Website Evaluation Form

Instructions for use:
This form is intended to serve as a starting point for the form you will distribute to your web site evaluators.
Before you distribute this form to your evaluators, you should complete Section I General Information with the URL of your web site and your name.

I. General Information

1. URL of site evaluated:
   https://jptmls2018.github.io/josephptaylor/islt_7360/PilotSite/taylor_jpilot.html

2. Author of site evaluated: Joseph Taylor

3. Evaluator's first name: Dean

II. Web site was evaluated on the following system

1. Computer: Dell PC running Windows 10 Enterprise 2016 ,ver. 1607, Intel Core i5-6500 , 3.19 GHz, 4 MB RAM, 64-bit OS; x64-based processor

2. Browser: Google Chrome Version 67.0.3396.99 (Official Build) (64-bit)

3. Internet connection: Coastal Carolina University Institutional Connection – coastal.edu

III Design and Development

Instruction: For each of the questions below, rate your answer between one (strongly disagree) to five (strongly agree), and **explain your rating for the clarification**. Please take the time to explain your rationale in this form as it will help me write my Evaluation Report.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
DESIGN					
1. Document is subdivided into logical supporting pages or, if presented as a single page, it offers a table of contents with section links to avoid scrolling through entire document.	1	2	3	4	(5)

Please explain your feedback

Home page explains contents of website, along with providing links to each one

2. The site displays sound design principles, including uncluttered space, subdued backgrounds, and coordinated colors.	1	2	3	(4)	5

Please explain your feedback

Top bar with links feels a bit cluttered.

3. Navigation is intuitive, easy to understand, and provides flexibility in movement.	1	2	3	(4)	5

Please explain your feedback

Mostly easy to navigate, except for main hyperlinks having same color text as other headings that have no hyperlinks until after they are clicked.

4. Homepage is linked from all subsequent pages.	1	2	3	4	(5)

Please explain your feedback

Homepage is available on each page.

5. Multimedia elements have a clear purpose.	1	2	(3)	4	5

Please explain your feedback

No multimedia elements included

6. Multimedia elements load quickly or file size is indicated with user option to download.	1	2	(3)	4	5

Please explain your feedback

No multimedia elements included

7. Images include alt, height, and width attributes and offer initial thumbnail graphic if file size is large.

1   2   ③   4   5

Please explain your feedback

No images included

8. Text is easy to read and contrasts with background.

1   2   3   4   ⑤

Please explain your feedback

Black text works well on the white background, as well as the white on the bronze.

9. Site content is widely accessible or appropriate adaptations or explanations have been made.

1   2   3   ④   5

Please explain your feedback

Most pages are complete, with under construction information listed.

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
CONTENT					
1. Pages have clear and appropriate title in title bar.	1	2	3	4	⑤

Please explain your feedback

Title is simple, but effective

2. Links are appropriate, clearly labeled, and have a definite purpose.

1   2   3   4   ⑤

Please explain your feedback

Home page explains each section and links take you right there

3. Links are up-to-date and functional.

1   2   3   4   ⑤

Please explain your feedback

All Links work.

4. Useful content is embedded no further than two layers deep.

1   2   3   4   ⑤

Please explain your feedback

All info is no more than two layers deep

5. Site contains in-depth content that encourages users to return.	1	2	3	(4)	5

Please explain your feedback

Most of the content needs only one viewing, but scheduling could bring people back.

6. Information is accurate and current.	1	2	3	4	(5)

Please explain your feedback

7. Site stimulates thinking and reflection or serves a useful purpose for an identified audience.	1	2	3	4	(5)

Please explain your feedback

Site definitely serves a useful purpose for student assistants

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
CREDIBILITY					
1. Credibility is established by including information regarding author, affiliations, and credentials.	1	(2)	3	4	5

Please explain your feedback

Only name is included

2. Contact person with e-mail address is included.	1	2	3	4	(5)

Please explain your feedback

3. Site is bias-free or explicitly states point of view.	1	2	3	4	(5)

Please explain your feedback

No bias throughout website

4. Material is original or includes appropriate citations with no copyright infringement.	1	2	3	(4)	5

Please explain your feedback

Content is not entirely original, but serves different purpose.

5. Correct punctuation, spelling, and grammar	1	2	3	4	(5)

indicate care and attention to detail.
Please explain your feedback

6. Site indicates date(s) that material was created or   1   2   3   4   5
    updated.
    Please explain your feedback