

Brewed Awakening

Elevator Pitch

FOR: SUPER-CAFE Coffee Shop

WHO: Wants to organise their sales data from multiple branches

THE: Brewed Awakening Project

IS A: ETL (Export, Transform, Load) Application

THAT: Performs and allows Super-Cafe to analyse, organise and take control of their data through pipeline cleansing and visualisation.

UNLIKE: Their old system of using CSVs

OUR PRODUCT: Will allow them to make sense of their data and spot trends more efficiently as well as solves the problem of data inconsistencies and inaccuracies.