



JACOPO RUOTI

UX/UI STUDENT

Ciao! I am seeking an internship in the field of UX Research/UI, with the intention of incorporating aspects of the work carried out during the internship into my thesis project. My bachelor's degree in Communication Sciences allowed me to delve into various aspects of **advertising** communication and provided me with a solid foundation in artistic subjects such as **cinema** and **contemporary art**. Meanwhile, the master's program I am currently pursuing is focused on the study of **UX/UI design**, **Web Design**, and **Front-End**.

JOB EXPERIENCES

UNIVERSITY INTERNSHIP

- Factanza Media S.r.l. *From February 2022 to March 2022*

This experience provided me with the opportunity to **work in a team**, collaborate with **digital communication** professionals, and enhance my **problem-solving** skills. I updated the website through WordPress, adding new content and articles. I managed content publication on Twitter, conducted market research on competitors, and participated in meetings related to the editorial content plan for Instagram.

FASHION MODEL

- D'Management Group S.r.l. *From March 2020 to October 2022*

I have worked as a model for Antonioli.eu, Trussardi, Luca Larenza, The Greatest Magazine, The Collector Magazine, and other projects. I participated in the short film for the M1992 brand during Milan Digital Fashion Week in July 2020. The short film I took part in won the award for 'Best New Designer/Brand' at the Fashion Film Festival in Milan. This work experience has allowed me to effectively **manage** my **time**, **handle stress** well, and **plan** my activities.

TESTER FOR RESEARCH AND SURVEYS

- Scarpanti Interviste & Squarcina Sondaggi *From October 2019 till now*

I have participated as a tester in surveys, interviews, and focus groups for products to be introduced to the market.

COMMUNICATION AND CUSTOMER INTERACTION

- Scrutineer Elections/Referendum *From October 2019 to September 2022*
- City of Robots SIA *From January 2020 to February 2020*
- Cascina Martesana ETC *From April 2022 to October 2022*
- Birrificio Italiano 1996 *From February 2023 to September 2023*
- Open Srl & Velvet Communication *From April 2023 till now*

Working as a waiter, steward, and in membership/reception has allowed me to enhance my communication and customer management skills. Additionally, working in these contexts has helped me grow my **collaboration**, **conflict resolution**, and **empathy abilities**.

HOBBY & PERSONAL INTERESTS

- Basket:** I have been playing basketball since I was 8 years old. I played in the youth teams of Pallacanestro Milano 1958, winning two regional championships and participating in two Excellence leagues. I played on loan for Azzurri Niguardese in Serie D and in Serie C Gold for Pallacanestro Milano 1958. Playing in a team has allowed me to **work in team** and develop **leadership** skills.
- Travels:** I am always **proactive** and **enterprising** for that reason I love to travel and connect with different cultures from mine. In the past 6 months, I have been to Copenhagen and Lisbon.

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- AM/B

EDUCATION

MASTER'S DEGREE IN THEORIES AND TECHNOLOGIES OF COMMUNICATION

2022/23 - 2023/2024 preview
Università degli Studi di Milano Bicocca

BACHELOR'S DEGREE IN COMMUNICATION SCIENCE

2019/2020 - 2021/2022
Università degli Studi di Milano
Degree grade: 105/110
Thesis title: *Italian film censorship from file 2964 to 5362*

HIGHSCHOOL DIPLOMA

2014-2019
Liceo Scientifico Luigi Cremona (MI)

LANGUAGES

English
Spanish