# Poisson Regression in R

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#### 1. The Poisson distribution

## <ScaleContinuous>

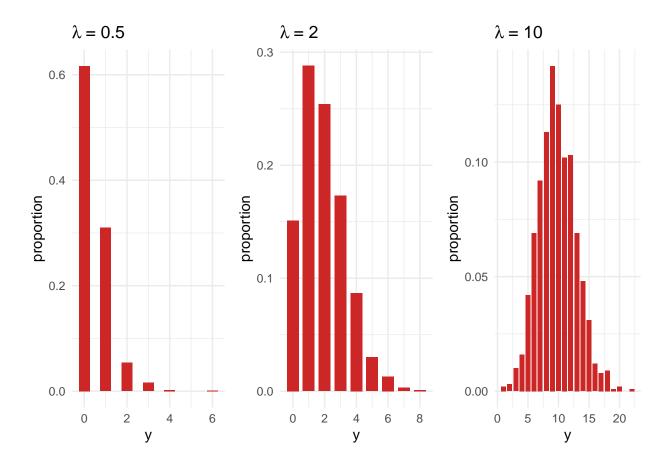
We often use the Poisson distribution to model count data. If  $Y \sim Poi(\lambda)$  with  $\lambda > 0$ , then the PMF is given by

$$P(Y = y) = \frac{\lambda^y e^{-\lambda}}{y!}, \quad y = 0, 1, 2, \dots$$

In addition, for Poisson distributed random variables, we have that  $E[Y] = var(Y) = \lambda$ . Eventually, we have that  $\sum_{i=1}^{n} y_i \sim Poi(\sum_{i=1}^{n} \lambda_i)$ . The code below shows how to draw the first plot on the next page.

Finally we can plot different artificially generated Poisson distributed data.

```
## Warning: 'stat(count / sum(count))' was deprecated in ggplot2 3.4.0.
## i Please use 'after_stat(count / sum(count))' instead.
## This warning is displayed once every 8 hours.
## Call 'lifecycle::last_lifecycle_warnings()' to see where this warning was
## generated.
```



### 2. Poisson regression model

Consider n independent observations  $y_1, ..., y_n$  for which we assume a Poisson distribution conditionally on a set of p categorical or numerical covariates  $x_j$ , for j = 1, ..., p. The model is given by

$$ln\Big(E[y_i \mid x_i]\Big) = ln(\lambda_i) = \beta_0 + \beta_1 x_{i1} + \dots + \beta_p x_{ip} = \mathbf{x}_i^T \boldsymbol{\beta}$$

with i = 1, ..., n, with  $\mathbf{x}_i^T = (1, x_{i1}, ..., x_{ip})^T$  and  $\boldsymbol{\beta} = (\beta_0, ..., \beta_p)$ .

The natural link function is the log link. It ensures that  $\lambda_i \geq 0$ . It follows that

$$E[y_i \mid x_i] = \lambda_i = e^{\beta_0 + \beta_1 x_{i1} + \dots + \beta_p x_{ip}} = e^{\mathbf{x}_i^T \boldsymbol{\beta}}$$

The Poisson GLM is suitable for modeling count data as response variable Y when a set of assumptions are met.

### 3. Parameter estimation

The log-likelihood function is given by

$$l(\mathbf{y}, \boldsymbol{\beta}) = \sum_{i=1}^{n} \left( y_i \mathbf{x}_i^T \boldsymbol{\beta} - e^{\mathbf{x}_i^T \boldsymbol{\beta}} - ln(y_i!) \right)$$

Differentiating with respect to  $\beta$  and setting the new function equal to 0 yields the *Maximum Likelihood* equations

$$\sum_{i=1}^{n} (y_i - e^{\mathbf{x}_i^T \boldsymbol{\beta}}) x_{ij} = 0$$

with j = 0, ..., p and  $x_{i0} = 1$ .

There is no closed-form solution for the Maximum Likelihood equations. We therefore have to resort to numerical optimization, for example the Iteratively Weighted Least Squares (IWLS) algorithm or the Newton-Raphson algorithm to obtain estimates of the regression coefficients.

