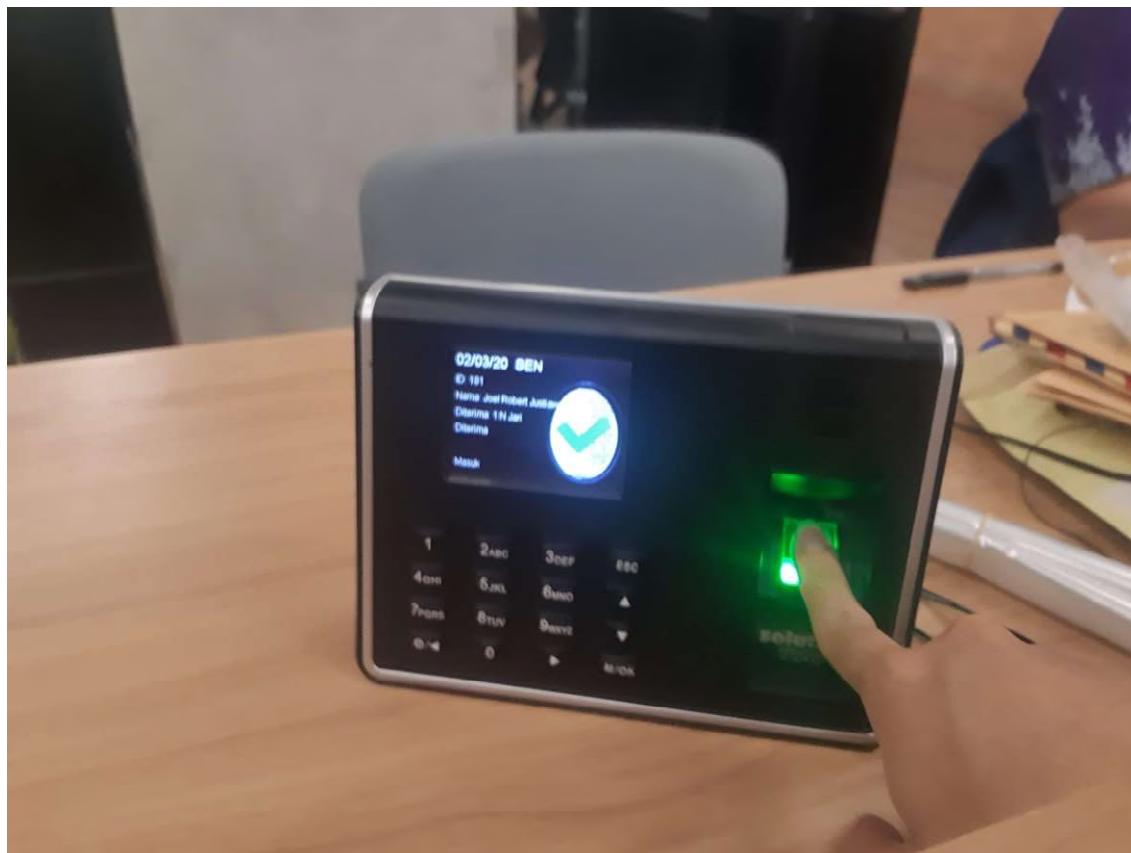






