



## Yearly Status Report - 2015-2016

### Part A

#### Data of the Institution

1. Name of the Institution	ACHARYA INSTITUTE OF MANAGEMENT AND SCIENCES
Name of the head of the Institution	Dr. Kiran Reddy
Designation	Principal
Does the Institution function from own campus	Yes
Phone no/Alternate Phone no.	080-28376430
Mobile no.	9060357777
Registered Email	principal@theaims.ac.in
Alternate Email	aiqac@theaims.ac.in
Address	1st Stage, 1st Cross, Peenya
City/Town	Bangalore
State/UT	Karnataka
Pincode	560058

<b>2. Institutional Status</b>																			
Affiliated / Constituent			Affiliated																
Type of Institution			Co-education																
Location			Urban																
Financial Status			Self financed																
Name of the IQAC co-ordinator/Director			Dr. Jayashree Nair																
Phone no/Alternate Phone no.			080283756430																
Mobile no.			9620444432																
Registered Email			aiqac@theaims.ac.in																
Alternate Email			aiqac.executive@theaims.ac.in																
<b>3. Website Address</b>																			
Web-link of the AQAR: (Previous Academic Year)			<a href="http://www.theaims.ac.in/aqar.html">http://www.theaims.ac.in/aqar.html</a>																
<b>4. Whether Academic Calendar prepared during the year</b>			Yes																
if yes,whether it is uploaded in the institutional website: Weblink :			<a href="https://theaims.ac.in/ACADEMIC_CALENDER.html">https://theaims.ac.in/ACADEMIC_CALENDER.html</a>																
<b>5. Accrediation Details</b>																			
<table border="1"> <thead> <tr> <th rowspan="2">Cycle</th> <th rowspan="2">Grade</th> <th rowspan="2">CGPA</th> <th rowspan="2">Year of Accrediation</th> <th colspan="2">Validity</th> </tr> <tr> <th>Period From</th> <th>Period To</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>A</td> <td>3.46</td> <td>2010</td> <td>05-Sep-2010</td> <td>04-Sep-2015</td> </tr> </tbody> </table>						Cycle	Grade	CGPA	Year of Accrediation	Validity		Period From	Period To	1	A	3.46	2010	05-Sep-2010	04-Sep-2015
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				Period From	Period To														
1	A	3.46	2010	05-Sep-2010	04-Sep-2015														
<b>6. Date of Establishment of IQAC</b>			02-Apr-2007																
<b>7. Internal Quality Assurance System</b>																			
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FDP on Course Learning Outcomes & Assessments	17-Dec-2015 1	87																	

Orientation Program on DELNET	12-Jun-2015 1	90
FDP on innovations and Best Practices	28-Nov-2015 1	67
FDP on Branding the I	14-Nov-2015 1	72
FDP on industry orientation and classroom teaching	31-Oct-2015 1	85
Workshop on Quality assessment and accreditation	10-Feb-2015 2	85
Workshop on Knowledge Management	13-Jul-2015 1	70
Training for non teaching staff on Communication Skills and Telephone Etiquette	01-Apr-2015 2	30
<a href="#">View File</a>		

**8. Provide the list of funds by Central/ State Government- UGC/CSIR/DST/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.**

Institution/Department/Faculty	Scheme	Funding Agency	Year of award with duration	Amount
Mgmt. Studies	Government	Canara Bank	2015 15	48500
Mgmt. Studies, Commerce	Non-Government	Integrated Green Venture	2015 80	10000
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<b>9. Whether composition of IQAC as per latest NAAC guidelines:</b>	Yes
Upload latest notification of formation of IQAC	<a href="#">View File</a>
<b>10. Number of IQAC meetings held during the year :</b>	1
The minutes of IQAC meeting and compliances to the decisions have been uploaded on the institutional website	Yes
Upload the minutes of meeting and action taken report	<a href="#">View File</a>
<b>11. Whether IQAC received funding from any of the funding agency to support its activities during the year?</b>	No

**12. Significant contributions made by IQAC during the current year(maximum five bullets)**

Apply for Permanent Affiliation for UG Programs Strengthen activities to promote research culture amongst faculty and students Propose to upgrade Library Software Develop mechanism to implement the UN 13 point goal for sustainable development through a focused approach in a phased manner. Achieve Vision of the Institution through Signature Events To prepare Annual reports reflecting all activities of the institution Strengthen Preplacement training process

[View File](#)

**13. Plan of action chalked out by the IQAC in the beginning of the academic year towards Quality Enhancement and outcome achieved by the end of the academic year**

Plan of Action	Achivements/Outcomes
Schedule regular Academic Admin Audits	Audit of all Academic and Admin departments based on respective checklists completed, deviations and gaps identified and action plans formulated to address the observations and gaps. Surprise visits may also be scheduled.
Apply for Permanent Affiliation for UG Programs	Application made and Permanent Affiliation granted for all the UG Programs.
Strengthen activities to promote research culture amongst faculty and students	1) Institute started publications division - AIMS Publications - to bring out research reports, industry advisory reports, case studies and outcomes of Seminars and Conferences. 2) Shamshodhana - a symposium for research paper presentations for students is proposed as a signature event of ACR. 3) Explore possibilities for student and faculty exchange for research with partner universities. 4) Explore mechanisms to initiate Research incubation.
Propose to upgrade Library Software	Library software has been upgraded. Book bar-coding system has been introduced. Access to e-books and e-journals has been expanded with Web-OPAC.
Develop mechanism to implement the UN 13 point goal for sustainable development through a focused approach in a phased manner.	Plan in place to implement the initiative through the focus centers - 1) AIMS Center for Sustainability to conduct International Round Table Conference on Sustainability with themes on sustainability as a signature event. Series of activities planned as part of the initiative to instill sense of responsibility in students and

	<p>faculty towards our environment. 3) AIMS Center for Community Services to strengthen activities that promote social sensitivity amongst students. 4) AECC to nurture entrepreneurial acumen amongst through orientation, certification and intensive mentoring programs.</p>				
To prepare Annual reports reflecting all activities of the institution	Annual Report for 2014 prepared and uploaded in the website.				
Strengthen Pre-placement training process	ACSD entrusted with responsibility to strengthen pre-placement training process. Professional skill development programs are to be organized for students opting for placements.				
Achieve Vision of the Institution through Signature Events	All the Schools and Focus Centers have drawn an action plan to conduct Signature events in areas that will help achieve the objectives of the program and the vision of AIMS Institutes. School of Hospitality, ACS and ACR implemented the events this year.				
Commence preparations for NAAC re-accreditation 2nd Cycle	Committees formed criterion wise and responsibilities delegated. SSR 1st draft completed				
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<b>14. Whether AQAR was placed before statutory body ?</b>	Yes				
<table border="1"> <thead> <tr> <th>Name of Statutory Body</th><th>Meeting Date</th></tr> </thead> <tbody> <tr> <td>Governing council</td><td>03-Mar-2016</td></tr> </tbody> </table>		Name of Statutory Body	Meeting Date	Governing council	03-Mar-2016
Name of Statutory Body	Meeting Date				
Governing council	03-Mar-2016				
<b>15. Whether NAAC/or any other accredited body(s) visited IQAC or interacted with it to assess the functioning ?</b>	No				
<b>16. Whether institutional data submitted to AISHE:</b>	Yes				
Year of Submission	2016				
Date of Submission	06-Dec-2016				
<b>17. Does the Institution have Management Information System ?</b>	Yes				
If yes, give a brief description and a list of modules currently operational (maximum 500 words)	AIMS has an indigenous ERP Connexions, that is developed and maintained by the institution. The major modules of the				

ERP are: 1) Student admissions module This module ensures a transparent admission process and access to prospective students from across the globe. 2) Student Academic module This module facilitates a dashboard using which all activities of students may be tracked. It has facility for marking attendance of students, managing and monitoring their assignments and examinations. 3) Assessment Module to conduct online MCQs tests. 4) Feedback module to facilitate feedback from students on the teaching learning process 5) HR module this module maintains database of all teaching and nonteaching staff of the institution. It also tracks the faculty and staff development activities including research and consultancy.

