

ANNUAL REPORT 2023-2024



ANNUAL REPORT 2023

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AIMS INSTITUTES

Vision

“Transform youth into professionals of global excellence with a deep concern for society”

Mission

AIMS Institutes continuously strives to:

- Establish and maintain the state-of-the-art infrastructure
- Engage faculty of the highest competence
- Improve teaching aids, methodologies and training tools for both faculty and student
- Inculcate in students the spirit of teamwork, leadership, entrepreneurship, global perspective, quality, values of ethical behaviour and sensitivity to society.
- Nurture professionalism and effective industry interaction

Objectives

The primary objective of AIMS Institutes is to provide quality education to create:

- Dynamic leaders for the industry
- Academicians and researchers with relevant knowledge
- Entrepreneurs and professionals of high calibre
- Citizens sensitized towards societal needs

Quality Policy

AIMS Institutes is committed to Creating intellectual capital through an exemplary value-based system, which provides the foundation for a lifetime of professional growth and personal development. This is achieved by adopting innovative teaching, providing international exposure and encouraging continuous research and learning”.

PROGRAMS OFFERED

1. School of Business
 - BBA (Bachelor of Business Administration)
 - BBA Aviation Management
 - MBA (Master of Business Administration)
 - Ph. D
2. School of Commerce & Finance
 - B. Com (Bachelor of Commerce)
 - M.Com (Master of Commerce)
 - M.Com (Finance & Accounting)
 - Ph. D
3. School of IT and Sciences
 - BCA (Bachelor of Computer Applications)
 - MCA (Master of Computer Applications)
4. School of Hospitality and Tourism
 - BHM (Bachelor of Hotel Management)
5. School of Arts & Humanities
 - MSW (Master of Social Work)
 - Ph. D

AIMS FOCUS CENTERS



AIMS Accolades - 2023

| Achievements | Conferring Body |
|---|---|
| Dr Kiran Reddy, Best Impact Award in B-School Category - 2024 | Big FM |
| Dr. Kiran Reddy, “Mahila Manikya” | News 1 |
| Dr. Kiran Reddy is recognised for the lifetime services rendered to the people of Sri Lanka and the Global Cooperation of High Award of Appreciation. | Mind Mingle SUNFO Global Federation Sri-Lanka-UN Friendship Organization |
| Dr. Kiran Reddy, Nari Shakti Award | Public TV |
| Dr. Kiran Reddy, Power Woman Award | Vision Digital India |
| Dr. Roja Reddy, Power Woman Award | Vision Digital India |
| Dr. Priyanandan Reddy, Membership to EUHOFA’s board as the first Indian Board Member. | EUHOFA |
| Dr Jayashree Nair, Bhishma Acharya Award | Brainovision |
| Mr. Sunil Kumar S, Academic Excellence Award | Scientific International Publishing House, Registered under the Ministry of SME, Government of India, 2023. |
| Dr. Mithun D'Souza, Research Excellence Award | Scientific International Publishing House, Registered under the Ministry of SME, Government of India, 2023. |
| Prof. Anuradha K S, Power Woman Award | Vision Digital India |
| MSW ranked 11th rank in the Top Institutes | Outlook-I Care |
| MCA ranked 26th rank in the top Institutes | Outlook-I Care |
| MCA ranked 2nd place Ranking by the State | GHRDC |
| MCA ranked 3rd among the top colleges in India | GHRDC |
| BHM Ranked 4th place in Top private colleges | India Today 2023 |
| BHM ranked 5th place in Private hotel management college | The Week 2023 |
| BHM ranked 3rd place in the top colleges in India | Super Excellence Category |
| BBA ranked 7th place in the top colleges in India | Super Excellence Category |

CONFERENCES AND SEMINARS

Emerging Trends and Challenges in Commerce & Management - ETCCM -2023 and Vanijya Darpan

On July 6 and 7, 2023, the Institute hosted a two-day national conference dedicated to addressing the challenges entrepreneurs face, particularly in



securing initial capital. Before tackling issues such as cash flow management, entrepreneurs must obtain adequate funding to launch their businesses. This initial capital acquisition represents one of the most formidable obstacles, especially for those starting independently without connections to well-funded angel investors.



The conference aimed to explore and discuss potential solutions to these critical issues, offering valuable insights and strategies for both aspiring and current entrepreneurs.

National Management Week 2023

Theme: ESG through the Lens of SDGs

On July 31, 2023, ACSO organized an insightful session titled "Role of Good Health in Sustainable Development," featuring Ms Abilasha Sharma, a renowned nutritionist and the founder of Amalvees. Ms Sharma, an accomplished professional in the field of nutrition and dietetics, addressed the students at AIMS Institution, shedding light on the importance of nutrition and its impact on leading healthier, happier lives.

During the session, Ms Sharma emphasized that a healthy diet is accessible to everyone and debunked the myth that it is expensive and reserved only for actors, actresses, and wealthy individuals. She highlighted the significance of incorporating good fats and minimizing high cholesterol levels through a balanced diet. Moreover, Ms. Sharma underscored the crucial connection between a healthy mind and a healthy diet, emphasizing the importance of mental well-being in overall health.

Furthermore, Ms Sharma provided practical health tips to overcome lifestyle disorders and excel in various fields. By promoting sustainable individual development through good health practices, she emphasized how this contributes to overall economic development.

Overall, the session led by Ms Abilasha Sharma provided valuable insights into the role of good health in sustainable development, empowering students to make informed choices about their diet and lifestyle for a healthier and more fulfilling future.



How to fly high with drones

On October 31st, 2023, BBA Aviation hosted "How to Fly High with Drones," targeting students from BBA, BBA Aviation, and BCA programs. The seminar featured a DGCA-certified drone pilot and instructor from Neosky, offering insights into the dynamic field of drones. Attendees learned about drone technology, regulatory compliance, essential skills for piloting, and career opportunities. Key takeaways included understanding drone applications, adhering to DGCA guidelines, mastering flight manoeuvres, and exploring diverse career paths. The seminar equipped students with knowledge and skills to navigate the burgeoning drone industry, fostering their readiness for future opportunities.



CO AND EXTRACURRICULAR EVENTS

Study Skills and Transferable Skills



On April 3, 2024, the BBA and BBA Aviation programs attended a session on Study Skills and Transferable Skills by Dr. T. Siddaiah, Dean, Academics, AIMS. He discussed essential study skills like time management, note-taking, and effective reading, emphasizing their importance for academic excellence and knowledge absorption. He also highlighted the value of transferable skills for professional success. The session aimed to equip students with tools to excel academically and thrive in their careers, empowering them to reach their full potential as competent professionals.



"AVOTECH" at NIMHANS Convention Centre.



On August 28, 2023, AIMS Institutes, in association with NIMHANS, organized the "AVOTECH" conference at the NIMHANS Convention Centre. The conference aimed to prepare students to become industry-ready professionals with advanced skills in cybersecurity and to transform their thinking. By connecting real-world applications to theoretical knowledge, the event aimed to enhance students' understanding and position them to take advantage of opportunities in their field of interest, helping them stand out in a competitive landscape.



Situation Funda

On April 23, 2024, the Commerce Club of the B. Com program organized "SITUATION FUNDA," an engaging activity involving 42 students divided



into six groups of seven. Each group was given one minute to discuss a situation-based question, after which they presented their solutions. The activity fostered teamwork, critical thinking, and quick problem-solving skills among the participants.



Panel Game



On April 16, 2024, the Commerce Club of the B. Com program organized the "Panel Game" for 2nd and 4th semester students. The activity featured three engaging rounds: "Guess the Company," where students identified companies from images; a quiz on Economics, Finance, and Business; and defining Accounting Terms. Forty students participated enthusiastically, divided into two groups, contributing great energy and excitement. The event was excellently conducted, ensuring smooth organization and active participation from all involved.



Guess The Tagline



On March 22, 2024, the School of Commerce and Finance organized an engaging event called "Guess the Tagline," coordinated by Prof. Sanjana T. R. The event saw enthusiastic participation from about 53 students. The Commerce Club's BOD members organized the activity for 2nd and 4th semester B. Com students. Students were divided into seven groups of seven members each. Slides displaying various company taglines were shown, and team leaders raised their hands to answer. Correct answers earned points, while incorrect ones resulted in negative points. The activity helped students familiarize themselves with different company taglines, making it a fun and informative experience that was enjoyed by all.



