Abstract geometric lines in the top-left corner of the slide, consisting of several thin black lines forming various polygons and intersecting patterns.

# CSCI 443: LECTURE 23 EXPLORATORY DATA ANALYSIS (EDA) AND DATA CLEANING

Professor David Harrison

# DATES OF INTEREST

April 25

HW5 handed out (last night)

May 2

HW5 due (Thursday)

worth 6% of your grade which is under the 10% limit for dead week.

May 6-10

Finals week (M-F)

May 7

Final (Tuesday, 4:00pm)



# OFFICE HOURS

Tuesday

4:00–5:00 PM

Wednesday

12:30–2:30 PM

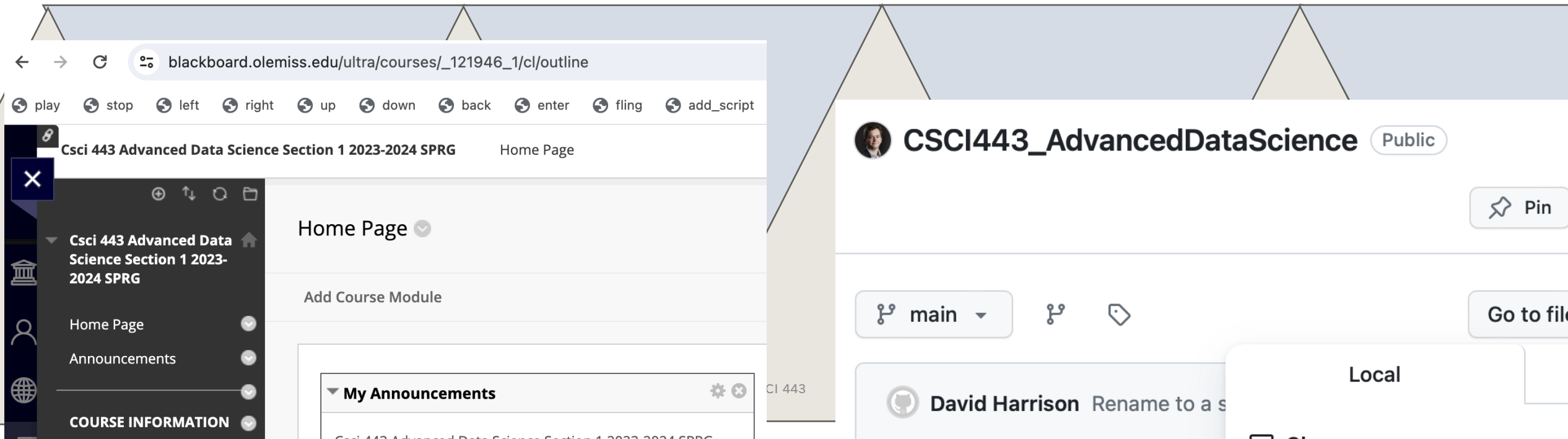
.

# BLACKBOARD & GITHUB

Slides and a jupyter notebook for lectures 20 and 21 are on blackboard and in GitHub.

The project is at

[https://github.com/dosirrah/CSCI443\\_AdvancedDataScience](https://github.com/dosirrah/CSCI443_AdvancedDataScience)



TODAY

- Exploratory Data Analysis
- Data Cleaning

Spark

## PREVIOUSLY: SAID THIS WAS DUMB

For Pandas and Pandas on Spark DataFrame

```
states = customers_df["customer_state"][:10]
```

Command took 0.21 seconds -- by harrison@cs.olemiss.edu at

Cmd 12

```
print(states)
```



PREVIOUSLY: SAID THIS WAS DUMB

For Pandas I ran this many times and I saw no significant difference between

```
states = customers_df["customer_state"][:10]
```

and

```
states = customers_df["customer_state"].head(10)
```

PREVIOUSLY: SAID THIS WAS 

For Pandas I ran this many times and I saw no significant difference between

```
states = customers_df["customer_state"][:10]
```

and

```
states = customers_df["customer_state"].head(10)
```



PREVIOUSLY: SAID THIS WAS



Pandas uses numpy underneath.

Slicing does not allocate a new array.

Maintains reference to part of existing numpy array.

Thus creating a slice takes negligible time.

```
>>> import numpy as np
>>> np.array([4,6,2,6,2,1,1,9])
array([4, 6, 2, 6, 2, 1, 1, 9])
>>> arr = np.array([4,6,2,6,2,1,1,9])
>>> slice = arr[:5]
>>> type(slice)
<class 'numpy.ndarray'>
>>> arr[0]
4
>>> slice[0] = 5
>>> arr[0]
5
>>>
```

PREVIOUSLY: SAID THIS WAS 

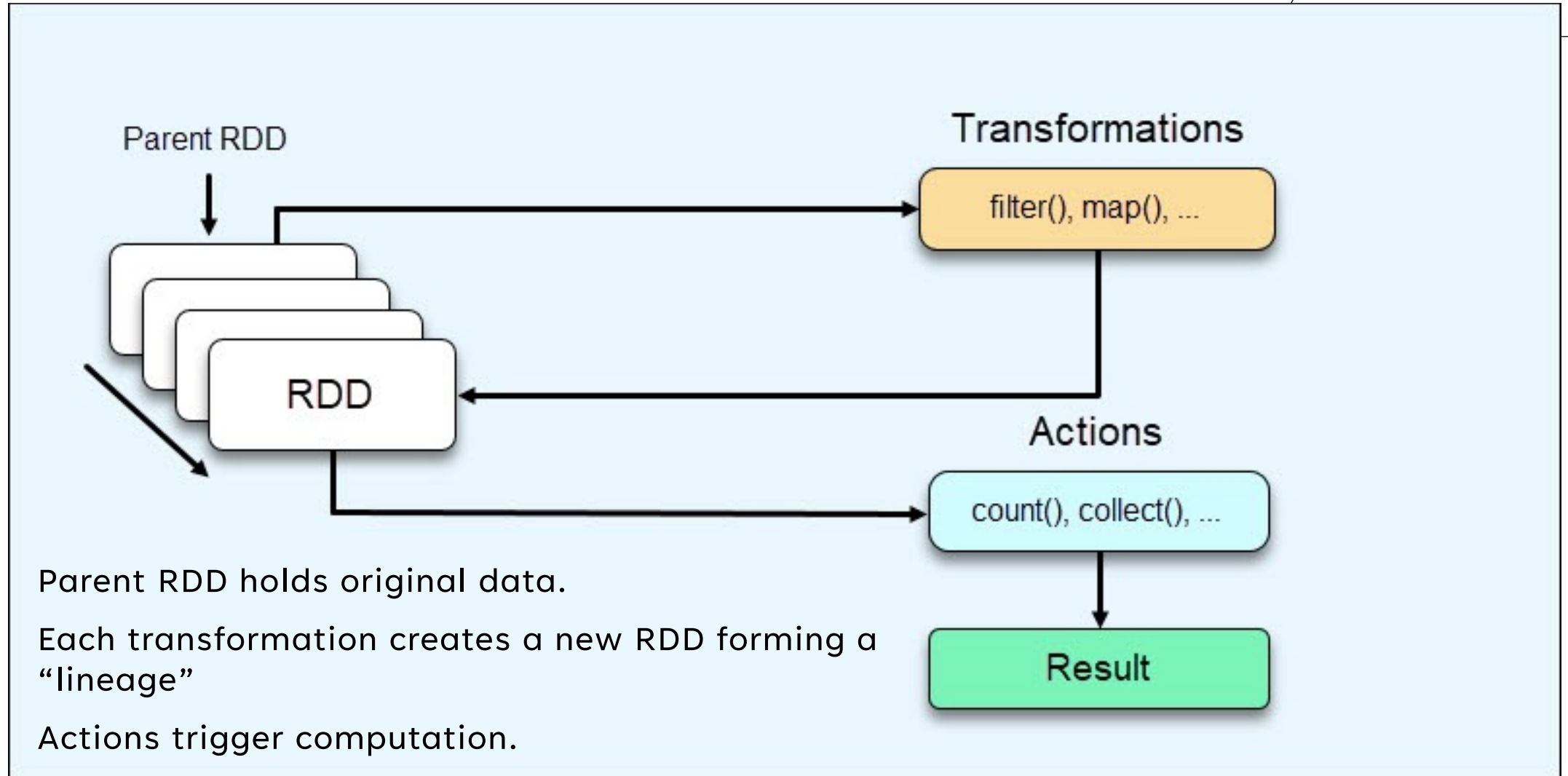
With Pands-on-Spark

```
states = customers_df["customer_state"][:10]
```

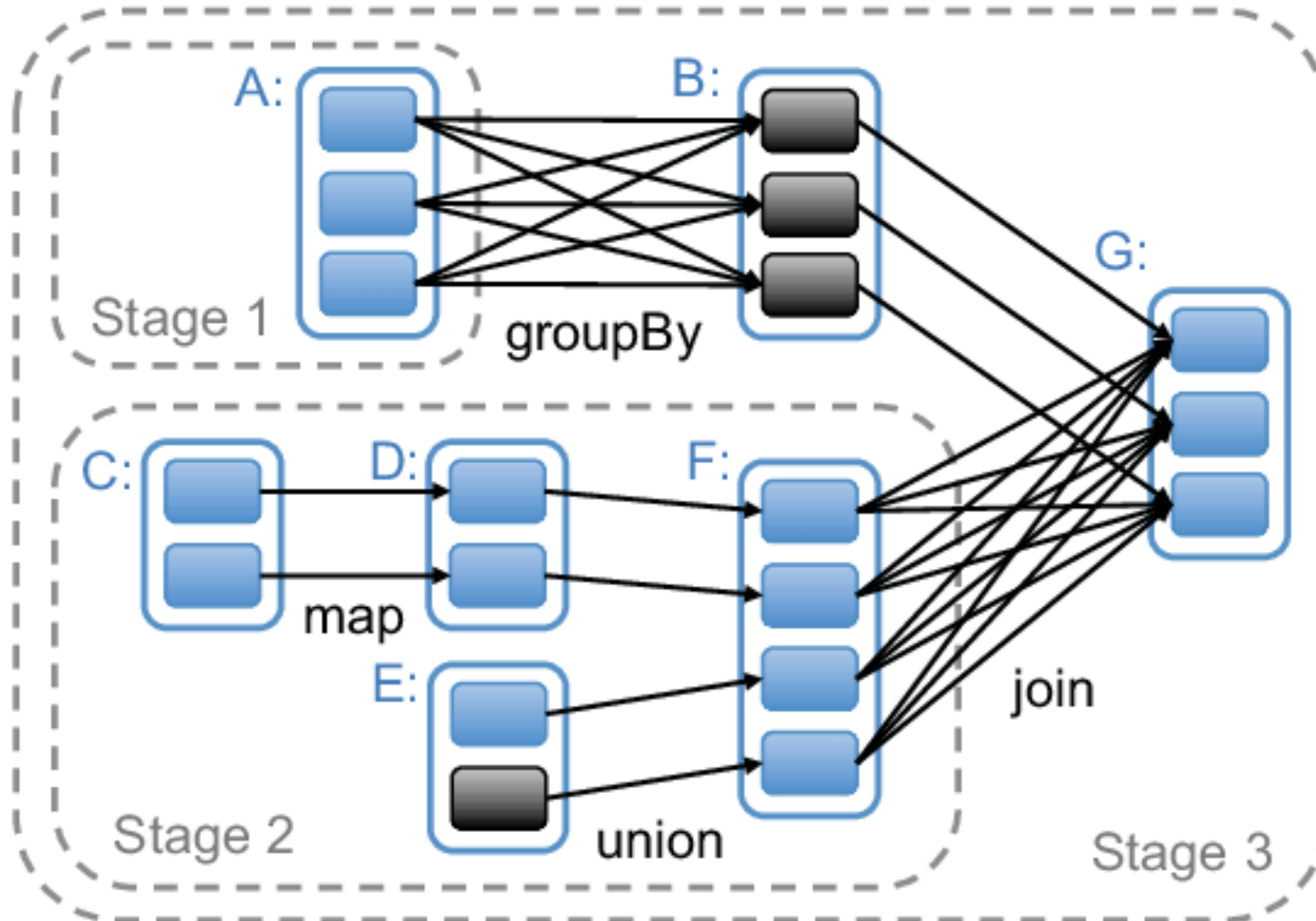
Catalyst Optimizer will likely change it to

```
states = customers_df["customer_state"].head(10)
```