## Part B

### CRITERION I – CURRICULAR ASPECTS

#### 1.1 – Curriculum Planning and Implementation

1.1.1 – Institution has the mechanism for well planned curriculum delivery and documentation. Explain in 500 words

The following initiatives are made by the Institute for effective transaction of curriculum: \*Planning the annual institutional calendar taking into consideration the objectives set by the University for each of the subjects, based on which the department CoE are planned and implemented. \* Departments approve subject allotments in consultation with the Principal. \* The Program head approves the course files prepared by faculty members. \* Program Heads, IQAC and the Principal monitor delivery of curriculum at the department and institute level. \* Faculty members attend recharge programs with the concerned industry to understand and incorporate the latest developments into the curriculum. \* Internal Quality Audits (IQAs) are conducted periodically to monitor and advise the departments on adherence to quality and objectives of the curriculum. Additional training and re-orientation programs are recommended.

1.1.2 – Certificate/ Diploma Courses introduced during the academic year

Certificate	Diploma Courses	Dates of Introduction	Duration	Focus on employ ability/entrepreneurship	Skill Development
Softskills and Industry Readiness - 1	NA	15/07/2015	30	employability	yes
Softskills and Industry Readiness - 2	Nil	15/07/2015	40	employability	yes
IOS Traning	Nil	11/06/2015	30	employability	yes

**1.2 – Academic Flexibility****1.2.1 – New programmes/courses introduced during the academic year**

Programme/Course	Programme Specialization	Dates of Introduction
<b>Nil</b>	<b>NA</b>	<b>Nil</b>
<b>No file uploaded.</b>		

**1.2.2 – Programmes in which Choice Based Credit System (CBCS)/Elective course system implemented at the affiliated Colleges (if applicable) during the academic year.**

Name of programmes adopting CBCS	Programme Specialization	Date of implementation of CBCS/Elective Course System
<b>MBA</b>	<b>Finance, HR, Marketing</b>	<b>01/06/2015</b>
<b>MCA</b>	<b>NA</b>	<b>01/06/2015</b>
<b>BBA</b>	<b>NA</b>	<b>01/06/2015</b>
<b>BCA</b>	<b>NA</b>	<b>01/06/2015</b>
<b>BHM</b>	<b>NA</b>	<b>01/06/2015</b>
<b>MCom</b>	<b>NA</b>	<b>01/06/2015</b>
<b>MSW</b>	<b>NA</b>	<b>01/06/2015</b>
<b>BCom</b>	<b>NAA</b>	<b>01/06/2015</b>
<b>BA</b>	<b>Performing Arts</b>	<b>01/06/2015</b>
<b>BA</b>	<b>NA</b>	<b>01/06/2015</b>

**1.2.3 – Students enrolled in Certificate/ Diploma Courses introduced during the year**

	Certificate	Diploma Course
Number of Students	<b>129</b>	<b>Nil</b>

**1.3 – Curriculum Enrichment****1.3.1 – Value-added courses imparting transferable and life skills offered during the year**

Value Added Courses	Date of Introduction	Number of Students Enrolled
<b>Softskills and Industry Readiness - 1</b>	<b>15/07/2015</b>	<b>20</b>
<b>Softskills and Industry Readiness - 2</b>	<b>15/09/2015</b>	<b>39</b>
<b>ISO Training Program</b>	<b>11/06/2015</b>	<b>70</b>
<a href="#"><u>View File</u></a>		

**1.3.2 – Field Projects / Internships under taken during the year**

Project/Programme Title	Programme Specialization	No. of students enrolled for Field Projects / Internships
<b>MBA</b>	<b>HR, Finance, Marketing</b>	<b>348</b>
<b>MCA</b>	<b>NA</b>	<b>58</b>
<b>BBA</b>	<b>NA</b>	<b>75</b>
<b>BCA</b>	<b>NA</b>	<b>143</b>
<b>BHM</b>	<b>NA</b>	<b>38</b>

MSW	NA	28
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#### 1.4 – Feedback System

1.4.1 – Whether structured feedback received from all the stakeholders.

Students	Yes
Teachers	Yes
Employers	Yes
Alumni	Yes
Parents	Yes

1.4.2 – How the feedback obtained is being analyzed and utilized for overall development of the institution?  
(maximum 500 words)

Feedback Obtained
<p>Feedback is collected from students on teaching learning process and learning conditions using the inhouse ERP Connexions. The analysis is automatically generated which is placed before the department meeting and Registrar. The suggestions and corrective measures are taken up by the CDRC in consultation with Registrars Office. Faculty members whose feedback is significantly low are asked to make an action plan for improvement. Students feedback on curriculum is also taken, analysed and suggestions are discussed in the Schools meeting. Relevant suggestions are considered in the design of VAP to address skill and knowledge gaps in the curriculum. Feedback from Alumni are also considered. Feedback is collected from alumni and industry using Google Forms, analysed and outcome used to design and implement relevant value added programs. Feedback is taken from faculty members on curriculum and suggestions used to make recommendations to the university and in the design of value added programs. Institute also takes feedback on the various co curricular and extra curricular activities done by each program, The analysis is used in making improvisations in the program. Relevant suggestions are also taken up in the Academic council and the Governing council for suitable consideration and action.</p>

#### CRITERION II – TEACHING- LEARNING AND EVALUATION

##### 2.1 – Student Enrolment and Profile

2.1.1 – Demand Ratio during the year

Name of the Programme	Programme Specialization	Number of seats available	Number of Application received	Students Enrolled
BA	PSJ	60	10	5
BCA	NA	120	135	60
BHM	NA	120	140	92
BCom	NA	80	95	63
BBA	NA	180	260	154
MSW	NA	40	27	23
MCom	NA	50	52	42
MCA	lateral	60	17	11
MCA	Regular	60	32	19
MBA	NA	240	14500	231

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## 2.2 – Catering to Student Diversity

### 2.2.1 – Student - Full time teacher ratio (current year data)

Year	Number of students enrolled in the institution (UG)	Number of students enrolled in the institution (PG)	Number of fulltime teachers available in the institution teaching only UG courses	Number of fulltime teachers available in the institution teaching only PG courses	Number of teachers teaching both UG and PG courses
2015	944	584	51	27	14

## 2.3 – Teaching - Learning Process

### 2.3.1 – Percentage of teachers using ICT for effective teaching with Learning Management Systems (LMS), E-learning resources etc. (current year data)

Number of Teachers on Roll	Number of teachers using ICT (LMS, e-Resources)	ICT Tools and resources available	Number of ICT enabled Classrooms	Number of smart classrooms	E-resources and techniques used
92	80	31	31	5	5

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### 2.3.2 – Students mentoring system available in the institution? Give details. (maximum 500 words)

AIMS Center for Counselling implements the mentor-mentee system at the institute. The purpose of Mentor Mentee System is basically the attainment of that goal and aims to assist student in maximally developing their learning environment. The Faculty strongly supports and encourages the mentoring mission. All the teaching faculty of the college is acting as a mentor. Each student joining the institution is assigned a mentor who will interact with their mentees during specific slots or as required. Institute has a certified NLP practitioner as the coordinator for the mentoring process and oversees the process. All students are introduced to the mentoring process in the 1st semester and all faculty members are trained on the process. Whenever necessary parents are contacted and personal interactions arranged to resolve issues. Issues are escalated to director ACM for further counselling or action. The students who need external help in order to maintain a psychological equilibrium to cope with stress, to seek information about the means of self control, growth and self expansion will be referred to MSW department and those students who needs more attention and care will be provided with the service of clinical counselling psychotherapist and clinical counseling psychologist.