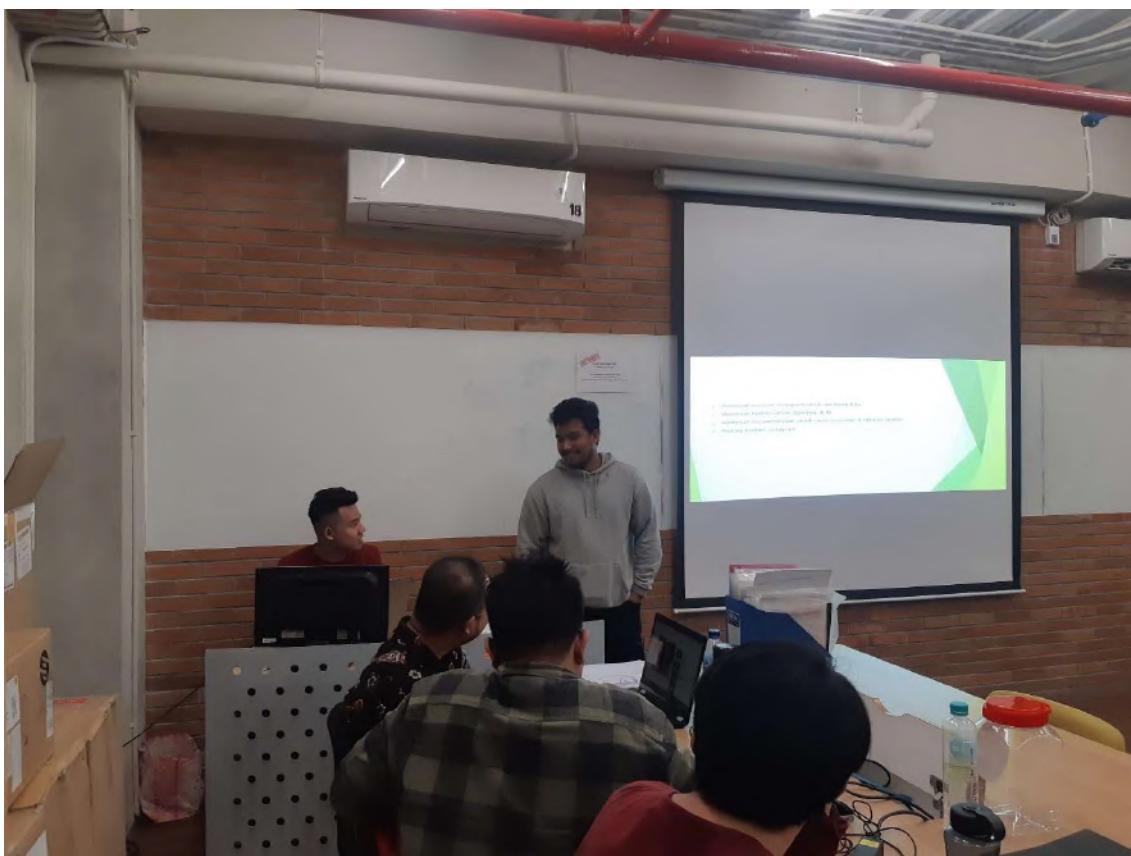


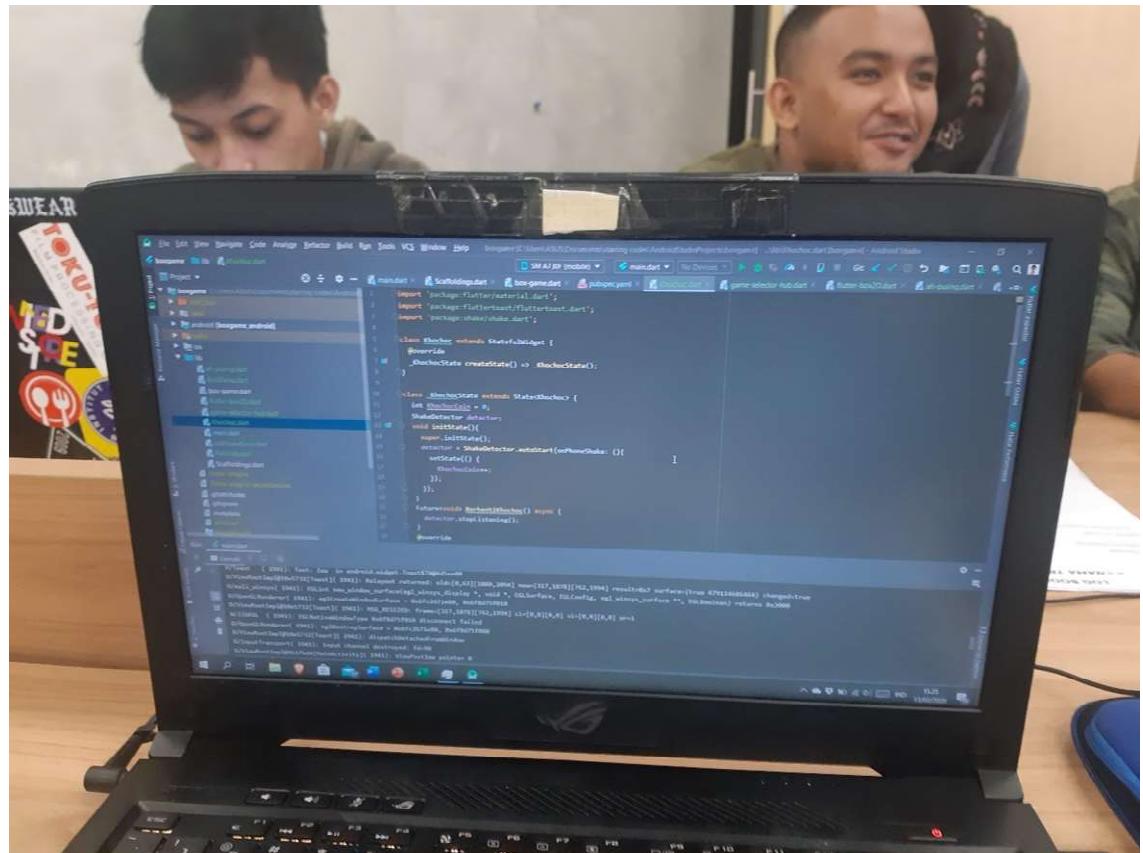