## PREVIOUSLY: SEQUENCE OF TRANSFORMATIONS

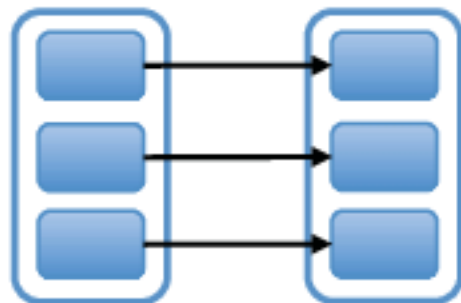


## PREVIOUSLY: TRANSFORMATIONS FORM A DAG

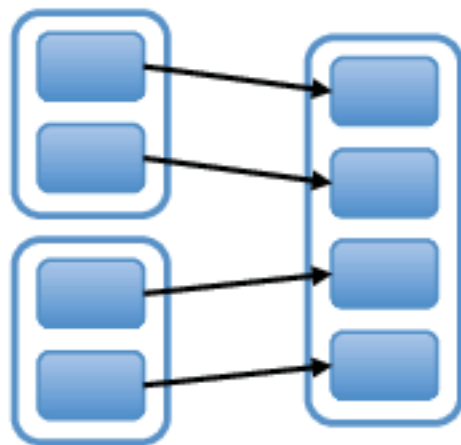


## PREVIOUSLY: DIFFERENT TRANSFORMATIONS, DIFFERENT DEPENDENCIES

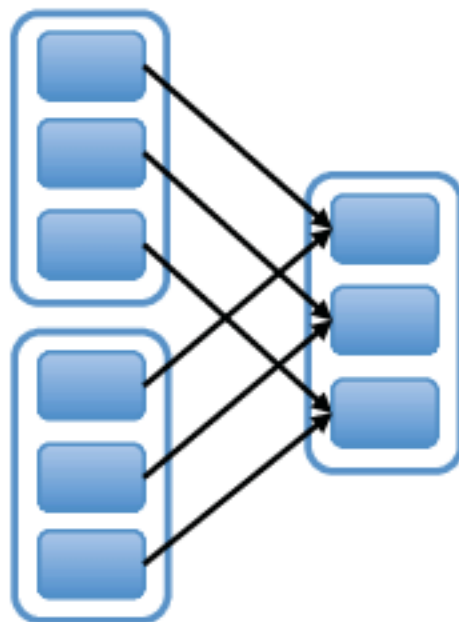
Narrow Dependencies:



map, filter

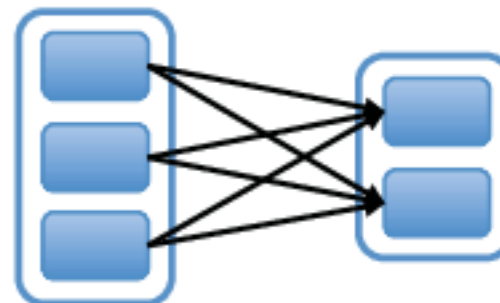


union

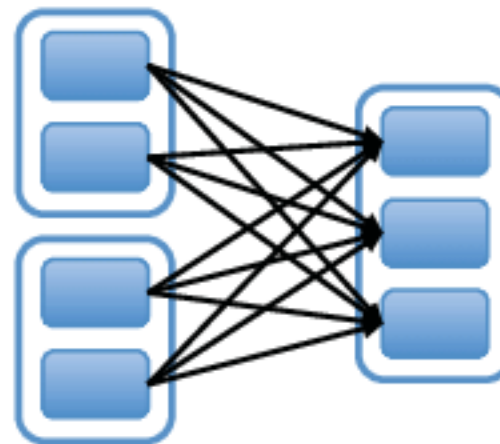


join with inputs  
co-partitioned

Wide Dependencies:



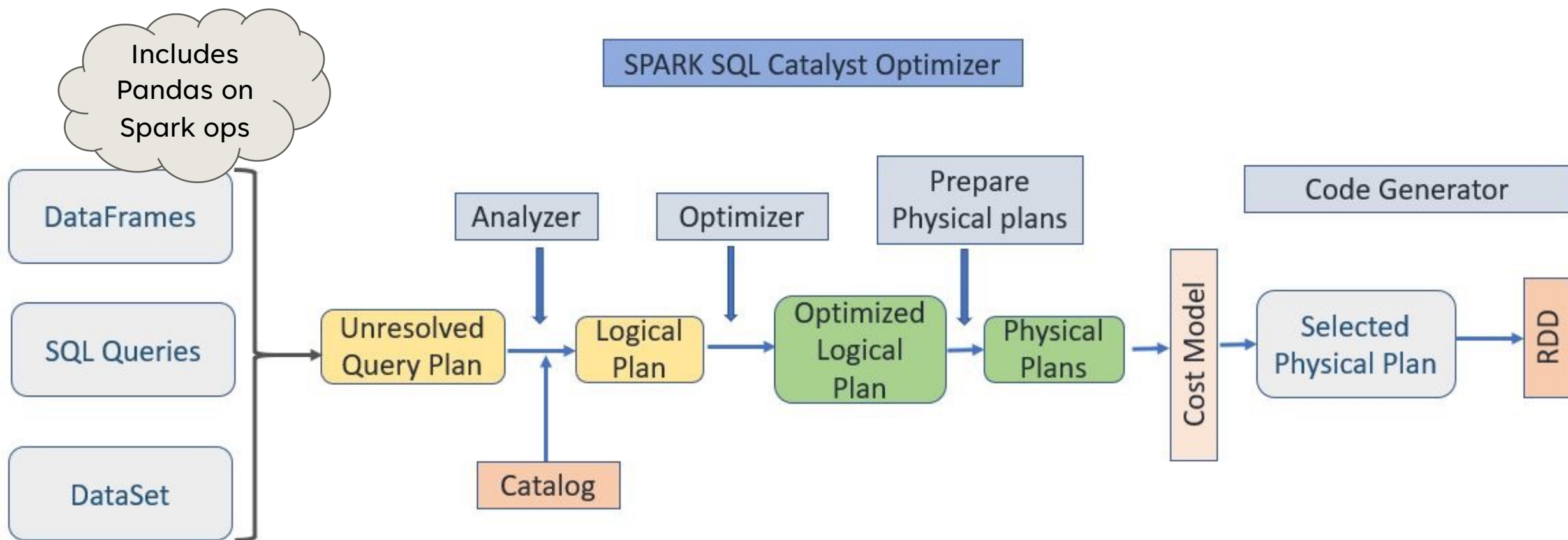
groupByKey



join with inputs not  
co-partitioned

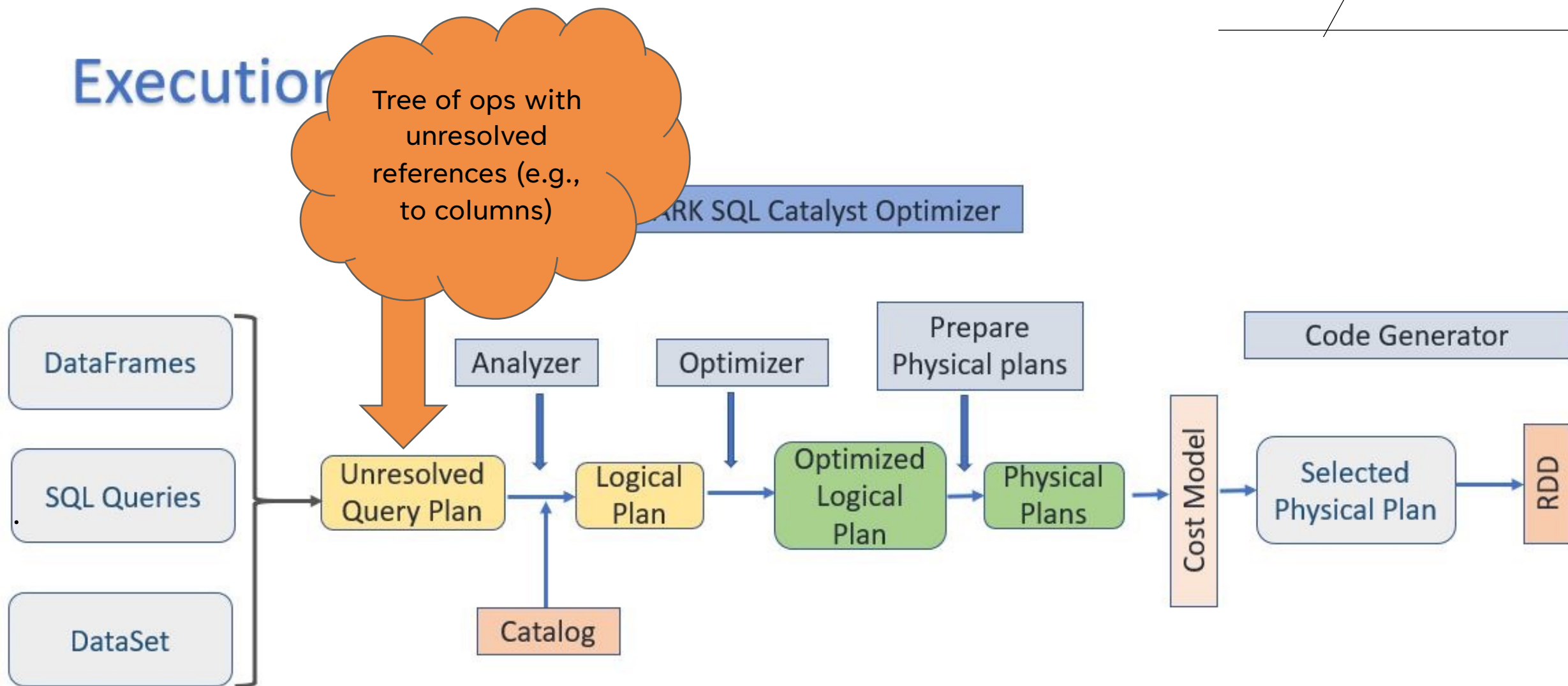
## PREVIOUSLY: CATALYST OPTIMIZER

### Execution Model



# PREVIOUSLY: CATALYST OPTIMIZER

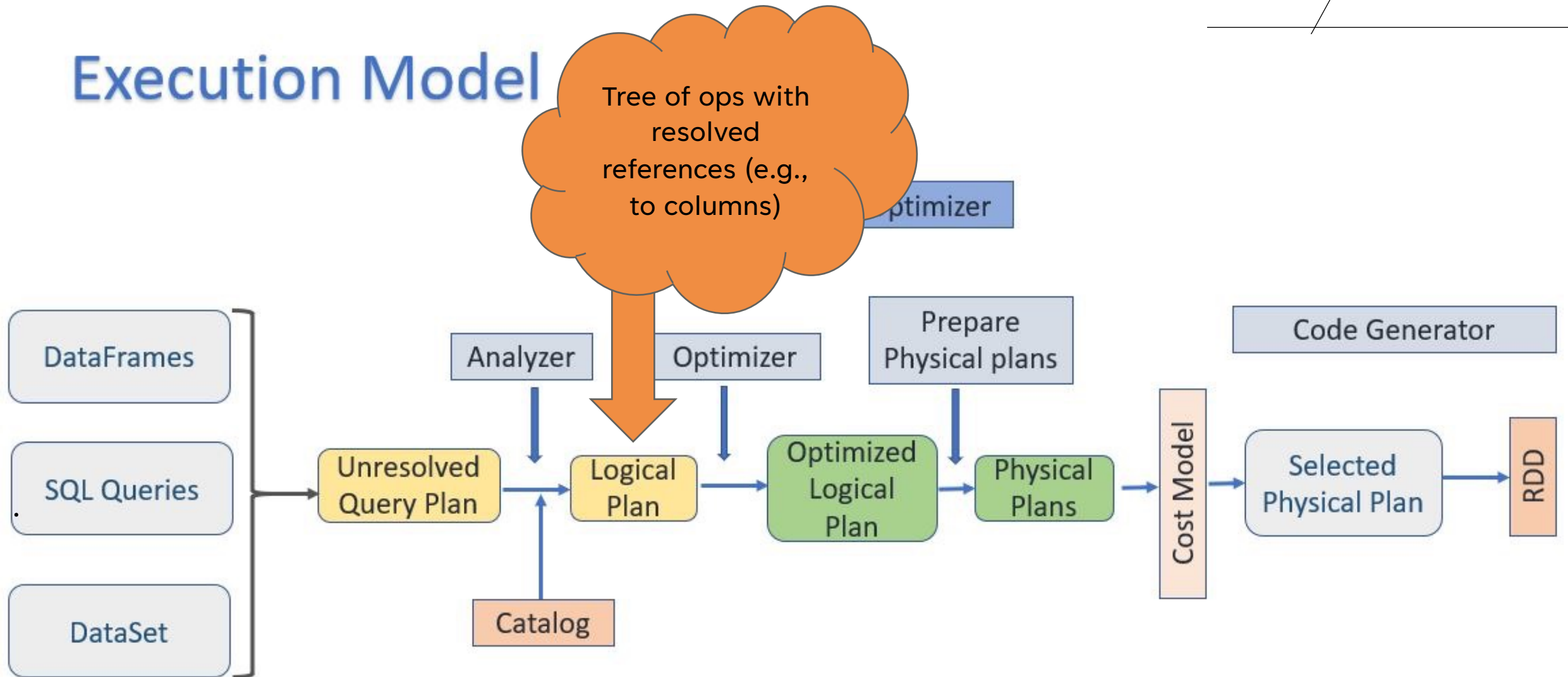
## Execution





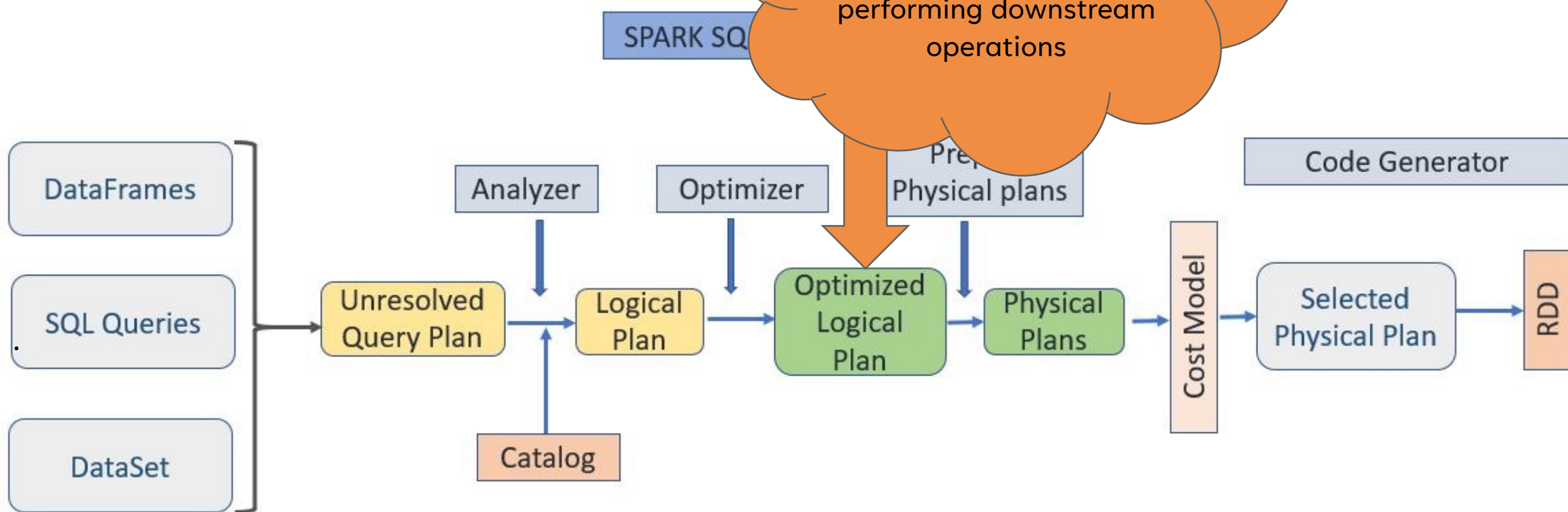
# CATALYST OPTIMIZER (PREVIOUSLY MISSING SLIDE)

