

| BLOSSOMING BOUQUETS - USER STORIES | | | | |
|------------------------------------|---------------|---------------------|---|---|
| Epic | User story ID | As a/an | I want to be able to | so that I can |
| Site content | SC-1 | Shopper | View an attractive site | feel inspired to view its related content |
| | SC-2 | Shopper | Use a site with clear navigation links | easily navigate to pages of interest |
| | SC-3 | Shopper | View a list of products available | determine whether to buy anything |
| | SC-4 | Shopper | Filter products according to category and price | easily find what I am looking for |
| Contact | CO-1 | Shopper | Make contact with the store owners | ask questions related to the store |
| | CO-2 | Shopper | Subscribe to a monthly newsletter | be kept upto date with the latest products and store news |
| | CO-3 | Shopper | View the store on facebook | make contact with the store through my facebook account |
| Blog | BL-1 | Store owner | Add appropriate posts to the blog | interact with shoppers |
| | BL-2 | Shopper | View blog posts | gain useful site related information |
| | BL-3 | User account holder | Comment on posts made by store owners | interact with people who have similar interests |
| User accounts | UA-1 | Shopper | Create an account with the store | speed up the payment process |
| | UA-2 | User account holder | View past orders from my account | Keep track of my spending |
| Store management | SM-1 | Store owner | Add products to the site | keep the site content refreshed |
| | SM-2 | Store owner | Edit products existing on the site | keep the site content up-to-date |
| | SM-3 | Store owner | Delete products existing on the site | remove what is no longer being sold by the store |
| Purchasing | PU-1 | Shopper | Put products into a basket | keep a tab on costs and products to be purchased |
| | PU-2 | Shopper | View products in my basket including price and quantities | remind myself of what I intend on buying |
| | PU-3 | Shopper | View grand total of my shopping basket including delivery costs | know how much to pay |
| | PU-4 | Shopper | Edit the quantity of products in my basket | make quick changes before proceeding to checkout |
| | PU-5 | Shopper | Delete products in my basket | make quick changes before proceeding to checkout |
| | PU-6 | Shopper | Checkout securely using my card details | Pay for the products I want in a safe and secure manner |
| | PU-7 | Store owner | See what customers have purchased | keep stock up to date |