

Website Evaluation Form

Instructions for use:

This form is intended to serve as a starting point for the form you will distribute to your web site evaluators.

Before you distribute this form to your evaluators, you should complete Section I General Information with the URL of your web site and your name.

I. General Information

1. URL of site evaluated:
https://jptmls2018.github.io/josephptaylor/islt_7360/PilotSite/taylor_jpilot.html
2. Author of site evaluated: Joseph Taylor
3. Evaluator's first name: Alison

II. Web site was evaluated on the following system

1. Computer: Dell PC running Windows 10 Enterprise 2016 ,ver. 1607, Intel Core i5-6500 , 3.19 GHz, 4 MB RAM, 64-bit OS; x64-based processor
2. Browser: Google Chrome Version 67.0.3396.99 (Official Build) (64-bit)
3. Internet connection: Coastal Carolina University Institutional Connection – coastal.edu

III Design and Development

Instruction: For each of the questions below, rate your answer between one (strongly disagree) to five (strongly agree), and **explain your rating for the clarification.** Please take the time to explain your rationale in this form as it will help me write my Evaluation Report.

| | Strongly Disagree | Disagree | Neutral | Agree | Strongly Agree |
|--|-------------------|----------|---------|-------|----------------|
| DESIGN | | | | | |
| 1. Document is subdivided into logical supporting pages or, if presented as a single page, it offers a table of contents with section links to avoid scrolling through entire document. <u>Please explain your feedback</u> This document outlines the main features of the document structures supported. | 1 | 2 | 3 | 4 | 5 |
| 2. The site displays sound design principles, including uncluttered space, subdued backgrounds, and coordinated colors. <u>Please explain your feedback</u> | 1 | 2 | 3 | 4 | 5 |
| 3. Navigation is intuitive, easy to understand, and provides flexibility in movement. <u>Please explain your feedback</u> Backgrounds, color schemes typefaces, and the even tones of your writing are areas where being consistent can have a positive impact on usability | 1 | 2 | 3 | 4 | 5 |
| 4. Homepage is linked from all subsequent pages. <u>Please explain your feedback</u> | 1 | 2 | 3 | 4 | 5 |
| 5. Multimedia elements have a clear purpose. <u>Please explain your feedback</u> | 1 | 2 | 3 | 4 | 5 |
| 6. Multimedia elements load quickly or file size is indicated with user option to download. <u>Please explain your feedback</u> | 1 | 2 | 3 | 4 | 5 |

7. Images include alt, height, and width attributes and offer initial thumbnail graphic if file size is large.

1 2 3 4 5

Please explain your feedback

8. Text is easy to read and contrasts with background.

1 2 3 4 5

Please explain your feedback

9. Site content is widely accessible or appropriate adaptations or explanations have been made.

1 2 3 4 5

Please explain your feedback

CONTENT

Strongly Disagree Disagree Neutral Agree Strongly Agree

1. Pages have clear and appropriate title in title bar.

1 2 3 4 5

Please explain your feedback

2. Links are appropriate, clearly labeled, and have a definite purpose.

1 2 3 4 5

Please explain your feedback

3. Links are up-to-date and functional.

1 2 3 4 5

Please explain your feedback

4. Useful content is embedded no further than two layers deep.

1 2 3 4 5

Please explain your feedback

5. Site contains in-depth content that encourages users to return.
 Please explain your feedback

1 2 3 4 5

6. Information is accurate and current.
 Please explain your feedback

1 2 3 4 5

7. Site stimulates thinking and reflection or serves a useful purpose for an identified audience.
 Please explain your feedback

1 2 3 4 5

CREDIBILITY

| | Strongly Disagree | Disagree | Neutral | Agree | Strongly Agree |
|---|-------------------|----------|---------|-------|----------------|
| 1. Credibility is established by including information regarding author, affiliations, and credentials. | 1 | 2 | 3 | 4 | 5 |

Please explain your feedback
 Fine

2. Contact person with e-mail address is included.
 Please explain your feedback

1 2 3 4 5

Fine

3. Site is bias-free or explicitly states point of view.
 It was clear and honest.
 Please explain your feedback

1 2 3 4 5

4. Material is original or includes appropriate citations with no copyright infringement.
 Please explain your feedback

1 2 3 4 5

a through web site with ample links and further information,

5. Correct punctuation, spelling, and grammar

1 2 3 4 5

indicate care and attention to detail.
Please explain your feedback

6. Site indicates date(s) that material was created or updated.

1

2

3

4

5

Please explain your feedback