



## Yearly Status Report - 2019-2020

### Part A

#### Data of the Institution

1. Name of the Institution	ACHARYA INSTITUTE OF MANAGEMENT AND SCIENCES
Name of the head of the Institution	Dr. Kiran Reddy
Designation	Principal
Does the Institution function from own campus	Yes
Phone no/Alternate Phone no.	080-28376430
Mobile no.	9060357777
Registered Email	principal@theaims.ac.in
Alternate Email	aiqac@theaims.ac.in
Address	Acharya Institute of Management and Sciences 1st Stage, 1st Cross, Peenya
City/Town	Bangalore
State/UT	Karnataka
Pincode	560058

<b>2. Institutional Status</b>																			
Affiliated / Constituent			Affiliated																
Type of Institution			Co-education																
Location			Urban																
Financial Status			Self financed																
Name of the IQAC co-ordinator/Director			Dr. Jayashree Nair																
Phone no/Alternate Phone no.			08028376430																
Mobile no.			9620444432																
Registered Email			aiqac@theaims.ac.in																
Alternate Email			aiqac.executive@theaims.ac.in																
<b>3. Website Address</b>																			
Web-link of the AQAR: (Previous Academic Year)			<a href="http://www.theaims.ac.in/aqar.html">http://www.theaims.ac.in/aqar.html</a>																
<b>4. Whether Academic Calendar prepared during the year</b>			Yes																
if yes,whether it is uploaded in the institutional website: Weblink :			<a href="https://theaims.ac.in/ACADEMIC_CALENDER.html">https://theaims.ac.in/ACADEMIC_CALENDER.html</a>																
<b>5. Accrediation Details</b>																			
<table border="1"> <thead> <tr> <th rowspan="2">Cycle</th> <th rowspan="2">Grade</th> <th rowspan="2">CGPA</th> <th rowspan="2">Year of Accrediation</th> <th colspan="2">Validity</th> </tr> <tr> <th>Period From</th> <th>Period To</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>A</td> <td>3.46</td> <td>2010</td> <td>05-Sep-2010</td> <td>05-Sep-2015</td> </tr> </tbody> </table>						Cycle	Grade	CGPA	Year of Accrediation	Validity		Period From	Period To	1	A	3.46	2010	05-Sep-2010	05-Sep-2015
Cycle	Grade	CGPA	Year of Accrediation	Validity															
				Period From	Period To														
1	A	3.46	2010	05-Sep-2010	05-Sep-2015														
<b>6. Date of Establishment of IQAC</b>			02-Apr-2007																
<b>7. Internal Quality Assurance System</b>																			
<table border="1"> <thead> <tr> <th colspan="3">Quality initiatives by IQAC during the year for promoting quality culture</th> </tr> <tr> <th>Item /Title of the quality initiative by IQAC</th> <th>Date &amp; Duration</th> <th>Number of participants/ beneficiaries</th> </tr> </thead> <tbody> <tr> <td>National Seminar on Blockchain Technology</td> <td>23-Mar-2019 1</td> <td>250</td> </tr> </tbody> </table>						Quality initiatives by IQAC during the year for promoting quality culture			Item /Title of the quality initiative by IQAC	Date & Duration	Number of participants/ beneficiaries	National Seminar on Blockchain Technology	23-Mar-2019 1	250					
Quality initiatives by IQAC during the year for promoting quality culture																			
Item /Title of the quality initiative by IQAC	Date & Duration	Number of participants/ beneficiaries																	
National Seminar on Blockchain Technology	23-Mar-2019 1	250																	

Awareness session on SURAKSHA APP in collaboration with Peenya Police Station	06-Dec-2019 1	200
One day workshop on Personality Development for students	16-Jul-2019 1	600
Workshop on How to prepare MCQs for comprehensive exam	13-May-2019 1	65
Training Program for non teaching staff on Communication Skills and Telephone Etiquette	22-Aug-2019 2	38
Workshop on AI , ML, Cloud Computing & Robotics	02-Feb-2019 1	200
National Seminar on Platform Economy -Technology Driven Business Model	17-May-2019 2	275
Seminar on Diversity & Inclusion	22-Jul-2019 1	300
FDP on Blooms Taxonomy	21-Sep-2019 1	90
Faculty Development Program on	21-Dec-2019 1	90
<a href="#">View File</a>		

**8. Provide the list of funds by Central/ State Government- UGC/CSIR/DST/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.**

Institution/Department/Faculty	Scheme	Funding Agency	Year of award with duration	Amount
Dr. Brahm Sharma	IMPRESS	ICSSR	2019 365	400000
Dr. Subramanyam T	IMPRESS	ICSSR	2019 365	150000
No Files Uploaded !!!				

**9. Whether composition of IQAC as per latest NAAC guidelines:**

Yes

Upload latest notification of formation of IQAC

[View File](#)

**10. Number of IQAC meetings held during the year :**

1

The minutes of IQAC meeting and compliances to the decisions have been uploaded on the institutional website	Yes
Upload the minutes of meeting and action taken report	<a href="#">View File</a>
<b>11. Whether IQAC received funding from any of the funding agency to support its activities during the year?</b>	No

**12. Significant contributions made by IQAC during the current year(maximum five bullets)**

Portal for Grievance submission Introduction of MOOCs for all programs Green audit of campus initiated Seminars on latest technological trends Symposium on draft NEP Automation of inventory management

[View File](#)

**13. Plan of action chalked out by the IQAC in the beginning of the academic year towards Quality Enhancement and outcome achieved by the end of the academic year**

Plan of Action	Achivements/Outcomes
Conduct workshop on Personality development for faculty	Workshop conducted in collaboration with Disha foundation.
Conduct FDP on new pedagogical tools	FDP on Andragogical Approach to Teaching Learning and Bloom's Taxonomy organized
Introduce new career oriented programs	application made to university for introducing BBA Aviation and BSC Programs.
Deliberations on New Draft NEP	Symposium on Draft NEP organized and recommendations sent to core committee.
Organize sessions to disseminate latest technological trends and its applications amongst faculty and students.	Panel discussions and seminars organized in the areas of Blockchain technology, 3D printing, platform economy, Adobe tools, AI , ML, Cloud Computing & Robotics conducted..
Introduce Sessions on Liberal Arts and inclusiveness for holistic development	1) Panel discussion on diversity and inclusiveness organized 2) Program organized on the integration of liberal arts in education (Ashoka Model)
Revision of Students handbook	Student handbook updated. E-copy of the same available in the institute's website.
Identify agency to conduct green audit.	1) Action plan initiated towards Green campus. All replacements of light sources in future will be with LED bulbs. 2) Identify agency for Green audit - in progress