## Execution Model



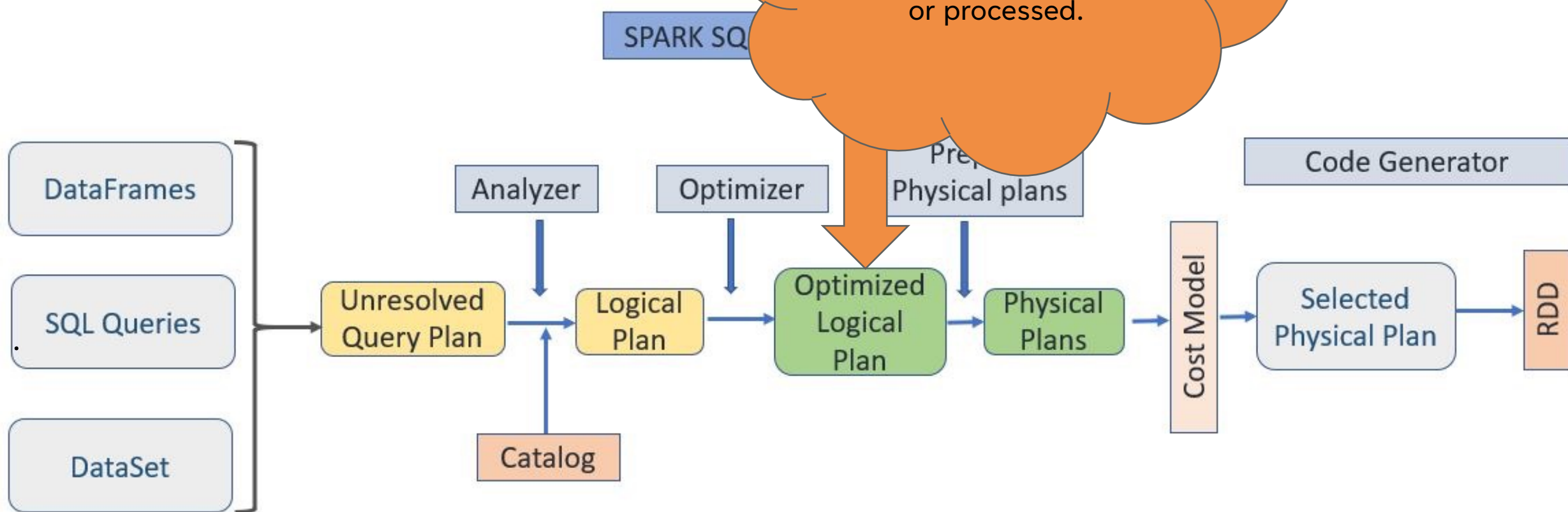
## PREVIOUSLY: CATALYST OPTIMIZER

### Execution Model



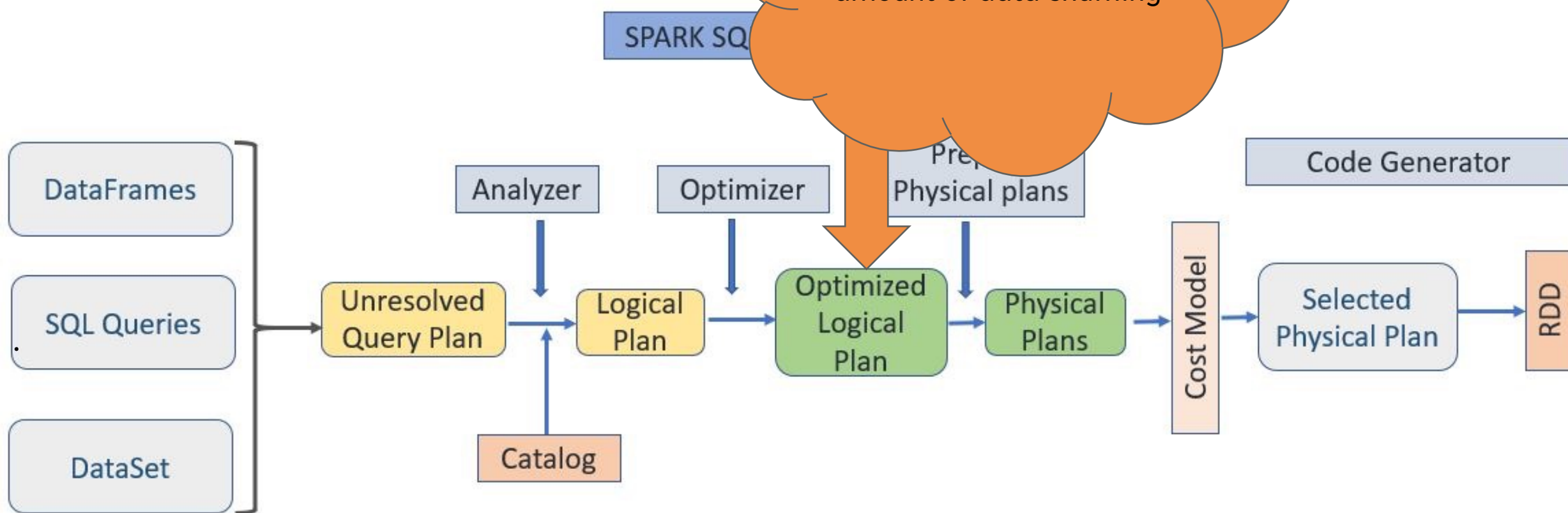
## PREVIOUSLY: CATALYST OPTIMIZER

### Execution Model



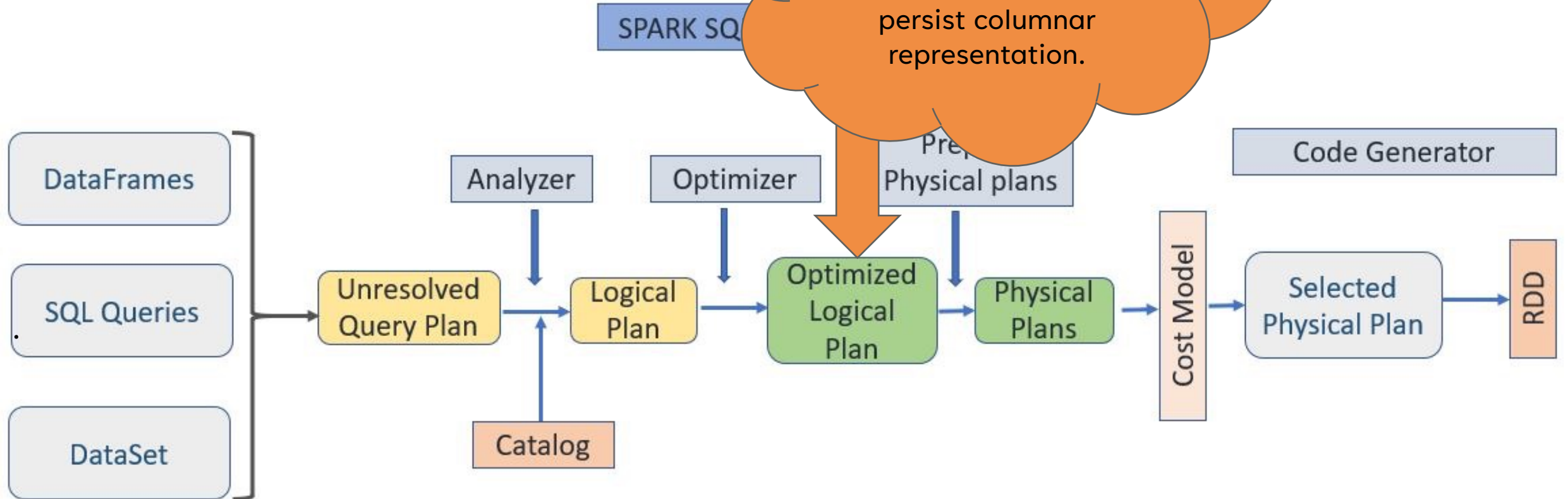
## PREVIOUSLY: CATALYST OPTIMIZER

### Execution Model



## PREVIOUSLY: CATALYST OPTIMIZER

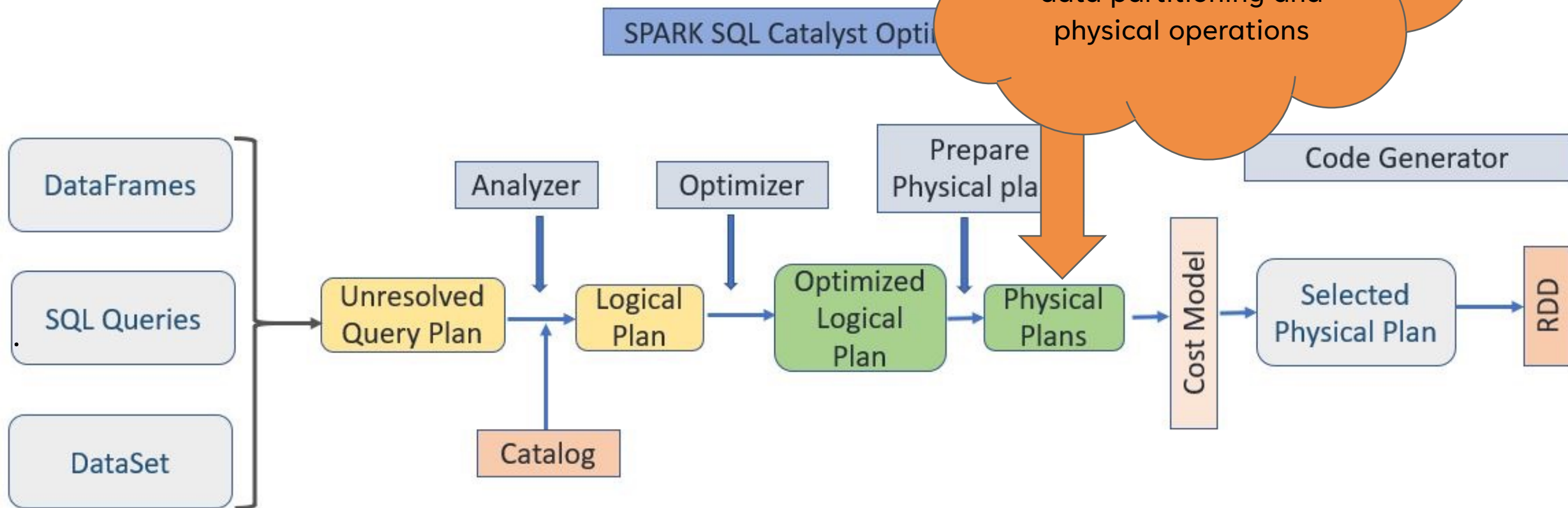
# Execution Model





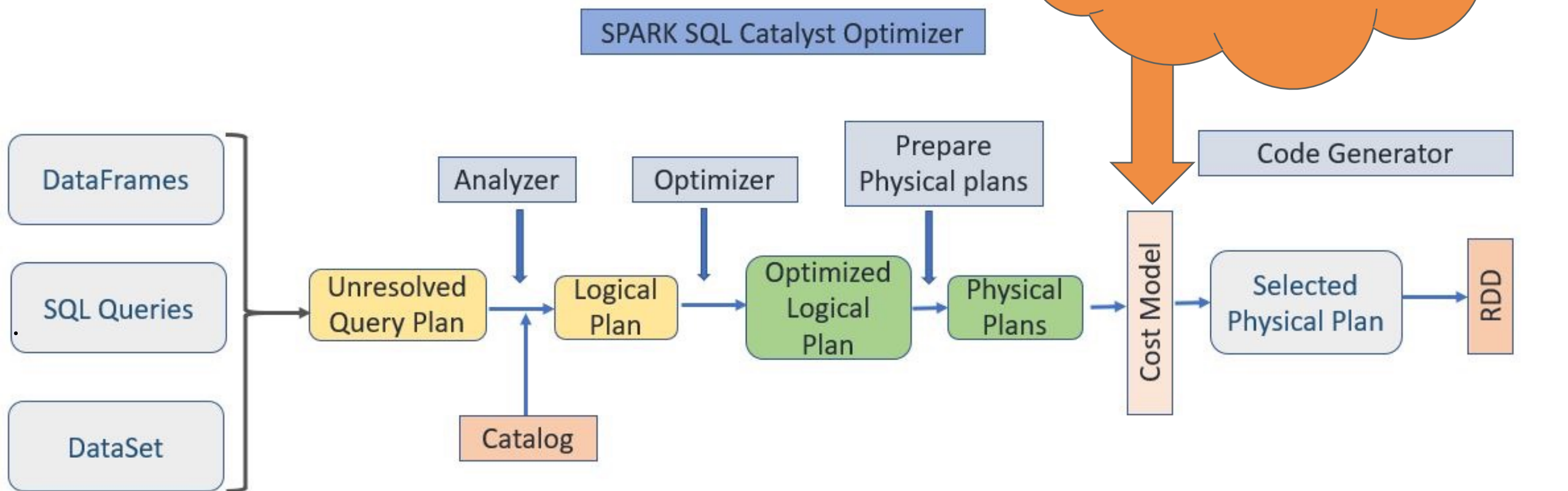
## PREVIOUSLY: CATALYST OPTIMIZER

# Execution Model



## PREVIOUSLY: CATALYST OPTIMIZER

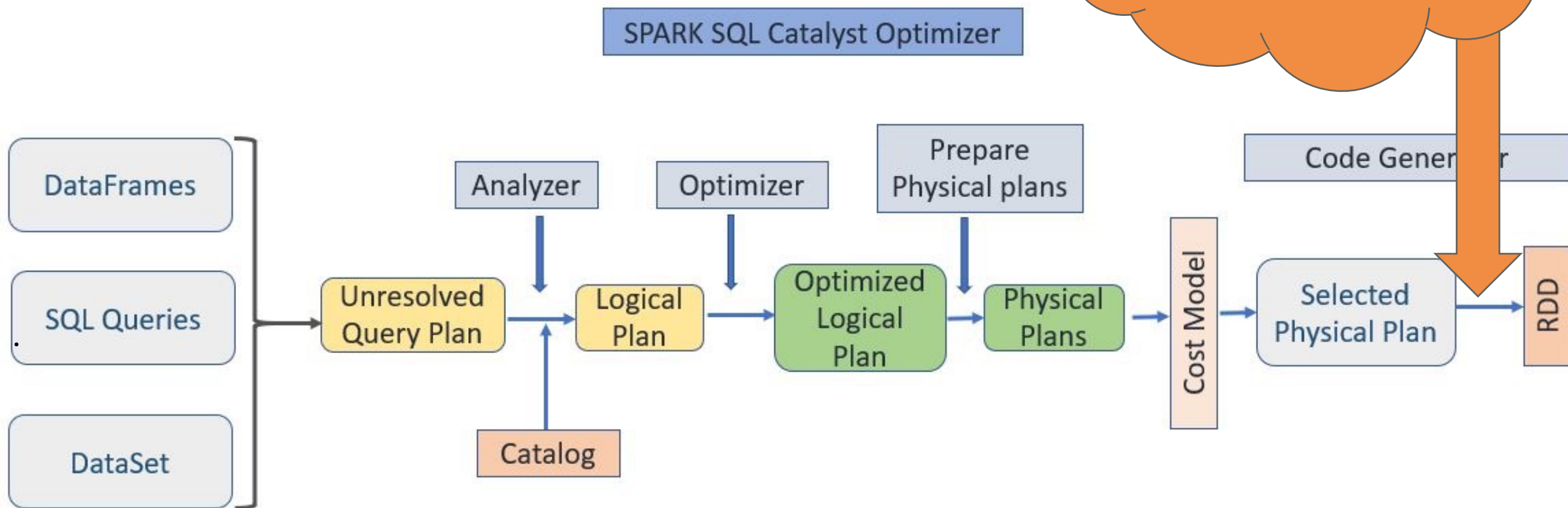
### Execution Model





# CATALYST OPTIMIZER

## Execution Model



# OLIST: BRAZILIAN E-COMMERCE PLATFORM

olist

produtos 

olist store 

conteúdos 

planos

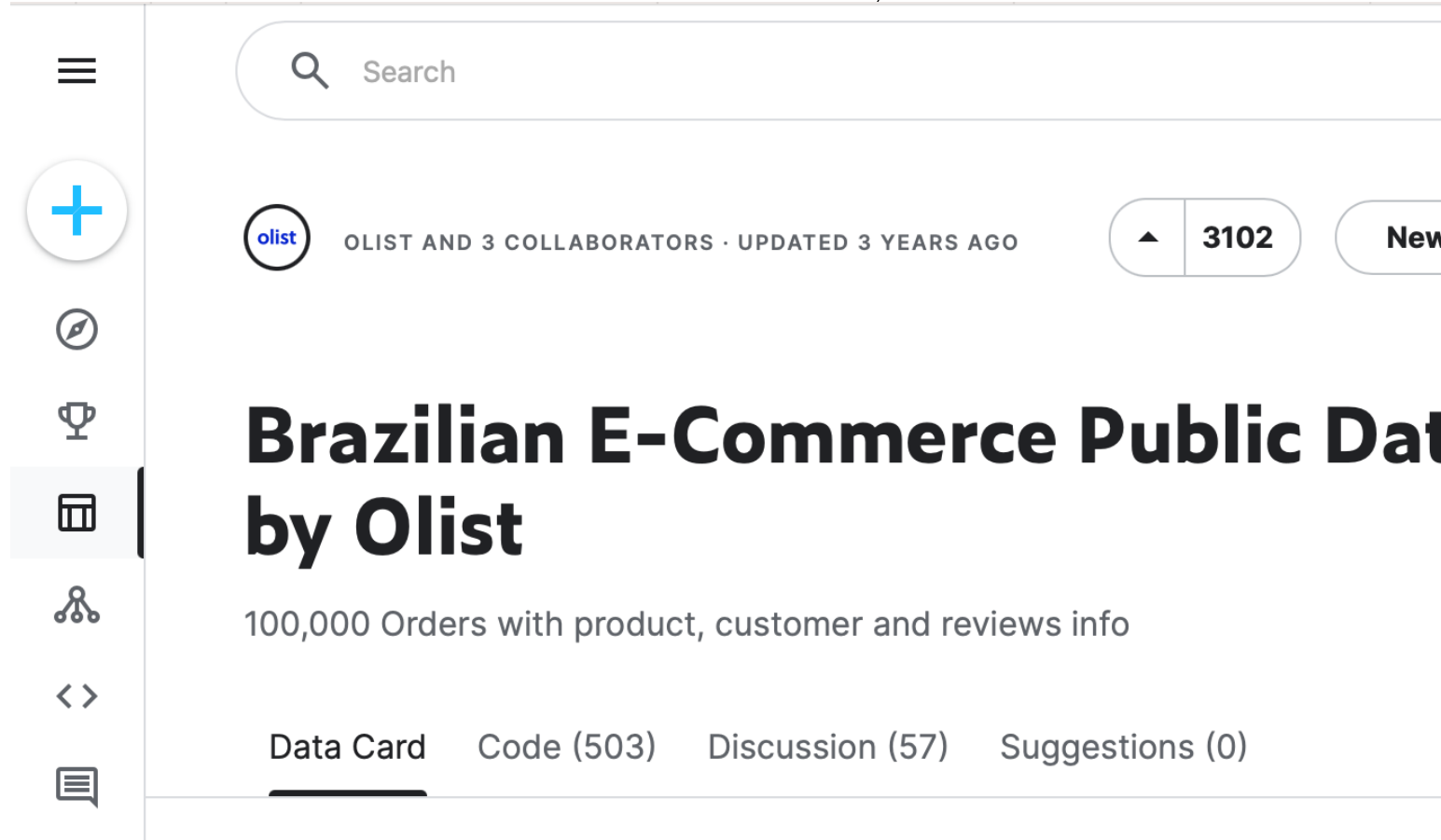
login

contrate o olist store



OLIST

- Dataset for homework 5.



The screenshot shows the Kaggle interface for the Olist dataset. On the left is a vertical sidebar with icons for navigation: a menu icon, a plus icon (highlighted), a compass, a trophy, a calendar, a network diagram, a code icon, and a chat icon. The main content area features a search bar at the top. Below it, the dataset is identified as 'olist' with the text 'OLIST AND 3 COLLABORATORS · UPDATED 3 YEARS AGO'. To the right of this, there is a button with an upward arrow and the number '3102', and another button partially visible with the text 'New'. The dataset title 'Brazilian E-Commerce Public Data by Olist' is prominently displayed in large, bold black font. Below the title, a subtitle reads '100,000 Orders with product, customer and reviews info'. At the bottom of the main area, there are four tabs: 'Data Card' (which is underlined and selected), 'Code (503)', 'Discussion (57)', and 'Suggestions (0)'.

