Dear [GivenName],

Microsoft just announced something that changes everything about enterprise AI adoption—and I wanted you to see it before your competitors do.

**Here's what happened:** Microsoft solved the biggest barrier preventing companies from getting real value from AI. Until now, customizing AI for your specific business required months of work, data science teams, and massive budgets. That barrier just disappeared.

**The opportunity:** Organizations can now train AI models on their proprietary data, processes, and expertise—in weeks, not months, without technical complexity.

**Why this matters to you:**

* Ernst & Young is already using it to revolutionize tax advisory services
* McCarthy Tétrault is automating complex legal document creation
* Land O'Lakes deployed agriculture-specific AI capabilities in just weeks

**The competitive angle:** This is currently available only to organizations with significant Microsoft 365 investments through an early access program. First movers will establish AI leadership positions before this becomes widely available.

**What I'm seeing:** The organizations that move fast on this will create sustainable competitive advantages that will be difficult for competitors to replicate. Your institutional knowledge becomes your AI advantage.

I've prepared a strategic brief that breaks down the business implications, investment considerations, and implementation approach specifically for leadership teams. It's attached and takes only a few minutes to read.

**The question:** Is this something you'd want to explore? I'm already working with Microsoft on implementations for several clients and can share what I'm learning about the process and results.

Worth a quick call this week?

Best regards,

**John O'Neill Sr.**  
Chief Innovation Officer  
Azure Innovators  
JONeillSr@azureinnovators.com  
(440) 813-6695  
LinkedIn: [www.linkedin.com/in/john-o-neill-sr-0403](http://www.linkedin.com/in/john-o-neill-sr-0403)  
BlueSky: <https://bsky.app/profile/johnoneillsr.azureinnovators.com>