

Jonald D. Penpillo

Full-Stack Software Developer

Purok Bayanihan, Brgy. San Isidro, General Santos City

jonaldpenpillo@gmail.com

www.linkedin.com/in/jonald-penpillo

+63 9107678246

SUMMARY

Results-driven Full-Stack Web Developer with hands-on experience across PHP (CodeIgniter), React, JavaScript, AJAX, and front-end technologies, delivering scalable web applications and business-critical systems. Proven ability to lead end-to-end development of secure platforms, management systems, and travel technology solutions, including a Tour Operator Management System and the Brigada Golf Range platform with enhanced security features.

Led the development of an AI-powered companion application for Delightful Philippines using n8n automation, integrating workflows and intelligent processes that contributed to receiving the “Innovation Award” at the Top Executive Congress 2025. Successfully managed and delivered high-impact digital products, including Travel News portals and Online Travel Agency (OTA) platforms, supporting large-scale tourism advocacy initiatives.

A proactive and collaborative developer with strengths in system architecture, automation, React-based UI development, API integration, and problem-solving, consistently delivering high-quality, secure, and maintainable solutions aligned with business goals.

PROFESSIONAL EXPERIENCE

May 2024 - Present

Brigada Group | Quality Management Department - Software Developer

- Led the development of the Brigada Golf Range platform, integrating an enhanced security system to improve operational safety and access control.
- Led the development of a Tour Operator Management System, streamlining booking, operations, and administrative workflows.
- Led the development of an AI-powered companion application for Delightful Philippines using n8n automation, contributing to the project receiving the “Innovation Award” from the Top Executive Congress 2025.
- Managed and led the development of the Delightful Philippines Travel News website and its Online Travel Agency (OTA) platform, supporting tourism advocacy initiatives under Brigada’s new tourism-focused company.
- Developed and implemented a Learning Management System (LMS) for new employees, built using CodeIgniter 3 (PHP Framework), Ajax, and JavaScript, with plans to scale for use by all employees.
- Designed and launched a File Upload Website to streamline the collection and management of exclusive images and videos showcasing Philippine destinations.
- Served as the front-end developer for the manufacturing website Brigada Healthline, ensuring a seamless and user-friendly interface.

- Proposed and created graphic designs for websites and internal systems, including logos and visual assets, enhancing brand identity and user experience.

March 2023 - May 2024

Brigada Group | Corporate Public Relations - Creative Content Specialist

- Led the end-to-end development and maintenance of the corporate website www.brigadagroup.ph, including layout structure, content integration, and feature implementation.
- Developed interactive and content-driven web features to support corporate announcements, brand campaigns, and public relations initiatives.
- Collaborated with PR, marketing, and production teams to translate communication strategies into effective digital content.
- Produced and edited multimedia assets (web visuals, banners, and supporting media) used across corporate platforms.
- Supported PR content production workflows, ensuring timely publication and consistency with brand standards.
- Assisted in improving online visibility and audience engagement through structured content presentation and website updates.

October 2022 - March 2023

Brigada Group | Brigada Mass Media Corporation - Video Editor (Contractual)

- Skillfully crafted the Edited Opening Bumper.
- Infused humor into the Kulitan Kabrigada segments.
- Created compelling teasers for Brigada Tanghali Saya—a vibrant noon-time show by Brigada.
- A dynamic blend of visual appeal and entertainment. Setting the stage for an engaging viewer experience.

August - December 2021

Goldenstate College of Koronadal - IT Intern

- Designed and developed a responsive website for an educational IT tutorial.
- Collaborated with team members in planning, designing, and implementing all tutorial elements.
- Edited raw videos, screen recordings, animations, sounds, and graphics using Adobe Premiere Pro to create an engaging tutorial.
- Hosted the tutorial following the scripts prepared by the scriptwriter.
- Utilized a mobile phone to capture videos of the host, adhering to the rules of composition.
- Created a teaser video for Virtramurals 2021.

August - December 2021

S1 Digital Marketing | Virtual - IT Intern

- Completed training on WordPress web design basics and applied knowledge by creating a mockup web design for Block8D, a sister company of S1. www.block8d.online.
- Collaborated with trainees from diverse fields, including Accounting, Marketing, and Graphic Design, to formulate an effective digital marketing strategy.
- Undertook online training from Udemy, HubSpot Academy, and Google Marketing under the guidance of a mentor.

- Implemented Chatbot integration on Facebook and the website using HybeChat and ManyChat, enhancing interactive communication channels.

June 2016 - August 2022

Freelance - Video Editor

- Edited short documentary film, securing 3rd place in the SINEDOKYU: Mobile Documentary Film Competition 2021. Utilized Adobe Premiere Pro as my primary video editing application. Key responsibilities included:
- Trimming film segments to specified lengths and reassembling them in sequences to present stories with maximum impact.
- Incorporating graphics, sound effects, transitions, and visual colors to enhance the overall viewing experience.
- Skillfully editing films and videotapes, inserting music, dialogues, and sound effects while arranging sequences and correcting errors, utilizing editing equipment.

August 2016 - August 2022

Freelance - Graphic Designer

- Created a mockup logo for Philippine Tourism and a logo for a personal brand and portfolio.
- Designed invitation cards for a radio station and various events, including debuts and engagements.
- Utilized professional graphic design tools such as Adobe Illustrator, Photoshop, and Canva.
- Demonstrated proficiency in using different types of applications and platforms for graphic design.

Technical Skills

N8N, PHP Framework Codeigniter, Ajax, Javascript, Front-end Web Development, UX/UI Design, Video Editing, Graphic Design, Chatbot Integration, React, Tailwind CSS, HTML, CSS

Soft Skills

Creativity, Problem-solving, Adaptability, Collaboration, Attention to Detail, Time Management, Effective Communication (proven experience working in teams to deliver successful projects).

Education

June 2022 | Goldenstate College of Koronadal

Bachelor of Science in Information Technology

- Outstanding Student in Industry Immersion
- 2nd Place - ICT Day Web Design Competition

Certificates

<https://drive.google.com/drive/folders/1cF-NCGJYmeCahFZKVSnkZ1X4VPLA6-Sp?usp=sharing>

- Udemy – Web Development Master Class by YouAccel Training.
- Udemy – Web Development with Elementor by Alexander Schlee.
- Udemy – CSS Crash Course by Proper Dot Institute.
- Udemy – Mastering Visual Studio Code by Alex Horea.
- Udemy - Social Media Marketing Strategy 2021 by Anton Voroniuk.
- HubSpot Academy – Email Marketing Certified.
- HubSpot Academy – Digital Marketing Certified.
- Google – Mobile Experience Certification Exam.

Award

December 2025 | Innovation Award - Top Executive Congress 2025

Awarded for leading and developing the Delightful Philippines digital platform and its AI-powered companion, “Delai,” built using n8n automation, in collaboration with a cross-functional development team.

June 2022 | 3rd Place - SINEDOKYU: Mobile Documentary Film Competition

Initiated by the Provincial Government of South Cotabato through the Arts, Culture, Tourism, Museum Development, and Promotions Unit during the 2021 Arts Festival.