Number of students enrolled in the institution	Number of fulltime teachers	Mentor : Mentee Ratio
1562	92	1:17

## 2.4 – Teacher Profile and Quality

### 2.4.1 – Number of full time teachers appointed during the year

No. of sanctioned positions	No. of filled positions	Vacant positions	Positions filled during the current year	No. of faculty with Ph.D
Nil	Nil	Nil	3	19

### 2.4.2 – Honours and recognition received by teachers (received awards, recognition, fellowships at State, National, International level from Government, recognised bodies during the year )

Year of Award	Name of full time teachers receiving awards from state level, national level, international level	Designation	Name of the award, fellowship, received from Government or recognized bodies
2015	Dr. Kiran Reddy	Principal	Institute of Excellence in

			Higher Education
2016	Dr. Kiran Reddy	Principal	Educational Leader of the Year Future of India - Business Excellence and Achievement Award for Entrepreneurs - 2016
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## 2.5 – Evaluation Process and Reforms

2.5.1 – Number of days from the date of semester-end/ year- end examination till the declaration of results during the year

Programme Name	Programme Code	Semester/ year	Last date of the last semester-end/ year-end examination	Date of declaration of results of semester-end/ year- end examination
MBA	CMD	1	04/02/2016	28/04/2016
MCA	SAC	1	02/02/2016	27/04/2016
MCom	COM	1	20/01/2016	28/04/2016
MSW	AS7	1	21/01/2016	28/04/2016
BBA	C26	1	04/01/2016	17/03/2016
BCom	C41	1	01/01/2016	17/03/2016
BHM	C27	1	30/12/2015	14/03/2016
BCA	SB7	1	02/01/2016	15/03/2016
BA (Journalism)	A81	1	29/12/2015	17/03/2016
BA	A91	1	05/01/2016	17/03/2016
<a href="#">View File</a>				

2.5.2 – Reforms initiated on Continuous Internal Evaluation(CIE) system at the institutional level (250 words)

University has introduced Choice Based Credit System in all the Undergraduate and Postgraduate programs effective from the academic year 2014-15. Another major initiative is the introduction of technology into the examination system in the following areas: 1. Internal assessment marks are uploaded online on the University web portal. 2. University results are announced online 3. Multiple Choice Question (MCQ) pattern for question papers has been introduced for non-core papers. Institute is an authorised examination centre for the University examinations and all procedures prescribed by the University is strictly adhered to for all the University level and internal mid-term examinations. Institute has made the following reforms at its end: 1. A continuous evaluation system has been implemented to assess the student from the time he joins the program till his completion. 2. Internal exams conducted by the academic departments are notified in advance through the CoE which is circulated at the beginning of each semester. 3. Answer papers are evaluated by the respective faculty member and the same is subject to review by the program head. 4. Results are announced within a week of completion of the examinations and the best answer scripts are shared in the class. 5. MCQ pattern of evaluation is used in the entry and exit tests and training programs. 6. Seminars and Presentations by the students is a mandatory component in the formative

evaluation. 7. Comprehensive exam is conducted on completion of the program to assess the achievement of learning outcomes of the program.

2.5.3 – Academic calendar prepared and adhered for conduct of Examination and other related matters (250 words)

Institute plans and organizes its teaching, learning and evaluation. They are communicated to the students and faculty members through mails, circulars and displays on the notice board. Academic Calendar 1. Institute has a well structured CoE in which the departmental and University calendars are integrated. 2. CoE includes activities to ensure that the student achieves the desired graduate attributes in line with the vision, mission and objectives of the institute. The co-curricular and extracurricular activities with AFCs, extension programs, sports, annual day, NSS camps and YRC activities are also planned and included in the CoE. 3. On approval of the calendar by Academic Council, departments come up with timetables for the semester which is communicated to students and faculty members through circulars and display on notice boards Teaching Plan 1. Each faculty member prepares a course file based on the subject allotted which includes the syllabus, lesson plan, OAP, teaching materials, cases, exercises, assignments, comprehensive question and assignment bank for the course. 2. Each subject is analyzed in terms of knowledge and skill components involved. Teaching sessions are planned for the former and activities are planned for the latter. 3. Lesson plans form the basis for teaching and learning. Program outcomes are explicitly stated and compliance is ensured. Evaluation Plan A continuous evaluation system is followed by each department and included in the CoE. 1. The summative and formative evaluations are carried out as per evaluation system mentioned in the course files. The summative evaluations include the theory and practical components of each paper as prescribed by the University and the formative evaluation includes the assignments, seminars, quizzes, project reviews and participation in co-curricular and extracurricular activities. 2. Internal examinations are conducted by Examination department of the institute, headed by the controller of examination. Results of evaluation are announced within one week of completion of the exams. Answer scripts are issued to the students for verification. Any grievances about the evaluation are discussed with the program head and escalated to the grievances committee, if required.

## 2.6 – Student Performance and Learning Outcomes

2.6.1 – Program outcomes, program specific outcomes and course outcomes for all programs offered by the institution are stated and displayed in website of the institution (to provide the weblink)

[https://theaims.ac.in/Program\\_and\\_Course\\_Outcomes.html](https://theaims.ac.in/Program_and_Course_Outcomes.html)

2.6.2 – Pass percentage of students

Programme Code	Programme Name	Programme Specialization	Number of students appeared in the final year examination	Number of students passed in final year examination	Pass Percentage
C26	BBA	NA	77	46	60
C27	BHM	NA	45	22	49
SB7	BCA	NA	65	34	52
C41	BCom	NA	53	14	26
SAC	MCA	NA	29	29	100
AS7	MSW	NA	9	9	100
COM	MCom	NA	46	45	98

CMD	MBA	NA	174	169	97
<a href="#">View File</a>					

## 2.7 – Student Satisfaction Survey

2.7.1 – Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design the questionnaire) (results and details be provided as weblink)

<https://theaims.ac.in/FEEDBACK.html>

## CRITERION III – RESEARCH, INNOVATIONS AND EXTENSION

### 3.1 – Resource Mobilization for Research

3.1.1 – Research funds sanctioned and received from various agencies, industry and other organisations

Nature of the Project	Duration	Name of the funding agency	Total grant sanctioned	Amount received during the year
Industry sponsored Projects	75	Integrated Green Venture	1	0.5
Industry sponsored Projects	15	Canara Bank	2	2.5
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### 3.2 – Innovation Ecosystem

3.2.1 – Workshops/Seminars Conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practices during the year

Title of workshop/seminar	Name of the Dept.	Date
FDP on Entrepreneurship - Kick starting Entrepreneurial Campus	All Departments	29/08/2015
FDP on Research Methodology	All Departments	23/09/2015
Training Programme on Entrepreneurship for Women	All Departments	16/11/2015
Entrepreneurs Talk Marathon	All Departments	20/02/2016
Entrepreneurship Adventure with Food Travel	PG	22/02/2016
Entrepreneurship Adventure with Entertainment Games	PG	23/02/2016
Interactive Session with Entrepreneurs	All Departments	27/02/2016
Awareness on Entrepreneurship	B.Com	22/02/2016
Chandini Chowk - Street Food Event	BHM	25/02/2016
Research Importance Methods	Language Department	30/03/2016

