

# JUAN PABLO GONZALEZ

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## PROFESSIONAL SUMMARY

Extensive experience in web development and web technologies, search engine optimization, Agile methodology, and software development lifecycle, bringing more than 13 years in software design, development and integration. Advanced knowledge of Ruby on Rails

Well-spoken, energetic, confident, and a sociable person. wide breadth of experience that has given me the versatility to complete a number of tasks with confidence.

Results-oriented software engineering professional Analytical and detail-oriented.

Software Developer skilled at technical leadership, Experienced in full project life cycle from design to implementation to integration.

## SKILLS

Ruby on Rails

Rspec

Git

JavaScript

VBScript

HTML

PostgreSQL

C++

VBA

Omniure

RESTful and SOAP web services

Agile/scrum methodology

Revenue generation strategies

Internet marketing

Digital media

Campaign development

Web management

Google AdWords

ASP

Delphi

MySQL

FAST ESP

data analysis

MSSQL

## WORK HISTORY

DECEMBER 2013-May 2016

*Applications Developer | AT&T, Contractor | Redmond, WA*

Monitor, and develop new RESTful API's and webservice

Identify, respond, and resolve platform-related technical problems raised by

<https://developer.att.com/> AT&T API customers

Evaluate customer issues to determine criticality , perform root cause analysis using ruby

on rails with PostgreSQL and MYSQL make software bug fixes or add new functionality to existing.

Built, tested and deployed scalable, highly available and modular software products.

Modified existing software to correct errors, adapt to new hardware and improve performance.

Designed Payment application components.

FEBRUARY 2010-DECEMBER 2013

*SEO/ Web Developer Hewlett Packard | Guadalajara Mexico*

Improved and deployed the search experience within HP.com worldwide using FAST search engine following HP guidelines and operational strategy, developed and analyzed search tendencies, projected and managed relevancy of results, generating \$1,000,000 in extra revenue.

Led Green Belt Project saving \$200K and helping increase the Click-Through Rate (CTR) by 40% resulting in increased revenue. ? Improved overall search experience by 25% by analyzing and improving the relevancy of re-sults in HP.com search, using Omniture statistics. ?

MAY 2006- June 2010

*Web Developer Hewlett-Packard | Guadalajara Mexico*

Develop new HP sites according to HP webstandards and added new functionality to existing HP sites withing the HP.com worldwide domain.

Designed and maintained web pages according to partners and HP web standards.

Webmaster for two of the most important HP.com Sites: HP-UX site and HP Integrity servers.

Created, updated, and maintained web forms and invitations for HP's Creative Suite Webinar & HealthCare Webinar events using SQL Servers, PHP, and PhotoShopAdobe (e-vites, banners Webforms)

Webmaster for two of the most important HP.com Sites (HP Enterprise,HP Integrity)

## EDUCATION

2003

*Bachelor of Science: Computer Systems*

Universidad Autónoma de Guadalajara, Guadalajara, Mexico

Software Engineer

## LANGUAGES

Spanish Native speaker English Business Proficient

## HOBBIES

Podcasting

Reading

VideoGames

Basketball

Football

## ADDITIONAL INFORMATION

Work under minimum supervision Fast learner Dynamic Team Player, well-spoken, energetic, confident, sociable, versatile