



JP – 274

**I Semester M.Com. Degree Examination, June 2023
(CBCS)**

(2020-21 and Onwards)

COMMERCE

Paper – 1.6 : Global Talent Management

Time : 3 Hours

Max. Marks : 70

SECTION – A

1. Answer **any seven** questions out of ten. **Each** question carries **two** marks. **(7×2=14)**

- a) What is talent management ?
- b) What do you mean by human capital ?
- c) What is the succession planning program ?
- d) State two objectives of talent planning.
- e) Define Leadership.
- f) What is talent management information system ?
- g) What is talent engagement ?
- h) What is compensation ?
- i) State two challenges of talent management.
- j) What is E-Fraud in talent management ?

SECTION – B

Answer **any four** questions out of six. **Each** question carries **five** marks. **(4×5=20)**

2. Audit is critical in talent management. Explain the importance of audit in the organisation.
3. What are steps in strategic talent management ? Explain.
4. Explain E-frauds in talent acquisitions with an example.

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5. "Talent management is the foremost responsibility of successful management." In the light of this statement, explain the importance of talent management in the cut throat competitive era of today.
6. Explain the significance of information technology in talent management.
7. What are the contemporary issues in talent management ?

SECTION – C

Answer **any two** questions out of four. **Each** question carries **twelve** marks.

(2×12=24)

8. Explain the AI applications in human resource management practices in service industry.
9. State the current industry practices for strategic talent planning.
10. Explain the best practices for talent engagement in IT industry.
11. How talent is different from knowledge ? What are the possible outcomes of failure in talent management ?

SECTION – D

Answer the following **(Compulsory)**.

(1×12=12)

12. Discuss the significance of "Sense of Belonging" and "Trust in Career" with suitable example.