

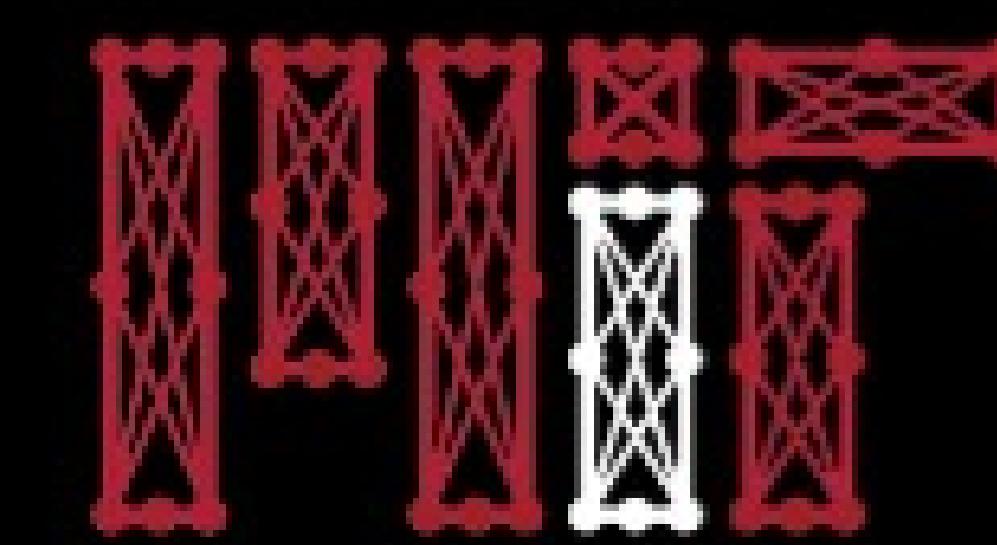


# Algorithmic Bias and Fairness

Ava Soleimany

6.S191

January 26, 2021



# Algorithmic Bias in the Headlines

AI expert calls for end to UK use of  
'racially biased' algorithms

**Gender bias in AI: building  
fairer algorithms**

**Millions of black people affected by racial  
bias in health-care algorithms**

Study reveals rampant racism in decision-making software used by US hospitals –  
and highlights ways to correct it.

Overcoming Racial Bias In AI  
Systems And Startlingly Even In  
AI Self-Driving Cars

**Bias in AI: A problem recognized but  
still unresolved**

AI Bias Could Put Women's  
Lives At Risk - A Challenge For  
Regulators

Amazon, Apple, Google, IBM, and Microsoft worse at  
transcribing black people's voices than white people's with  
AI voice recognition, study finds

Racial bias in a medical algorithm favors white  
patients over sicker black patients

*The Week in Tech: Algorithmic Bias Is  
Bad. Uncovering It Is Good.*

**The Best Algorithms Struggle to Recognize Black Faces Equally**

US government tests find even top-performing facial recognition systems misidentify blacks at rates five to 10 times higher than they do whites.

Artificial Intelligence has a gender bias  
problem – just ask Siri

# Algorithmic Bias in the Headlines

Increasing Racism in AI  
System Predicting Health  
Risks for Women

Bias Bias in medical algorithm favors white  
patients over black patients

A expert calls for end to UK use of  
'racially biased' algorithms

AI Bias At Risk? Women's  
Challenge For

Gender bias in AI: building  
fairer algorithms

Bias In AI: A problem recognized but  
still unresolved

## What exactly does **bias** mean?

Millions of  
bias in health-care algorithms

When It Comes to Gorillas, Google Photos Remains Blind

Study reveals impact  
of machine learning  
on health care

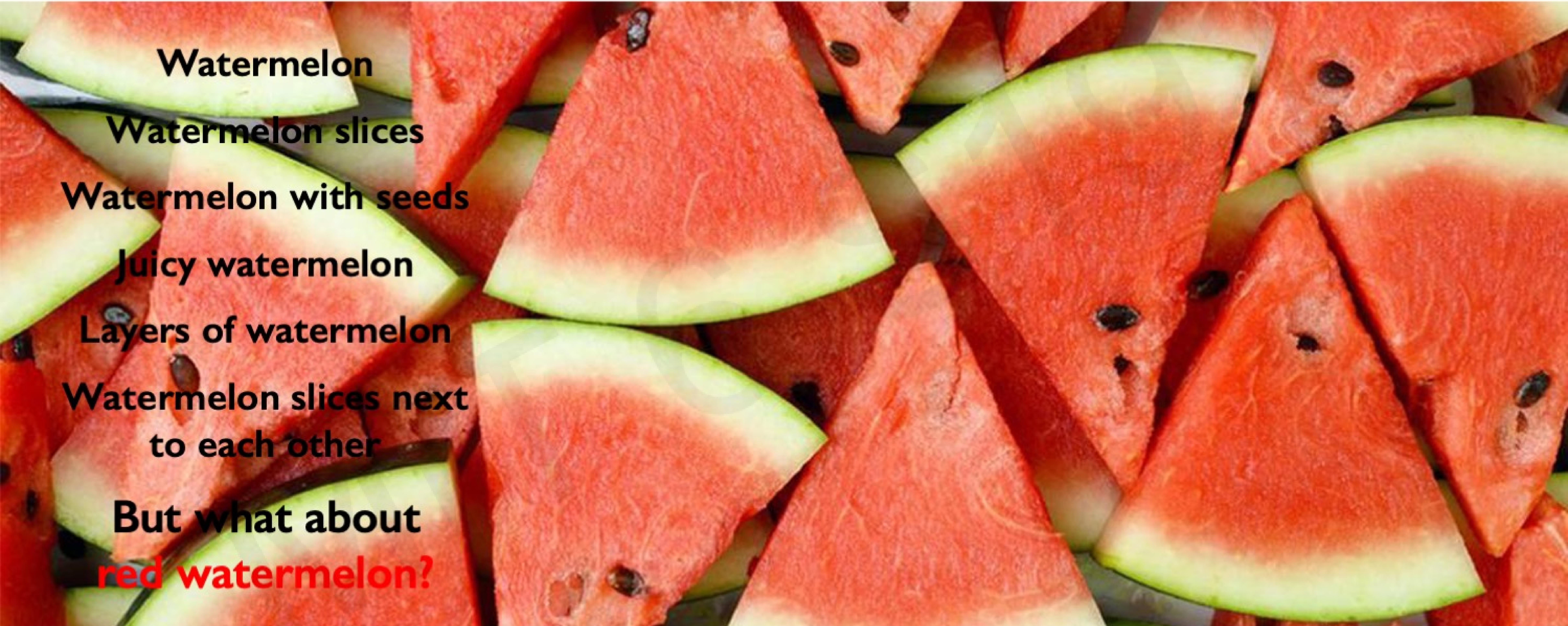
*The Week in Tech: Algorithmic Bias Is  
Bad. Uncovering It Is Good.*

Google fixed its search algorithm by removing  
certain words from its database

Artificial Intelligence has a gender bias  
problem – just ask Siri

The Best Algorithms Struggle to Recognize Black Faces Equally

# What is in this image?

A close-up photograph of numerous watermelon slices piled together. The slices are cut into various sizes and orientations, showing the characteristic red flesh, green rind, and black seeds. Some slices are stacked on top of others, creating a textured, overlapping composition.

**Watermelon**

**Watermelon slices**

**Watermelon with seeds**

**Juicy watermelon**

**Layers of watermelon**

**Watermelon slices next  
to each other**

**But what about  
red watermelon?**

# What is in this image?

**Yellow watermelon**

**Yellow watermelon slices**

**Yellow watermelon with  
seeds**

**Juicy yellow watermelon**

...

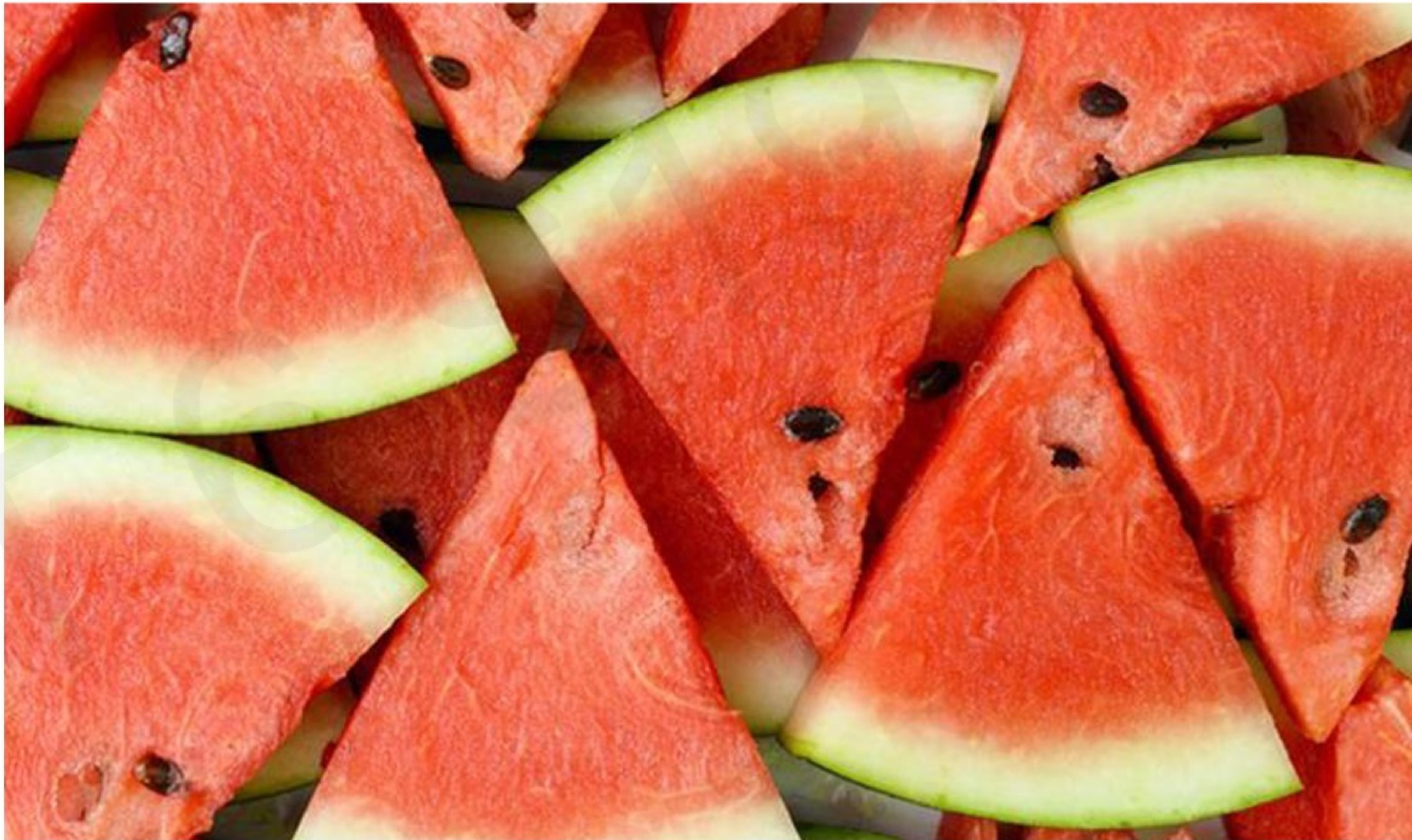


# What is in this image?

**But what about  
red watermelon?**

We tend not to think of  
the contents of this image  
as **red** watermelon.

**Red** is the prototypical color  
for watermelon flesh.



# Labeling, Prototyping, and Stereotyping

We **label** and **categorize** the world to reduce complex sensory inputs into **simplified** groups that are easier to work with.

**Prototypes** are “typical” representations of a concept or object.

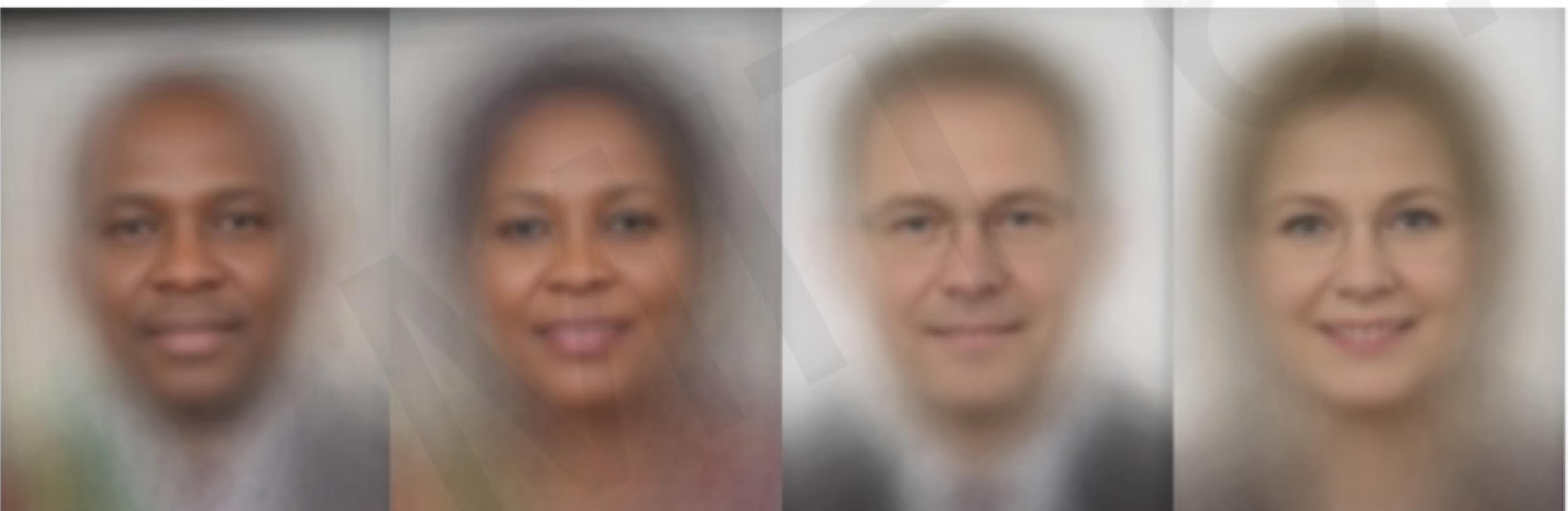
We tend to notice and talk about things that are **atypical**.

**Biases** and **stereotypes** arise when particular labels and features **confound decisions** – whether human or artificial.

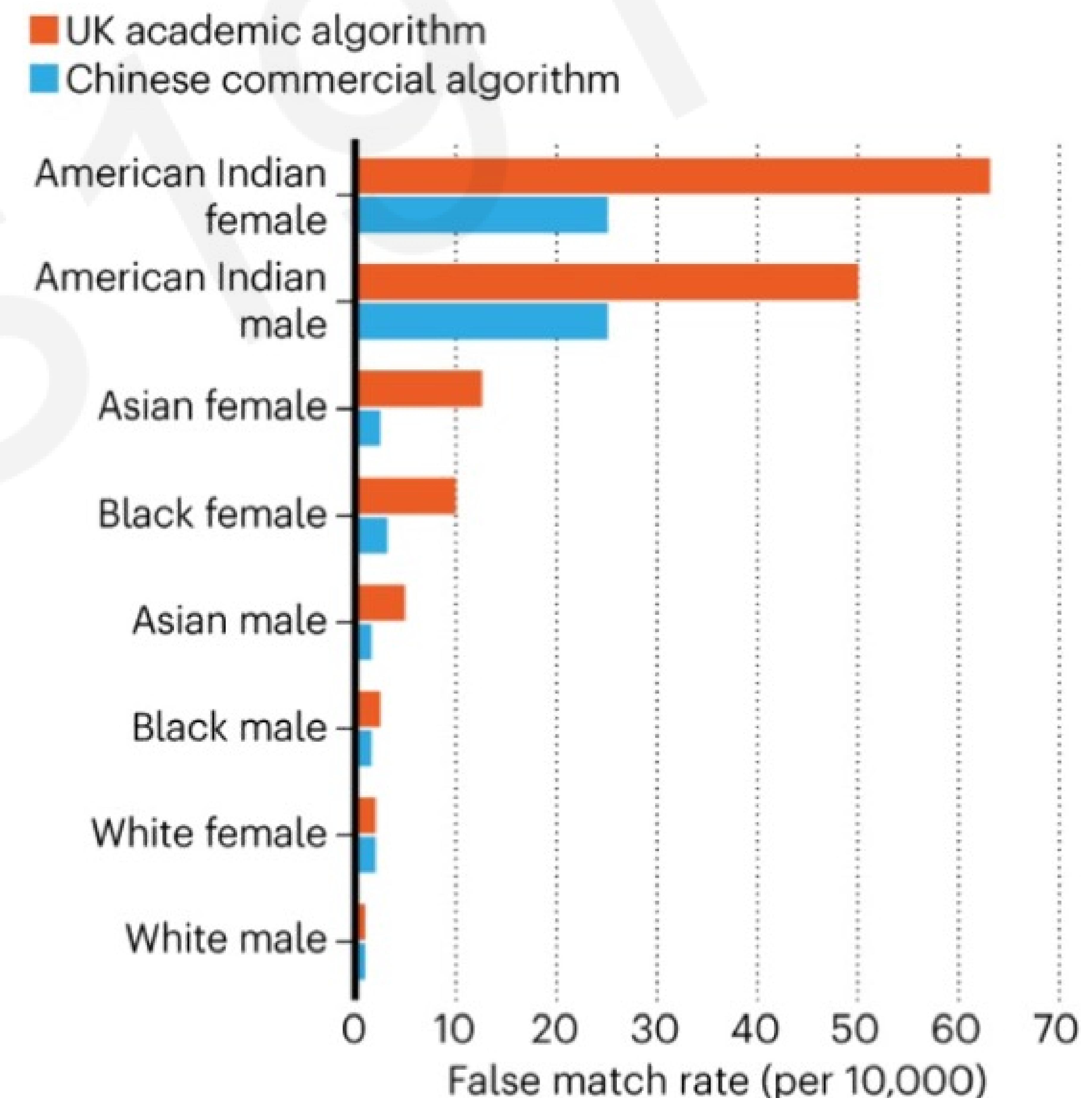
# Bias in Facial Detection

## Independent Study I

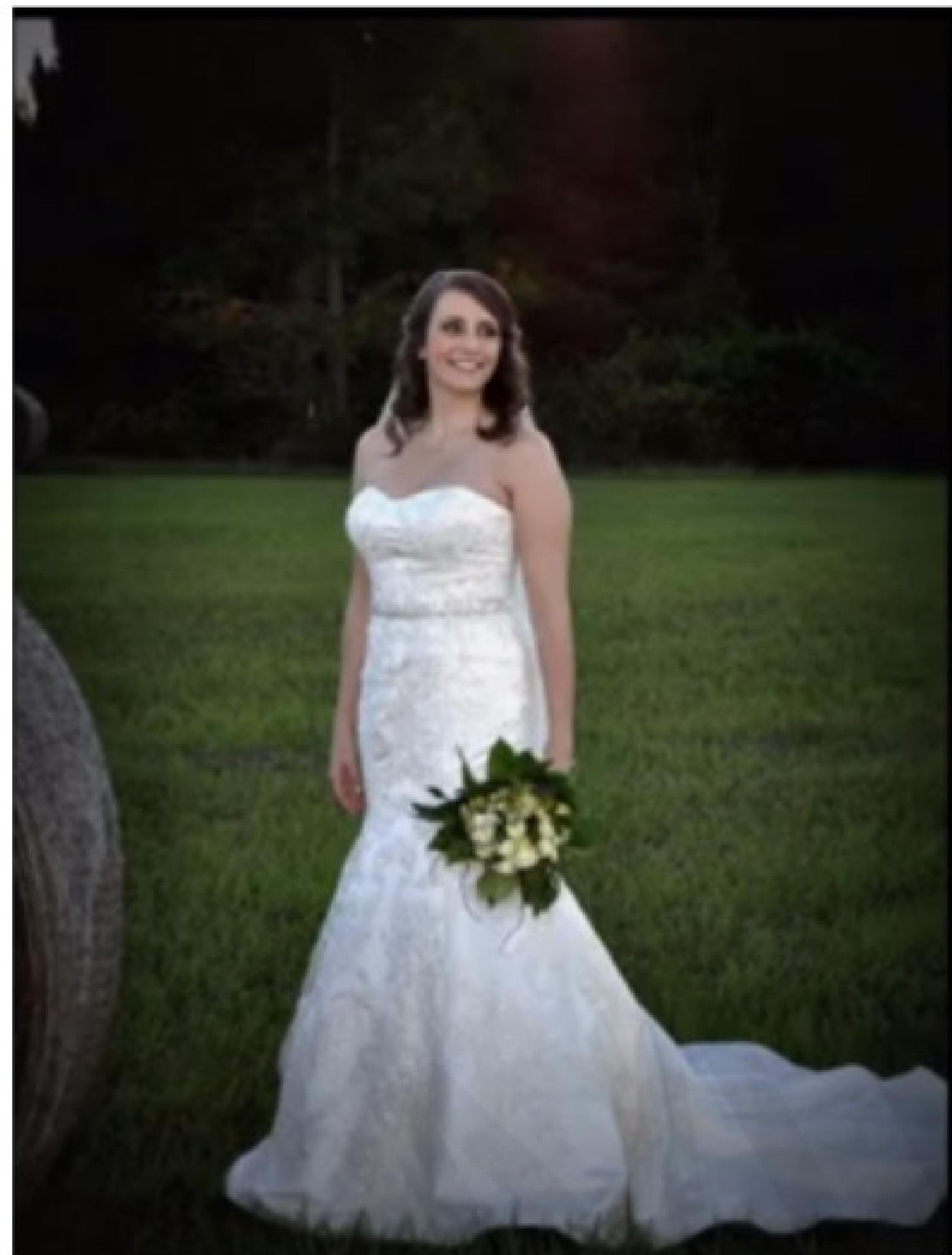
Gender Classifier	Darker Male	Darker Female	Lighter Male	Lighter Female	Largest Gap
Microsoft	94.0%	79.2%	100%	98.3%	20.8%
FACE++	99.3%	65.5%	99.2%	94.0%	33.8%
IBM	88.0%	65.3%	99.7%	92.9%	34.4%