Word Building

On April 17, 2024, the BBA Aviation program organized a word-building activity, which saw enthusiastic participation from all students. Divided into groups of five, the students engaged in a game where each team had to come up with a word related to aviation or a geographical place name. The next team had to think of a word starting with the last letter of the previous word, all within a set time limit. While some teams excelled, others struggled with the pace and were disqualified. The activity was both fun and educational, enhancing students' aviation terminology and geography knowledge, teamwork, and strategic thinking skills.

Model Making

On April 24, 2024, the Avions Club organized a Model Making event for BBA Aviation students. The competition aimed to showcase students' creativity and understanding of airport operations through detailed



models of entire airports or specific airside sections. Teams of five brought their materials and had 1 hour and 45 minutes to construct their models, featuring elements like runways, terminals, and control towers. The event emphasized visualization of airport layouts and aviation operations while fostering teamwork and collaboration. Despite the time constraints, students produced high-quality models, highlighting their



creativity, technical knowledge, and teamwork skills, making the competition a resounding success.



The Corporate Buzz



On April 19, 2024, the Asthitya Club organized "The Corporate Buzz" event, coordinated by Dr. Dara Yoganand with support from the BBA department. The event included a corporate reel followed by student presentations on famous entrepreneurs. Aiming to enhance students' understanding of corporate practices and entrepreneurial success, as well as improve their presentation and communication skills, the event saw active participation from students. Each student presented their research on selected entrepreneurs within a strict time limit, effectively sharing their insights with the judges. The event successfully fostered a deeper appreciation for entrepreneurship and honed essential presentation skills through an interactive session involving both students and faculty.



ED-VISTA Business Fest

On April 5, 2024, the AIMS School of Business organized the ED-VISTA Business Fest, coordinated by Ms. Sanjana Jacob, Ms. Deepa, and Ms. Saranya. Spearheaded by BBA and BBA Aviation students, the fest aimed to showcase talents, foster skills, and provide real-time knowledge in a



competitive setting. Two main competitions, Quizzard and Poster Making Digital, tested business knowledge and creativity, respectively. The fest facilitated interaction among students from various departments, celebrating their achievements and fostering connections within the academic community.

South Indian Queen Auditions



On March 23, 2024, AIMS Institute hosted the South Indian Queen Audition, organized by Sankey Events, Bangalore, featuring Mr Pradeep, CEO of Sankey Events, along with Mr Adarash and Ms Sushmita Nair as resource persons. The aim was to promote "Beauty with a Human Cause" by empowering eligible girls through coaching and opportunities in various events. Registered students learned about Sankey Events' initiative and engaged in social work activities to qualify for participation. Selected participants undertook social engagements like volunteering at orphanages and spending time with individuals facing challenges. Ultimately, eight students were chosen, marking a successful initiative in empowering young women and fostering social engagement.

Mathadhaana Jaagruthi Abyaana



On April 18, 2024, ACSD, in collaboration with the Peenya Industrial Association (PIA) and BBMP, organized "Mathadhaana Jagruthi Abyaana." This event aimed to raise awareness of voting among youths and achieved several outcomes, including increased voter registration and raised awareness of political issues. It motivated youth turnout at polls, strengthened civic engagement, and fostered ongoing dialogue about democratic participation. Additionally, it served as a platform for potential collaborations between youth organizations and community groups, inspiring advocacy efforts for voter rights and informed decision-making. Hosted by PIA and BBMP, the event emphasized the importance of youth participation in shaping the future through voting



Cup Challenge - Name the Continent



On March 27, 2024, the Avions Club organized a "Name the Continent," event for the BBA Aviation students. The activity aimed to deepen participants' understanding of global geography by recalling and identifying countries within their designated continent. It was both educational and enjoyable, providing students with an interactive way to broaden their geographical knowledge. Additionally, the activity fostered teamwork and collaboration, enhancing interpersonal skills. Overall, it served as an effective platform for students to enhance their understanding of global geography while promoting camaraderie and teamwork.



Stock market trading and investment strategies



On January 23, 2024, the Asthitva Club organized a session on "Stock Market Trading and Investment Strategies" for BBA students, with Mr. Salman as the resource person. The session aimed to equip students with the knowledge and skills necessary to navigate the complexities of the stock market and make informed financial decisions. Understanding stock market trading is essential for future financial planning and contributes to economics awareness and career development. By gaining knowledge in this area, students can enhance their financial literacy, and critical thinking skills, and potentially pursue careers in finance. Overall, the session aimed to empower students to effectively manage their finances and build a solid foundation for their future success.

Club Activity (Crossword Puzzle)

On June 21, 2023, BBA Aviation students participated in a crossword puzzle competition aimed at enhancing teamwork and testing aviation-related knowledge. Organized in groups of three, each tackled unique puzzles within a 30-minute timeframe. This fostered efficient collaboration and time management skills. Featuring aviation terminology, the competition allowed students to apply classroom learning in an interactive setting. Collaboration facilitated knowledge sharing and skill development among peers. Overall, the event provided an engaging platform for students to deepen their understanding of aviation while strengthening teamwork abilities.



Learnings from Mahila Manikyas

On March 4, 2024, ACSD hosted "Learning from Mahila Manikya," showcasing ten remarkable women honoured with the Mahila Manikya Awards. Dr Anuradha T N coordinated the event. Forty students and twenty-four faculty members participated, engaging with documentaries on women's achievements in education and technology. Dr. Kerron Reddy, Principal of AIMS Institutes, was among the esteemed awardees. Female attendees found the stories deeply moving, leaving them inspired and motivated. The event served as a source of learning, empowerment, and inspiration for all involved, highlighting the institution's commitment to excellence and empowerment.



SUS – BIZ SHOWDOWN

On December 14, 2023, students formed teams with diverse skills to design collages on sustainability. Criteria included energy efficiency and waste reduction. Teams emphasized sustainability's importance, leveraging diverse talents for innovative solutions. On December 15, presentations in the auditorium showcased dedication to sustainability, demonstrating how designs contribute to greener educational institutions. The event engaged over 200 students, promoting collaboration, innovation, and advocacy for sustainability within the community.

International Yoga Day

On June 21, 2023, ACSD organized a successful International Yoga Day event with support from ACSD Volunteers and the ACSD Focus Centre at AIMS Institutes. Certified trainers, Dr Arnab and Dr Namitha led participants in various yoga sessions, emphasizing its physical, mental, and spiritual benefits. The event aimed to encourage integrating yoga into daily routines for overall well-being. Through guided activities, attendees experienced mindfulness and relaxation, promoting a healthier lifestyle and self-awareness. Overall, the event left a positive impact, highlighting the significance of yoga in holistic well-being.



Club Activity (Accounting Crossword Puzzle)

On December 1st, the Commerce Club of BCOM organized an Accounting Crossword Puzzle activity for 1st, 3rd, and 5th-semester BCOM students to reinforce accounting concepts interactively. Divided into three groups of 25, students collaborated to solve puzzles containing accounting clues, showcasing their understanding of principles and terminology. The event, facilitated by one faculty member, attracted 80 enthusiastic participants. Students enjoyed the challenge, finding the activity both fun and educational. Overall, the Accounting Crossword Puzzle club activity proved successful, providing an engaging learning experience for all involved.



The Model Making

On April 24, 2024, the Avions Club hosted a Model Making competition for BBA Aviation students, overseen by Dr. Deepa V H. Teams of five crafted detailed models of airports or airside sections within a 1 hour and 45-minute time frame. Despite the tight schedule, students showcased impressive teamwork and creativity. Some focused on runways and terminals, while others highlighted specific airside elements. The competition aimed to foster team-building and problem-solving skills among participants, enhancing their understanding of airport operations. Overall, the event successfully combined creativity with practical learning for BBA Aviation students.



Awareness Program (BSE Capital Market Awareness Programme)

On December 27, 2023, the School of Commerce and Finance hosted a BSE Capital Market Awareness Programme to educate students on the capital market. Key topics included trading prerequisites, capital market offerings (IPOs, FPOs, rights issues), the power of compounding, various asset classes (equities, bonds, derivatives, mutual funds), financial planning, investing dos and don'ts, and investor rights and duties. The programme aimed to enhance students' financial literacy and empower them to make informed investment decisions, equipping them with essential knowledge and skills for effective participation in the capital market.



Orientation on SAP

On January 5, 2024, the AIMS School of Commerce organized an SAP orientation for 1st-semester students, coordinated by Prof. Lakshminarayana and led by Mr. Ajay S G from GTRTCL Bangalore. The session introduced students to SAP's ERP software, highlighting its modules, career opportunities, and the importance of SAP training for MBA graduates. Key elements included hands-on learning experiences and industry insights shared by Mr. Ajay S G. The orientation aimed to enhance students' competitiveness in the job market and prepare them for successful careers by acquiring SAP expertise.



