

Ruben Bojorquez

UX/UI Designer and Web Designer

+52 644 102 0286

jrubenbjrqz@gmail.com

linkedin.com/in/jrubenbjrqz

jrubenbjrqzo.web.app

LANGUAGES —

Spanish (Native)

English (B1)

SKILLS —

User Research

Wireframing

Prototyping

Graphic Design

Design Thinking

User Flow

Time Management

Communication

Critical Thinking

TOOLS —

Figma

Adobe XD

HTML

CSS

JavaScript

Bootstrap

Bootstrap Studio

Photoshop

Illustrator

Angular

TypeScript

Git

WORK EXPERIENCE —

UX/UI Designer and Web Designer

Ludens Productions

Jun 2021 - Aug 2023

- Redesigned landing pages and web applications for companies like Dasana, Electium, Mirage, and TopSpin using Figma with innovative and responsive designs.
- Enhanced user experience by redesigning mobile applications for Dasana and Electium.
- Built responsive websites using tools such as Bootstrap and Angular.
- Analyzed and researched competition on FigJam to create improved user-centric products.
- Participated in agile development methodologies, including daily standups and sprint planning meetings.
- Worked with a team of 17 backend, frontend, and mobile developers in a collaborative setting.
- Improved project usability, time estimates, and feasibility, resulting in a 30% monthly increase in active users since joining.
- Created email signatures, marketing proposals, HTML emails, and various assets using Photoshop and Illustrator.
- Developed problem-solving proposals to meet client needs.
- Collaborated directly with product owners to ensure the final product aligns with user needs and business objectives.
- Interpreted client ideas, creating wireframes and mockups that precisely realized their vision.

EDUCATION —

Multimedia Production Engineering

Universidad La Salle Noroeste

Aug 2017 - Jun 2022