

Who We Are

Saia Design is a web-development and digital-marketing agency that specializes in **high-quality, affordable websites** for small businesses. We serve clients across the U.S. (with strong presence in Tennessee & Texas), helping local service providers grow through modern design, SEO, and automation.

Our Mission

To make professional websites and digital marketing **simple, affordable, and effective** for small businesses — so they can focus on running their business while we handle the rest.

What We Offer

1. Website Design & Development

- Modern, fast, mobile-first websites
- Built to convert (clear calls-to-action, service pages, contact forms)
- Custom branding, icons, and SEO-optimized content
- Designed in our signature style (clean, bold, Montserrat, blue-white-orange palette)

2. Unlimited Updates (Included)

Every subscription includes:

- Unlimited text/image edits
- New pages
- Blog posts
- Service updates
- Seasonal changes

- Technical maintenance
- Hosting, SSL, backups

No extra charges.

3. SEO (Search Engine Optimization)

- Local SEO tailored for small businesses
- Google-ready structure (titles, meta descriptions, alt-text)
- Keyword targeting
- Google Business Profile optimization
- Speed/performance improvements

4. AI Tools & Automation

- AI-generated content
- Lead-collection automations
- Chatbots and basic AI assistants
- Social media templates
- SEO image generation

5. Branding & Creative

- Logos, icons, custom graphics
 - Full brand kits
 - Social media banners and templates
 - Business card design
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How Pricing Works

Simple Subscription Model

- \$80/month
- First month free
- Cancel anytime

Includes hosting, domain connection, maintenance, unlimited updates, and SEO.

No upfront cost, no hidden fees, no contracts.



Our Process

1. Quick Onboarding (10–15 minutes)

Client provides:

- Business name
- Services
- Photos/videos
- Colors/logos (if available)

2. Design Phase (2–5 days)

We create:

- Homepage
- Services
- About page

- Contact page
- SEO structure
- Mobile layouts
- Custom brand look

Client reviews and gives feedback.

3. Revisions (1–2 days)

Unlimited changes until the client loves the design.

4. Launch

We connect domain, set up analytics, SEO, and publish.

Total time: **5–7 days** on average.



Why Small Businesses Choose Us

✓ Affordable — but premium quality

Website agencies charge \$2,000–\$10,000 upfront. Our model offers the same quality for \$80/month.

✓ Fast turnaround

Most sites are delivered within a week.

✓ We handle everything

Clients don't worry about:

- Hosting
- Edits

- SEO
- Maintenance
- Security
- Web knowledge

✓ Unlimited updates

Unique advantage versus traditional agencies.

✓ Proven results

We have **30+ active clients**, mostly local service providers:

- Electricians
- Landscaping companies
- Auto detailers
- Cleaning services
- Restaurants
- Roadside assistance
- Beauty and wellness
- Contractors
- Local trades

✓ Human, personal support

Direct communication with the founder — not a support ticket system.



What's Included in Every Website

- Fully custom design
 - Contact forms with lead emails
 - Google Maps + Schema
 - Mobile + tablet optimization
 - SEO titles & meta descriptions
 - High-performance hosting
 - SSL security
 - Speed optimization
 - Accessibility adjustments
 - Analytics setup
 - Image compression & alt-text
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❓ FAQs (Covers 99% of Questions)

How long does the website take?

5–7 days on average.

Is there a contract?

No. Month-to-month subscription.

Can I update the site myself?

Yes, but you don't need to — unlimited updates are included.

Do you write content for me?

Yes. We write clean, SEO-optimized text for each service.

Do you take photos or videos?

Clients typically provide them, but we can use AI or stock if needed.

Can I cancel anytime?

Yes. No cancellation fees.

Do you do e-commerce?

Yes — product limits depend on the plan.

Can you redesign my old site?

Absolutely. Most clients switch to us for better quality and easier updates.

Can you rank me on Google?

We provide strong local SEO fundamentals that help your ranking grow over time.

How To Schedule a Free Demo Website?

Text 731-394-7547 what day you need the demo by and what times you are available along with a link to the social media of the Company.



Our Ideal Clients

Small businesses that want:

- A professional online presence
- More leads
- A modern, fast website
- Better SEO
- A simple, affordable monthly plan
- Someone to handle everything for them

Perfect for:

Contractors, plumbers, electricians, landscapers, detailers, HVAC companies, gyms, barber shops, restaurants, tutors, real estate professionals, and many others.

✨ One-Sentence Pitch

“Saia Design gives small businesses a premium website, unlimited updates, and full SEO—all for \$80/month with the first month free.”

If you want, I can also create:

- A short version
- A 30-second elevator pitch
- A script for calls or DMs
- A brochure version
- A website “About Us” version
- A version in Spanish

Just tell me which one you want next.