

Welcome To TrendWatcher!

Please Enter Your Key Terms:

[Text Box]
[Text Box]
[Text Box]
[Text Box]
[Text Box]

Please Select Social Media Sources:

[]	Twitter
[]	Facebook
[]	Instagram
[]	TikTok
[]	YouTube

Basic Keyword Analyses

Line Graph of Trendline
(multiple lines for each keyword)

KeyWord Stats
[Min, Max, SD, Etc.]
(changes based on
Trendline selected)

Data Presentation
[Count, Proportion, TF, IDF, TFIDF]

Map Of Keyword Hotspots
(Different Colors For Different Keywords)

Area For Tools

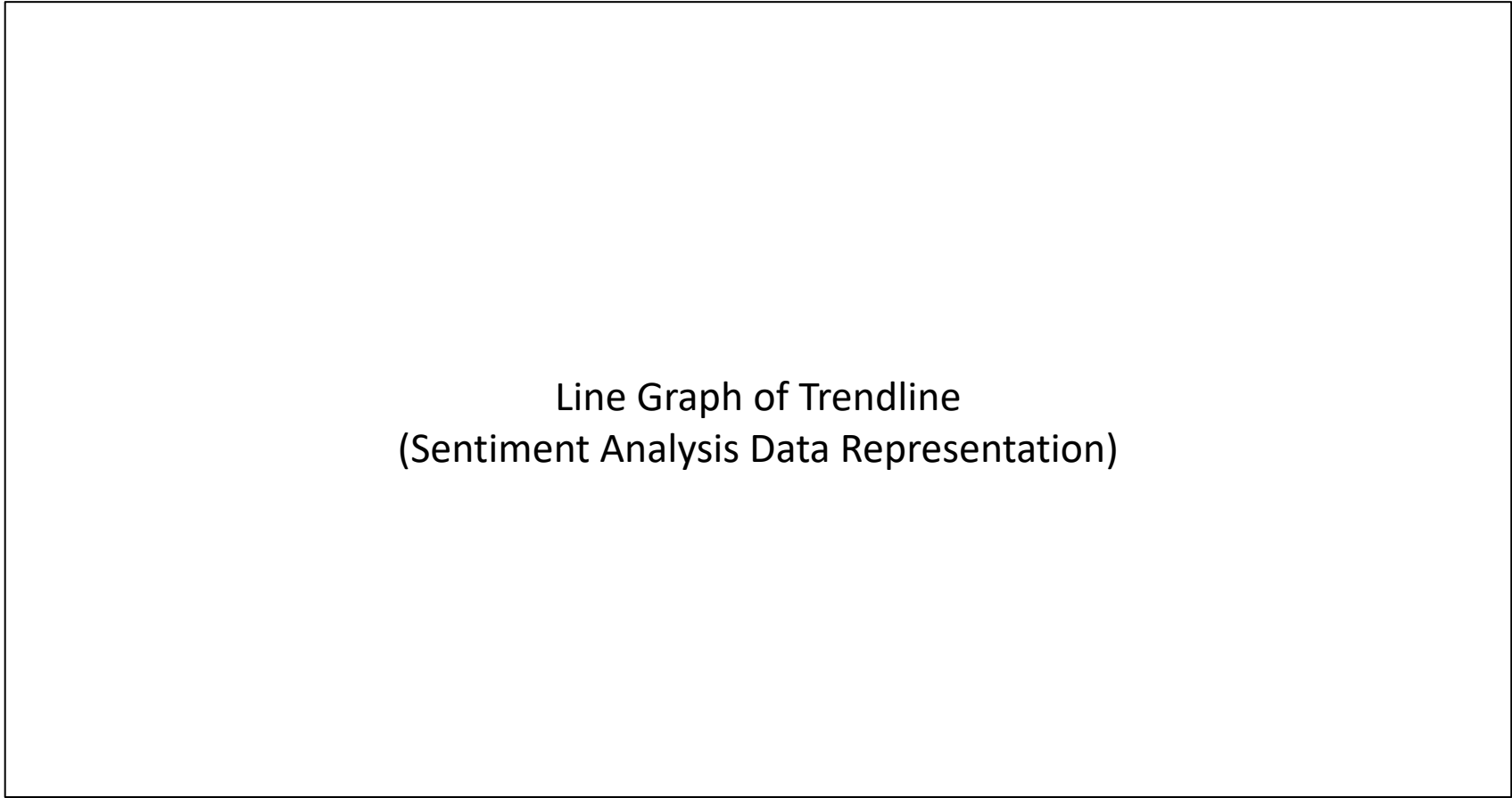
Top Geographic Locations
[Location | Count | Etc.]