### 3.2.2 – Awards for Innovation won by Institution/Teachers/Research scholars/Students during the year

Title of the innovation	Name of Awardee	Awarding Agency	Date of award	Category
Nil	NA	NA	Nil	NA
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### 3.2.3 – No. of Incubation centre created, start-ups incubated on campus during the year

Incubation Center	Name	Sponsered By	Name of the Start-up	Nature of Start-up	Date of Commencement
AEEC	Rohith Shridhar	NA	Ranjitha Traders	Trade	02/05/2016
AEEC	V. Balajee	NA	YESS EVENT Planners	Event	02/05/2016
AEEC	Nitin Prabhakar	NA	Mind Parkour	Training	02/05/2016
AEEC	Babitha Subramani	NA	Ajit Glafo India Pvt. Ltd.	Management	09/11/2015
AEEC	Nauman	NA	Bm5events.com	Event	12/10/2015
AEEC	Bharath Rajanna	NA	Edupinnacle	Training	23/05/2016
AEEC	Jitendra K S	NA	Orange Fitness Pvt Ltd	Fitness	23/09/2015
AEEC	Dhanek Nath K A	NA	RDS Publishing of Magazines LLC	Publisher	22/03/2016
AEEC	Mukesh Mandowara	NA	Trilltale technology Pvt ltd	IT	16/07/2015
AEEC	Mohammed DANISH	NA	Digital Marketing	Marketing	03/11/2015
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### 3.3 – Research Publications and Awards

#### 3.3.1 – Incentive to the teachers who receive recognition/awards

State	National	International
0	0	0

#### 3.3.2 – Ph. Ds awarded during the year (applicable for PG College, Research Center)

Name of the Department	Number of PhD's Awarded
Nil	Nil

#### 3.3.3 – Research Publications in the Journals notified on UGC website during the year

Type	Department	Number of Publication	Average Impact Factor (if any)
International	Management Studies	1	5.09

National	Management Studies	5	0
International	Commerce	1	3.02
National	Commerce	2	0
International	IT Sciences	5	1.13
National	IT Sciences	3	0.66
<a href="#">View File</a>			

3.3.4 – Books and Chapters in edited Volumes / Books published, and papers in National/International Conference Proceedings per Teacher during the year

Department	Number of Publication
Management Studies	12
Commerce	3
IT Sciences	3
<a href="#">View File</a>	

3.3.5 – Bibliometrics of the publications during the last Academic year based on average citation index in Scopus/ Web of Science or PubMed/ Indian Citation Index

Title of the Paper	Name of Author	Title of journal	Year of publication	Citation Index	Institutional affiliation as mentioned in the publication	Number of citations excluding self citation
ParQuoSICI: Pseudorandom Partial Quotient Sequences for Content based Image Authentication	Jayashree S Pillai	Bonfring International Journal of Advances in Image Processing	2015	2	AIMS	Nil
Risk Management Measures of Central Banks for the Foreign Exchange Reserve	Minu Harlalka	International Journal of Physical and Social Sciences	2015	1	AIMS	Nil
Embedding Unique Identification in IoT	Arun Mudhol	AIMS Journal of Research	2015	1	AIMS	Nil
Consumers Buying Behaviour	Karunakara Reddy B A	AIMS Journal of Research	2015	2	AIMS	Nil

towards Online Shopping - A Case Study of S napdeal.co m Users in Bangalore City							
Disingen uous Corporate Activism	Siddaiah T	AIMS Journal of Research	2015	1	AIMS	Nill	
Individu als Person ality - Multiple Affects - Gender Dif ferentiati on!?	Vijay Bhasker V	AIMS Journal of Research	2015	2	AIMS	Nill	
Signs of Corporate Collapse: An Assessment	Somanath V S	Southern Economist	2015	2	AIMS	Nill	
Melting Heat Transfer in Boundary Layer Stag nition-Point flow of Nanofield toward a Stretching sheet with Induced Magnetic field	Mahantesh B	Engineer ing Science and Technology an Interna tional Journal	2015	107	AIMS	103	
Numerical Solution for Hydrom agnetic Boundary Layer Flow and Heat Transfer past a Stretching Surface embedded in Non-	Mahantesh B	Journal of Nigerian M athematica l Society	2015	71	AIMS	67	

Darcy Porous Medium with Fluid-Particle Suspension						
Thermal Radiation and Hall Effects on Boundary Layer flow past a non-isothermal stretching surface embedded in porous medium with non-uniform sources/sink and fluid-particle suspension	Mahantesh B	Springer	2015	56	AIMS	52
<a href="#">View File</a>						

### 3.3.6 – h-Index of the Institutional Publications during the year. (based on Scopus/ Web of science)

Title of the Paper	Name of Author	Title of journal	Year of publication	h-index	Number of citations excluding self citation	Institutional affiliation as mentioned in the publication
ParQuoSCI: Pseudorandom Partial Quotient Sequences for Content based Image Authentication	Jayashree S Pillai	Bonfring International Journal of Advances in Image Processing	Nill	Nill	Nill	AIMS
Risk Management Measures of Central Banks for the Foreign Exchange Reserve	Minu Harlalka	International Journal of Physical and Social Sciences	2015	Nill	Nill	AIMS
Embedding	Arun Mudhol	AIMS Journal of	2015	Nill	Nill	AIMS



Unique Identification in IoT		Research					
Consumers Buying Behaviour towards Online Shopping - A Case Study of S napdeal.com Users in Bangalore City	Karunakara Reddy B A	AIMS Journal of Research	2015	Nill	Nill	AIMS	
Disingenuous Corporate Activism	Siddaiah T	AIMS Journal of Research	2015	Nill	Nill	AIMS	
Individuals Personality - Multiple Affects - Gender Differentiation!?	Vijay Bhasker V	AIMS Journal of Research	2015	Nill	Nill	AIMS	
Signs of Corporate Collapse: An Assessment	Somanath V S	Southern Economist	2015	Nill	Nill	AIMS	
Melting Heat Transfer in Boundary Layer Stagnation-Point flow of Nanofield toward a Stretching sheet with Induced Magnetic field	Mahantesh B	Engineering Science and Technology an International Journal	2015	39	103	AIMS	
Numerical Solution for Hydromagnetic Boundary Layer Flow	Mahantesh B	Journal of Nigerian Mathematical Society	2015	Nill	67	AIMS	

and Heat Transfer past a Stretching Surface embedded in Non-Darcy Porous Medium with Fluid-Particle Suspension						
Thermal Radiation and Hall Effects on Boundary Layer flow past a non-isotherma 1 stretching surface embedded in porous medium with non-uniform sources/sink and fluid-particle suspension	Mahantesh B	Springer	2015	17	52	AIMS

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### 3.3.7 – Faculty participation in Seminars/Conferences and Symposia during the year :

Number of Faculty	International	National	State	Local
Attended/Seminars/Workshops	9	34	Nill	Nill
Presented papers	34	43	1	Nill
Resource persons	1	1	Nill	Nill

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### 3.4 – Extension Activities

3.4.1 – Number of extension and outreach programmes conducted in collaboration with industry, community and Non- Government Organisations through NSS/NCC/Red cross/Youth Red Cross (YRC) etc., during the year

Title of the activities	Organising unit/agency/ collaborating agency	Number of teachers participated in such activities	Number of students participated in such activities
Cleanliness Campaign	Peenya Police Station/ NSS	10	86

