

INSTITUTIONAL DISTINCTIVENESS

AIMS is known for being distinct through its creation of Focus Centre. AIMS has differentiated itself from other HEI by offering a unique opportunity for its students for holistic and participative learning through its focus centers. The strategy of creating focus centers at AIMS has twin purposes:

i) Achieving the vision of AIMS

ii) Implementing the mission statements ascribed to it

Empowering the students from a 360 degree perspective through the establishment of focus centers has been the fundamental step to achieve the stipulated objectives & goals. The establishment of seven focus centers mentioned below has created a quality holistic learning environment at AIMS:

- ❖ AIMS Centre for Student's Development,
- ❖ AIMS Entrepreneurship Excellence Centre,
- ❖ AIMS Centre for Research,
- ❖ AIMS Centre for International Liaison,
- ❖ AIMS Centre for Consulting,
- ❖ AIMS Centre for Sustainability and
- ❖ AIMS Centre for Community Service.

AIMS Centre for Student's Development (ACSD)

AIMS Centre for Student Development (ACSD) was set up exclusively 'for the students'. Providing and personalized support and attention for the students are the founding principles of ACSD. The goal of ACSD is to ensure the total well being and holistic development of the students by inculcating in them the spirit of teamwork, leadership, values of ethical behaviour and a deep concern for society. In this regard, ACSD conducts several events, workshops and guest lectures all aimed at improving students' intellectual knowledge and training them on ways to apply them in their personal and professional lives. Additionally, ACSD also provides financial support to students in the form of sponsorship for various competitions, seminars and events- both within and outside the campus.

AIMS Entrepreneurship Excellence Centre (AEEC)

AIMS Entrepreneurship Excellence Centre (AEEC) encourages and nurtures the entrepreneurial dreams of all the stakeholders by providing a platform and assistance in ideation, developing a business plan, concept development, resource planning, execution, identifying & working with mentors, fund-raising, etc. Apart from nurturing entrepreneurial dreams, AEEC offers certificate courses in entrepreneurship, organizes events to promote the spirit of entrepreneurship and provides platforms for launching entrepreneurial ventures through Soft Start-up programs. With more than 35 businesses launched to date under the guidance of AEEC, it is one of the most vibrant centres at AIMS.

AIMS Centre for Research (ACR)

AIMS Centre for Research (ACR) was established to promote research culture at AIMS Institutes. With the overall objective of creating knowledge for the betterment of students and teachers, ACR is actively involved in various research projects with the industry and government bodies. These initiatives provide an excellent platform for students and faculties to nurture their research skills, abilities, and knowledge. Apart from this, ACR promotes research among students and faculty through research incubation, bi-annual journal, organizing national/international seminars, conducting FDPs, Post Conference Presentations, Workshops and programs such as Continuous Business Education. ACR also guides research scholars, facilitates the submission of project proposals and explores and collaborates with partner institutions in areas of mutual interest.

AIMS Centre for International Liaison (ACIL)

AIMS Centre for International Liaison (ACIL) was established with an objective to provide a platform to students and teachers to gain global exposure and experience in collaboration with our global partner institutions and organizations through activities like student/faculty exchange programmes, joint research projects, joint-conferences, career-pathways, and facilitating international immersion programmes.

ACIL is instrumental in arranging and establishing collaborations with institutions and organizations of repute from across the world. Such collaborations have aided in successfully conducting global immersion programs for students and faculty adding to the intellectual capital of AIMS.

AIMS Centre for Consulting (ACC)

AIMS Centre for Consulting (ACC) was created with a vision to build an ecosystem that enables faculties and students to get the maximum industry exposure through consulting and aiding organizations in their endeavor for continuous improvement. ACC explores and makes use of the opportunities for knowledge and experience sharing with other organizations through consulting services. The centre involves faculty and students to enable them to harness their managerial skills, strengths and competency for the benefit of the Industry, Institute and self. ACC as a centre of Excellence is committed to raise the practical working capabilities of students and faculty of AIMS.

AIMS Centre for Sustainability (ACS)

AIMS Centre of Sustainability was established with the purpose of contributing and finding solutions that our society is facing in terms of sustainable development. ACS has created an environment that enables us to impart the required sustainability-related knowledge and skills for students which can be adopted by them in their lives. Through signature events such as Round-Table conferences on sustainable development, students are sensitized towards sustainability that enable them to make a positive change in society. ACS is keen in working with industry to create new platforms for Corporate Social Responsibility initiatives. AIMS Center for Sustainability endeavors to bring together senior level corporate executives, industry experts, and academicians to discuss and debate and find new ways of contribution towards corporate social responsibility. ACS plans to have joint projects with the industry and work towards creating models which can be a major step towards Sustainable Development. This will help in finding new avenues for business houses for contribution towards CSR.

AIMS Centre for Community Services (ACCS)

AIMS Centre for Community Services (ACCS) was established with an aim to sensitize our students and teachers towards the society and bring about a social change in surrounding urban and rural communities. Its primary goals are firstly, to imbibe the feeling of reciprocity among the students, i.e. serving the community back as it serves us. Secondly, to involve all the departments and their students collectively in the work. Thirdly, to bring about social change in the surrounding urban and rural communities. Finally, to strengthen the sense of civic responsibility of young people. ACCS organizes awareness programmes, community service initiatives, fundraising and providing support in times of crisis, blood donation camps and health camps. ACCS through its extension activities has collaborated with NGOs, village panchayats, hospitals and aims towards creating a better tomorrow through various social initiatives.

Absolute dedication to its goals of imparting value based education is strengthened by the institute's vision to transform youth into professionals of global excellence, with a deep concern for society. The consistent and untiring efforts of AIMS Institutes in creating a strong multi dimensional academic base, the strong successful alumni base and the right mix of industry and the academic experience helps the institute effectively address the demands of youth through these centers.