

# 2023 Brownlow Medal Datathon Terms and Conditions

1. The 2023 Brownlow Medal Datathon (**the Competition**) is governed by the following Terms and Conditions.
2. Participation in the Competition constitutes acceptance of the Terms and Conditions.
3. Information on how to enter and prizes forms part of the Terms and Conditions.
4. The promoter of the Competition is Betfair Pty Limited (ACN 110 084 985) of Level 13, 565 Bourke Street, Melbourne, Victoria, 3000 (**Betfair**).

## COMPETITION PERIOD

5. The Competition opens at 9:00am AEST on 30 August 2023, and the closing time for submissions is 2:59pm AEST on 25 September 2023.

## ELIGIBILITY

6. The Competition is open to persons who meet ALL of the following criteria:
  - a. they reside in Australia or New Zealand; AND
  - b. they do not reside in South Australia; AND
  - c. they are aged 18 years of age or over; AND
  - d. they are not excluded on the National Self-Exclusion Register (**BetStop**); AND
  - e. they are not excluded from wagering with Betfair (**Eligible Participant**).
7. Entry into the Competition is free.
8. By entering into the Competition, you consent to Betfair checking your personal details against the BetStop register. Should Betfair become aware that you have registered with BetStop at any point, you will be disqualified from the Competition.

## COMPETITION ENTRIES

9. In order to enter the Competition (**Competition Entrant**), an Eligible Participant must register their details by filling out the registration form found at:  
<https://forms.office.com/r/2x2euDtXXk>
10. Competition Entrants must meet the following submission criteria:
  - final submissions are due by 2.59pm AEST on 25 September 2023;
  - submissions must include a prediction of the probability that a player will receive at least 1 Brownlow Vote in each match for every player (46 per match) in every match (207 matches) for the 2023 AFL Home and Away Season (9522 total predictions);
  - the sum of the probabilities for every match must equal 3 – being the number of players in each match that will receive a Brownlow vote;
  - only one (1) submission will be accepted per Competition Entrant;
  - submissions must contain one (1) file containing predictions for the 2023 AFL Home and Away Season;
  - all submissions must be in a csv format and must be named according to the following naming conventions: Brownlow\_Medal\_Datathon\_2023\_Submission\_Form\_{Model\_Name}.csv;
  - one blank submission file will be provided which outlines the required submission format, including:
    - the team names and venue for the match; and
    - the estimated points scored by each team
  - submissions must follow all the format requirements shown in the provided blank submission file. Any submissions that are not in the correct format or contain an incomplete set of predictions will not be accepted;
  - to submit your outputs, email your final submission to [datathon@betfair.com.au](mailto:datathon@betfair.com.au);
  - any submission without a unique model name will be assigned a name in place of a model name and the Competition Entrant will be advised as to the name;
  - the name of your prediction model will be published on the Betfair website and will be visible to the public. Please keep this in mind when naming your model. Offensive names will not be published;
  - for a submission to be valid the Competition Entrant must have registered their details by filling out the registration form found at:  
<https://forms.gle/kTda31FiHvggwtVh6>

11. The Competition will be evaluated using the Log-Loss based on the differences between the prediction and outcome of a given player being awarded a Brownlow vote in a given match. The sum of the Log-Loss scores will be calculated for each match and the entrant's score will be calculated by finding the average Log-Loss score per match.
12. Winners will be announced via email and on the Betfair Automation Hub website after the completion of the Brownlow Medal count on or around 26 September 2023. Betfair will use its best endeavors to distribute the Competition Prizes (see below) soon after the announcement of the winners.
13. Further information on how to submit a prediction model will be provided to the email address nominated in the registration form or can be requested from [datathon@betfair.com.au](mailto:datathon@betfair.com.au)

#### DATA

14. Betfair will use its best endeavors to supply bespoke AFL data from 2012 up until the conclusion of Round 24 2023. By participating in this Competition, you acknowledge and agree that:
  - (a) Betfair does not make any representations, or give any warranties, as to the accuracy or completeness of the data provided; and
  - (b) you use the data at your own risk, and Betfair will not be liable for any loss suffered in using the data.

#### ADJUDICATION

15. The winner will be the Competition Entrant with the lowest average Log-Loss score over all 207 matches that take place in the AFL 2023 Home and Away Season. Answers must be submitted in the format that is provided in 'Brownlow\_Medal\_Datathon\_2023\_Submission\_Form\_{Model\_Name}.csv'.
16. Winners will be announced via email and on the Betfair Automation Hub website after the completion of the Brownlow Medal count on or around 26 September 2023.
17. The Competition Prizes will be distributed soon after the announcement of the winners.

#### COMPETITION PRIZES

18. The following prizes will be awarded to the Competition Entrants that finish in the top 10 positions. The prizes will be in the form of a prepaid digital EFTPOS card.

Place	Prize
1	\$ 2,500.00
2	\$ 1,000.00
3	\$ 500.00
4	\$ 250.00
5	\$ 250.00
6	\$ 100.00
7	\$ 100.00
8	\$ 100.00
9	\$ 100.00
10	\$ 100.00
Total prize pool	\$ 5,000.00

19. Competition Entrants will be notified by email if they have won a prize. Prize winners must continue to meet all eligibility requirements to receive a prize at the end of the competition.

#### GENERAL

- the results of the Competition (as announced by Betfair) will be final and no further correspondence will be entered into;
- Betfair reserves the right, at any time, to verify the validity of entries and identification details of all Competition Entrants (including identity and age) and disqualify any entry that is not submitted in accordance with these Terms and Conditions;
- Betfair reserves the right, at any time, to verify that Competition Entrants are not registered with BetStop. Should Betfair become aware that a Competition Entrant has registered with BetStop, Betfair will remove any entry made by the Competition Entrant and disqualify the Competition Entrant from the Competition;
- The Competition is intended for bona fide participants and it is a requirement that all Competition Entrants act in good faith at all times;
- if for any reason this Competition is not capable of running as planned, Betfair reserves the right to cancel, terminate, modify or suspend the Competition. If the Competition is cancelled or terminated by Betfair, no prizes will be awarded;
- Betfair collects personal information in order to conduct the Competition, and may, for this purpose, disclose such information to third parties, including but not limited to agents, contractors and, as required, to Australian regulatory authorities;
- Betfair accepts no responsibility whatsoever for system or connection problems that might affect any end user during the Competition;
- Betfair shall not be liable for any loss or damages howsoever arising as a result of a Competition Entrant's or winner's participation in the Competition or any modification, alteration, discontinuance or termination of the Competition; and
- By entering the Competition, Entrants:
  - will be deemed to have accepted these Terms and Conditions; and
  - agree to be added to Betfair's database and receive communications from Betfair from time to time.