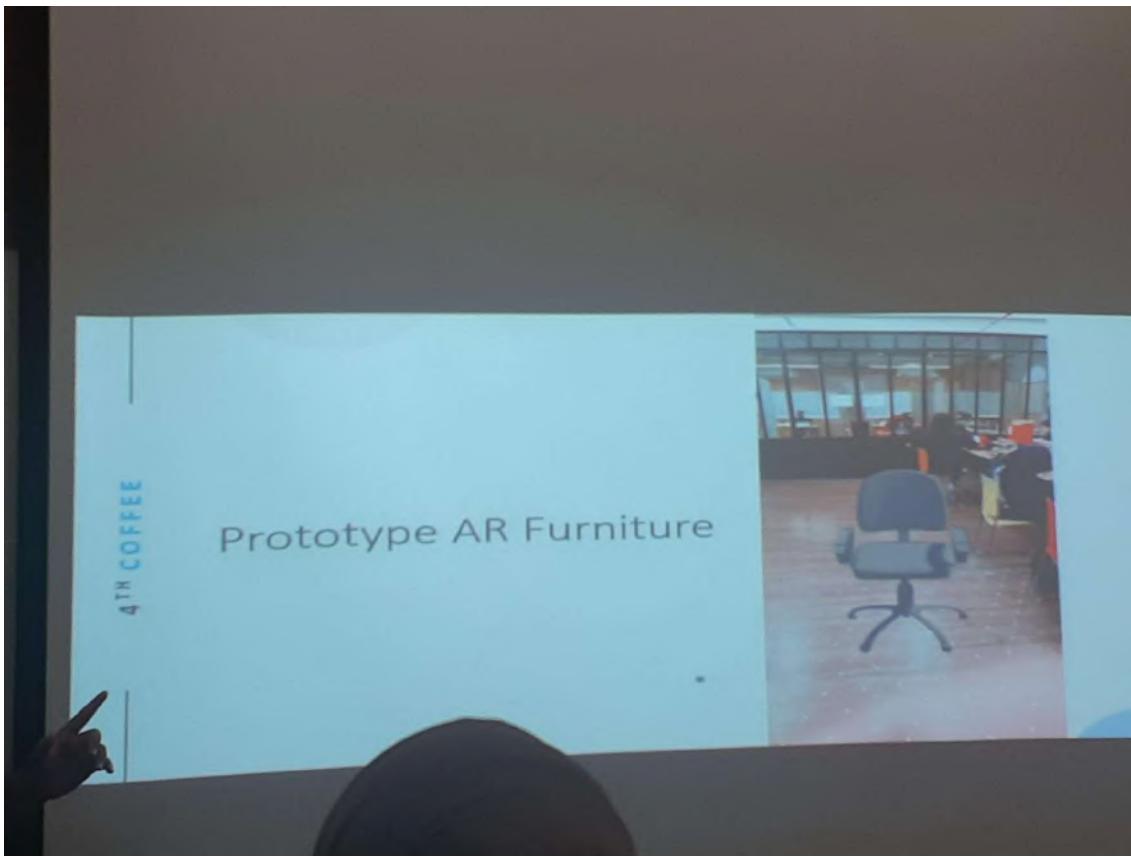


