

# Goodbye passwords, hello Passkeys

Passkeys are the easiest and most secure way to sign in to apps and websites. Phishing-resistant by design, and based on public key cryptography.

[Get Started](#)



## 02 WHAT ARE PASSKEYS?

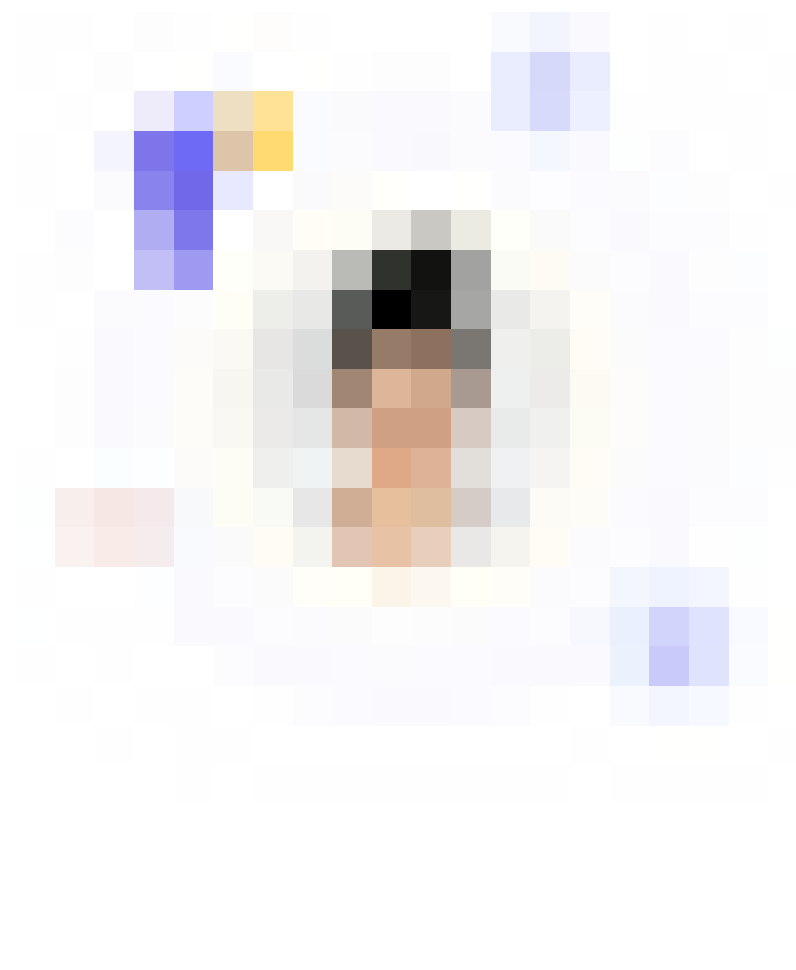
# The better way to sign in

Based on FIDO Alliance and W3C standards, passkeys use cryptographic key pairs. Passkeys allow your users to sign in securely to your apps the same way they unlock their devices: with a fingerprint, a face scan, or a screen lock PIN.

### 03 WHY USE PASSKEYS?

## Safe, private and unique strong credentials.

Passkeys are never stored with third parties and always kept on your users' devices. Unlike passwords, passkeys are safe from phishing, even if the device is stolen. Password management becomes obsolete since Passkeys use Autofill and prompts biometric verification on your chosen device.



### 04 PASSKEYS IN NUMBERS

## Improve user experience and increase conversion

# 78%

Dashlane conversion increase with passkeys

Enhance the overall user experience by streamlining authentications and boost your conversion rates through quicker, safer processes.



Read article

# 92%

Conversion for passkey authentication on the web

05 DEVELOPERS

## Implement Passkeys today

Ory makes it as simple as flicking a switch. No code needed with the built-in Ory Account Experience.



## Implementation guide

Get up and running with Passkeys in minutes.



06 GET STARTED

# The time is now. Start for free

Get started with the Ory Network today and see for yourself why developers choose Ory.

Get started

Talk to an expert



## Platform

Product Overview  
Login & Authentication  
Identity Management  
Permissions & Access Control  
API Access & OAuth2  
Machine-To-Machine  
Pricing

## Popular Features

Passkeys  
Passwordless Authentication  
Single Sign-On across Apps  
Multi-Factor Authentication  
Social Sign-In  
Third Party API Access

## Solutions

Zero Trust  
Privacy & GDPR Compliance  
Security  
Scalability  
Migrate to Ory  
Network vs. Self Hosted  
Adopters  
Case Study: Anaconda

## Company & Resources

About us  
Compare Ory  
Support Plans  
Jobs  
Ory Summit Talks  
Documentation  
Ory CLI  
Ory Open Source  
Blog

Fine-Grained  
Permissions

Profile & Identity  
Management

Case Study: Sencrop

Case Study: Fandom

Case Study: zezam

Case Study: Maxroll

Case Study: OSINT

Community

© 2024 Ory. All rights reserved.

[Status](#)

[Privacy Policy](#)

[Terms of Use](#)

[Service Level Agreement](#)

[Company](#)