Portal for grievance submission	Mechanism deployed in the institute's portal where any stakeholder may submit their grievances				
<a href="#">View File</a>					
<b>14. Whether AQAR was placed before statutory body ?</b>	Yes				
<table border="1"> <tr> <td>Name of Statutory Body</td> <td>Meeting Date</td> </tr> <tr> <td>Governing Council</td> <td>09-Dec-2020</td> </tr> </table>		Name of Statutory Body	Meeting Date	Governing Council	09-Dec-2020
Name of Statutory Body	Meeting Date				
Governing Council	09-Dec-2020				
<b>15. Whether NAAC/or any other accredited body(s) visited IQAC or interacted with it to assess the functioning ?</b>	Yes				
Date of Visit	13-Jan-2020				
<b>16. Whether institutional data submitted to AISHE:</b>	Yes				
Year of Submission	2020				
Date of Submission	01-Dec-2020				
<b>17. Does the Institution have Management Information System ?</b>	Yes				
If yes, give a brief description and a list of modules currently operational (maximum 500 words)	<p>AIMS has an indigenous ERP Connexions that is developed and maintained by the institution. The major modules of the ERP are: 1) Student admissions module This module ensures a transparent admission process and access to prospective students from across the globe. 2) Student Academic module This module facilitates a dashboard using which all activities of students may be tracked. It has facility for marking attendance of students, managing and monitoring their assignments and examinations. 3) Assessment Module to conduct online MCQs tests for modulewise assessments. 4) Feedback module to facilitate feedback from students on the teaching learning process, exit survey, feedback on Value added programs and all co and extracurricular activities. 5) HR module this module maintains database of all teaching and nonteaching staff of the institution. It also tracks the faculty and staff development</p>				

activities including research and consultancy. 6) Students Results Analysis for all types of analysis required of students assessments 7) Inventory management Module developed to manage and track institutional inventory

## Part B

### CRITERION I – CURRICULAR ASPECTS

#### 1.1 – Curriculum Planning and Implementation

1.1.1 – Institution has the mechanism for well planned curriculum delivery and documentation. Explain in 500 words

The Curriculum Development & Review Committee (CDRC) with the involvement of Internal Quality Assurance Cell (IQAC) looks into the objectives and intended outcomes of the curriculum and monitors its effective implementation. Planning Process The annual institutional Calendar of Events (CoE) is planned taking into consideration the objectives set by the University for each of the programs. Based on the institutional calendar, each program heads along with the faculty members prepare the CoE incorporating all the academic, co-curricular and extra curricular activities, industry - institute interactions, Formative (FA) and summative assessments (SA), university examinations and vacations approved by Registrar's Office. For all the courses of the impending semester, respective Program heads invite preferences from the faculty members and in consultation with the Registrar will finalize the Subjects Allocation (SA). The allocation is based on the faculty expertise in the subjects, previous university results and feedback from students. Those courses to be handled by faculty members of other programs are forwarded to the Registrar who will allocate faculty in consultation with respective program heads. Subject Allocation statement and timetable is prepared by each program. If any gaps are identified for a faculty to handle a particular course, they are sponsored for recharge programs with industry, workshops or FDPs. The Registrar issues a date by which faculty has to prepare a Course File (CF) for each of the courses allocated and are implemented electronically. Curriculum Development & Review Committee (CDRC) then schedule the presentations in which each faculty will present the following: Course and Module Wise learning Outcomes. Critical Intended Learning Outcomes (ILOs) which reflect the most important aspects in that module are identified. Pedagogy to be adopted to deliver the course Knowledge and Skill gaps in the subject and action plan to address the gaps Based on Knowledge and skill gaps, relevant Value Added Programs (VAPs) / workshops / courses are also proposed. These courses are also presented to the CDRC for suggestions/recommendations and approval. Programs have advisory boards represented by members from the corporate, entrepreneurs and alumni. Inputs from the advisors are considered in the design of academic programs and Value Added Programs (VAP). Guest lecture, industrial visits are planned. Previous University Results (PRA) analysis (2 years), possible reasons for good and poor performance of students in that course and action plans to improve the quality of results. Formative and summative assessments planned for the course. Lesson plan are per the program calendar Suggestions and recommendations are made by the committee which faculty members incorporate after due deliberations and discussions. CDRC approves course files prepared by faculty members for each subject, in line with objectives and learning outcomes of the program. Approval of course file is mandatory for a faculty member to commence his/her delivery of curriculum. CDRC also comes up with recommendations for training programs to be extended to faculty members, if required. Implementation Process

Faculty members involve in delivery of curriculum as per approved schedule. On completion of each module, faculty members assess the students on the achievement

#### 1.1.2 – Certificate/ Diploma Courses introduced during the academic year

Certificate	Diploma Courses	Dates of Introduction	Duration	Focus on employability/entrepreneurship	Skill Development
Nutrition Wellbeing	na	15/12/2020	30	employability	Y
Workshop on Banking Financial Services Insurance	NA	09/12/2020	30	employability	Y

### 1.2 – Academic Flexibility

#### 1.2.1 – New programmes/courses introduced during the academic year

Programme/Course	Programme Specialization	Dates of Introduction
BBA	Aviation	01/07/2019
No file uploaded.		

#### 1.2.2 – Programmes in which Choice Based Credit System (CBCS)/Elective course system implemented at the affiliated Colleges (if applicable) during the academic year.

Name of programmes adopting CBCS	Programme Specialization	Date of implementation of CBCS/Elective Course System
BBA	Aviation	01/01/2019

#### 1.2.3 – Students enrolled in Certificate/ Diploma Courses introduced during the year

	Certificate	Diploma Course
Number of Students	1510	Nil

### 1.3 – Curriculum Enrichment

#### 1.3.1 – Value-added courses imparting transferable and life skills offered during the year

Value Added Courses	Date of Introduction	Number of Students Enrolled
Cyber security	24/08/2019	47
Communication	12/10/2019	39
<a href="#">View File</a>		

#### 1.3.2 – Field Projects / Internships undertaken during the year

Project/Programme Title	Programme Specialization	No. of students enrolled for Field Projects / Internships
MCA	General	102
MBA	HR, Finance, Marketing	418
MSW	General	116
BBA	General	63
BCA	General	94
BHM	General	61

MCom	Finance and Accounting	15
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#### 1.4 – Feedback System

1.4.1 – Whether structured feedback received from all the stakeholders.

Students	Yes
Teachers	Yes
Employers	Yes
Alumni	Yes
Parents	Yes

1.4.2 – How the feedback obtained is being analyzed and utilized for overall development of the institution?  
(maximum 500 words)

Feedback Obtained
<p>Feedback is collected from students on teaching learning process and learning conditions using the inhouse ERP Connexions. The analysis is automatically generated which is placed before the department meeting and Registrar. The suggestions and corrective measures are taken up by the CDRC in consultation with Registrars Office. Faculty members whose feedback is significantly low are asked to make an action plan for improvement. Students feedback on curriculum is also taken, analysed and suggestions are discussed in the Schools meeting. Relevant suggestions are considered in the design of VAP to address skill and knowledge gaps in the curriculum. Feedback from Alumni are also considered. Feedback is also collected from alumni and industry using Google Forms, analysed and outcome used to design and implement relevant value added programs. Feedback also taken from faculty members on curriculum and suggestions used to make recommendations to the university and in the design of value added programs. Institute also takes feedback on the various co curricular and extra curricular activities done by each program, The analysis is used in making improvisations in the program. Relevant suggestions are also taken up in the Academic council and the Governing council for suitable consideration and action.</p>

#### CRITERION II – TEACHING- LEARNING AND EVALUATION

##### 2.1 – Student Enrolment and Profile

2.1.1 – Demand Ratio during the year

Name of the Programme	Programme Specialization	Number of seats available	Number of Application received	Students Enrolled
BBA	General	120	130	80
MCA	General	60	110	53
MBA	Finance, HR, Marketing	240	13000	215
MCom	General	40	35	24
MFA	General	40	22	14
MSW	General	40	27	17
BBA	Aviation	60	43	15
BCom	General	100	72	52
BHM	General	120	165	68



BSc	Genetics	40	21	12
<a href="#">View File</a>				

## 2.2 – Catering to Student Diversity

### 2.2.1 – Student - Full time teacher ratio (current year data)

Year	Number of students enrolled in the institution (UG)	Number of students enrolled in the institution (PG)	Number of fulltime teachers available in the institution teaching only UG courses	Number of fulltime teachers available in the institution teaching only PG courses	Number of teachers teaching both UG and PG courses
2019	790	684	43	39	12

## 2.3 – Teaching - Learning Process

### 2.3.1 – Percentage of teachers using ICT for effective teaching with Learning Management Systems (LMS), E-learning resources etc. (current year data)

Number of Teachers on Roll	Number of teachers using ICT (LMS, e-Resources)	ICT Tools and resources available	Number of ICT enabled Classrooms	Number of smart classrooms	E-resources and techniques used
94	94	50	35	5	5
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No file uploaded.					