Search

olist OLIST AND 3 COLLABORATORS · UPDATED 3 YEARS AGO 3102 New

# Brazilian E-Commerce Public Data by Olist

100,000 Orders with product, customer and reviews info

Data Card Code (503) Discussion (57) Suggestions (0)

# OLIST

- The dataset has been committed to github using git's large-file-storage (git-lfs).
- If you pull the class repository it will download a copy of the dataset to your local system. (see hw5/archive)

OR

- Or you can download the dataset from Kaggle.

```
[dave@FogelmauashsMBP archive % ls -1
olist_customers_dataset.csv
olist_geolocation_dataset.csv
olist_order_items_dataset.csv
olist_order_payments_dataset.csv
olist_order_reviews_dataset.csv
olist_orders_dataset.csv
olist_products_dataset.csv
olist_sellers_dataset.csv
product_category_name_translation.csv
dave@FogelmauashsMBP archive % █
```

# EXPLORATORY DATA ANALYSIS

- Purpose is to better understand the data.
  - Understand its structure
  - Understand its semantics
  - Understand the relationships between data.

# DATA CLEANING

- Usually viewed as part of Exploratory Data Analysis.
- How do we deal with the messiness of real-world data?
- Identifying missing values.
  - Imputing (filling in missing values)
  - Exclusion
- Detecting outliers
- Detecting errors
  - Sometimes errors are obvious and correctable.

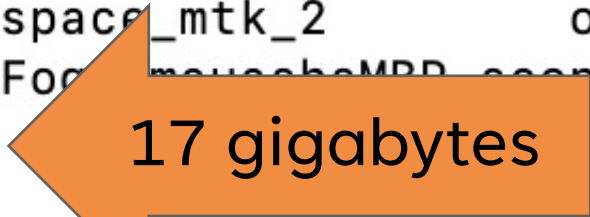
## EXPLORATORY DATA ANALYSIS: UNDERSTANDING THE DATA

Understand size of data.

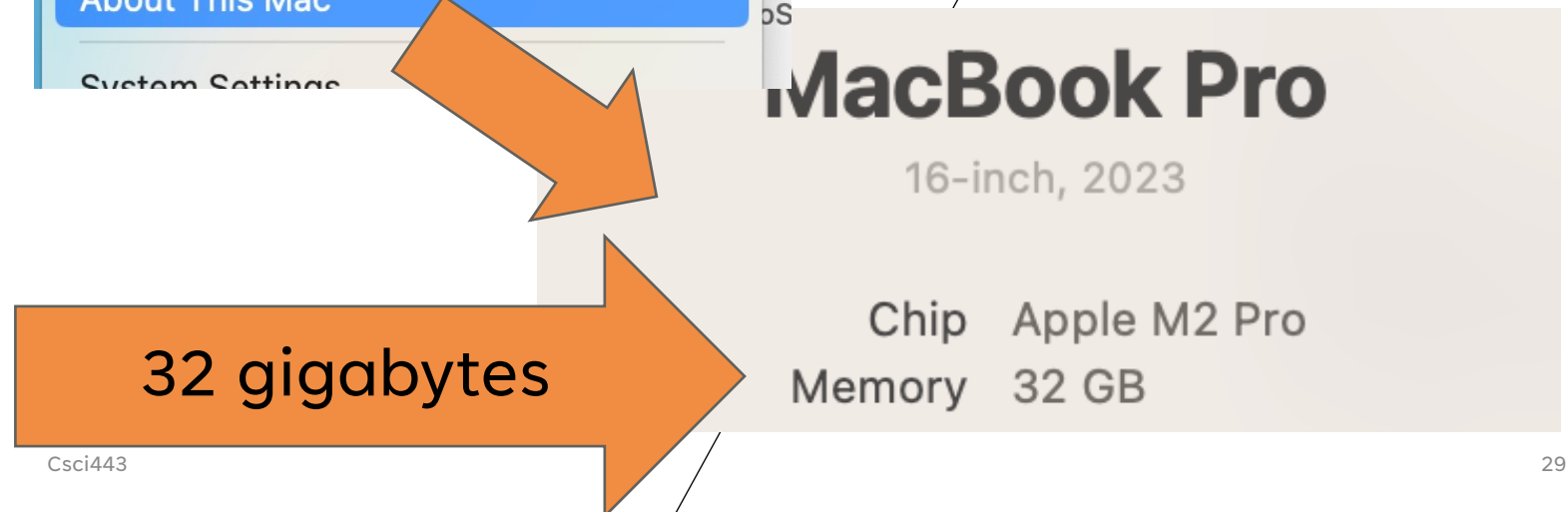
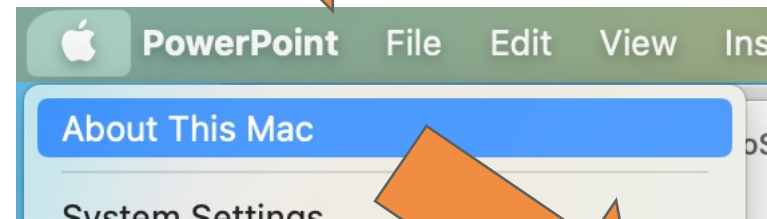
Is data bigger than physical memory?