Orientation to AEEC

On September 7, 2023, BBA and BBA Aviation organized an Orientation to AEEC (Aspiring Entrepreneurs Enrichment Club) to inspire and motivate aspiring entrepreneurs. The session featured real-world business stories from successful entrepreneurs, practical knowledge on starting a business, and the importance of innovation and risk-taking. Students learned to identify key entrepreneurial traits within themselves and others, recognizing their potential. Emphasizing creativity and calculated risks, the orientation equipped students with valuable insights, knowledge, and skills, encouraging them to embrace an entrepreneurial mindset for their future endeavours.



Defence Meet

On June 2, 2023, the Avions Club of BBA Aviation, coordinated by Prof. Sanjana Jacob, held a Defence Meet. Students, divided into teams of four, researched the air defence systems of assigned countries. They had 20 minutes for research and 5 minutes to present their findings, followed by a cross-questioning session with other participants. The event saw enthusiastic participation, showcasing the students' speaking and team-building skills. This exercise enhanced their understanding of global air defences while promoting critical thinking and collaborative learning.

Induction Program of MCA, MSW, M. Com & MFA

On September 13th, 2023, ACSD held an Induction Program for **all PG Programs**. The session began with an overview of ACSD's Objectives and Activities, clarifying its Vision, Mission, and goals. Interactive events included ice-breaking sessions, role plays, communication & blind polygon games. The program provided insights into ACSD's objectives while fostering skill development and teamwork among students. Participation offered practical experience and skills valuable for academic and professional success.



Orientation On Internship



On February 29th, 2024, Prof. Prabhakar led an Orientation Program for 6th semester B. Com students, focusing on project preparation. The program included assigning guides, teaching data collection methods, providing industry exposure, facilitating interactions with experts, encouraging career exploration, and emphasizing the practical application of knowledge. It equipped students with essential guidance, resources, and industry

insights to enhance their project experiences and prepare them for future endeavours.



Awareness Program on TDS

On September 8, 2023, PIA organized an Awareness Program on Tax Deducted at Source (TDS), with Mr C N Bipin, the Additional Commissioner, serving as the resource person. The objective of the program was to provide students with practical insights into the functioning of TDS in real-world business scenarios.

The session highlighted the importance of TDS in the taxation process, emphasizing its role in the efficient collection of taxes and prevention of tax evasion. As future business leaders, understanding TDS was presented as crucial for effective financial management.



CULTURAL EVENTS

Freshers' Day: Parichay 2024



On March 23, 2024, ACSD and the PG Program jointly organized Freshers Day: Parichay 2024. The event welcomed fresh postgraduate students from various programs at AIMS Institutes, including MBA, MCA, MCom, MCom (FA), and MSW. Themed 'AIMS Gala Red Carpet', the event promised an evening of glitz, glamour, and talent and was a spectacular affair, blending cultural extravagance with thrilling competitions, leaving attendees mesmerized. The event marked the beginning of a memorable journey for the incoming postgraduate students at AIMS Institutes.



Aims Youth Fest

From January 9 to 11 and January 17, 2024, the AIMS Youth Fest, organized by ACSD with the BBA Club, was a resounding success. Special guest speaker Mr. Manoj R, an MCA alumnus and National Level Fencing Awardee, provided valuable insights. The fest aimed to inspire enthusiasm and understanding of quality principles among youth. A speech on Swami Vivekananda's teachings by AIMS Institutes motivated students to persevere and seize opportunities. Dr. Ramamurthy, UG Principal, highlighted the importance of quality principles for responsible citizenship. The event concluded with prize distribution, celebrating the winners' achievements. Attendees learned lessons in discipline, dedication, confidence, and principles for success, gaining practical insights into achieving excellence.



ESPERANZA 2023



Teachers' day 2023

On September 5, 2023, ACSD organized a Teacher's Day Celebration for both teaching and non-teaching staff at AIMS Institutes. Principal delivered an inspiring speech, appreciating the dedication and hard work of the faculty members. The celebration rejuvenated the spirits of the teachers, serving as a moment of recognition and appreciation for their efforts. It inspired them to continue their contributions to the academic community with renewed enthusiasm and energy.



Ganesh Chaturthi Celebrations

On September 20, 2023, ACSD organized Ganesha Chaturthi Celebrations UG and PG students participated in the celebrations.

The programs focused on promoting team spirit, and devotion, and fostering an atmosphere of tolerance and harmony. Through various activities, students appreciated and respected cultural diversity, emphasizing unity and inclusivity.

Overall, the event provided students with an opportunity to reflect on and embrace the values of tolerance, harmony, and cultural diversity, contributing to a more inclusive and harmonious campus environment.



WORKSHOPS, VAPS, FDPS, MDPS AND TRAINING PROGRAMS

FDP on Data Analytics

ACR and AIQAC organized a 4-day FDP on Recent Trends in Business Analytics and Data Science from 3 – 7 January 2023. The objective of the session was to conceptualize digital resources that can be used in higher education, identify and use the appropriate statistical tools on data sets for analysis and work with advanced Excel. Dr. Malathi Sriram was the resource person for the FDP.



FDP on Exploratory Data Analysis

The session on Exploratory Data Analysis (EDA) was taken by Dr T Siddaiah, Dean of Academics for the MBA students on April 30, 2024. The session emphasized EDA's significance in data analysis. Dr. Siddaiah highlighted data visualization's importance and stressed data storytelling for effective communication. Attendees gained insights into

leveraging Big Data and AI for organizational growth. Overall, the session equipped participants with essential skills for navigating data complexities, leaving a lasting impact on their approach to data analysis and interpretation.



Workshop on Bibliometric Analysis

ACR organized a Workshop on Bibliometric Analysis on 1 July 2023 for all the faculty members of the Institute. Dr. Satish spoke about the importance of reviewing of literature, identifying quality papers through any database and carrying out systematic research. He also spoke about the application of Research Gate and ProQuest and their utilization.

Workshop on Intellectual Property Rights

AIQAC and ACR in association with CIPAM – Cell for IPR Promotion and Management organized a 5-day Workshop on IPR. The workshop discussed extensively the topics of Patent Search, Drafting Procedure & GI Registration, Copyright Licensing & Infringement Trademark Assignment & Licensing & its Protection in India & International Regime, Industrial Design, Protection of Plant varieties & Farmers' Rights. Ms. Moumita Gorai, Manager CIPAM coordinated the various sessions and resource persons were practitioners from the various IPR-related domains.



FDP on Research Methodology

ACR and AIQAC organized a 5-day FDP on Research Methodology from 17 – 21 July 2023. The objective of the FDP was to provide participants with a comprehensive understanding of the Research Process from formulating research problems and hypotheses to designing methodologies, data collection and proposal writing thus equipping attendees with practical skills and knowledge necessary for carrying out high-quality research. Dr. Dhaval Mehta, Department of Business and Industrial Management, Veer Narmad South Gujarat University, Surat was the resource person for the FDP.



Workshop on Stock Market & Mutual Funds

The Workshop on Stock Market & Mutual Funds, organized by C &PR on April 24, 2024, was enriching for MBA students. Dr Gowrishankar's coordination and Dr. Balaji Rao D G's expertise significantly contributed to its success. Aimed at enhancing financial market understanding, Dr Balaji Rao D G's practical guidance made complex concepts accessible. The Q&A session fostered interactive learning, addressing queries effectively. Participants' appreciation underscored the workshop's success. Equipping students with investment skills, preparing them for finance careers, providing valuable insights and empowering them with confidence in investment strategies. Dr Balaji Rao D G's contributions likely left a lasting impact, inspiring a knowledgeable approach to financial markets.



Pre-Placement Training – ICICI Bank

The Pre-Placement Training, organized by C&PR on March 21, 2024, aimed to enhance undergraduate students' employability and interview preparation. Dr. Antony's coordination ensured smooth execution. The training focused on resume building, mock group discussions, and interviews, offering practical insights into the recruitment process. Customized resume creation highlighted students' strengths, while mock GDs and interviews boosted confidence and communication skills. Emphasis on body language and effective communication further enhanced interview readiness. The participation of 30 students indicated strong interest. Personalized training likely provided valuable feedback, enhancing students' interview prospects. Overall, the training equipped undergraduates with essential skills for job interviews, bridging the gap between academia and industry requirements effectively.

KALARIPAYATTU Workshop

The Kalaripayattu workshop, organized by ACSD on January 29, 2024, proved valuable for participants from diverse academic backgrounds. This ancient Indian martial art not only focuses on physical



training but also mental discipline. Dr. Anuradha likely ensured the workshop met participants' varied needs. The workshop aimed to instil mental discipline and confidence, aligning with Kalaripayattu's holistic approach. Participants reported benefits like muscle relaxation and effective stretching exercises, indicating improved physical well-being. Positive feedback highlighted personal growth and cultural connection. The workshop fostered a supportive learning environment.