### 2.3.2 – Students mentoring system available in the institution? Give details. (maximum 500 words)

Center for Counselling.					
Number of students enrolled in the institution	Number of fulltime teachers		Mentor : Mentee Ratio		
1474	94		1:16		

## 2.4 – Teacher Profile and Quality

### 2.4.1 – Number of full time teachers appointed during the year

No. of sanctioned positions	No. of filled positions	Vacant positions	Positions filled during the current year	No. of faculty with Ph.D
Nil	Nil	Nil	21	27

### 2.4.2 – Honours and recognition received by teachers (received awards, recognition, fellowships at State, National, International level from Government, recognised bodies during the year )

Year of Award	Name of full time teachers receiving awards from state level, national level, international level	Designation	Name of the award, fellowship, received from Government or recognized bodies
2019	AIMS Institute	Principal	Certificate of Appreciation from ITC Limited - PSPD for participation in Well - being out of Waste Programme, August 2019
2019	AIMS School of Business	Director	Top Private Institute in

			Karnataka under Management Category by Jagran Josh, March 2019.
2020	Dr. Kiran Reddy	Principal	WINNER of India's Top 20 Women Leaders in Education 2020 - Excellence in Leadership 2020
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## 2.5 – Evaluation Process and Reforms

2.5.1 – Number of days from the date of semester-end/ year- end examination till the declaration of results during the year

Programme Name	Programme Code	Semester/ year	Last date of the last semester-end/ year-end examination	Date of declaration of results of semester-end/ year- end examination
BA	A81	1	30/12/2019	17/03/2020
BBA	C26	1	04/01/2020	17/03/2020
MSW	AS7	1	21/01/2020	28/04/2020
MCom	COM	1	20/01/2020	28/04/2020
MCA	SAC	1	06/02/2020	27/04/2020
MBA	CMD	1	03/02/2020	28/04/2020
<a href="#">View File</a>				

2.5.2 – Reforms initiated on Continuous Internal Evaluation(CIE) system at the institutional level (250 words)

Institute implements a continuous evaluation system to assess the student from the time he joins the program till his completion of the course. Formative assessments are carried out after students join the program to assess his basic competencies. The evaluation process is approved and monitored by the Curriculum Development and Review Committee. Every semester, each faculty prepares a course file for the subjects allotted and states the Intended Learning Outcomes

2.5.3 – Academic calendar prepared and adhered for conduct of Examination and other related matters (250 words)

A structured academic calendar facilitates both curricular and co-curricular activities to happen without any hindrance. Institute plans and organizes its teaching, learning and evaluation. The annual institutional calendar is planned taking into consideration the objectives set by the University for each of the programs based on which the department CoE are planned and implemented. CoE includes activities to ensure that the student achieves the desired graduate attributes in line with the vision, mission and objectives of the institute. The co-curricular and extracurricular activities with AFCs, extension programs, sports, annual day, NSS camps and YRC activities are also planned and included in the CoE. Each faculty member prepares a course file based on the subject allotted which includes the syllabus, lesson plan, OAP, teaching materials, cases, exercises, assignments, comprehensive question and assignment bank for the course. Lesson plans form the basis for teaching and learning. A continuous evaluation system is followed by each department and included in the CoE. Internal examinations are conducted by Examination department of the institute,

headed by the controller of examination. Results of evaluation are announced within one week of completion of the exams. A continuous evaluation system is followed by each department and included in the CoE. Comprehensive exam is conducted on completion of the program to assess the achievement of learning outcomes of the program.

## 2.6 – Student Performance and Learning Outcomes

2.6.1 – Program outcomes, program specific outcomes and course outcomes for all programs offered by the institution are stated and displayed in website of the institution (to provide the weblink)

[https://theaims.ac.in/Program\\_and\\_Course\\_Outcomes.html](https://theaims.ac.in/Program_and_Course_Outcomes.html)

2.6.2 – Pass percentage of students

Programme Code	Programme Name	Programme Specialization	Number of students appeared in the final year examination	Number of students passed in final year examination	Pass Percentage
c26	BBA	General	65	51	78
c27	BHM	General	60	37	62
sb7	BCA	General	46	34	74
c41	BCom	General	43	22	51
a81	BA	General	11	8	73
sac	MCA	General	52	50	96
as7	MSW	General	21	20	95
com	MCom	General	24	24	100
<a href="#">View File</a>					

## 2.7 – Student Satisfaction Survey

2.7.1 – Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design the questionnaire) (results and details be provided as weblink)

<https://theaims.ac.in/FEEDBACK.html>

## CRITERION III – RESEARCH, INNOVATIONS AND EXTENSION

### 3.1 – Resource Mobilization for Research

3.1.1 – Research funds sanctioned and received from various agencies, industry and other organisations

Nature of the Project	Duration	Name of the funding agency	Total grant sanctioned	Amount received during the year
Minor Projects	365	ICSSR	4	0
Minor Projects	365	ICSSR	1.5	0
No file uploaded.				

### 3.2 – Innovation Ecosystem

3.2.1 – Workshops/Seminars Conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practices during the year

Title of workshop/seminar	Name of the Dept.	Date
Entrepreneurship Development Program on	BBA	22/08/2019

Employability Skills (Interview Training)		
Entrepreneurship Development Program on Employability Skills (Grooming Session)	BBA	22/08/2019
FDP on Research Methodology	All departments	18/11/2019
FDP on Research expectations and progress	All departments	11/11/2019
Orientation Program on Research Incubation	BBA	08/07/2019
Workshop On Case Study Analysis	BBA BCom	12/02/2020
Webinar on Entrepreneurship Opportunities post Covid-19 with regard to Organic Farming	All departments	25/07/2020
Webinar on New Generation Entrepreneurial Opportunities and Challenges	All departments	21/08/2020
FDP on Research Methodology (Online)	All departments	23/09/2020

### 3.2.2 – Awards for Innovation won by Institution/Teachers/Research scholars/Students during the year

Title of the innovation	Name of Awardee	Awarding Agency	Date of award	Category
Nil	NA	NA	Nil	NA
No file uploaded.				