Blood Donation Camp	Lions Club/ NSS	15	100
Cleanliness Campaign	Peenya Police Station/ NSS	10	97
Independence day celebrations	NSS	80	80
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3.4.2 – Awards and recognition received for extension activities from Government and other recognized bodies during the year

Name of the activity	Award/Recognition	Awarding Bodies	Number of students Benefited
Blood Donation Campaign	Certificate of appreciation	Victoria Hospital Bangalore Medical College	63
Blood Donation Campaign	Academics Excellence and Concern for the Society	The International Association of Lions Clubs District 317 F	54
Child care Institution survey	Thanking and appreciation letter	CRT	12
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3.4.3 – Students participating in extension activities with Government Organisations, Non-Government Organisations and programmes such as Swachh Bharat, Aids Awareness, Gender Issue, etc. during the year

Name of the scheme	Organising unit/Agency/collaborating agency	Name of the activity	Number of teachers participated in such activities	Number of students participated in such activities
Blood Donation Camp	Lions Club, Dasarahalli and ACCS	Blood Donation Camp	3	150
Legal Aid Services	Peenya Traffic Police Station	Orientation on Legal Aid Services given by team from Peenya Traffic Police Department	3	180
Computer Literacy Program	Sumangali Sevashram	Computer Literacy Program for Orphan Children	1	20
Human Trafficking	Nemmadi Organisation	Rally and Street play for Human Trafficking	1	15
Prevent Crime and Promote Safety	Peenya Police Station	Awareness rally on the theme of Prevent Crime and Promote Safety	5	280

ICDSS	ICDSS (NGO) and City Municipal Corporation (CMC), Doddaballapur.	2 Days Awareness Campaign at Doddaballapur	2	60
World Human Rights Day: Orientation on distinctive features of human rights	All Departments of AIMS IHE	World Human Rights Day: Orientation on distinctive features of human rights	5	260
Summanahalli Society	Summanahalli Society	Christmas and New Year Celebration at Summanahalli Society with leprosy patients	1	30
<a href="#">View File</a>				

### 3.5 – Collaborations

3.5.1 – Number of Collaborative activities for research, faculty exchange, student exchange during the year

Nature of activity	Participant	Source of financial support	Duration
Global Immersion program by Professor K S Rao	200	0	5
<a href="#">View File</a>			

3.5.2 – Linkages with institutions/industries for internship, on-the- job training, project work, sharing of research facilities etc. during the year

Nature of linkage	Title of the linkage	Name of the partnering institution/ industry /research lab with contact details	Duration From	Duration To	Participant
Guest Lecture on Sustainability	Guest lecture on Sustainability by Mr. Cullen Childress	Living Tree, USA	Nill	Nill	Nill
workshop on Sustainability	Global immersion Program on sustainable development by Mr. Don McAvinchey (American Gandhi)	GCSD - Global center for sustainable development, Santa fe, New mexico, USA	Nill	Nill	Nill

Management development program	Workshop on Quality initiatives in Business Education by Prof. Ramesh Iyer and Prof. Vijaya Bhasker	Aditya Business School	Nill	Nill	Nill
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3.5.3 – MoUs signed with institutions of national, international importance, other universities, industries, corporate houses etc. during the year

Organisation	Date of MoU signed	Purpose/Activities	Number of students/teachers participated under MoUs
University of SHIMANE	Nill	Faculty/Student Exchange	62
BA School of Business and Finance, Latvia	Nill	Faculty Exchange	6
National Institute of Advanced Studies	Nill	Research Programme	Nill
EDU PINNACLE	Nill	Training Students	200
Centum Electronics	Nill	Nill	Nill
NIMMADI	Nill	Nill	Nill

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## CRITERION IV – INFRASTRUCTURE AND LEARNING RESOURCES

### 4.1 – Physical Facilities

4.1.1 – Budget allocation, excluding salary for infrastructure augmentation during the year

Budget allocated for infrastructure augmentation	Budget utilized for infrastructure development
28	46

4.1.2 – Details of augmentation in infrastructure facilities during the year

Facilities	Existing or Newly Added
Seminar Halls	Existing
Seminar halls with ICT facilities	Existing
Others	Newly Added
Value of the equipment purchased during the year (rs. in lakhs)	Existing

No file uploaded.

### 4.2 – Library as a Learning Resource

4.2.1 – Library is automated {Integrated Library Management System (ILMS)}

Name of the ILMS software	Nature of automation (fully or patially)	Version	Year of automation
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LIBSYS 7	Partially	7.0	2007
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#### 4.2.2 – Library Services

Library Service Type	Existing		Newly Added		Total	
Text Books	19146	4232037	353	153885	19499	4385922
Reference Books	4787	1410678	121	51295	4908	1461973
Journals	101	121730	5	14400	106	136130
Digital Database	4	711070	1	16500	5	727570
CD & Video	793	5810	29	740	822	6550
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4.2.3 – E-content developed by teachers such as: e-PG- Pathshala, CEC (under e-PG- Pathshala CEC (Under Graduate) SWAYAM other MOOCs platform NPTEL/NMEICT/any other Government initiatives & institutional (Learning Management System (LMS) etc

Name of the Teacher	Name of the Module	Platform on which module is developed	Date of launching e-content
NA	NA	NA	Nil
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#### 4.3 – IT Infrastructure

##### 4.3.1 – Technology Upgradation (overall)

Type	Total Computers	Computer Lab	Internet	Browsing centers	Computer Centers	Office	Departments	Available Bandwidth (MBPS/GBPS)	Others
Existing	411	264	60	60	264	147	147	50	411
Added	60	60	60	60	60	0	0	0	76
Total	471	324	120	120	324	147	147	50	487

##### 4.3.2 – Bandwidth available of internet connection in the Institution (Leased line)

50 MBPS/ GBPS
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##### 4.3.3 – Facility for e-content

Name of the e-content development facility	Provide the link of the videos and media centre and recording facility
NA	NA

#### 4.4 – Maintenance of Campus Infrastructure

4.4.1 – Expenditure incurred on maintenance of physical facilities and academic support facilities, excluding salary component, during the year

Assigned Budget on academic facilities	Expenditure incurred on maintenance of academic facilities	Assigned budget on physical facilities	Expenditure incurred on maintenance of physical facilities
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45	48	20	19
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4.4.2 – Procedures and policies for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc. (maximum 500 words) (information to be available in institutional Website, provide link)

Institute ensures optimal allocation and utilization of financial resources for maintenance and upkeep of facilities by the establishment department. Based on the need assessment of the institute and its departments, the budget is allocated. The infrastructure development committee ensures that there are optimal allocation and utilization of the available financial resources for maintenance and upkeep.