#### 4. Model assumptions

- (i) Count response: The response variable is a count (non-negative integers), i.e. the number of times an event occurs in an homogeneous time interval or a given space (e.g. the number of goal scored during a football game). It is suitable for grouped or ungrouped data since the sum of Poisson distributed observations is also Poisson. When the reponse is a category (a ranking), we should consider a Multinomial GLM instead.
- (ii) **Independent events**: The counts, i.e. the events, are assumed to be independent of each other. When this assumption does not hold, we should consider a Generalized Linear Mixed Model (GLMM) instead.
- (iii) **Constant variance**: The factors affecting the mean are also affecting the variance. The variance is assumed to be equal to the mean. When this assumption does not hold, we should consider a Quasipoisson GLM for overdispersed (or underdispersed) data or a Negative Binomial GLM instead.

#### 5. Parameter interpretation

- (i)  $\beta_0$  represents the change in the log of the mean when all covariates  $x_j$  are equal to 0. Thus  $e^{\beta_0}$  represents the change in the mean.
- (ii)  $\beta_j$ , for j > 0 represents the change in the log of the mean when  $x_j$  increases by one unit and all other covariates are held constant. Thus  $e^{\beta_j}$  represents the change in the mean.

### 6. Practical example using the 'Affairs' dataset

We will fit a Poisson regression model to a subset of the 'Affairs' dataset (after W. H. Greene).

There are n=20 observations and 8 variables in the reduced dataset. The variable 'affairs' is the number of extramarital affairs in the past year and is our response variable. We will include as covariates the variables 'gender', 'age', 'yearsmarried', 'children', 'religiousness', 'education' and 'rating' in our analysis. 'religiousness' ranges from 1 (anti) to 5 (very) and 'rating' is a self rating of the marriage, ranging from 1 (very unhappy) to 5 (very happy).

```
data(Affairs, package = 'AER')
set.seed(2023)
data <- Affairs[sample(nrow(Affairs), size = 20, replace = FALSE),-c(8)]</pre>
head(data)
##
       affairs gender age yearsmarried children religiousness education rating
            12 female 42
## 174
                                     15
                                             yes
## 1895
             0 female 32
                                    15
                                             yes
                                                             2
                                                                      14
                                                                              4
## 1540
             0
                 male 32
                                    10
                                                             3
                                                                      20
                                                                              5
                                             yes
## 1226
             0 female 32
                                    15
                                                            4
                                                                      18
                                            yes
                                                             5
                                                                              2
## 1445
            12 male 37
                                    15
                                                                      17
                                             yes
## 526
            12 female 42
                                                             4
                                                                      12
                                    15
                                                                              1
                                             yes
dim(data)
## [1] 20 8
class(data)
## [1] "data.frame"
7. Fitted Poisson model
```

```
##
## Deviance Residuals:
     Min
             1Q
                Median
                            3Q
                                  Max
## -2.8004 -0.9069 -0.5699 0.0426
                                3.3917
##
## Coefficients:
##
               Estimate Std. Error z value Pr(>|z|)
## (Intercept)
              -0.55732 2433.69469 0.000 0.999817
                        0.81913 3.545 0.000393 ***
## gendermale
               2.90347
## age
               -0.17067
                        0.05807 -2.939 0.003293 **
## yearsmarried
              0.11233
                        0.08247 1.362 0.173180
             14.46413 2433.69273 0.006 0.995258
## childrenyes
## religiousness -0.07241 0.17862 -0.405 0.685188
## education
             ## rating
              ## ---
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' ' 1
##
```

## glm(formula = affairs ~ ., family = "poisson", data = data)

```
## (Dispersion parameter for poisson family taken to be 1)
##
## Null deviance: 150.341 on 19 degrees of freedom
## Residual deviance: 41.005 on 12 degrees of freedom
## AIC: 88.102
##
## Number of Fisher Scoring iterations: 15
```

# 8. Deviance and goodness-of-fit

The deviance of the model (also called G-statistic) is given by

$$D_{model} = 2\sum_{i=1}^{n} \left( y_i ln \left( \frac{y_i}{\hat{\lambda}_i} \right) - (y_i - \hat{\lambda}_i) \right)$$

where  $\hat{\lambda}_i = e^{\mathbf{x}_i^T \hat{\boldsymbol{\beta}}}$  is the fitted value of  $\lambda_i$ .

