

# Style Scape Mall

Week Number

1 40

Store\_location

All

SubCategory

All

1590

Total Customers

6.22bn

Total Sales

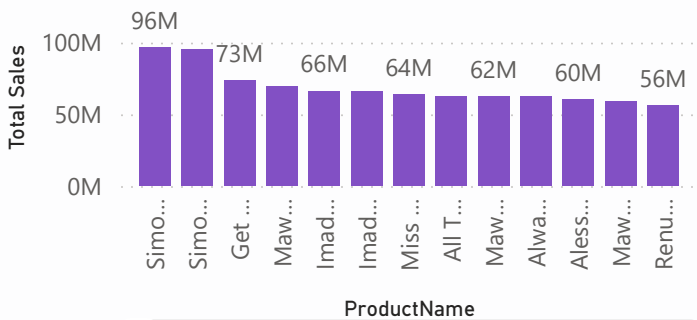
49K

Total Transactions

127.01K

Average Weekly Sales

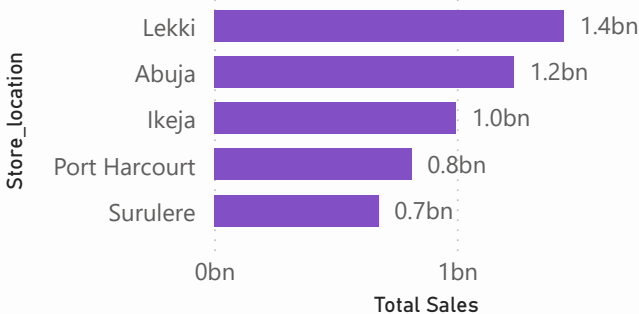
Top-Selling Products



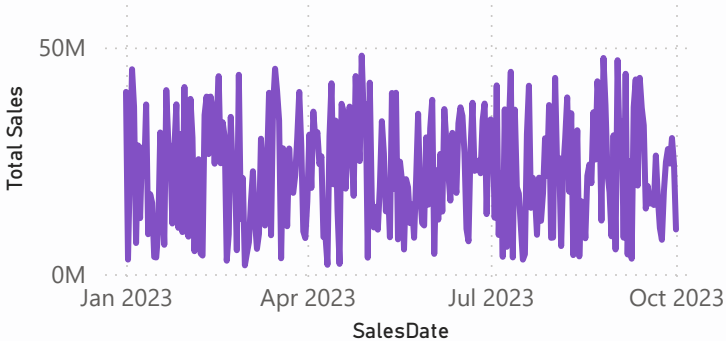
Total Sales Growth

3.87K

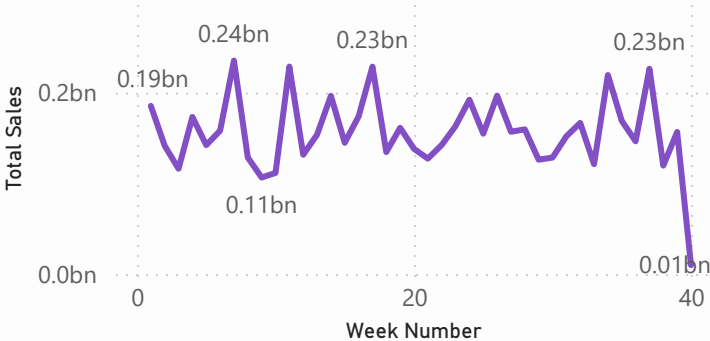
Store Performance



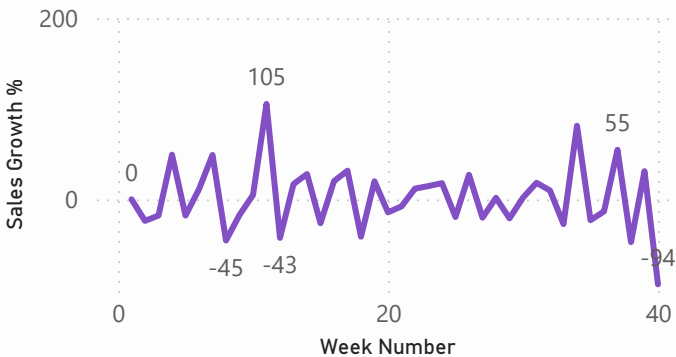
Sales by Date



Weekly Sales Breakdown



Sales Growth % by Week Number



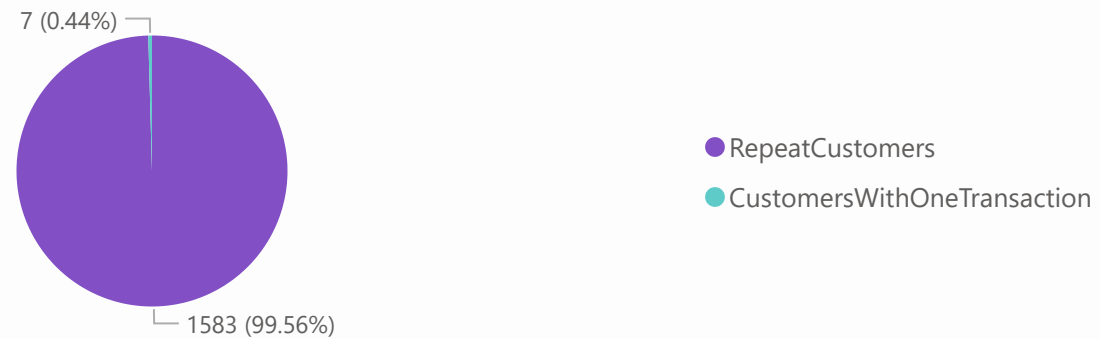
1583

RepeatCustomers

7

CustomersWithOneTransaction