If so, maybe Pandas isn't sufficient. Need cluster.

```
[dave@FogelmauashsMBP scope_of_noise % ls
1080                                compression
856_478                            invalid_raw_files.txt
colorspace_mtk_2                   original
[dave@FogelmauashsMBP scope_of_noise % du -hs
17G
```



17 gigabytes



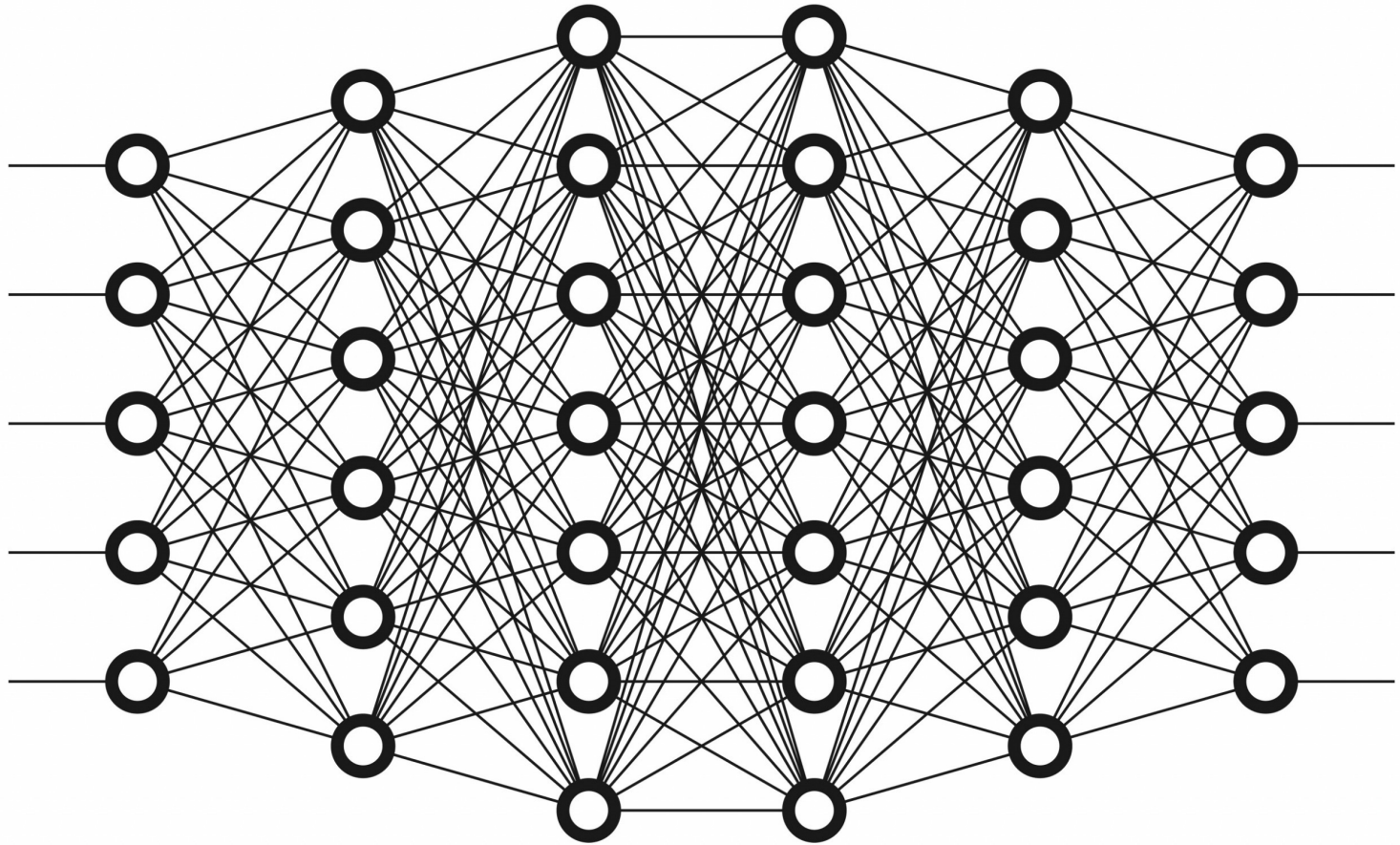


# EXPLORATORY DATA ANALYSIS: UNDERSTANDING THE DATA

Understand  
computational  
requirements.

Do I intend to do  
machine learning?

Perhaps a machine  
with many GPUs is  
appropriate or  
Google Colab.



# EXPLORATORY DATA ANALYSIS: UNDERSTANDING THE DATA

Understand  
computational  
requirements.

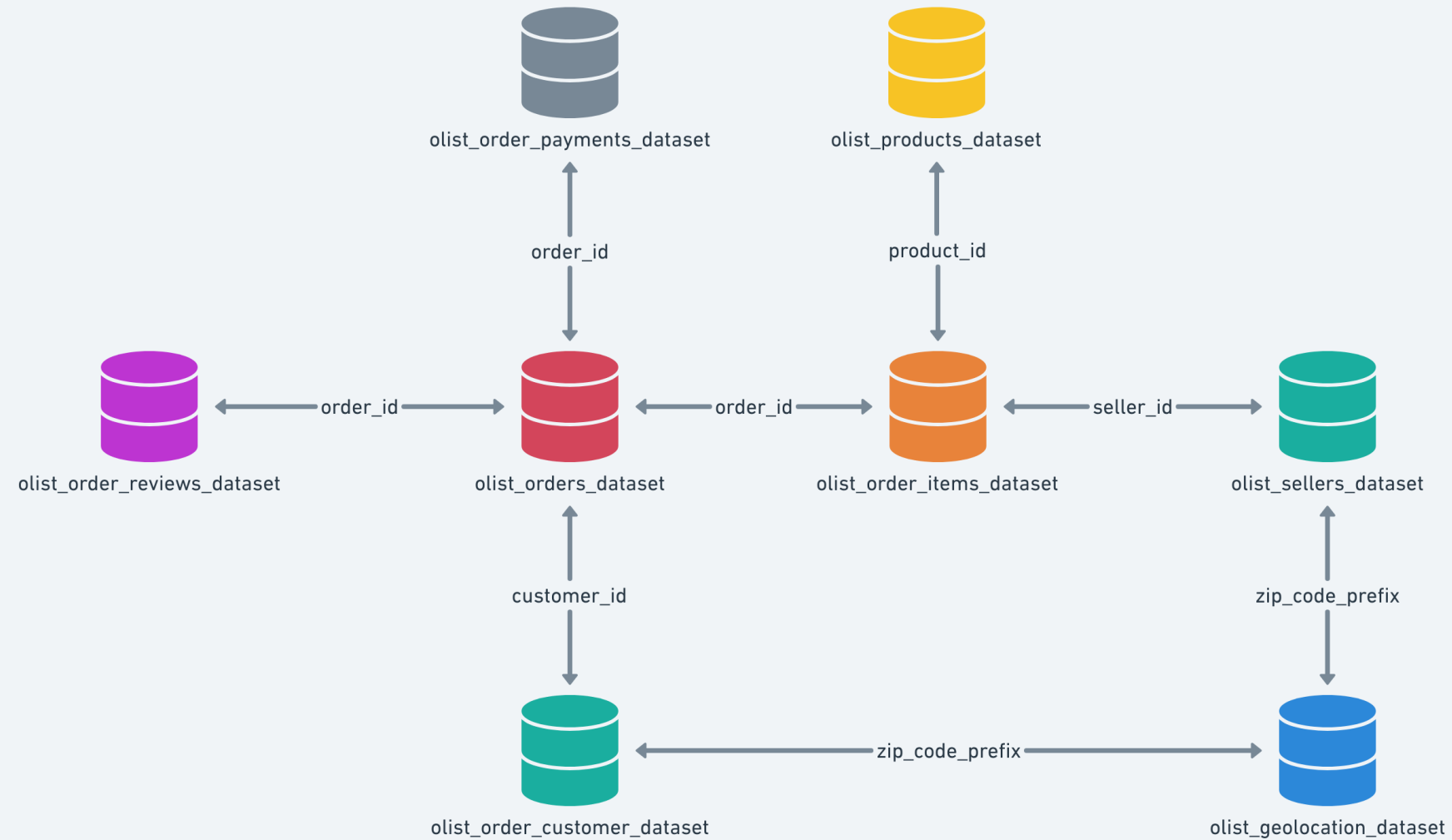
Am I planning to do  
many  
transformations,  
map-reduce  
operations or SQL  
operations.

Maybe Spark.



# EXPLORATORY DATA ANALYSIS: UNDERSTANDING THE DATA

Diagram the relationships between datasets.









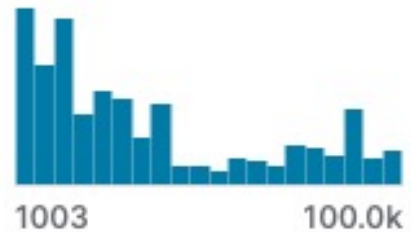




# EXPLORATORY DATA ANALYSIS: UNDERSTANDING THE DATA

- Summarize
- types of data
    - Numeric,
    - categorical
    - Ordinal

the meaning  
(semantics) of  
each field,

 customer_id  key to the orders dataset. Each order has a unique customer_id.	 customer_unique...  unique identifier of a customer.	 # customer_zip_co...  first five digits of customer zip code	 customer_city  customer city name
<b>99441</b> unique values	<b>96096</b> unique values		<div>sao paulo16%</div> <div>rio de janeiro7%</div> <div>Other (77019)77%</div>
06b8999e2fba1a1fbc88 172c00ba8bc7	861eff4711a542e4b938 43c6dd7febb0	14409	franca
18955e83d337fd6b2def 6b18a428ac77	290c77bc529b7ac935b9 3aa66c333dc3	09790	sao bernardo do campo
4e7b3e00288586ebd087 12fdd0374a03	060e732b5b29e8181a18 229c7b0b2b5e	01151	sao paulo

# EXPLORATORY DATA ANALYSIS: UNDERSTANDING THE DATA

Look at some of the raw data

```
[134]: customers_df = pd.read_csv(os.path.join(DS, 'olist_customers_dataset.csv'))
display(customers_df.head(10))
```

	customer_id	customer_unique_id	customer_zip_code_prefix	customer_city	customer_state
0	06b8999e2fba1a1fbc88172c00ba8bc7	861eff4711a542e4b93843c6dd7febb0	14409	franca	SP
1	18955e83d337fd6b2def6b18a428ac77	290c77bc529b7ac935b93aa66c333dc3	9790	sao bernardo do campo	SP
2	4e7b3e00288586ebd08712fdd0374a03	060e732b5b29e8181a18229c7b0b2b5e	1151	sao paulo	SP
3	b2b6027bc5c5109e529d4dc6358b12c3	259dac757896d24d7702b9acbbff3f3c	8775	mogi das cruzes	SP
4	4f2d8ab171c80ec8364f7c12e35b23ad	345ecd01c38d18a9036ed96c73b8d066	13056	campinas	SP
5	879864dab9bc3047522c92c82e1212b8	4c93744516667ad3b8f1fb645a3116a4	89254	jaragua do sul	SC
6	fd826e7cf63160e536e0908c76c3f441	addec96d2e059c80c30fe6871d30d177	4534	sao paulo	SP
7	5e274e7a0c3809e14aba7ad5aae0d407	57b2a98a409812fe9618067b6b8ebe4f	35182	timoteo	MG
8	5adf08e34b2e993982a47070956c5c65	1175e95fb47ddff9de6b2b06188f7e0d	81560	curitiba	PR
9	4b7139f34592b3a31687243a302fa75b	9afe194fb833f79e300e37e580171f22	30575	belo horizonte	MG

# DATA CLEANING:MISSING DATA

Is there missing data?

- If yes, we need to either using imputing to fill-in missing data

OR

- We remove the records missing data.

NO missing data in this case.

```
1 customers_df.isnull().sum()  
2
```

► (3) Spark Jobs

```
Out[10]: customer_id          0  
customer_unique_id          0  
customer_zip_code_prefix    0  
customer_city                0  
customer_state              0  
dtype: int64
```

# DATA CLEANING: MISSING DATA

If we only look for nulls, we may not catch some of the missing data.  
Other indicators of missing data:

- Empty strings
- “None”
- “N/A”
- 0
  - 0 can be tricky since it may be valid for some valid for numerical data.
- -1
  - -1 can also be tricky. Maybe used for positive or nonnegative integer numeric data to denote missing.



# DATA CLEANING : MISSING DATA

Pandas and Pandas-on-Spark can efficiently check for conditions across entire data sets:

```
import pandas as pd

# Data
data = {
    'Value': [0, 2, 3, 5, 0, 7, 0, 9],
    'Name': ['Alice', 'Bob', 'Charlie', 'David', 'Eve', 'Frank', 'Grace', 'Helen']
}

# Create DataFrame
df = pd.DataFrame(data)

# Display DataFrame
display(df)

zeroes = (df.select_dtypes(include=[np.number]) == 0)
display(zeroes)
```

# DATA CLEANING: MISSING DATA

Pandas and Pandas-on-Spark can efficiently check for conditions across entire data sets:

```
import pandas as pd

# Data
data = {
    'Value': [0, 2, 3, 5, 0, 7, 0, 9],
    'Name': ['Alice', 'Bob', 'Charlie', 'David', 'Eve', 'Frank', 'Grace', 'Helen']
}

# Create DataFrame
df = pd.DataFrame(data)

# Display DataFrame
display(df)

zeroes = (df.select_dtypes(include=[np.number]) == 0)
display(zeroes)
```

	Value	Name		Value
0	0	Alice	0	True
1	2	Bob	1	False
2	3	Charlie	2	False
3	5	David	3	False
4	0	Eve	4	True
5	7	Frank	5	False
6	0	Grace	6	True
7	9	Helen	7	False

# DATA CLEANING: MISSING DATA

Pandas and Pandas-on-Spark can efficiently check for conditions across entire data sets:

```
import pandas as pd

# Data
data = {
    'Value': [0, 2, 3, 5, 0, 7, 0, 9],
    'Name': ['Alice', 'Bob', 'Charlie', 'David', 'Eve', 'Frank', 'Grace', 'Helen']
}

# Create DataFrame
df = pd.DataFrame(data)

# Display DataFrame
display(df)

zeroes = (df.select_dtypes(include=[np.number]) == 0)
display(zeroes)
```

df		
	Value	Name
0	0	Alice
1	2	Bob
2	3	Charlie
3	5	David
4	0	Eve
5	7	Frank
6	0	Grace
7	9	Helen

zeroes	
	Value
0	True
1	False
2	False
3	False
4	True
5	False
6	True
7	False

# DATA CLEANING: MISSING DATA

Selecting fields with NaN (Not-a-Number).

```
# Data with NaN values
data = {
    'Value': [0, 2, np.nan, 5, 0, 7, np.nan, 9],
    'Name': ['Alice', 'Bob', 'Charlie', 'David', 'Eve',
            'Frank', 'Grace', 'Helen']
}

# Create DataFrame
df = pd.DataFrame(data)

# Display DataFrame
display(df)

nans = df.select_dtypes(include=[np.number]).isna()
display(nans)
```

