

BEFORE THE ADJUDICATING OFFICER

SECURITIES AND EXCHANGE BOARD OF INDIA

[ADJUDICATION ORDER NO. PKB/AO-53/2011]

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UNDER SECTION 15-I OF SECURITIES AND EXCHANGE BOARD OF INDIA ACT, 1992 READ WITH RULE 5 OF SEBI (PROCEDURE FOR HOLDING INQUIRY AND IMPOSING PENALTIES BY ADJUDICATING OFFICER) RULES, 1995

In respect of:

Ms. Meena Ashokbhai Ambani

(PAN - Not Available)

In the Matter of: Platinum Corporation Limited

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**BACKGROUND**

1. Securities and Exchange Board of India (hereinafter referred to as “SEBI”) conducted investigations relating to buying, selling or dealing in the shares of Platinum Corporation Limited (hereinafter referred to as “the Company”). Investigation, *inter-alia*, had revealed that certain persons were holding more than 5% of equity capital of the Company but did not disclose their shareholdings to the Company in compliance with Regulation 13(1) of SEBI (Prohibition of Insider Trading) Regulations, 1992. Investigation also revealed that they did not disclose change in shareholding in compliance with Regulation 13(3) of SEBI (Prohibition of Insider Trading) Regulations, 1992 (hereinafter referred to as “PIT Regulations”). Investigation further revealed that they did not disclose their shareholdings in compliance with Regulation 7(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 1997 (hereinafter referred to as “SAST Regulations”).
2. It was observed that Meena Ashokbhai Ambani (hereinafter referred to as the “Noticee”) was having two beneficiary accounts with Depository Participant (hereinafter referred to as “DP”), SHCIL having nos. 30308120 (Meena Ashokbhai) and 30306327 (Meena Ambani). It was observed that in each account, the Noticee was holding shares less than 5% of equity, but by aggregating shareholding in both

accounts, shareholding of the Noticee exceeded more than 5% of equity capital of the Company.

3. It was observed that holdings of the Noticee exceeded 5% of paid up capital on January 05, 2005 and continued till August 29, 2005. On that day, shareholding of the Noticee in the Company got reduced to less than 5% by sale of 40 lac shares to Exdon Trading Co. Ltd. It was further observed that the Noticee had distributed her shareholdings in two different beneficiary accounts having different names, in order to escape attention of shareholders / Regulatory / Investigating authorities, which suggested her deliberate intention to cheat other innocent shareholders of the Company by not disclosing true shareholdings.
4. It was observed that the Noticee transacted substantially in the shares of the Company, but failed to make disclosures about her initial shareholding and change in shareholding to the Company and also to the Stock Exchanges as required under the PIT Regulations and SAST Regulations. In view of the Noticee's actions and omissions in this matter, it was alleged that the Noticee had violated the provisions of Regulation 13(1) and 13(3) of PIT Regulations and Regulation 7(1) of SAST Regulations.
5. The undersigned was appointed as the Adjudicating Officer vide Order dated March 23, 2011 and the said appointment was conveyed vide proceedings of the Whole Time Member dated July 04, 2011 to inquire into and adjudicate under Section 15 A (b) of the SEBI Act, 1992, the alleged violation of provisions of Regulation 13(1) and 13(3) of PIT Regulations and Regulation 7(1) of SAST Regulations.

#### **SHOW CAUSE NOTICE, HEARING & REPLY**

6. A Show Cause Notice (hereinafter referred to as "SCN") in terms of the provisions of Rule 4(1) of SEBI (Procedure for Holding Inquiry and Imposing Penalties by Adjudicating Officer) Rules, 1995 (hereinafter referred to as "**Adjudication Rules**") was issued to the Noticee on July 15, 2011, calling upon the Noticee to show cause why an inquiry should not be held against her under Rule 4(3) of the Adjudication Rules for the alleged violations.