RepeatCustomers and CustomersWithOneTransaction

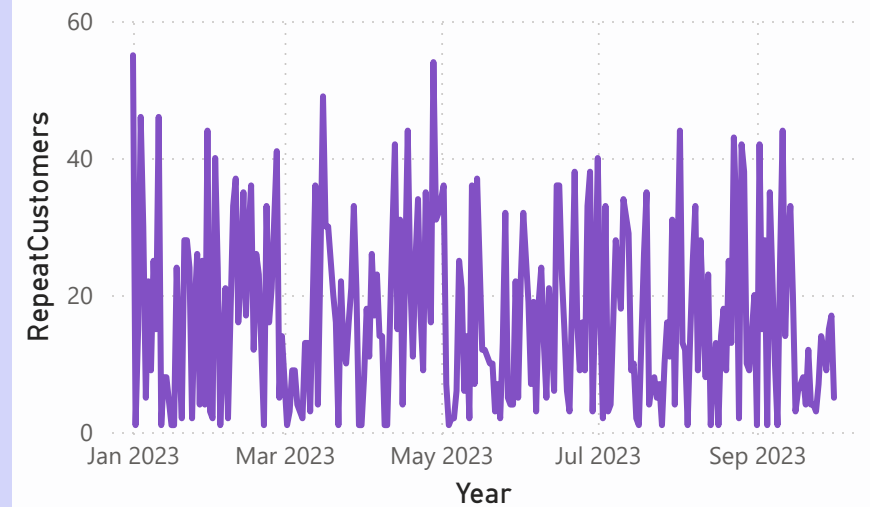


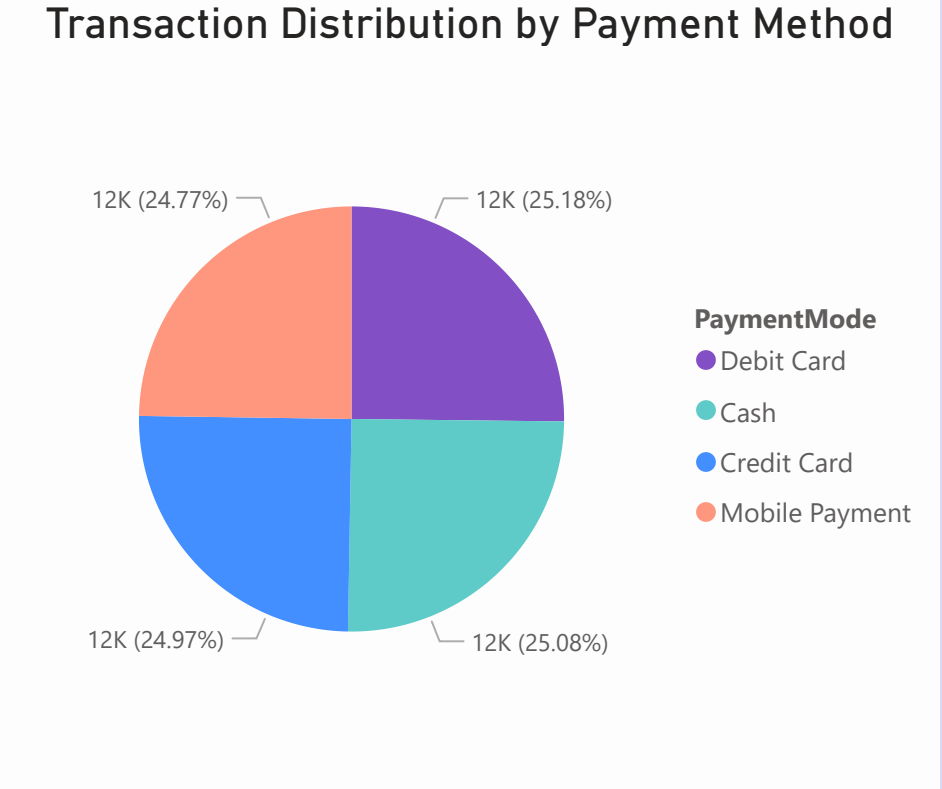
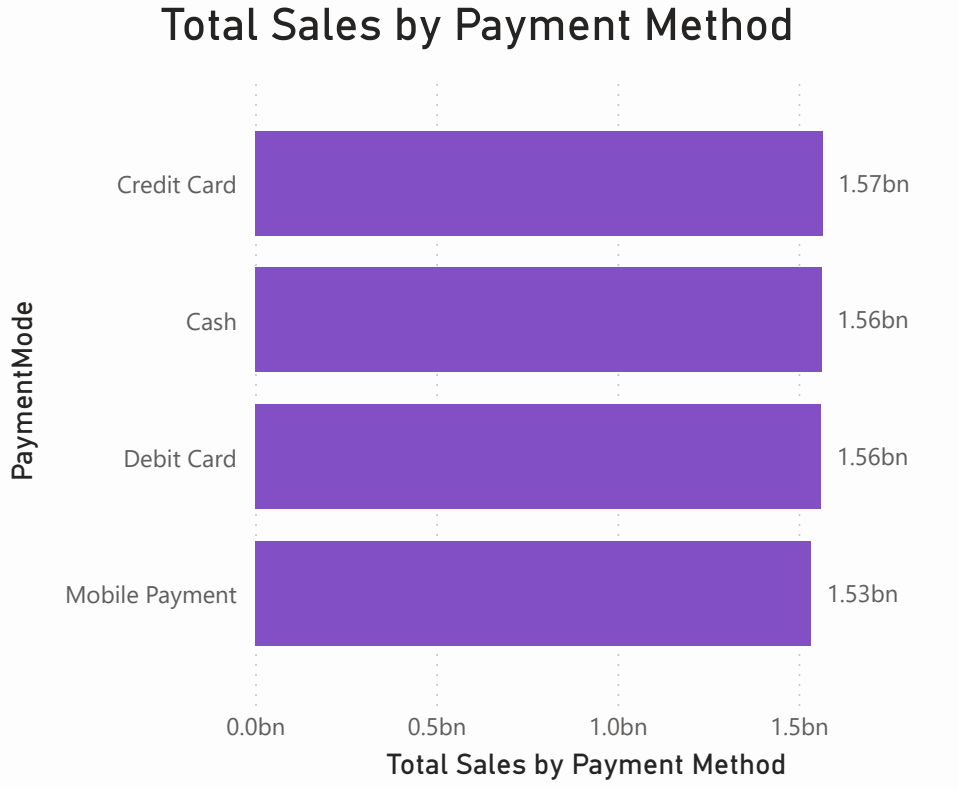
| Year  | Week Number | Total Sales      | Previous Week Sales | Sales Growth % |
|-------|-------------|------------------|---------------------|----------------|
| 2023  | 7           | 235,421,862.25   | 158,084,103.70      | 48.92          |
| 2023  | 11          | 228,760,123.50   | 111,476,396.95      | 105.21         |
| 2023  | 17          | 228,685,276.90   | 173,773,622.10      | 31.60          |
| 2023  | 37          | 226,412,490.45   | 146,413,249.25      | 54.64          |
| 2023  | 34          | 219,432,287.40   | 121,121,811.35      | 81.17          |
| 2023  | 26          | 196,657,968.00   | 154,784,917.35      | 27.05          |
| 2023  | 14          | 196,477,368.85   | 153,675,395.50      | 27.85          |
| 2023  | 24          | 192,197,672.10   | 163,138,220.50      | 17.81          |
| 2023  | 1           | 185,418,114.05   |                     | 0.00           |
| 2023  | 16          | 173,773,622.10   | 144,729,678.65      | 20.07          |
| 2023  | 4           | 173,226,248.40   | 116,107,725.00      | 49.10          |
| Total |             | 6,223,745,108.80 | 156,691,946.80      | 3,871.96       |