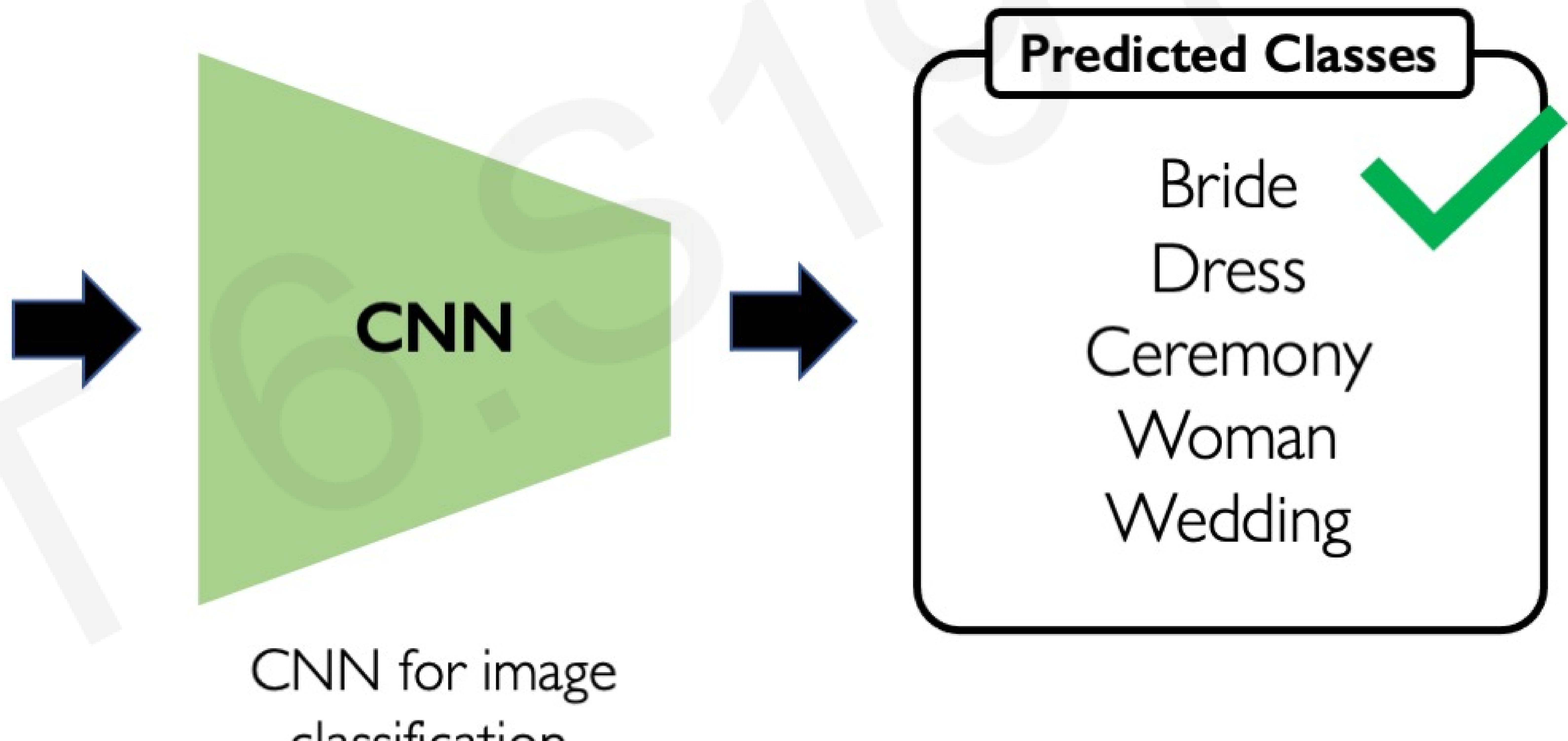
## Independent Study II



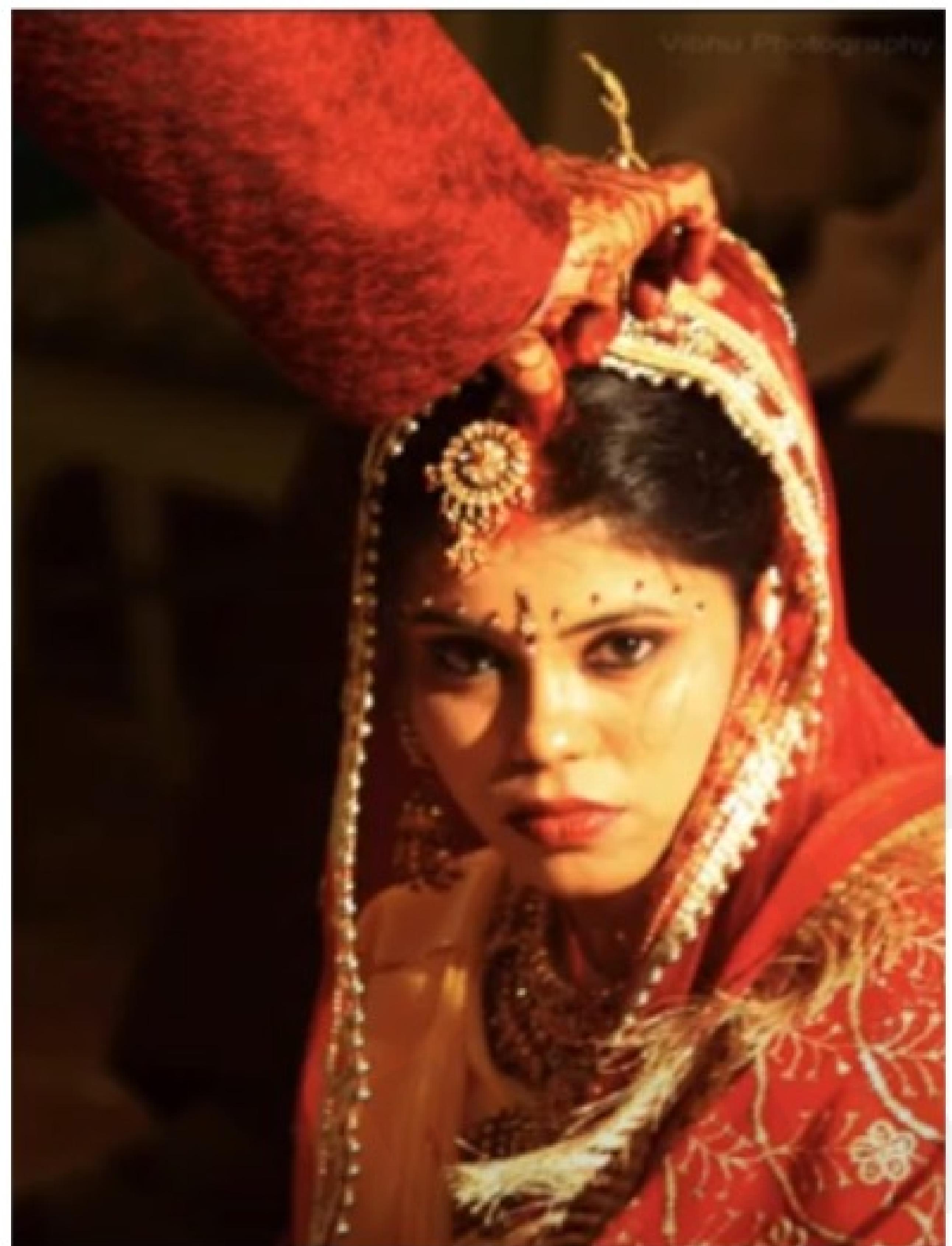
# Bias in Image Classification



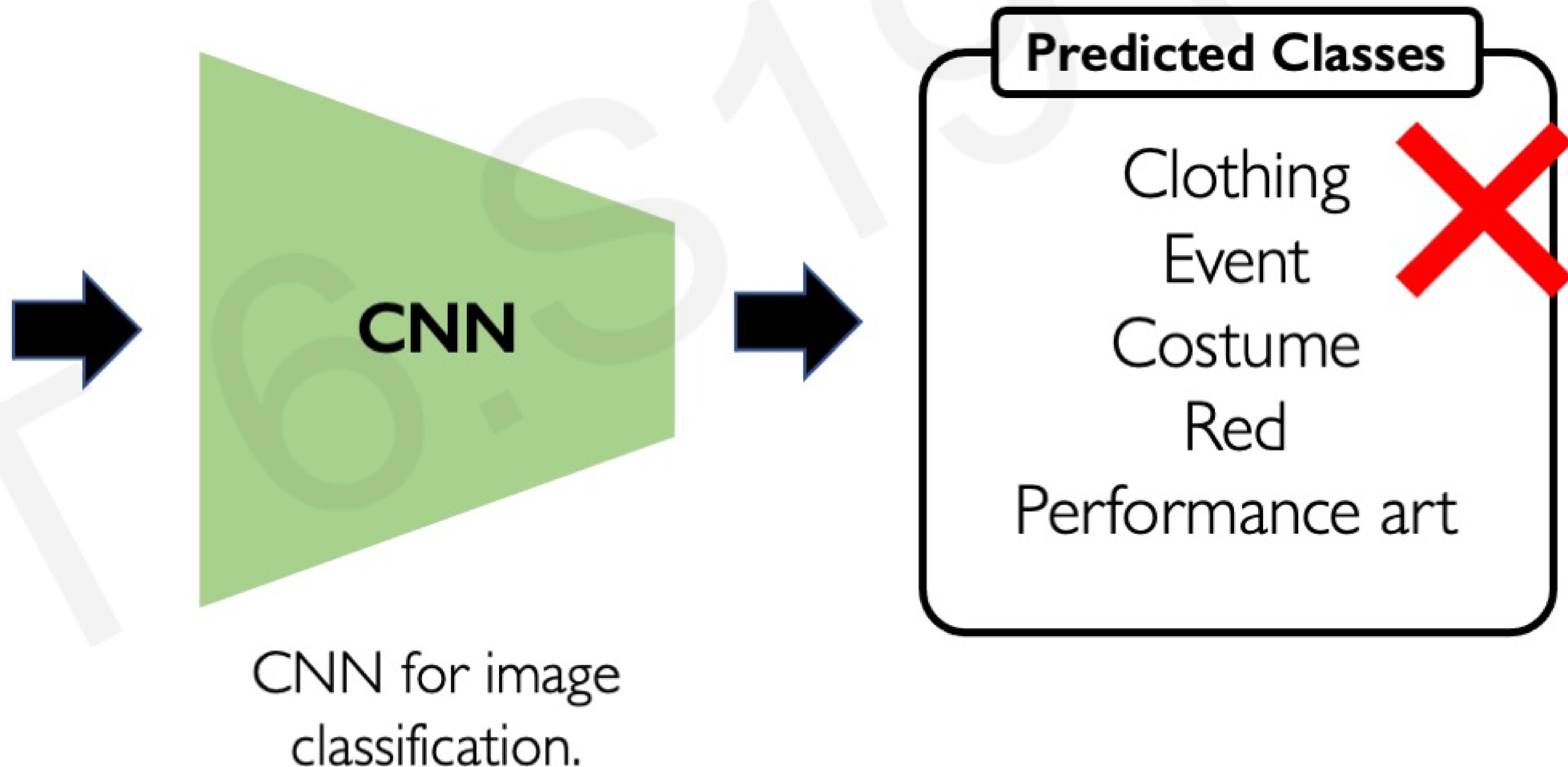
Ground Truth: Bride



# Bias in Image Classification



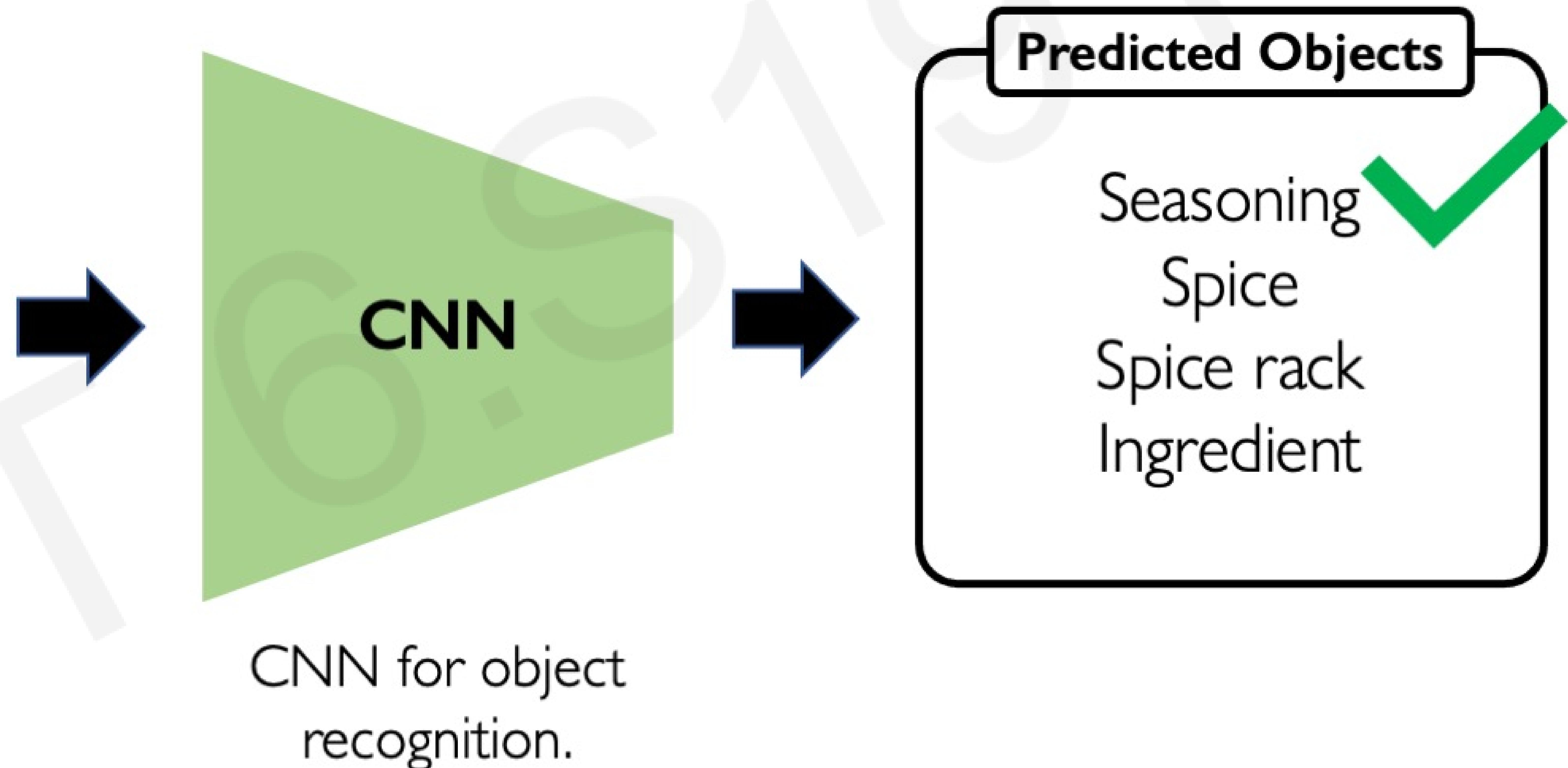
Ground Truth: Bride



# Bias in Object Recognition



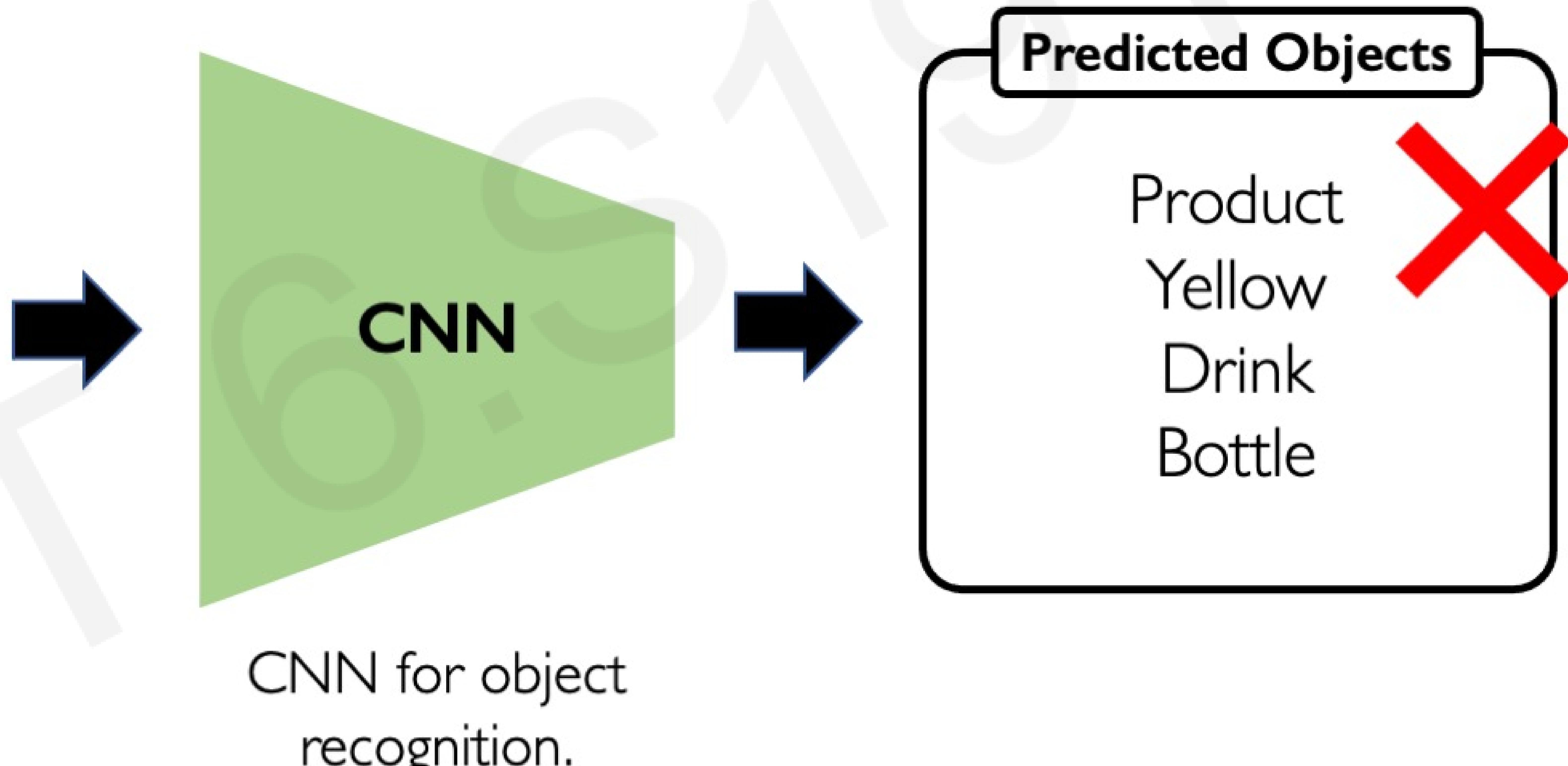
Ground Truth: Spices



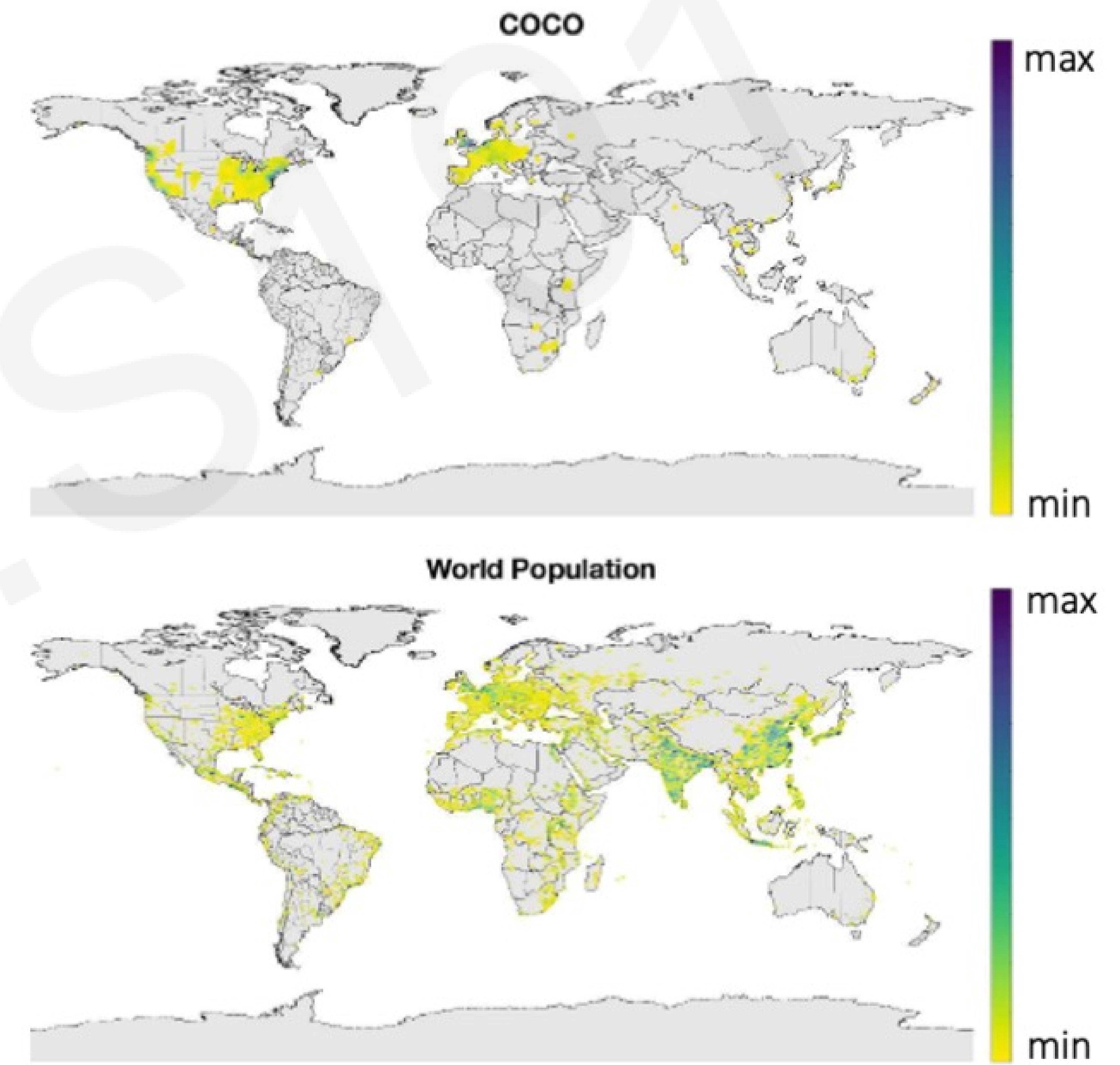
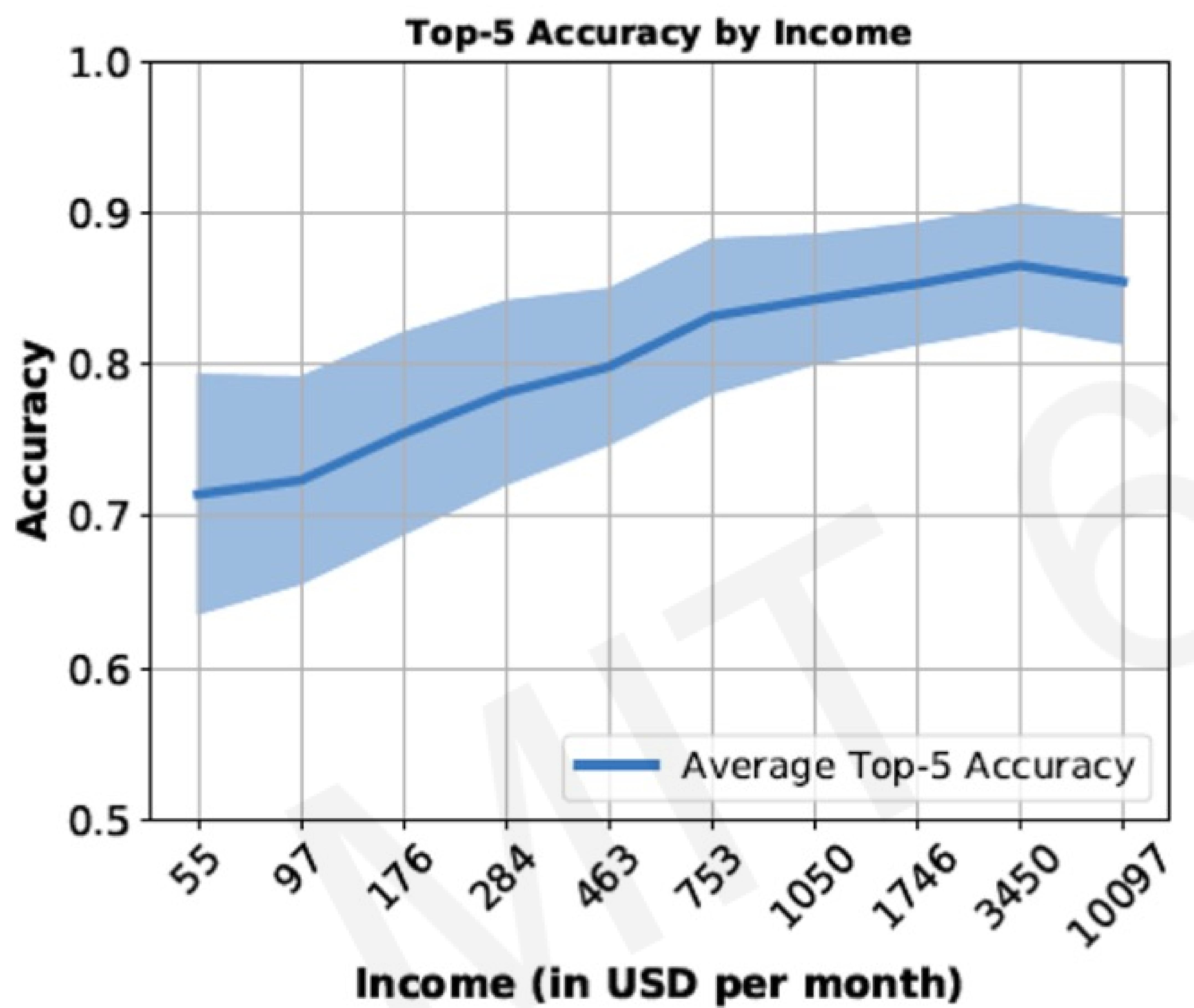
# Bias in Object Recognition



Ground Truth: Spices



# Bias Correlation with Income and Geography



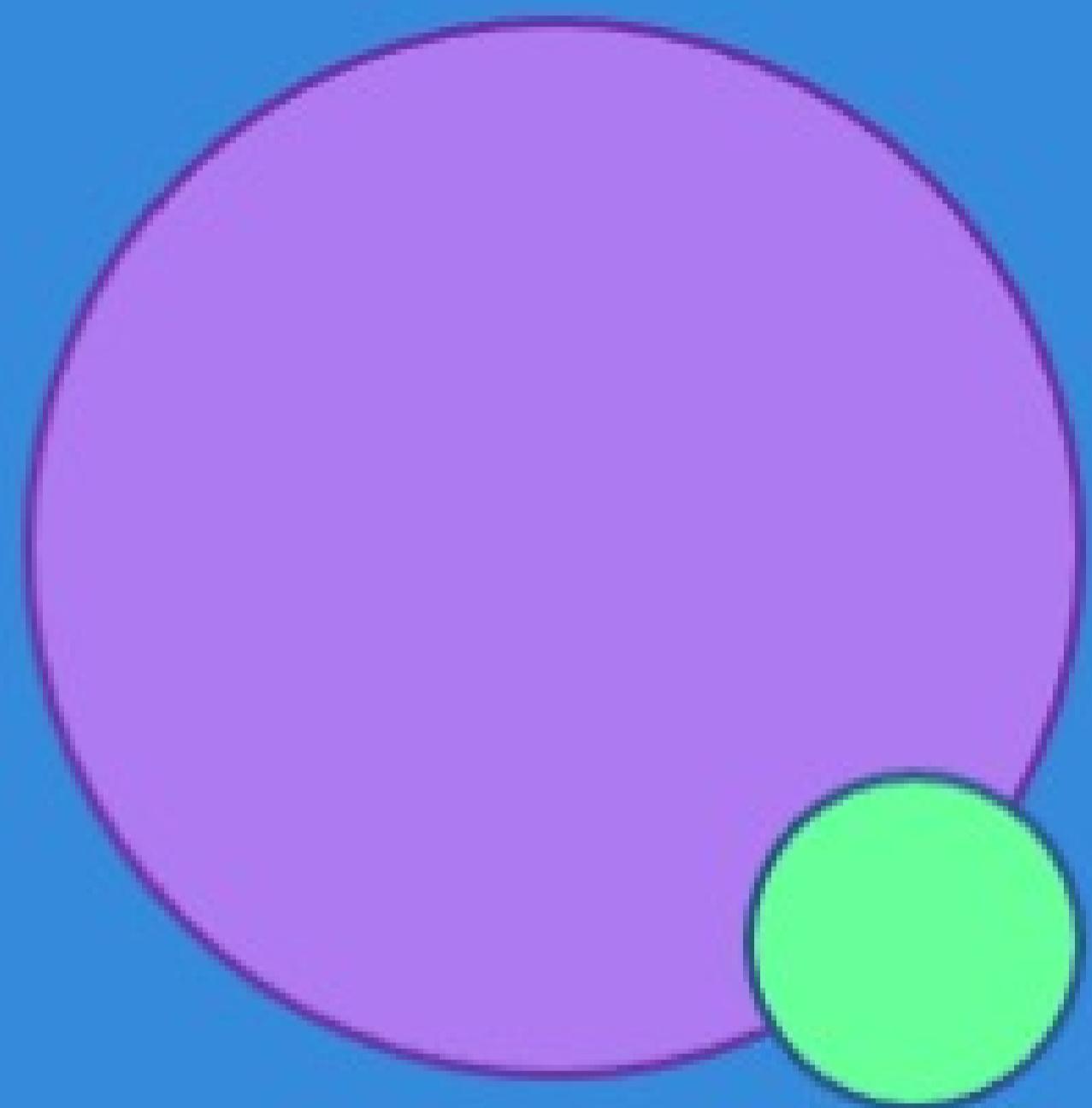
# Bias at All Stages of the AI Life Cycle

- 1. Data:** imbalances with respect to class labels, features, input structure
- 2. Model:** lack of unified uncertainty, interpretability, and performance metrics
- 3. Training and deployment:** feedback loops that perpetuate biases
- 4. Evaluation:** done in bulk, lack of systematic analysis with respect to data subgroups
- 5. Interpretation:** human errors and biases distort meaning of results