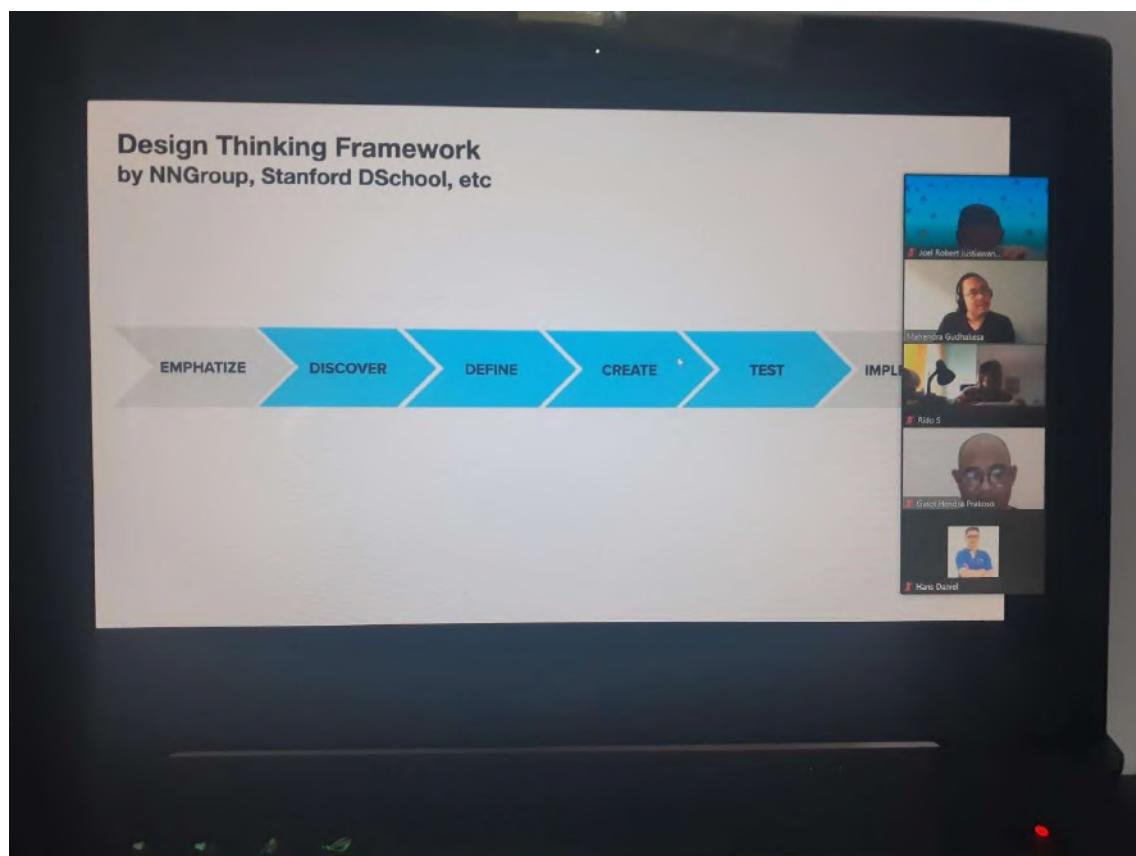
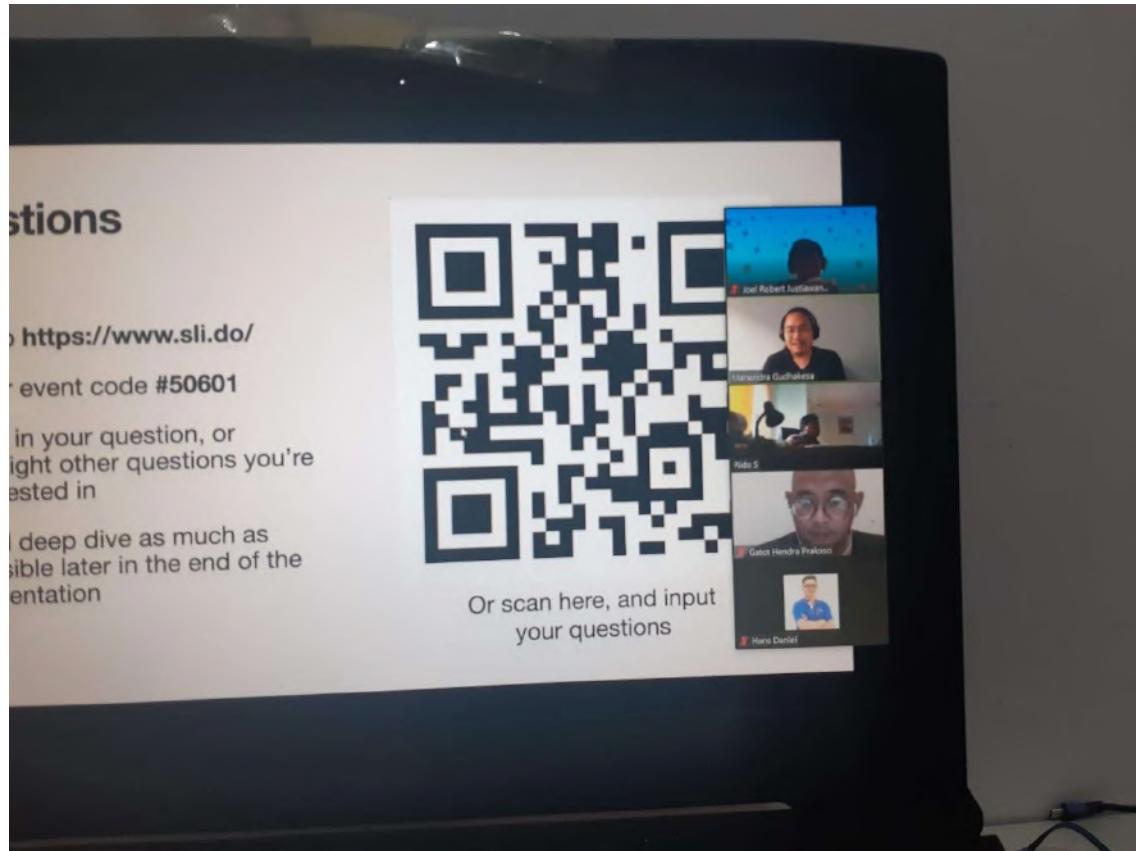


