

# Presentation Skills

In all presentations this semester, i had something to say, even in the updates to Li each thursday, and even though my first update went horribly wrong due to me speaking way to fast and jumping over many things, i accepted the feedback and became better with each time.


Here is a compilation of my slides in the main presentations.  
We only had presentations on projects 1 and 2.

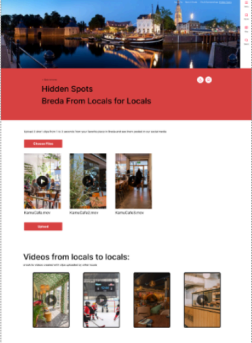
## Project 1.



See Next Page:

## Project 2:

 Explore Breda




### Hidden Spots

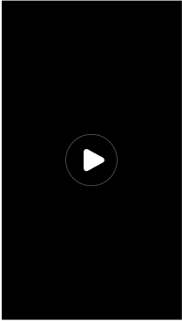
An idea that encourages Breda residents to be a part of the explorebreda.nl campaign.

The idea involves Breda residents uploading 3 video clips from their favorite spots in Breda with them in it which, videos of recommendations which will be merged with others and posted on the explorebreda.nl TikTok.

This works in three ways:

- **A lot of Content:** Consistency is key for organic growth, and this idea generates a wealth of content.
- **Unbiased recommendations:** Instead of only having a select few community managers perspective, we encourage all residents to share their go-to places. This approach provides a well-rounded perspective of what locals truly appreciate.
- **Target Market Loyalty:** Participating in this campaign allows residents to feel connected to the website. This sense of ownership creates loyalty and enhances word-of-mouth promotion.

 Explore Breda



### TikTok Video Example

Simple Videos showcasing cool and useful places, like post workout juicebar, job finding places, second hand stores, furniture stores and other 'hidden gems'.

#### Hashtag Use:

#breda #tilburg #bredacity #lovebreda #inbreda #rotterdam #brabant #eindhoven #roosterhout #amsterdam #nederland #holland #roosendaal #netherlands #denhaag #ettenleur #utrecht #bredacitypp #rijen #denbosch #noordbrabant #prinsenbeek #visitbrabant #love #dutch #welkominbreda #visitbreda #indebuurtbreda #dordrecht # groningen

Source: best-hashtags.com