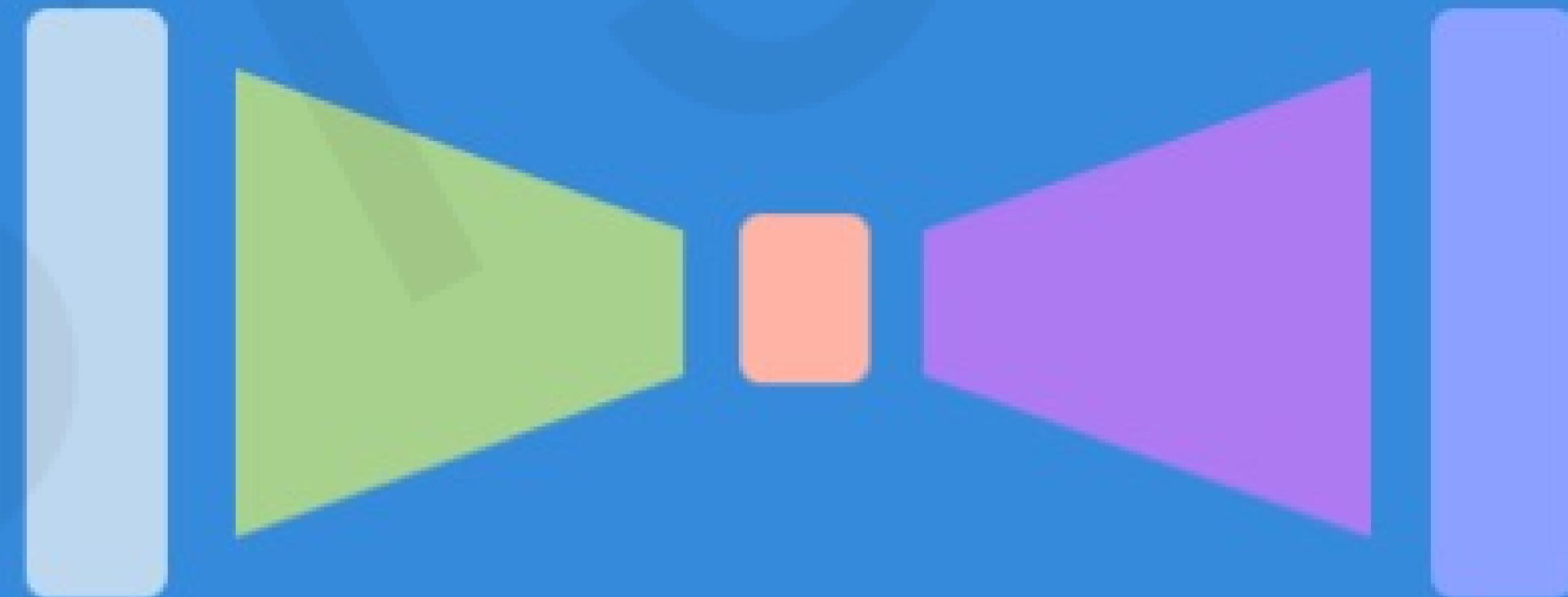


# Understanding and Mitigating Algorithmic Bias

## Types and Sources of Bias



## Strategies to Mitigate Bias



# Taxonomy of Common Biases

## Data-Driven

### Selection Bias

Data selection does not reflect randomization  
Ex: class imbalance

### Reporting Bias

What is shared does not reflect real likelihood  
Ex: news coverage

### Sampling Bias

Particular data instances are more frequently sampled  
Ex: hair, skin tone

## Interpretation-Driven

### Correlation Fallacy

Correlation  $\neq$  Causation

### Overgeneralization

"General" conclusions drawn from limited test data

### Automation Bias

AI-generated decisions are favored over human-generation decisions

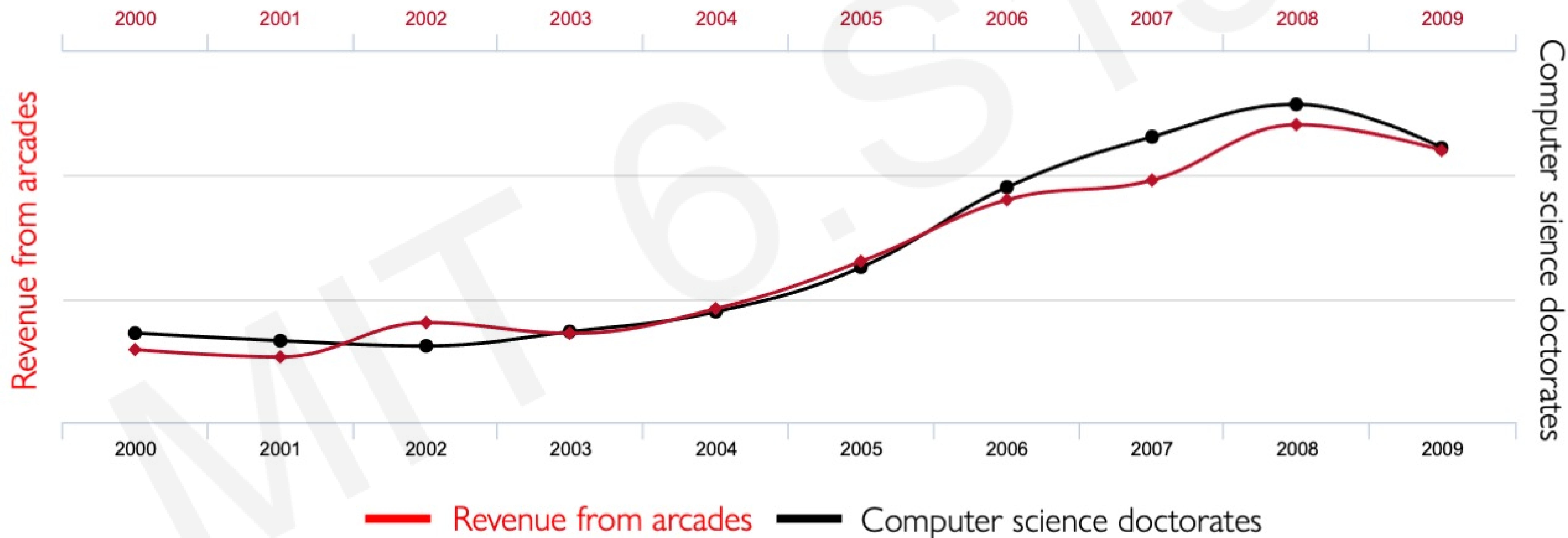
**By no means an exhaustive list!**

# Bias from the Correlation Fallacy

Total revenue generated by arcades

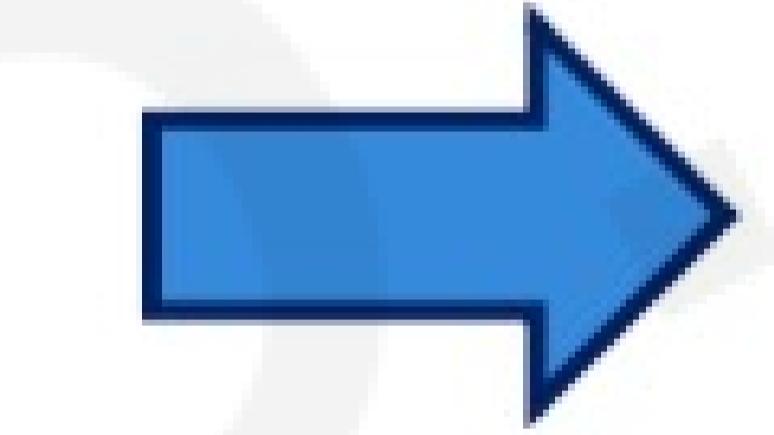
correlates with

Computer science doctorates awarded in the US



# Bias from Assuming Overgeneralization

**Expectation:**  
Cups in my dataset



**Reality:**  
Cups from many angles



**Distribution shift** can result in neural network bias.

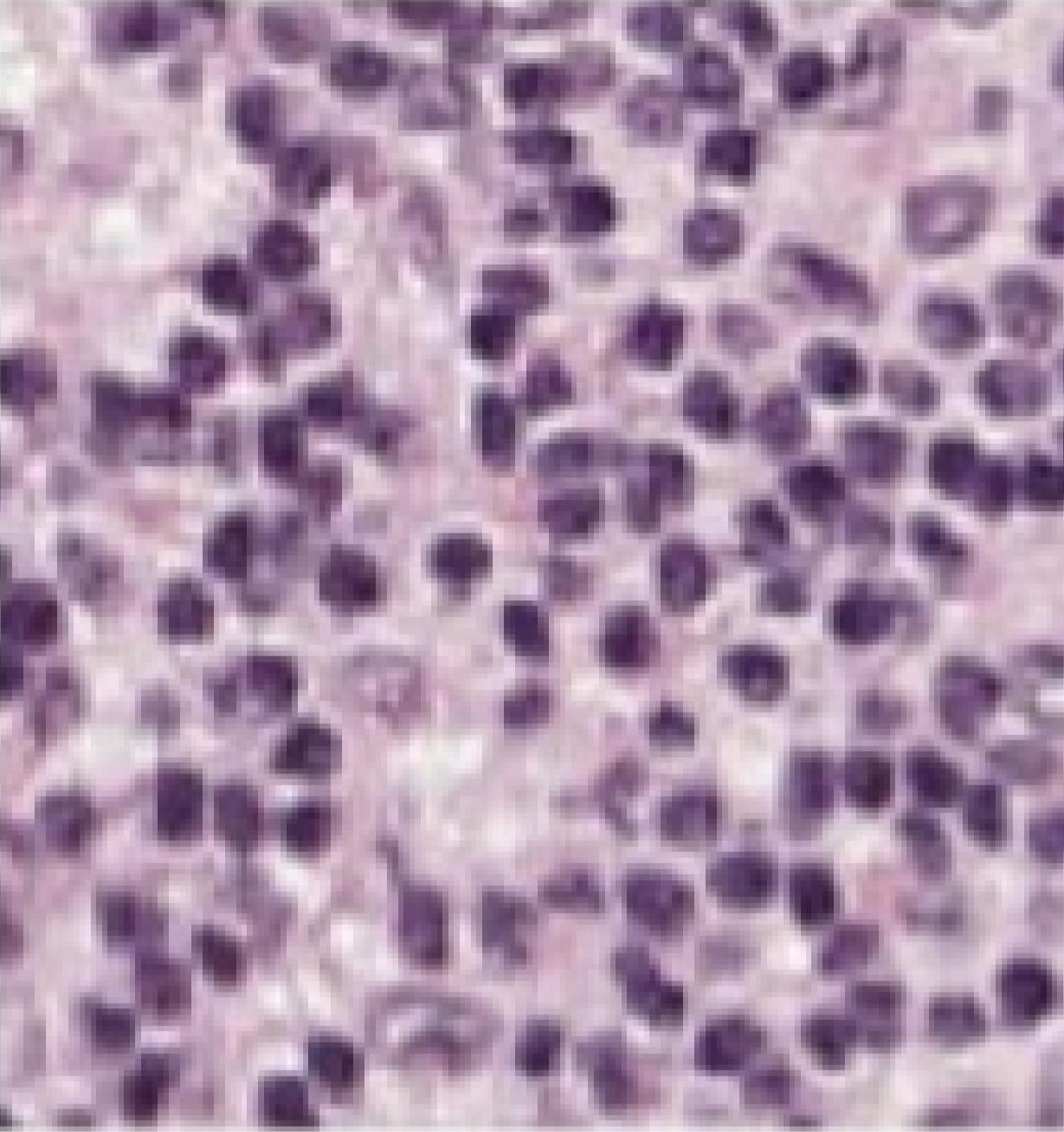
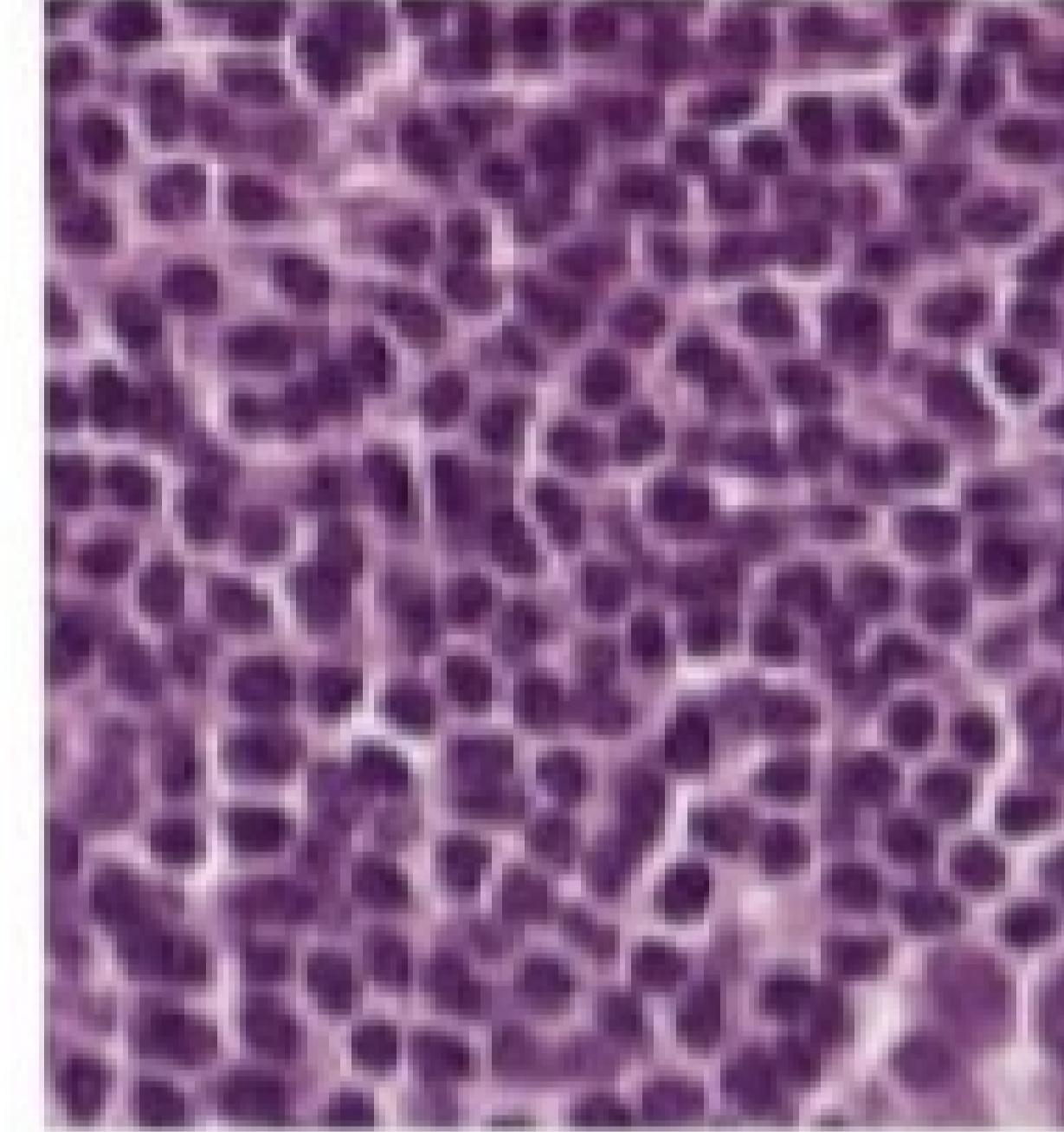
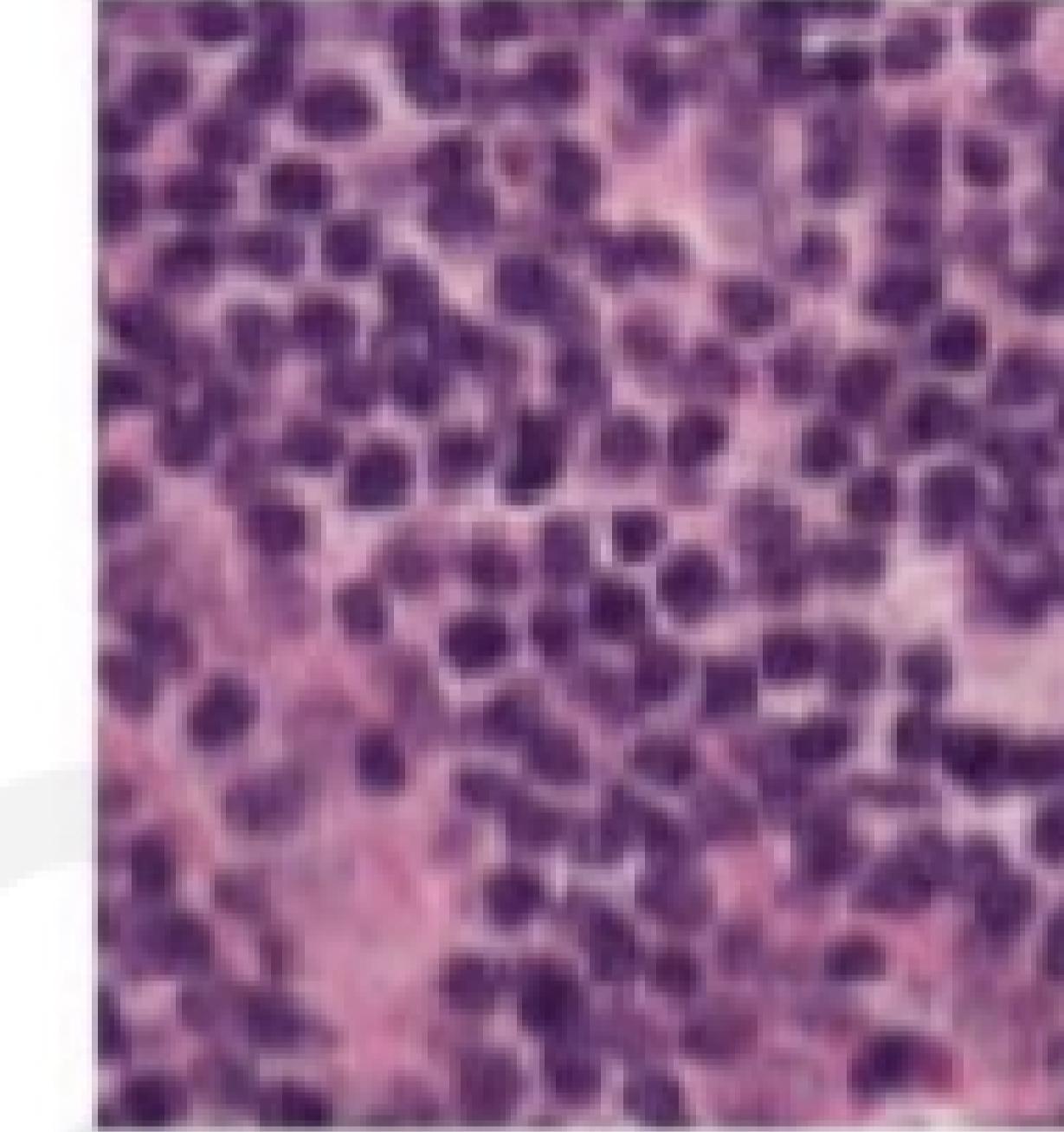
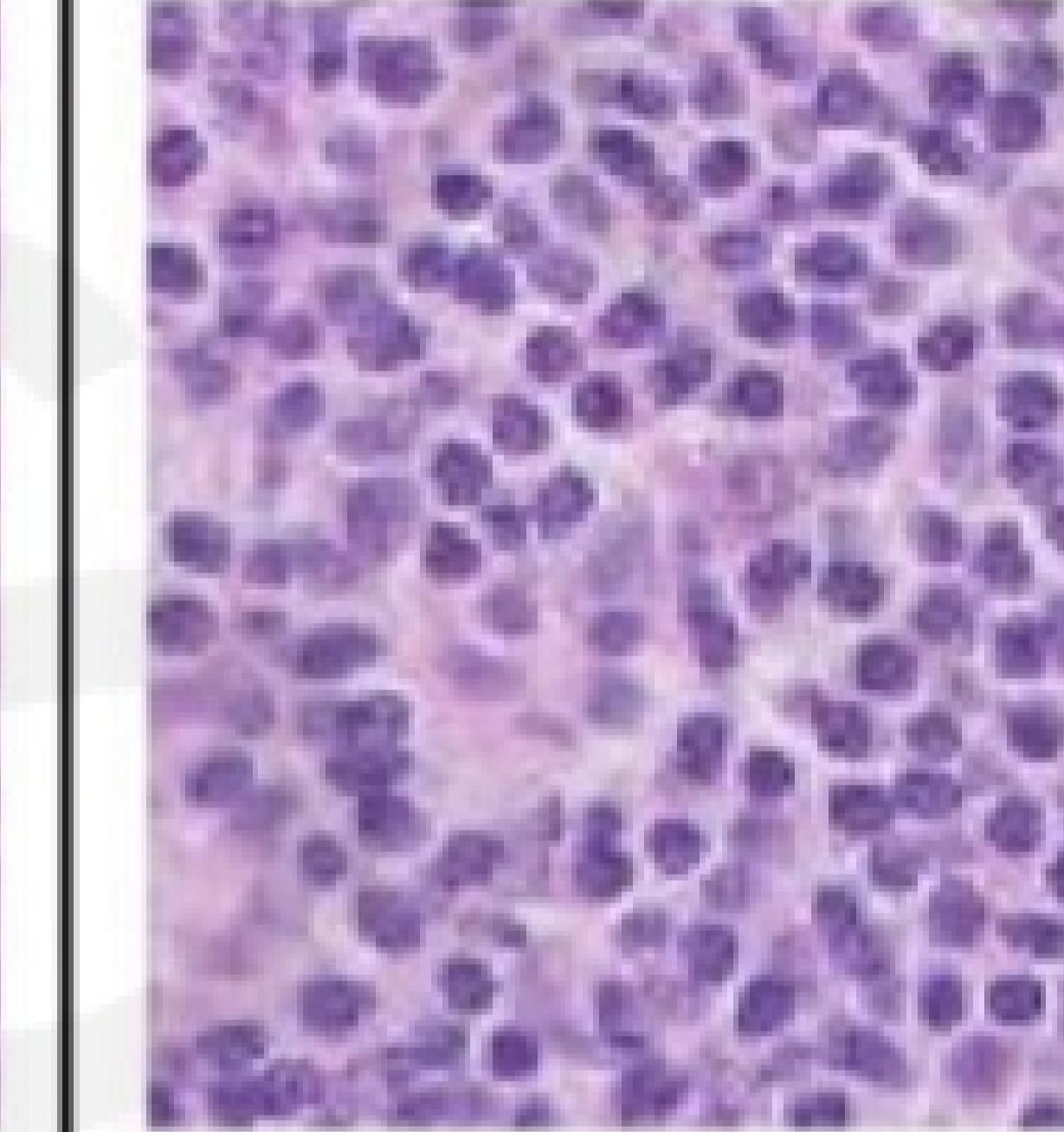
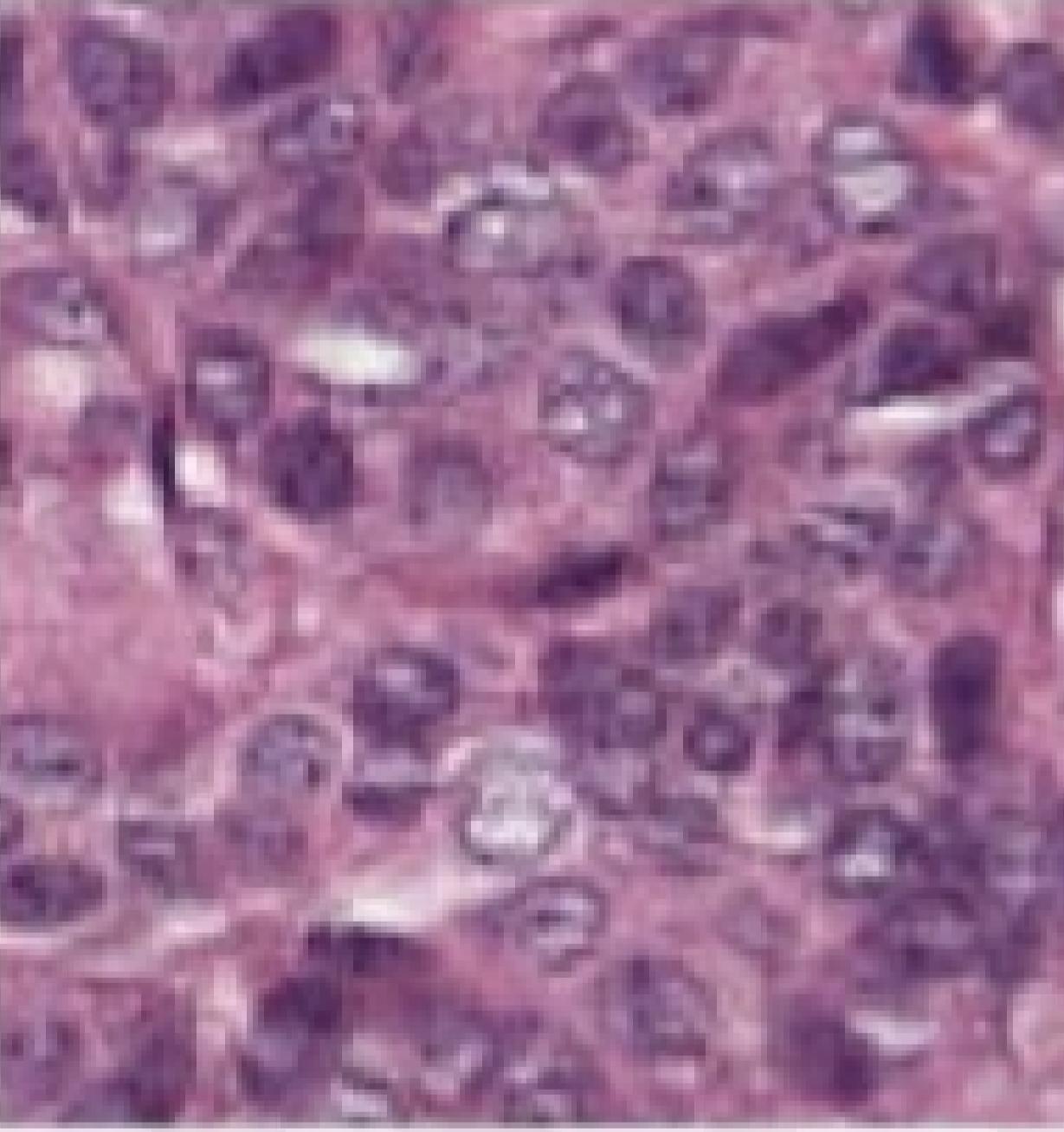
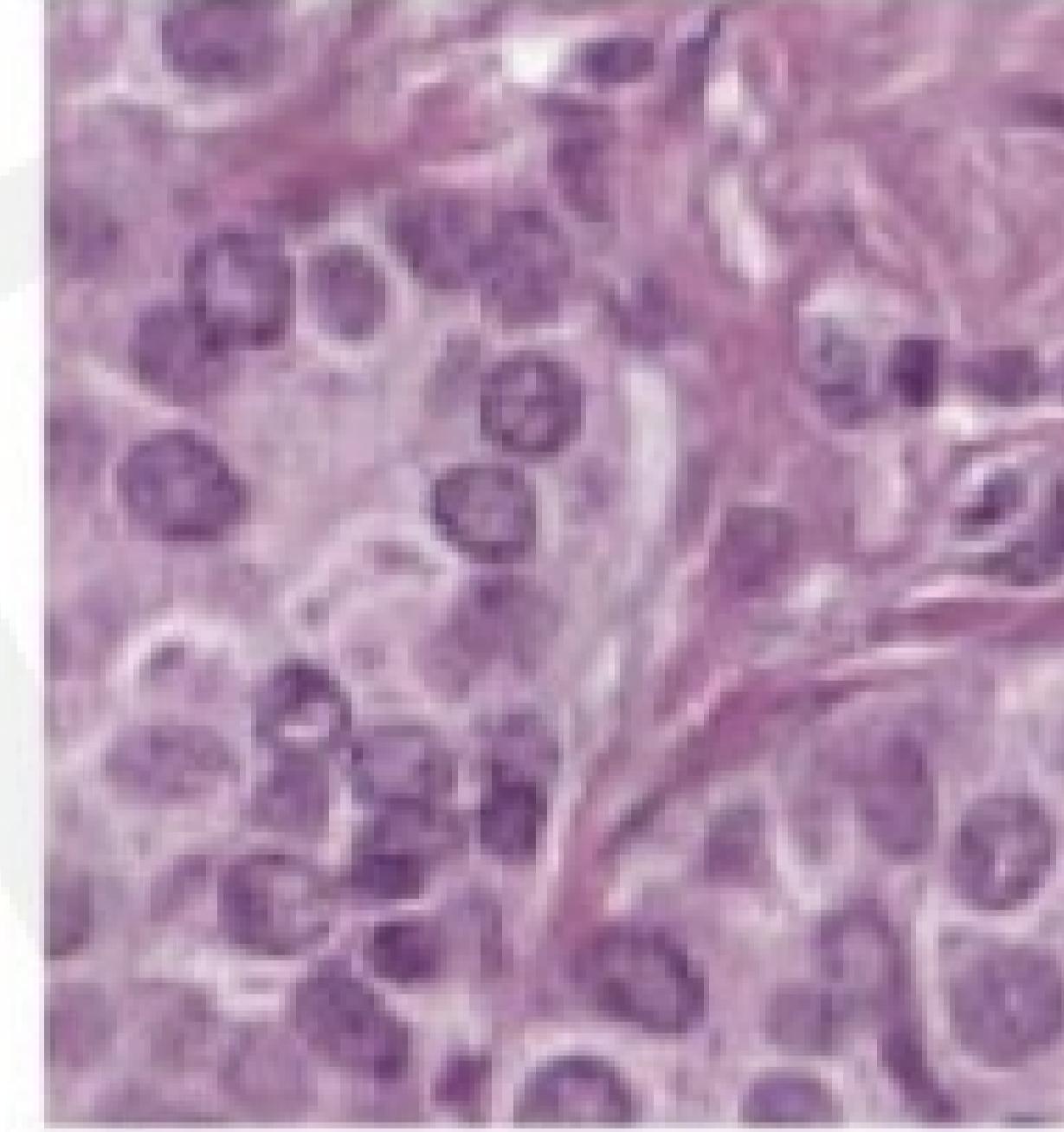
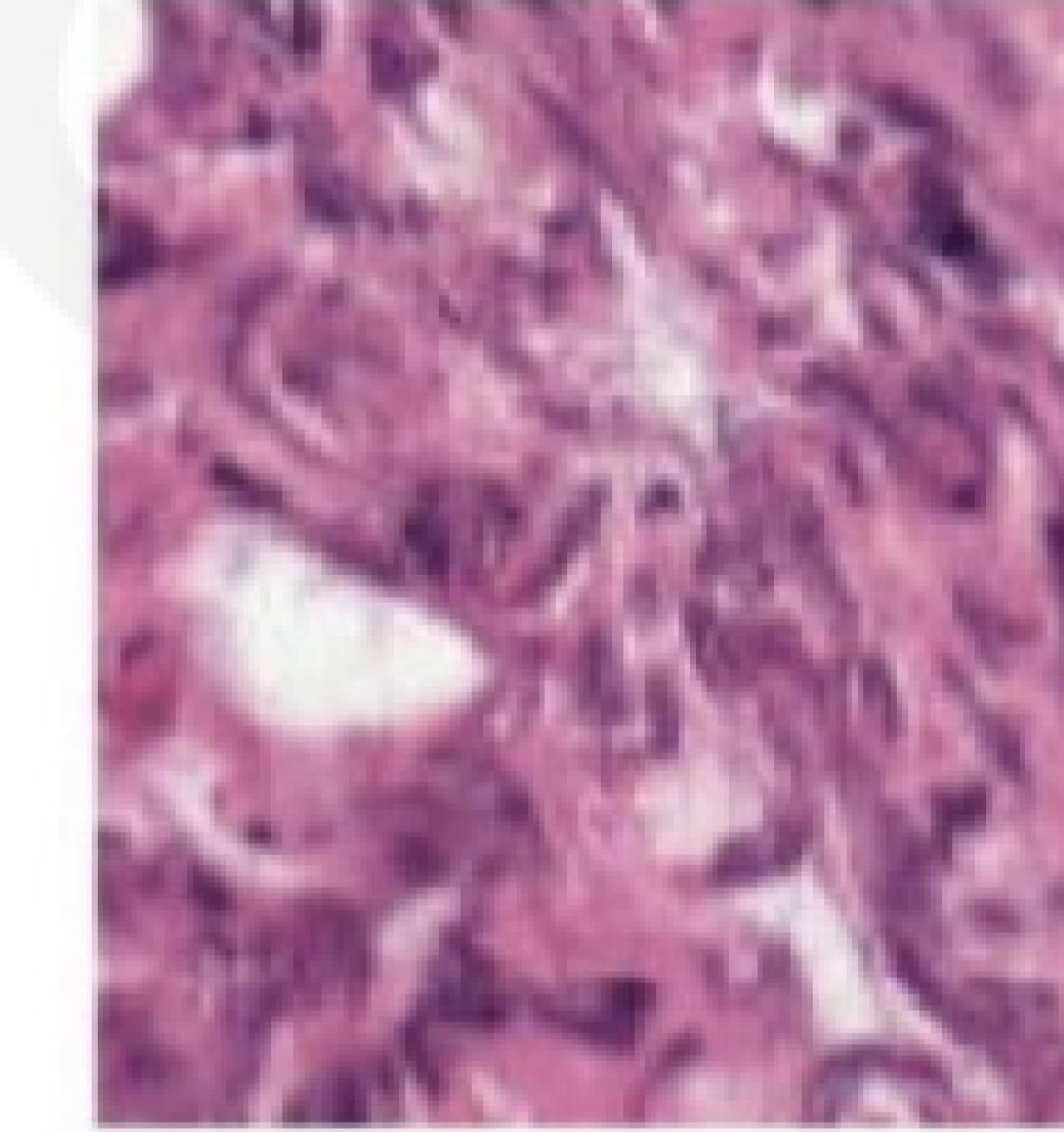
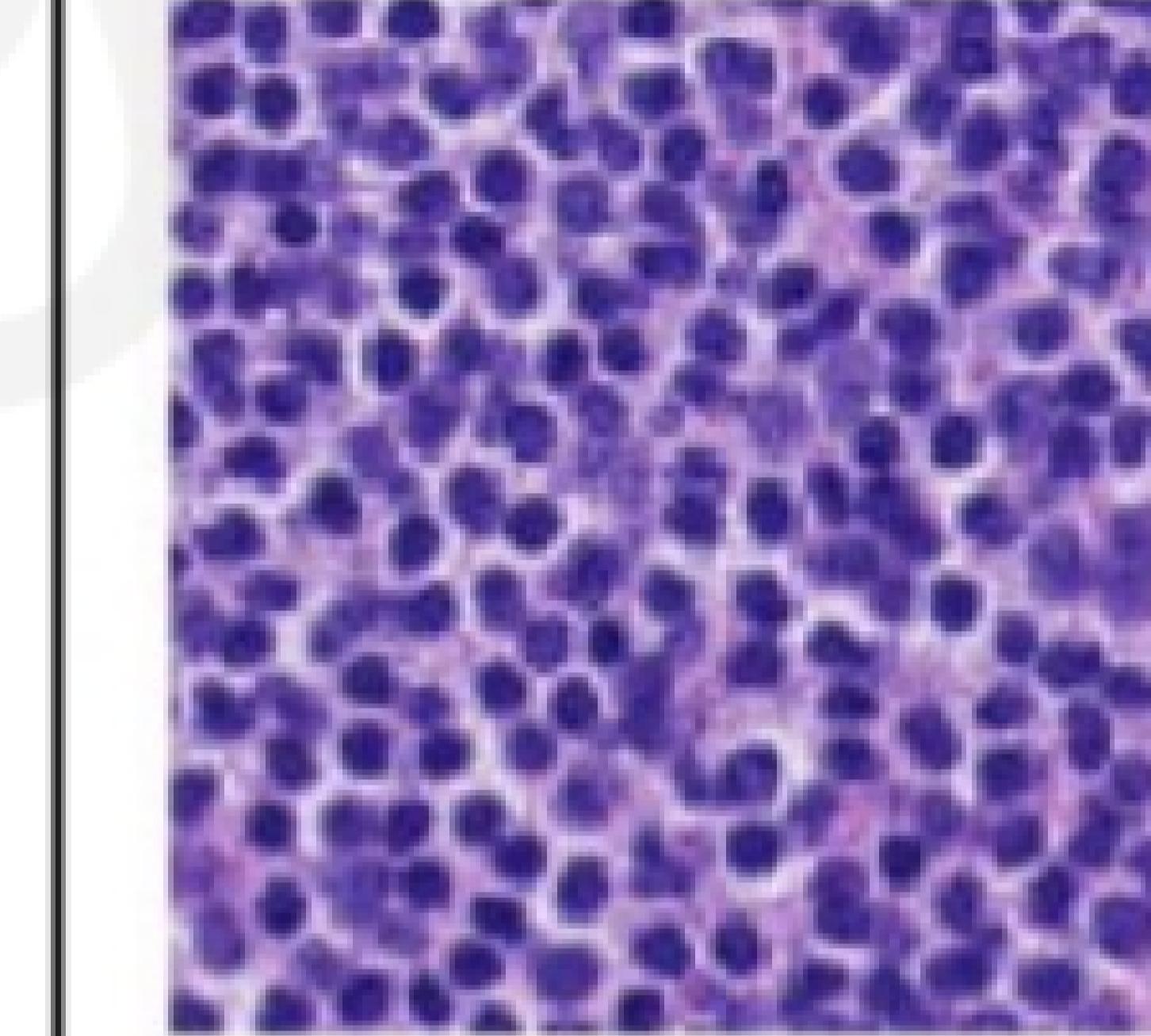
# Datasets with Distribution Shifts

