



QP – 348

**I Semester B.B.A. Examination, March/April 2022
(CBCS) (Repeaters) (2014-15 and Onwards)
BUSINESS ADMINISTRATION
Paper – 1.4 : Business Organisation and Environment**

Time : 3 Hours

Max. Marks : 70

Instruction : Answers should be written in **English** only.

SECTION – A

Answer **any five** sub-questions of the following. **Each** sub-question carries **two** marks. **(5×2=10)**

1. a) Define the term “Partnership”.
- b) What is secondary industry ?
- c) What do you mean by sleeping partner ?
- d) Name two documents required for formation of joint stock company.
- e) State any four types of co-operative society.
- f) What is the meaning of holding company ?
- g) What is fiscal policy ?

SECTION – B

Answer **any three** questions of the following. **Each** question carries **six** marks. **(3×6=18)**

2. Explain the different clauses of memorandum of association.
3. Distinguish between private Ltd. company and public company.
4. Discuss the merits of globalization.
5. Explain the characteristics of co-operative society.
6. Explain the various objectives of business.

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SECTION – C

Answer **any three** questions of the following. **Each** question carries
14 marks.

(3×14=42)

7. Write the meaning of business environment and explain the importance of business environment.
 8. What is globalization ? Discuss the advantages and disadvantages of globalization.
 9. What is partnership deed ? Explain the clauses of partnership deed.
 10. Distinguish between memorandum of association and Articles of association.
 11. Why it is important for business enterprises to understand their environment ? Explain briefly.
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