# DATA CLEANING: MISSING DATA

Selecting fields with NaN (Not-a-Number).

```
# Data with NaN values
data = {
    'Value': [0, 2, np.nan, 5, 0, 7, np.nan, 9],
    'Name': ['Alice', 'Bob', 'Charlie', 'David', 'Eve',
             'Frank', 'Grace', 'Helen']
}

# Create DataFrame
df = pd.DataFrame(data)

# Display DataFrame
display(df)

nans = df.select_dtypes(include=[np.number]).isna()
display(nans)
```

	Value	Name
0	0.0	Alice
1	2.0	Bob
2	NaN	Charlie
3	5.0	David
4	0.0	Eve
5	7.0	Frank
6	NaN	Grace
7	9.0	Helen

	Value
0	False
1	False
2	True
3	False
4	False
5	False
6	True
7	False

# DATA CLEANING: MISSING DATA

Combine selections of zeroes and NaNs.

```
# Data with NaN values
data = {
    'Value': [0, 2, np.nan, 5, 0, 7, np.nan, 9],
    'Name': ['Alice', 'Bob', 'Charlie', 'David', 'Eve',
            'Frank', 'Grace', 'Helen']
}

# Create DataFrame
df = pd.DataFrame(data)

# Display DataFrame
display(df)

numconds = ((df.select_dtypes(include=[np.number]) == 0) |
            df.select_dtypes(include=[np.number]).isna())

display(numconds)
```



Logical OR

# DATA CLEANING: MISSING DATA

Combine selections of zeroes and NaNs.

```
# Data with NaN values
data = {
    'Value': [0, 2, np.nan, 5, 0, 7, np.nan, 9],
    'Name': ['Alice', 'Bob', 'Charlie', 'David', 'Eve',
            'Frank', 'Grace', 'Helen']
}

# Create DataFrame
df = pd.DataFrame(data)

# Display DataFrame
display(df)

numconds = ((df.select_dtypes(include=[np.number]) == 0) |
            df.select_dtypes(include=[np.number]).isna())

display(numconds)
```

	Value	Name
0	0.0	Alice
1	2.0	Bob
2	NaN	Charlie
3	5.0	David
4	0.0	Eve
5	7.0	Frank
6	NaN	Grace
7	9.0	Helen

	Value
0	True
1	False
2	True
3	False
4	True
5	False
6	True
7	False



# DATA CLEANING: MISSING DATA

Let's assume we choose to discard the rows with missing data.

```
# Data with NaN values
data = {
    'Value': [0, 2, np.nan, 5, 0, 7, np.nan, 9],
    'Name': ['Alice', 'Bob', 'Charlie', 'David', 'Eve',
            'Frank', 'Grace', 'Helen']
}

# Create DataFrame
df = pd.DataFrame(data)

# Display DataFrame
display(df)

numconds = ((df.select_dtypes(include=[np.number]) == 0) |
            df.select_dtypes(include=[np.number]).isna())

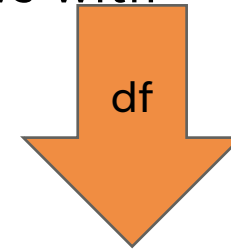
display(numconds)

# axis=1 means create column that is true if any of the
# values in a row are true.
rows_to_drop = numconds.any(axis=1)
display(rows_to_drop)

filtered_df = df[~rows_to_drop]
display(filtered_df)
```

# DATA CLEANING: MISSING DATA

Let's assume we choose to discard the rows with missing data.



```
# Data with NaN values
data = {
    'Value': [0, 2, np.nan, 5, 0, 7, np.nan, 9],
    'Name': ['Alice', 'Bob', 'Charlie', 'David', 'Eve',
            'Frank', 'Grace', 'Helen']
}

# Create DataFrame
df = pd.DataFrame(data)

# Display DataFrame
display(df)

numconds = ((df.select_dtypes(include=[np.number]) == 0) |
            df.select_dtypes(include=[np.number]).isna())

display(numconds)

# axis=1 means create column that is true if any of the
# values in a row are true.
rows_to_drop = numconds.any(axis=1)
display(rows_to_drop)

filtered_df = df[~rows_to_drop]
display(filtered_df)
```

	Value	Name
0	0.0	Alice
1	2.0	Bob
2	NaN	Charlie
3	5.0	David
4	0.0	Eve
5	7.0	Frank
6	NaN	Grace
7	9.0	Helen

# DATA CLEANING: MISSING DATA

Let's assume we choose to discard the rows with missing data.

```
# Data with NaN values
data = {
    'Value': [0, 2, np.nan, 5, 0, 7, np.nan, 9],
    'Name': ['Alice', 'Bob', 'Charlie', 'David', 'Eve',
            'Frank', 'Grace', 'Helen']
}

# Create DataFrame
df = pd.DataFrame(data)

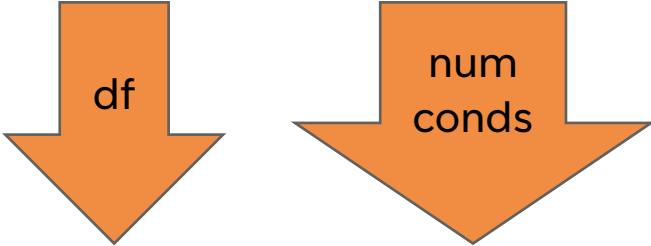
# Display DataFrame
display(df)

numconds = ((df.select_dtypes(include=[np.number]) == 0) |
            df.select_dtypes(include=[np.number]).isna())

display(numconds)

# axis=1 means create column that is true if any of the
# values in a row are true.
rows_to_drop = numconds.any(axis=1)
display(rows_to_drop)

filtered_df = df[~rows_to_drop]
display(filtered_df)
```



	Value	Name		Value
0	0.0	Alice	0	True
1	2.0	Bob	1	False
2	NaN	Charlie	2	True
3	5.0	David	3	False
4	0.0	Eve	4	True
5	7.0	Frank	5	False
6	NaN	Grace	6	True
7	9.0	Helen	7	False

# DATA CLEANING: MISSING DATA

Let's assume we choose to discard the rows with missing data.

```
# Data with NaN values
data = {
    'Value': [0, 2, np.nan, 5, 0, 7, np.nan, 9],
    'Name': ['Alice', 'Bob', 'Charlie', 'David', 'Eve',
            'Frank', 'Grace', 'Helen']
}

# Create DataFrame
df = pd.DataFrame(data)

# Display DataFrame
display(df)

numconds = ((df.select_dtypes(include=[np.number]) == 0) |
            df.select_dtypes(include=[np.number]).isna())

display(numconds)

# axis=1 means create column that is true if any of the
# values in a row are true.
rows_to_drop = numconds.any(axis=1)
display(rows_to_drop)

filtered_df = df[~rows_to_drop]
display(filtered_df)
```

The diagram illustrates the process of identifying rows with missing data. It starts with a DataFrame 'df', which is processed by 'numconds' to create a boolean DataFrame. This is then summarized into a single Series 'rows to drop'.

	Value	Name		Value
0	0.0	Alice	0	True
1	2.0	Bob	1	False
2	NaN	Charlie	2	True
3	5.0	David	3	False
4	0.0	Eve	4	True
5	7.0	Frank	5	False
6	NaN	Grace	6	True
7	9.0	Helen	7	False

dtype: bool

rows\_to\_drop is now a Series.

# DATA CLEANING: MISSING DATA

Let's assume we choose to discard the rows with missing data.

```
# Data with NaN values
data = {
    'Value': [0, 2, np.nan, 5, 0, 7, np.nan, 9],
    'Name': ['Alice', 'Bob', 'Charlie', 'David', 'Eve',
            'Frank', 'Grace', 'Helen']
}

# Create DataFrame
df = pd.DataFrame(data)

# Display DataFrame
display(df)

numconds = ((df.select_dtypes(include=[np.number]) == 0) |
            df.select_dtypes(include=[np.number]).isna())

display(numconds)

# axis=1 means create column that is true if any of the
# values in a row are true.
rows_to_drop = numconds.any(axis=1)
display(rows_to_drop)

filtered_df = df[~rows_to_drop]
display(filtered_df)
```

df			rows to drop			filtered_df		
	Value	Name					Value	Name
0	0.0	Alice	0	True				
1	2.0	Bob	1	False		1	2.0	Bob
2	NaN	Charlie	2	True				
3	5.0	David	3	False		3	5.0	David
4	0.0	Eve	4	True				
5	7.0	Frank	5	False		5	7.0	Frank
6	NaN	Grace	6	True				
7	9.0	Helen	7	False		7	9.0	Helen
			dtype: bool					

# DATA CLEANING: CATEGORICAL DATA

Only showed cleaning based on numeric types.

Should also check for empty strings, NaN.

Should also check for non-sensical values.

For categorical data, make sure all values represent defined categories.



# DATA CLEANING: IMPUTATION

What if we don't have enough data to drop rows with one or two missing fields?

What if we think removing the rows with missing data will introduce bias?

- Ex: social desirability bias may cause someone to refuse to answer a question on a survey.

Answer: IMPUTE

Imputation = substituting values for missing data.

- For numeric data the values are often based on the other values in a column
- OR
- based on rows that have other correlating features like demographics.



# DATA CLEANING: NUMERICAL IMPUTATION

Mean imputation: substitute mean of the feature column

Median imputation: substitute median of the feature column.

Mode imputation: substitute mode of the feature column

Linear interpolation: where there are surrounding numerical data, e.g., on a surface or in a time series, you may linear interpolate values for missing data points.

Polynomial/Spline interpolation: enables better estimates for non-linear surfaces or curves.

Linear/Polynomial regression: fit a curve that minimizes an error function (e.g., sum squared error).

# DATA CLEANING: NUMERICAL IMPUTATION

Clustering: assign to the nearest cluster.

Random Forest Regression: use machine learning to infer the missing values.

Deep Learning: Generative algorithms. Go wild.

# DATA CLEANING: CATEGORICAL IMPUTATION

Mode imputation: substitute the most common category.

Logistic Regression Classifier: useful for binary classification.  
Use other fields to infer the missing field.

Random Forest Classifier: another ML tool for inferring the value based on existing values.

Deep Learning (again).

# DATA CLEANING:GEOLOCATION

Do geolocations make sense?

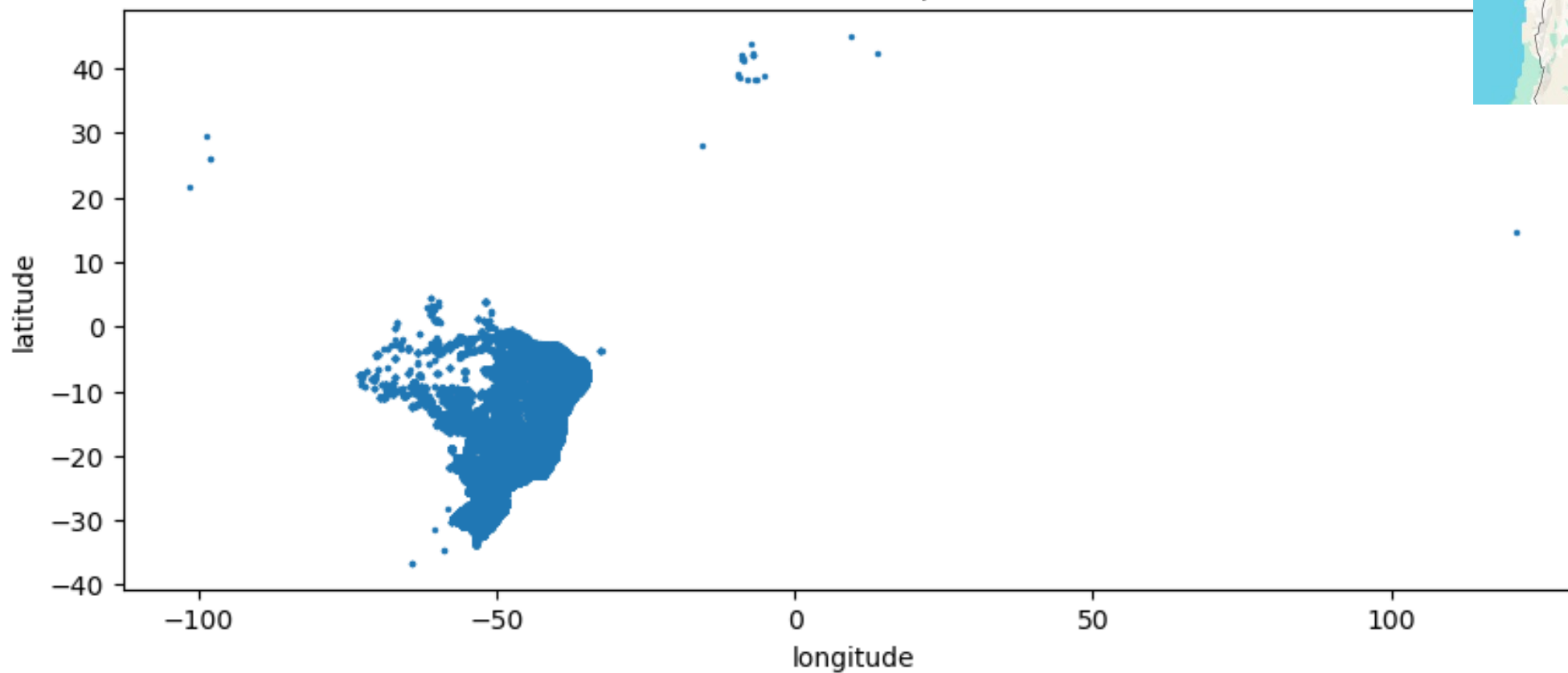
Let's consider a case of fixing erroneous rather than missing data.