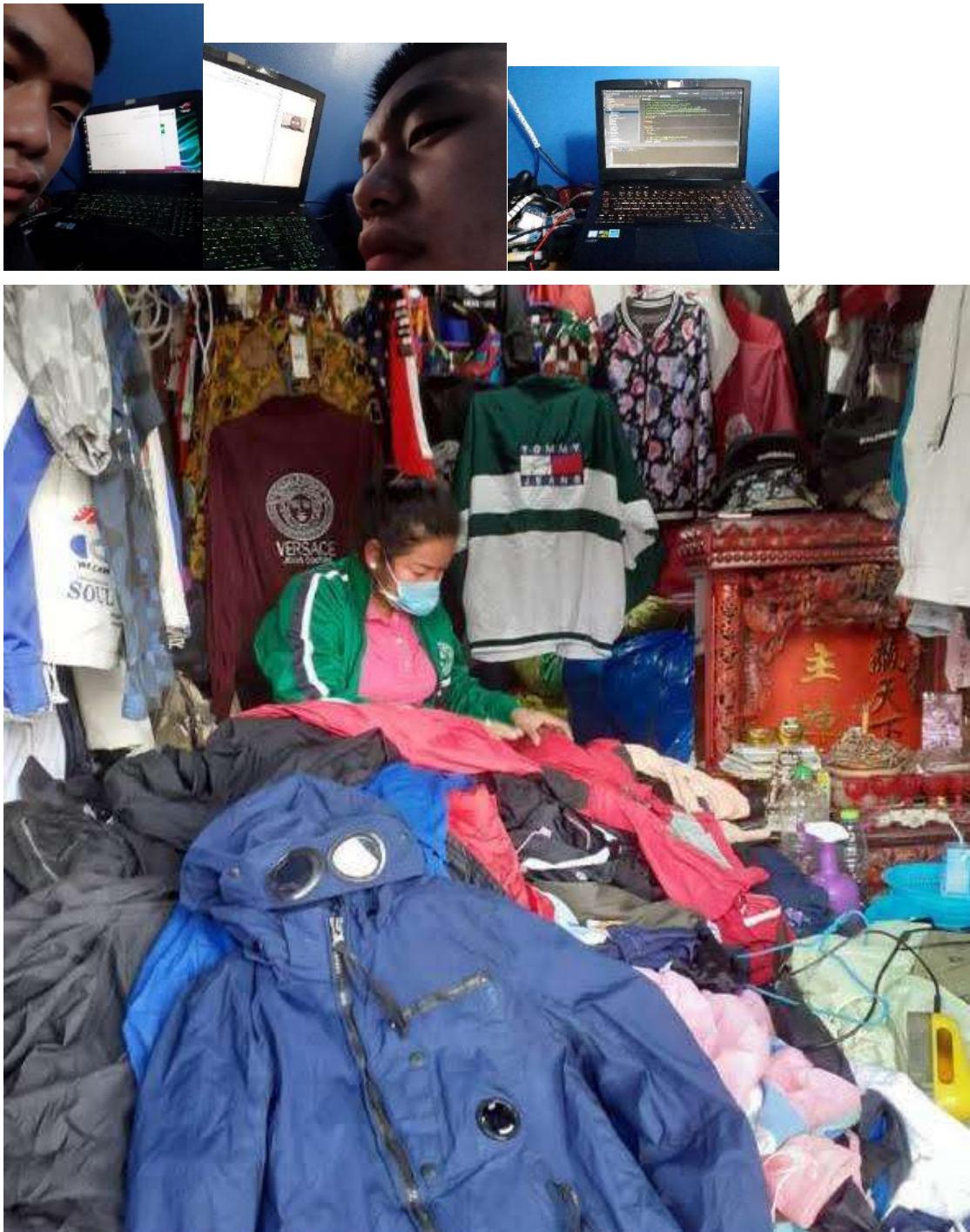




```
6   @override
7   _KhochocState createState() => _KhochocState();
8 }
9
10 class _KhochocState extends State<Khoch
11   int KhochocCoin = 0;
12   ShakeDetector detector;
13   void initState(){
14     super.initState();
15     detector = ShakeDetector.autoStart(onPhoneShak
16       setState(() {
17         KhochocCoin++;
18       });
19     });
20   }
21   Future<void> BerhentiKhochoc() async {
22     detector.stopListening();
```









