## Linear Model: basics

$$Y_i = \beta_0 + \sum_{j=1}^r \beta_j X_{ij} + \epsilon_i$$
 with  $\epsilon_i \sim N(0, \sigma^2)$ ,  $i=1,...,n$ 

matrix representation:

estimation of B typically done via Ordinary Least Squares (OLS) by

$$\hat{\beta} = (X^T X)^{-1} X^T Y$$

sampling distribution of the OLS estimator:

$$\hat{\beta} \sim N(\beta, \sigma^2(X^TX)^{-1})$$