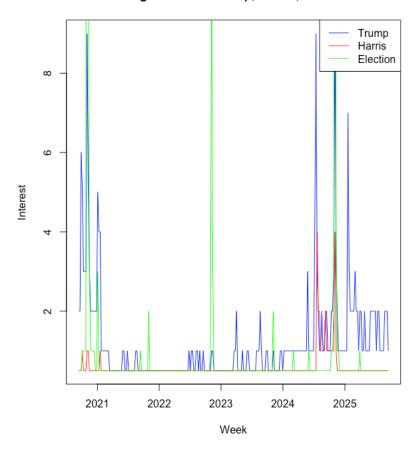
EPPS 6302 Methods of Data Collection and Production Assignment 2

Google Trends: Trump, Harris, Election



Data Dates and Interval

The data is collected at weekly intervals. This is evident from the x-axis of your plot, which shows weekly increments (e.g., spanning 2021 to 2025 with distinct weekly data points). The CSV file (multiTimeline.csv) also lists data by "Week" (e.g., 2020-09-13, 2020-09-20), confirming that each row represents one week of interest scores for "Donald Trump," "Kamala Harris," and "election" in the United States.

EPPS 6302 Methods of Data Collection and Production Assignment 2

Difference between the two methods:

Website: Provides data as a pre-processed CSV (e.g., multiTimeline.csv) where search terms are interpreted as topics.

multiTimeline

?) Table data was imp

| Category: All categories | | | |
|--------------------------|-------------------------------|--------------------------------|---------------------------|
| | | | |
| Week | Donald Trump: (United States) | Kamala Harris: (United States) | election: (United States) |
| 2020-09-13 | 2 | <1 | <1 |
| 2020-09-20 | 2 | <1 | <1 |
| 2020-09-27 | 6 | <1 | <1 |
| 2020-10-04 | 5 | 1 | 1 |
| 2020-10-11 | 3 | <1 | 1 |
| 2020-10-18 | 3 | <1 | 1 |
| 2020-10-25 | 3 | <1 | 1 |
| 2020-11-01 | 9 | 1 | 100 |
| 2020-11-08 | 5 | 1 | 10 |
| 2020-11-15 | 3 | <1 | 3 |
| 2020-11-22 | 2 | <1 | 1 |
| 2020-11-29 | 2 | <1 | 1 |
| 2020-12-06 | 2 | <1 | 1 |
| 2020-12-13 | 2 | <1 | 1 |
| 2020-12-20 | 2 | <1 | <1 |
| 2020-12-27 | 2 | <1 | <1 |
| 2021-01-03 | 5 | <1 | 3 |
| 2021-01-10 | 4 | <1 | <1 |
| 2021-01-17 | 4 | 1 | <1 |
| 2021-01-24 | 1 | <1 | <1 |
| 2021-01-31 | 1 | <1 | <1 |
| 2021-02-07 | 1 | <1 | <1 |
| 2021-02-14 | 1 | <1 | <1 |
| 2021-02-21 | 1 | <1 | <1 |
| 2021-02-28 | 1 | <1 | <1 |
| 2021-03-07 | 1 | <1 | <1 |
| 2021-03-14 | <1 | <1 | <1 |

EPPS 6302 Methods of Data Collection and Production Assignment 2

gtrendsR: Fetches data programmatically, treating inputs as exact keywords.

multiTimeline_analyzed

| week | trump | harris | election |
|------------|-------|--------|----------|
| 2020-09-13 | 2 | 0.5 | 0.5 |
| 2020-09-20 | 2 | 0.5 | 0.5 |
| 2020-09-27 | 6 | 0.5 | 0.5 |
| 2020-10-04 | 5 | 1 | 1 |
| 2020-10-11 | 3 | 0.5 | 1 |
| 2020-10-18 | 3 | 0.5 | 1 |
| 2020-10-25 | 3 | 0.5 | 1 |
| 2020-11-01 | 9 | 1 | 100 |
| 2020-11-08 | 5 | 1 | 10 |
| 2020-11-15 | 3 | 0.5 | 3 |
| 2020-11-22 | 2 | 0.5 | 1 |
| 2020-11-29 | 2 | 0.5 | 1 |
| 2020-12-06 | 2 | 0.5 | 1 |
| 2020-12-13 | 2 | 0.5 | 1 |
| 2020-12-20 | 2 | 0.5 | 0.5 |
| 2020-12-27 | 2 | 0.5 | 0.5 |
| 2021-01-03 | 5 | 0.5 | 3 |
| 2021-01-10 | 4 | 0.5 | 0.5 |
| 2021-01-17 | 4 | 1 | 0.5 |
| 2021-01-24 | 1 | 0.5 | 0.5 |
| 2021-01-31 | 1 | 0.5 | 0.5 |
| 2021-02-07 | 1 | 0.5 | 0.5 |
| 2021-02-14 | 1 | 0.5 | 0.5 |
| 2021-02-21 | 1 | 0.5 | 0.5 |
| 2021-02-28 | 1 | 0.5 | 0.5 |
| 2021-03-07 | 1 | 0.5 | 0.5 |
| 2021-03-14 | 0.5 | 0.5 | 0.5 |
| 2021-03-21 | 0.5 | 0.5 | 0.5 |
| 2021-03-28 | 0.5 | 0.5 | 0.5 |
| 2021-04-04 | 0.5 | 0.5 | 0.5 |
| 2021-04-11 | 0.5 | 0.5 | 0.5 |
| 2021-04-18 | 0.5 | 0.5 | 0.5 |
| 2021-04-25 | 0.5 | 0.5 | 0.5 |
| 2021-05-02 | 0.5 | 0.5 | 0.5 |
| 2021-05-09 | 0.5 | 0.5 | 0.5 |
| 2021-05-16 | 0.5 | 0.5 | 0.5 |
| 2021-05-23 | 0.5 | 0.5 | 0.5 |
| 2021-05-30 | 1 | 0.5 | 0.5 |
| 2021-06-06 | 1 | 0.5 | 0.5 |
| 2021-06-13 | 0.5 | 0.5 | 0.5 |