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CS – 392

V Semester B.B.A. Degree Examination, March 2023
(CBCS) (2016 – 17 and Onwards) (F+R)
BUSINESS ADMINISTRATION
5.1 : Entrepreneurial Management

Time : 3 Hours

Max. Marks : 70

Instruction : Answers should be written in **English** only.

SECTION – A

I. Answer **any five** sub-questions. **Each** sub-question carries **two** marks. (2×5=10)

- 1) a) Who is a corporate entrepreneur ?
- b) Mention any two characteristics of small scale industries.
- c) Expand EDI and SIDO.
- d) Who is a sole proprietor ?
- e) What do you mean by financial feasibility of a project ?
- f) What are large industries ?
- g) Mention any two importance of business plan.

SECTION – B

II. Answer **any three** questions. **Each** question carries **six** marks. (6×3=18)

- 2) Explain the functions of an entrepreneur.
- 3) Explain briefly the HR aspects of a business plan.
- 4) Write short note on AWAKE.
- 5) Explain any six problems faced by women entrepreneurs in India.
- 6) State any six institutions offering financial assistance to SSI.

P.T.O.



SECTION – C

III. Answer **any three** questions. **Each** carries **fourteen** marks. (14×3=42)

- 7) Explain the characteristics of successful entrepreneur.
 - 8) Explain the various policies governing SSI.
 - 9) Explain the role and types of industrial estates.
 - 10) What is a business plan ? Explain the common pitfalls to be avoided in preparation of business plan.
 - 11) Give a note on scanning of business environment. Explain the various environmental factors that affect the emergence and growth of entrepreneurship.
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