The deviance can be used as a goodness-of-fit test. We test  $H_0$ : 'The model is appropriate' versus  $H_1$ : 'The model is not appropriate'. Under  $H_0$ , we have that

$$D_{model} \sim \chi^2_{1-\alpha,n-(p+1)}$$

where p+1 is the number of parameters of the model and  $1-\alpha$  is a quantile of the  $\chi^2$  distribution.

```
# p-value of Residual deviance goodness-of-fit test
1 - pchisq(deviance(poisson.model), df = poisson.model$df.residual)
```

```
## [1] 4.890236e-05
```

Our model does not fit the data very well.} Since our p-value is 0.085,  $H_0$  is just not rejected.

### 9. Pearson goodness-of-fit

The **Pearson goodness-of-fit statistic** is given by

$$X^2 = \sum_{i=1}^n \frac{(y_i - \hat{\lambda}_i)^2}{\hat{\lambda}_i}$$

where  $\hat{\lambda}_i = e^{\mathbf{x}_i^T \hat{\boldsymbol{\beta}}}$  is the fitted value of  $\lambda_i$ .

We test  $H_0$ : 'The model is appropriate' versus  $H_1$ : 'The model is not appropriate'. Under  $H_0$ , we have that

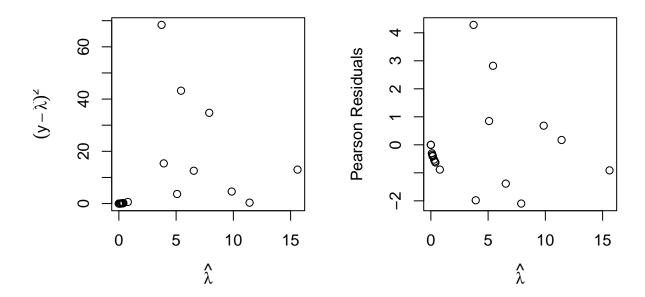
$$X^2 \sim \chi^2_{1-\alpha,n-(p+1)}$$

where p+1 is the number of parameters of the model and  $1-\alpha$  is a quantile of the  $\chi^2$  distribution.

The fit is not much better. Our p-value is 0.1054 and  $H_0$  is not rejected.

# 10. Checking E[Y] = var(Y) assumption

The variance of  $y_i$  is approximated by  $(y_i - \hat{\lambda}_i)^2$ . From the first graph we can see that the range of the variance differs from the range of the mean. Moreover, from the second graph, we see that the residuals show some kind of pattern. E[Y] = var(Y) seems not to hold. Let us examine the dispersion of the data and try a Quasipoisson in case of overdispersion.



### 11. Assessing overdispersion

The variance of Y must be somewhat proportional to its mean. We can write

$$var(Y) = E[Y] = \phi \lambda$$

where  $\phi$  is a scale parameter of dispersion and is equal to 1 if the equality E[Y] = var(Y) holds. If  $\phi > 1$ , the data are **overdispersed** and if  $\phi < 1$ , the data are underdispersed. If a Poisson model is fitted under overdispersion of the response, then the standard errors of the estimated coefficients are underestimated. The scale parameter  $\phi$  can be estimated as

$$\hat{\phi} = \frac{\sum_{i=1}^{n} \frac{(y_i - \hat{\lambda}_i)^2}{\hat{\lambda}_i}}{n - (p+1)} = \frac{X^2}{n - (p+1)}$$

```
# Estimated dispersion parameter
Pearson / poisson.model$df.residual
```

```
## [1] 3.425568
```

The dispersion parameter is roughly equal to 1.53 for our data. Let us try a Quasipoisson regression model.