### 3.2.3 – No. of Incubation centre created, start-ups incubated on campus during the year

Incubation Center	Name	Sponsored By	Name of the Start-up	Nature of Start-up	Date of Commencement
Entrepreneurship	Mr. Sri Hari	NA	Heat Exchanger	Finance	05/07/2019
Entrepreneurship	Ms. priyanka team	NA	Organic Rangoli powder	Arts	05/07/2019
Entrepreneurship	Mr. Pradyumna	NA	www.Bustudyymate.com	Academic	05/07/2019
<a href="#">View File</a>					

## 3.3 – Research Publications and Awards

### 3.3.1 – Incentive to the teachers who receive recognition/awards

State	National	International
0	0	0

### 3.3.2 – Ph. Ds awarded during the year (applicable for PG College, Research Center)

Name of the Department	Number of PhD's Awarded
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Nil	Nil
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### 3.3.3 – Research Publications in the Journals notified on UGC website during the year

Type	Department	Number of Publication	Average Impact Factor (if any)
International	Management Studies	16	5.12
National	Management Studies	8	1.76
International	Commerce	10	4.63
National	Commerce	4	4.93
International	IT Sciences	7	1.85
National	IT Sciences	1	0.81
International	Art Humanities	2	6.02
National	Art Humanities	1	0.6
National	Hospitality Tourism Management	11	0
<a href="#">View File</a>			

### 3.3.4 – Books and Chapters in edited Volumes / Books published, and papers in National/International Conference Proceedings per Teacher during the year

Department	Number of Publication
Management Studies	7
Commerce	7
IT Sciences	3
Art Humanities	1
<a href="#">View File</a>	

### 3.3.5 – Bibliometrics of the publications during the last Academic year based on average citation index in Scopus/ Web of Science or PubMed/ Indian Citation Index

Title of the Paper	Name of Author	Title of journal	Year of publication	Citation Index	Institutional affiliation as mentioned in the publication	Number of citations excluding self citation
Risk Management Challenges of Remotely Created Cheques in the Indian Banking System	Somanath V S	International Journal of Research and Analytical Reviews	2019	1	AIMS	Nil
Importance of Accreditation in NGOs Accountability	Kiran Reddy	International Journal for Research in Engineering	2019	2	AIMS	Nil

		ring Appli cation Management				
Literature - Collabor ative Learning	Varshini S	Bodhi In ternationa l Journal of Research in Humanit ies, Arts and Science	2019	1	AIMS	Nill
Changing Landscape of Education in Response to Technol ogical Advances	Siddaiah T	AIMS Journal of Research	2019	1	AIMS	Nill
Hydroponic Farming using Leafy Green Machines for Agricu lture by Applying Deep Learning Methods	Lakshmi J V N	Internat ional Journal of Research in Electro nics and Computer E ngineering	2019	2	AIMS	Nill
The Domains of Startup Ecosystem: Is the Focal Point, The Customer or The Idea	Jayaprak ash Reddy R	Internat ional Journal of Advance and Innovative Research	2019	2	AIMS	Nill
Employees View on Job Satisf action: A Study on Garments Industry in Bangalore	Ravi V	Internat ional Journal of Recent Technology and Engine ering	2019	1	AIMS	Nill
The Effe ctiveness	Saurabh Srivastava	Review of	2019	2	AIMS	Nill

of Social Media Marketing on Consumer Behavior of Smart Phone Buyers with Reference to Age Group 18 Years to 30 Years		Research				
Be(com)ing a Woman: Body, Authority and Society	Rituparna Chakraborty	Psychology and Developing Societies	2019	2	AIMS	Nill
Optimizing Quality and Outputs by Improving Variable Rate Prescriptions in Agriculture using UAVs	Hemanth K S	Procedia Computer Science: International Conference on Computational Intelligence and Data Science	2019	3	AIMS	Nill

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### 3.3.6 – h-Index of the Institutional Publications during the year. (based on Scopus/ Web of science)

Title of the Paper	Name of Author	Title of journal	Year of publication	h-index	Number of citations excluding self citation	Institutional affiliation as mentioned in the publication
Risk Management Challenges of Remotely Created Cheques in the Indian Banking System	Somanath V S	International Journal of Research and Analytical Reviews	2019	Nill	Nill	AIMS
Importance of Accreditation in NGOs Accou	Kiran Reddy	International Journal for Research	2019	Nill	Nill	AIMS

ntability		in Enginee ring Appli cation Management				
Literature - Collabor ative Learning	Varshini S	Bodhi In ternationa l Journal of Research in Humanit ies, Arts and Science	2019	Nill	Nill	AIMS
Changing Landscape of Education in Response to Technol ogical Advances	Siddaiah T	AIMS Journal of Research	2019	Nill	Nill	AIMS
Hydroponic Farming using Leafy Green Machines for Agricu lture by Applying Deep Learning Methods	Lakshmi J V N	Internat ional Journal of Research in Electro nics and Computer E ngineering	2019	Nill	Nill	AIMS
The Domains of Startup Ecosystem: Is the Focal Point, The Customer or The Idea	Jayaprak ash Reddy R	Internat ional Journal of Advance and Innovative Research	2019	Nill	Nill	AIMS
Employees View on Job Satisf action: A Study on Garments Industry in Bangalore	Ravi V	Internat ional Journal of Recent Technology and Engine ering	2019	Nill	Nill	AIMS



The Effectiveness of Social Media Marketing on Consumer Behavior of Smart Phone Buyers with Reference to Age Group 18 Years to 30 Years	Saurabh Srivastava	Review of Research	2019	Nill	Nill	AIMS
Be(com)ing a Woman: Body, Authority and Society	Rituparna Chakraborty	Psychology and Developing Societies	2019	15	Nill	AIMS
Optimizing Quality and Outputs by Improving Variable Rate Prescriptions in Agriculture using UAVs	Hemanth K S	Procedia Computer Science: International Conference on Computational Intelligence and Data Science	2019	59	Nill	AIMS

[View File](#)

### 3.3.7 – Faculty participation in Seminars/Conferences and Symposia during the year :

Number of Faculty	International	National	State	Local
Attended/Seminars/Workshops	5	19	Nill	Nill
Presented papers	33	19	Nill	Nill

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### 3.4 – Extension Activities

3.4.1 – Number of extension and outreach programmes conducted in collaboration with industry, community and Non- Government Organisations through NSS/NCC/Red cross/Youth Red Cross (YRC) etc., during the year

Title of the activities	Organising unit/agency/ collaborating agency	Number of teachers participated in such activities	Number of students participated in such activities
Engine shut off campaign	GNB	28	200

AIDS awareness Rally	Lady curzon Bowring hospital	22	150
World Blood Donors Day	Rotary club	12	100
Blood Donation Camp	Rotary club	18	45
International Day of Yoga	NSS	10	103
Independence day celebrations.	NSS	10	104
A Lecture on Crime and Drug Addiction	peenya police station/ NSS	9	100
Rally on National Unity Day	Youth services and Sports dept/ NSS	9	96
Rally on HIV/AIDS	Lady curzon Bowring hospital/ NSS	8	94
NSS Special camp	KLE Dental College, GKVK/ NSS	3	49
<a href="#">View File</a>			

3.4.2 – Awards and recognition received for extension activities from Government and other recognized bodies during the year

Name of the activity	Award/Recognition	Awarding Bodies	Number of students Benefited
Vidyagama	Certificate of appreciation for the participation in Vidyagama Central Government project	Campus to Community	45
Food distribution in Covid time	Appreciation Certificate	Subhash sahayastha Trust	51
Anti Terrorism Day	PIA	PIA Bhawan	75
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3.4.3 – Students participating in extension activities with Government Organisations, Non-Government Organisations and programmes such as Swachh Bharat, Aids Awareness, Gender Issue, etc. during the year

Name of the scheme	Organising unit/Agency/collaborating agency	Name of the activity	Number of teachers participated in such activities	Number of students participated in such activities
International Day of Persons with Disabilities	Disability Department GOI	International Day of Persons with Disabilities	3	140
AIDS awareness Rally	Lady curzon Bowring hospital	AIDS awareness Rally	3	150