7. The aforesaid SCN was duly delivered to the Noticee on July 27, 2011. Subsequently, vide letter dated August 02, 2011 the Noticee acknowledged the receipt of the SCN and sought further time of 45 days to submit reply. Vide letter dated August 12, 2011, the Noticee was informed that the time limit for submission of reply to the SCN was extended to August 31, 2011. Thereafter, vide letter dated August 30, 2011, the Noticee once again requested for further time to submit reply. Vide letter dated August 30, 2011, the Noticee was informed that the time limit for submission of reply to the SCN was extended to September 15, 2011.
8. Since no reply was received from the Noticee, Notice of Inquiry dated September 23, 2011 was issued under Rule 4(3) of the Adjudication Rules vide which an opportunity of personal hearing was given to the Noticee which was scheduled for October 11, 2011. However, the Noticee failed to appear for personal hearing on the scheduled date. The Noticee submitted her reply vide letter dated October 10, 2011 and *inter alia* made the following submissions:
- *I lent money to Shri Jivanlal Pardeshi and he in turn delivered me the shares of PCL as a security.*
  - *I do not know to Mr. Balchandra Patel, Gitaben Patel, Mukesh Bhayani & Manoj Shah, but I gave my demat a/c no. to Shri Jivanlal Pardeshi.*
  - *Shri Jivanlal Pardeshi transferred shares of PCL in the demat account provided by me to him. I came to know the name of entities from whom the shares transferred to my account, after receipt of your notice.*
  - *When I received my money back from Shri Jivanlal Pardeshi, I transferred the said shares of PCL on the instruction of Shri Jivanlal Pardeshi.*
  - *I have neither bought nor sold the shares of platinum in the stock exchange market.*
  - *I have not received/acquired shares as PAC of my family members.*
  - *My dealing was based on my individual decision only.*
  - *I was not aware of the transactions of my family members in the scrip of PCL.*
  - *For lending money to Shri Jivanlal Pardeshi, I have not taken help from my family members.*
  - *Even my family members were also not aware of my said transaction.*
  - *Further, it is submitted that I was not a frequent/ regular trader in the share market. Moreover, I was holding these shares on behalf of Shri Jivanlal Pardeshi and not purchased shares from the market.*

- *I was not aware that I crossed 5% shareholding and I need to make a disclosure to the company & stock exchange even when I did not purchased them/was not holding shares as owner. I was totally ignorant about requirement of disclosure for such acquisition.*
9. Thereafter, another opportunity of personal hearing was granted to the Noticee on November 08, 2011, which was subsequently rescheduled to November 23, 2011. However, the Noticee vide letter dated November 09, 2011 requested for another hearing date in the next week which was acceded to and accordingly the personal hearing of the Noticee was rescheduled to November 15, 2011. Mr. Shobhan Pandya, Authorised Representative of the Noticee appeared for hearing on November 15, 2011 and reiterated the submissions previously made by the Noticee vide letter dated October 10, 2011. During the hearing on November 15, 2011, the Noticee was advised to submit documentary evidence in support of her claims made by her vide reply dated October 10, 2011. The Noticee submitted that documentary evidences would be submitted by November 17, 2011.
10. In this regard, I note that sufficient time and opportunity has been given to the Noticee to submit documentary evidence in support of her claims and make further submissions, if any, in this matter. I further note that till date, the Noticee has neither made any further submissions before me nor submitted any documentary evidence in support of her claims made by her vide reply dated October 10, 2011. Hence, I am proceeding with the inquiry taking into account the material available on record.

#### **ISSUES FOR CONSIDERATION**

11. After perusal of the material available on record, I have the following issues for consideration, viz.,
- A. Whether the Noticee has violated provisions of Regulation 13(1) and 13(3) of PIT Regulations and Regulation 7(1) of SAST Regulations?
  - B. Whether the Noticee is liable for monetary penalty under Section 15 A (b) of the SEBI Act, 1992?
  - C. What quantum of monetary penalty should be imposed on the Noticee taking into consideration the factors mentioned in Section 15J of the SEBI Act, 1992?

## FINDINGS

12. On perusal of the material available on record and giving regard to the facts and circumstances of the case, I record my findings hereunder.

### ***ISSUE 1: Whether the Noticee has violated provisions of Regulation 13(1) and 13(3) of PIT Regulations and Regulation 7(1) of SAST Regulations?***

13. The provisions of Regulation 13(1) and 13(3) of PIT Regulations and Regulation 7(1) of SAST Regulations read as under:

#### **SEBI (Prohibition of Insider Trading) Regulations, 1992**

##### ***Disclosure of interest or holding by directors and officers and substantial shareholders in a listed companies - Initial Disclosure.***

- 13 (1)**      *Any person who holds more than 5% shares or voting rights in any listed company shall disclose to the company in Form A, the number of shares or voting rights held by such person, on becoming such holder, within 4 working days of : –*  
*(a) the receipt of intimation of allotment of shares; or*  
*(b) the acquisition of shares or voting rights, as the case may be.*

##### ***Continual Disclosure***

- 13 (3)**      *Any person who holds more than 5% shares for voting rights in any listed company shall disclose to the company in Form C the number of shares or voting rights held and change in shareholding or voting rights, even if such change results in shareholding falling below 5%, if there has been change in such holdings from the last disclosure made under sub-regulation (1) or under this sub-regulation; and such change exceeds 2% of total shareholding or voting rights in the company.*

