

Progress Report

Name: Jake Palermo

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Student #: 20947352

Live Site: <https://jrp-94.github.io/WebDevA3/>

Design Deviations

Overall, there wasn't a large deviation in the designs proposed in A2 and the execution in A3 but ended up being a mix of concept 1, concept 2 and concept 3, where the tutor highlighted the strong design aspects. In addition to this, further deviations outside of the concepts were made upon the feedback from the tutor regarding industry standard practice. There are as follows:

- **Desktop design is reflected in tablet and mobile design:**

Under the advise of the tutor, I reduced the contrast in design between what was represented in the desktop version and the mobile version to a minimum, allowing for small deviations to layout the content more appropriately for the specified screen sizes. This is best seen in the about section, see below.

- **Align the links on the left**

While not suggest by the tutor directly, considering their advice about text should be left aligned as most of the target audience reads from left to right, I aligned the links in navigation bar on the left side of the page. This didn't influence the overall symmetry of the page.

- **Redesigning of the contact section**

The feedback provided by the tutor also outlined that the contact section was underdeveloped. With that advise in mind, I redesigned the contact section to a simple form instead of a bit of lost text in the middle of the page. In addition, this also reduces the work required by the audience to contact the client and therefore make the user more incline to reach out to the client.

- **Align text appropriately**

As mentioned above, considering the advice of the tutor, and following industry standards in the western sphere, the all the text bodies are either left aligned or justified.

Final Website Rationale

- **Aesthetic Rationale:**

After some experimentation, I finally decided to stick with a minimalist design. I used this approach so that the website itself isn't the Hero but the imagery that the client wants to showcase is and therefore provided the user with less distraction and allowed then to effective navigate and focus on the service that the client is providing. As for the colour pallet, after playing with different colour pallets, I settled on black and white as it goes hand

in hand with the minimalist design emphasising the images, making the pop more off the page. In addition, I strived to implement a strong sense of weighted symmetry in the layout. All these decisions were made to provide the client with a portfolio website that highlights her work and instil a sense of professionalism.

- Interaction Rationale

The interactions found on the website as that the hover effect on the images in the gallery, where the card will transform and appear to lift off the page and cast a larger shadow. This is also seen in a lesser extent in the input elements and button on the contact form. As previously mentioned, another point of interaction for the audience is the contact form where the user can input details to be sent off to the client, with the message box being an expandable text area with constraints to not break the parent. In addition to the two points above, the user can also use the links in the navigation bar at the top of the page to navigate to each section of the page, allowing the user to view their desired content without having to search for it. All points mentioned above bring the page to life a little for the user and therefore engaging the user more than if the page was completely static.

Final Project Critique

Overall, I feel as though my execution was fair, I believe that with more time invested and further research into advanced CSS techniques would have greatly helped with delivering a well-polished website for the client. On a big area with considerable room for improvement is creating a purely responsive design so that it scaled well between the breakpoints and not just work at the given breakpoints. As mentioned below, I work more often with JS frameworks like React where the styling is component based and provides me with a reduced scope for the CSS when developing components.

Project Experience

I enjoyed designing a website based on a client's needs, it helped remove my own biases in the implementation and narrow the scope to fulfil the requirements of the client and not my own ideas. One of the challenges I face was using flex and grid layouts, I haven't written pure CSS in a while and work mostly with React/Angular etc where I feel the ability to understand the layout and the styling related to the component is clearer.

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