### 12. Fitted Quasipoisson model

The fitted Quasipoison model yields the following R output. However, the fit seems not to have improved based on the deviance goodness-of-fit test.

```
# Quasipoisson model
quasipoisson.model <- glm(affairs ~ .,
                          family = 'quasipoisson', data = data)
summary(quasipoisson.model)
##
## Call:
## glm(formula = affairs ~ ., family = "quasipoisson", data = data)
##
## Deviance Residuals:
                      Median
##
       Min
                 1Q
                                   3Q
                                           Max
##
  -2.8004
           -0.9069 -0.5699
                               0.0426
                                         3.3917
##
## Coefficients:
##
                   Estimate Std. Error t value Pr(>|t|)
                                         0.000
## (Intercept)
                   -0.55732 4504.35291
                                                  0.9999
## gendermale
                    2.90347
                               1.51608
                                         1.915
                                                  0.0796
                   -0.17067
                               0.10748
                                        -1.588
## age
                                                  0.1383
## yearsmarried
                    0.11233
                               0.15264
                                         0.736
                                                  0.4759
## childrenyes
                   14.46413 4504.34928
                                         0.003
                                                  0.9975
## religiousness
                   -0.07241
                               0.33059
                                       -0.219
                                                  0.8303
## education
                   -0.50119
                               0.23216
                                        -2.159
                                                  0.0518
## rating
                   -0.80337
                               0.32380 - 2.481
                                                  0.0289 *
## ---
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' 1
  (Dispersion parameter for quasipoisson family taken to be 3.425568)
##
##
##
       Null deviance: 150.341 on 19 degrees of freedom
## Residual deviance: 41.005 on 12 degrees of freedom
## AIC: NA
##
## Number of Fisher Scoring iterations: 15
```

```
# p-value of Residual deviance goodness-of-fit test
1 - pchisq(deviance(quasipoisson.model), df = quasipoisson.model$df.residual)
```

## [1] 4.890236e-05

# 13. Variable selection using BIC

Some variables may not be relevant to the model or have low explanatory power. **Stepwise model selection** provides one possible solution to select our covariates based on Akaike Information Criterion (AIC) or Bayesian Information Criterion (BIC) reduction (not available for Quasipoisson models).

```
# variable selection using BIC
library(MASS)
##
## Attachement du package : 'MASS'
## L'objet suivant est masqué depuis 'package:dplyr':
##
##
       select
stepAIC(poisson.model, direction = 'both', k = log(dim(data)[1]))
## Start: AIC=96.07
## affairs ~ gender + age + yearsmarried + children + religiousness +
##
       education + rating
##
##
                   Df Deviance
                                   AIC
## - religiousness
                        41.169
                                93.236
                   1
## - children
                        41.231 93.298
                    1
## - yearsmarried
                        43.037 95.104
## <none>
                        41.005 96.068
## - age
                    1
                        51.372 103.439
                        57.363 109.430
## - gender
                    1
                        63.560 115.627
## - education
                    1
                        77.775 129.841
## - rating
                    1
##
## Step: AIC=93.24
## affairs ~ gender + age + yearsmarried + children + education +
##
       rating
##
##
                   Df Deviance
                                   AIC
## - children
                        41.407 90.478
                    1
## - yearsmarried
                        43.038 92.109
                        41.169 93.236
## <none>
## + religiousness
                        41.005 96.068
                   1
                        53.378 102.448
## - age
                    1
## - gender
                    1
                        57.369 106.440
## - education
                    1
                        63.894 112.965
## - rating
                    1
                        78.697 127.768
##
```

```
## Step: AIC=90.48
## affairs ~ gender + age + yearsmarried + education + rating
##
                   Df Deviance
                                   AIC
## - yearsmarried
                        43.478 89.553
                        41.407 90.478
## <none>
## + children
                        41.169 93.236
                    1
## + religiousness 1
                        41.231 93.298
## - age
                    1
                        54.563 100.638
## - gender
                    1
                        58.957 105.032
## - education
                    1
                        65.960 112.036
                        79.587 125.662
## - rating
                    1
##
## Step: AIC=89.55
## affairs ~ gender + age + education + rating
##
##
                   Df Deviance
                                   AIC
## <none>
                        43.478
                                89.553
## + yearsmarried
                        41.407 90.478
                    1
## + children
                    1
                        43.038 92.109
## + religiousness 1
                        43.478 92.549
## - gender
                        59.877 102.956
                    1
## - education
                    1
                        66.504 109.584
## - age
                    1
                        77.193 120.272
## - rating
                    1
                        88.952 132.032
##
## Call: glm(formula = affairs ~ gender + age + education + rating, family = "poisson",
       data = data)
##
## Coefficients:
  (Intercept)
                 gendermale
                                            education
                                                             rating
                                     age
##
       12.2632
                     2.6951
                                 -0.1084
                                              -0.4541
                                                            -0.8337
##
## Degrees of Freedom: 19 Total (i.e. Null); 15 Residual
## Null Deviance:
                        150.3
## Residual Deviance: 43.48
                                AIC: 84.57
# Step: AIC=61.42
# affairs ~ yearsmarried + children + religiousness + rating
                  Df Deviance
                                 AIC
                       20.753 61.423
# <none>
                       19.461 63.128
# + age
                   1
# - children
                       25.501 63.176
                   1
# + gender
                       19.879 63.546
                   1
# + education
                   1
                       20.750 64.417
# - yearsmarried
                       32.187 69.862
                   1
# - religiousness 1
                       32.965 70.640
# - rating
                   1
                       57.142 94.817
```

