



JSB FUND

# JSB FUND MARKETING PLAN



<http://jsbfund.com>



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## I. JSB Fund

- JSB Fund is a decentralized venture capital fund by JSB community.
- The mission JSB Fund is generating profits from the value of JSB tokens and generating revenue streams from partner business.
- JSB Fund is part of an ecosystem that uses Stablecoin USJ to increase the community using Stablecoin USJ.
- JSB Fund's assets are regulated by the amount of JSF shares issued



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# JSB Fund



Investors



Profit

# Defi Fund



JSB Fund



JSB's Eco-system



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## II. JSF- Shares of JSB decentralized Fund

- JSF shares are a Blockchain token valued at \$ 1 as a convention for JSB Fund's assets. JSF shares is the first type of shares built on the decentralize finance model in the blockchain business. The short name of JSF shares can be called DEFI Shares
- The number of shares is valued by the amount of assets included in JSB Fund's Smart Contracts.
- JSF Shares information:
  - Symbol: JSF
  - Fullname: JSB Fund Security.
  - Value: 1 JSF = \$ 1 digital asset put into JSB Fund.
- The total number of JSF issues is calculated by the amount of USJ deposited in the fund.



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# JSF SHARES VALUE



## Consuming trading

JSF can be used to trade for goods and services in the JSB ecosystem as well as ecosystem of JSB's partners.

## Hoarding Property

JSF uses collateral for accepting loan operations, collateralizing assets in the ecosystem to comply with decentralized financial conventions.

## Growing

JSF will be converted into stakes of partners that participate in the JSB ecosystem following to the algorithm. These shares will generate dividends and grow in the future.



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# How to own JSF blockchain shares

- To get JSF you have to buy JSF shares through JSB Fund.
- Using the stable-coin USJ of JSB Defi ecosystem to own JSF.





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Package	Share bonus rate	Total Received	Reward Share	JSB Global Reward
200	5,0%	300	200	10%
500	5,5%	800	500	10%
1.000	6,0%	1.700	1.050	10%
2.000	6,5%	3.500	2100	10%
5.000	7,0%	9.000	5.500	10%
10.000	8,0%	19.000	11.500	10%
20.000	8,2%	40.000	24.000	10%
50.000	8,5%	110.000	62.500	10%
100.000	8,9%	250.000	130.000	10%



Rewarding 10% of the number JSB Pool Global which has been traded on international exchanges (according to the exchange rate of investment):

- Binance Dex
- Coinsbit
- Latoken
- Finexbox





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## IV. MARKETING STRATEGY

# MARKETING

A vibrant red background features the word "MARKETING" in large white letters. Various marketing-related icons are integrated into the letters: a megaphone, a briefcase, a laptop showing a graph, a magnifying glass over a question mark, a barcode, a target with a dollar sign, a play button, a gear, a clock, and an eye icon. Small figures of people are shown interacting with these elements. The background also includes stylized clouds, a sun, and a dashed line path.



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## 1. Direct Commission

Package	New F1 Commission	Up-grade F1 Commission
200	3%	
500	3%	1%
1.000	3%	1%
2.000	4%	1%
5.000	4%	1%
10.000	4%	1%
20.000	5%	2%
50.000	6%	2%
100.000	7%	2%



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## 2. Indirect Commission

- Indirect sponsorship commission when an investor purchases a new package or upgrade

F	Indirect Commission
F1	0,5%
F2	0,5%
F3	0,5%
F4	0,5%
F5	0,2%
F6	0,1%
F7	0,1%





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### 3. Machine Bonus

F	Machine Bonus
F1	3%
F2	2%
F3	1%
F4	0,5%
F5	0,5%
F6	0,5%
F7	0,5%





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## 4. Binary commission

20-tier binary drop commission: 0.01% / investment package





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## 5. USJ Global Reward Fund

### Global Reward

Bonus on the amount of USJ minted in the system.

Based on monthly accumulation of binary PV points.

Based on % of your PV vs. global PV.

**10% USJ minted in the system will be rewarded following to the proportion of shares held by PV**

#### Example:

- The total PV network: 100.000 PV
- Investor have: 1000 PV  
→ Investors hold 1% PV shares.
- Total minted USJ: 1.000.000 USJ  
→ Global reward fund: 100.000 USJ  
→ Investor receive 1% of 100.000 is 1.000 USJ





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# Thank you



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