

Blossoming Bouquet Facebook page:

- 1) Login to Facebook
- 2) Click on "Menu" on the right hand side panel
- 3) Select "Pages"
- 4) Select "+ Create new page"
- 5) Add page information
 - a. Page name: "Blossoming Bouquets" (same name as site)
 - b. Business category: "florist"
 - c. Add Bio (description about business): "Online flower bouquets store, based in the UK. Selling flower bouquets and baskets for any occasion".
- 6) Select "Create page"
- 7) Select "Add profile picture" – used site logo
- 8) Select "Add cover photo" – used site hero image (can drag image up or down to position accordingly)
- 9) Under "Contact > website" – add deployed site link (<https://blossoming-bouquets.herokuapp.com/>)
- 10) There are options to add in the business location, opening hours and a phone number but as this is an online store, whereby customers can send through any queries through the site – no details were provided.
- 11) Initial set up of Facebook page complete.
- 12) Scroll down the Facebook page and select "Add action". Select "View shop". Add in the deployed site web address.
- 13) Scroll down the Facebook page and select "Write a welcome post". Added the following post: "Enjoy free delivery on any bouquets over £30! Check out our site below... <https://blossoming-bouquets.herokuapp.com/>" – click "Post" to submit the post onto the Facebook page. Refresh page to view the new post.
- 14) Skip option to "Invite friends" as site is for a fake business.
- 15) Add site link to base.html footer.