

RUBÉN BOJÓRQUEZ

jrubenbjrqz@gmail.com – +52 644 102 0286 – Hermosillo, Sonora –
jrubenbjrqzo.web.app/uxui

WORK EXPERIENCE

Sofía XT

Frontend Developer and UX/UI Designer

Jan 2024 – Present

Hermosillo, Sonora

- Led the migration of key features from legacy platforms to modernized systems, ensuring feature continuity and improved functionality.
- Conducted comprehensive surveys and user research in educational institutions to gather actionable insights for product enhancement.
- Translated complex Adobe XD designs into functional and visually appealing Vue.js interfaces using Vuetify and TypeScript, ensuring seamless integration, high performance, and optimal responsiveness across various devices and screen sizes.
- Conducted thorough quality assurance testing on deployed user interfaces, actively participated in strategic discussions on upcoming features and UX improvements, identifying and solving critical UI errors, contributing to product innovation, user satisfaction, and application stability.

Ludens Productions

Frontend Developer and Lead UX/UI Designer

Jun 2021 – Ago 2023

Mexico, Remote

- Spearheaded strategic user experience (UX) and user interface (UI) design initiatives for web applications, landing pages, and mobile apps, resulting in visually appealing and functional designs that contributed to a 30% monthly increase in active users.
- Designed and implemented functional, SEO-optimized landing pages in Bootstrap Studio based on high-fidelity prototypes, utilizing JavaScript for enhanced interactivity and performance.
- Built robust web applications interfaces from the ground up, utilizing the power of Laravel, Angular, Angular Material, and Bootstrap.
- Designed graphic resources for projects using Photoshop and Illustrator for several design proposals.
- Translated high-fidelity prototypes into functional websites, handling the implementation of structure, design, and interactivity, ensuring responsiveness.
- Conducted usability tests, user flow analysis, competitive analysis, created personas, wireframes, and high-fidelity prototypes using Figma.
- Mentored members from a different area on UX design tools, knowledge, and management.

SKILLS

- Programming Languages: JavaScript, TypeScript, PHP, Java
- Tools and Frameworks: Git, HTML, CSS, Vue, Angular, Bootstrap, Vuetify, Tailwind, Figma, AdobeXD, Illustrator, Photoshop, Webflow, Spark AR, Android Studio

EDUCATION

Universidad La Salle Noroeste

BS Multimedia Production Engineering

Ago 2017 – Jun 2022

Obregon City, Sonora