Line Graph of Trendline
(multiple lines for each social Media Source)

KeyWord Stats
[Min, Max, SD, Etc.]
(changes based on
Trendline selected)

Data Presentation
[Count, Proportion, TF, IDF, TFIDF]

Sentiment Analyses



Not Sure What
Will Go Here Yet

In Depth Analysis of Sentiment
[Table Data Presentation]

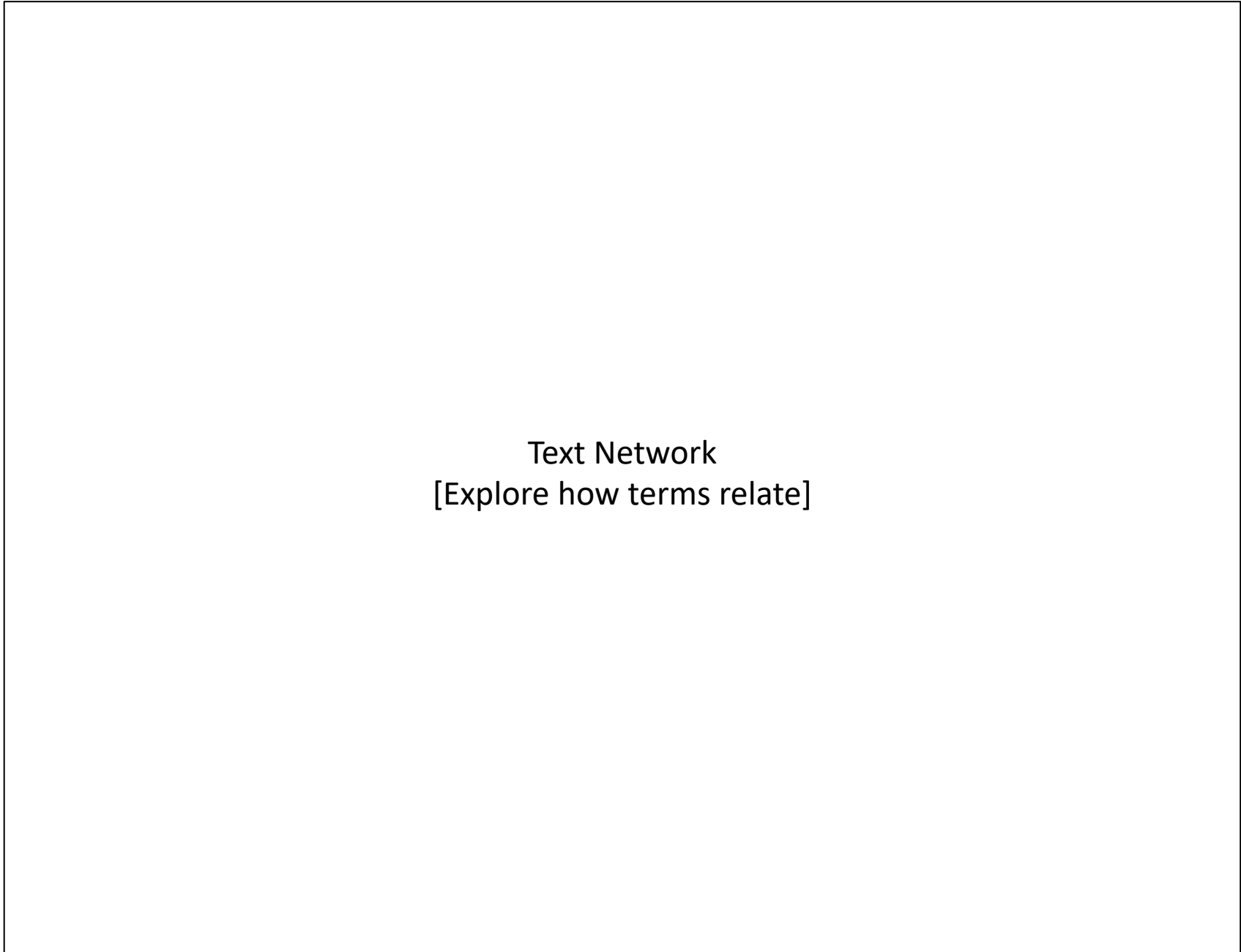
Topic Model Analyses