	Train			Test	
Satellite Image ( $x$ )					
Year / Region ( $d$ )	2002 / Americas	2009 / Africa	2012 / Europe	2016 / Americas	2017 / Africa
Building / Land Type ( $y$ )	shopping mall	multi-unit residential	road bridge	recreational facility	educational institution

**Task:** Building / land classification

**Distribution shift:** Time / geographic region

# Datasets with Distribution Shifts

	Train		Val (OOD)	Test (OOD)
$y = \text{Normal}$	$d = \text{Hospital 1}$ 	$d = \text{Hospital 2}$ 	$d = \text{Hospital 3}$ 	$d = \text{Hospital 4}$ 
	$y = \text{Tumor}$ 	$d = \text{Hospital 2}$ 	$d = \text{Hospital 3}$ 	$d = \text{Hospital 5}$ 

**Task:** Disease classification from histopathology images

**Distribution shift:** Hospital source

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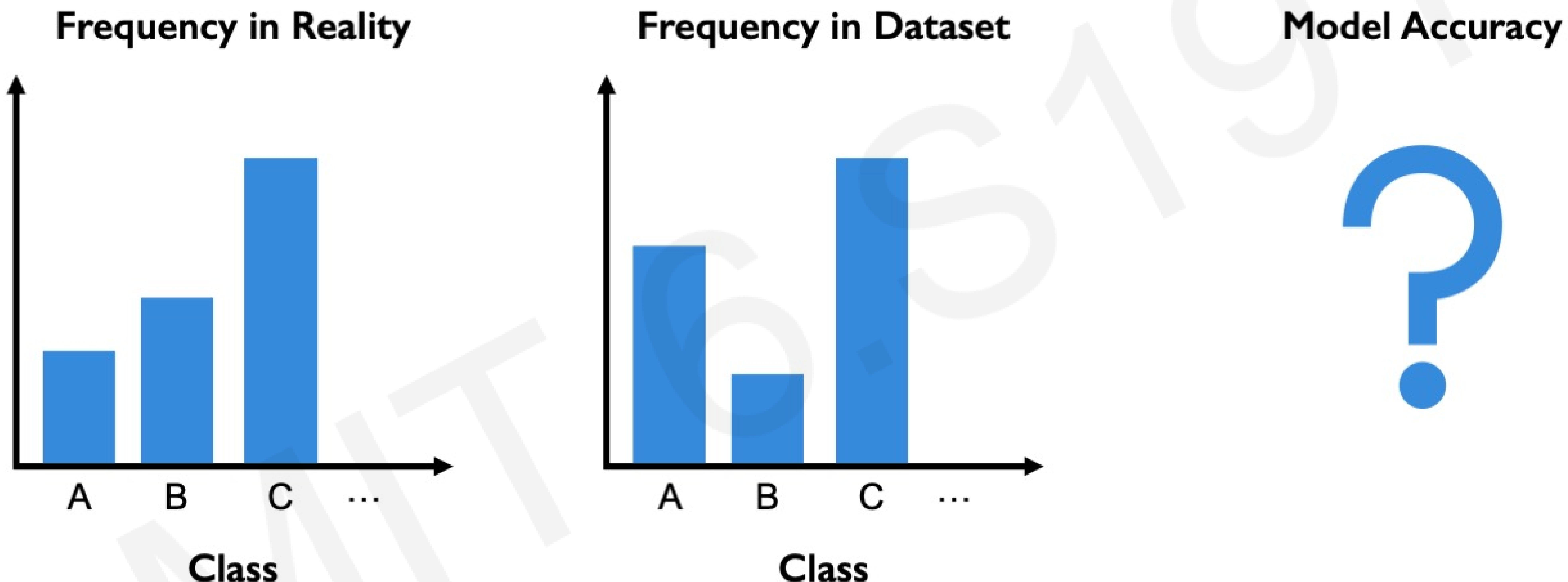
"General" conclusions drawn from limited test data

### Automation Bias

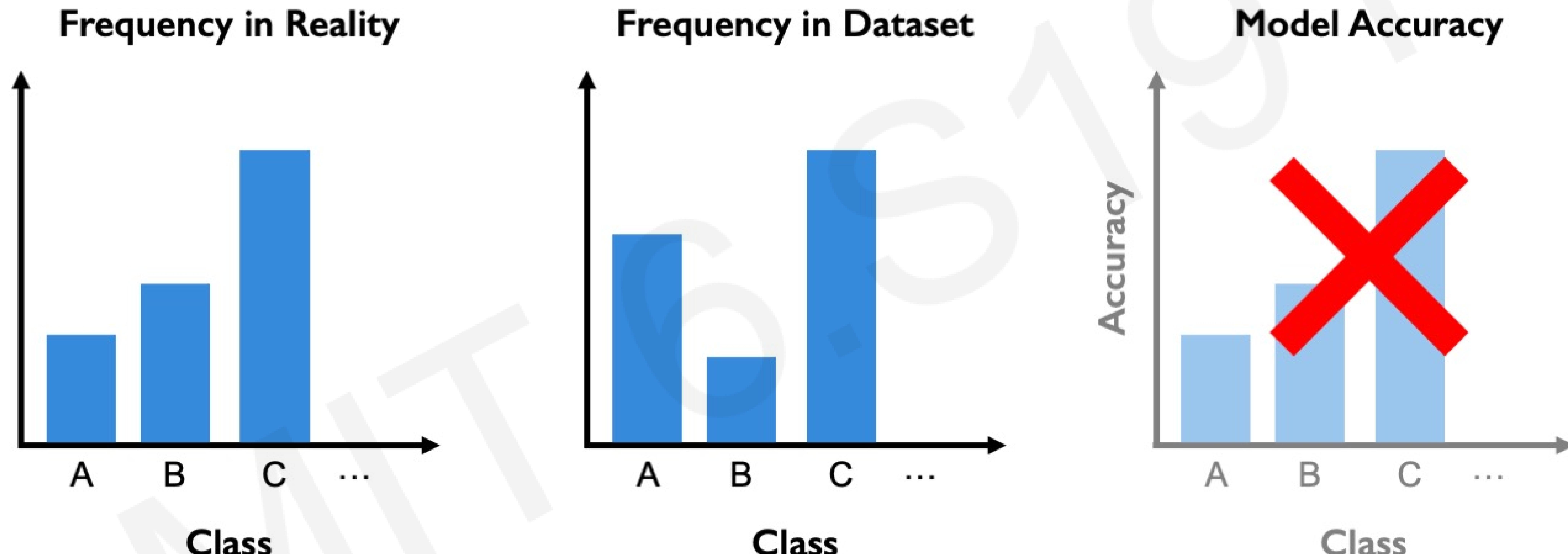
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**By no means an exhaustive list!**

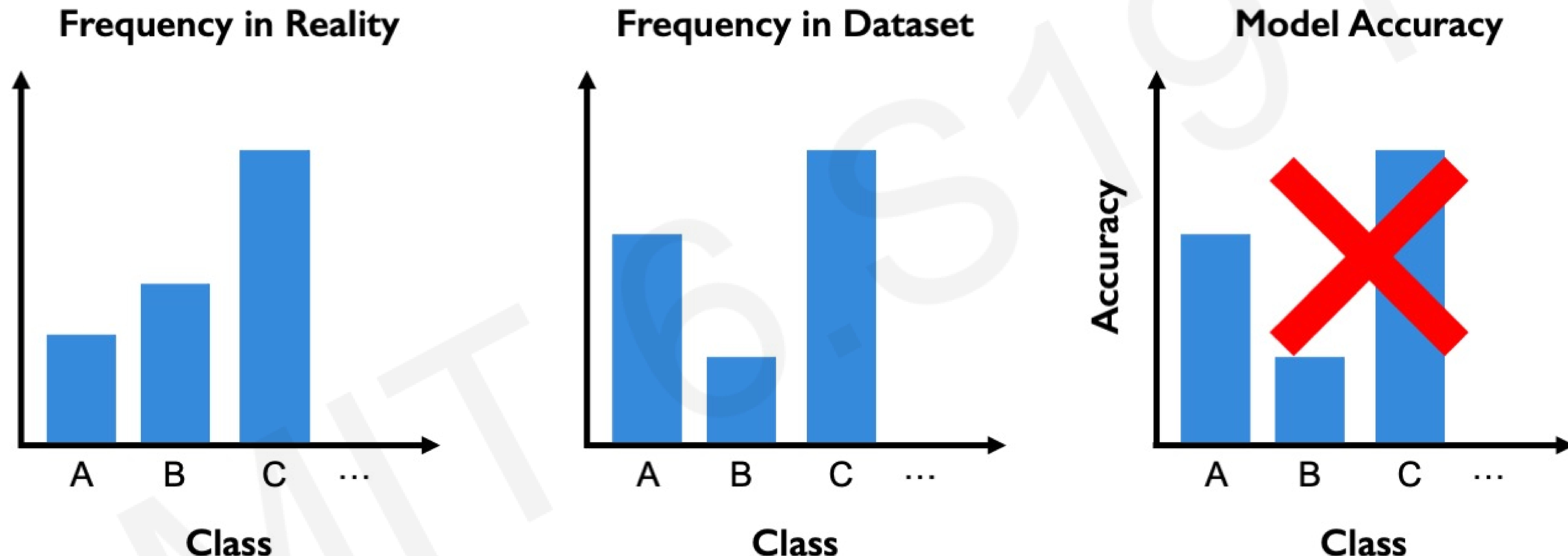
# Biases due to Class Imbalance



# Biases due to Class Imbalance

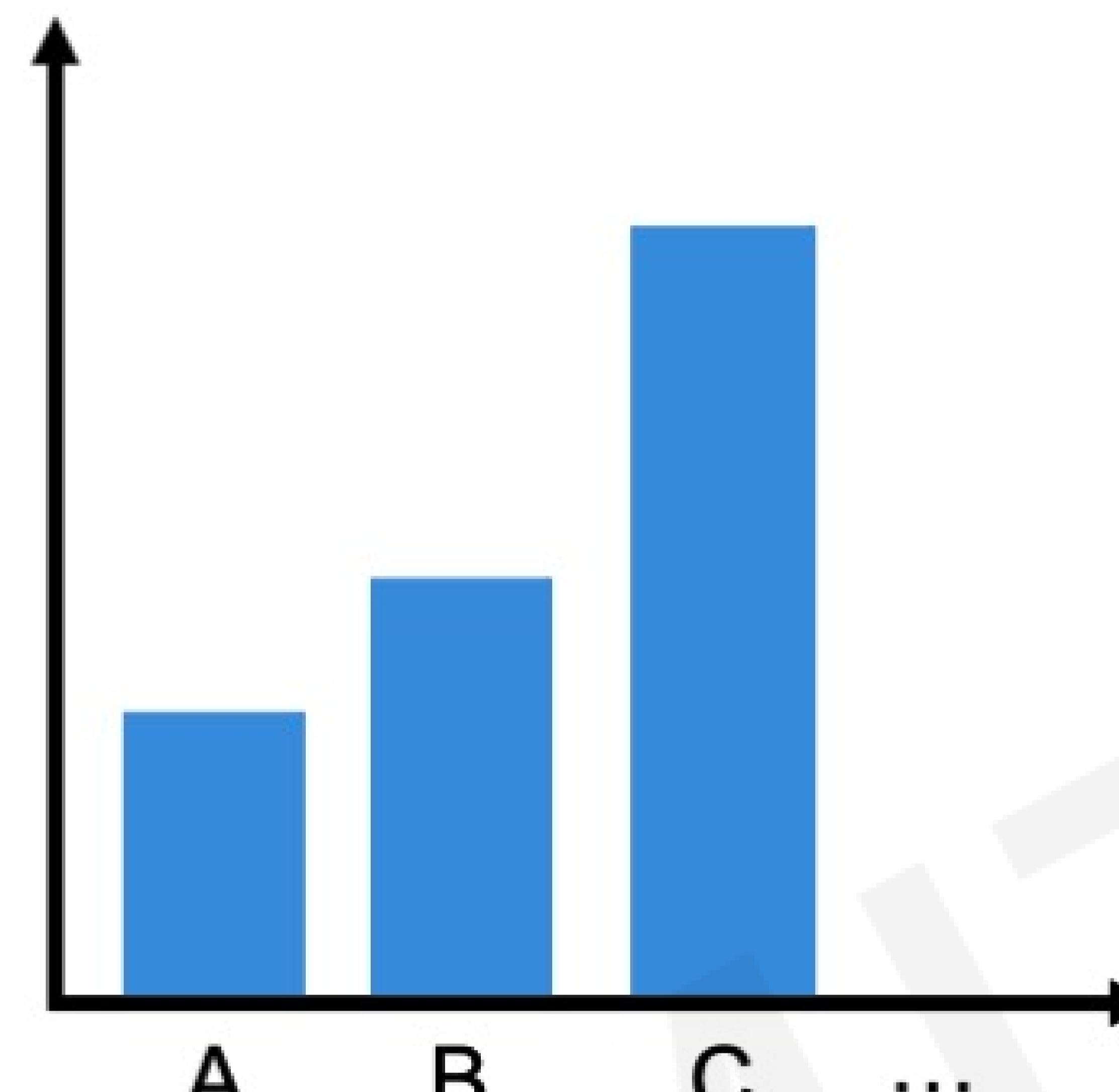


# Biases due to Class Imbalance

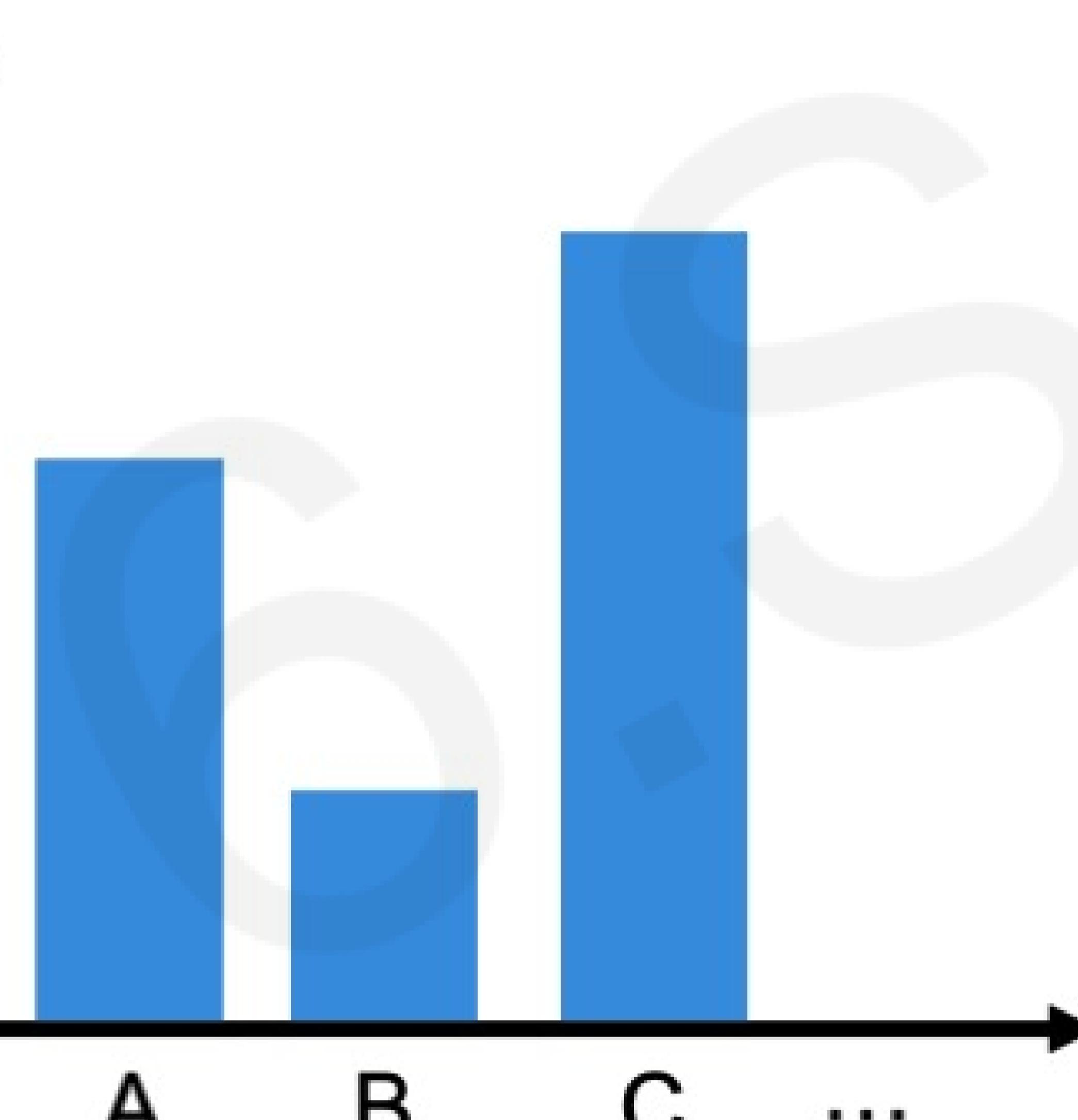


# Biases due to Class Imbalance

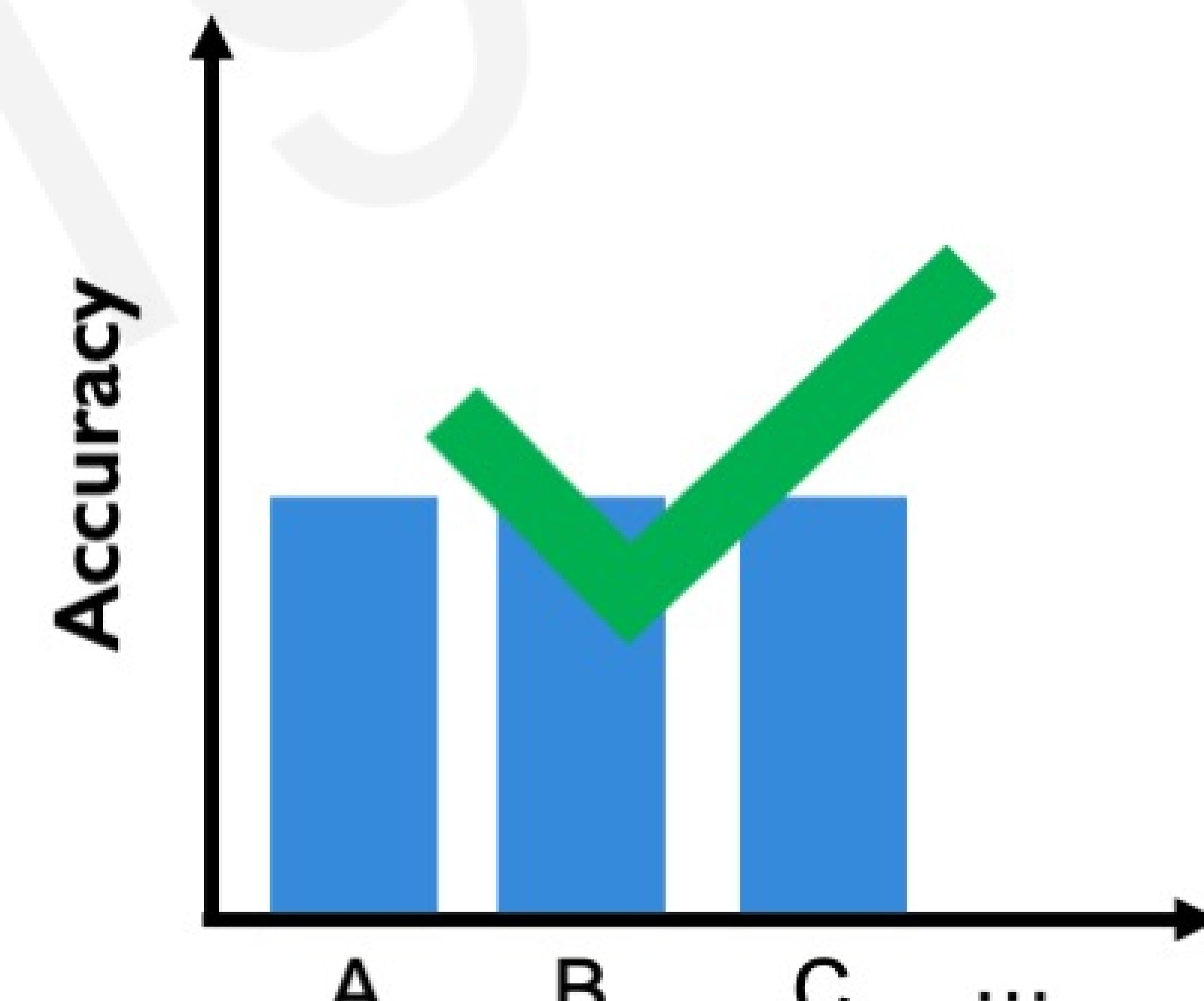
Frequency in Reality



Frequency in Dataset



Model Accuracy

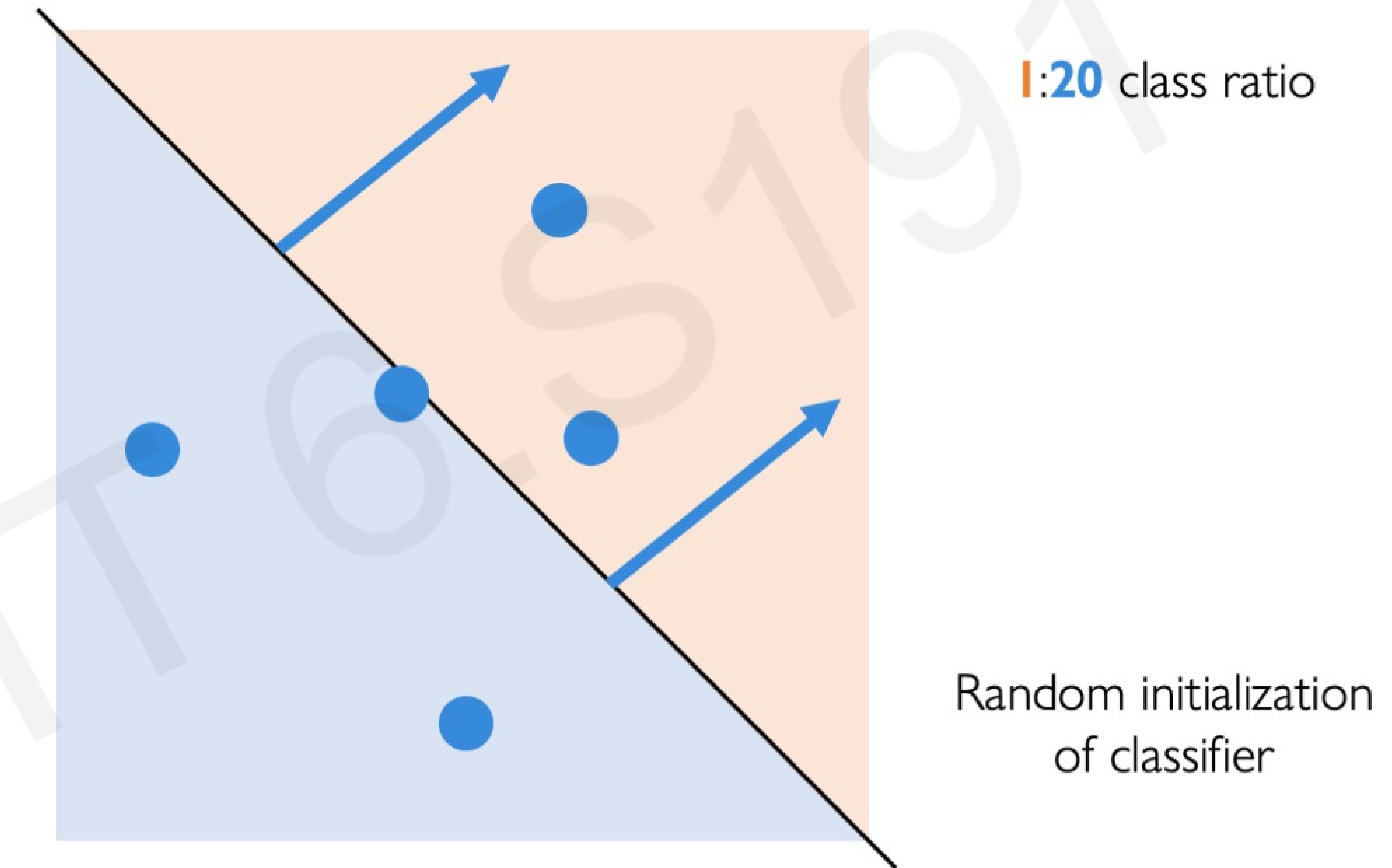


Goal: fair performance for all classes.  
Why is class imbalance problematic?



