

Jan Peiro

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OVERVIEW

A multidisciplinary creator passionate about design, 3D, code, and motion – from strict brand systems to boundary-pushing exhibits. I create and implement visual concepts, from original designs to refining existing CI/CD systems, with expertise in animation and interactive development. 15+ years collaborating with agencies, in-house teams, and startups – balancing innovation with brand compliance, ensuring visual consistency across all deliverables. 3+ years management experience.

PERSONAL PROFILE

Born in Barcelona, Spain.
From Montreal & Toronto, Canada.
EU & Canadian Citizenship

LANGUAGE SKILLS

Fluent in English & German (native), advanced French & Spanish (schooled).

EDUCATION

Blocherer Schule für Grafik Design – Munich, Germany. Bachelor's Degree in Communications Design

CORE SKILLS

Design & Motion

3D & 2D Motion Design (After Effects, Blender, Cinema4D, Redshift, Octane, Corona), Duik, Element3D
Concept Art & Art Direction, Adobe Suite, Lottie / Bodymovin
Video Editing & Audio Post-Production, Stable-Diffusion(ComfyUI)

Code & Development

React, Next.js, typescript, Three.js, React 3 Fiber, JavaScript, WebXR, GSAP, Framermotion, UI/UX & Interactive Installations, vite, npm, yarn, git, Supabase / MongoDB / SQL Experience,

EXPERIENCE (2014 - Present)

Designer, Motion, & Front-End Developer (Agency) | 2024 - Present

- Created high-end motion design & interactive WebXR applications for diverse clients.
- Developed real-time 3D & JavaScript-based interactive experiences using Three.js & React Three Fiber.
- Design & Performance Testing of UI/UX concepts for interactive applications
- Integrated GSAP animations into modern web interfaces.

Art Director | (Software Agency) | 2022 - 2023

- Led 2D/3D animation, video editing, and concept design across web and print.
- Implemented HTML5 & CSS-based digital solutions.

3D Visualizer & Motion Designer | Mercedes-Benz (Design Agency) | 2021

- Designed award concept visualizations & motion designs for Mercedes-Benz.
- Developed TÜV Süd presentation motion graphics.

Short-Term Contract Work | 3D Motion & Writing | 2020

- Completed 3D motion design projects for various clients.

Motion Designer & Front-End Developer | BMW & MINI (Design Agency) | 2017 - 2019

- Developed GSAP-powered JavaScript motion for BMW's online corporate identity, increasing user engagement by 40% (measured via heatmaps & session duration).
- Created 3D visualization, rendering, and motion design for BMW, MINI, and Toyota.
- Concept & animation for the BMW Group Headquarters videowall installation.
- Led motion concept for the Toyota IAA Frankfurt 2018 videowall.
- Edited internal BMW corporate videos using proprietary and stock footage, including voice-over narration.

Motion Designer & Front-End Developer | Airbus, MTU Aero Engines (Agencies) | 2015 - 2017

- Created multi-monitor animations for the Paris International Airshow (MTU Aero Engines).
- Designed & Developed interactive touch interface for Airbus Headquarters (Berlin) showroom.
- Designed & Developed RFID-driven touchscreen interface for Airbus in-house showroom exhibit.
- Designed and animated multi-monitor animations for Airbus Ottobrunn in-house showroom exhibit.
- Developed interactive security training modules for international military personnel.

UI/UX Consultant | Spiegel Wissen (Direct Client) | 2014

- Evaluated web design concepts from agencies across Germany.
- Provided UI/UX consulting and design recommendations to align with usability best practices.
- Collaborated with the client to refine branding, accessibility, and user interface strategies.

LEGACY PROJECTS

- Generative Spiegel Geschichte Website / Historical Interactive Imagebased Storytelling.
- Cinemascreen interactive B2B presentation for Spiegel Geschichte Cinema event.
- Cinemascreen Animation for Audi Q5 unveiling Event Nürnberg.
- Numerous Banner Campaigns & Microsites for Motion Pictures and AAA Games for Pro7Media.
- Programmed & animated existing designs for Siemens microsites.
- Motion design & microsite coding for Deepsilver, Siemens, Jeep, BMW, Hubert Media Verlag, Audi Middle-east, Warner Bros., 20th Century Fox and many more. .
- Junior Art Director (Agency) for Motion Design projects for Strellson Menswear, JOOP, Olymp, Valisere Lingerie, Triumph International, Avante-Garde,
- Designed & Animated intranet site for Red Bull Austria HQ in Fuschl am See, direct client,
- Design and animation of an interactive carousel component for Red Bull TV for Solutionpark.ch.
- Designed, Coded & shipped an installer package for Swisscom.