Create privacy policy

1) Navigate to "privacypolicygenerator.info"
2) Fill out the form on right hand side, as below, then select "Next":
    a. Company name – use site name.
    b. Website name – use site name.
    c. Website url – use deployed site url.
3) Answer the following questions, then select "Next":
    a. Do you use cookies on your website? No (site in current state is not using Google analytics).
    b. Do you show advertising through Google AdSense on your website? No (not providing advertising space for other companies).
    c. Do you show advertising from third parties (except Google)? No (not providing advertising space for other companies).
4) Answer the following questions in relation to the company, then select "Generate my privacy policy":
    a. Country – United Kingdom.
    b. Email address – used personal email address but would normally use business email address.
5) Given the choice between:
    a. Using a link to a page where privacy policy is displayed – chose this option and copied link.
    b. Using html code with privacy policy details.
6) In base.html – add link to end of footer, calling it "Privacy Policy".