

## IV Semester B.H.M. Examination, Aug./Sept. 2023 (Repeaters) (CBCS) (2016-17 and Onwards) HOTEL MANAGEMENT

Paper - 4.4 : Front Office - III

Time: 3 Hours

Max. Marks: 70

Instructions: 1) Number the answers correctly.

2) Draw formats wherever necessary.

## SECTION - A

Answer any five sub-questions. Each sub-question carries two marks. (5×2=10)

- 1. a) Expand MAP.
  - b) Define overstay.
  - c) What is retention charge?
  - d) Define due back.
  - e) What is deliquent account?
  - f) Expand Rev PAR.
  - g) Define over booking.

## SECTION - B

Answer **any three** questions. **Each** question carries **six** marks.

 $(3 \times 6 = 18)$ 

- 2. List the various procedures followed for tracking guest transactions.
- 3. Explain the role of GRE in brief.
- 4. Write a short note on MICE.
- 5. List the important features of CAS.
- 6. Differentiate between upselling and discounts. Why do hotels upsell?



## SECTION - C

Answer any three questions. Each question carries fourteen marks. (3×14=42)

- 7. What is Night Audit? Explain the process of Night Audit.
- 8. Explain the different types of welcome procedures followed in star hotels and list its importance.
- 9. Explain the procedures to be followed during late check-out.
- 10. List out the various responsibilities of concierge.
- 11. Explain the role of computers in hotel operations.