Produce a simple image and text layout in columns in HTML5

8 png files and 8 text files will be provided. Code can select any combination of these to be outputted. This will output in order - 3.png, 3.txt, 8.png, 8.txt, 10.png, 10.txt. (always start with image, then followed by text). Items are displayed in columns from left to right with the following properties:

Page defaults

4:3 ratio, 1500px width
Scaled to fit browser width
Page margin 3%
Intra-column padding 1.7%
Number columns is set to fit given number of images/text, set to equal width, and even number

Text layout

If title is present in the txt file, it should follow Title formatting text standards (see below).
If title is not present, use first sentence as Title formatting.

Text Size Standards:
Default Font for Title: Helvetica Neue Medium ,16pt
Default Font for Body Text: Helvetica Neue Regular, 16pt
Text Alignment Standards: Justified
Line Spacing Options: 1pt.
After Title Spacing (after paragraph spacing) : 2 lines
After Image Spacing (before paragraph/ Title spacing) : 2 lines
After Article Spacing: 2 lines

Blank Sequencing:
When there's 30% left in the column (after an article), move to next column

Images

Resized to column width.
Image aspect ratio is maintained.
No cropping.

Optionally can use http://masonry.desandro.com javascript library