

**Jared Robert Hooker**

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**Portfolio: <https://jareds-portfolio.vercel.app>**

**Tech Stack: JavaScript (React, Next.js, TailWindCSS, Firebase)**

### **Education:**

Electrical Engineering

California Baptist University, 2007-2008

### **Experience:**

#### Software Development (2022- Present):

- "My Card": A digital business card app with personal URL and QR codes for easy contact sharing. Also features a weather widget, to-do list, and utilizes SendGrid for in app support. <https://have-mycard.vercel.app>
- "Jewelry & Gems": Fully functional e-commerce website for selling jewelry and gemstones. Utilizes Stripe for purchase processing and product management. <https://next-jewelry.vercel.app>
- "The Knight Life": Created and published a 2D game on itch.io. The game was created with Unity using C# and features a soundtrack, SFX, VFX, indoor outdoor environments, dialogue, settings menu, and save/load capabilities. <https://jrh89.itch.io/the-knight-life>
- Published 4 apps on Google Play, including:
  - Weather Pal: A weather/forecast app using the OpenWeather API. <https://play.google.com/store/apps/details?id=weatherreport.suite>
  - STARRUNNER: Endless runner game
    - Integrated Google's AdMob for banner ads to monetize the app. <https://play.google.com/store/apps/details?id=runner.starrunner>

#### Jewelry Business Owner/Operator (2012-2022):

- Leveraged entrepreneurial experience to excel in cost estimation, financial management, and strategic planning.
- Demonstrated proficiency in time management while juggling multiple responsibilities in jewelry production and business operations.
- Developed problem-solving abilities through addressing customer requirements, preferences, and concerns, resulting in improved satisfaction and business growth.
- Cultivated an eye for design aesthetics and attention to detail.

#### Line Cook (2016-2020):

- Developed strong appreciation for meeting deadlines and managing time effectively in fast-paced kitchen environments.
- Demonstrated exceptional customer service skills by satisfying customer needs and delivering high-quality service.
- Cultivated adaptability and resilience in high-pressure situations, translating to success in software development environments.