Walkathon for Save Water	UDAK Foundation	Walkathon for Save Water	4	200
Vigilance awareness	Vocational Rehabilitation Centre, Peenya	Vigilance awareness	1	20
Akshayapathra Foundation visit: Happiness in Service - students involved in serving food to the devotees at ISKON	Akshayapathra Foundation	Akshayapathra Foundation visit: Happiness in Service - students involved in serving food to the devotees at ISKON	2	50
School bell program, government school, rajaghatta, doddaballapur	Campus to Community NGO	School bell program, government school, rajaghatta, doddaballapur	3	90
Old Age Home	Mathru Vathsalya Old Age Home	Visit to Old Age Home	2	100
World Blood Donors Day	Rotary club	World Blood Donors Day	2	100
International Earth Day (2019)	Peenya Traffic Police Station	International Earth Day (2019)	3	20
<a href="#">View File</a>				

### 3.5 – Collaborations

#### 3.5.1 – Number of Collaborative activities for research, faculty exchange, student exchange during the year

Nature of activity	Participant	Source of financial support	Duration
Exploration of NGO management process at ISKON, Bangalore	ISKON, yaswanthpur, Bangalore	AIMS	1
Career Counselling	International College of Hotel Management, Australia	AIMS	1
International Guest lecture and Student Counselling	Hyatt Inidanopolis, USA	Hyatt Inidanopolis, USA	1
Student case discussion on HBS Case study with DAM school of business on Walmart around the world	North Eastern University, Boston, USA.175043819 NEU, Ma, USA	AIMS	2
International	University of	University of	1

Seminar	Sheffield, UK	Sheffield, UK	
International Seminar	Glasgow Caledonian University, UK	Glasgow Caledonian University, UK	1
Workshop on Innovation and Entrepreneurship	UVT FEAA IHRM SPRING SCHOOL TIMISOARA, ROMANIA	UVT FEAA IHRM SPRING SCHOOL TIMISOARA, ROMANIA	7
Culinary Art Program by Mr. Bobby George Mr.Kenneth PintoChef Mayur Chef Pietro on Italian Cuisine	Holiday Inn Express; Italian restaurant	AIMS	1
Culinary Art Program by Chef Maurizio lai Chef De Cuisine Speciality Chef Eric low Chef Ammar Molki on Indian dishes	Armani hotel, Dubai; Blu Atria, bangalore; JW Marriott; Byblos restaurant	AIMS	2
Guest lecture on management practices in Malaysia and Industrial Visit to yakult factory	Sunway International University; Taylor's University	AIMS	2

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3.5.2 – Linkages with institutions/industries for internship, on-the- job training, project work, sharing of research facilities etc. during the year

Nature of linkage	Title of the linkage	Name of the partnering institution/ industry /research lab with contact details	Duration From	Duration To	Participant
Guest Lecture	Guest lecture on management practices in Malaysia and Industrial Visit to yakult factory	Sunway International University Taylors University	Nill	Nill	Nill
Guest Lecture	Career Counselling	International College of Hotel Management, Australia	Nill	Nill	Nill
Guest	Internatio	Hyatt Inid	Nill	Nill	Nill

Lecture	nal Guest lecture and Student Counselling	anopolis, USA			
Case study competition	International Guest Lecture	Ann Pattaya Pvt Ltd, Thailand	Nill	Nill	Nill
Global immersion program	Student case discussion on HBS Case study with DAM school of business on Walmart around the world	North Eastern University, Boston, USA. DAmore-McKim school of Business tel: 16175043819 NEU, Ma, USA	Nill	Nill	Nill
North Eastern University, Boston, USA. DAmore-McKim school of Business tel: 16175043819 NEU, Ma, USA	International Seminar	University of Sheffield, UK	Nill	Nill	Nill
Training program	International Seminar	Glasgow Caledonian University, UK	Nill	Nill	Nill
Workshop	International workshop on Japanese Cuisine	International workshop on Japanese Cuisine	Nill	Nill	Nill
<a href="#">View File</a>					

3.5.3 – MoUs signed with institutions of national, international importance, other universities, industries, corporate houses etc. during the year

Organisation	Date of MoU signed	Purpose/Activities	Number of students/teachers participated under MoUs
GASMA-Campus of Gastronomy and Culinary Management 2020	Nill	Faculty Exchange	2
UEF-University of Economics Finance ,Vientnam	Nill	Faculty Exchange	2
Texas State University	Nill	Student/Faculty Exchange	29
APTISI, Yogyakarta, Indonesia	Nill	Faculty Exchange	11

Universitas Ahmad Dalhan, Indonesia, 2017	Nill	Faculty Exchange	1
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## CRITERION IV – INFRASTRUCTURE AND LEARNING RESOURCES

### 4.1 – Physical Facilities

4.1.1 – Budget allocation, excluding salary for infrastructure augmentation during the year

Budget allocated for infrastructure augmentation	Budget utilized for infrastructure development
23	25

4.1.2 – Details of augmentation in infrastructure facilities during the year

Facilities	Existing or Newly Added
Value of the equipment purchased during the year (rs. in lakhs)	Existing
Video Centre	Newly Added
Others	Newly Added
Number of important equipments purchased (Greater than 1-0 lakh) during the current year	Newly Added
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### 4.2 – Library as a Learning Resource

4.2.1 – Library is automated {Integrated Library Management System (ILMS)}

Name of the ILMS software	Nature of automation (fully or patially)	Version	Year of automation
LIBSYS 7	Partially	7.0	2007

4.2.2 – Library Services

Library Service Type	Existing		Newly Added		Total	
Text Books	20019	4614597	101	41393	20120	4655990
Reference Books	5080	1538197	34	13797	5114	1551994
Journals	130	242080	9	55900	139	297980
Digital Database	9	897740	2	79768	11	977508
CD & Video	936	7730	Nill	Nill	936	7730
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4.2.3 – E-content developed by teachers such as: e-PG- Pathshala, CEC (under e-PG- Pathshala CEC (Under Graduate) SWAYAM other MOOCs platform NPTEL/NMEICT/any other Government initiatives & institutional (Learning Management System (LMS) etc

Name of the Teacher	Name of the Module	Platform on which module is developed	Date of launching e-content
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Tanmoy Ghosh	Digital Signature, Cryptography and Network Security	YouTube	27/04/2020
Tanmoy Ghosh	Cryptographic Hash Functions, Cryptography and Network Security	YouTube	27/04/2020
Tanmoy Ghosh	Message Integrity and Message Authentication, Cryptography and Network Security	YouTube	22/04/2020
Tanmoy Ghosh	Symmetric-key Cryptography, Cryptography and Network Security	YouTube	22/04/2020
Tanmoy Ghosh	Primes and Related Congruence Equations, Cryptography and Network Security	YouTube	06/04/2020
Tanmoy Ghosh	Encipherment using Modern symmetric key ciphers, Cryptography and Network Security	YouTube	04/04/2020
Tanmoy Ghosh	Information System for Strategic Advantage, Technology for Management	YouTube	03/04/2020
Tanmoy Ghosh	Information System, Technology for Management	YouTube	03/04/2020
Tanmoy Ghosh	Mathematics of cryptography, Cryptography and Network Security	YouTube	27/03/2020
Tanmoy Ghosh	Introduction, Cryptography and Network Security	YouTube	26/03/2020
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### 4.3 – IT Infrastructure

#### 4.3.1 – Technology Upgradation (overall)

Type	Total Co mputers	Computer Lab	Internet	Browsing centers	Computer Centers	Office	Departme nts	Available Bandwid th (MBPS/ GBPS)	Others
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Existing	350	220	320	1	220	50	85	90	200
Added	23	23	0	0	23	1	4	120	6
Total	373	243	320	1	243	51	89	210	206

4.3.2 – Bandwidth available of internet connection in the Institution (Leased line)

120 MBPS/ GBPS

4.3.3 – Facility for e-content

Name of the e-content development facility	Provide the link of the videos and media centre and recording facility
AIMS Studio	<a href="#">Nil</a>

#### 4.4 – Maintenance of Campus Infrastructure

4.4.1 – Expenditure incurred on maintenance of physical facilities and academic support facilities, excluding salary component, during the year

Assigned Budget on academic facilities	Expenditure incurred on maintenance of academic facilities	Assigned budget on physical facilities	Expenditure incurred on maintenance of physical facilities
35	37	0	13

4.4.2 – Procedures and policies for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc. (maximum 500 words) (information to be available in institutional Website, provide link)

Institute ensures optimal allocation and utilization of financial resources for maintenance and upkeep of facilities by the establishment department. Based on the need assessment of the institute and its departments, the budget is allocated. The infrastructure development committee ensures that there are optimal allocation and utilization of the available financial resources for maintenance and upkeep.