Recording

GoPay Case Study

Changing direct observation into indirect observation via technology

 アディット @siochay

Guys aku lagi iseng mau bikin polling di Twitter soal YouTube Ads, yg bantu isi semua polling nanti aku transferin 1 orang beruntung saldo GoPay 25k 🚀

Caranya cukup jawab pollingsnya terus RT supaya aku tau siapa yg udah ikutan. 😊 Makasih.

Translate Tweet

Sejak ada youtube premium, youtube biasa ni makin gila iklan nya ya

Td siang udh nasi warteg

6:51 PM · Apr 12, 2020 · Twitter for iPhone

51 Retweets 5 Likes

 アディット @siochay · Apr 12

Kalian kegaguan gak cth sama YouTube ads sekarang?

Kegaguan banget 😂	64.8%
Biasa aja 😐	30.3%
Gak 😎	4.8%

165 votes - Final results

 アディット @siochay · Apr 12

Kalian tau gak sih soal YouTube Premium?

Tau ding	82.6%
Heh, apa tuh?	4.3%
Kayaknya pernah denger	13%

101 votes - Final results

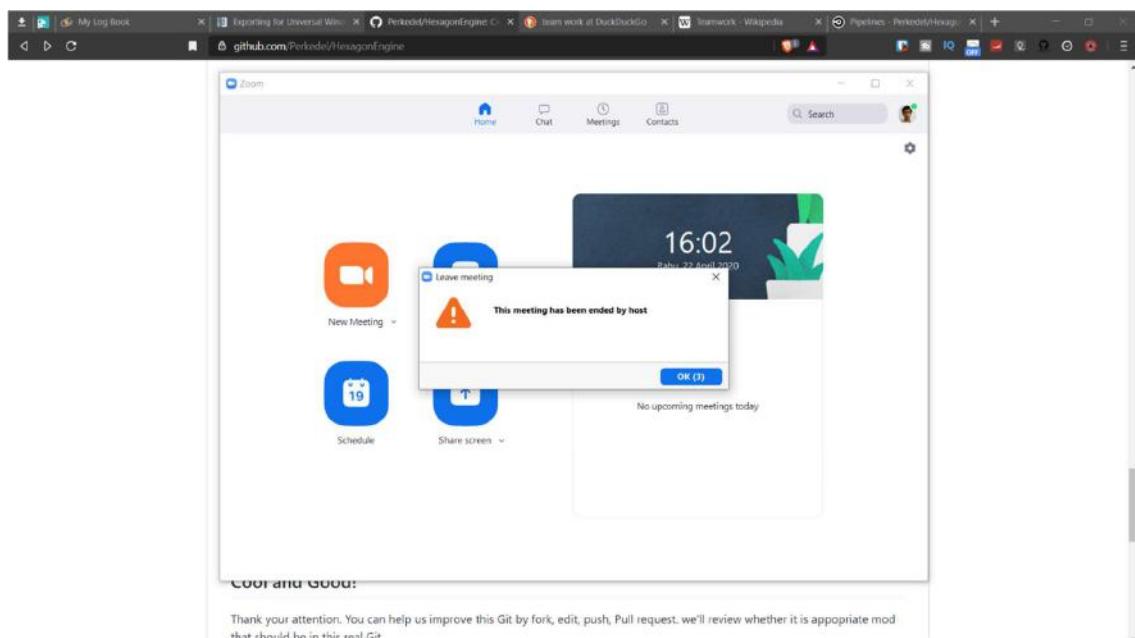
 アディット @siochay · Apr 12

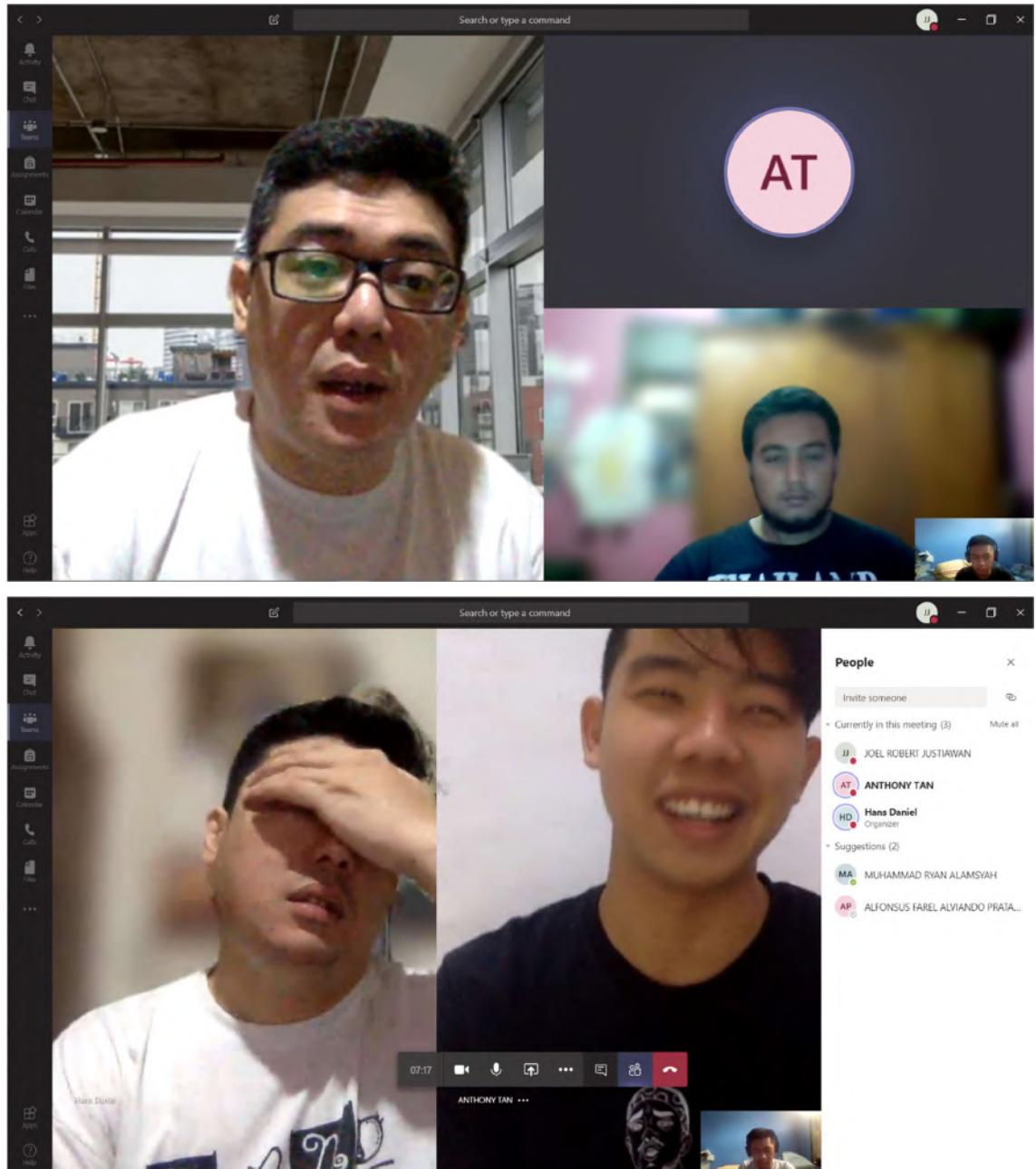
Buat yang tau soal YouTube Premium, kalian langganin gak?