Line Graph of Trendline
(multiple lines for each topic)

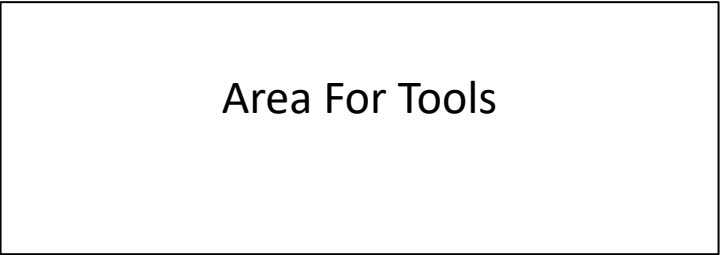
Key Terms in the Topic
[Term, Beta]
(changes based on
Trendline selected)

Documents Most Likely To Be In The Topic
[Document, Gamma]

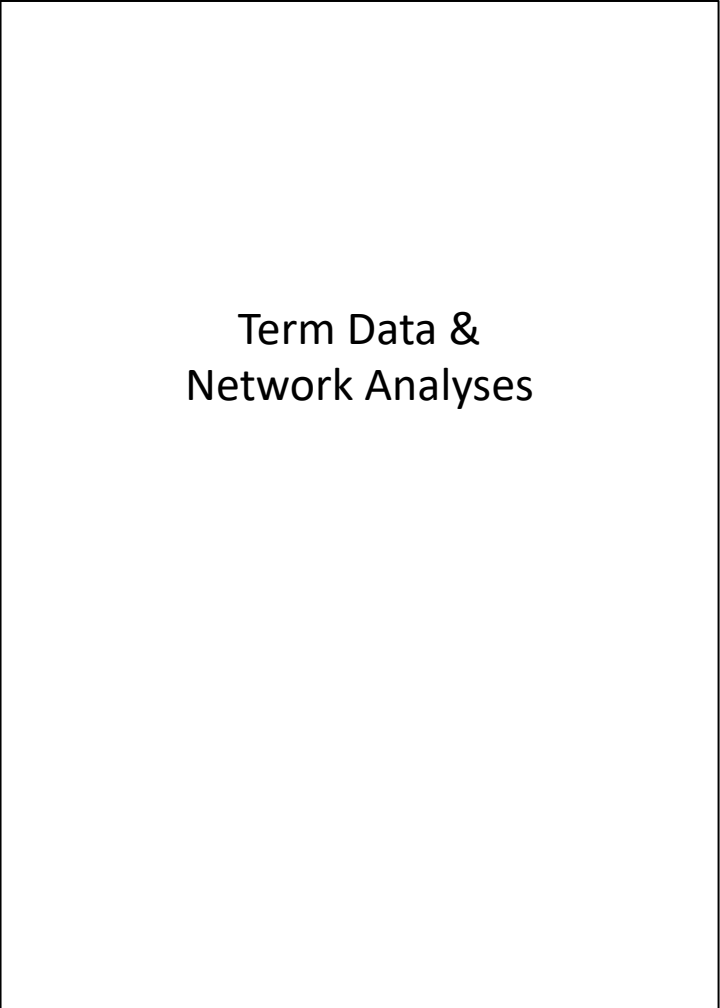
Keyword Network Analyses



Text Network
[Explore how terms relate]



Area For Tools



Term Data &
Network Analyses