

ShARE
UNIVERSITY OF PORTO .P.

PRESENTS

DO WELL DO GOOD CHALLENGE

A challenge to promote the "Do
Well Do Good" motto across the
student community

POWERED BY:

Porto.

**Porto
Business
School**

/ University of Porto



INTRODUCTION

Do Well Do Good Challenge is a case study competition that brings together the best students to build long lasting solutions for socially oriented problems.



We aim to provide funding, support, and recognition to interdisciplinary teams of undergraduate and graduate students who have creative solutions to address pressing social challenges.

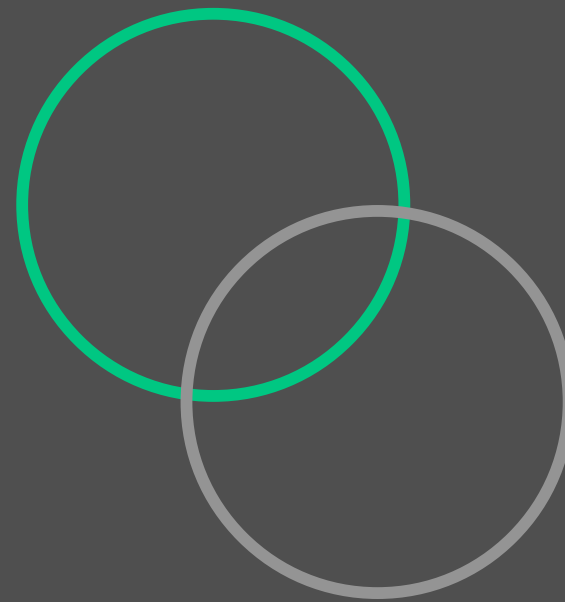
THE TEAM

The Do Well Do Good Challenge is managed by ShARE-UP, the University of Porto's branch of the international organization ShARE, who connect students, companies and NGOs, with the goal of solving real needs. ShARE-UP joins consulting and leadership skills in a think tank culture to create "Do Well Do Good" leaders. This Toolkit shares the goals of The Do Well Do Good Challenge and how the Contest has been designed to meet those goals.



MISSION & GOALS

Award innovative projects with promising potential for social impact



Mobilize University of Porto young innovators through targeted outreach, support and educational opportunities

The challenge will include not only an education model, but also a competition opportunity, where students will be trained to structure and develop their ideas. This contest is designed to encourage and create a platform for global social change makers. The winning team can be entrepreneurial, but ultimately it's not about making money, it's about creating social impact – **Doing Well while Doing Good!**

STRUCTURE



1 Applications: We prioritize applications that focus on your level of interest and the overall strength and potential of the team. There will be 15 teams of 3 or 4 elements from the University of Porto

2 Workshops and Trainings: Full week of training provided by top-tier consultants and professionals

3 The Challenge: 36h marathon case study solving, backed by a mentorship program specifically built to each team.

4 Project Development: Winners will develop their solution in the following months and Pitch it to Do Well Do Good Challenge partner's representatives!

RESOURCES



We expect the best outputs...

But we also want to reward our participants for their proactiveness. Therefore we will provide them with:

information sessions

professional workshops

networking and round table talks



advising from distinct professionals

mentorship from top-tier executives

judge feedback

MENTORSHIP



15 MENTORS



15 TEAMS

Participants and mentors work together to refine teams' project ideas and craft full proposals. We expect the mentorship to be one of the most important and impactful resources provided to applicants during the Challenge!

JUDGING



1

Outputs developed during the 36h marathon will be evaluated by mentors.

From here, **5 finalists** will pass onto the finals!



2

The final is on April 1st and will be evaluated by a judging team composed by 4 members. Our judges go from faculty and university representatives to partners sponsors' deputies.

WORKSHOPS

We believe it is essential to provide workshops and training to give students a glimpse of what it takes to create the optimal solution for the problem that we're going to challenge them with.

During this Challenge, the skills deemed most critical to the success of the participating social innovators include: **Project Management, Data Analysis, Design Thinking for Problem** and **Pitch development.**

Every Workshop is lectured by a top-tier executive, ready to clarify any question that arises throughout the event!

ONLINE CONTEST

This year's edition will be completely online. We recommend applicants to familiarize themselves with the platform before the event, so they can fully enjoy the multiple interactive areas that were created for connecting and engaging.

Also, we'll assist and explain all 15 enrolled teams, mentors and judges how to bring the best out of the platform!



FUNDING

The winners will receive a **funding prize**, named after our partners to show our gratitude. Without them it would be impossible for us to bring this Challenge to life!



It is not a grant with requirements, benchmarks, and deliverables, but a **monetary benefit** for articulating a creative, impactful idea offering winners to subsidize costs during the development of the project!

EVENT EVALUATION

To conduct impact assessments that measures:

- 1** the size and diversity of the applicant pool
- 2** the transformative nature of the program on applicants
- 3** the amount of progress achieved by Do Well Do Good Challenge Projects in real life assessed by surveys for applicants, judges, mentors, and former winners created by the HR team

POST COMPETITION

ShARE-UP has established strong working partnerships both on and off-campus (e.g. open days to partner's offices and ShARE-UP guidance) to provide our participants with **specific post-challenge opportunities**.

It also leverages the growing Do Well Do Good Challenge network of sponsors, partners, judges, and mentors to stay engaged and continue to support students' projects after they leave the competition!

DARE to SHARE?

We know you got what it takes, but do you dare to take on this challenge and start creating real impact?

Know more and apply on the event website:



<https://dowelldogoodchallenge.com/>