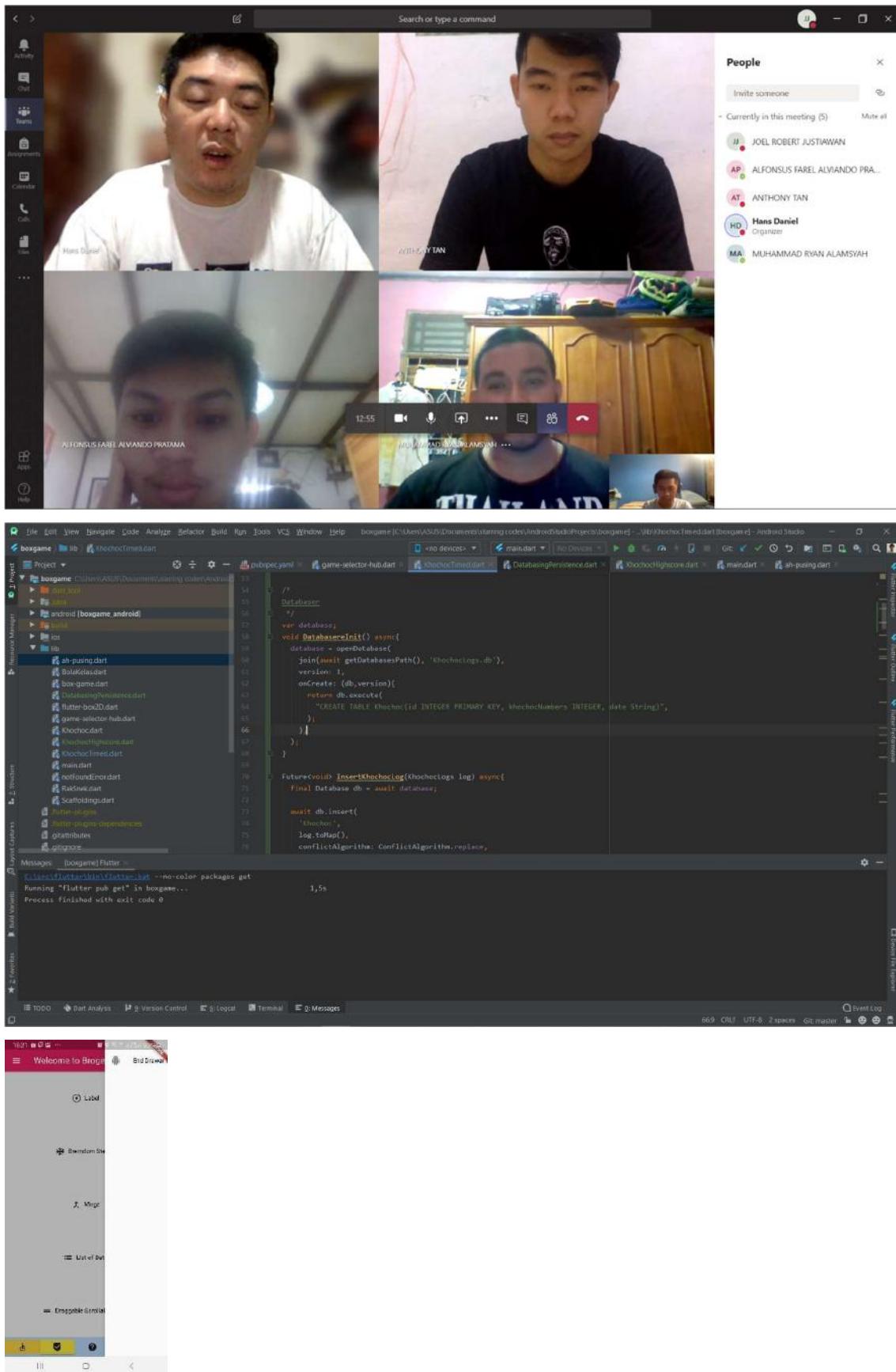
Temu dong	7.6%
Gak ah	92.4%

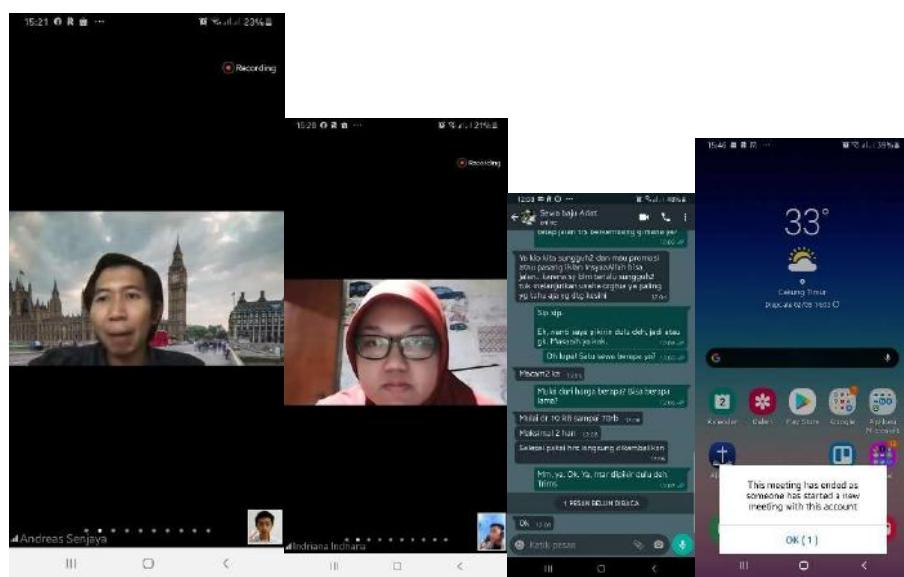
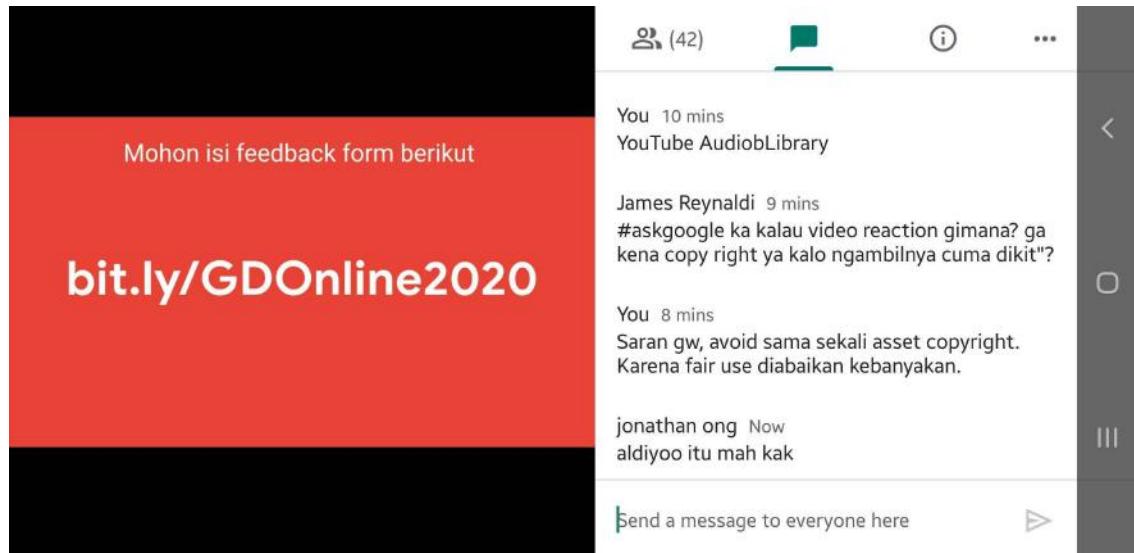
157 votes - Final results