[https://theaims.ac.in/POLICIES\\_AND\\_PROCEDURES.html](https://theaims.ac.in/POLICIES_AND_PROCEDURES.html)

## CRITERION V – STUDENT SUPPORT AND PROGRESSION

### 5.1 – Student Support

#### 5.1.1 – Scholarships and Financial Support

	Name/Title of the scheme	Number of students	Amount in Rupees
Financial Support from institution	EW, MERIT, CATEGORY, DEFENCE, AIMS ALUMNI, EMP.REF., 100 SCHOLARSHIP, SIBLING, SPORTS	178	14114350
Financial Support from Other Sources			
a) National	Schoarship Received from Social Welfare office for Academic year 2015-2016	254	5897732
b)International	Nil	Nill	0
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5.1.2 – Number of capability enhancement and development schemes such as Soft skill development, Remedial coaching, Language lab, Bridge courses, Yoga, Meditation, Personal Counselling and Mentoring etc.,

Name of the capability enhancement scheme	Date of implemetation	Number of students enrolled	Agencies involved
Inspiration Talk on Secrets of Success	10/03/2015	63	Mr. Manikandaraj R, Chief RSOI, RVM Foundation, Bangalore
Traffic rules and Laws	15/08/2015	56	Peenya Industrial Association, Peenya, Bangalore
Passion	07/08/2015	103	Mr. Thomas Johen Rose, Founder and Motivational trainer WiseForce, Bangalore
Communication Skills	08/09/2015	53	Mr. Thomas John Rose, Founder and motivational

			trainer WiseForce, Bangalore
First Aid and Fire Fighting training Program	15/10/2015	68	Mr. Guruprasad, Ma nager-Operations, Reliable Fire Services
Yoga Meditation Program	18/11/2015	55	Prof. Deb Malya
English Communication for Foreign Students	21/11/2015	87	Ms. Praveen
Non Verbal Communication	08/12/2015	73	Ms. Praveen
Yoga Meditation Program	17/12/2015	72	Prof. Deb Malya
<a href="#">View File</a>			

5.1.3 – Students benefited by guidance for competitive examinations and career counselling offered by the institution during the year

Year	Name of the scheme	Number of benefited students for competitive examination	Number of benefited students by career counseling activities	Number of students who have passed in the comp. exam	Number of students placed
2015	Career in Banking , Finance Insurance	30	Nill	2	Nill
2015	Advancement of Technology in Entrepren eurship in china and Devaluation of Yen.	Nill	35	Nill	12
2015	Career in Banking , Finance & Insurance	Nill	50	Nill	10
2015	"Business ethics as a bed rock of sustained competitive advantage"	Nill	45	Nill	9
2015	Art & Architecture in Ancient & Medieval India	Nill	15	Nill	12



2015	Food service in present context	Nill	30	Nill	27
2015	An Overview of HR planning in Accordance to need theory	Nill	55	Nill	22
2015	Banking and Share Market	Nill	30	Nill	16
Nill	Guest Lecture on career choices and equal opportunities	Nill	60	Nill	19
Nill	Interpersonal Skills	Nill	20	Nill	7
<a href="#">View File</a>					

5.1.4 – Institutional mechanism for transparency, timely redressal of student grievances, Prevention of sexual harassment and ragging cases during the year

Total grievances received	Number of grievances redressed	Avg. number of days for grievance redressal
1	1	1

## 5.2 – Student Progression

5.2.1 – Details of campus placement during the year

On campus			Off campus		
Name of organizations visited	Number of students participated	Number of students placed	Name of organizations visited	Number of students participated	Number of students placed
Berger Paints Café Coffee Day Chillies Crown Plaza Delhivery India Pvt Ltd - Key Accounts Manager Godrej Nature Basket ICICI Indusind Bank (Acquisition Manager) ITC Gardenia Le	523	87	Hotel Katmandu Annapurna Kathmandu Dominos Inditex Trent Retail (Zara) Mayfair Sikkim Spa Front Desk Agent Sterling Resort Taj Yeshwantpur Wipro Academy Of Software	135	15

Meridian Shangrila Bangalore The Open Box Trident ASCENT HR Bandhan Bank B			Excellence (Wipro Limited) Naukri.com RFC Papers TTK Services		
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#### 5.2.2 – Student progression to higher education in percentage during the year

Year	Number of students enrolling into higher education	Programme graduated from	Depratment graduated from	Name of institution joined	Name of programme admitted to
2015	1	BBA	BBA	RIMS	PGDM
2015	1	BBA	BBA	VJIM Kannur	MBA
2015	2	BBA	BBA	Ramaiah institute of Management	MBA
2015	2	BCOM	BCOM	AIMS Institutes	MCOM
2015	1	BCOM	BCOM	Bangalore University	MCOM
2015	2	BBA	BBA	Presidency University	MBA
2015	4	BBA	BBA	AIMS, Peenya Bangalore	MBA
2015	1	BCA	BCA	XIMB Bhuwaneshwar	MCA
2015	1	BCOM	BCOM	Sri Sathya Sai Institute of Higher Learning, Ananthpur	MBA
2015	1	BCOM	BCOM	AMITY Delhi	MCOM

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#### 5.2.3 – Students qualifying in state/ national/ international level examinations during the year (eg:NET/SET/SLET/GATE/GMAT/CAT/GRE/TOFEL/Civil Services/State Government Services)

Items	Number of students selected/ qualifying
Any Other	1
No file uploaded.	

#### 5.2.4 – Sports and cultural activities / competitions organised at the institution level during the year

Activity	Level	Number of Participants
Republic Day	Institution Level	73

Independence Day	Institution Level	45
Umang Fest	Institution Level	457
Ganesh Chaturthi	Institution Level	478
Farewell - PG	Institution Level	347
Farewell - UG	Institution Level	567
Freshers - PG	Institution Level	384
Freshers - UG	Institution Level	612
Karnataka Rajyotsava	Institution Level	834
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### 5.3 – Student Participation and Activities

5.3.1 – Number of awards/medals for outstanding performance in sports/cultural activities at national/international level (award for a team event should be counted as one)

Year	Name of the award/medal	National/ Internaional	Number of awards for Sports	Number of awards for Cultural	Student ID number	Name of the student
2016	First Prize HR	National	Nill	1	15SKCMD007	Abhishek
2016	First Prize HR	National	Nill	1	15SKCMD194	Tulshi Dey
2016	First Prize HR	National	Nill	1	15SKCMD131	Prithvi
2016	First Prize HR	National	Nill	1	15SKCMD016	Akhil Mohan
2016	First Prize Best Manager	National	Nill	1	15SKCMD091	Md.Suhel
2016	First Prize Reality Show	National	Nill	1	15SKCMD148	Riya Banerjee
2016	First Prize Reality Show	National	Nill	1	15SKCMD135	Ritika
2016	Second Prize Business Quiz	National	Nill	1	15SKCMD224	Rahul Utkarsh
2016	Second Prize Business Quiz	National	Nill	1	15SKCMD096	Sravan
2016	Third Prize Marketing	National	Nill	1	15SKCMD148	Riya Banerjee
<a href="#">View File</a>						

5.3.2 – Activity of Student Council & representation of students on academic & administrative bodies/committees of

the institution (maximum 500 words)

Students are members of various committees of the institute - Library Committee  
Hostel and canteen committee Ant-ragging committee Womens cell

#### 5.4 – Alumni Engagement

5.4.1 – Whether the institution has registered Alumni Association?

No

5.4.2 – No. of enrolled Alumni:

9236

5.4.3 – Alumni contribution during the year (in Rupees) :

0

5.4.4 – Meetings/activities organized by Alumni Association :

Leads for placements, Resource persons for pre placements training, Resource person for Workshops and Events, Events sponsorships, Facilitating student internships, Mentoring and updating students about market trends, Addressing students on job opportunities and corporate expectations and Participating in Focus Group discussions to suggest revision curriculum, augmentation for professional certification and skill development programs.