It appears that the variables 'yearsmariried', 'children', 'religiousness' and 'rating' are the most relevant to our analysis. The next step is to select the best Quasipoisson model between one including all covariates and one for which only those four covariates are incorporated in the model.

## 14. Model selection using Crossvalidation

We will select the best model in terms of predictions using leave-one-out Crossvalidation (LOOCV). The model with the lowest Root Mean Squared Error (RMSE) will be preferred.

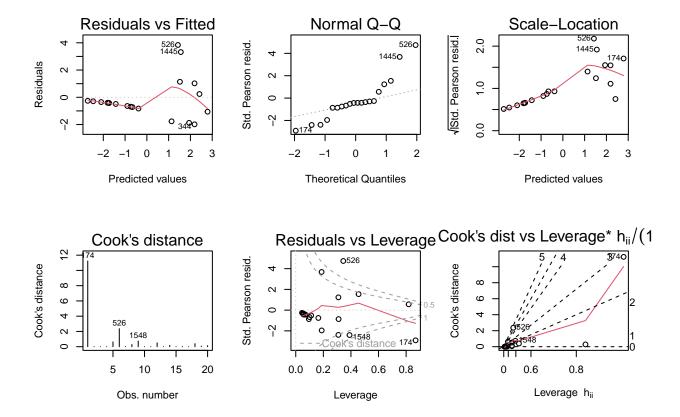
```
## [1] 14557.069929 5.789588
```

Clearly, the model with four covariates yields better predictions than the complete model and should be preferred. However, the RMSE remains relatively large indicating potential outliers in the dataset.

### 15. Diagnostic plots

```
# Diagnostic plots
quasipoisson.model.2 <- stepAIC(poisson.model, direction = 'both', k = log(dim(data)[1]))
## Start: AIC=96.07
## affairs ~ gender + age + yearsmarried + children + religiousness +
##
       education + rating
##
##
                   Df Deviance
                                   AIC
## - religiousness 1
                        41.169 93.236
## - children
                        41.231 93.298
                    1
                        43.037 95.104
## - yearsmarried
                   1
## <none>
                        41.005 96.068
## - age
                        51.372 103.439
                        57.363 109.430
## - gender
                    1
## - education
                    1
                        63.560 115.627
                    1
                        77.775 129.841
## - rating
##
## Step: AIC=93.24
## affairs ~ gender + age + yearsmarried + children + education +
##
      rating
##
                   Df Deviance
##
                                   ATC
```

```
## - children 1 41.407 90.478
## - yearsmarried 1 43.038 92.109
## <none>
                   41.169 93.236
## + religiousness 1 41.005 96.068
## - age 1 53.378 102.448
## - gender
                1 57.369 106.440
## - education
               1 63.894 112.965
## - rating
                1 78.697 127.768
##
## Step: AIC=90.48
## affairs ~ gender + age + yearsmarried + education + rating
##
##
                Df Deviance
                             AIC
## - yearsmarried 1 43.478 89.553
## <none>
                     41.407 90.478
              1
                   41.169 93.236
## + children
## + religiousness 1 41.231 93.298
## - age 1 54.563 100.638
## - gender
                1 58.957 105.032
## - education
                1 65.960 112.036
## - rating
                 1 79.587 125.662
## Step: AIC=89.55
## affairs ~ gender + age + education + rating
##
##
                Df Deviance
                              AIC
## <none>
                     43.478 89.553
## + yearsmarried 1
                   41.407 90.478
                   43.038 92.109
## + children
                1
## + religiousness 1
                    43.478 92.549
                     59.877 102.956
## - gender
                 1
## - education
                 1
                     66.504 109.584
## - age
                 1 77.193 120.272
## - rating
                1 88.952 132.032
par(mfrow = c(2,3))
plot(quasipoisson.model.2, which = 1:6)
```



Based on the Cook's distance, the observation 1218 appears to be atypical and have a strong influence on the parameter estimates as well as on the predictions. This observation should be removed.