Customer Breakdown

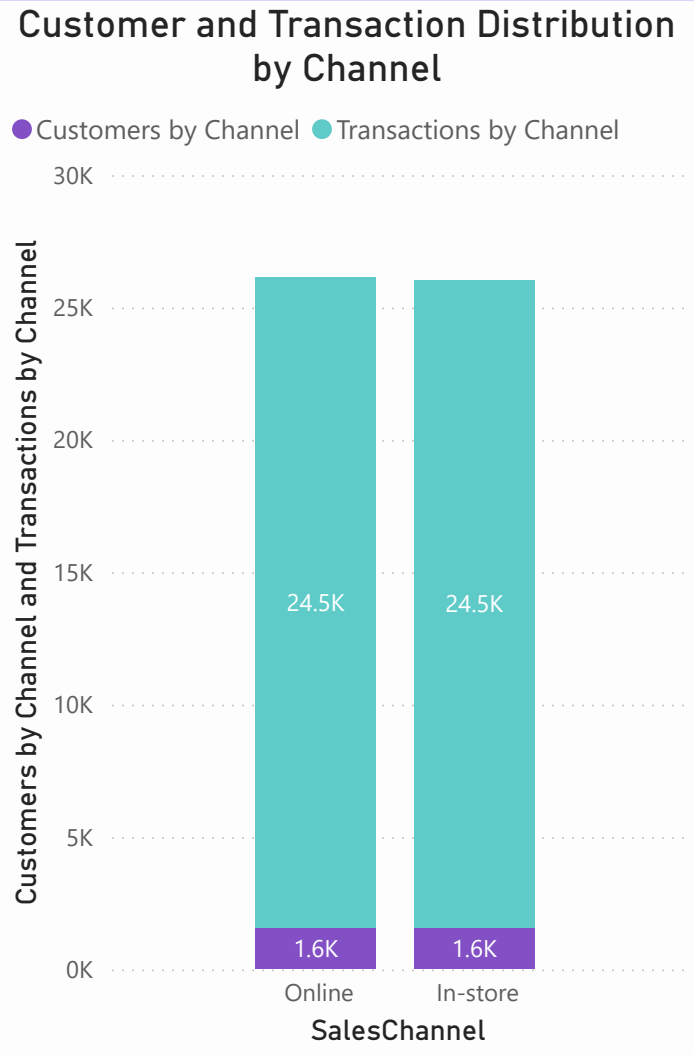
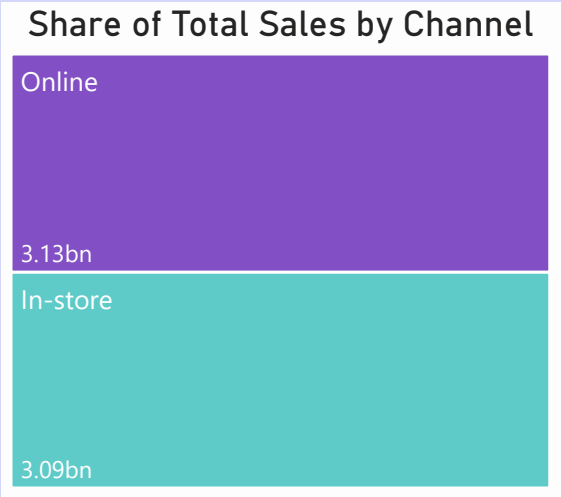
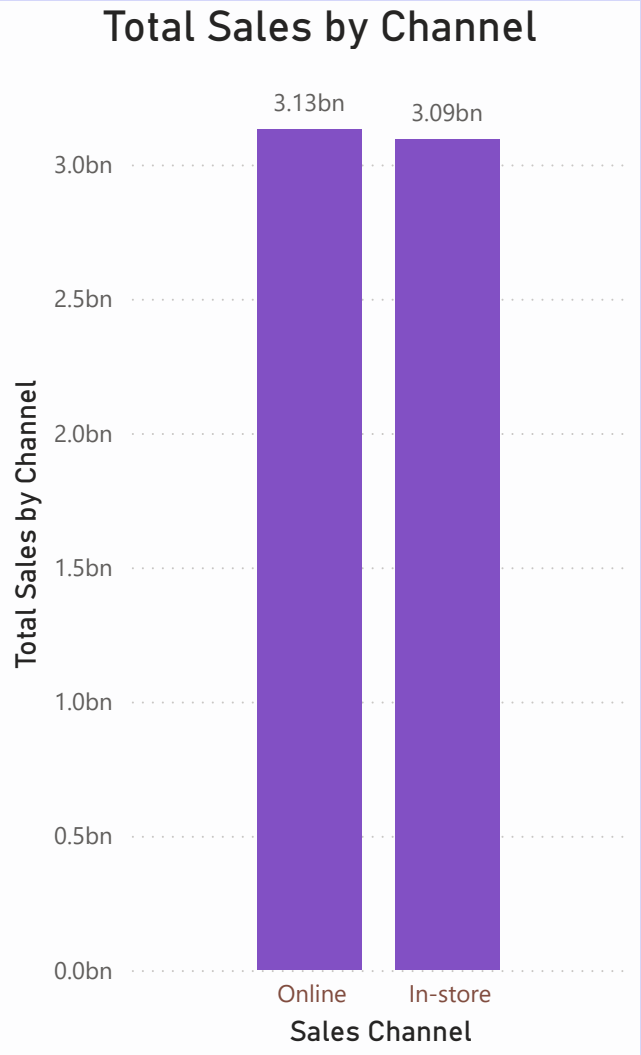
| Week Number  | Total Customers |
|--------------|-----------------|
| 1            | 759             |
| 2            | 702             |
| 3            | 602             |
| 4            | 749             |
| 5            | 674             |
| 6            | 722             |
| 7            | 895             |
| 8            | 638             |
| 9            | 604             |
| 10           | 614             |
| <b>Total</b> | <b>1590</b>     |

RepeatCustomers by Year, Quarter, Month and Day





| PaymentMode    | Transactions by Payment Method | Total Sales by Payment Method | Avg Transaction Value by Payment Method |
|----------------|--------------------------------|-------------------------------|---|
| Cash           | 12292                          | 1,562,578,135.30              | 127,121.55                              |
| Credit Card    | 12234                          | 1,565,327,020.05              | 127,948.91                              |
| Debit Card     | 12340                          | 1,561,712,944.90              | 126,556.96                              |
| Mobile Payment | 12137                          | 1,534,127,008.55              | 126,400.84                              |
| Total          | 49003                          | 6,223,745,108.80              | 127,007.43                              |



| Channel Performance Overview |                        |                         |                      |                                   |
|------------------------------|------------------------|-------------------------|----------------------|-----------------------------------|
| SalesChannel                 | Total Sales by Channel | Transactions by Channel | Customers by Channel | Avg Sales Per Customer by Channel |
| In-store                     | 3,093,741,775.70       | 24454                   | 1576                 | 1,963,034.12                      |
| Online                       | 3,130,003,333.10       | 24549                   | 1585                 | 1,974,765.51                      |
| Total                        | 6,223,745,108.80       | 49003                   | 1590                 | 3,914,305.10                      |