[https://theaims.ac.in/POLICIES\\_AND\\_PROCEDURES.html](https://theaims.ac.in/POLICIES_AND_PROCEDURES.html)

#### CRITERION V – STUDENT SUPPORT AND PROGRESSION

##### 5.1 – Student Support

5.1.1 – Scholarships and Financial Support

	Name/Title of the scheme	Number of students	Amount in Rupees
Financial Support from institution	EW MERIT ALUMNI REF. CATEGORY DEFENCE AIMS ALUMNI EMP.REF. SIBLING SPORTS	215	12991521
Financial Support from Other Sources			
a) National	Schoarship Received from Social Welfare office for Academic year 2019-2020	299	7819328
b) International	Nil	Nil	0
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5.1.2 – Number of capability enhancement and development schemes such as Soft skill development, Remedial coaching, Language lab, Bridge courses, Yoga, Meditation, Personal Counselling and Mentoring etc.,

Name of the capability enhancement scheme	Date of implemetation	Number of students enrolled	Agencies involved
Field Trip(Radio Mirchi)	16/10/2019	35	Radio Mirchi FM station
Fire Fighting	12/12/2019	63	Reliable Fire Services
Communication Skills	10/12/2019	58	AIMS
Training on Soft skills and Industry Readiness	15/11/2019	72	Mind Parkour
<a href="#">View File</a>			

5.1.3 – Students benefited by guidance for competitive examinations and career counselling offered by the institution during the year

Year	Name of the scheme	Number of benefited students for competitive examination	Number of benefited students by career counseling activities	Number of students who have passed in the comp. exam	Number of students placed
2019	Valuation of Assets by Valuers of SBI and Canara Bank	35	Nill	2	Nill
2019	Career Guidance Program	29	Nill	4	Nill
2019	"Discussed about training programme on HRM and Labour laws"	26	Nill	1	Nill
2019	Opportunities and Challenges in Capital Markets	Nill	40	Nill	12
2019	career choices and job market	Nill	46	Nill	6
2019	Talk on Career Choices & Job Market	Nill	150	Nill	14
2019	Guest Lecture on Mannerism of	Nill	21	Nill	3

	a News Presenter				
2019	Workshop on the preparation of authentic Mother sauce	Nill	68	Nill	14
2019	Mock Placement Interview was extended on Accommodation Management	Nill	78	Nill	34
2019	Life after Post Graduation & opportunities in Aditya birla	Nill	65	Nill	15
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5.1.4 – Institutional mechanism for transparency, timely redressal of student grievances, Prevention of sexual harassment and ragging cases during the year

Total grievances received	Number of grievances redressed	Avg. number of days for grievance redressal
2	2	2

## 5.2 – Student Progression

5.2.1 – Details of campus placement during the year

On campus			Off campus		
Name of organizations visited	Number of students participated	Number of students placed	Name of organizations visited	Number of students participated	Number of students placed
K12 Techno Services Pvt. Ltd.	12	4	Business Toys	17	1
<a href="#">View File</a>					

5.2.2 – Student progression to higher education in percentage during the year

Year	Number of students enrolling into higher education	Programme graduated from	Department graduated from	Name of institution joined	Name of programme admitted to
2019	5	BBA	BBA	AIMS, Peenya Bangalore	MBA
2019	1	BBA	BBA	Rajgiri Business school, kochi	MBA
2019	1	BBA	BBA	MS Ramaiah	MBA

				college	
2019	1	BBA	BBA	RIMS	MBA
2019	1	BCOM	BCOM	Sheshadripuram College	MCOM
2019	1	BCOM	BCOM	BMS College of Engineering	MBA
2019	1	BCOM	BCOM	RR Institutions	MBA
2019	2	BBA	BBA	VJIM Kannur.	MBA
2019	8	BBA	BBA	Sri Sathya Sai Institute of Higher Learning, Ananthpur	MBA
2019	1	BBA	BBA	BMS College of Management	MBA
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5.2.3 – Students qualifying in state/ national/ international level examinations during the year  
(eg:NET/SET/SLET/GATE/GMAT/CAT/GRE/TOFEL/Civil Services/State Government Services)

Items	Number of students selected/ qualifying
SLET	4
TOFEL	1
Any Other	3
Any Other	1
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5.2.4 – Sports and cultural activities / competitions organised at the institution level during the year

Activity	Level	Number of Participants
Speak for India	State level	1
Football - Blaze 2019	Inter-collegiate	1
Solo singing - Gardenia 2019	Inter-collegiate	1
Talent Hunt - Confluence 2k19	Inter-collegiate	1
Basketball (men) championship	Inter-collegiate	1
One week NSS camp was held at Kuppahalli in Chikkaballapura District	Inter-collegiate	8
Start-up Hackathon by NSRCEL	Inter-collegiate	4
Trouvaille, Kristu Jayanti College	State level	1

One week NSS camp	Inter-collegiate	12
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### 5.3 – Student Participation and Activities

5.3.1 – Number of awards/medals for outstanding performance in sports/cultural activities at national/international level (award for a team event should be counted as one)

Year	Name of the award/medal	National/ Internaional	Number of awards for Sports	Number of awards for Cultural	Student ID number	Name of the student
2020	Second place in Table Tennis	National	1	Nill	18SKCMD127	Rishobh Das
2020	Second place in Table Tennis	National	1	Nill	18SKC26058	Sagar Ghimire
2020	Second place in Table Tennis	National	1	Nill	18SKCMD105	Prajwal A
2020	II Prize	National	Nill	1	18SKC26048	Rahul
2020	II Prize	National	Nill	1	18SKC26030	Manas
2020	II Prize	National	Nill	1	18SKC26031	Manikanta
2020	II Prize	National	Nill	1	18SKC26038	Noor
2020	II Prize	National	Nill	1	18SKC26034	Nayana
2020	II Prize	National	Nill	1	18SKC26080	Vivek
2020	II Prize	National	Nill	1	18SKC26023	Harshitha

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5.3.2 – Activity of Student Council & representation of students on academic & administrative bodies/committees of the institution (maximum 500 words)

Students are members of various committees of the institute - Library Committee  
Hostel and canteen committee Ant-ragging committee Womens cell

### 5.4 – Alumni Engagement

5.4.1 – Whether the institution has registered Alumni Association?

