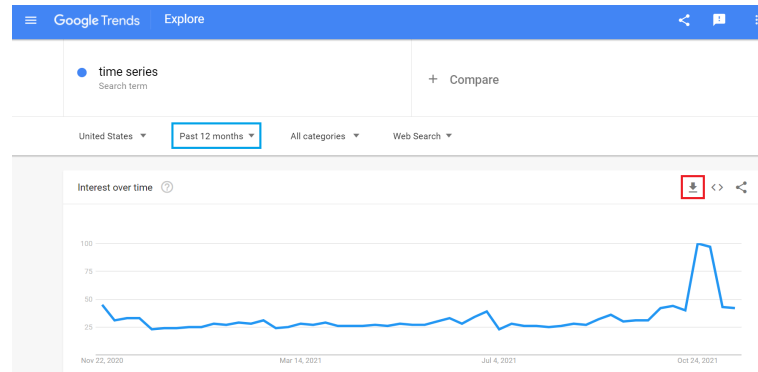


How to download data from Google Trends

Option 1:

- Open the link <https://trends.google.com/trends>
- Search for a term.
- In the top right of the chart, select the appropriate time length (the blue highlight). Click Download (the red highlight) and save the data as .csv file.



Note that you can specify the location and the time period using the two tabs on the left of the graph (for the example we used United States and Past 12 months, we suggest using at least 3 years of data).

Option 2:

You can download data from Google Trends via R directly.

Consider the following example R code:

```
#### download google trends from R
```

```
# install the R packages
install.packages("gtrendsR")
# load library
library(gtrendsR)
```

```
## search term "time series" in US for past 12 months
res <- gtrends("time series", geo = c("US"), time = "today 12-m")
plot(res)
```