



UG – 409

VI Semester B.H.M. Examination, September/October 2022
(CBCS) (F+R) (2017 – 18 and Onwards)

HOTEL MANAGEMENT

Paper – 6.3 : Management Principles and Practices

Time : 3 Hours

Max. Marks : 70

- Instructions :** i) Number **all** answer **correctly**.
ii) Draw diagrams **wherever** necessary.
iii) Do not answer **extra** questions.

SECTION – A

1. Answer **any five** questions : (5×2=10)
- a) What is 'Business Management' ?
 - b) Name the 6P's of planning.
 - c) Define staffing.
 - d) Mention any four sources of recruitment.
 - e) Name any two importance of control.
 - f) What is MBE ?
 - g) Define 'Strategy'.

SECTION – B

- Answer **any three** questions : (3×6=18)
- 2. Explain the functional areas of management.
 - 3. Assess the importance of planning in organizations.
 - 4. Elaborate on the factors influencing the organization structure.
 - 5. Discuss the significance of recruitment and selection.
 - 6. What are the steps involved in placement process ?

P.T.O.



SECTION – C

Answer **any three** questions :

(3×14=42)

7. Explain FW Taylors principles of management.
 8. Explicate the various types of organizational structure in detail.
 9. Describe the types and characteristics of leader.
 10. Explain the following :
 - a) Departmentalization by time.
 - b) Departmentalization by numbers.
 - c) Departmentalization by Marketing channels.
 11. Explain the role of supervisor in an organization.
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