

Jan Oliver Peiro-Lehmann

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PERSONAL PROFILE

Raised in Montreal, Freiburg, Barcelona, Philadelphia and Toronto.
Native bilingual English / German speaker, schooled in French and Spanish.

A multidisciplinary creator passionate about design, 3D, code, and motion - from strict brand systems to boundary-pushing exhibits. I create and implement visual concepts, from original designs to refining existing CI/CD systems, with expertise in animation and interactive development.

15+ years collaborating with agencies, in-house teams, and startups - balancing innovation with brand compliance, ensuring visual consistency across all deliverables.

3+ years management experience.

EDUCATION

- 1997 - 2001

Blocherer Schule für Grafik Design
Munich, Germany
Bachelors / Graduated with 1.2
- 1989 - 1991

Bodine High School for International Affairs
Philadelphia, USA
Graduate
- 1988 - 1989

Benjamin Franklin International School
Barcelona, Spain
- 1986 - 1988

Kepler Gymnasium
Freiburg, i. Br., Germany
- 1983 - 1986

Alexander von Humboldt Deutsche Schule
Montreal, Canada
- 1981 - 1983

École Francaise Joseph Henrico
Montreal, Canada
- 1979 - 1981

Christmas Park Elementary School
Montreal, Canada

SELECTED CAREER POSITIONS & ACCOMPLISHMENTS

- 2025

Designer, Motion, & Front-End Developer (SMMD Munich)
 - Created high-end motion design & interactive WebXR applications for diverse clients.
 - Developed real-time 3D & JavaScript-based interactive experiences using Three.js & React Three Fiber.
 - Design & Performance Testing of UI/UX concepts for interactive applications
 - Integrated GSAP animations into modern web interfaces.
- 2022 - 2024

Art Direction (Reservision GmbH)
HTML5, CSS, 2D / 3D Animation, video edit, print, three.js / motion / concept / design
- 2022

Concept / Motion Design / 3D / 2D (Chaintech GmbH / Infinworld)
Design / 3D Animation / 2D Animation / product videos.
- 2022

3D Visualization / Motion Design (Sieber & Wolf Werbeagentur)
 - Mercedes Benz Car dealership award concepts & 3D visualization.
 - TÜV Süd presentation motion design.
- 2018 - 2021

3D Visualization / Motion Design / Javascript motion coding
 - Coding javascript motion for use in the BMW online CI (GSAP)
 - 3D modeling, rendering, motion-design, video editing and voice-narration for BMW, BMW Group, MINI, Toyota.
 - Motion concept development for a giant videowall at IAA Paris 2018 / Toyota.
 - Design / motion / visual concept & render for BMW Group headquarters videowall.
- 2015 - 2017

Concept / 3D / 2D Motion Design / Interactivity (SMMD Munich)
 - Graphical / motion concept of multi-monitor animations for the Airbus Group used across Europe.
 - Airbus Ottobrunn Showroom concept, design & motion from moodboard to final render (2D & 3D).
 - Airbus Berlin Headquarters Interactive Installation Design & development of an interface for an interactive touchtable installation (UI design & programming).
- 2015 - 2017

Concept / 3D / 2D Motion Design / Interactivity (SMMD Munich)
 - Graphical asset creation / motion design of multi-monitor animations for the Paris Intl. Airshow (MTU Aeo Engines) 3D animation, design from moodboard to final render.
 - Airbus Ottobrunn Showroom UI concept, design & programming of interactive touchscreen RFID-driven installation-piece (moodboard to programming).
 - Designed and animated a singlescreen promotional video for the airplane engine-maker MTU's tradefair installations worldwide.
- 2014 - 2016

Classica TV
Designed & developed various banner campaigns for the classical music pay-TV channel.
- 2011 - 2013

Spiegel Wissen TV / Spiegel Geschichte TV / Design, Programming
 - Visual concept, UI Design & Programming the mobile & desktop versions of both company websites.
 - Visual concept, UI Design & programming various animated & interactive B2B presentations, working closely with the stations channel manager.
- 2012

