

VII Semester B.H.M. Examination, March/April 2022 (F + R) (CBCS) (2018-19 and Onwards) HOTEL MANAGEMENT

Paper - 7.2: Accommodation Management

Time: 3 Hours

Max. Marks: 70

- Instructions: 1) Read instruction carefully.
 - Number answers correctly.
 - Provide diagram wherever necessary.

SECTION - A

Answer any five questions in not more than 3 lines each :

 $(5 \times 2 = 10)$

- a) Define yield management.
 - b) Give the formula for REVPar.
 - Mention any two responsibilities of floor supervisor.
 - d) What are the two types of budgets ?
 - e) What is forecasting?
 - f) Mention any two measures for protection of assets in a hotel.
 - g) What is promotional rate?

SECTION - B

Answer any three questions:

 $(3 \times 6 = 18)$

- Write a short note on security and law.
- Write a note on Discount Allocation.
- Explain the different types of purchasing.
- Explain the job description of Public Area Supervisor.
- Draw the layout of Bell Desk and explain.



SECTION - C

Answer any three questions. Each question carries equal marks:

 $(3 \times 14 = 42)$

- 7. Explain the following:
 - Facilities and services provided in disabled guest room.
 - b) Disabled guest bathroom features.
- Explain the concept of yield management in hotels.
- 9. Explain the purchasing cycle in detail.
- 10. Why is it important to develop a security program in the lodging industry?
- 11. Palace hotel has 120 rooms: 53 of them are single and 67 are double. On the night of 18th November 2018, the night auditor counted a total of 85 rooms occupied, 2 of which were occupied by more than one guest. Moreover, on the same night 127 guest were registered. In addition 2 rooms were on complimentary basis. From the housekeeping room status there were total 4 rooms out of order. Lastly the actual room revenue for the same night was at the order of Rs. 6,960.
 - a) Calculate the average guest per room sold.
 - b) Calculate the average daily rate.
 - c) Calculate the average rate per guest.
 - d) Calculate RevPAR.