Law Of Attraction: Training Program

The Law of Attraction Training Program, organized by ACSD and the Peenya Industry Association on January 22, 2024, coordinated by various academic departments under Dr. Anuradha's guidance, proved transformative for participants. The program aimed to shift mindsets from negativity to positivity, aligning with the Law of Attraction's principles. Participants likely gained practical tools to cultivate positivity, overcome obstacles, and pursue goals with renewed energy. With 108 students and 3 faculty members involved, a supportive learning environment was fostered. Overall, the program was a valuable initiative, empowering participants to embrace positivity and pursue their aspirations confidently, thanks to Dr. Anuradha's coordination.



Branding through Story: Crafting Your Narrative

The "Branding through Story: Crafting your Narrative" workshop organized by AIMS School of Business – MBA on January 30, 2024, coordinated by Dr. Javad and facilitated by Mr. Sriram Devatha, proved highly beneficial for MBA students. Focusing on storytelling in branding and promotion, the workshop aligned with modern marketing trends. Mr. Devatha's expertise provided valuable insights, and interactive sessions ensured active participation. Practical exercises allowed students to apply concepts directly, enhancing their understanding. The workshop's success in delivering actionable takeaways and fostering engagement underscores its importance in preparing students for brand management and communication roles. Dr. Javad's coordination likely contributed to its effectiveness.



Workshop on Resume building

The workshop conducted by Shri Vishwas on December 7, 2023, provided participants with valuable insights into crafting effective resumes and delivering impactful interview presentations. Vishwas's industry expertise likely equipped attendees with practical strategies for success in the job market. Emphasizing the importance of a well-structured resume, Vishwas guided participants in creating compelling summaries and highlighting relevant skills. With around 200 students involved, the event facilitated a conducive learning environment for peer interaction and knowledge sharing. Overall, Vishwas's workshop appears to have been a beneficial opportunity for participants to enhance their competitiveness and career prospects.



Workshop on Internship

The workshop on Internships organized by the MBA department on December 26, 2023, was a valuable initiative aimed at preparing students for their professional journey. It focused on differentiating between internships and projects, highlighting the practical experience and networking opportunities internships offer. By emphasizing the significance of internships for skill development and career support, the workshop empowered students to approach their internships with clarity and purpose. Providing guidelines for maximizing internship experiences underscored the department's commitment to students' success. Overall, the workshop served as a beneficial platform for MBA students to gain insights and prepare for the corporate world's realities.



VAP – UI/UX Design using Canva

18th and 19th, 2023, by AIMS School of IT, offered students practical insights into user interface (UI) and user experience (UX) design. Facilitated by Mr. Naveen J, the workshop provided hands-on experience in utilizing Canva to design visually appealing websites with features like search-friendly domains and responsiveness across devices. Students learned to create one-page websites for various purposes and collaborate effectively, gaining valuable skills for professional UI/UX design. Overall, the workshop equipped students with practical skills and teamwork experience in UI/UX design.



Workshop on AI & ML for Enhancing Business

The Workshop on AI & ML for Enhancing Business, organized by AIMS School of Business – MBA on June 2nd, 2023, and coordinated by Prof. Sasank, offered valuable insights into applying theoretical knowledge of Artificial Intelligence (AI) and Machine Learning (ML) in real-world business scenarios. Prof. Sasank's focus on experiential learning encouraged students to actively engage in modelling and observation, bridging the gap between theory and practice. The positive feedback from students reflects the workshop's effectiveness in preparing MBA students for the evolving business landscape, where AI and ML technologies are increasingly relevant. Overall, the workshop provided practical strategies for leveraging AI and ML concepts in future careers.



Workshop on Professional Grooming

The workshop on professional grooming organized by the MBA Program on August 31st and September 1st, 2023 was an initiative for their career readiness. Led by Ms. Padmini, a certified Trainer and Leadership Coach, the workshop aimed to enhance participants' confidence, professionalism, and cultural awareness in the workplace. Ms. Padmini provided practical insights into personal presentation, behaviour, and communication styles, empowering students to navigate the competitive job market effectively. The workshop's success is evidenced by participants' newfound knowledge and skills, positioning them for success in their future careers.



Workshop @ IIMB (VISTA)

The Workshop organized by IIMB (VISTA) on July 8th and 9th, 2023, provided MBA students with a transformative experience in business management. Focusing on personal and professional development, the workshop emphasized the importance of effort and mindset in career success. Participants were encouraged to proactively pursue their goals, fostering entrepreneurship and innovation. The workshop's lasting impact suggests it effectively motivated and empowered students for future success in the competitive business landscape environments.



Workshop on Introduction to AI & ML

The workshop on Artificial Intelligence and Machine Learning led by Prof. Shashank from the MCA Department on June 13th proved beneficial for BBA and BBA Aviation students. Prof. Shashank likely delved into the practical applications of AI and Business Intelligence (BI) across industries, stressing data-driven decision-making for competitive advantage. Students explored AI's role in streamlining business processes and enhancing customer experiences. Prof. Shashank's insights likely inspired students to consider AI integration in their future careers, ensuring they stay current in the evolving landscape. Overall, the workshop equipped participants with valuable insights into AI's transformative potential, facilitated by Prof. Shashank's expertise and guidance.

Workshop On Research Paper Writing

The Workshop on Research Paper Writing, held on June 15th and 28th, 2023, for students of BBA Aviation aimed to educate students on the significance of research papers. Prof. Jacob elucidated various types of research papers and their relevance in contemporary times, offering examples and a draft paper. The workshop delved into methods of research paper writing and data collection processes, providing students with essential guidance on crafting research papers. Overall, it equipped participants with valuable insights and skills essential for academic and professional endeavours in research.

Workshop on Hospitality in Aviation Industry.

On June 28th, BBA Aviation students from the 2nd, 4th, and 6th semesters participated in a workshop on Hospitality in Aviation, led by Professor Ashok Chatterjee from the BHM department of AIMS Institutes. Drawing from his extensive experience in Hospitality and Hotel Management, Professor Chatterjee underscored the pivotal role of hospitality in the aviation sector and its broader relevance in daily life. The workshop aimed to enlighten students on the importance of integrating hospitality practices, instilling a sense of responsibility to apply these principles both professionally and personally, and highlighting their positive impacts.



Workshop On Business Dining Etiquette

On June 23rd, 2023, 4th semester BBA and BBA Aviation students participated in a Value-Added Program on Business Dining Etiquette, conducted by Prof. Sharath. The session emphasized the importance of table manners in creating a positive impression, highlighting their role as visible indicators of overall etiquette crucial for professional success. Students were instructed on various dining methods and etiquettes essential in professional settings, empowering them to present themselves confidently and appropriately during business dining situations.



Workshop On Cloud Computing

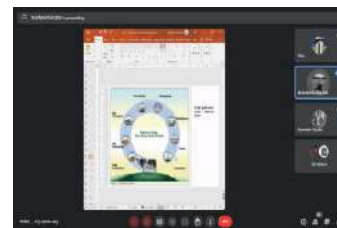


On June 13th, 2023, BBA and BBA Aviation students participated in a workshop on Cloud Computing led by Prof. Mithun D'Souza. Prof. D'Souza emphasized the pivotal role of cloud computing in today's tech industry and its contribution to national growth. The session covered key aspects such as the uses, types, features, and objectives of cloud computing, offering students a comprehensive understanding of this rapidly evolving domain. Encouraged to delve deeper through projects and studies, students gained insights on harnessing cloud computing's full potential for various applications.



Hygiene & Food Safety Workshop

On June 24th, 2023, BBA and BBA Aviation students participated in a Hygiene & Food Safety Workshop led by Prof. Bhaskar Sailesh. The workshop aimed to educate students on safe food handling practices and methods to mitigate the risk of foodborne illnesses. Key topics covered included the importance of food safety training, strategies to safeguard food products from diseases, and techniques to prevent injuries related to food consumption. By emphasizing hygiene, the workshop provided valuable insights into maintaining food safety and preventing health risks associated with food consumption.



INDUSTRY VISITS AND GUEST LECTURES

Life Skills and Career Guidance



"Life Skills and Career Guidance" at AIMS Institutes. Dr. P. Nagendra Swamy, HOD & Associate Professor at GFGC Nelamangala, served as the resource person. The program aimed to raise awareness among students about essential life skills and provide career guidance. Around 84 students from the 1st and 2nd-year B. Com attended, benefiting from valuable perspectives and practical insights beyond textbook knowledge. Such guest lectures enrich students' understanding of complex subjects by featuring experts and professionals from various fields.



