



III Semester B.B.A. Examination, March 2023  
(CBCS) (2015 – 16 and Onwards) (Repeaters)  
**BUSINESS ADMINISTRATION**  
**Paper – 3.7 : Business Ethics**

Time : 3 Hours

Max. Marks : 70

**Instruction** : Answer should be written in **English** only.

SECTION – A

I. Answer **any five** sub-questions. **Each** sub-question carries 2 marks. (5×2=10)

- 1) a) Mention any two importance of Business Ethics.
- b) What do you mean by Flexibility of Mind ?
- c) Give the meaning of Morality.
- d) What is Karma Yoga ?
- e) Mention any 4 ethical issues in Financial Management.
- f) Give any two examples for good corporate culture.
- g) What is Crisis Management ?

SECTION – B

II. Answer **any three** questions. **Each** question carries 6 marks. (3×6=18)

- 2) Explain the characteristics of Business Ethics.
- 3) Discuss the ways to promote happiness.
- 4) Explain the ethics to be followed in HRM.
- 5) Explain the ethical issues in Cross-cultural ethics.
- 6) Explain the limitations of Corporate Governance.

SECTION – C

III. Answer **any three** questions. **Each** question carries 14 marks. (3×14=42)

- 7) Explain the arguments for and against Business Ethics.
- 8) Discuss Proactive and Flexibility of Mind.
- 9) Discuss Technology Ethics and Professional Ethics.
- 10) Explain the impact of Corporate culture on various stakeholders.
- 11) Discuss the Cadbury Committee Report on corporate governance.