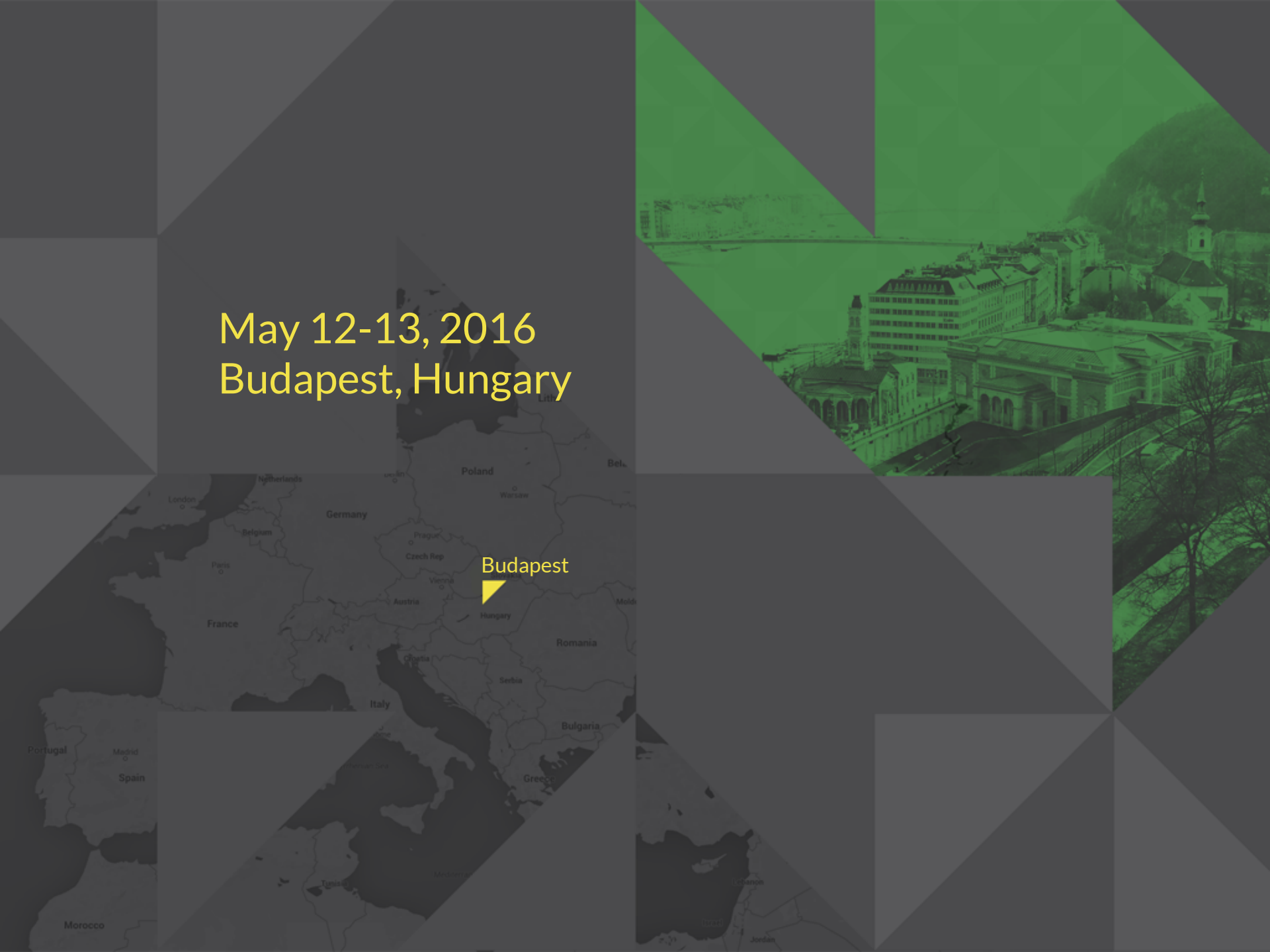




# JSConf Budapest 2016 Sponsorship Proposal



May 12-13, 2016  
Budapest, Hungary





## 2015 in review

**16** speakers from companies like:

Microsoft, Mozilla, Spotify, Etsy, Twilio,  
TravisCI and Futureice

**~300** attendees from **25** countries

DE HU PL FR SK SP RU FI UK A LUX UKR  
NL RO BE CZ CR CY CH NZ SI RS US IL PT

A photograph of two men at a conference. The man on the left is wearing a white t-shirt with a palm tree pattern and a lanyard. He is holding a small white sticker with a star and the letters 'JS' on it. The man on the right is wearing a dark shirt. The background shows a blurred outdoor setting with buildings and cars.

# Reach

100% relevance in the  
JavaScript community



~500 followers



>300 subscribers

~18000 views

>130000 minutes watched



>12000 people reached



# 2016

single track

400+ attendees

16 speakers

planned new venue: akvarium

diversity sponsorship program

ticket sale starts in

November 2015



# Packages & perks

supporter

\$1000

small

silver

\$2000

small

small

small

small

gold

\$6000

medium

medium

medium

medium

yes

yes

platinum

\$8000

large

large

large

large

yes

yes

yes

logo on site

logo in videos

logo on prints

mid-session logo

verbal thank you

branded booth

mid-session slide,  
logo on stage

Extras:

- + we will announce every sponsor on social media platforms
- + logo appears on passes
- + additional tickets [ + \$300 each ]
- + any idea that you might have  
[ we would love to have satisfied sponsors ]

toptal

OCLERLABS

Travis CI

mozilla futurice

Microsoft Etsv



## A'la Carte

Perks, branded with  
your company

day one lunch	\$6000
day one dinner	\$6000
day one party	\$6000
day two lunch	\$6000
day two party	\$6000
* wifi pass	\$4000
t-shirt back	\$4000
coffee stand	\$2000
lanyrd	\$2000

e.g.: Lunch by **COMPANY**,  
each sold only once

Want to open a hacker  
lounge? [Contact us!](#)

\* yes, you can pick a wifi password



# JSConf Budapest

By the Community, for the Community

Nonprofit

Organized by:

Gergely Németh // @nthgergo // RisingStack

Péter Márton // @slashdotpeter // RisingStack

Máté Nádasdi // @matenadasdi // Ustream

Szabolcs Szabolcsi-Tóth // @\_Nec // Ustream



# Let's Talk!

As we are a non-profit conference, we are always looking for sponsors to make our events awesome.

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JSConf Budapest  
May 12-13 2016

# Links

site // [jsconfbp.com](http://jsconfbp.com)

videos // [Talks of 2015 on Youtube](#)

social // [@JSConfBp on Twitter](#)

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