Industrial visit to ISRO (URSC) manufacturing facility, Bengaluru

On April 18th, 2024, BBA Aviation organized an industrial visit to the ISRO (URSC) manufacturing facility in Bengaluru, coordinated by Ms. Sanjana Jacob and Ms. Deepa V H. The Senior Scientist of ISRO served as the resource person. The visit was highly successful, meeting its objectives by providing students with a comprehensive understanding of space technology. It offered a blend of education and inspiration, giving students unique insights into advanced technologies driving space exploration. The event significantly enhanced students' knowledge about satellite manufacturing and motivated them to consider contributing to India's space endeavours in the future.



Learn & Earn in the USA - A Lifetime Career Opportunity

On January 9th, 2024, the School of Hospitality and Tourism organized "Learn and Earn in the USA – A Lifetime Career Opportunity" for 5th and 7th-semester BHM students, coordinated by Assistant Prof. Vishnu S Jingade. Mr. Ravi Trivedi, Director of Global Recruitment at Vira International, London, UK, served as the resource person. With 27 and 17 students from respective semesters, the event focused on enlightening students about career prospects in the USA. Trivedi's insights provided a valuable glimpse into international opportunities, empowering students to consider global career paths in hospitality.



Toastmaster Demo Meetings: ABC of Communication



On January 17th, 2024, AIMS School of Business-MBA organized Toastmaster Demo Meetings: ABC of Communication, coordinated by Mr. Prasad. With 98 students participating, these sessions were a resounding success, offering a valuable platform for MBA students to refine their communication and leadership skills. The incorporation of

Toastmasters principles into the MBA program can significantly contribute to student's holistic growth, equipping them with essential skills for success in their future careers.



Industrial Visit to Bumal Nandini

On March 20, 2024, Prof. Chandrika organized an industrial visit for AIMS School of Business MBA students, with 56 participants. The visit aimed to offer practical exposure to real-world industry operations, bridging the gap between theory and practice. II-year students particularly benefited from insights into production and supply chain management at Bamul. The day started with transportation provided by the college to Bamul. Ms. Hema guided students through production divisions, explaining processes. The visit's diverse outcomes significantly contributed to students' overall development, facilitating a crucial link between academic knowledge and practical application for future careers.



Talk on Decoding ESG (Environment, Social & Governance)



On January 8th, 2024, AIMS School of Business-BBA organized a talk on "Decoding ESG (Environment, Social & Governance)," coordinated by Dr Pushpa, featuring Ms Meghana, an MBA Alumnus of 2021-23, as the resource person. The discussion explored ESG investing, focusing on its role in evaluating companies' ethical practices and promoting sustainability. It emphasized the pressure from investors for corporations to prioritize responsible behaviours. The lecture enriched students' understanding of responsible business practices, equipping them to navigate the evolving landscape of sustainability in the corporate world.



Learn & Earn in the USA - A Lifetime Career Opportunity



On January 9th, 2024, the School of Hospitality & Tourism organized an event titled "Learn & Earn in the USA – A Lifetime Career Opportunity." In light of the dynamic changes occurring in the hospitality field, the event aimed to provide students with global exposure to the industry.

Mr. Ravi from Vira International, Mumbai, was the resource person for the event and discussed with students the future educational and career prospects in the USA within the hospitality industry. This event provided students with valuable insights into international career opportunities and equipped them with the knowledge needed to pursue careers abroad.

Visit to Swachhagraha Kalika Kendra

On November 20th, 2023, ACS, ACSD, and BHM organized a visit to Swachhagraha Kalika Kendra, coordinated by Bhaskar Sailesh. Ms Aarthi, a Waste Management Expert from SKK, facilitated the event, attended by 1st semester BBA Aviation and 3rd & 5th semester BHM students. The visit provided firsthand exposure to sustainable practices like vermicomposting and waste segregation, with Ms Aarthi offering valuable insights. With 2 faculty members and 53 students participating, the program broadened their understanding of sustainability and instilled a sense of environmental responsibility.



Central Instrumentation Facility Tour

On September 20th, 2023, the School of Commerce and Finance organized a tour of the Central Instrumentation Facility, coordinated by Prof. Lakshminarayana and Prof. Srividya H. Thirty-two students participated in the tour, held at various innovation hubs and training centres in Bengaluru. The objective was to familiarize students with innovation, startups, and entrepreneurship. Visiting these facilities provides students with firsthand exposure to cutting-edge technologies and startup culture, inspiring them to explore opportunities in the dynamic business landscape.



Financial Literacy

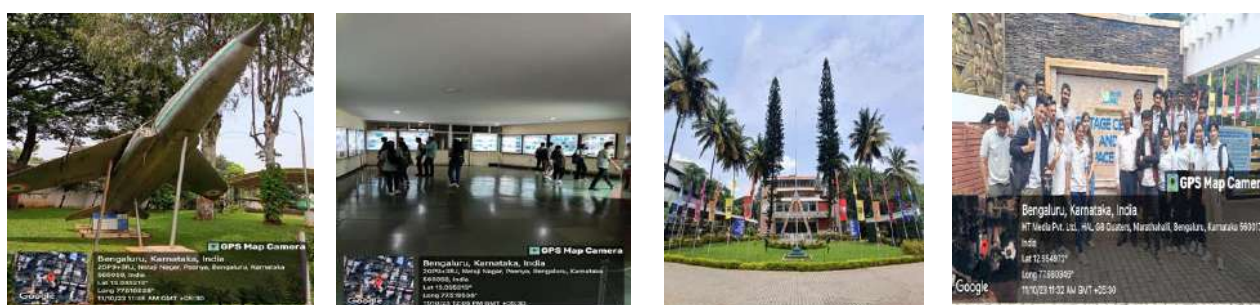
On October 10th, 2023, AIMS Institute organized a Financial Literacy event coordinated by Dr. Pushpa B V from the BBA department. The event aimed to enhance students' financial acumen through tailored certification courses. Sixty students and three faculty members participated. The highlight was a Guest Lecture on 'Financial Literacy' by Mr M G Ishwar, a



renowned Wealth Mentor from Inspire India. Mr. Ishwar shared insights on financial planning, management, and investment avenues, engaging students in enriching discussions. His expertise and guidance likely left a lasting impact on attendees, empowering them with essential financial knowledge for their futures.

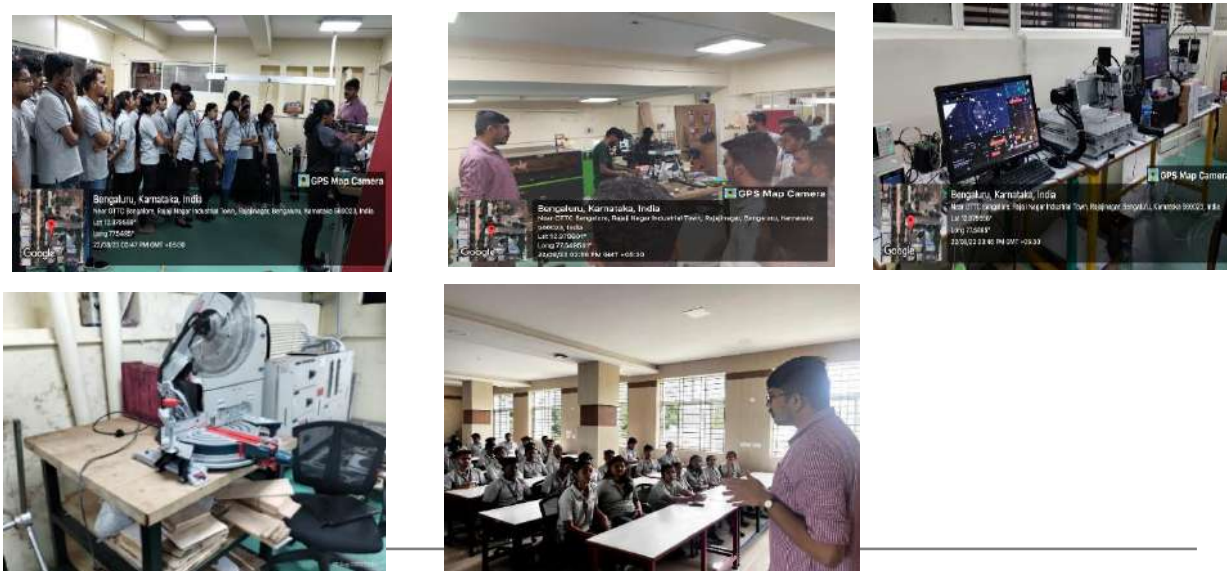
Industrial visit HAL (Hindustan Aeronautics Limited) museum

On October 11th, 2023, the BBA department organized an industrial visit to Hindustan Aeronautics Limited (HAL), coordinated by Prof. Sanjana Jacob. The visit aimed to provide students with firsthand exposure to aerospace operations, applying business concepts in aircraft manufacturing, maintenance, and industry-specific management. Objectives included practical exposure to aerospace operations, enhancing understanding of business concepts, fostering networking opportunities, learning supply chain management, and understanding quality control. The visit enabled students to acquire substantial knowledge about HAL and military aviation, broadening their understanding of the aerospace industry and highlighting critical aspects of supply chain management, quality control, and innovation.



