


Feedback:

Through the semester i asked and received feedback not as much as i would have liked, most of the feedback was for group projects and Matheus, our team leader, was in charge of writing it down on feedpulse. I had a many feedback sessions without feedpulse as well and they helped me make my projects better.


Lastly, the feedback that helped me the most for the portfolio, where the comments after the portfolio reviews.

Checkpoint 5 feedback from Li 16-05-2024




Driel Peña, Jean Pierre J.P.C. van a month ago


Structure out learning outcomes in a way that each learning outcome is a category, and the related projects their content.



Write a summary of what you discussed with your teacher...


Post feedback


Checkpoint 4 Feedback Jan 14-05-2024 



Driel Peña, Jean Pierre J.P.C. van a month ago

Open option to people to submit information as name or instagram fro credits on hidden spots page, and add learning outcomes to chatbot.

Checkpoint 2 feedback from Li 04-04-2024 



Driel Peña, Jean Pierre J.P.C. van 2 months ago

Did a Good SEO investigation and have to keep up the effort.

Checkpoint 1 First assessment with Amer and Li 28-03-2024 🔒



Driel Peña, Jean Pierre J.P.C. van 3 months ago

I need to explain learning outcomes more in detail in portfolio, have more content, ask more feedback, overall make it better, put more effort into it.



Driel Peña, Jean Pierre J.P.C. van 3 months ago

Create a Trello to organize my workflow as well.

Checkpoint 1 week3_Class2_group project_coach Li 07-03-2024 🔒



Nawrocki, Mateusz M.K. 3 months ago

Till this stage of the project, we managed to conduct extended research that shall be helpful in the branding process. This research includes aspects like logo design and typography, together with several best suiting color palettes; the specific target audience and their social media behaviour; potential selling platforms and their user base. Research was done based on the DOT framework guidelines, for instance literature study (Library) or survey (Field). During these weeks each member had provided the group with their ideas and iterations on the brand logo, which were consulted with the client and the feedback acted upon. The group has also created the brand narrative that explains the message behind the brand and our client's core values. The above information are crucial in creating the comprehensive branding guide and website prototypes that are currently under development.



Driel Peña, Jean Pierre J.P.C. van 3 months ago

After the presentation, thanks to the questions and feedback received we could find some issues to tackle on the following weeks, one being finding a way to get track on the website, secondly, after doing user research, map findings to the persona and make the persona represent the target audience. Lastly, implement a more structured project planning method utilising apps or tools like trello, teams or slack.



Li, Li L. (Teacher) 3 months ago

There are some elements missing(attendance....) you could check this link for details---

<https://www.examples.com/business/professional-memo.html> ; project management part could be improved and make it visible ;