# DATA CLEANING:GEOLOCATION

.

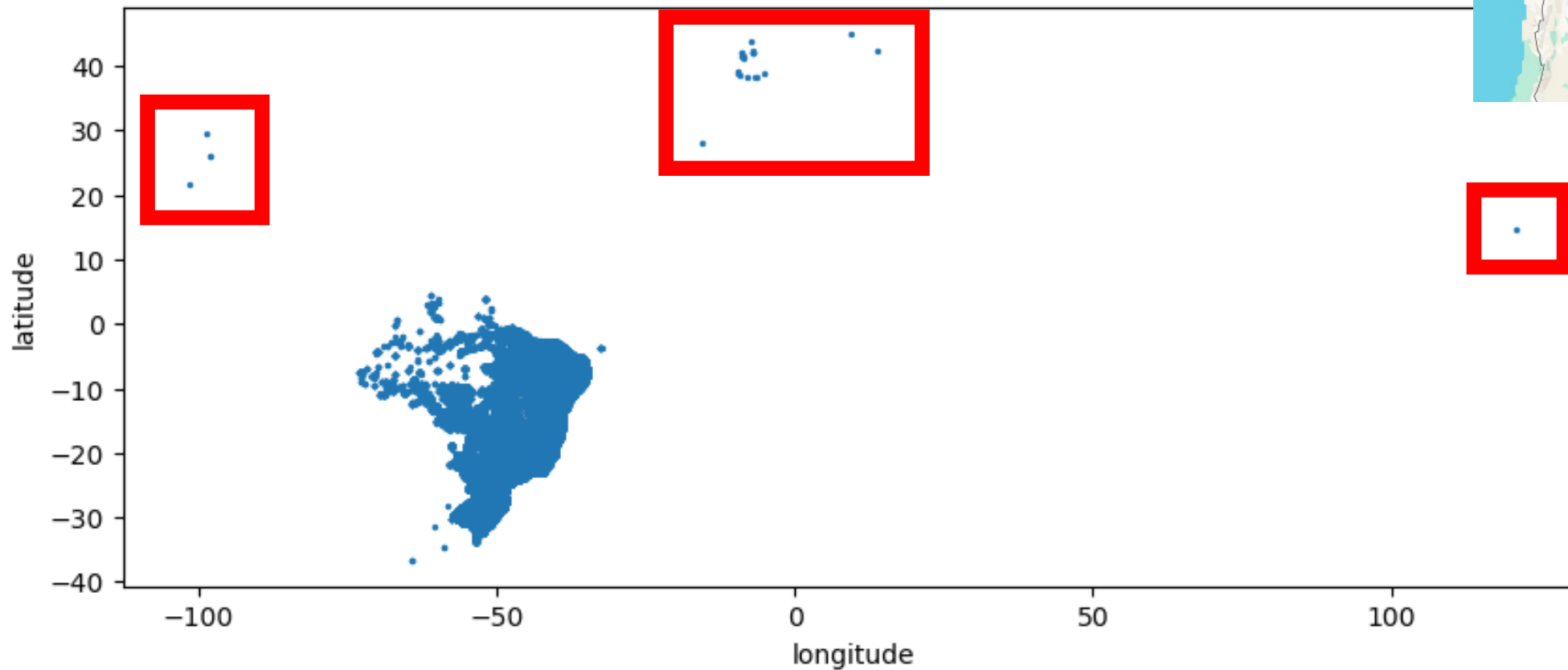
distribution of zip codes



# DATA CLEANING:GEOLOCATION

.

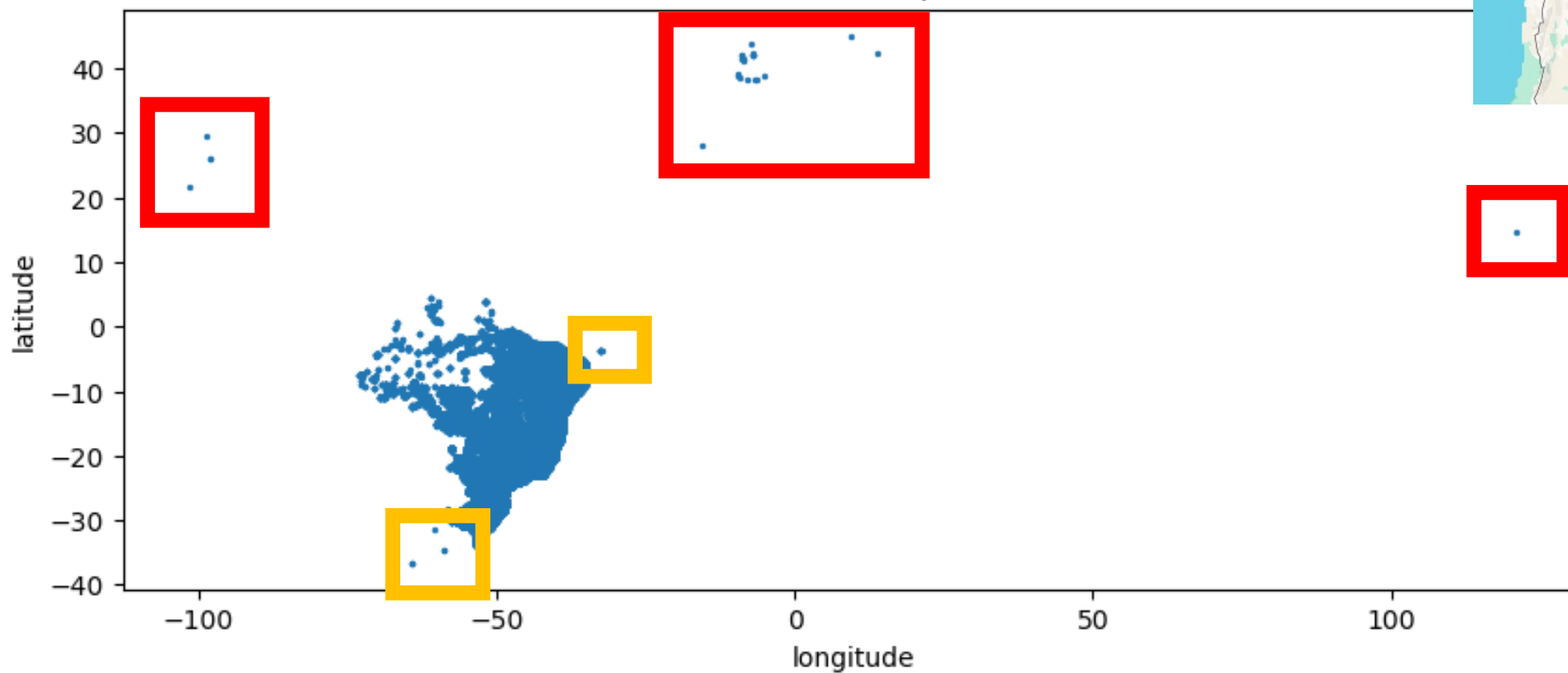
distribution of zip codes





# DATA CLEANING:GEOLOCATION

distribution of zip codes



# DATA CLEANING:GEOLOCATION

```
indices_outside = geo_df[geo_df['geolocation_lng'] < w_long].index
indices_outside = indices_outside.append(o > e_long].index)
indices_outside = indices_outside.append(geo_df[geo_df['geolocation_lat'] > n_lat].index)
indices_outside = indices_outside.append(geo_df[geo_df['geolocation_lat'] < s_lat].index)

indices_inside = geo_df.index.difference(indices_outside)
filtered_df = geo_df.drop(indices_outside)
display(filtered_df)
```

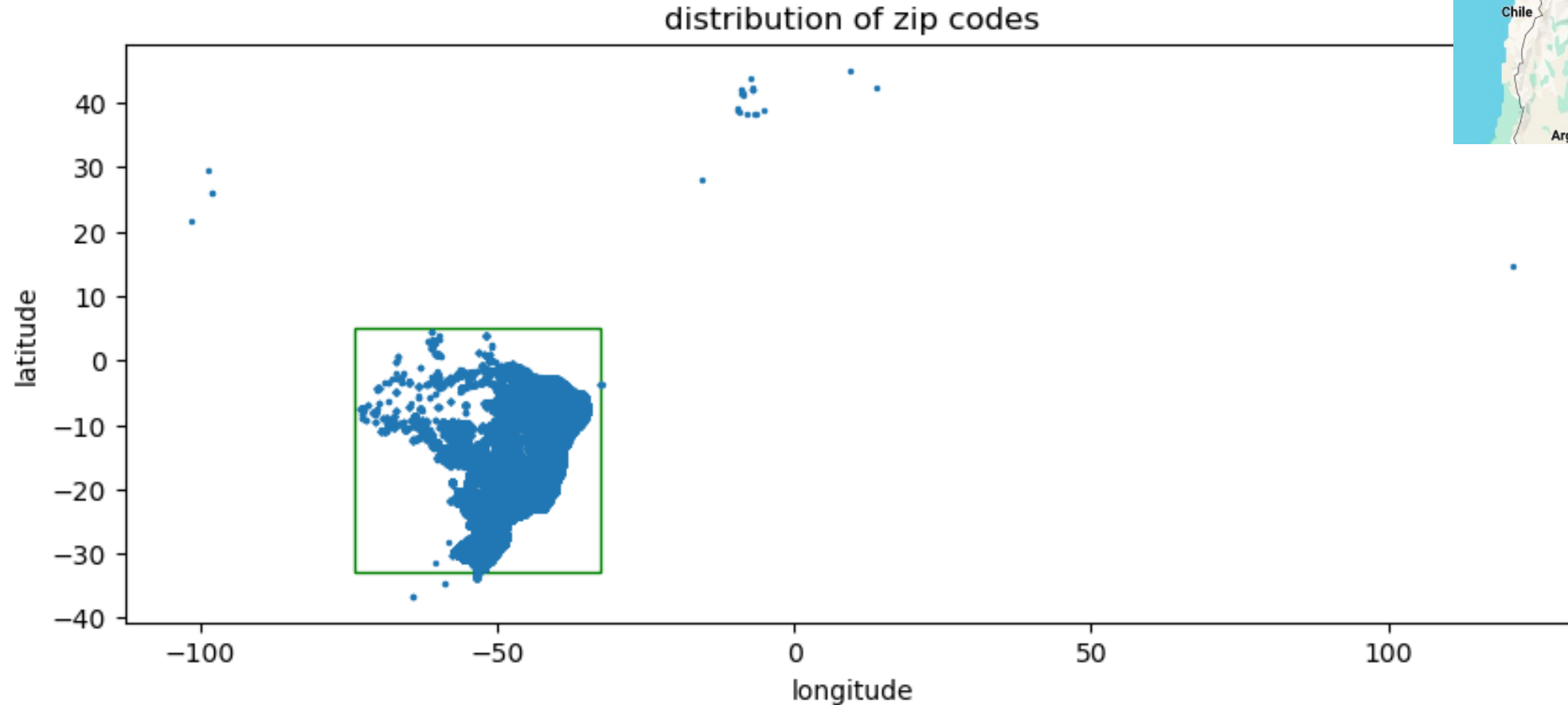


geolocation_zip_code_prefix	geolocation_lat	geolocation_lng	geolocation_city	geolocation_state	
387565	18243	28.008978	-15.536867	bom retiro da esperanca	SP
513631	28165	41.614052	-8.411675	vila nova de campos	RJ
513643	28155	-34.586422	-58.732101	santa maria	RJ
513754	28155	42.439286	13.820214	santa maria	RJ
514429	28333	38.381672	-6.328200	raposo	RJ
516682	28595	43.684961	-7.411080	portela	RJ
538512	29654	29.409252	-98.484121	santo antônio do canaã	ES
538557	29654	21.657547	-101.466766	santo antonio do canaa	ES
585242	35179	25.995203	-98.078544	santana do paraíso	MG
585260	35179	25.995245	-98.078533	santana do paraíso	MG

Same city in  
different  
hemispheres?

# DATA CLEANING:GEOLOCATION

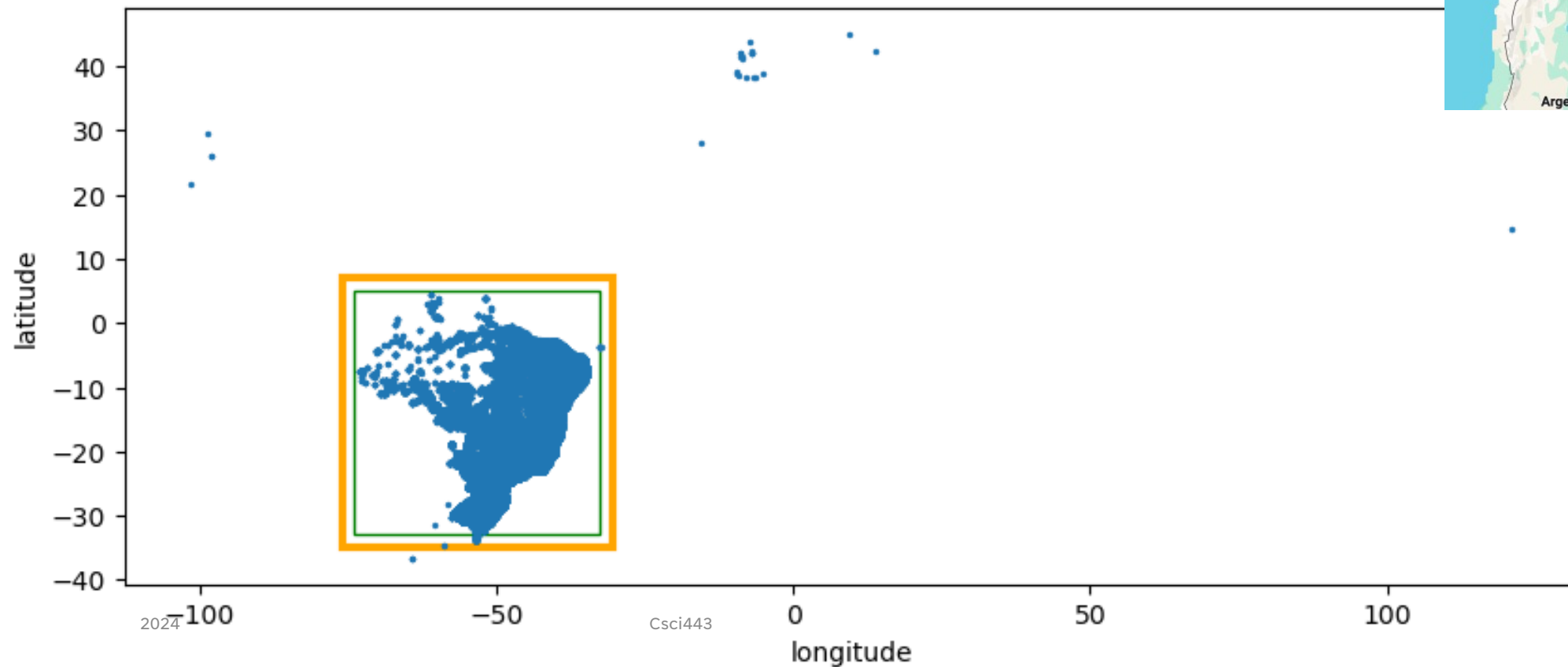
Add bounding box based on Google Maps  
(lat, long).