Industry Visit - Innovative Knowledge Park

On August 22nd, 2023, the AIMS School of Information Technology organized a visit to Innovative Knowledge Park (IKP). Mr. Suhruth G. Ujjini, a representative from IKP, was the resource person. The visit, a part of the MCA program's curriculum, aimed to provide practical insights into leading software development companies and advanced technologies. 53 MCA students explored AI, robotics, and electromechanical devices in electronics manufacturing. Mr. Ujjini discussed start-up opportunities and advanced technologies. Witnessing 3D edge-cutting technology in action, students gained practical insights and exposure to the latest IT innovations.



KMF Mega Dairy-Industry Visit

On October 30th, 2023, the C & PR department arranged an industrial visit to the KMF Mega Dairy, coordinated by Prof. Sasank. 45 students participated, aiming to gain practical insights into industrial operations. The visit aimed to bridge theoretical concepts with real-world applications, providing firsthand exposure to dairy production and management processes. Key outcomes included practical exposure, enhanced understanding, bridging theory with practice, and career preparation. Overall, the visit was an invaluable educational experience, enriching students' readiness for future professional endeavours.



Guest Lecture on Higher Education Opportunities Aboard



On July 19th, 2023, the School of Hospitality and Tourism hosted an event titled "Higher Education Opportunities Abroad," organized by Prof. Vishnu S Jingade. The event targeted BHM students from the IV and VI semesters (2020-2024 and 2021-2025 batches). Mr. Frederick Young from GEM Education, UK, served as the resource person, bringing extensive experience in education.

During the session, Mr. Young delved into future global scenarios of the hospitality industry and outlined how GEM Education-UK supports students in achieving their academic aspirations. The event provided valuable insights into pursuing higher education abroad and the advantages of global exposure in the hospitality sector. It was a highly informative and interactive session, enriching students' understanding of international educational opportunities and their potential benefits for their careers.

Visit to Karnataka Milk Federation

On July 19, 2023, the School of Commerce and Finance-PG organized an industrial visit to the Karnataka Milk Federation (KMF), coordinated by Dr. Guruvaiah. The coordinating departments included B. Com, M. Com IV semester, and M. Com FA II semester.

The visit proved to be an enriching and insightful experience for the students. They were exposed to various stages of milk processing, from collection to packaging. Witnessing the state-of-the-art technology and modern techniques used in the dairy industry left a lasting impression on the students. This practical exposure provided valuable insights that

complemented their classroom learning, enhancing their understanding of industrial operations and processes in the dairy sector.



Industrial Visit - KMF Mega Dairy

On September 21, 2023, the C&PR department coordinated an industrial visit to the KMF Mega Dairy, facilitated by Ms. Medini Bhat. KMF, South India's largest Cooperative Dairy Federation, focuses on rural prosperity through dairy development, benefitting over 2.30 million milk producers. Students gained insights into milk production, processing, and the cooperative structure's significance, witnessing advanced technologies in action. Such visits bridge academic knowledge with real-world applications, preparing students for careers by providing practical insights and industry exposure. This experience enhances students' understanding of the dairy industry's complexities and its role in rural development, fostering a holistic approach to education.



Industrial Visit to Kempe Gowda International Airport (Terminal 2)

On July 21, 2023, BBA Aviation students, coordinated by Prof. Sanjana Jacob, visited Kempe Gowda International Airport's Terminal 2. They gained insights into airport operations, including baggage handling, lounges, and the Flight Information Display System. Interacting with authorities enhanced their understanding of airport functions. They learned about international and domestic gate procedures and observed advanced airport technologies and environmental considerations in construction. This immersive experience provided students with a holistic view of modern airport management, combining technological advancements with environmental sustainability.

Law Of Attraction: Training Program

On January 22, 2024, ACSD and the Peenya Industries Association organized a Law of Attraction training program, involving multiple departments like MBA, M.COM, M.COM FA, and MSW. Focused on Skill Strengthening for Industrial Value Enhancement (STRIVE), the event tackled the issue of absorbing negativity, leading to stress and hindering success. It aimed to shift mindsets from negativity to positivity, promoting personal growth and abundance. Participants learned strategies to foster positivity, enhancing their ability to

overcome obstacles and achieve goals, crucial for both personal and professional success, laying the groundwork for a fulfilling life.



Industrial Visit to Old Bangalore and Remote Pilot Training Organization

On July 18, 2023, BBA Aviation students visited Old Bangalore and the Remote Pilot Training Organization for an industrial visit focusing on drone technology. Highlights included exploring drone applications in agriculture, logistics, surveillance, and media, alongside insights into career opportunities and business prospects in the growing drone industry. Practical demonstrations provided hands-on experience in remote piloting, while discussions covered regulations, safety protocols, and best practices. Overall, the visit enriched students' understanding of drone technology integration across sectors, equipping them for future endeavours in this dynamic industry.



Talk on the Future of Analytics

On July 22, 2023, the MBA Department at AIMS School of Business organized a Talk on the Future of Analytics, coordinated by Dr. Saravanan. The session highlighted analytics' significance in shaping various industries and its role in student academic and professional development. Key points included the acquisition of valuable skills, proactive learning, critical thinking, innovative problem-solving, and contributions to society and the workforce. The talk emphasized analytics' role in preparing students for success in a data-driven world, positioning them for academic and professional excellence.



Talk on Good Health in Sustainable Development

On July 31, 2023, the MBA Department at AIMS School of Business organized a Talk on Good Health in Sustainable Development, coordinated by Dr. Anuradha. Ms Abilasha Sharma, a Nutritionist and Founder of Amalveesh, served as the resource person. The talk emphasized

integrating health and well-being into various aspects of life for sustainable outcomes. Key points included understanding good health's importance, fostering proactive leadership, embracing social responsibility, and promoting sustainable outcomes through decision-making. Participants gained insights to advocate for positive change in personal and professional spheres, aligning with sustainable development goals.



Talk on Cultivating Agility and Effective Communication

On September 9, 2023, AIMS School of IT hosted a talk on Agility and Effective Communication, featuring Mr. Prem Prakaash Dayal. The session stressed these skills as imperative in today's business environment. Key points included the need for consistent practice to develop these skills, embracing change, fostering an open communication culture, and striving for continuous improvement. Participants were encouraged to adapt to change, communicate openly, and continually enhance their skills to succeed in dynamic business landscapes. The talk provided practical advice on cultivating agility and effective communication for professional success.



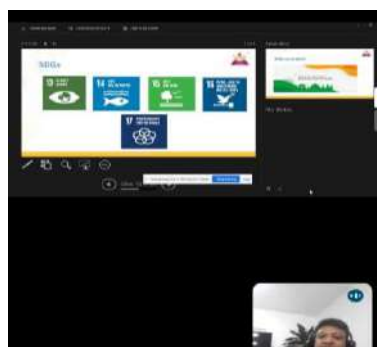
Talk on Learning Outside Academics

On July 22, 2023, the MBA Department organized a Talk on Learning Outside Academics at AIMS School of Business MBA, coordinated by Dr. Saravanan. Ms. Amala R, a Soft Skill Trainer, led the session, focusing on holistic personal development. Key points included identifying role models, maintaining positivity, strengthening morality and ethics, nurturing relationships, and expressing gratitude. Students received practical insights on enhancing various aspects of their personality beyond academic learning, emphasizing the importance of continuous self-improvement and lifelong learning.



Talk on Towards a Sustainable Future: Navigating the UN Sustainable Development Goals

On July 26, 2023, AIMS School of Business MBA organized a talk titled "Towards a Sustainable Future: Navigating the UN Sustainable Development Goals – An Orientation," coordinated by Prof. Chaco. The objective was to familiarize students with the UN Sustainable Development Goals (SDGs) and integrate them into their future careers. Students learned about the significance of SDGs in addressing global challenges and aligning professional aspirations with sustainable development. Key takeaways included understanding SDGs, aligning goals with sustainability, incorporating sustainable practices in business functions, and recognizing the role of businesses in achieving SDGs. The session empowered students to contribute to a more sustainable future.



