

Ruben Bojorquez

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TECHNICAL SKILLS

Languages: JavaScript, TypeScript, PHP, Java, HTML, CSS

Frameworks: Vue, Angular, React, Laravel

CSS Frameworks: Bootstrap, Vuetify, Tailwind CSS

Tools: Git, Figma, Adobe XD, Adobe Illustrator, Adobe Photoshop, Webflow, Android Studio, Azure Devops

WORK EXPERIENCE

Frontend Developer and UX/UI Designer

Jan 2024 — Present

Sofía XT

Sonora, Mexico

- Led the migration of key features from legacy platforms using ASP.NET Razor to Vue.js, ensuring feature continuity and improved functionality.
- Conducted comprehensive surveys and user research in educational institutions to gather actionable insights for product enhancement.
- Translated complex Adobe XD designs into functional and visually appealing Vue.js interfaces using Vuetify and TypeScript, ensuring seamless integration, high performance, and optimal responsiveness across various devices and screen sizes.
- Consumed and processed RESTful APIs to develop and implement new features, ensuring seamless integration and scalable solutions.
- Conducted thorough quality assurance testing on deployed user interfaces, actively participated in strategic discussions on upcoming features.
- Improved UX and UI, identifying and solving critical errors, contributing to product innovation, user satisfaction, and application stability.
- Collaborated in an Agile development environment, participating in sprint planning, daily stand-ups, and retrospective meetings, facilitating effective team communication.
- Provided mentorship and support to my backend teammates, facilitating their growth in frontend development.

Frontend Developer and Lead UX/UI Designer

Jun 2021 — Ago 2023

Ludens Productions

Mexico, Remote

- Spearheaded strategic user experience (UX) and user interface (UI) design initiatives for web applications, landing pages, and mobile apps, resulting in visually appealing and functional designs that contributed to a 30% monthly increase in active users.
- Designed and implemented functional, SEO-optimized landing pages in Bootstrap Studio based on high-fidelity prototypes, utilizing JavaScript for enhanced interactivity and performance.
- Built robust web applications interfaces from the ground up, utilizing the power of Laravel, Angular, Angular Material, and Bootstrap.
- Translated high-fidelity prototypes into functional websites, handling the implementation of structure, design, and interactivity, ensuring responsiveness.
- Conducted usability tests, user flow analysis, competitive analysis, created personas, wireframes, and high-fidelity prototypes using Figma.
- Mentored members from a different area on UX design tools, knowledge, and management.

EDUCATION

Universidad La Salle Noroeste

Bachelor of Engineering in Multimedia Production

Sonora, Mexico

Aug 2017 – Jun 2022