

## Storyboard – Mindset created based on the app

### STORYBOARD

## HOW NOMAD NEST HELPS DIGITAL NOMADS?

This storyboard gives a basic understanding about the problem that we are trying to solve, the objective of developing the application, and the vision that we have about the app.



James, currently in Thailand, is a digital nomad trying to speak with a local. However, he is not able to understand.



He tries to connect in meetings, but he couldn't find a cafe with good internet. So, his working sessions are turning out to be inefficient.



He is not able to focus on the tasks and projects that he is working on, creating distractions in his work.



After talking to his friend, James finds out about an app called Nomad Nest that solves all his problems.



He notices all the features on the app and finds out that this app is a valuable source for all the digital nomads.



James finally feels productive while working and travelling at the same time and continues to do the same all because of Nomad Nest.

# Interactive Storyboard to depict my Project Development Journey

## INTERACTIVE STORYBOARD

MY JOURNEY THROUGHOUT MAKING THE APP

NOMAD  
NEST

### UNDERSTANDING THE PROBLEM



Emma, a digital nomad, struggles with slow Wi-Fi and distractions at a noisy café. She clicks pop-ups highlighting key challenges faced by nomads worldwide (Click on the bubble to read her thoughts).

### IDEA GENERATION AND MORPHOLOGICAL ANALYSIS

Features	Option 1	Option 2	Option 3	Option 4
User Type	Solo Digital Nomads	Remote Teams	Freelancers	Startup Founders
Main Function	City guide for Remote Work	Collaborative Sessions	Language Assistance	Social interaction and locating places with good internet
Productivity Tools	Focus Sessions	Virtual building sessions	Skill management	Task segregator
Workspaces	Coworking space locator	Working space finder	Nearby Cafes with good internet	Nearby Cafes with good internet
Collaboration	Task board	Sessions	Messaging options	Creative tools
Language Support	Accessible online chapters	Flashcards in different languages	Language Sessions	Language Fluency Tracker
Wellness Features	Guided meditation	Stretching reminders	Ergonomic Tips	Real time health monitor
Networking	Nearby Digital Nomad Meetup	Professional Networking	Remote Job Listing	Business Collaboration

A morphological chart presents feature combinations. Emma clicks a matrix to see how location-based networking tools enhance connectivity and collaboration among digital nomads.

### CONCEPTUALIZING THE APP



A team brainstorms features—co-working finders, wellness trackers, and internet speed tests. The SCAMPER board reveals insights, showing how each idea improves digital nomad experiences.

### PROTOTYPING THE DESIGN



Wireframes display app functionalities—workspace finders, focus timers, and language tools. Emma navigates clickable prototypes, exploring smooth transitions between screens for better usability.

### DEVELOPING THE MINDSET



Sketching ideas, the team refines solutions using problem-solving techniques. Clicking notes, Emma learns how user feedback shaped essential app features for seamless work-life balance (Click on the clouds to read their text).

### TESTING AND REFINEMENT



Nomads test the app, offering feedback on usability. A slider reveals "before and after" screens, showing how improvements enhance productivity, security, and community connection (Click on the clouds to read their text).

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## Product Video Link

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