COMMUNITY SERVICES & EXTENSION

Cleanliness Drive

On June 5, 2023, the AIMS Centre for Sustainability and the Avions Club of BBA Aviation organized a Cleanliness Drive at Hesarghatta Lake to mark World Environment Day, coordinated by Prof. Bhaskar Sailesh. Participants engaged in garbage collection, targeting plastic waste, bottles, cans, and wrappers, contributing to the lake's preservation. Enthusiastic student involvement demonstrated their commitment to environmental conservation and community service. The initiative raised awareness about cleanliness's crucial role in fostering a healthier environment. Overall, the event was a meaningful observance of World Environment Day, promoting responsibility and collective action for environmental sustainability.



International Day of Education Celebrations

On January 24, 2024, the ACSD organized the International Day of Education Celebrations in collaboration with the MBA, BBA, and BBA-Avi departments. The event aimed to raise awareness about education's importance, featuring insights from Ms Ankita Das and engaging TEDx talks by Sal Khan and Anna Nixon. It highlighted education's role in personal and societal development and showcased technology's potential to transform learning. With 90 students participating, the event fostered diverse discussions on education's societal impact and the future of learning.



Awareness on don't drink and drive

On December 30, 2023, the ACSD organized a "Don't Drink and Drive" awareness campaign, coordinated by Likith Gowda H. The initiative aimed to educate people about the dangers of driving under the influence of alcohol and promote safe driving practices. Street plays were performed at multiple locations, depicting the consequences of drunk driving and advocating responsible behaviour on the road. The campaign effectively communicated its message, raising awareness in the community and encouraging individuals to prioritize road safety. Fifteen students participated, contributing to the campaign's success in spreading awareness and promoting responsible driving habits.



STEP FORWARD (Walkathon to Observe World White Cane Day)

The Step Forward event organized by ACSD on December 16, 2023, was indeed a remarkable success! Coordinated by Dr Anuradha T. N., the event aimed to observe World White Cane Day and promote health and community spirit through a walkathon. MSW and MBA students were the target audience, with EQUIBEING from Bala Bhavan, Cubbon Park, Bangalore, serving as the resource person.

The walkathon united participants from diverse backgrounds, fostering unity and well-being within the community. Beyond promoting physical activity, the event raised funds for a charitable cause, showcasing the power of collective efforts in making a positive impact. The enthusiasm and commitment demonstrated by the participants underscore the potential of such events to raise awareness and instil a sense of responsibility and community involvement. Overall, the Step Forward event was a testament to the importance of promoting health, unity, and social responsibility within our communities.



Rural Camp

On June 7th, 2023, the MSW Department organized a camp in collaboration with the M. Com and MFA departments. The primary goal of this camp was to educate rural communities about the adverse effects of mobile addiction. To effectively communicate this message, the students prepared and performed a small skit on mobile addiction at both government and private schools in the area. This initiative aimed to raise awareness among the rural population, particularly school children, about the potential negative impacts of excessive mobile phone use and encourage healthier usage habits.



RESEARCH

Research Papers

| Sl.No | Name Of the Authors | Title Of Publication |
|-------|---------------------------------|---|
| 1 | Dr. Kiran Reddy, Gourav Koundal | Analysis Of Review of Literature on Employee Retention Strategies of Higher Education Institutions in Bengaluru |
| 2 | Dr. Kiran Reddy | A Study on Implementation of Green Human Resource Practices in The Manufacturing Industries in Kolar District |
| 3 | Dara Yoganand | Ravindra Kaliya Ke Sath Sahithya Me Muslim Parivesh |
| 4 | Dr. B A Karunakar Reddy | Impact Of Direct Benefit Transfer on Pradhan Mantri Matru Vandana Yojana (PMMVY) Scheme in Bengaluru |

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| 5 | Dr. Kiran Reddy | A Study on Factors Influencing Green Human Resource Management Practices |
| 6 | Anushree Banerjee | The Circular Economy - A Road to Sustainability |
| 7 | Dara Yoganand | Hindi Ke Vikas Me Cinema Ka Yogdan |
| 8 | Deepa V H, Bhuvaneshwari G, Mohitha H S | Recent Advances in Food Sciences-Fortified Rice |
| 9 | Dr. B A Karunakar Reddy | Impact Of the Institutional Stakeholder's Opinion Towards Sustainable Development in Business Education |
| 10 | Dr. B A Karunakar Reddy | Impact Of Direct Benefit Transfer On Mahatma Gandhi National Rural Employment Guarantee Act (MGNREGA) In Bangalore District |
| 11 | Dr. B A Karunakar Reddy | Impact Of Direct Benefit Transfer Schemes in Women Empowerment |
| 12 | Mithun D Souza Sunil Kumar Sai Sasank Mejeti Dr Jayashree Nair | Detection Of Melanoma Skin Cancer Disease Using AI-Based Approaches for Medical Image Processing A - Study |
| 13 | Dr. Kalpana Venugopal | DEI Initiatives in Indian Workplaces: Progress, Challenges and Opportunities - An Overview |
| 14 | Dr. B A Karunakar Reddy | Effectiveness Of DBT On Mahatma Gandhi National Rural Employment Guarantee Act (MGNREGA) |
| 15 | Dr. B A Karunakar Reddy | Erole Of DBT In Pradhan Mantri Matru Vandana Yojana Scheme |
| 16 | Dr. Gurevich Pelluru | Financial Performance of Agricultural Co-Operatives for Economic Development of Ethiopia with Special Reference to Gofa Zone, SNNPR |
| 17 | Padmashree V | Measuring The Impact of Pandemic Disruption on Memory of Stock Markets. Do Stock Markets Remember? |
| 18 | Dara Yoganand | Manaviya Moola: Samaj Aur Shiksha |
| 19 | Dr. Guravaiah Pelluru | Economic Contribution of Saving and Credit Cooperatives for Improvement of Rural Women's Livelihoods: With Special Reference to Zala Woreda Gofa Zone Ethiopia |
| 20 | Dr. B A Karunakar Reddy | A Study on The Financial Literacy Level of The Rural State Government Employees of Karnataka Towards the National Pension System. |
| 21 | Dr. B A Karunakar Reddy | Youth Engagement in Enhancing Sustainability And Resilience of The Coffee Sector in India |
| 22 | Dr Jayaprakash Reddy R | Electric Vehicles and Gen Z |
| 23 | Mridul Sai LP Ganesh Ashok Chatterjee Vishnu Jingade | Environmental Behaviour in Nature Tourism Destination: A Comparison Between First-Time Visitors and Repeat Visitors |

| | | |
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| 24 | Sarat Chandra Bardhan Karthikeyan Kumar Bhaskar Shailesh | Influence Of Climate Change Knowledge and Environmental Sensitivity on Environmentally Responsible Behaviour Among Tourists in Coastal Regions |
| 25 | Gourav Koundal | A Study on The Impact of Digital Human Resources Transformation in IT Sector |
| 26 | Siddesh D Prabhakar G | A Profitability Analysis of Selected Indian Automobile Industries |
| 27 | Dr B A Karunakar Reddy | A Comparative Study on Cost Benefit Analysis of National Pension System with Other Pension Schemes in India |
| 28 | Deepa VH | Inhibitory Potentials of Kappaphycus Alvarez on Bacteria Isolated from Clinical Samples |
| 29 | Deepa VH | Characterization Of Kappaphycus Alvarezii Derived Silver Nanoparticles And Its Bioefficiency As An Anti- |
| 30 | Sunil Kumar S | Finsight: A Comprehensive Survey of Fish Classification Techniques Using Deep Learning |

Book Chapters

| SL No. | Name of the Authors | Title of Book |
|--------|---------------------|--|
| 1 | Dara Yogananda | Contemporary Evolution in General Education and Industry |
| 2 | Deepa V H | Trends and Technology development in Life Science |

Books Published

| Sl. no | Name of the Authors | Title of Book |
|--------|--------------------------|-------------------------------|
| 1 | Anushree Banerjee | Managerial Skills |
| 2 | Deepa VH | Microbes and Sustainable Life |
| 3 | Dr. B A Karunakara Reddy | Business Ethics |
| 4 | Dr. Jayashree Nair | Professional Ethics |