#### 16 Our final model

```
# Final model
# 10. Remove outlier
round(cooks.distance(quasipoisson.model.2)) # observation 1218 is atypical
##
        1895 1540 1226 1445
                                    903 1138
                                                                              227
                                                                                  1654
                                                                  1671
                                2
                                      0
                                           0
                                                      0
                                                           0
                                                                     0
##
     11
           0
                 0
                      0
                                                                1
                                                                           0
                                                                                0
##
    670
         635 1341
                    516
      0
           0
                 0
##
data2 <- data[ - which.max(round(cooks.distance(quasipoisson.model.2))), ]</pre>
quasipoisson.model.3 = glm(affairs ~ children + yearsmarried + religiousness + rating,
              family = 'quasipoisson', data = data2, maxit = 100)
summary(quasipoisson.model.3)
##
## Call:
## glm(formula = affairs ~ children + yearsmarried + religiousness +
```

```
##
       rating, family = "quasipoisson", data = data2, maxit = 100)
##
##
  Deviance Residuals:
##
       Min
                 1Q
                      Median
                                   3Q
                                            Max
##
   -2.8931
           -1.8296
                     -0.9807
                                0.3044
                                         4.0127
##
## Coefficients:
##
                   Estimate Std. Error t value Pr(>|t|)
## (Intercept)
                  -11.76079 3344.36345
                                        -0.004
                                                  0.9972
## childrenyes
                   16.45699 3344.36313
                                         0.005
                                                  0.9961
## yearsmarried
                   -0.08343
                                0.07988
                                        -1.044
                                                  0.3140
                   -0.14587
                                0.29007
                                         -0.503
                                                  0.6229
## religiousness
                   -0.83127
                               0.34010
                                        -2.444
                                                  0.0284 *
## rating
## ---
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' ' 1
##
  (Dispersion parameter for quasipoisson family taken to be 5.058069)
##
##
##
       Null deviance: 137.169
                               on 18 degrees of freedom
## Residual deviance:
                      68.519
                               on 14 degrees of freedom
## AIC: NA
##
## Number of Fisher Scoring iterations: 14
# p-value of Residual deviance goodness-of-fit test
1 - pchisq(deviance(quasipoisson.model.3), df = quasipoisson.model.3$df.residual)
## [1] 3.574799e-09
# Pearson's goodness-of-fit
Pearson <- sum((data2$affairs - quasipoisson.model.3$fitted.values)^2
               / quasipoisson.model.3$fitted.values)
1 - pchisq(Pearson, df = quasipoisson.model.3$df.residual)
```

## [1] 1.374603e-09

Once the outlier has be removed, the fit is much better and the standard errors are much lower compared to the parameter estimates. This is our best model.

#### 17. Conclusions

- (i) The problems of overdispersion, covariate selection and influence of outliers have been addressed. Our final Quasipoisson model is a good fit for the data. About 86% of the deviance is explained by the model.
- (ii) The level of religiousness and the number of years of marriage seem to be positively related to the average number of affairs, whereas having children and a happy self rated marriage seem to be negatively related to the average number of affairs. Caution however since the dataset only contains 19 observations.
- (iii) If an individual has one child or more, the change in the mean response given all other covariates held constant is  $e^{-2.75} \approx 0.064$ , hence a decrease of 93.6% of the average number of affairs in the past year.

- (iv) For one more year of marriage, the change in the mean response given all other covariates held constant is  $e^{0.304} \approx 1.36$ , hence an increase of 36% of the average number of affairs in the past year.
- (v) When the self rating of the marriage changes from unhappy to happy, the change in the mean response given all other covariates held constant is  $e^{-2.034} \approx 0.13$ , hence a decrease of 87% of the average number of affairs in the past year.