**VOCAB/CREATION STRATEGIES**

1. **Define the following:**
2. Storyboard – **Visual representation of a website’s structure**
3. Homepage – **The page that is typically encountered first on a website and usually contains links to the other pages on the site**
4. **Learn about Design/Creation Strategies:**

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|  | | **What is it?** | **When should it be used?** |
|  | **Linear/Straight Line Navigation** | * **Connects pages one to another in an almost book like fashion** | * **When the website visitor wishes to visit one page at a time** |
|  | **Hierarchical Navigation** | * **When there is an index or home page that page branches to other main pages, on and on** | * **When you wish to organize that data on a website by its importance** |
|  | **Mixes/Mixed Hierarchical Navigation** | * **When the website can be viewed in a linear or hierarchical fashion** | * **When the website visitor wishes to have a choice between viewing the pages by their choice or by order of importance** |