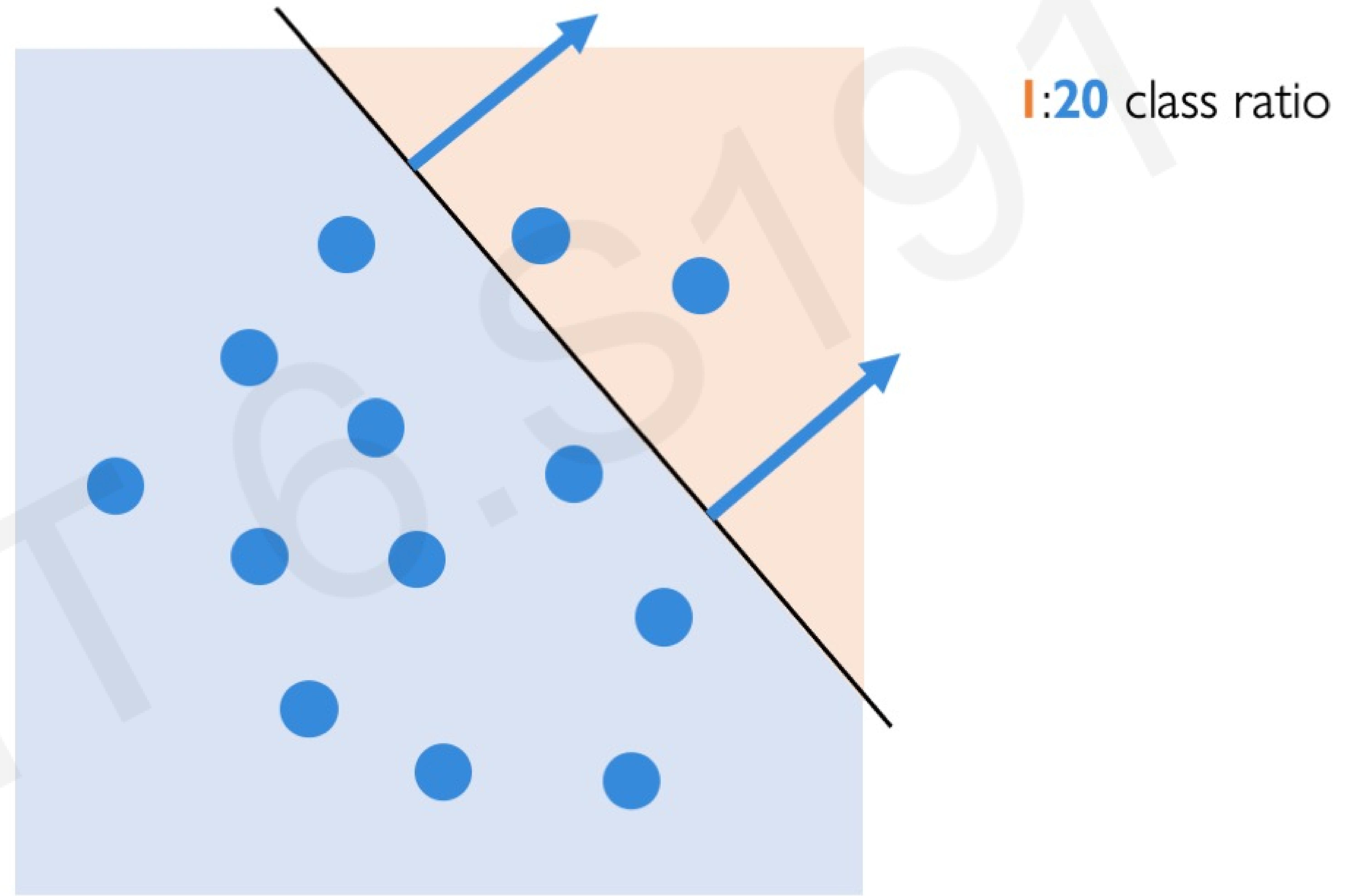
# Learning in the Face of Class Imbalance

Incremental updates are made to the classifier during learning



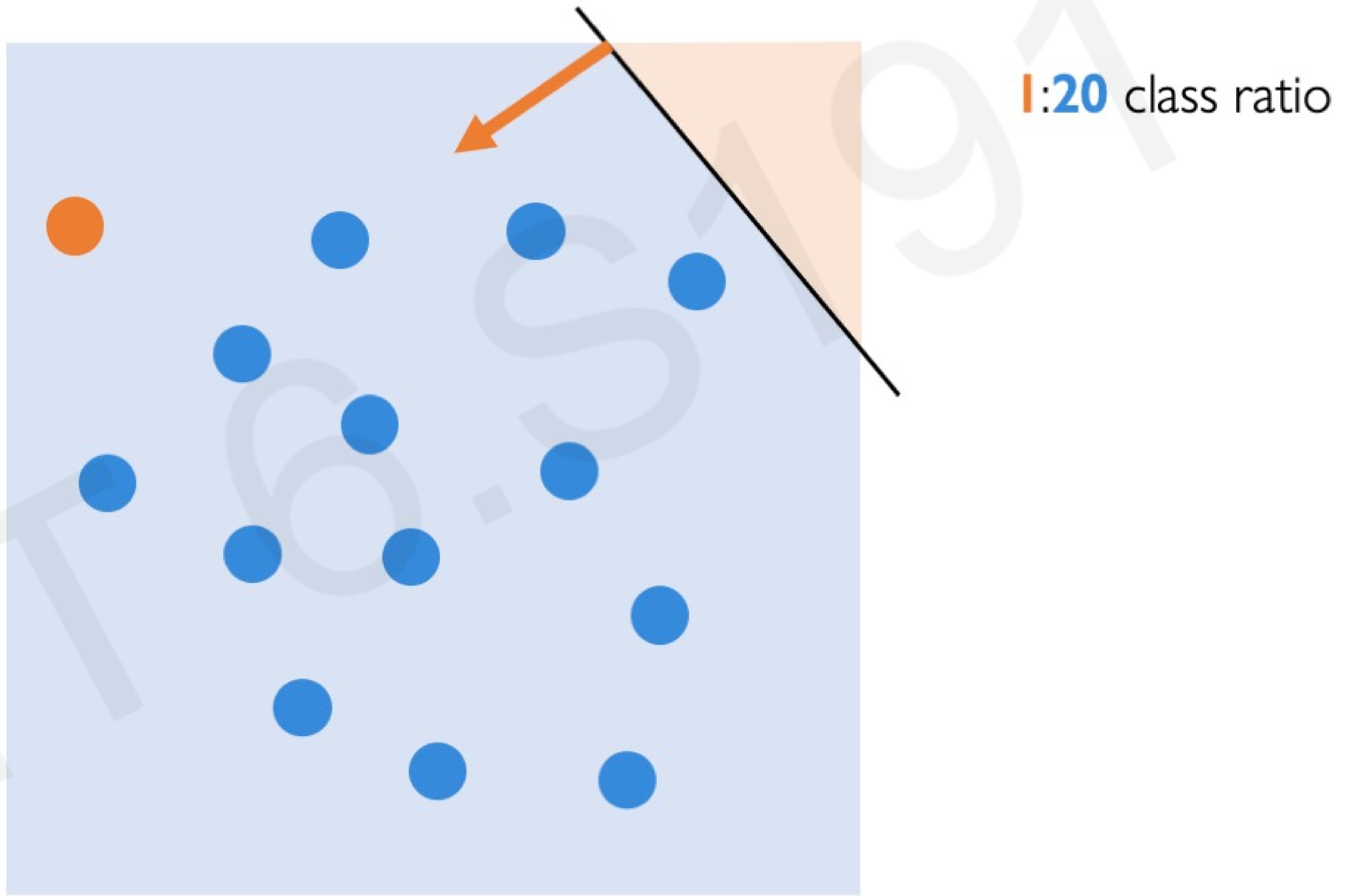
# Learning in the Face of Class Imbalance

Incremental updates are made to the classifier during learning

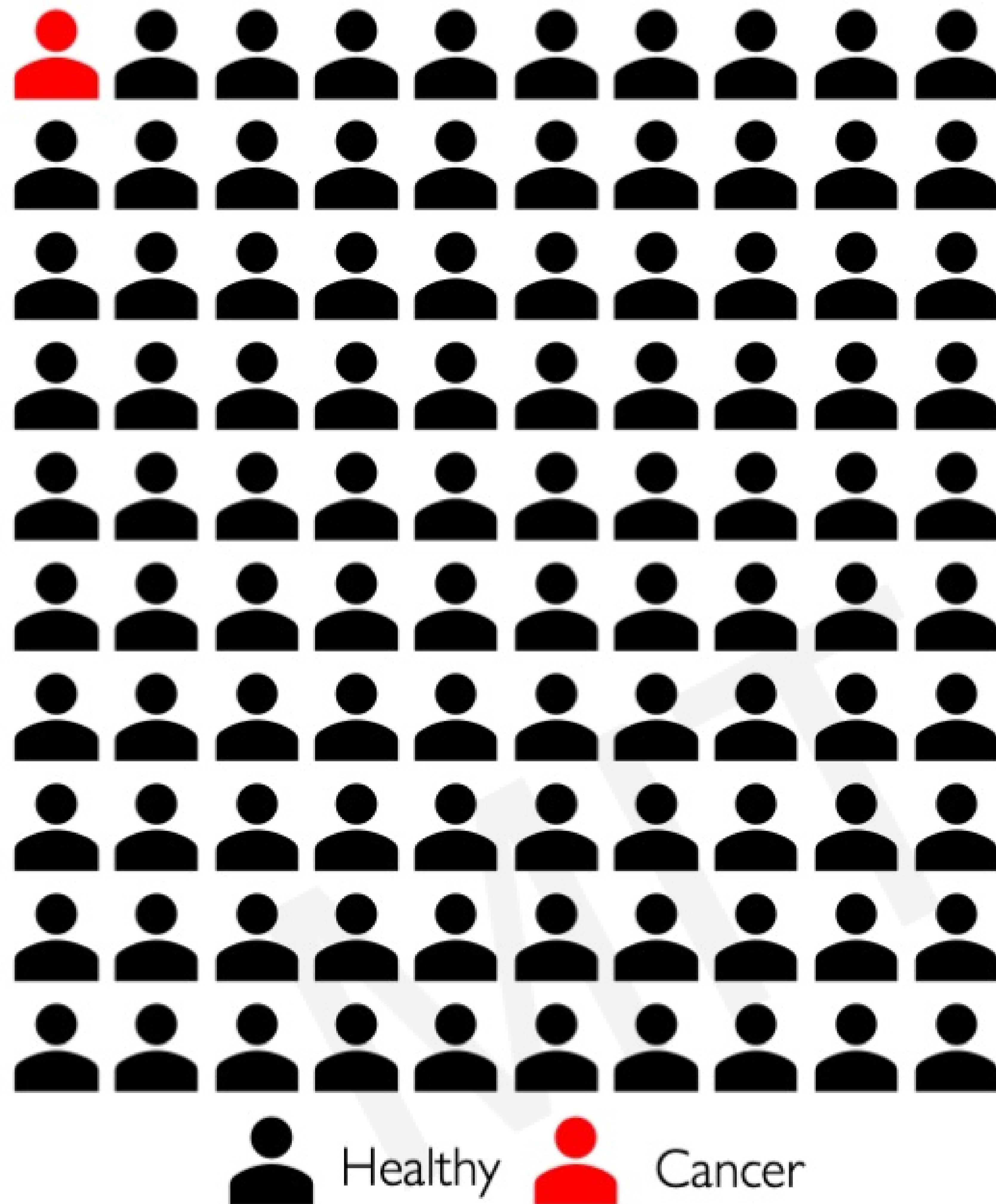


# Learning in the Face of Class Imbalance

Incremental updates are made to the classifier during learning



# Case Study: The Danger of Class Imbalance

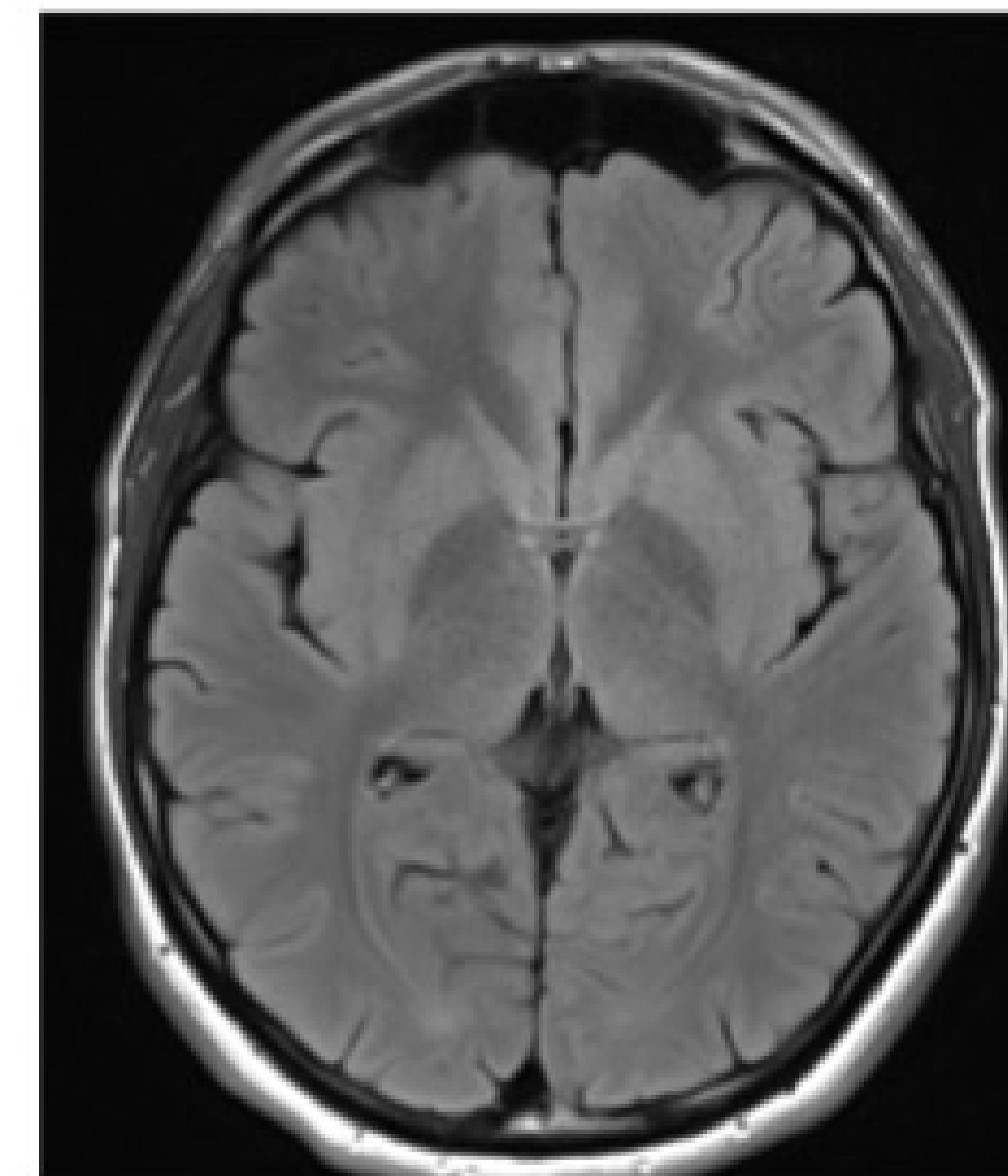


## Case Study: Cancer Detection from Medical Images

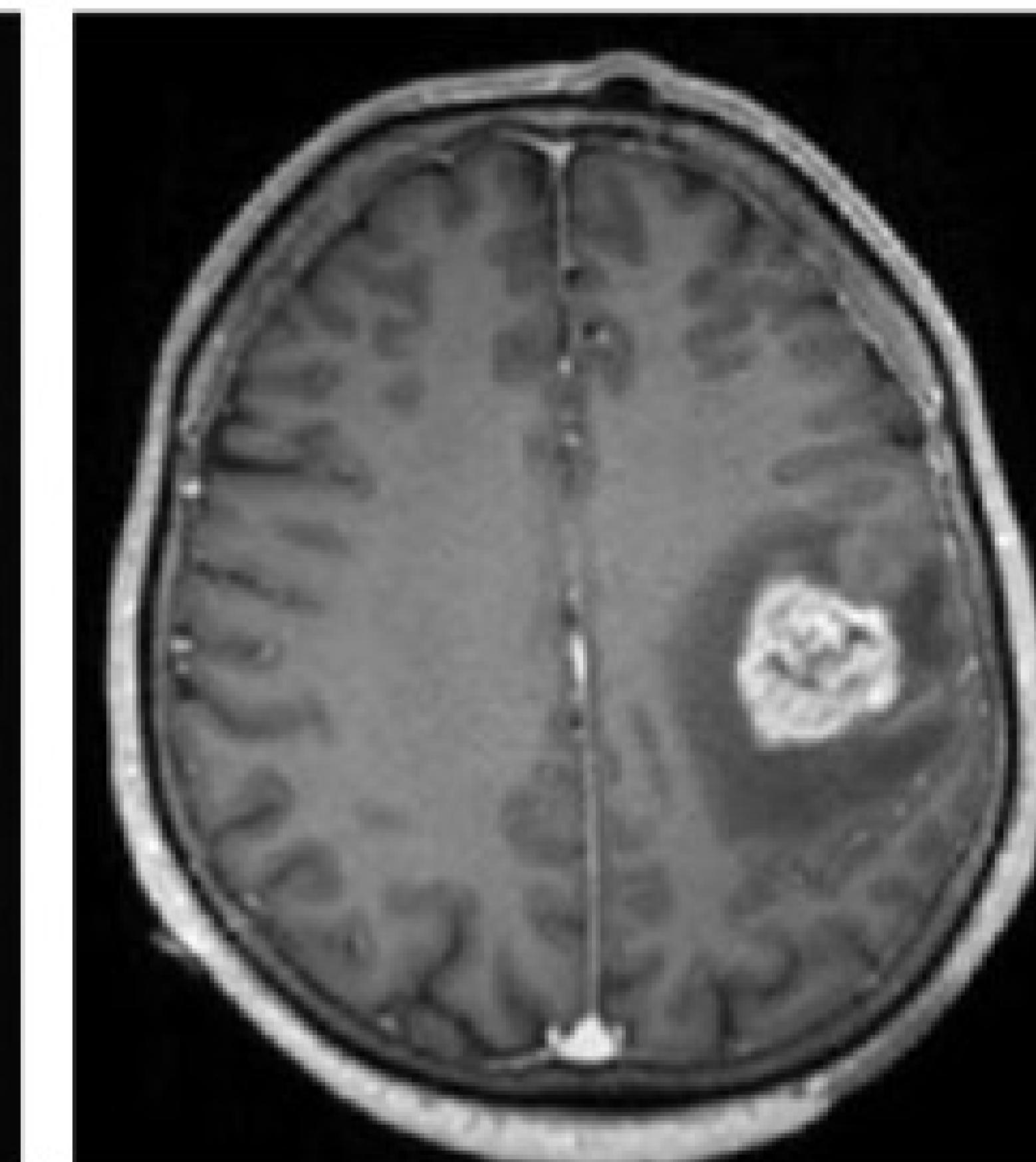
- Glioblastoma (GBM): most aggressive and deadliest brain tumor
- GBM incidence in USA: **3.19 per 100,000** individuals!
- Task: train CNN to detect GBM from MRI scans of the brain



What if class incidence in dataset reflected real-world incidence?



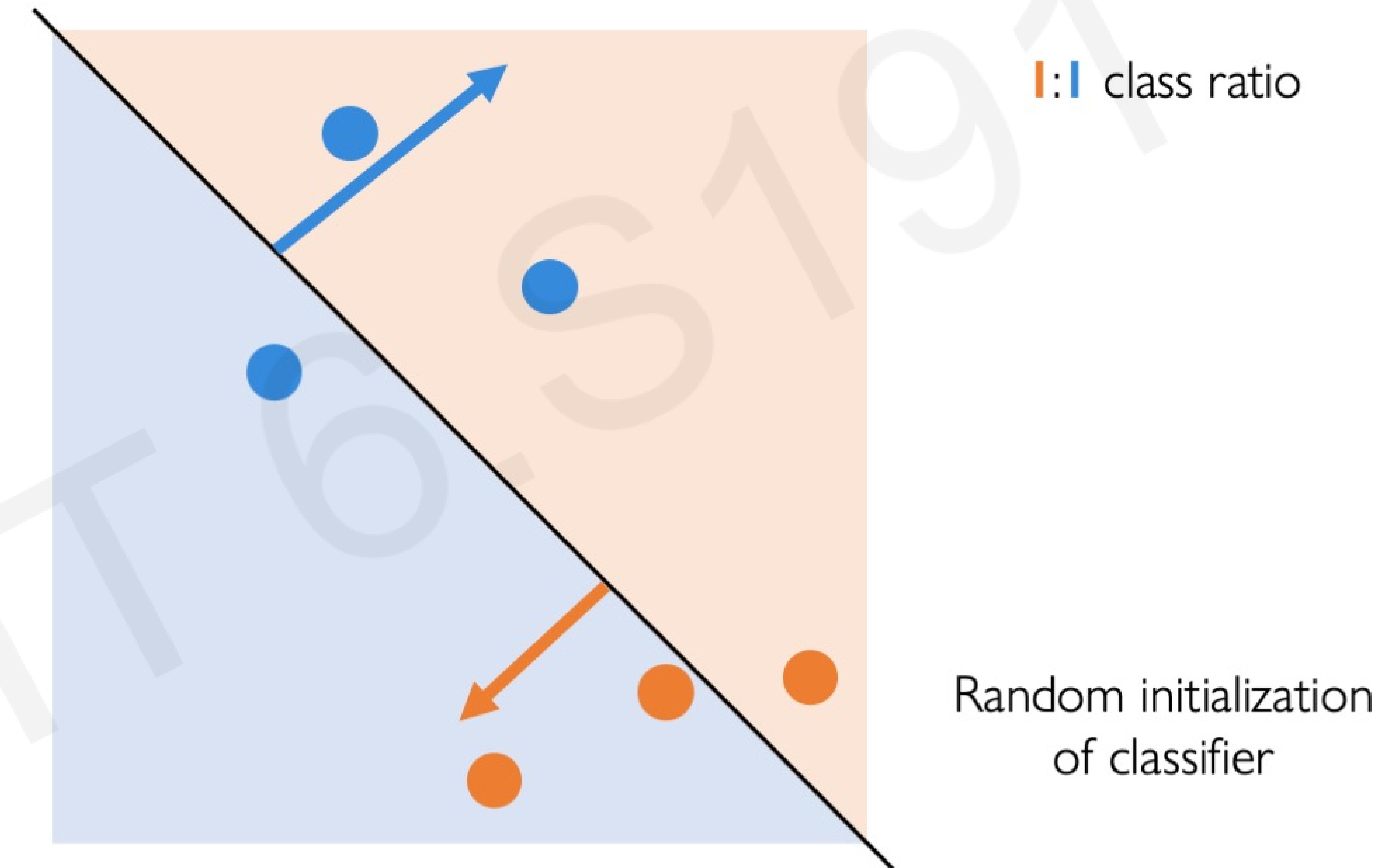
**99.997%**



**0.003%**

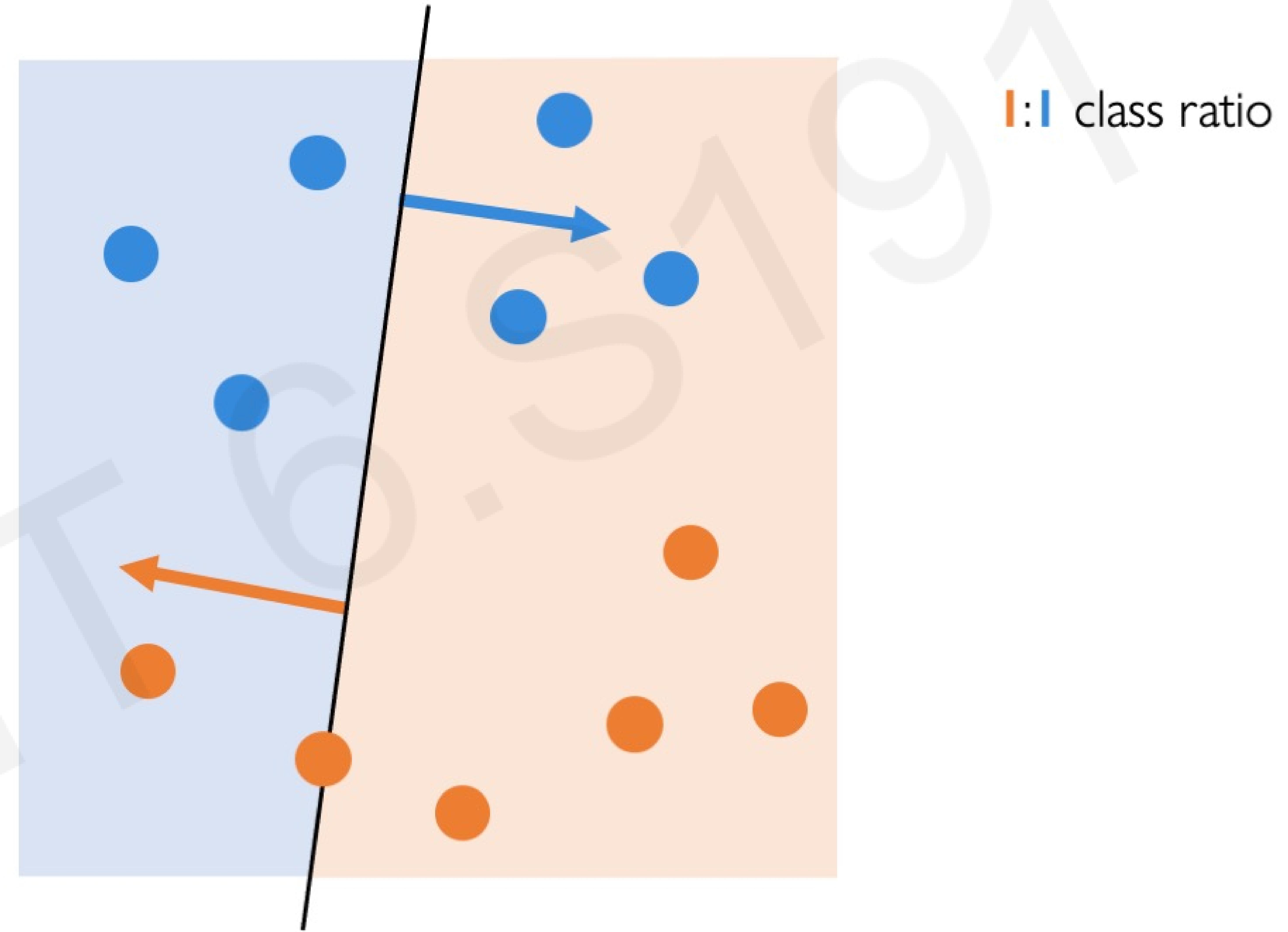
# Learning from Class Balanced Data: Batch Selection

Incremental updates are made to the classifier during learning

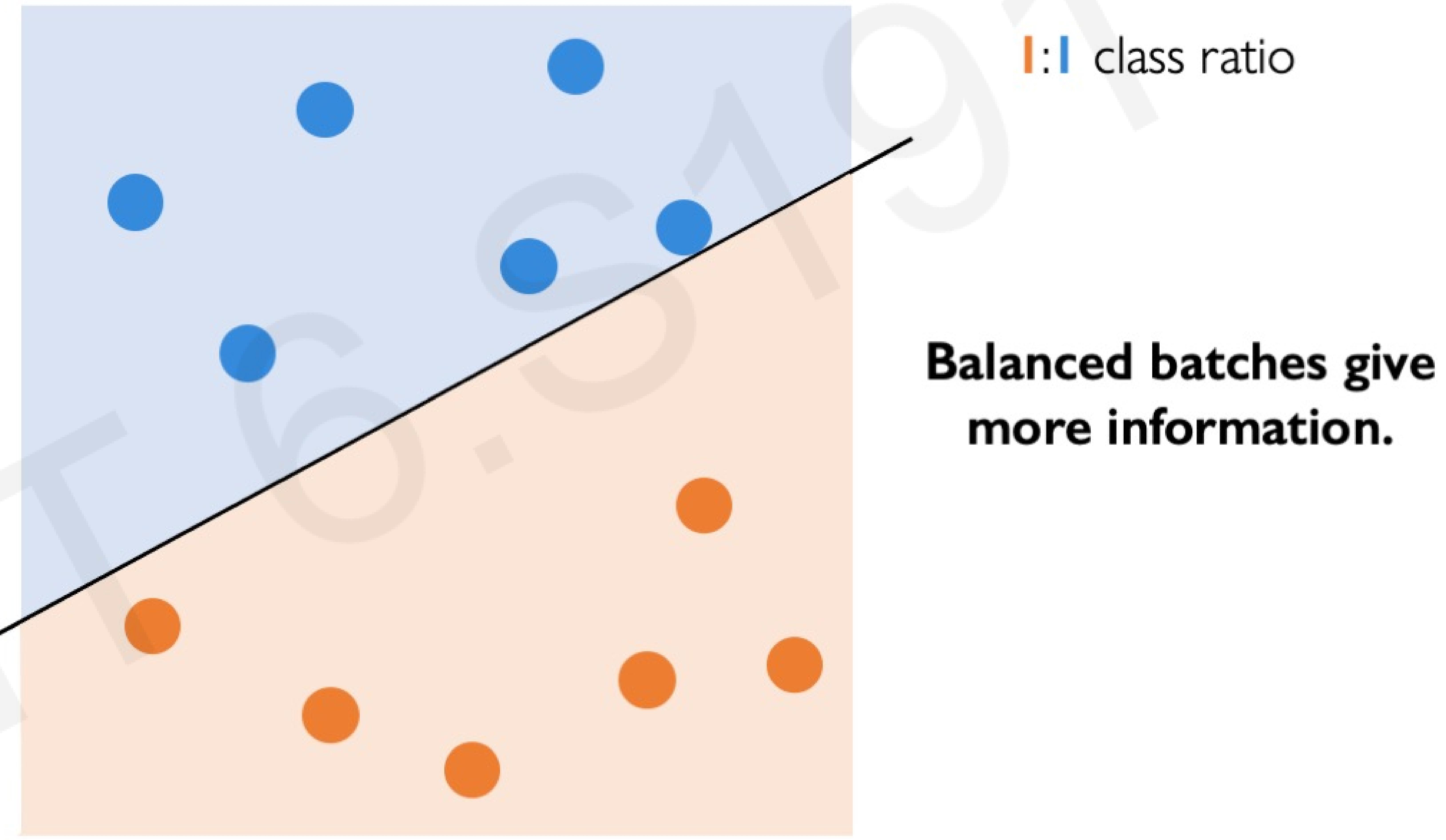


# Learning from Class Balanced Data: Batch Selection

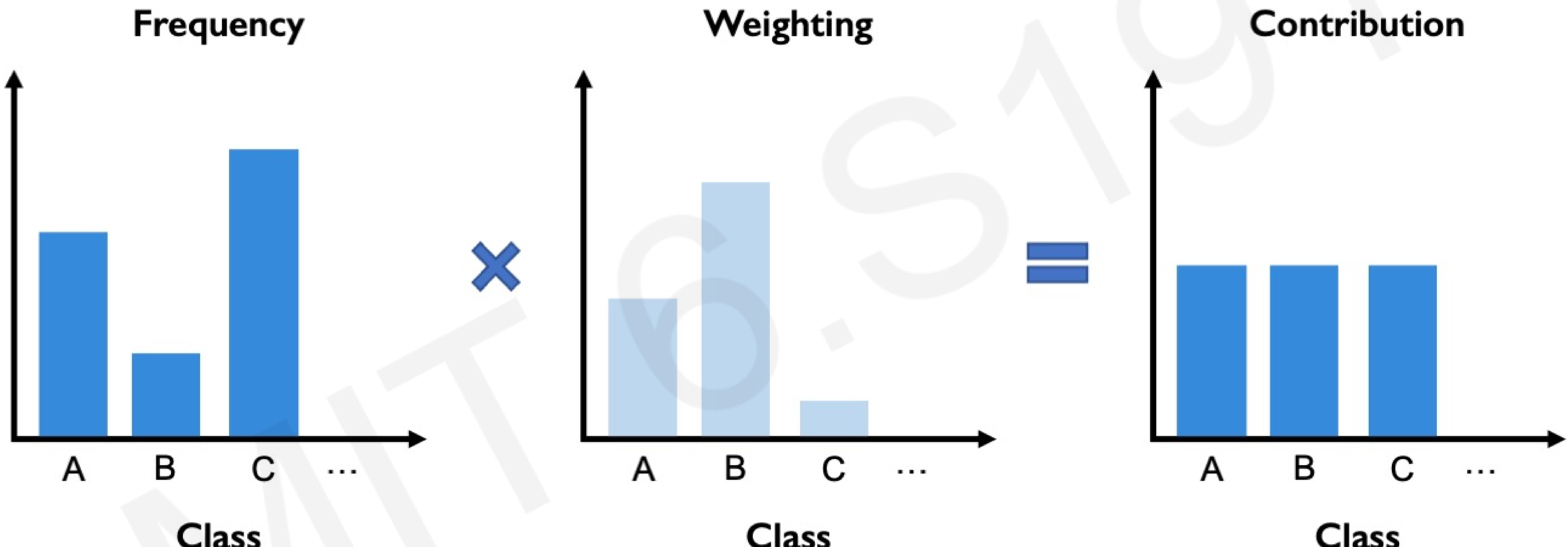
Incremental updates are made to the classifier during learning



