

James Dimmock

Huntsville, AL | jrdimmock@gmail.com | [linkedin.com/in/james-dimmock](https://www.linkedin.com/in/james-dimmock) | [Data Analytics Portfolio](#)

Recent graduate of an intensive Data Analytics program, focused on developing skills in data preparation, processing, and analysis to obtain the Google Data Analytics certificate. Proficient with spreadsheets to track progress and trends. Skills include project management, communication, and problem-solving. Entrepreneurial self-starter with diversified interests and skill sets.

RELEVANT SKILLS

Data Analysis | Data Visualization (DataVIZ) | SQL | R Programming | Spreadsheets | Data Cleansing | Tableau | Data Collection | Problem Solving & Troubleshooting | Data Ethics | Metadata | Microsoft Office Suite | Google Suite | Professional Communications | Adaptability

DATA ANALYSIS EXPERIENCE

Data Analytics Capstone Project • *Google Data Analytics Professional Certificate, Virtual* **02/2023**

- Imported 12 excel datasheets with millions of entries into R, then used tidyR package to clean the datasets and prepare them for analysis
- Joined all of the datasets together, created subsets of the data, and converted each attribute to the proper data type before performing analysis to find differences between members and casual customers
- Developed visuals using the ggplot2 package to display the analysis results and provide meaningful conclusions for stakeholders to act on

PROFESSIONAL EXPERIENCE

Painter • *True Painting, Huntsville, AL* **02/2022 - Current**

- Implement project plans utilizing technical skills for consumer and commercial painting jobs, including drywall repair, carpentry, and minor electrical tasks to achieve a high standard of workmanship and attention to detail
- Demonstrate problem-solving skills by identifying and resolving issues that arose during projects, resulting in ~95% customer satisfaction
- Consistently exceed customer expectations by completing projects to their specifications, resulting in repeat business and positive word-of-mouth referrals leading to a ~25% increase in repeat business

eCommerce • *Self Employed, Huntsville, AL* **02/2014 - Current**

- List and promote original works and some second hand items on online marketplaces
- Respond to customer inquiries and process sales transactions
- Manage inventory and shipping logistics for purchased items
- Collect and analyze sales data using spreadsheet software to inform future listing and pricing strategies

Teacher • *Homeschool, Huntsville, AL* **03/2020 - 05/2022**

- Implemented a comprehensive homeschool curriculum in compliance with state requirements, ensuring that it met or exceeded the standards of formal education in all subject areas ensuring that my child was fully prepared to rejoin formal education at the appropriate grade level
- Utilized strong organizational and leadership skills to manage a full-time homeschool operation
- Demonstrated creativity in instruction and presentation, using a variety of teaching methods to engage and inspire my child to learn as evidenced by my child's demonstrated interest and enthusiasm for learning

Manager • *Rocket Republic Brewing Company, Madison, AL* **10/2016 - 03/2019**

- Managed and implemented the Untappd database which contained beer information, statistics, customer reviews, and our main product menu resulting in a 20% increase in customer reviews and ratings
- Released and created monthly newsletters to customers with engaging and creative content leading to a 50% increase in customer engagement with our events and opportunities
- Improved customer experience by tracking stock and purchasing inventory, maintaining and repairing the taproom, and starting a food truck for on-site service resulting in a ~33% increase in customer volume and retention as measured by sales data
- Utilized tools like Square and Mailchimp to streamline operations and enhance communication with customers

EDUCATION

Merit America • *Virtual* **02/2023**

Google Data Analytics Certificate

- Cultivated skills in the **collection, transformation, organization, and visualization** of data in order to draw conclusions, make predictions, and drive informed decision-making
- Completed **hands-on labs** and a **capstone project** (case study) to master the art and science of asking questions, preparing, processing, analyzing, visualizing, and acting on data as encountered in real-world scenario