

**Lembar Penilaian EXPO - Entrepreneurship**  
**Universitas Bina Nusantara**  
 -EXHIBITION-

Kode Dosen : D4651

Nama Dosen : Steven

Nama Kelompok : DJKYTRN

Kelas : LA04

Nama Bisnis : Penjual Kerajinan Tangan

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Judging Criteria	Guidance		Weight		Judges Mark
			Per Unit	Per Item	
Key Activities	Explain the Basic Idea of the Business		30	6 - 10	
	Explain the Flow of the Business Process			6 - 10	
	Explain the Company's Activities with other Parties			6 - 10	
Business Model	Business Model Nature		20	6 - 10	
	Customization of Product			6 - 10	
Expo Supporting Materials	Poster/ Catalogue	Linkages between Poster and Business	25	6 - 10	
	Company Profile	Complete Company Profile		3 - 5	
	Display	The Performance of the Booth		6 - 10	
Overall	Rundown Expo/Explain Expo Process		25	6 - 10	
	Job Description Personel			3 - 5	
	Demonstrate the Unique Point of the Business			6 - 10	
TOTAL			100	100	

**Feedback Juri :**

Jakarta,.....

Dosen Penilai :

Kode Dosen :

BEC Approval		Submission Date	
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