### CRITERION VI – GOVERNANCE, LEADERSHIP AND MANAGEMENT

#### 6.1 – Institutional Vision and Leadership

6.1.1 – Mention two practices of decentralization and participative management during the last year (maximum 500 words)

1) The academic planning process is a bottom up process at AIMS where feedback from students, recommendations from program heads, faculty, committees and suggestions from external stakeholders including alumni, parents/guardians of students, statutory education bodies, institutions of excellence, corporate industry and management associations are invited. The feedback, recommendation and suggestions are brought to the Academic Council for discussion. Plans for achieving the mission and goals of AIMS are based on the feedback and thereafter post deliberations in the Academic Council and the Strategic Planning Committee they are submitted to the Governing Council (GC) for approval. Policies approved by the GC are implemented by the Principal CEO along with the Deans, Program Heads, Program managers, Coordinators and faculty of each school. This process is both participative and decentralized. 2) All Academic and admin policies are based on the collective decision of the Governing Body, the IQAC and institutional committees. Each employee has a representation in various Committees/Cells at the institutional and departmental levels and participate in the decision making process. Each school has an advisory board which includes members of the industry, educationists and alumni who meet every year to discuss and deliberate on the plan of action of each school, the valued added programs and other measures to address knowledge and skill gaps. Stake holder feedback is taken frequently and the inputs and recommendations considered in the decision making process of the institution. The statutory and institutional committees constituted are the following - Academic Council, IQAC, Library Committee, Anti-ragging committee, Internal Complaints Committee, Equal Opportunity Cell, Students grievance redressal cell, faculty grievance redressal cell, Womens cell, Sports and cultural committee, Hostel and canteen committee, Examinations committee, Alumni Association, Placements committee, Focus Centers committee, Student clubs,

6.1.2 – Does the institution have a Management Information System (MIS)?

Yes

**6.2 – Strategy Development and Deployment**

6.2.1 – Quality improvement strategies adopted by the institution for each of the following (with in 100 words each):

Strategy Type	Details
Industry Interaction / Collaboration	MoUs signed with national and international organizations
Library, ICT and Physical Infrastructure / Instrumentation	Augmentation of library software Purchase of end computing devices for networking enhancement of Internet bandwidth
Teaching and Learning	OBTL for Business Programs Module wise assessments Propose to facilitate MOOCS based courses
Research and Development	AIMS journal for Research applied for inclusion in ICI
Examination and Evaluation	Student Assessment module incorporated in institutional ERP

6.2.2 – Implementation of e-governance in areas of operations:

E-governance area	Details
Finance and Accounts	Tally software for maintenance of all transactions. Facility for online fees payment through RTGS and PayTM Salary of Faculty members paid to Bank Account.
Student Admission and Support	Student admissions module This module ensures a transparent admission process and access to prospective students from across the globe. Student Academic module This module facilitates a dashboard using which all activities of students may be tracked. It has facility for marking attendance of students, managing and monitoring their assignments and examinations. Module for students assessment and assignments facilitates evaluation of learnings of students
Administration	Employee database maintained in the institutes Connexions Portal. All staff activities and participation in development programs maintained in the portal including paper and book publications, participation in events, achievements and awards, membership of professional bodies, BoE, BoS, HR planning and administration
Examination	Assessment module in Connexions facilitates conduct of MCQs which are

mandatory as per the OBTL policy adopted by the institute. As an affiliated college of Bangalore University, the university has incorporated measures to submit candidate list an, payment of fees online through the portal and download students admission tickets from the same. The results of semester exams are also announced on the affiliated portal.

### 6.3 – Faculty Empowerment Strategies

6.3.1 – Teachers provided with financial support to attend conferences / workshops and towards membership fee of professional bodies during the year

Year	Name of Teacher	Name of conference/ workshop attended for which financial support provided	Name of the professional body for which membership fee is provided	Amount of support
2015	Karunakara Reddy B A	Global Convergence of Management Education and Practices, Bangalore University	NA	Nill
2015	Somanath V S	Global Convergence of Management Education and Practices, Bangalore University	NA	Nill
2015	Jayaprakash Reddy R	Global Convergence of Management Education and Practices, Bangalore University	NA	Nill
2015	Arun Mudhol	Global Convergence of Management Education and Practices, Bangalore Unive rsityGlobal Convergence of Management Education and Practices, Bangalore University	NA	Nill
2015	Mamatha R	Labour Force in Unorganised	NA	1000

		Sectors: Protection Challenges, Shri Dharmasthala Ma njunatheshwara Law College		
2015	Lakshmi D	Emerging Approaches and Methods in English Language Teaching, Kongu Engineering College	NA	2900
2015	Supriya Singh	International Ramayana Conference, Indus Business Academy	NA	2100
2015	Ravi V	Strategies for Business Excellence, Malla Reddy College of Engineering Technology	NA	1500
2015	Rama Murthy B M	Strategies for Business Excellence, Malla Reddy College of Engineering Technology	NA	1500
2015	Mahantesh B	Mathematics and Its Applications, A dichunchanagiri Institute of Technology	NA	1718
<a href="#">View File</a>				

6.3.2 – Number of professional development / administrative training programmes organized by the College for teaching and non teaching staff during the year

Year	Title of the professional development programme organised for teaching staff	Title of the administrative training programme organised for non-teaching staff	From date	To Date	Number of participants (Teaching staff)	Number of participants (non-teaching staff)
2015	Orientat ion towards SPSS	NA	09/06/2015	09/06/2015	4	Nil

2015	Business Analytics an Overview	NA	10/06/2015	10/06/2015	37	Nil
2015	DELNET orientation Program	NA	12/06/2015	12/06/2015	43	2
2015	FDP on Mentoring	NA	27/07/2015	27/07/2015	47	Nil
2015	FDP on Kick Starting Entrepreneurial Campus	NA	29/08/2015	29/08/2015	10	Nil
2015	FDP on Business Analytics	NA	03/09/2015	04/09/2015	26	Nil
2015	FDP on Management Education at Cross Roads	NA	24/09/2015	24/09/2015	34	Nil
2015	Orientat ion Programme on Documen tation req uirements for NAAC R eaccrediat ion	NA	28/10/2015	29/10/2015	20	Nil
2015	FDP on Outcome based Assesment	NA	31/10/2015	31/10/2015	36	Nil
2015	Grow model on coaching and Mentoring - Branding I	NA	14/11/2015	14/11/2015	35	Nil
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6.3.3 – No. of teachers attending professional development programmes, viz., Orientation Programme, Refresher Course, Short Term Course, Faculty Development Programmes during the year

Title of the professional development programme	Number of teachers who attended	From Date	To date	Duration
Orientation of 3rd Semester	1	14/07/2015	14/07/2015	1



BCOm BBA Syllabus of Bangalore university				
NPTEL Workshop	1	29/01/2016	29/01/2016	1
Mentoring Skills	1	27/06/2015	27/06/2015	1
HR Analytics Workshop	1	24/02/2016	24/02/2016	1
Gender Sensitisation	1	02/04/2016	02/04/2016	1
Empirical Research in Finance	1	20/08/2015	20/08/2015	1
Code: Confronting to Directives and Ethics A Workshop on Ethical Issues in Trauma Informed Care	1	10/06/2015	10/06/2015	1
Business Analytics an Overview	27	10/06/2015	10/06/2015	1
Algebra	3	22/08/2015	23/08/2015	2
15 Days Course on GMCS-1	1	09/05/2015	23/05/2015	15
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#### 6.3.4 – Faculty and Staff recruitment (no. for permanent recruitment):

Teaching		Non-teaching	
Permanent	Full Time	Permanent	Full Time
Nill	4	Nill	2

#### 6.3.5 – Welfare schemes for

Teaching	Non-teaching	Students
Scholarship for siblings and children	Scholarship for siblings and children	Scholarship for siblings

### 6.4 – Financial Management and Resource Mobilization

#### 6.4.1 – Institution conducts internal and external financial audits regularly (with in 100 words each)

**Internal Audit :** Internal Audit is done by AIQAC and Finance Committee and ratified by the Governing Council. The audit done by AIQAC is a semester wise quality audit and covers all academic programs, IT labs, Library and Sports. The finance committee carries out a finance and administration audit of the institute every quarter. The reports of both the AIQAC and Finance Committee are submitted to the Governing Council for review and approval. External Audit Institutes books and accounts are audited annually by a qualified Chartered

Accountant (CA). The accounting procedure adopted is as per GAAP (generally accepted accounting principles) and implemented through the Tally ERP system.