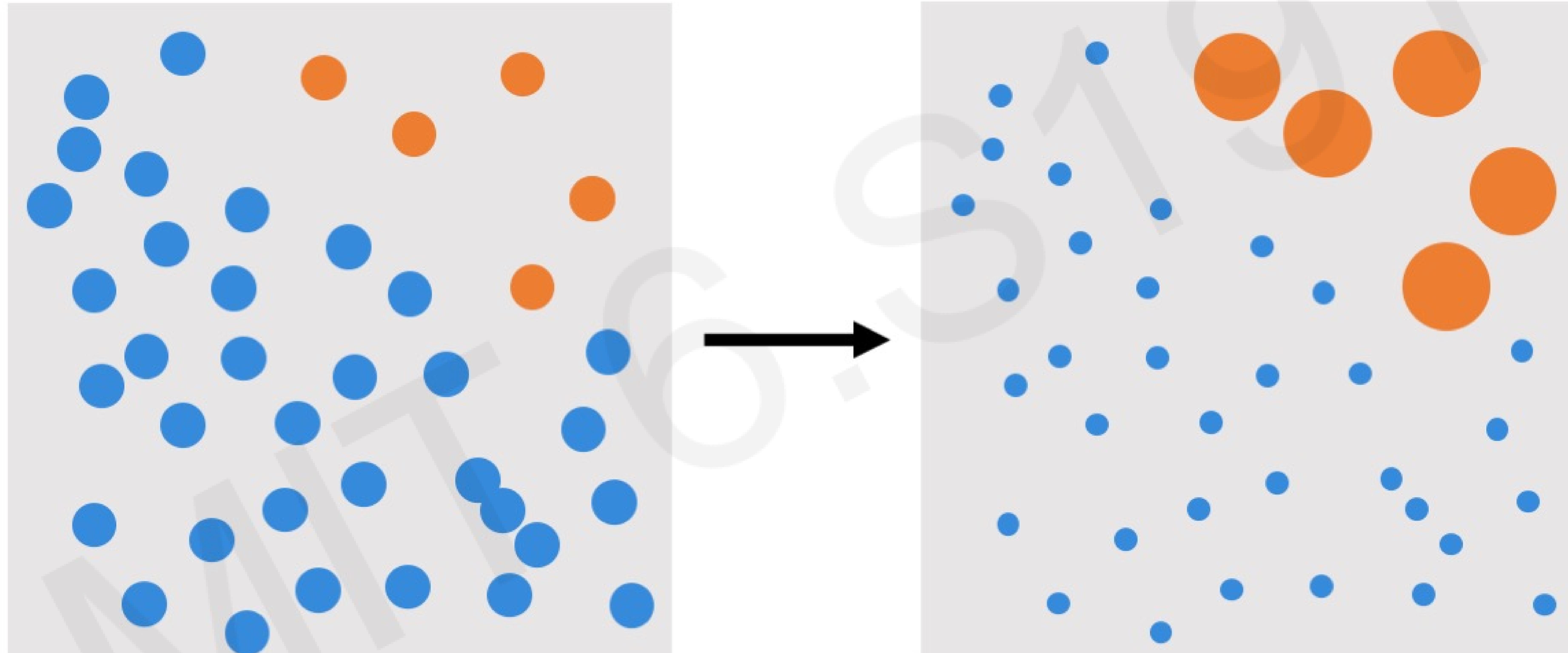
# Learning from Class Balanced Data: Batch Selection



# Learning from Class Balanced Data: Example Weighting



# Learning from Class Balanced Data: Example Weighting

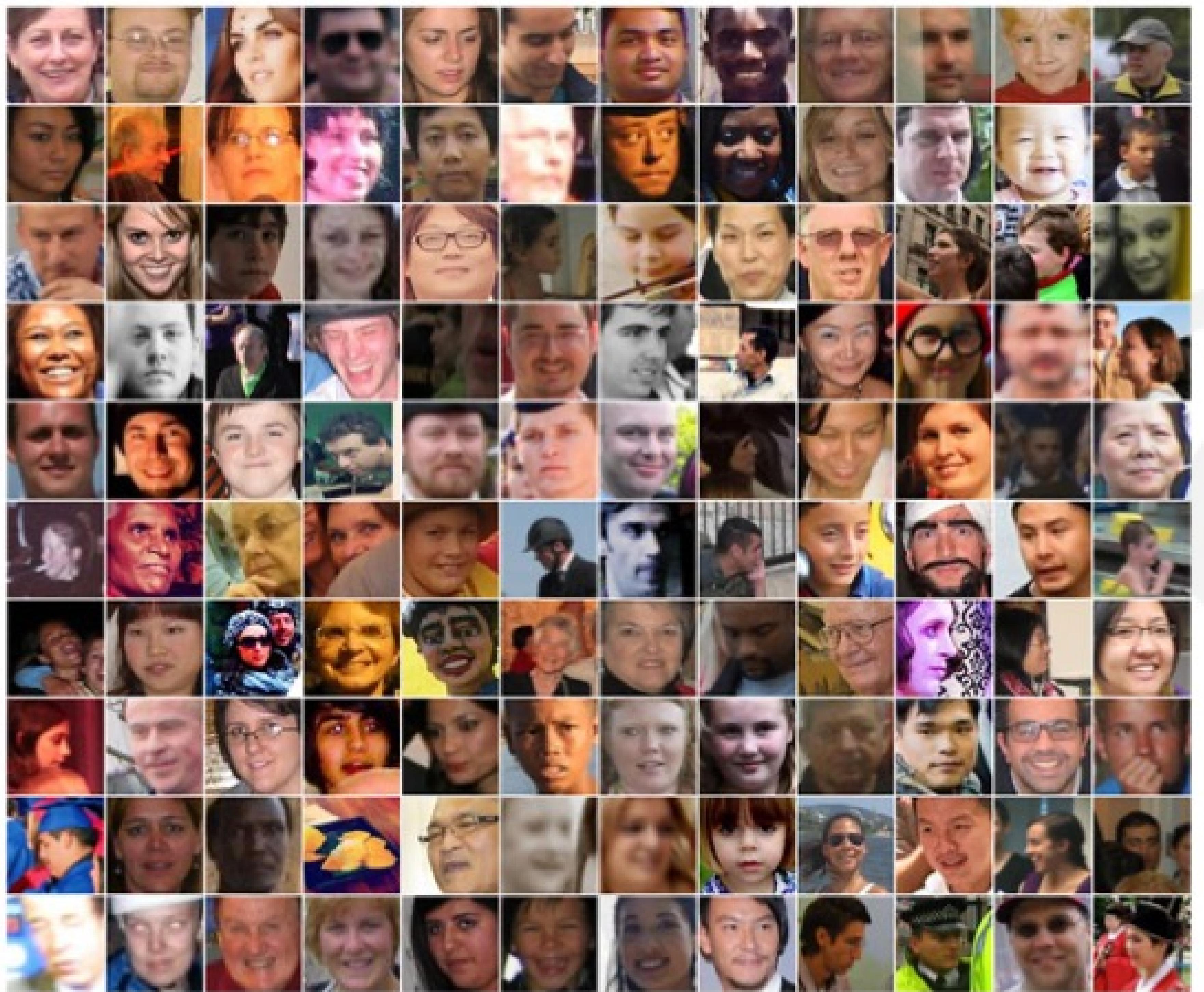


Size == probability of selection during training

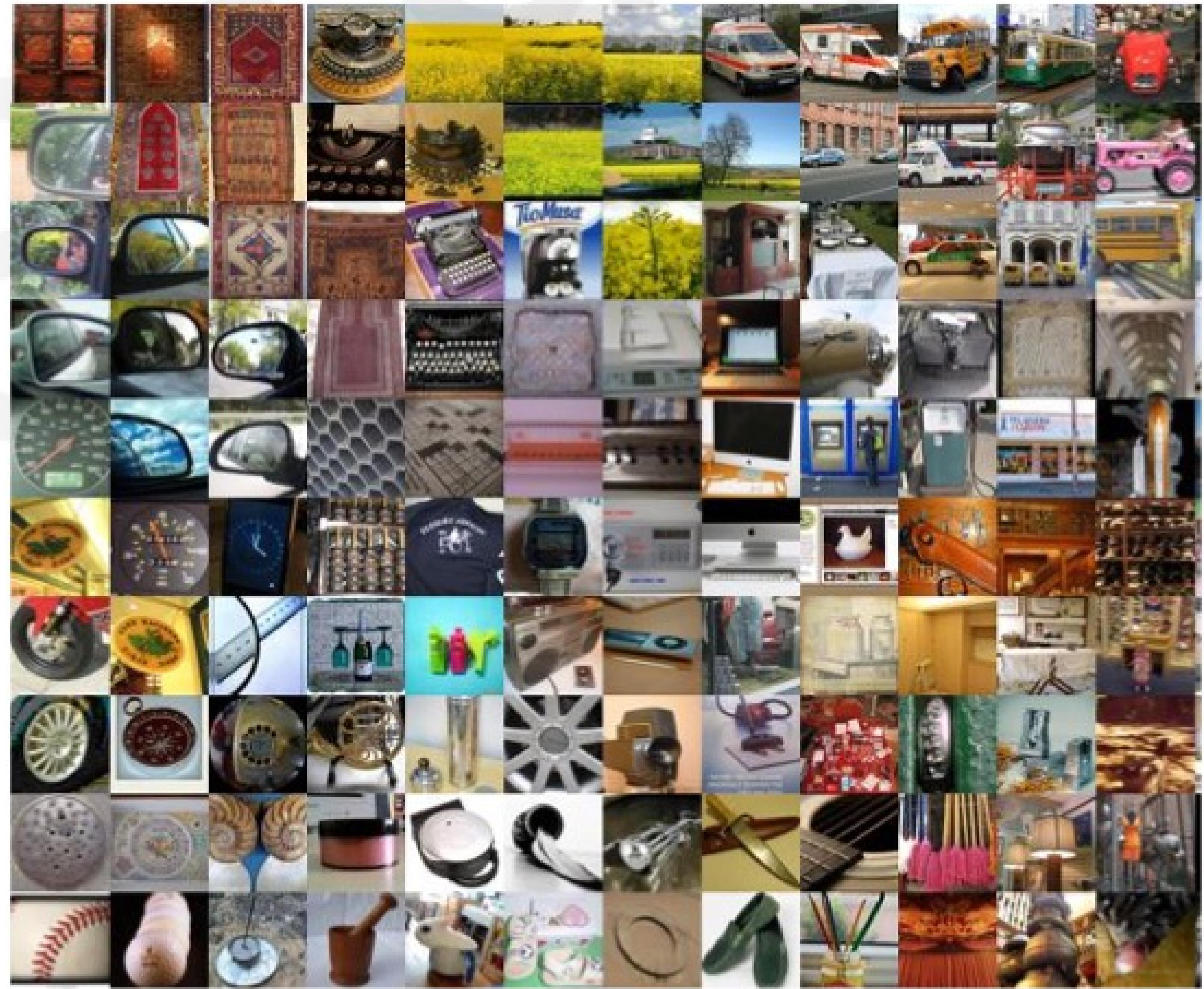
# But What About Biases in *Features*?

Consider training a facial detection system on images of faces and images of non-faces:

**Faces**



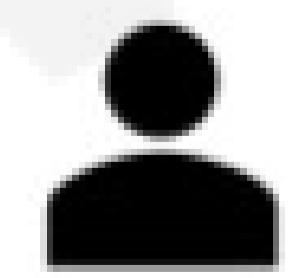
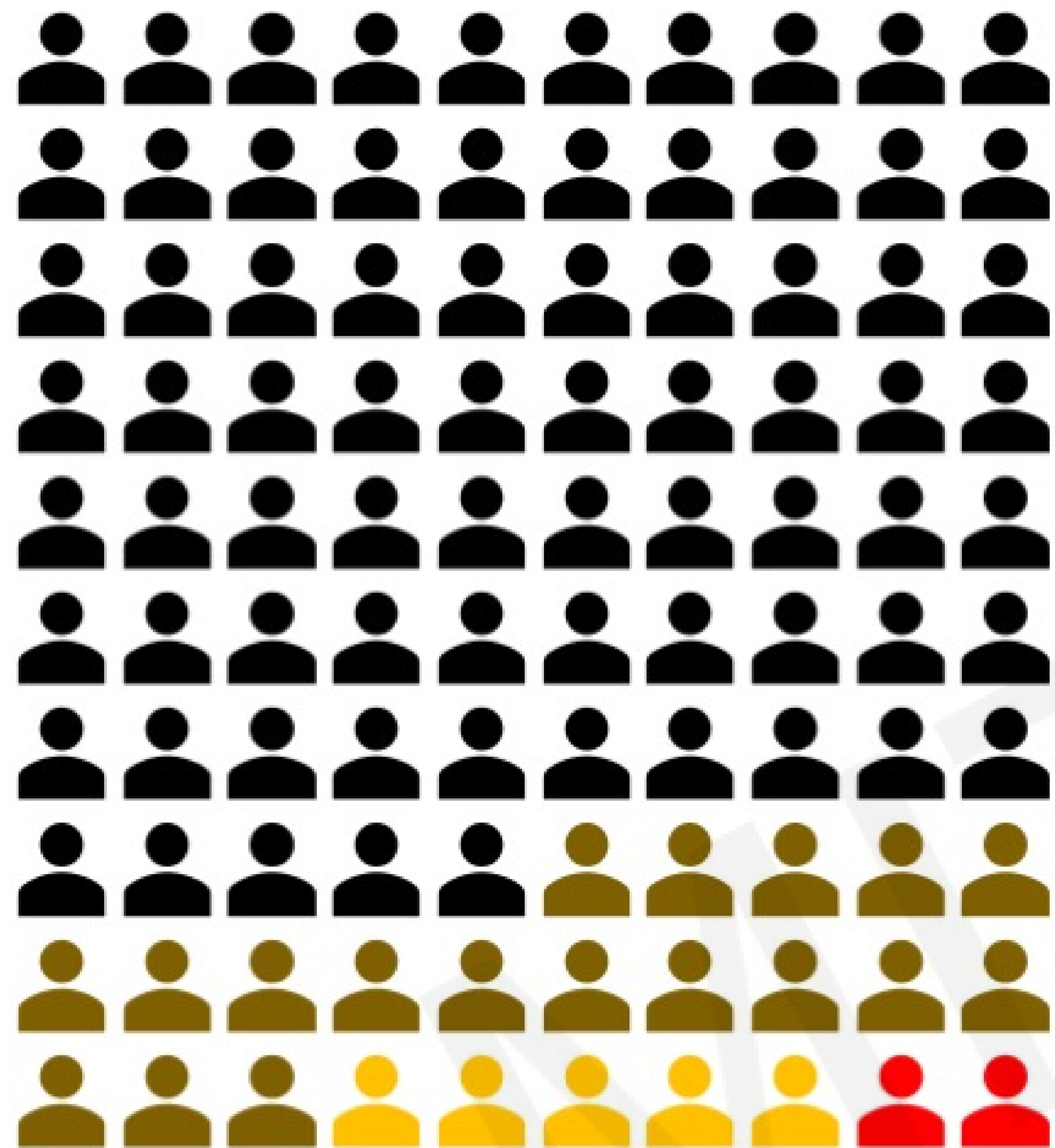
**Non-Faces**



Potential biases hidden **within each class** can be even more dangerous.

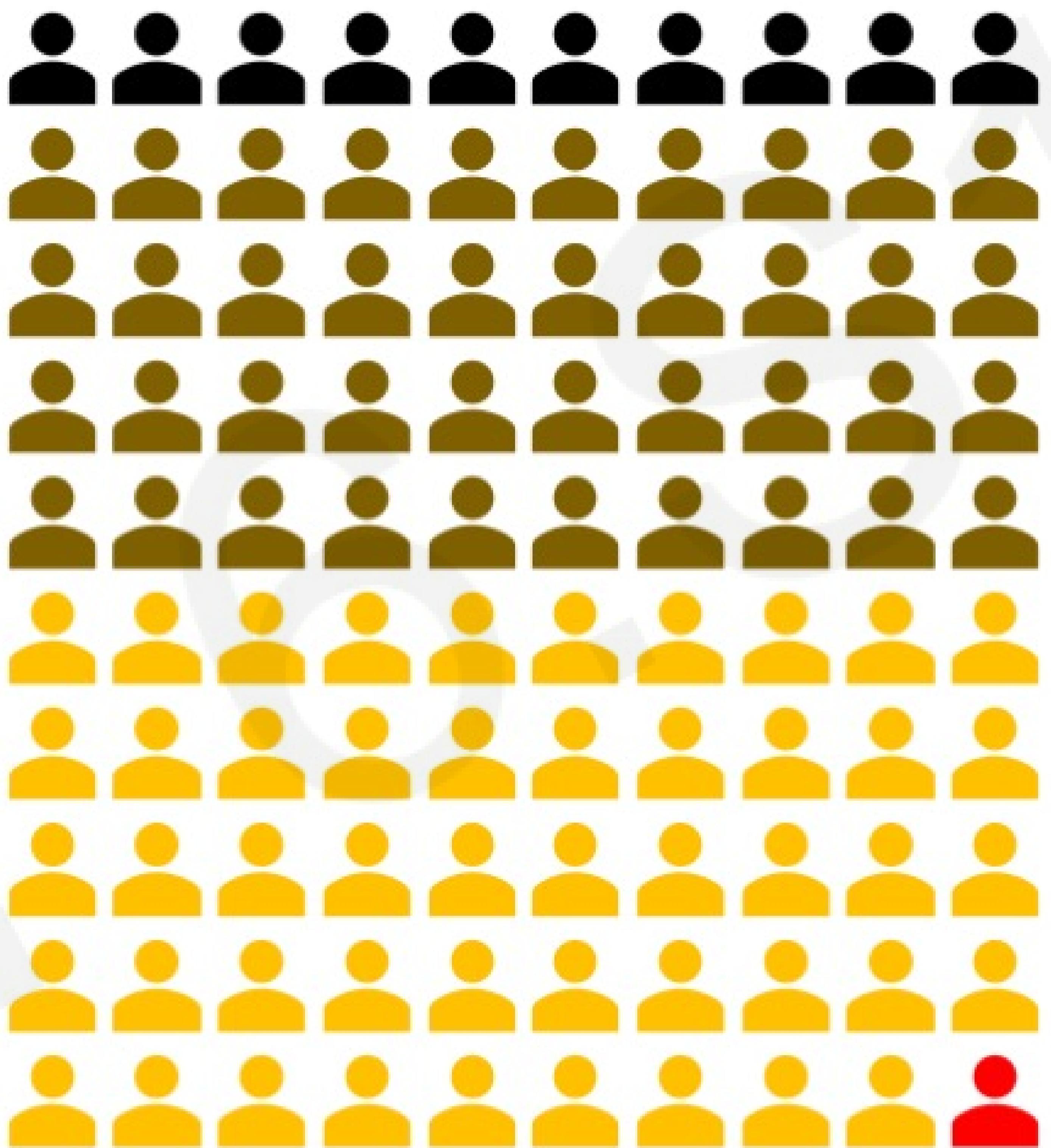
# Case Study: Hidden Bias in Facial Detection

Real World



Black Hair

“Gold-Standard” Dataset

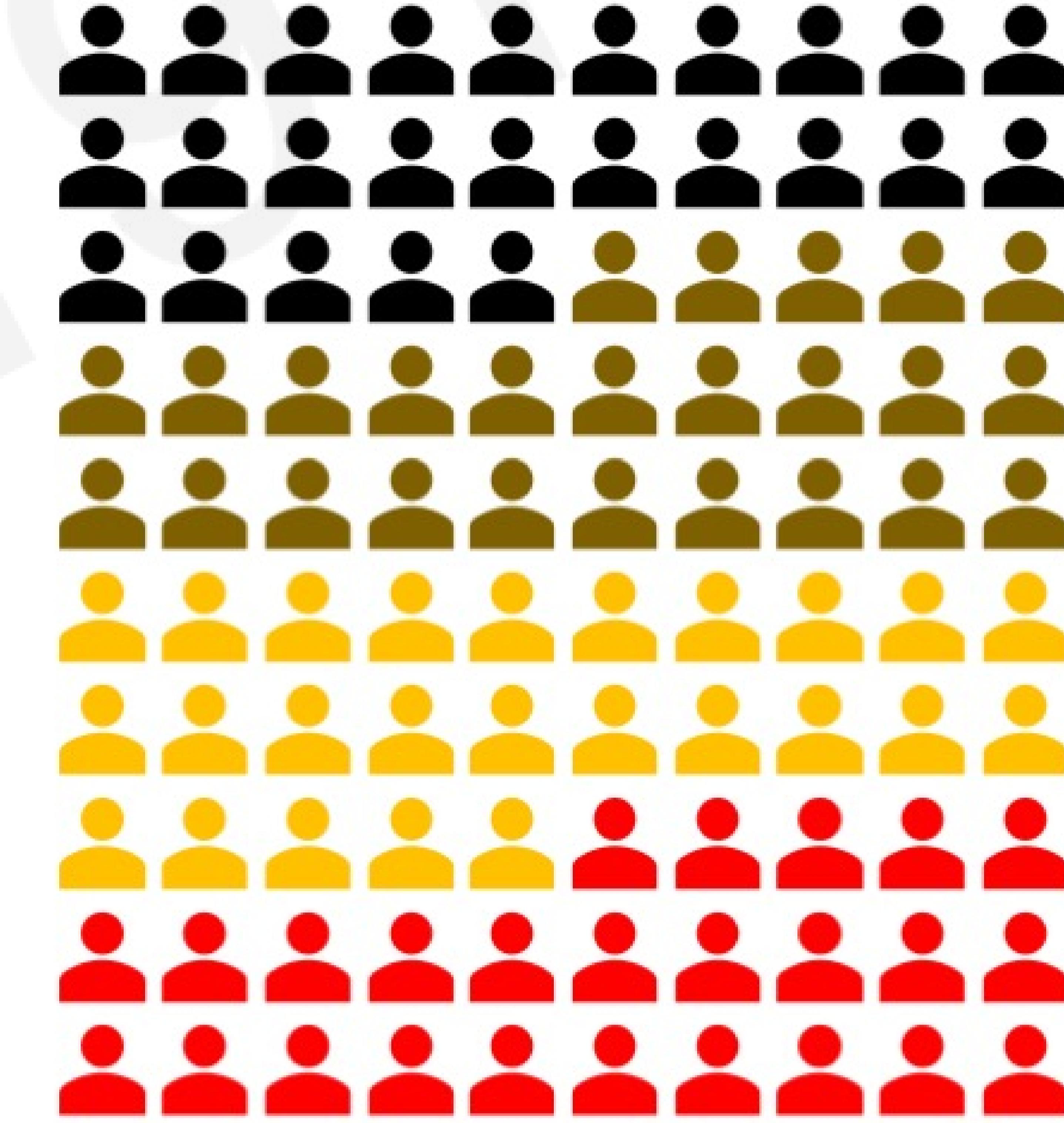


Brown Hair



Blonde Hair

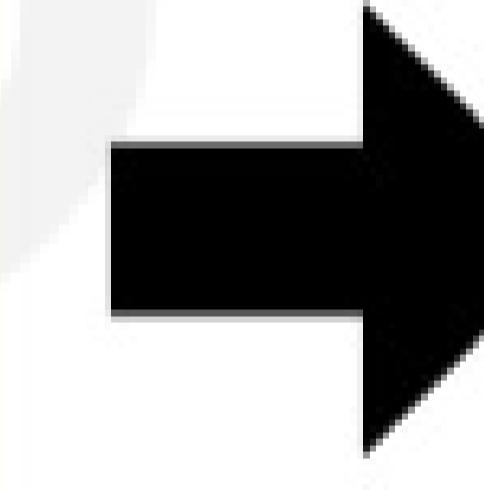
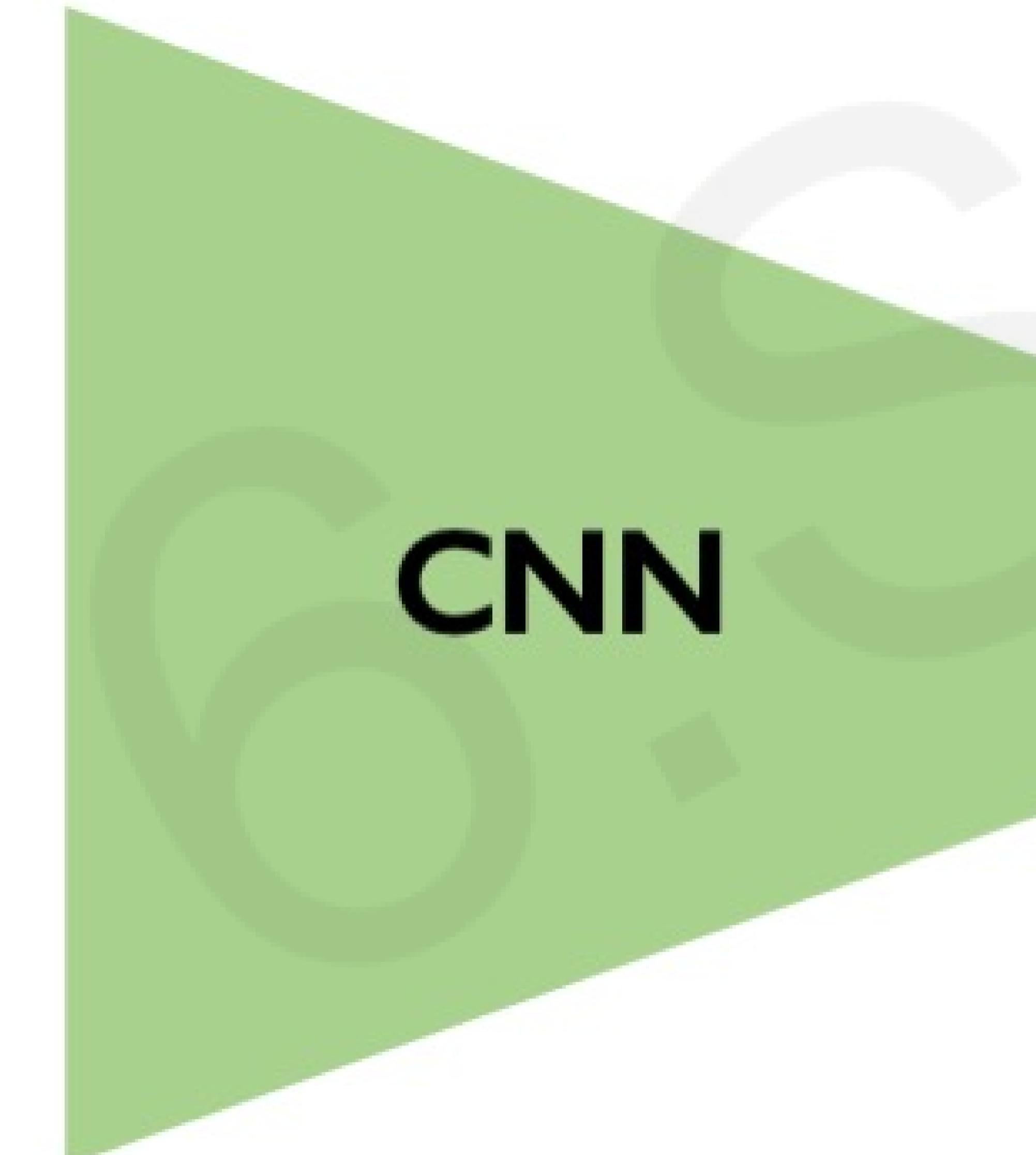
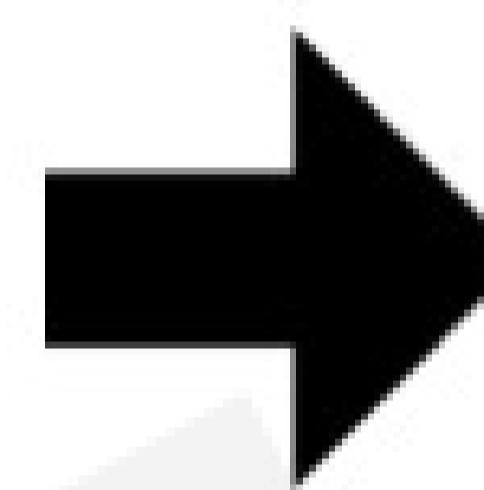
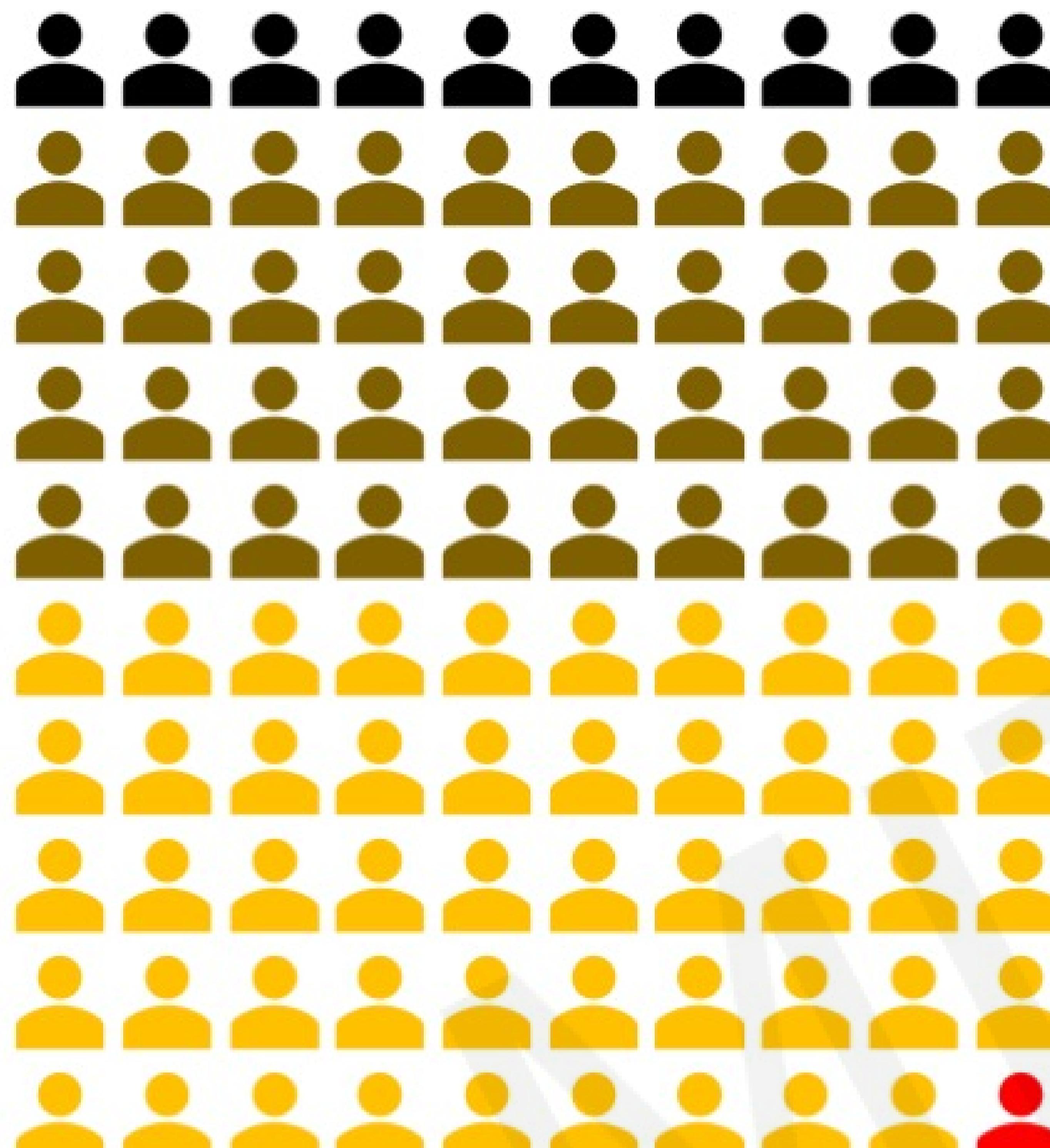
Balanced Dataset