STUDENTS ACHIEVEMENTS

| S. No. | ACSD ID (Event ID no.) | Date of Event | Type of event | Title of Event | Sub event | Participant Name (one student on each row) | Program & Sem |
|--------|------------------------|---------------|----------------------------|----------------|-----------|--|---------------------|
| 1 | ACSD 1.3/2023/04 | 28/4/23 | Elocution Competition/Skit | Elocution | Skit | Aritrika Pal | BBA IV Sem |
| 2 | ACSD 1.3/2023/04 | 28/4/23 | Elocution Competition/Skit | Elocution | Skit | O Praneeth Reddy | BBA IV Sem |
| 3 | ACSD 1.3/2023/04 | 28/4/23 | Elocution Competition/Skit | Elocution | Skit | Nayana | BBA IV Sem |
| 4 | ACSD 1.3/2023/04 | 28/4/23 | Elocution Competition/Skit | Elocution | Skit | Somesh Gupta | BBA Aviation II Sem |

| Sr. No. | Name | Date of the Event | Event Name | Name of the Institute | Category | Name of the Event Participated | Category | Program & sem | Winning Details |
|---------|-------------------|-------------------|-----------------|-----------------------|----------------------|--------------------------------------|-----------------------|---------------|-----------------|
| 1 | Suhas G H | 13th April 2023 | Aspiration 2023 | MLA COLLEGE | Intercollegiate Fest | Supply chain Management | Academics Competition | MBA III sem | First Prize |
| 2 | Silambarasan S | 13th April 2023 | Aspiration 2023 | MLA COLLEGE | Intercollegiate Fest | Supply chain Management | Academics Competition | MBA III sem | First Prize |
| 3 | Manoj R | 13th April 2023 | Aspiration 2023 | MLA COLLEGE | Intercollegiate Fest | Business auction & crisis Management | Academics Competition | MBA III sem | Runner up |
| 4 | Anil P M | 13th April 2023 | Aspiration 2023 | MLA COLLEGE | Intercollegiate Fest | Business auction & crisis Management | Academics Competition | MBA III sem | Runner up |
| 5 | Chandra Gowda V S | 13th April 2023 | Aspiration 2023 | MLA COLLEGE | Intercollegiate Fest | Tax Advisory & crisis Management | Academics Competition | MBA III sem | Runner up |
| 6 | Mohammed Farhan | 13th April 2023 | Aspiration 2023 | MLA COLLEGE | Intercollegiate Fest | Tax Advisory & crisis Management | Academics Competition | MBA III sem | Runner up |
| 7 | Kushal Gowda | 13th April 2023 | Aspiration 2023 | MLA COLLEGE | Intercollegiate Fest | Crisis Management | Academics Competition | MBA III sem | First Prize |
| 8 | Saikumar | 13th April 2023 | Aspiration 2023 | MLA COLLEGE | Intercollegiate Fest | Mock Stock | Academics Competition | MBA III sem | Second Prize |
| 9 | Akshay Biderhalli | 13th April 2023 | Aspiration 2023 | MLA COLLEGE | Intercollegiate Fest | Mock Stock | Academics Competition | MBA III sem | Second Prize |

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|----|------------------|-------------------------|---|--------------------------------|------------------------------|--------------------------------------|-----------------------|-------------|--------------|
| 10 | Pooja Patil | 13th April 2023 | Aspiration 2023 | MLA COLLEGE | Intercollegiate Fest | Business auction | Academics Competition | MBA III sem | Runner up |
| 11 | Chaithra G | 13th April 2023 | Aspiration 2023 | MLA COLLEGE | Intercollegiate Fest | Business auction | Academics Competition | MBA III sem | Runner up |
| 12 | Puneeth | 13th April 2023 | Aspiration 2023 | MLA COLLEGE | Intercollegiate Fest | Business auction & crisis Management | Academics Competition | MBA III sem | Runner up |
| 13 | Lochini | 13th April 2023 | Aspiration 2023 | MLA COLLEGE | Intercollegiate Fest | Business auction & crisis Management | Academics Competition | MBA III sem | Runner up |
| 14 | Madhan Gowda B K | 13th April 2023 | Aspiration 2023 | MLA COLLEGE | Intercollegiate Fest | Business auction & Tax advisory | Academics Competition | MBA III sem | Runner up |
| 15 | Deekshith R | 13th April 2023 | Aspiration 2023 | MLA COLLEGE | Intercollegiate Fest | Mock stock | Academics Competition | MBA III sem | Second Prize |
| 16 | Bhoomika | 25th May 2023 | HUMANZA'S 23 | St. PAULS COLLEGE | Intercollegiate Fest | Role Play | Academics Competition | BBA | First Prize |
| 17 | Keshav | 25th May 2023 | HUMANZA'S 23 | St. PAULS COLLEGE | Intercollegiate Fest | War of Emotion | Academics Competition | BBA | Second prize |
| 18 | Preeth | 25th May 2023 | HUMANZA'S 23 | St. PAULS COLLEGE | Intercollegiate Fest | Shipwreck | Academics Competition | BBA | First Prize |
| 19 | Sujith | 10th July 2023 | TECHENIAC | SURANA COLLEGE | Intercollegiate Fest | IT Debate | Academics Competition | BBA | 1st Prize |
| 20 | Akash Doddwad | 19 to 21st January 2023 | Pencak Silat | INDIAN PENCAK SILAT FEDERATION | National level Sports Meet | Regu | SPORTS | MBA | Gold |
| 21 | Manoj Kumar A P | 20 to 21st January 2023 | Pencak Silat | INDIAN PENCAK SILAT FEDERATION | National level Sports Meet | Regu | SPORTS | MBA | Gold |
| 22 | Akash Doddwad | December - Jan 2023 | Pencak Silat | INDIAN PENCAK SILAT FEDERATION | National level Sports Meet | Tunggal | SPORTS | MBA | Bronze |
| 23 | Prakriti Pushpa | December - Jan 2023 | 57th Inter-Collegiate Athletics Championships 2022-23 | BANGALORE UNIVERSITY | University level Sports Meet | High Jump | SPORTS | BSc | Gold |
| 24 | Prakriti Pushpa | December - Jan 2023 | 57th Inter-Collegiate Athletics Championships 2022-23 | BANGALORE UNIVERSITY | University level Sports Meet | Triple Jump | SPORTS | BSc | Silver |
| 25 | Rohit H Patil | December - Jan 2023 | 57th Inter-Collegiate Athletics Championships 2022-23 | BANGALORE UNIVERSITY | University level Sports Meet | Short put | SPORTS | MBA | Bronze |
| 26 | Swaroop K | December - Jan 2023 | 57th Inter-Collegiate Athletics Championships 2022-23 | BANGALORE UNIVERSITY | University level Sports Meet | Chess | SPORTS | BCA | 6th Place |
| 27 | Milan K V | December - Jan 2023 | 57th Inter-Collegiate | BANGALORE UNIVERSITY | University level | Wrestling | SPORTS | BCA | Silver |

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|----|--------------------|--|--|--|------------------------|-------------------------------|-----------------------|-----------------|----------------------------|
| | | | Athletics Championships 2022-23 | UNIVERSITY | Sports Meet | | | | |
| 28 | Prabhakar Jha | 15th July 2023 | St. Clare College | St. Clare College | University level | Conference Paper Presentation | Academics Competition | BBA IV | 1st Prize Best paper Award |
| 29 | Agam K | 17th July 2023 | St. Anne's First Grade college for women | St. Anne's First Grade college for women | Inter-Collegiate level | poster making | non academics | BA | |
| 30 | Vikas M | 14 th July 2023 | MLA | MLA | Inter-Collegiate level | HR | Academics | | 1 st Prize |
| 31 | Sujith N | 14 th July 2023 | MLA | MLA | Inter-Collegiate level | HR | Academics | | 2 st Prize |
| 32 | Ganeshprasad Hegde | Global Emerging Leadership Programs 2023 | Global Emerging Leadership Programs (GELP) | GELP | Global | Leadership | Academics | MBA II Semester | Winner |
| 33 | Aayotxe Biswas | July 21 & 22 2023 | Q Cate Fite | Army Institute of Hotel Management and catering Technology | National Level Fest | Culinary | Academics | BHM | 1st Prize |



GRADUATION CELEBRATIONS 2023

On August 12, 2023, the UG Graduation Day and on December 2, 2024, the PG Graduation Days were celebrated. Mr. Prashant Upadhyay, Vice President at Axis Bank, Bengaluru and Mr. Srinath Gururaj Rao, Senior VP-HR at Simple Energy were the Chief guests on the occasion.

PG GRADUATES 2021-23 Batches



UG GRADUATES 2020 -23 Batches



