I Semester M.Com. Degree Examination, June 2023
(CBCS Scheme) (2020 – 21 and Onwards)
COMMERCE
Paper – 1.2 : International Business Environment

Time : 3 Hours   Max. Marks : 70

SECTION – A

Answer **any seven** questions out of ten. **Each** question carries **two** marks. **(7×2=14)**

1. a) Mention the various modes of entry into International Business.

   b) What is meant by globalization ?

   c) What do you understand by SWOC analysis ?

   d) Mention the objectives of MIGA.

   e) Make a differences between capitalism and socialism.

   f) List out the organizations involved in International trade.

   g) Give the meaning of IPR and FDI.

   h) Write the external factors which influence the business environment.

   i) Make a differences between MNC and MNE responsibilities in the business world.

   j) Mention the issues faced in foreign investment.

SECTION – B

Answer **any four** questions out of six. **Each** question carries **five** marks.   **(4×5=20)**

2. Define the term economic environment. How do you analyse economic environment for International Business ?

3. Discuss about various organizations which are involved in IMF.

4. Explain the various factors affecting global HRM, staffing policies and global negotiation.

5. Briefly explain the MNE's social responsibilities.

6. Explain how cross-cultural negotiations which influences the decision making in global environment.

7. Discuss the factors influencing to minimize Forex Risk.

SECTION – C

Answer **any two** questions out of four. **Each** question carries **twelve** marks. (2×12=24)

8. Explain nature, scope and significance in international business.

9. Discuss the following organizations in detail :
   a) ASEAN
   b) TRIPS
   c) SAARC
   d) SAPTA
   e) GATS.

10. Explain the concept of Foreign Corrupt Practices Act in detail.

11. Compare and contrast between :
    a) Mercantilism theory
    b) Absolute Advantage theory and
    c) Comparative Advantage theory.

SECTION – D

Answer the following (**Compulsory**) :   (1×12=12)

12. "Foreign Direct Investment has created a New Era in Information Technology in India." Comment on the statement with an illustration.