6.4.2 – Funds / Grants received from management, non-government bodies, individuals, philanthropies during the year(not covered in Criterion III)

Name of the non government funding agencies /individuals	Funds/ Grnats received in Rs.	Purpose
NA	0	research and consultancy
No file uploaded.		

6.4.3 – Total corpus fund generated

58000
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## 6.5 – Internal Quality Assurance System

6.5.1 – Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	No	NA	Yes	IQAC
Administrative	Yes	CA	Yes	IQAC

6.5.2 – Activities and support from the Parent – Teacher Association (at least three)

Institute and each department maintains contact details of all parents. On the Inaugural day for Freshers, parents are invited to interact with all faculty members of the department and peers of their wards. Feedback is collected from parents on a regular basis on the academics and administrative process of the institution. They are kept updated on their wards progress through emails, SMS and the student mentors. They are also members of committees of the institute like anti-ragging committee and hostel committee

6.5.3 – Development programmes for support staff (at least three)

Fire Fighting skills Program First Aid Program Communication skills Program

6.5.4 – Post Accreditation initiative(s) (mention at least three)

Teachers encouraged to undertake research projects through external funding. More collaborative linkages with other institutions for teaching and research. Efforts made for all-round development of the students

6.5.5 – Internal Quality Assurance System Details

a) Submission of Data for AISHE portal	Yes
b)Participation in NIRF	Yes
c)ISO certification	No
d)NBA or any other quality audit	Yes

6.5.6 – Number of Quality Initiatives undertaken during the year

Year	Name of quality initiative by IQAC	Date of conducting IQAC	Duration From	Duration To	Number of participants
2015	Training for non teaching staff on Com	01/04/2015	01/04/2015	02/04/2015	30

	munication Skills and Telephone Etiquette				
2015	Workshop on Knowledge Management	13/07/2015	13/07/2015	13/07/2015	70
2015	Workshop on Quality assessment and accreditation	10/02/2015	10/02/2015	11/02/2015	85
2015	FDP on industry orientation and classroom teaching	31/10/2015	31/10/2015	31/10/2015	85
2015	FDP on Branding the I	14/11/2015	14/11/2015	14/11/2015	72
2015	FDP on innovations and Best Practices	28/11/2015	28/11/2015	28/11/2015	67
2015	Orientation Program on DELNET	12/06/2015	12/06/2015	12/06/2015	90
2015	FDP on Course Learning Outcomes Assessments	15/12/2016	15/12/2016	15/12/2016	87

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## CRITERION VII – INSTITUTIONAL VALUES AND BEST PRACTICES

### 7.1 – Institutional Values and Social Responsibilities

7.1.1 – Gender Equity (Number of gender equity promotion programmes organized by the institution during the year)

Title of the programme	Period from	Period To	Number of Participants	
			Female	Male
Womens day celebration	08/03/2015	08/03/2015	54	12
Women Empowerment: Role and Responsibility of citizens	07/09/2015	07/09/2015	33	18
Training program for	16/11/2015	20/11/2015	45	17

women Entrepreneurship				
Women Rights and Human Rights	23/12/2015	23/12/2015	48	17
International Women's Week Celebrations	09/03/2016	12/03/2016	56	23

7.1.2 – Environmental Consciousness and Sustainability/Alternate Energy initiatives such as:

Percentage of power requirement of the University met by the renewable energy sources
Solar water heater in BHM laboratories meets 2 of energy requirements

7.1.3 – Differently abled (Divyangjan) friendliness

Item facilities	Yes/No	Number of beneficiaries
Ramp/Rails	Yes	2
Rest Rooms	Yes	2

7.1.4 – Inclusion and Situatedness

Year	Number of initiatives to address locational advantages and disadvantages	Number of initiatives taken to engage with and contribute to local community	Date	Duration	Name of initiative	Issues addressed	Number of participating students and staff
Nil	Nil	Nil	Nil	Nil	NA	NA	Nil
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7.1.5 – Human Values and Professional Ethics Code of conduct (handbooks) for various stakeholders

Title	Date of publication	Follow up(max 100 words)
Student Handbook	27/07/2015	The Handbook for student have the code of conduct ethics which is also put on the website and it is repeatedly shared on different platforms with students.

7.1.6 – Activities conducted for promotion of universal Values and Ethics

Activity	Duration From	Duration To	Number of participants
National youth Day	12/01/2016	12/01/2016	74
Swatch Bharat Abhiyaan	15/07/2015	25/07/2015	32
World Humans Rights Day	22/12/2015	25/12/2015	42
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7.1.7 – Initiatives taken by the institution to make the campus eco-friendly (at least five)

Rain water harvesting in underground tanks and recharge wells Segregation of waste and handling appropriately Enhancing green cover Composting of dry waste Minimise printing of documents by adopting e-practices.

## 7.2 – Best Practices

### 7.2.1 – Describe at least two institutional best practices

1) OUTCOMES BASED TEACHING LEARNING Objectives of the Practice: To review The implementation of the university curriculum and the additional programs developed to bridge the gap. The relevancy of the assignments. The process and the relevancy of the tools applied for the evaluations. •To Evaluate and approve the course files, Lesson plans. •To review and approve the ILOs and CLOs •To review and evaluate the teaching learning process and to review the implementation of feedback analysis given by the AIQAC. •To monitor the implementation of the same and suggestions, recommendations extended by the committee. 2) Value Added Programs Objective of Practice: To address Knowledge and Skill Gaps in the curriculum To ensure students are industry ready To ensure holistic development of students To ensure graduate attributes are achieved

Upload details of two best practices successfully implemented by the institution as per NAAC format in your institution website, provide the link

[https://theaims.ac.in/Best\\_Practices.html](https://theaims.ac.in/Best_Practices.html)

## 7.3 – Institutional Distinctiveness

### 7.3.1 – Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust in not more than 500 words

AIMS is known for being distinct through its creation of Focus Centres. The primary goal of all the focus centres is to provide a platform to all students for their Holistic growth and development. AIMS has created quality teaching-learning-growth environments through its seven focus centres- AIMS Centre for Student's Development, AIMS Entrepreneurship Excellence Centre, AIMS Centre for Research, AIMS Centre for International Liaison, AIMS Centre for Consulting, AIMS Centre for Sustainability and AIMS Centre for Community Service. All these focus centres contribute to achievement of vision of the institution and ensuring holistic graduate attributes. Each center has its mission and objectives and conducts signature events every year by engaging all students of the institution.

Provide the weblink of the institution

[https://theaims.ac.in/Institutional\\_Distinctiveness.html](https://theaims.ac.in/Institutional_Distinctiveness.html)

## 8.Future Plans of Actions for Next Academic Year

Schedule regular Academic Admin Audits Apply for Permanent Affiliation for UG Programs Strengthen activities to promote research culture amongst faculty and students Upgrade Library Software Develop mechanism to implement the UN 13 point goal for sustainable development through a focused approach in a phased manner. Achieve Vision of the Institution through Signature Events and focus centers Strengthen Pre-placement training process