



**QP – 411**

**VII Semester B.H.M. Examination, March/April 2022  
(CBCS) (F+R) (2018 – 19 and Onwards)**

**HOTEL MANAGEMENT  
Paper – 7.6 : Entrepreneurship**

Time : 3 Hours

Max. Marks : 70

**Instructions :** 1) Answer *all* Sections.  
2) Number the answers *correctly*.

**SECTION – A**

1. Answer **any five** sub-questions. **(5×2=10)**
- Explain the term entrepreneurship.
  - Define innovating entrepreneur.
  - Why is business plan important to entrepreneurs ?
  - Define the term 'Crowd funding'.
  - Name any two institutions supporting the entrepreneurs in india.
  - What is mobility of entrepreneurs ?
  - Name and explain any two clearances required to start a venture.

**SECTION – B**

- Answer **any three** questions. **(3×6=18)**
- State the characteristics of entrepreneurship.
  - Differentiate between Entrepreneur and Manager.
  - Explain about the growth of entrepreneurship in India.
  - Explain the role of NGO's in developing rural entrepreneurship.
  - Why is market research important for new business idea ?

**SECTION – C**

- Answer **any three** questions. **(3×14=42)**
- Elaborate upon the entrepreneurship training and the role of family and society in the entrepreneurship development.
  - Explain the features, advantages and disadvantages of proprietorship, partnership, companies and cooperatives.
  - Examine the steps involved in business plan preparation and explain each step in detail.
  - What are the functions performed by the Small Industries Development Corporation (SIDCO) to boost the growth of small scale industries in the country ?
  - What are the stages in Industrial sickness ? What are the Governmental measures to combat industrial sickness ?
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