

UG - 407

VI Semester B.H.M. Examination, September/October 2022 (CBCS) (F+R) (2017-18 and Onwards) HOTEL MANAGEMENT

Paper - 6.1: Food and Beverage Service Management

Time: 3 Hours

Max. Marks: 70

Instructions: 1) Draw diagrams wherever necessary.

2) Write legibly and underline keywords.

SECTION - A

Answer any five questions. Each question carries two marks.

 $(5 \times 2 = 10)$

- 1. a) Define beverage management.
 - b) What is S.P.S.?
 - c) Mention any two principles of design.
 - d) Expand Q.S.R.
 - e) What are stars in menu engineering?
 - f) Define standard portion control.
 - g) Expand P.O.S. ?

SECTION - B

Answer any three questions. Each question carries six marks.

 $(3 \times 6 = 18)$

- Write a short note on beverage receiving procedure.
- Distinguish between physical and perpetual inventory.
- 4. Differentiate the popularity index and profitability index.
- 5. Explain various factors considered in planning and design of a restaurant.
- 6. State the various forms of menu pricing.



SECTION - C

Answer any three questions. Each question carries fourteen marks. (3×14=42)

- Discuss in detail the various trends and concepts in food and beverage sector.
- 8. Explain revenue management concepts in F and B operations.
- Describe the food and beverage service areas and its respective design and layout concepts.
- 10. Describe the process of Menu engineering.
- 11. Explain in detail the process of compiling of various wine and drink lists.

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