#### **SEBI (Substantial Acquisition of Shares and Takeovers) Regulations 1997**

##### ***Acquisition of 5 per cent and more shares or voting rights of a company***

- 7(1):**      *Any acquirer, who acquires shares or voting rights which (taken together with shares or voting rights, if any, held by him) would entitle him to more than five per cent or ten per cent or fourteen per cent or fifty four per cent or seventy four per cent shares or voting rights in a company, in any manner whatsoever, shall disclose at every stage the aggregate of his shareholding or voting rights in that company to the company and to the stock exchanges where shares of the target company are listed.*

14. I note that the requirement of Regulation 13(1) of PIT Regulations is disclosure to the company by any person who holds more than 5% shares or voting rights in any listed company; and such disclosure has to be made within four working days of receipt of intimation of allotment of shares or acquisition of shares or voting rights, as the case may be. I also note Regulation 13(3) of PIT Regulations requires a person holding more than 5% shares for voting rights in any listed company to disclose to the company the number of shares or voting rights held and change in shareholding or

voting rights, if there has been change in such holdings from the last disclosure made under Regulation 13(1) of PIT Regulations or Regulation 13(3) of PIT Regulations; and such change exceeds 2% of total shareholding or voting rights in the company.

15. I note that the Noticee was having beneficiary accounts with the DP SHCIL having nos. 30308120 (Meena Ashokbhai) and 30306327 (Meena Ambani). From the beneficiary account statements (Demat statements) of the Noticee (enclosed with the SCN as “Annexure II”) I note that on January 05, 2005, the Noticee bought/received 80,00,000 shares of the Company representing 7.47% of the equity capital of the Company. I also note that on August 29, 2005 the Noticee sold/transferred 40,00,000 shares reducing her shareholding to 40,00,000 shares (representing 3.73% of the equity capital of the Company). Relevant transactions of the Noticee in the aforesaid beneficiary accounts were as follows:

Account no	Date	Description	Credit	Debit	Balance	Balance % to equity
		Opening balance			0	0%
30308120	05/01/05	By STOCK HLDG CORP OF I LTD / 30201573	5,00,000	0	5,00,000	0.46%
30308120	05/01/05	By STOCK HLDG CORP OF I LTD / 30200468	35,00,000	0	40,00,000	3.73%
30306327	05/01/05	By STOCK HLDG CORP OF I LTD / 30200628	20,00,000	0	60,00,000	5.60%
30306327	05/01/05	By STOCK HLDG CORP OF I LTD / 30205697	20,00,000	0	80,00,000	7.47%
30306327	29/08/05	To STOCK HLDG CORP OF I LTD / 30407620	0	40,00,000	40,00,000	3.73%

16. From the above it is evident that the Noticee was holding more than 5% of the equity capital of the Company. It is also evident that there was a change in the shareholdings of the Noticee as she had sold/transferred 40,00,000 shares of the Company which reduced her shareholding from 7.47% to 3.73%, i.e., a change exceeding 2% of the shareholding in the Company. Hence, the Noticee was under obligation to make disclosures under Regulation 13(1) and 13(3) of PIT Regulations to the Company. However, no such disclosures had been made by the Noticee under the aforesaid regulations.

17. I note that since the Noticee was holding more than 5% of the shares of the Company, in terms of Regulation 7(1) of SAST Regulations, the Noticee was also under obligation to disclose the aggregate of her shareholding in the Company to the Company and to the stock exchanges where shares of the Company were listed. However, no such disclosures had been made by the Noticee under Regulation 7(1) of SAST Regulations.
18. I note that the Noticee vide letter dated October 10, 2011 has accepted the fact of non-submission of necessary disclosures to the Company under Regulation 13(1) & 13(3) of PIT Regulations & Regulation 7(1) of SAST Regulations and to the stock exchanges where shares of the Company were listed under Regulation 7(1) of SAST Regulations by submitting that *"I was not aware that I crossed 5% shareholding and I need to make a disclosure to the company & stock exchange even when I did not purchased them/was not holding shares as owner. I was totally ignorant about requirement of disclosure for such acquisition."* Further, I do not find any merit in the submissions of the Noticee that she was not holding the shares of the Company as an owner. The Noticee has not been able to submit any documentary evidence which could suggest that she was not the owner of the shares of the Company which were there in her Demat accounts.
19. From the Demat statements of the Noticee, I find that she was holding these shares of the Company as a beneficial owner and no where any kind of pledge/encumbrance is shown in the Demat Statements of the Noticee. I note that the procedure for pledging of demat shares is clearly laid down within the bye-laws of the Depositories framed under the Depositories Act, 1996 and SEBI (Depositories and Participants) Regulations, 1996. The requirement therein is that shares pledged have to be identified separately as 'pledged' shares. I also refer to the observations made by the Securities Appellate Tribunal in Appeal No. 83 of 2010 (Liquid Holdings Pvt. Ltd. vs. SEBI, decided on 11-03-2011) – *".....The law also prescribes a mode for the creation and revocation of a pledge. The parties cannot agree to create a pledge contrary to the provisions of Regulation 58.....In the case of shares held in demat form, the Depositories Act and the Regulations framed thereunder provide the manner in which the pledge is to be created and invoked....."*.
20. In view of the above, I hold that the Noticee was under an obligation to make the required disclosures under Regulation 13(1) and 13(3) of PIT Regulations to the