# DATA CLEANING:GEOLOCATION

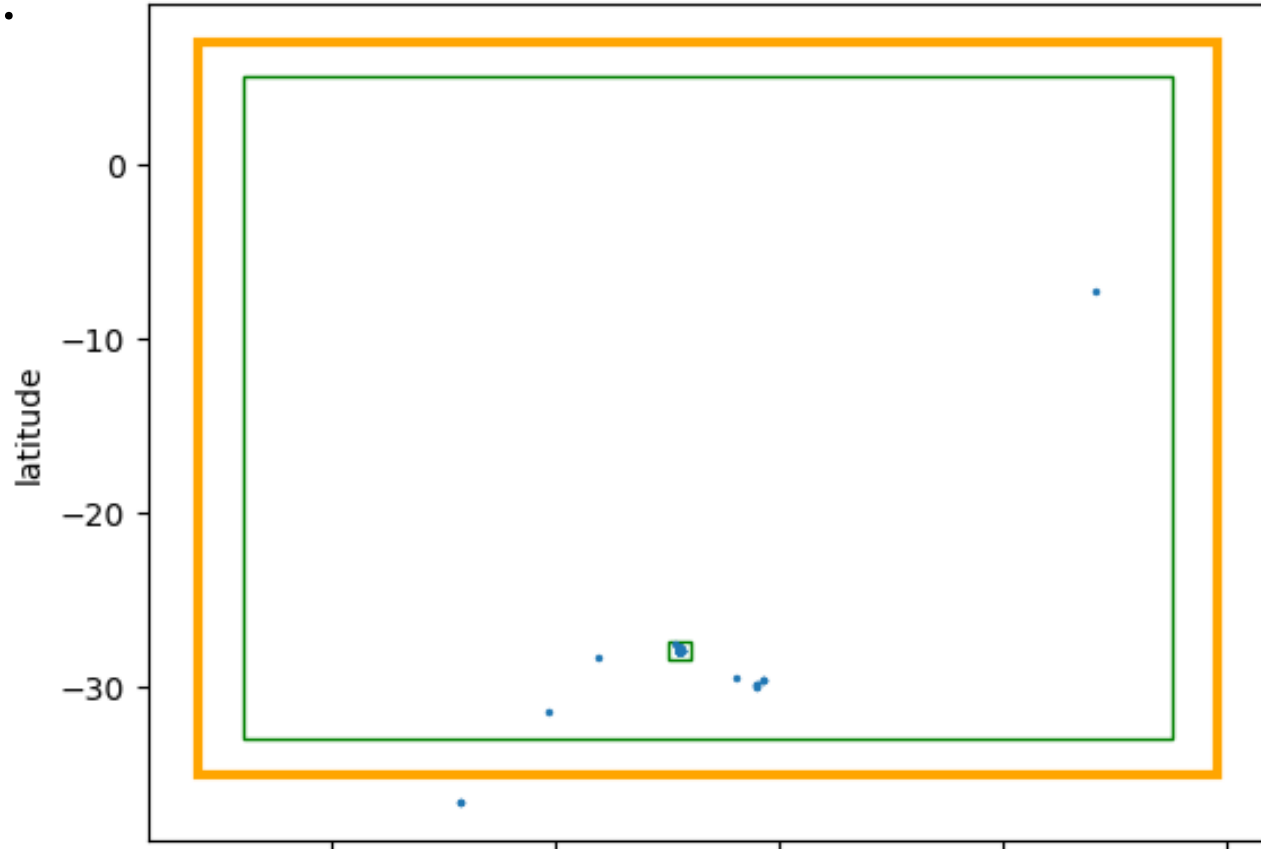
Add margin of 2 degrees in each direction.

distribution of zip codes



# DATA CLEANING:GEOLOCATION

distribution of zip codes



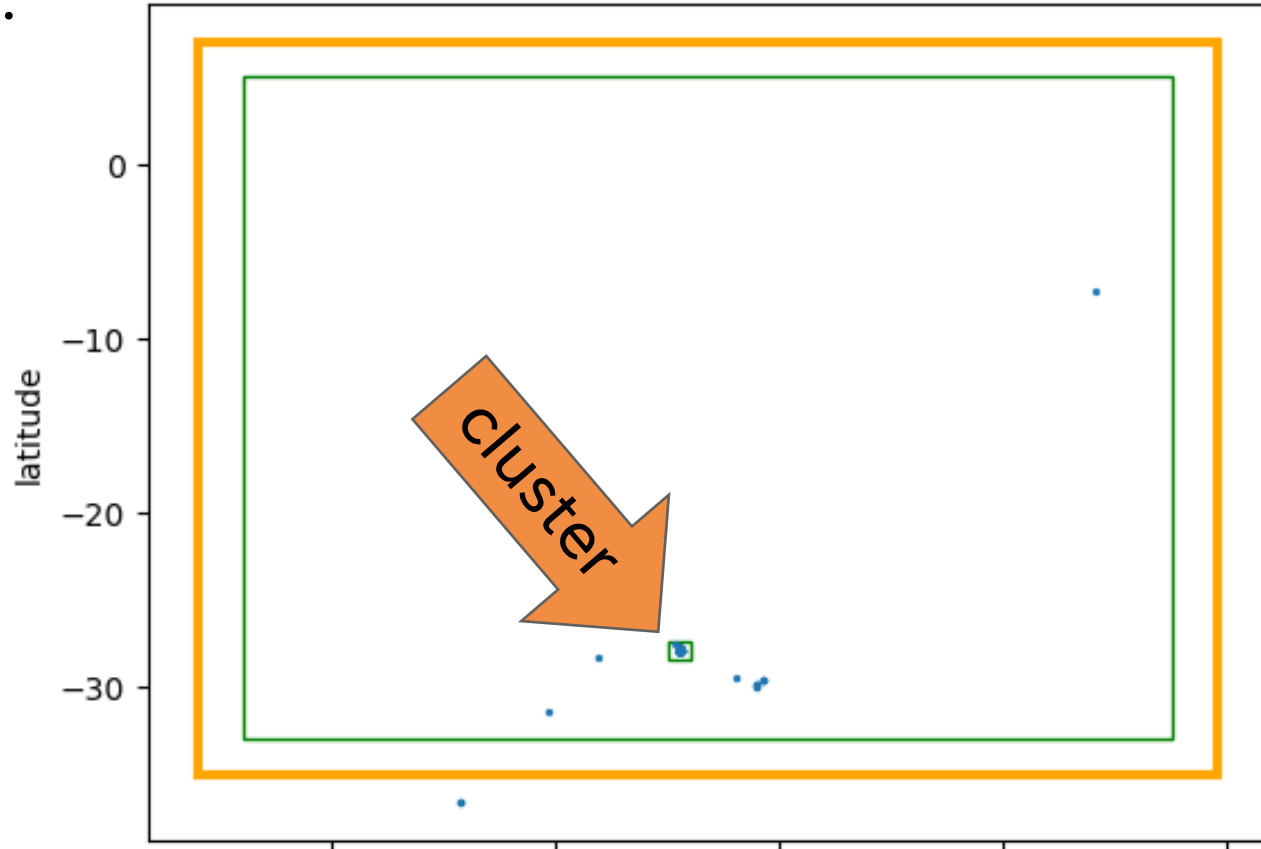
```
correct_santa_rosa = Rectangle((-54.457-0.5, -27.875-0.5), 1, 1, linewidth=1, edgecolor='g', facecolor='none')  
plt.gca().add_patch(correct_santa_rosa)
```

```
santa_rosa = geo_df[(geo_df["geolocation_city"] == "santa rosa") & (geo_df["geolocation_state"] == "RS")]  
plt.scatter(santa_rosa["geolocation_lng"], santa_rosa["geolocation_lat"], s=2)  
plt.show()
```



# DATA CLEANING:GEOLOCATION

distribution of zip codes



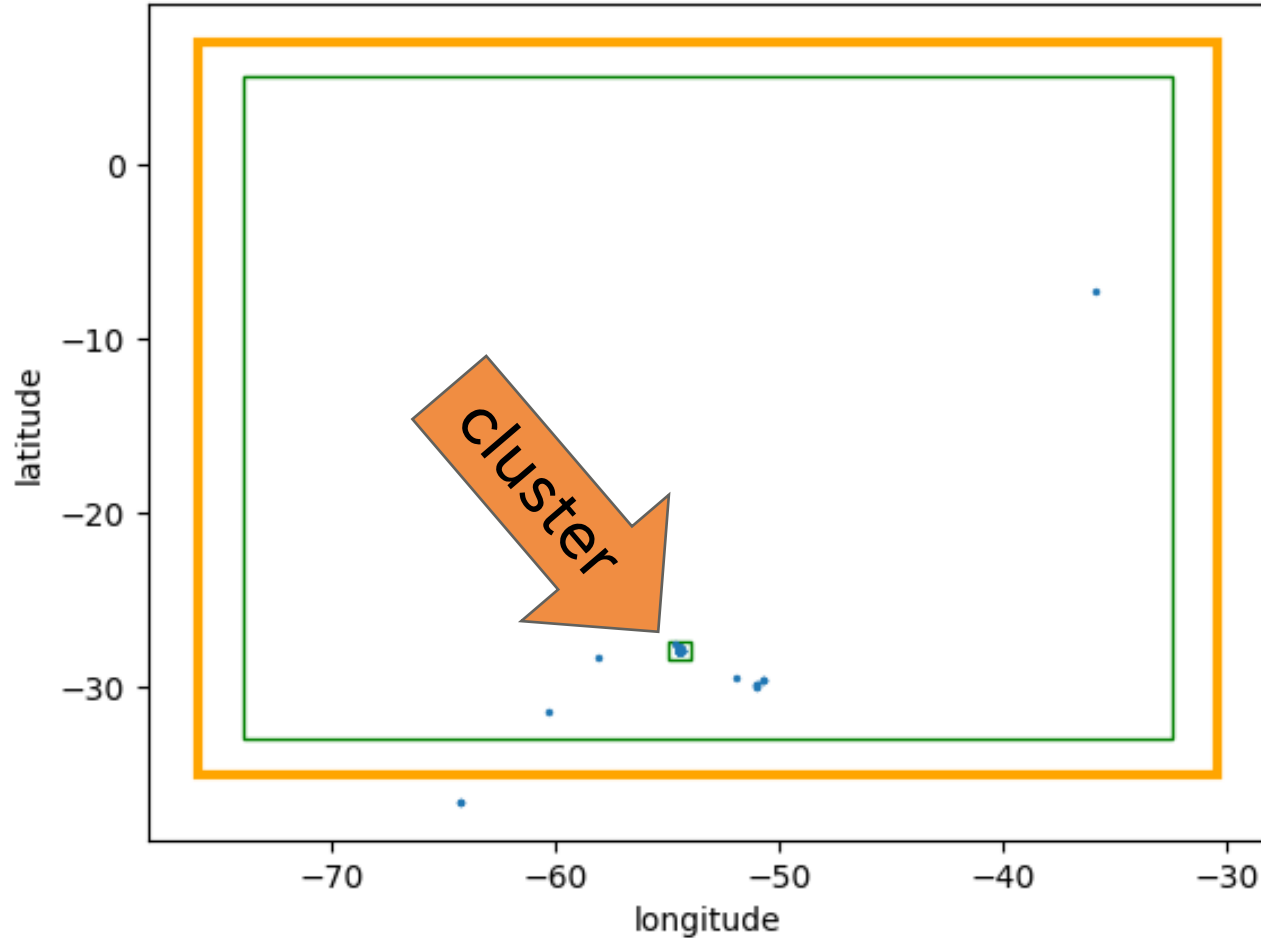
```
correct_santa_rosa = Rectangle((-54.457-0.5, -27.875-0.5), 1, 1, linewidth=1, edgecolor='g', facecolor='none')  
plt.gca().add_patch(correct_santa_rosa)
```

```
santa_rosa = geo_df[(geo_df["geolocation_city"] == "santa rosa") & (geo_df["geolocation_state"] == "RS")]  
plt.scatter(santa_rosa["geolocation_lng"], santa_rosa["geolocation_lat"], s=2)  
plt.show()
```



# DATA CLEANING:GEOLOCATION

distribution of zip codes



Use clustering and take the biggest cluster?

Use cluster centroid for zip codes > certain distance from the cluster centroid?

A series of white, thin, overlapping geometric lines on a black background, creating a complex, abstract pattern on the left side of the slide.

# THANK YOU

David Harrison

[Harrison@cs.olemiss.edu](mailto:Harrison@cs.olemiss.edu)