Rubén Bojórquez

UI/UX Designer and Web Developer

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LANGUAGES

Spanish (Native)

English (B1)

SKILLS

Figma

Adobe XD

HTML

CSS

Javascript

Bootstrap

Typescript

Angular

Git

Photoshop

Illustrator

SOFT SKILLS

Teamwork

Leadership

Adaptability

Critical Thinking

Proactivity

WORK EXPERIENCE

UX/UI Designer and UI Web Developer

Ludens Productions   *Jun 2021 - Aug 2023*

- Redesigned landing pages and web applications for companies like Dasana, Electium, Mirage, and TopSpin using Figma with innovative and responsive designs.
- Enhanced user experience by redesigning mobile applications for Dasana and Electium.
- Built responsive websites using tools such as Bootstrap and Angular.
- Analyzed and researched competition on FigJam to create improved user-centric products.
- Participated in agile development methodologies, including daily standups and sprint planning meetings.
- Worked with a team of 17 backend, frontend, and mobile developers in a collaborative setting.
- Improved project usability, time estimates, and feasibility, resulting in a 30% monthly increase in active users since joining.
- Created email signatures, marketing proposals, HTML emails, and various assets using Photoshop and Illustrator.
- Developed problem-solving proposals to meet client needs.
- Collaborated directly with product owners to ensure the final product aligns with user needs and business objectives.
- Interpreted client ideas, creating wireframes and mockups that precisely realized their vision.

EDUCATION

Multimedia Production Engineering

Universidad La Salle Noroeste

Aug 2017 - Jun 2022