Company and under Regulation 7(1) of SAST Regulations to the Company and to the Stock Exchanges, which the Noticee failed to do. Therefore, the Noticee has violated the provisions of Regulation 13(1) and 13(3) of PIT Regulations and Regulation 7(1) of SAST Regulations.

***ISSUE 2: Whether the Noticee is liable for monetary penalty under Section 15A(b) of the SEBI Act, 1992?***

21. The provisions of Section 15 A(b) of the Act reads,

***“Penalty for failure to furnish information, return, etc.***

***15A. If any person, who is required under this Act or any rules or regulations made thereunder, –***

***(b) to file any return or furnish any information, books or other documents within the time specified therefore in the regulations, fails to file return or furnish the same within the time specified therefore in the regulations, he shall be liable to a penalty of one lakh rupees for each day during which such failure continues or one crore rupees, whichever is less;”***

22. As already observed, the Noticee transacted substantially in the shares of the Company, but failed to make disclosures as required under Regulation 13(1) and 13(3) of PIT Regulations and Regulation 7(1) of SAST Regulations. Therefore, I find that the Noticee is liable for monetary penalty under Section 15A(b) of the SEBI Act, 1992.

***ISSUE 3: What quantum of monetary penalty should be imposed on the Noticee taking into consideration the factors mentioned in Section 15J of the Act?***

23. While imposing monetary penalty it is important to consider the factors stipulated in Section 15J of the Act, which reads as under:

***“15J - Factors to be taken into account by the adjudicating officer***

***While adjudging quantum of penalty under section 15-I, the adjudicating officer shall have due regard to the following factors, namely:-***

***(a) the amount of disproportionate gain or unfair advantage, wherever quantifiable, made as a result of the default;***

***(b) the amount of loss caused to an investor or group of investors as a result of the default;***

***(c) the repetitive nature of the default.”***

24. In the absence of material on record, the amount of disproportionate gain or unfair advantage made as a result of the default and the amount of loss caused to the investors due to the said default cannot be quantified. However, by virtue of the failure on the part of the Noticee to make the necessary disclosures on time, the fact remains that the investors were deprived of the important information at the relevant point of time. In other words, by not complying with the regulatory obligation of



making the disclosure, the Noticee had not provided the vital information which is detrimental to the interest of investors in securities market.

25. In the forgoing paragraphs it is now established that the Noticee failed to make necessary disclosures under Regulation 13(1) and 13(3) of PIT Regulations and Regulation 7(1) of SAST Regulations. Considering the facts and circumstances of the case and the violation committed by the Noticee, I find that imposing a penalty of ₹ 3,00,000/- (Rupees Three Lakhs only) on the Noticee would be commensurate with the violations committed by it.

### **ORDER**

26. Considering the facts and circumstances of the case, in terms of the provisions of Section 15A(b) of the SEBI Act, 1992 and Rule 5(1) of the Adjudication Rules, I hereby impose a penalty of ₹ 3,00,000/- (Rupees Three Lakhs only) on Ms. Meena Ashokbhai Ambani for not making necessary disclosures under Regulation 13(1) and 13(3) of PIT Regulations and Regulation 7(1) of SAST Regulations.

27. The penalty shall be paid by way of demand draft drawn in favour of "SEBI – Penalties Remittable to Government of India" payable at Mumbai within 45 days of receipt of this Order. The said demand draft shall be forwarded to Ms. Anita Kenkare, General Manager, Investigation Department, Securities and Exchange Board of India, Plot No. C4-A, 'G' Block, Bandra Kurla Complex, Bandra (E), Mumbai – 400051.

28. In terms of the provisions of Rule 6 of the SEBI (Procedure for Holding Inquiry and Imposing Penalties by Adjudicating Officer) Rules 1995, copies of this Order are being sent to the Noticee and also to Securities and Exchange Board of India.

**Date: November 23, 2011**  
**Place: Mumbai**

**P. K. Bindlish**  
**Adjudicating Officer**