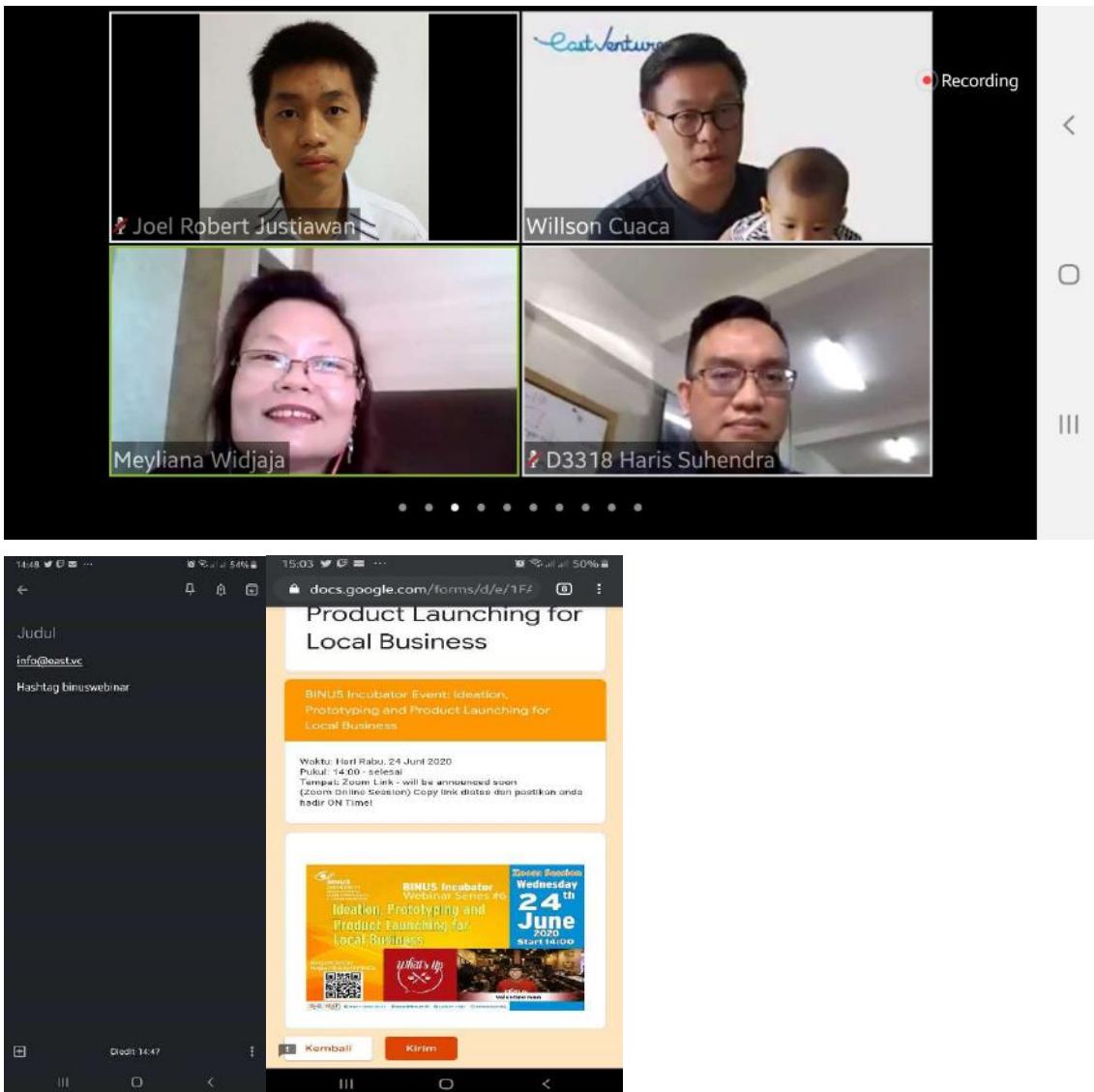
Farrah A











Keterangan:

1. **Khusus** untuk track **Research**, **WAJIB** melampirkan **draft paper (*scientific writing*)**.
2. **Khusus** untuk track **Entrepreneurship**, **WAJIB** melampirkan **semua bukti pendukung** baik berupa gambar maupun transcript wawancara atau lain sebagainya.