

# Website Evaluation Form

## Instructions for use:

This form is intended to serve as a starting point for the form you will distribute to your web site evaluators.

*Before you distribute this form to your evaluators, you should complete Section I General Information with the URL of your web site and your name.*

## I. General Information

1. URL of site evaluated:  
[https://jptmls2018.github.io/josephptaylor/islt\\_7360/PilotSite/taylor\\_jpilot.html](https://jptmls2018.github.io/josephptaylor/islt_7360/PilotSite/taylor_jpilot.html)
2. Author of site evaluated: Joseph Taylor
3. Evaluator's first name: Sharon

## II. Web site was evaluated on the following system

1. Computer: Dell PC running Windows 10 Enterprise 2016 ,ver. 1607, Intel Core i5-6500 , 3.19 GHz, 4 MB RAM, 64-bit OS; x64-based processor
2. Browser: Google Chrome Version 67.0.3396.99 (Official Build) (64-bit)
3. Internet connection: Coastal Carolina University Institutional Connection – coastal.edu

### III Design and Development

**Instruction:** For each of the questions below, rate your answer between one (strongly disagree) to five (strongly agree), and **explain your rating for the clarification.** Please take the time to explain your rationale in this form as it will help me write my Evaluation Report.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
<b>DESIGN</b>					
1. Document is subdivided into logical supporting pages or, if presented as a single page, it offers a table of contents with section links to avoid scrolling through entire document.	1	2	3	4	5
<u>Please explain your feedback</u> <i>Very clear definition of pages/contents</i>					
2. The site displays sound design principles, including uncluttered space, subdued backgrounds, and coordinated colors.	1	2	3	4	5
<u>Please explain your feedback</u> <i>Great layout, color contrast, clean, nice spacing.</i>					
3. Navigation is intuitive, easy to understand, and provides flexibility in movement.	1	2	3	4	5
<u>Please explain your feedback</u> <i>Pages are of nice length - no extensive scrolling</i>					
4. Homepage is linked from all subsequent pages.	1	2	3	4	5
<u>Please explain your feedback</u>					
5. Multimedia elements have a clear purpose.	1	2	3	4	5
<u>Please explain your feedback</u> <i>Link &amp; easily describe each page you are being directed to.</i>					
6. Multimedia elements load quickly or file size is indicated with user option to download.	1	2	3	4	5
<u>Please explain your feedback</u>					

7. Images include alt, height, and width attributes and offer initial thumbnail graphic if file size is large. 1 2 3 4 (5)

Please explain your feedback

8. Text is easy to read and contrasts with background. 1 2 3 (4) 5

Please explain your feedback

Color on top bar (Home, Documents, etc.) could be a bit darker teal or possibly black.

9. Site content is widely accessible or appropriate adaptations or explanations have been made. 1 2 3 4 (5)

Please explain your feedback

Pages that are 'Under Construction' are clearly marked.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
<b>CONTENT</b>					
1. Pages have clear and appropriate title in title bar.	1	2	3	4	(5)

Please explain your feedback

Very self-explanatory

2. Links are appropriate, clearly labeled, and have a definite purpose. 1 2 3 4 (5)

Please explain your feedback

All links are linking to their correct pages.

3. Links are up-to-date and functional. 1 2 3 4 (5)

Please explain your feedback

All links are functional

4. Useful content is embedded no further than two layers deep. 1 2 3 4 (5)

Please explain your feedback

In most cases, a single click

5. Site contains in-depth content that encourages users to return. 1 2 3 4 (5)

Please explain your feedback

Although the Policies page is Under Construction, when complete it will serve as a useful resource for library policies.

6. Information is accurate and current. 1 2 3 4 (5)

Please explain your feedback

Found no errors in information.

7. Site stimulates thinking and reflection or serves a useful purpose for an identified audience. 1 2 3 4 (5)

Please explain your feedback

Great resources clearly outlined for new student employees.

- |   | Strongly Disagree | Disagree | Neutral | Agree | Strongly Agree |
|---|-------------------|----------|---------|-------|----------------|
| <b>CREDIBILITY</b>  |                   |          |         |       |                |
| 1. Credibility is established by including information regarding author, affiliations, and credentials. | 1                 | 2        | 3       | 4     | (5)            |

Please explain your feedback

Author and date are clearly identified at the bottom of each page.

2. Contact person with e-mail address is included. 1 2 3 (4) 5

Please explain your feedback

Contact is listed but email is not

3. Site is bias-free or explicitly states point of view. 1 2 3 4 (5)

Please explain your feedback

4. Material is original or includes appropriate citations with no copyright infringement. 1 2 3 (4) 5

Please explain your feedback

Links to documents - not original pages.

5. Correct punctuation, spelling, and grammar 1 2 3 (4) 5

indicate care and attention to detail.

Please explain your feedback

Welcome Student Assistants — ...new position as Library Student Assistants  
Mandatory Training ... you will find a brief description

6. Site indicates date(s) that material was created or updated.

1

2

3

4

5

Please explain your feedback

Clearly dated at bottom of all pages.