No

5.4.2 – No. of enrolled Alumni:

12451

5.4.3 – Alumni contribution during the year (in Rupees) :

0

5.4.4 – Meetings/activities organized by Alumni Association :

Leads for placements, Resource persons for pre placements training, Resource person for Workshops and Events, Events sponsorships, Facilitating student internships, Mentoring and updating students about market trends, Addressing students on job opportunities and corporate expectations and Participating in Focus Group discussions to suggest revision curriculum, augmentation for professional certification and skill development programs.

## **CRITERION VI – GOVERNANCE, LEADERSHIP AND MANAGEMENT**

### **6.1 – Institutional Vision and Leadership**

6.1.1 – Mention two practices of decentralization and participative management during the last year (maximum 500 words)

The academic planning process is a bottom up process at AIMS where feedback from students, recommendations from program heads, faculty, committees and suggestions from external stakeholders including alumni, parents/guardians of students, statutory education bodies, institutions of excellence, corporate industry and management associations are invited. The feedback, recommendation and suggestions are brought to the Academic Council for discussion. Plans for achieving the mission and goals of AIMS are based on the feedback and thereafter post deliberations in the Academic Council and the Strategic Planning Committee they are submitted to the Governing Council (GC) for approval. Policies approved by the GC are implemented by the Principal CEO along with the Deans, Program Heads, Program managers, Coordinators and faculty of each school. This process is both participative and decentralized. During a workshop on Effective and strategic leadership for excellence organized by AIMS and attended by the Top management, Deans, Focus centre Directors, Program Directors, Program managers, Faculty coordinators, Heads Supervisors of non-teaching departments institutions strategic goals were discussed and evolved by participants. When identifying institutional strategic goals it was felt that outcomes based learning (OBL) should be taken up in the institution to develop critical thinking skills of students. The learning required by students it was felt should not be based only on the prescribed curriculum but should be enhanced to include knowledge and skill gaps identified by the prospect employers. Based on the discussions at the workshop a curriculum development and review committee (CDRC) consisting of senior faculty members from each academic program/school, Registrar and the Principal was set up and coordinated by AIQAC. The course curriculum prescribed by the University was examined and OBL based on Blooms Taxonomy was devised for each course in a program with the faculty as the owner of the course file. The course file (CFI) included intended course learning outcomes, lesson plan indicating knowledge and skill gaps, study material and assessment rubrics. CDRC monitored the implementation of the system of Course based ILOs in each course through a program-wise dashboard created for it by in house AIQAC IT teams. The results were presented in the AC SPC. The Governing council of the Institute were informed by the Principal of the implementation success and achievement of the overall objectives of the strategy.

6.1.2 – Does the institution have a Management Information System (MIS)?

Partial

### **6.2 – Strategy Development and Deployment**

6.2.1 – Quality improvement strategies adopted by the institution for each of the following (with in 100 words each):

Strategy Type	Details
Library, ICT and Physical Infrastructure / Instrumentation	Renewed AMC for Libsys Software
Research and Development	Research Incubation
Curriculum Development	Advisory Boards and subject faculty teachers identify Knowledge and Skill gaps for each program and Value Added Programs are designed and implemented to address the gaps in curriculum.
Industry Interaction / Collaboration	Enhanced no. of guest lectures and companies participating in the pre-placement process

#### 6.2.2 – Implementation of e-governance in areas of operations:

E-governance area	Details
Administration	Inventory Management system
Finance and Accounts	Tally ERP
Student Admission and Support	Connexions
Examination	Connexions
Planning and Development	Admission

### 6.3 – Faculty Empowerment Strategies

6.3.1 – Teachers provided with financial support to attend conferences / workshops and towards membership fee of professional bodies during the year

Year	Name of Teacher	Name of conference/ workshop attended for which financial support provided	Name of the professional body for which membership fee is provided	Amount of support
2019	Sheri Kurian	8th IFCA International Chefs Conference Indian Federation of Culinary Associations	NA	6000
2019	Dr Kalpana Venugopal	Millennial Job Challenge: How B-Schools respond with Accreditation India International Centre (IIC), New Delhi	NA	8000
2019	Dr Kiran Reddy	Millennial Job Challenge: How B-Schools respond with Accreditation India International	NA	8000

		Centre (IIC), New Delhi		
2019	Tenzin Tsekyi	Managing Human Resources at the Workplace Shri Dharmasthala Ma njunatheshwara Institute for Management Development	NA	4250
2019	Basappa Y bangari	Indigenisation of Social Sciences in INDIA Rashtriya Samaj Vigyan Parishad	NA	1500
2020	Jayashree Nair	Virtual Hands- on Training Program on PYTHON for Data Analysis, Reva University, Bengaluru	NA	2400
2020	Javad Ghalambor	Applied Econometrics, Kristu Jayanti College, Bengaluru	NA	1000
2020	Dr Shashi Kanth Reddy	Future of Learning, IIM Bangalore	NA	3000
<a href="#">View File</a>				

6.3.2 – Number of professional development / administrative training programmes organized by the College for teaching and non teaching staff during the year

Year	Title of the professional development programme organised for teaching staff	Title of the administrative training programme organised for non-teaching staff	From date	To Date	Number of participants (Teaching staff)	Number of participants (non-teaching staff)
2019	Faculty Developmen t Activities (PG)	NA	12/07/2019	12/07/2019	62	1
2019	FDP on Updates on Teaching m ethodology	NA	16/07/2019	16/07/2019	27	1
2019	FDP on	NA			14	1

	Learning to learn strategies		16/08/2019	16/08/2019		
2019	NA	Fire Fighting training	28/09/2019	28/09/2019	1	27
2020	NA	Orientation (workshop on the balancing Act for support staff)	16/05/2020	16/05/2020	1	19
2020	Durable Developer: Creating Code that resists Regression	NA	03/06/2020	03/06/2020	6	1
2020	A Wonderful Journey through Indian Wines	NA	10/07/2020	10/07/2020	5	1
2020	AI and the New Normal in the World	NA	26/06/2020	26/06/2020	19	1
2020	Digital Transformation Leadership in Asia	NA	12/06/2020	12/06/2020	10	1
2020	Entrepreneurship opportunities post COVID-19 with Regard to Organic Farming	NA	25/07/2020	25/07/2020	5	1
<a href="#">View File</a>						

6.3.3 – No. of teachers attending professional development programmes, viz., Orientation Programme, Refresher Course, Short Term Course, Faculty Development Programmes during the year

Title of the professional development programme	Number of teachers who attended	From Date	To date	Duration
Academic Enhancement	2	08/06/2020	10/06/2020	3



AI in Health Care	1	27/07/2020	27/07/2020	1
Antarjaladalli Kannadada Balake: Samasye mattu Savalugalu	1	28/05/2020	28/05/2020	1
Applied Econometrics	1	24/02/2020	25/02/2020	2
Art of Thesis Writing	1	27/07/2020	27/07/2020	1
Artificial Intelligence and Data Analytics	1	29/06/2020	29/06/2020	1
ATAL FDP program on Cyber Security	1	02/12/2019	07/12/2019	6
Avalokana - branding and Advertising Challenges and Strategies During Crisis	1	24/07/2020	25/07/2020	2
Avenues for Research in Chemistry and Biochemistry	1	06/08/2020	07/08/2020	2
Best Beginning to JAVASCRIPT	1	06/06/2020	06/06/2020	1
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#### 6.3.4 – Faculty and Staff recruitment (no. for permanent recruitment):

Teaching		Non-teaching	
Permanent	Full Time	Permanent	Full Time
Nil	6	Nil	2

#### 6.3.5 – Welfare schemes for

Teaching	Non-teaching	Students
Scholarship for siblings and children	Scholarship for siblings and children	Scholarship for siblings

### 6.4 – Financial Management and Resource Mobilization

#### 6.4.1 – Institution conducts internal and external financial audits regularly (with in 100 words each)

Internal Audit : Internal Audit is done by AIQAC and Finance Committee and ratified by the Governing Council. The audit done by AIQAC is a semester wise quality audit and covers all academic programs, IT labs, Library and Sports. The finance committee carries out a finance and administration audit of the institute every quarter. The reports of both the AIQAC and Finance Committee

are submitted to the Governing Council for review and approval. External Audit Institutes books and accounts are audited annually by a qualified Chartered Accountant (CA). The accounting procedure adopted is as per GAAP (generally accepted accounting principles) and implemented through the Tally ERP system.