Publicorange GmbH - (F-Secure)
UI Design, programming & animation of a series of interactive multilingual infofilms detailing F-Secure's suite of mobile security applications, for desktop and mobile platforms.
- 2011

Spiegel Wissen TV / Spiegel Geschichte TV
Interviewed various on-air design agencies from Munich to Berlin, reviewing their concepts in order to vet out the best on-air visual identity for both the channels.
- 2008 - 2015

Concept / Design / Programming / Motion
Designed & animated multiple international flash banner-ad campaigns for various large scale productions spanning across the entertainment industry, from motion-pictures to videogames. The volume was sometimes up to 750 unique banners per project.
- 2010 - 2014

Publicorange GmbH - Design / Programming - (Deepsilver - Risen II)
 - Concept, design & programming a rather huge parallax scrolling landscape for the teaser website of the x-box videogame Risen II.
 - Created the animated header for the official site.
 - Various other projects for various international & national Publicorange clients.
- 2010

Fiction Films GmbH - (Siemens)
Programmed and animated the existing designs of two cms-driven Siemens microsites.
- 2010

Oconnor Engineering
Created various HD-format animations explaining their products, used in trade-fairs around the world.
- 2009

Pinball Werbeagentur - (F-Secure)
Developed a database driven microsite for an F-Secure Gewinnspiel.
- 2009

Pinball Werbeagentur - (F-Secure / Swisscom)
Designed & programmed a software installer package for an F-Secure / Swisscom collaboration
- 2009

Pinball Werbeagentur - (Deepsilver - HorseLife 2)
Designed & programmed an interactive, animated microsite for the Nintendo videogame Horse-Life 2.
- 2008

Planstand Werbeagentur - (Audi)
Concept and motion design for a cinemascreen sized animated stage-event for a VIP-event featuring the unveiling of the then new Audi Q5.
- 2008 - 2011

Pepperglobal GmbH - (Hewlett-Packard)
Motion design & graphical asset creation for various films & applications to showcase HP's handheld palm-product campaign deliverables, also various interactive applications to represent pepperglobal.
- 2007

Coma2 e-branding - (Strellson Menswear, JOOP, Olymp)
Motion design of various intros for the website strellson.com, various other applications for different international companies in the fashion industry.
- 2006 - 2007

Pro7 / Sat1 - (Warner Bros., 20th Century Fox, Jeep & many more)
Creating flash banners & microsites of various formats for various ad-campaigns in the entertainment, financial and automotive industries.
- 2006

Red Bull Web & New Media - (Red Bull Austria)
Designed & programmed a company-internal microsite outlining Red Bull's New Media strategy for 2007 for the Red Bull Intl. headquarters in Austria.
- 2005

Solutionpark Switzerland - (Red Bull Austria)
 - Designed & Animated a carousel-menu for Red Bull TV online channel.
 - Aid in the visual design of a specially built video streaming website which was the first of its kind.
- 2003 - 2004

Rogues Gallery
Creating the visual identity for a local band. Logo design, creating the animated website, CD covers, animated backdrops for concerts, t-shirt designs, etc.
- 2003 - 2005

Hubert Burda Verlag
Creating and programming various presentations and interactive media applications.
- 2002 - 2003

coma²
Junior art-director. Design, motion design & programming various applications for clients such as Valisere Lingerie, Triumph International and the PR agency Avante-Garde, among others.
- 1998 - 2000

AutoScout24
Internship during College - Web Design / HTML

DIGITAL SKILLS

Next.js
React
three.js
Greensock Animation Platform
Lottie
HTML5, css, javascript
Typescript, Supabase SQL,
WebXR,
React Three Fiber
git, npm, vite
audio / video-editing
MacOS, WindowsOS

DESIGN-RELATED SKILLS

After Effects, Photoshop, Illustrator,
InDesign, Premiere
Element3D
RedGiant (various)
Cinema4D
Corona / Octane / Redshift render engines
Final Cut
Painting
Illustration
Motion-design
Concepting
Layouting (Print, Online)
Voice-over narration (English native speaker)