6.4.2 – Funds / Grants received from management, non-government bodies, individuals, philanthropies during the year(not covered in Criterion III)

Name of the non government funding agencies /individuals	Funds/ Grnats received in Rs.	Purpose
Nil	0	Nil
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6.4.3 – Total corpus fund generated

0
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## 6.5 – Internal Quality Assurance System

6.5.1 – Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	No	NA	Yes	IQAC
Administrative	No	NA	Yes	IQAC

6.5.2 – Activities and support from the Parent – Teacher Association (at least three)

Na
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6.5.3 – Development programmes for support staff (at least three)

Fire Fighting skills Program First Aid Program Communication skills Program
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6.5.4 – Post Accreditation initiative(s) (mention at least three)

Teachers may be encouraged to undertake research projects through external funding. Establish more collaborative linkages with other institutions for teaching and research. Efforts for all round development of the students
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6.5.5 – Internal Quality Assurance System Details

a) Submission of Data for AISHE portal	Yes
b)Participation in NIRF	Yes
c)ISO certification	No
d)NBA or any other quality audit	Yes

6.5.6 – Number of Quality Initiatives undertaken during the year

Year	Name of quality initiative by IQAC	Date of conducting IQAC	Duration From	Duration To	Number of participants
2020	Webinar on Future of Work	07/03/2020	07/03/2020	07/03/2020	70
2020	Webinar on Importance of planning career in the digital Age- Post	28/02/2020	28/02/2020	28/02/2020	71

	Covid 19				
2020	Webinar on Recession an Opportunity	29/02/2020	29/02/2020	29/02/2020	64
2020	Webinar on HOP on to the Entrepreneurship Wagon Amidst Covid 19	07/01/2020	07/01/2020	08/01/2020	66
2019	FDP on Education 4.0 - Andragogical Approach to Teaching Learning	22/08/2019	22/08/2019	22/08/2019	72
2019	FDP on Blooms Taxonomy	06/08/2019	06/08/2019	06/08/2019	70
2019	Symposium on Draft National Education Policy	05/11/2019	05/11/2019	05/11/2019	68
2019	Seminar on Diversity Inclusion, Neelam Jain, Founder CEO, PeriFerry, Anusha Caleb, Operations Analyst at ANZ	07/11/2019	07/11/2019	07/11/2019	63
2019	National Seminar on Platform Economy	17/12/2019	17/12/2019	18/12/2019	69
2020	Webinar on AI Powered Disambiguation of Complex Text, Dr. Preethu Rose, Research Scientist, TCS	08/08/2020	08/08/2020	08/08/2020	69
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## CRITERION VII – INSTITUTIONAL VALUES AND BEST PRACTICES

### 7.1 – Institutional Values and Social Responsibilities

7.1.1 – Gender Equity (Number of gender equity promotion programmes organized by the institution during the year)

Title of the programme	Period from	Period To	Number of Participants	
			Female	Male
Workshop on POSCH act 2015	17/04/2020	17/04/2020	80	120
The Convergence Of Feminism And Gender Studies - Guest lecture	18/09/2019	18/09/2019	20	9

7.1.2 – Environmental Consciousness and Sustainability/Alternate Energy initiatives such as:

Percentage of power requirement of the University met by the renewable energy sources
2

7.1.3 – Differently abled (Divyangjan) friendliness

Item facilities	Yes/No	Number of beneficiaries
Ramp/Rails	Yes	3
Rest Rooms	Yes	3

7.1.4 – Inclusion and Situatedness

Year	Number of initiatives to address locational advantages and disadvantages	Number of initiatives taken to engage with and contribute to local community	Date	Duration	Name of initiative	Issues addressed	Number of participating students and staff
2020	3	3	24/01/2020	2	Corona Virus Awareness Program	Corona Virus Awareness Program	63
2019	8	8	16/07/2019	2	Cyber Safe Teen Awareness	Cyber Safe Teen Awareness	87
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7.1.5 – Human Values and Professional Ethics Code of conduct (handbooks) for various stakeholders

Title	Date of publication	Follow up(max 100 words)
Student Handbook	05/07/2019	The Handbook for student have the code of conduct ethics which is also put on the website and it is repeatedly shared on different platforms with students.

7.1.6 – Activities conducted for promotion of universal Values and Ethics

Activity	Duration From	Duration To	Number of participants
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Personality Development	20/02/2020	20/02/2020	28
Workshop on Dinning Etiquettes	02/01/2020	02/01/2020	32
Grooming Session - Employability skills	22/08/2019	22/08/2019	74
Guest lecture on happiness	24/10/2019	24/10/2019	87
Food Safety Standards Talk	19/09/2019	19/09/2019	49
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7.1.7 – Initiatives taken by the institution to make the campus eco-friendly (at least five)

Save water initiative Phased replacement of bulbs with LED bulbs Segregation of waste at source

## 7.2 – Best Practices

7.2.1 – Describe at least two institutional best practices

OUTCOMES BASED TEACHING LEARNING Objectives of the Practice: To review The implementation of the university curriculum and the additional programs developed to bridge the gap. The relevancy of the assignments. The process and the relevancy of the tools applied for the evaluations. •To Evaluate and approve the course files, Lesson plans. •To review and approve the ILOs and CLOs •To review and evaluate the teaching learning process and to review the implementation of feedback analysis given by the AIQAC. •To monitor the implementation of the same and suggestions, recommendations extended by the committee. 2) Value Added Programs

Upload details of two best practices successfully implemented by the institution as per NAAC format in your institution website, provide the link

[https://theaims.ac.in/Best\\_Practices.html](https://theaims.ac.in/Best_Practices.html)

## 7.3 – Institutional Distinctiveness

7.3.1 – Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust in not more than 500 words

AIMS is known for being distinct through its creation of Focus Centres. Distinctiveness is the quality of being easily to recognizable because of being different from others. In line with this definition, AIMS has differentiated itself from other institutions by offering a unique opportunity for its students through its focus centres. The primary goal of all the focus centres is to provide a platform to all students for their Holistic growth and development. AIMS has created quality teaching-learning-growth environments through its seven focus centres- AIMS Centre for Student's Development, AIMS Entrepreneurship Excellence Centre, AIMS Centre for Research, AIMS Centre for International Liaison, AIMS Centre for Consulting, AIMS Centre for Sustainability and AIMS Centre for Community Service.

Provide the weblink of the institution

[https://theaims.ac.in/Institutional\\_Distinctiveness.html](https://theaims.ac.in/Institutional_Distinctiveness.html)

## 8.Future Plans of Actions for Next Academic Year

Complete 2nd cycle of NAAC re-accreditation. Commence preparation for EFMD

accreditation. Facilitate learning in the virtual mode for faculty and students. Enhance technology for enhanced learning for students Establish mechanism for creation of digital content and MOOCs. Apply for Autonomous Status.