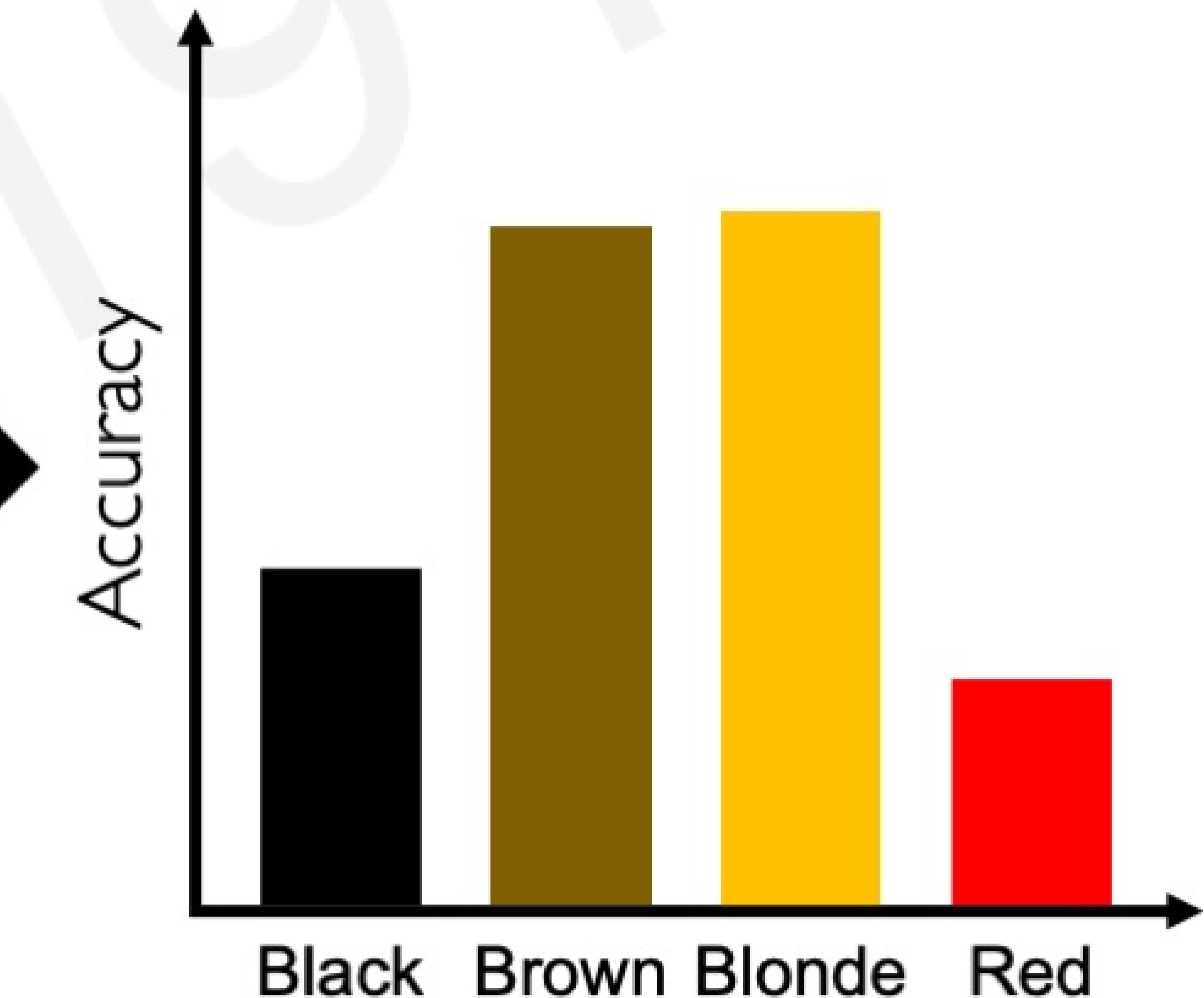
Red Hair

# Case Study: Hidden Bias in Facial Detection

## “Gold-Standard” Dataset

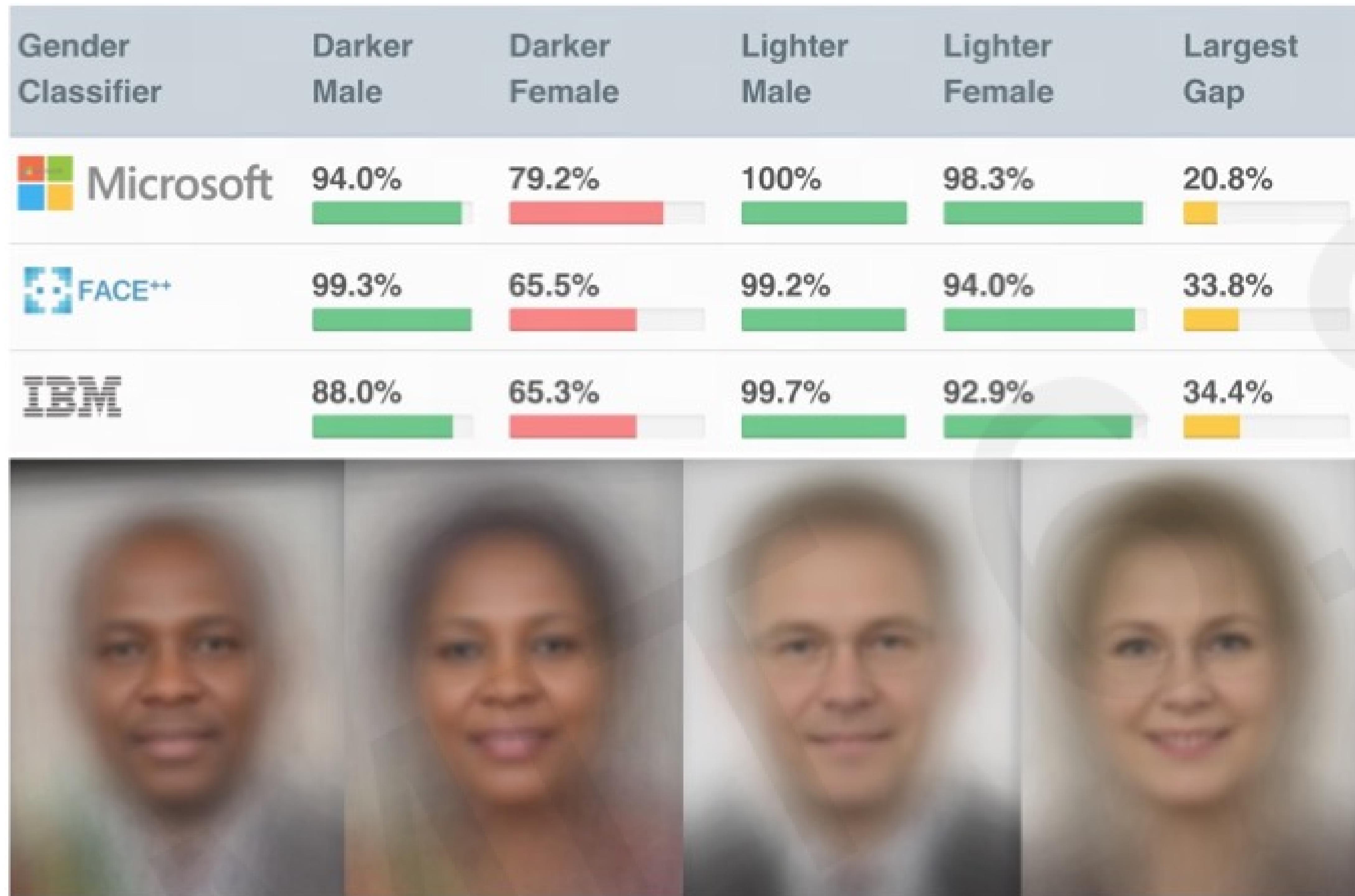


Train CNN for  
facial detection.

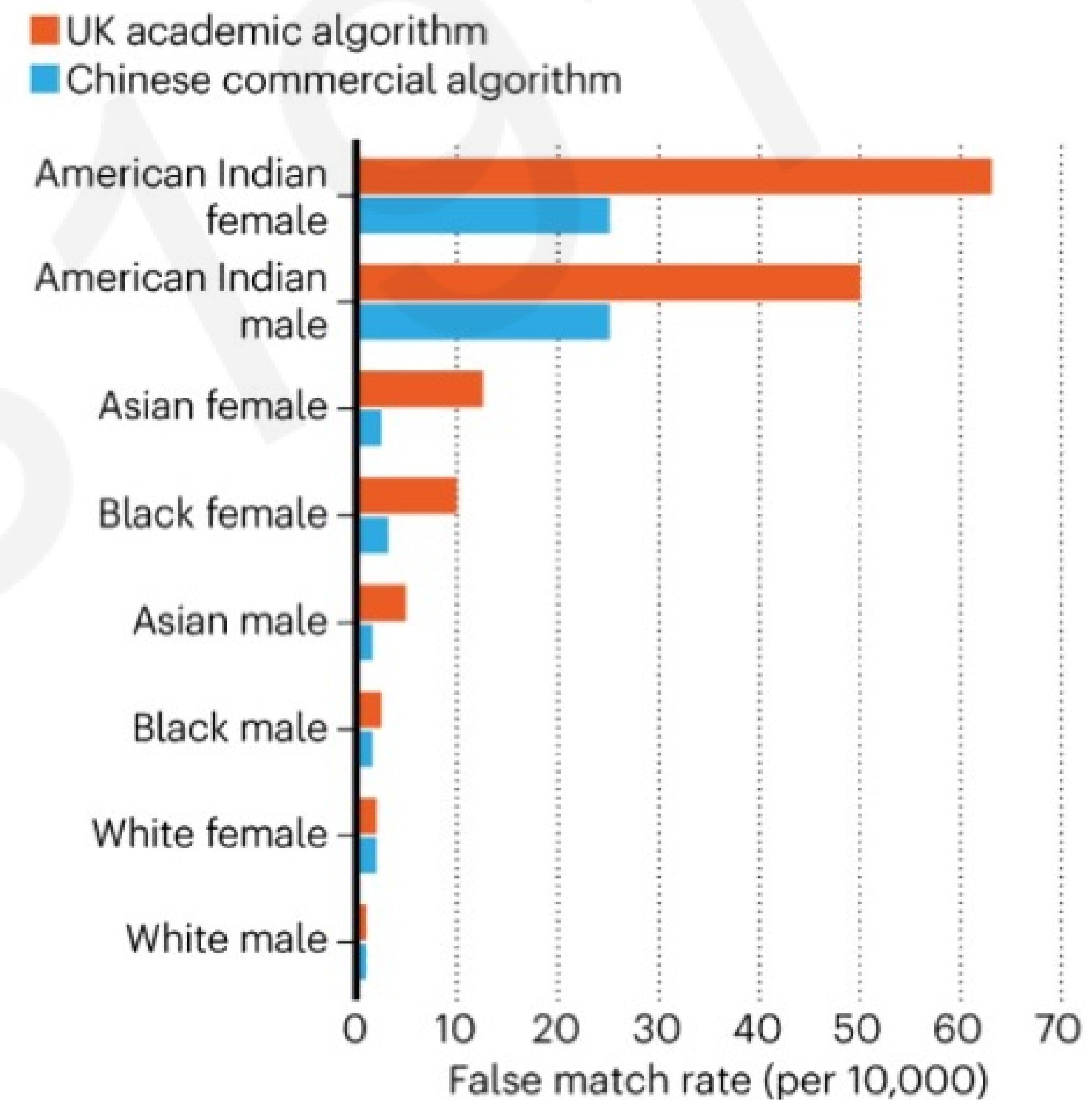


# Case Study: Bias in Facial Detection

## Independent Study I



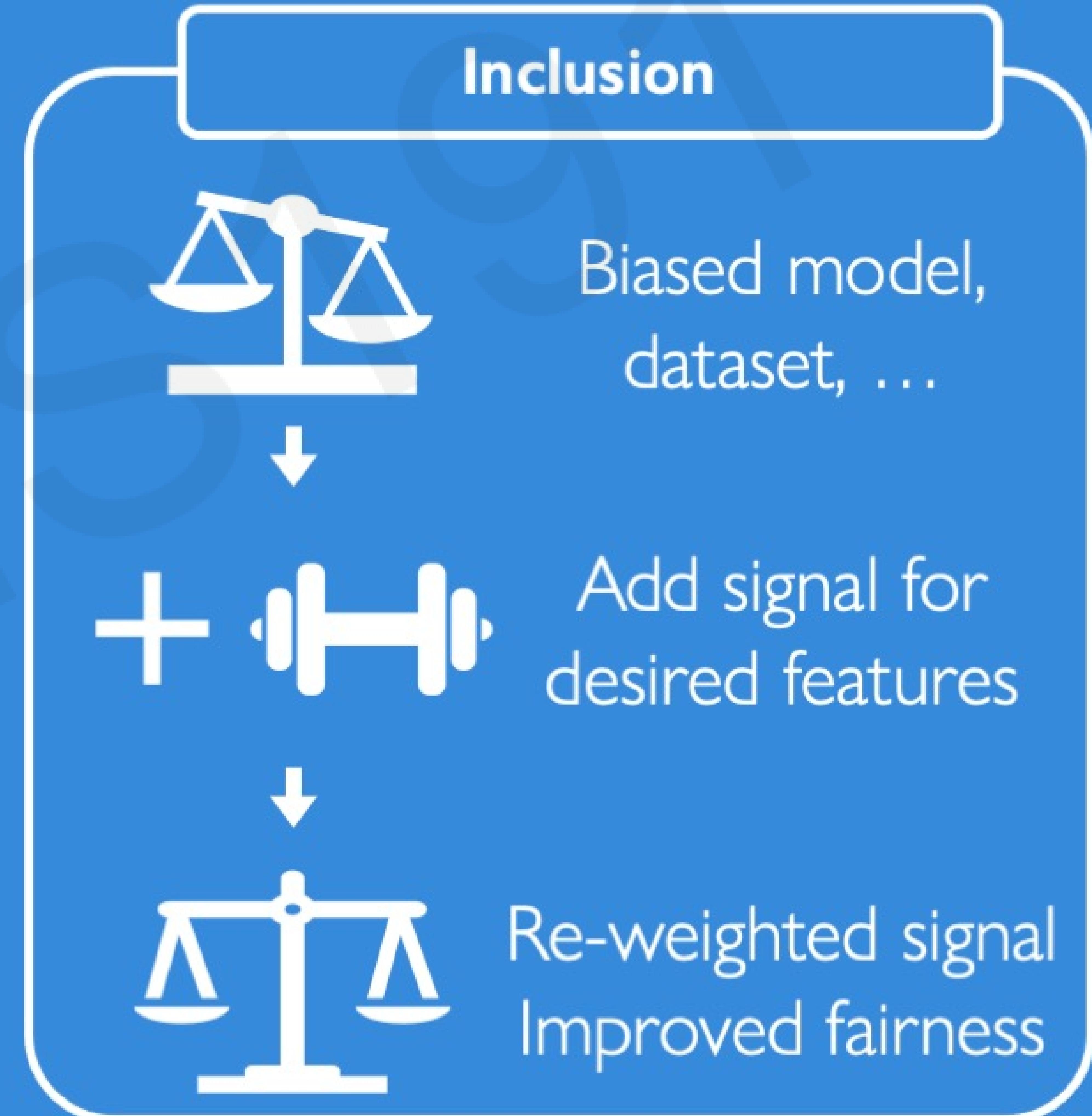
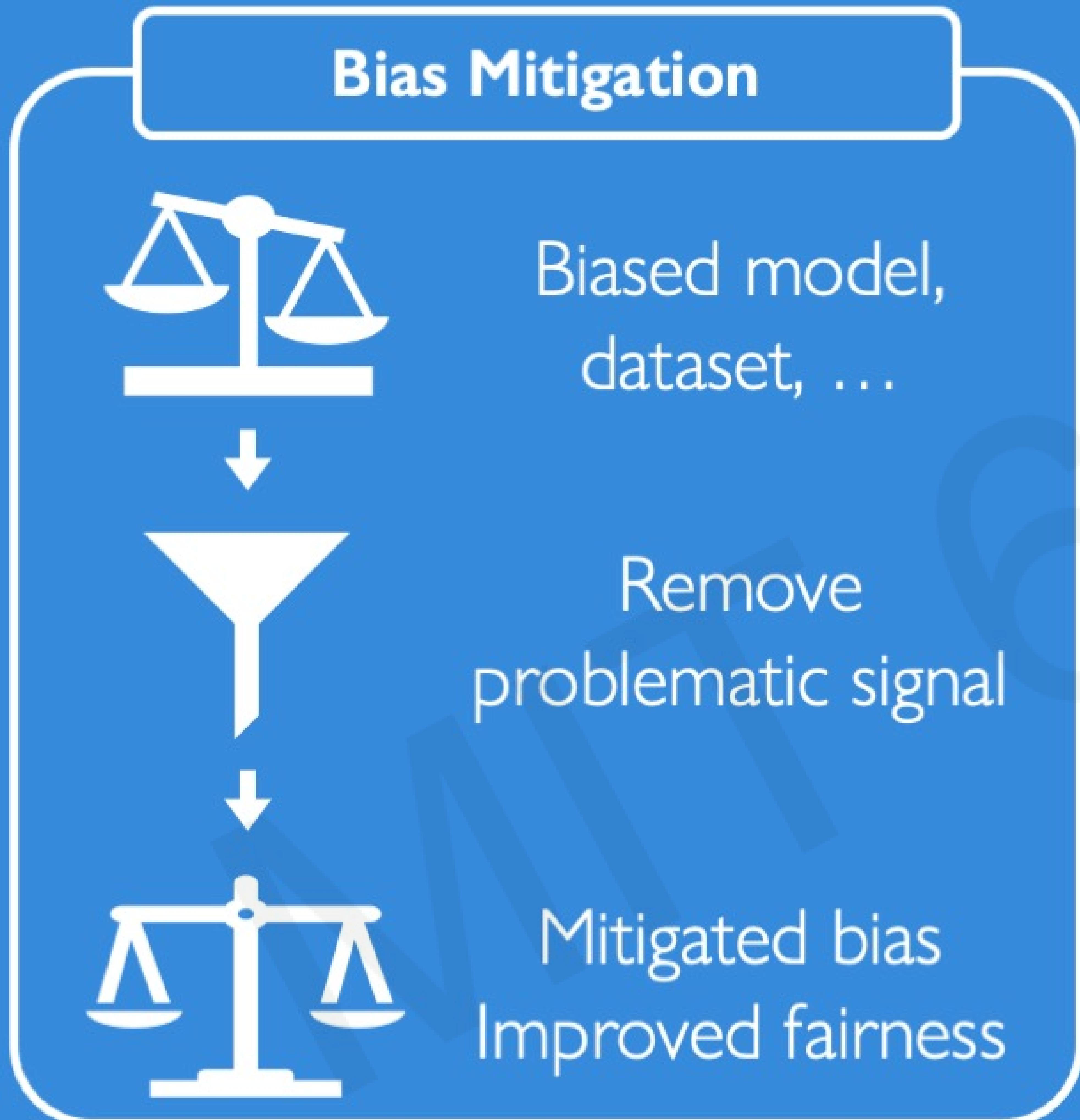
## Independent Study II



How can learning pipelines **uncover** potential biases?

How can learning pipelines **mitigate** such biases if and when they exist?

# Learning Techniques to Improve Fairness



# Bias and Fairness in Supervised Classification

A classifier's output decision should be the **same across sensitive characteristics**, given what the correct decision should be.

A classifier,  $f_{\theta}(x)$  is **biased** if its decision changes after being exposed to additional sensitive feature inputs. It is fair with respect to variables  $z$  if:

$$f_{\theta}(x) = f_{\theta}(x, z)$$

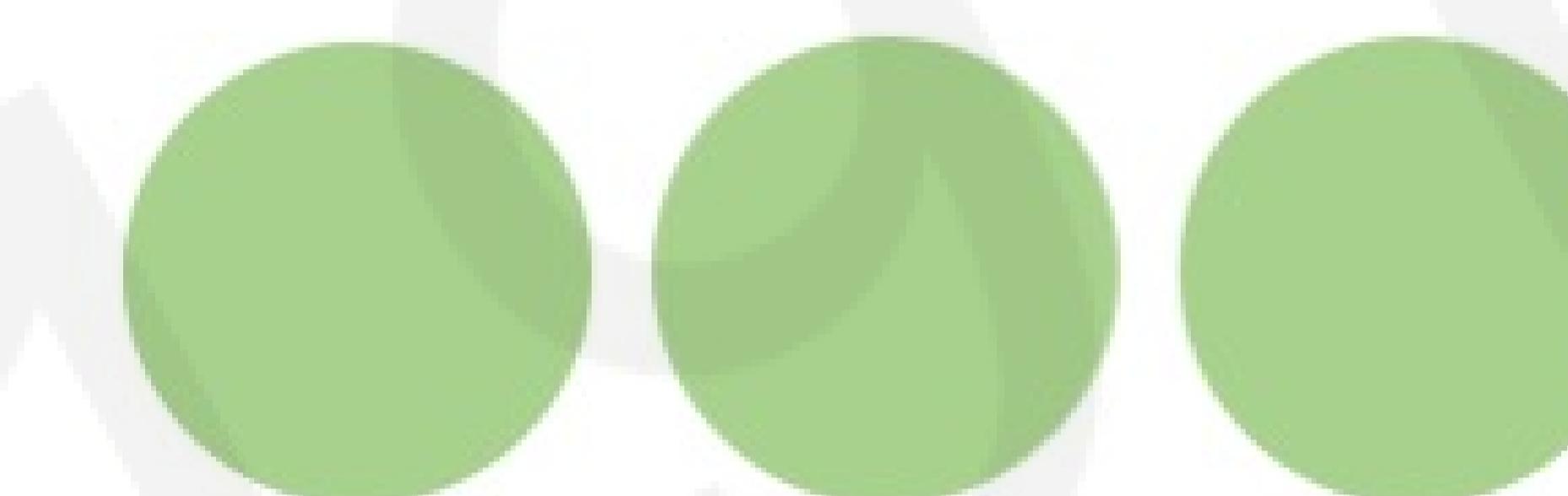
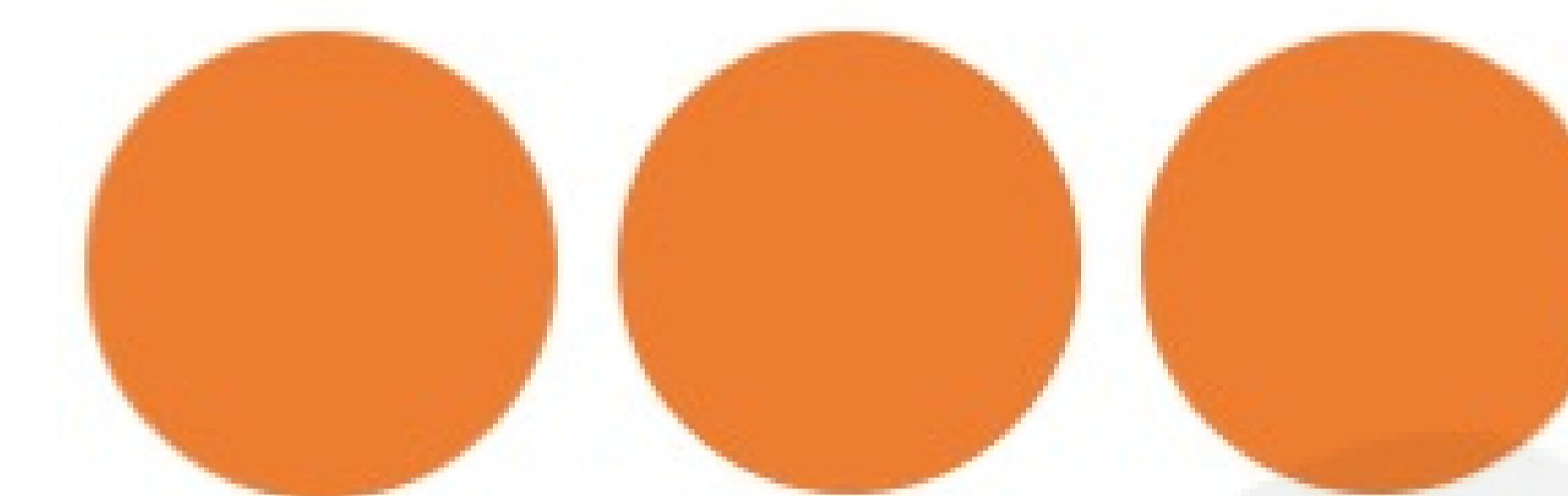
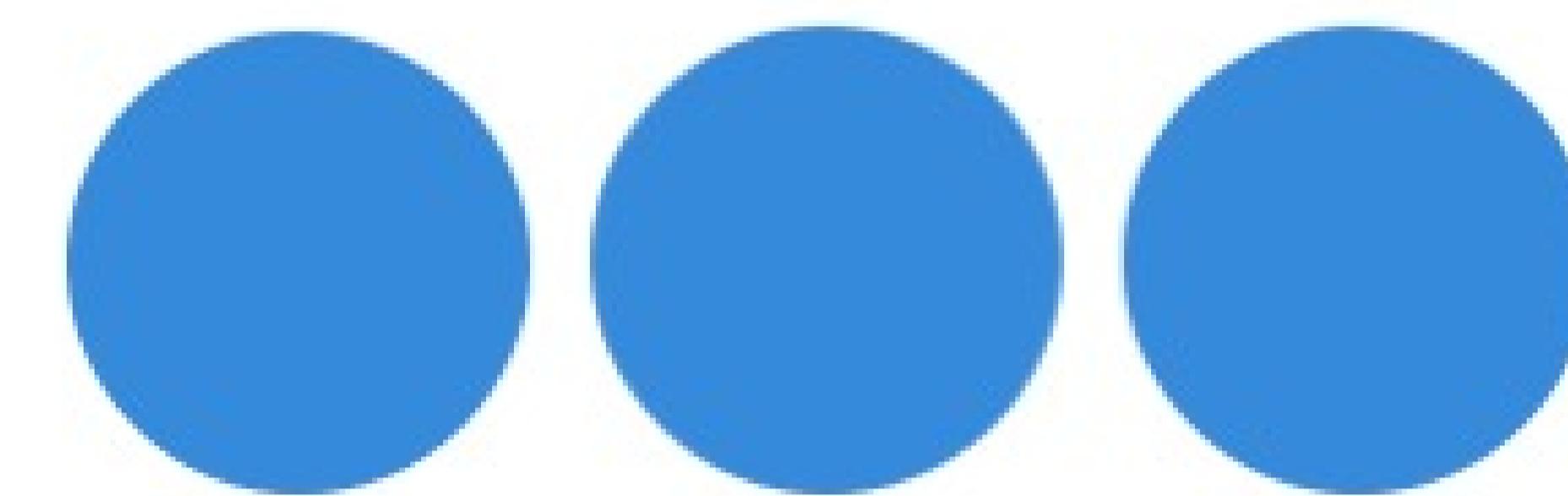
For example, for a single binary variable  $z$ , fairness means:

$$P[\hat{y} = 1 | z = 0, y = 1] = P[\hat{y} = 1 | z = 1, y = 1]$$

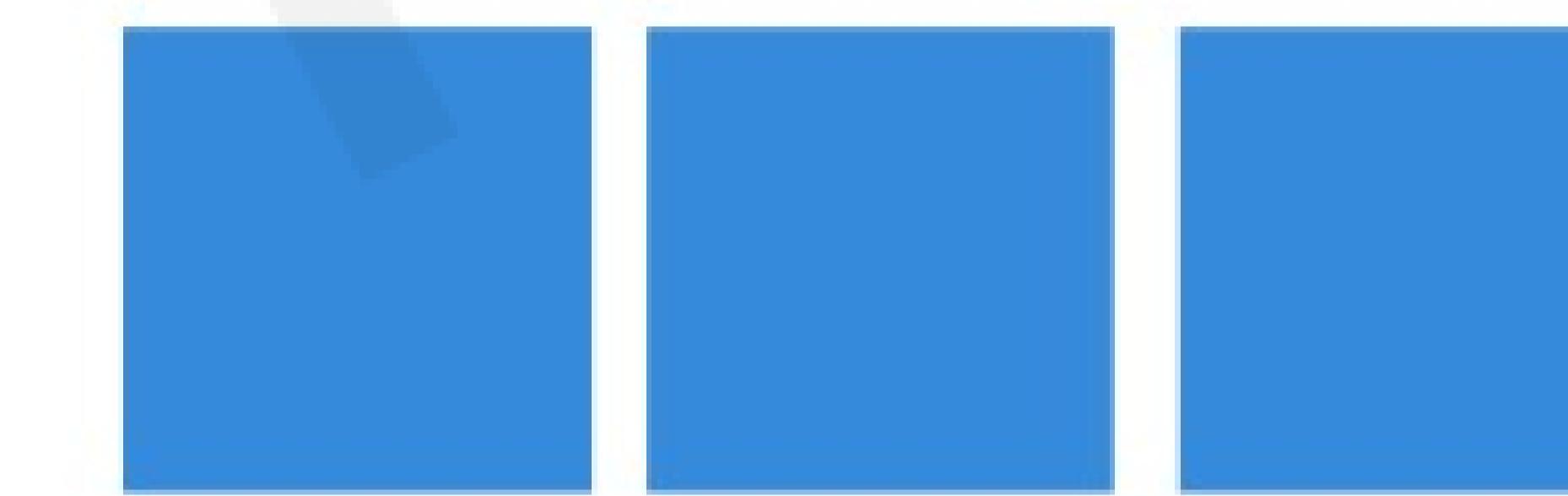
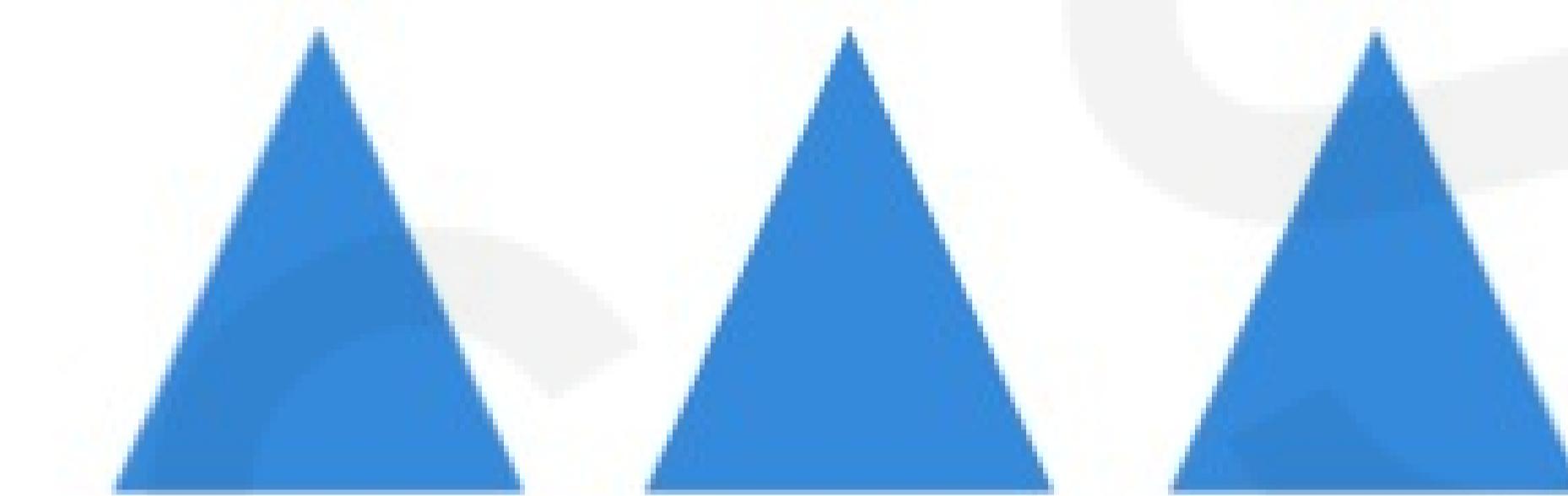
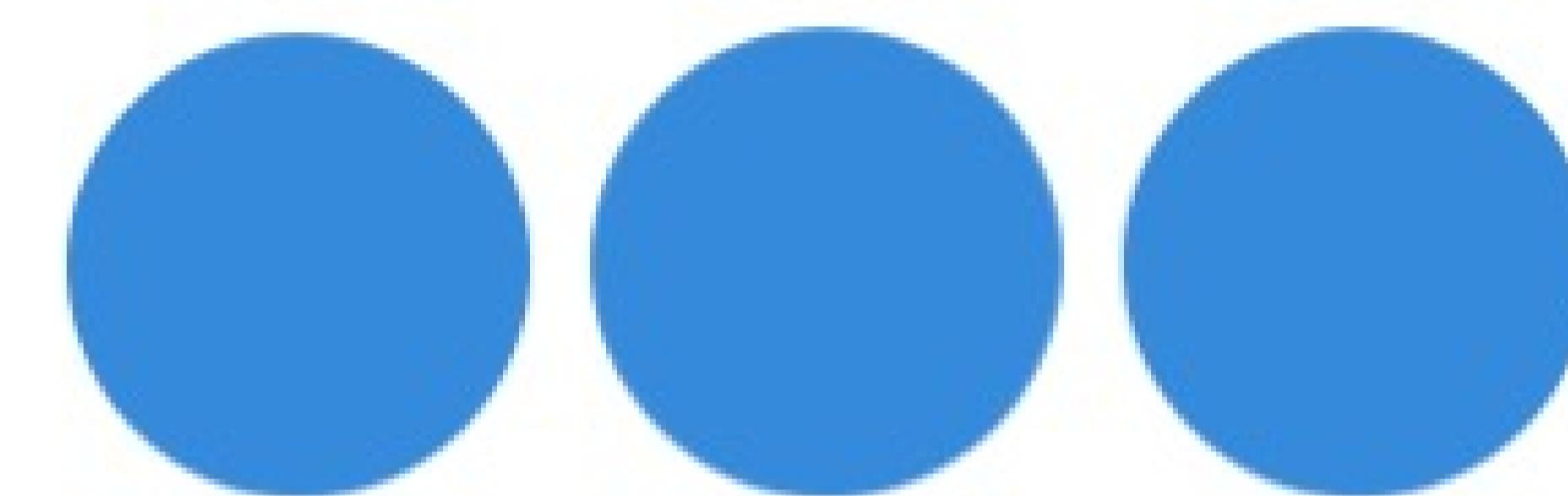
# Evaluating Bias and Fairness

**Disaggregated evaluation:** evaluate performance with respect to different subgroups

Color

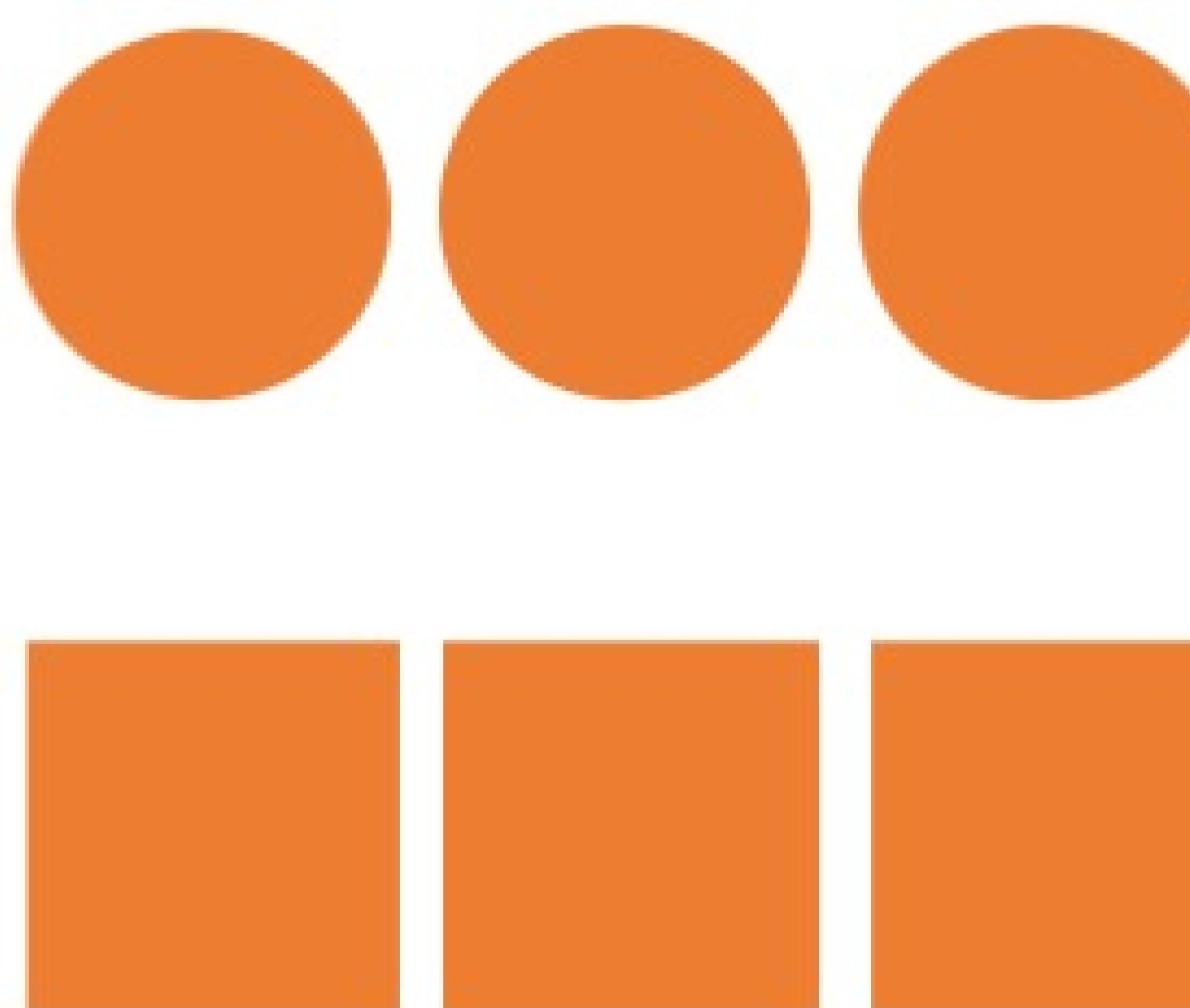
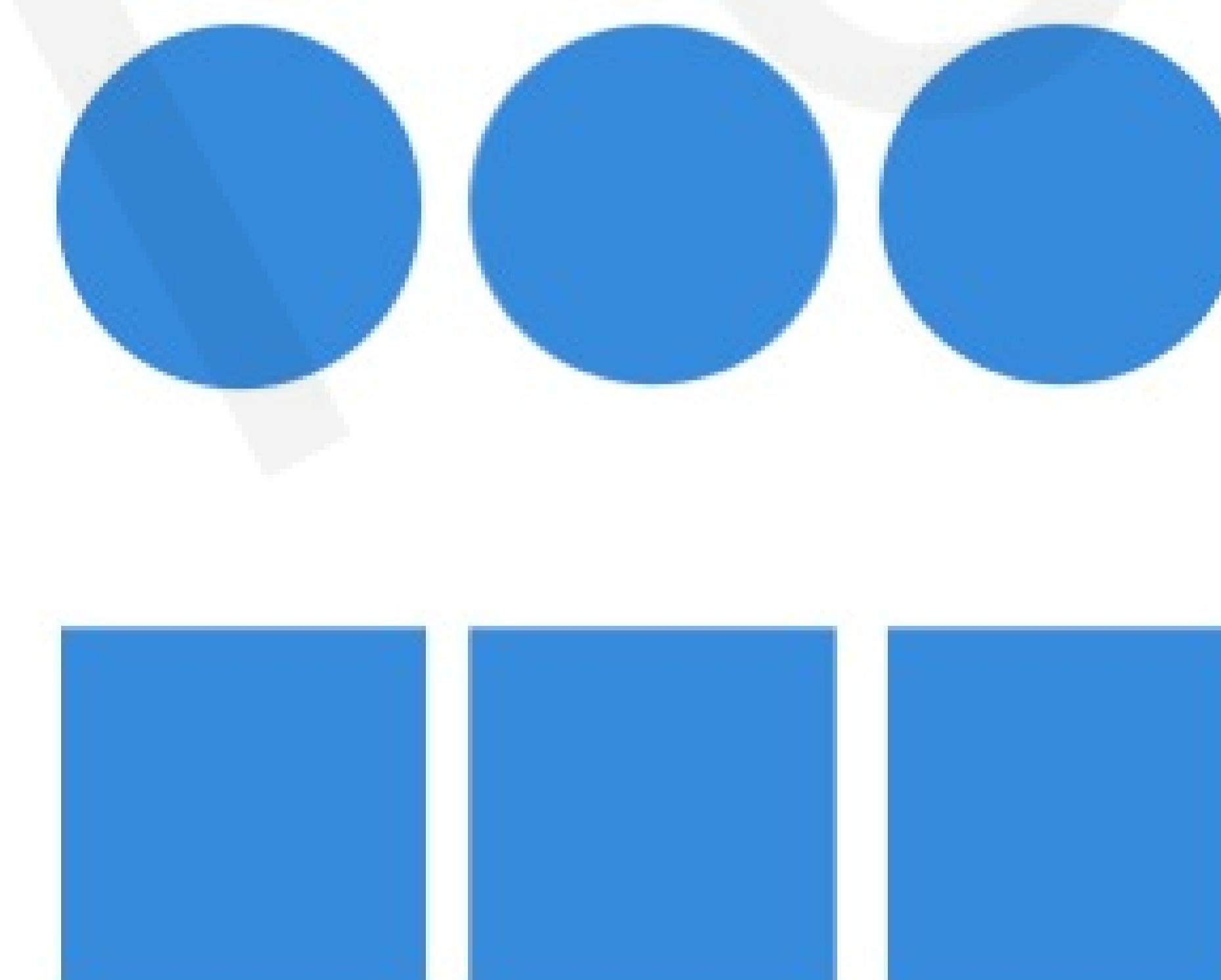


Shape



**Intersectional evaluation:** evaluate performance with respect to subgroup intersections

Color & Shape



# Adversarial Multi-Task Learning to Mitigate Bias

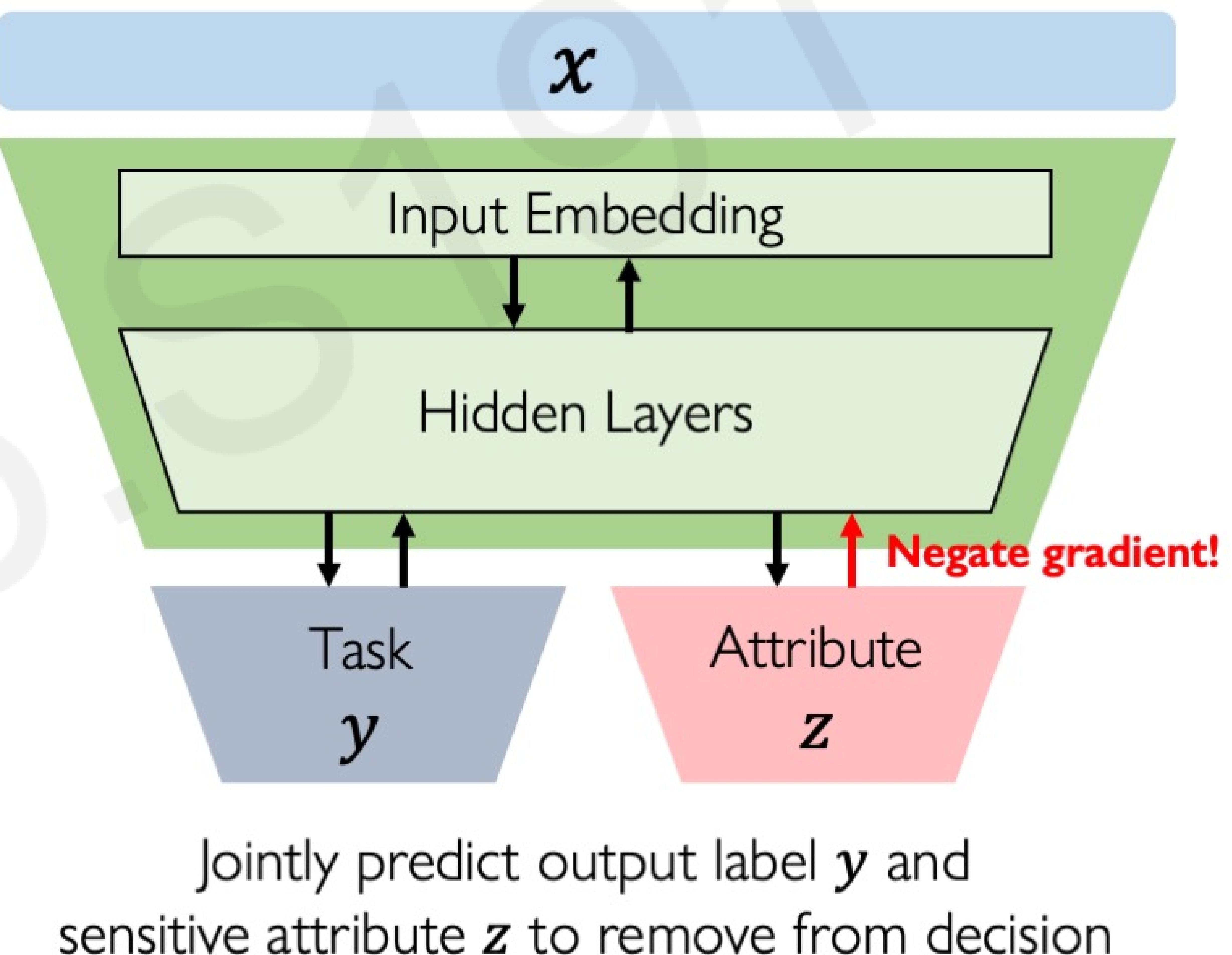
**Setup:** specify attribute  $z$  for which we seek to mitigate bias. Jointly predict output  $y$  and  $z$ .

Two discriminator output heads:

1. Target / class label  $y$
2. Sensitive attribute  $z$

Train adversarially:

1. Predict sensitive attribute  $z$
2. Negate gradient for  $z$  head
3. “Remove” effect of  $z$  on task decision



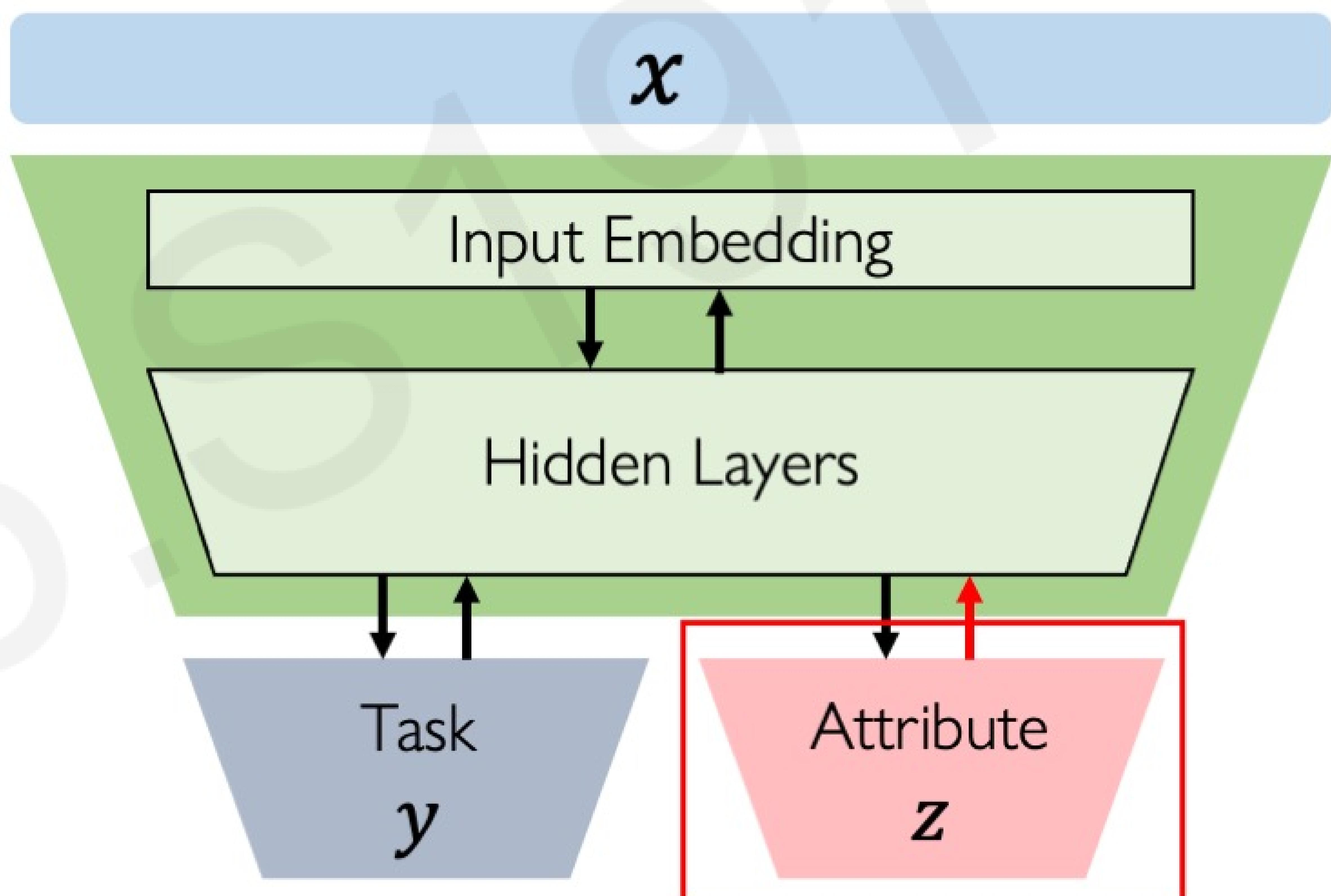
# Application to Language Modeling

Task: language model to complete analogies

**He** is to **she**, as **doctor** is to ?

biased		debiased	
neighbor	similarity	neighbor	similarity
nurse	1.0121	nurse	0.7056
nanny	0.9035	obstetrician	0.6861
fiancée	0.8700	pediatrician	0.6447
maid	0.8674	dentist	0.6367
fiancé	0.8617	surgeon	0.6303
mother	0.8612	physician	0.6254
fiance	0.8611	cardiologist	0.6088
dentist	0.8569	pharmacist	0.6081
woman	0.8564	hospital	0.5969

Sensitive attribute: Gender



Jointly predict output label  $y$  and sensitive attribute  $z$  to remove from decision

# Adaptive Resampling for Automated Debiasing

Generative models can uncover the **underlying latent variables** in a dataset.



Homogeneous skin color, pose

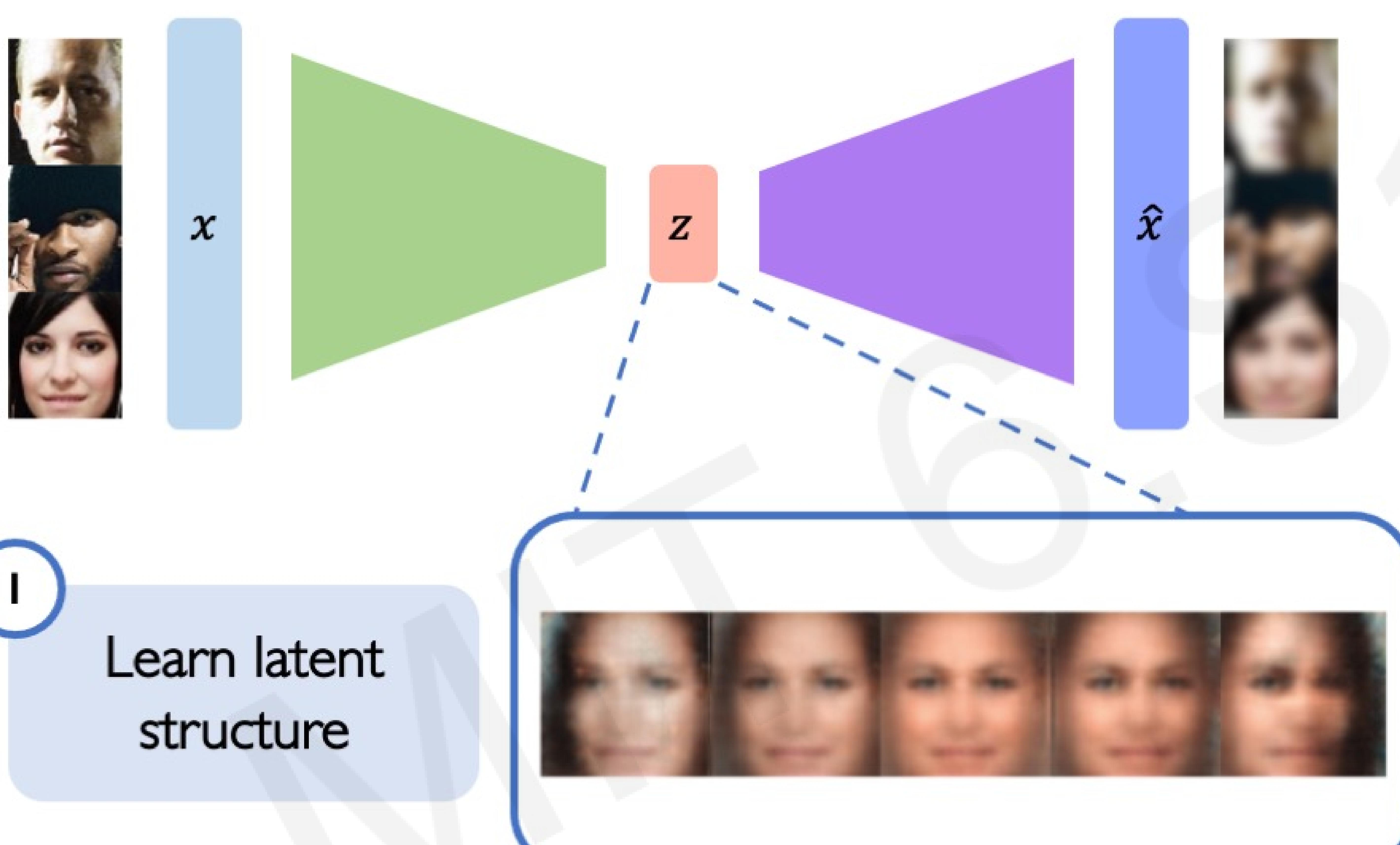
VS



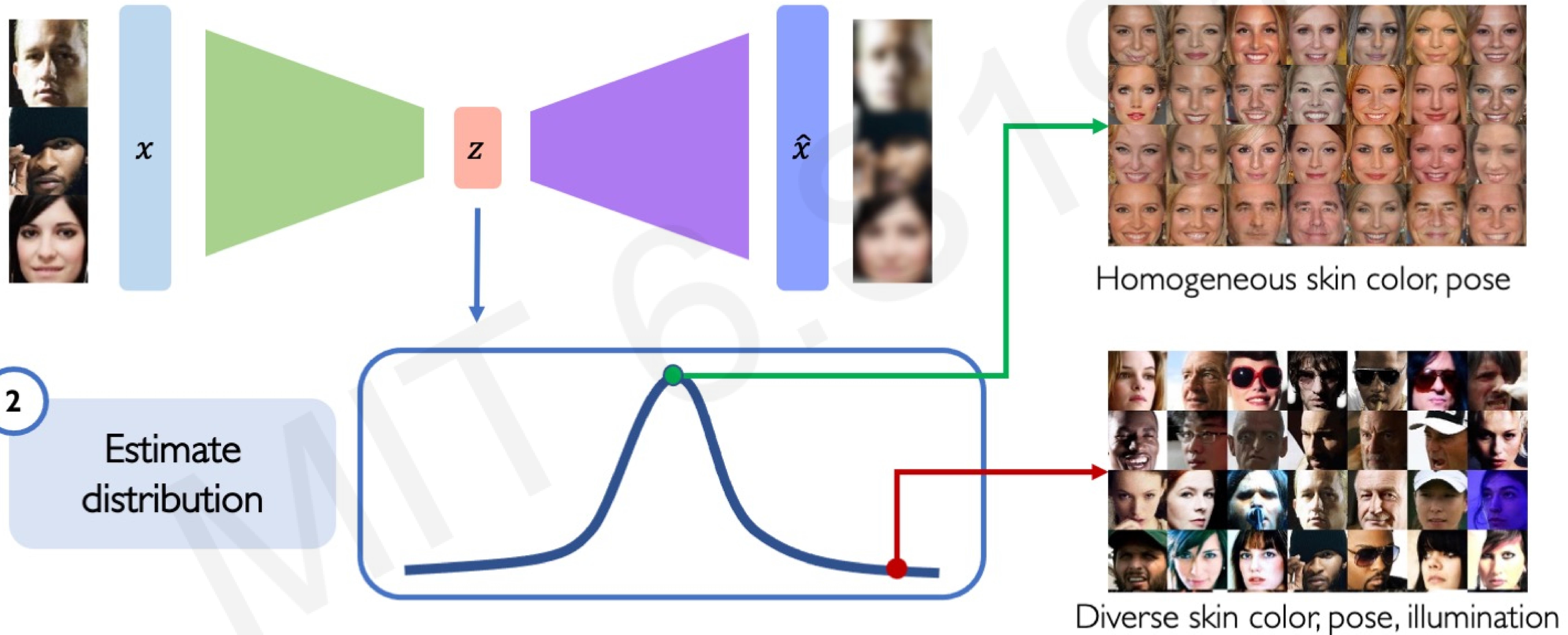
Diverse skin color, pose, illumination

Can we use latent distributions to identify unwanted biases?

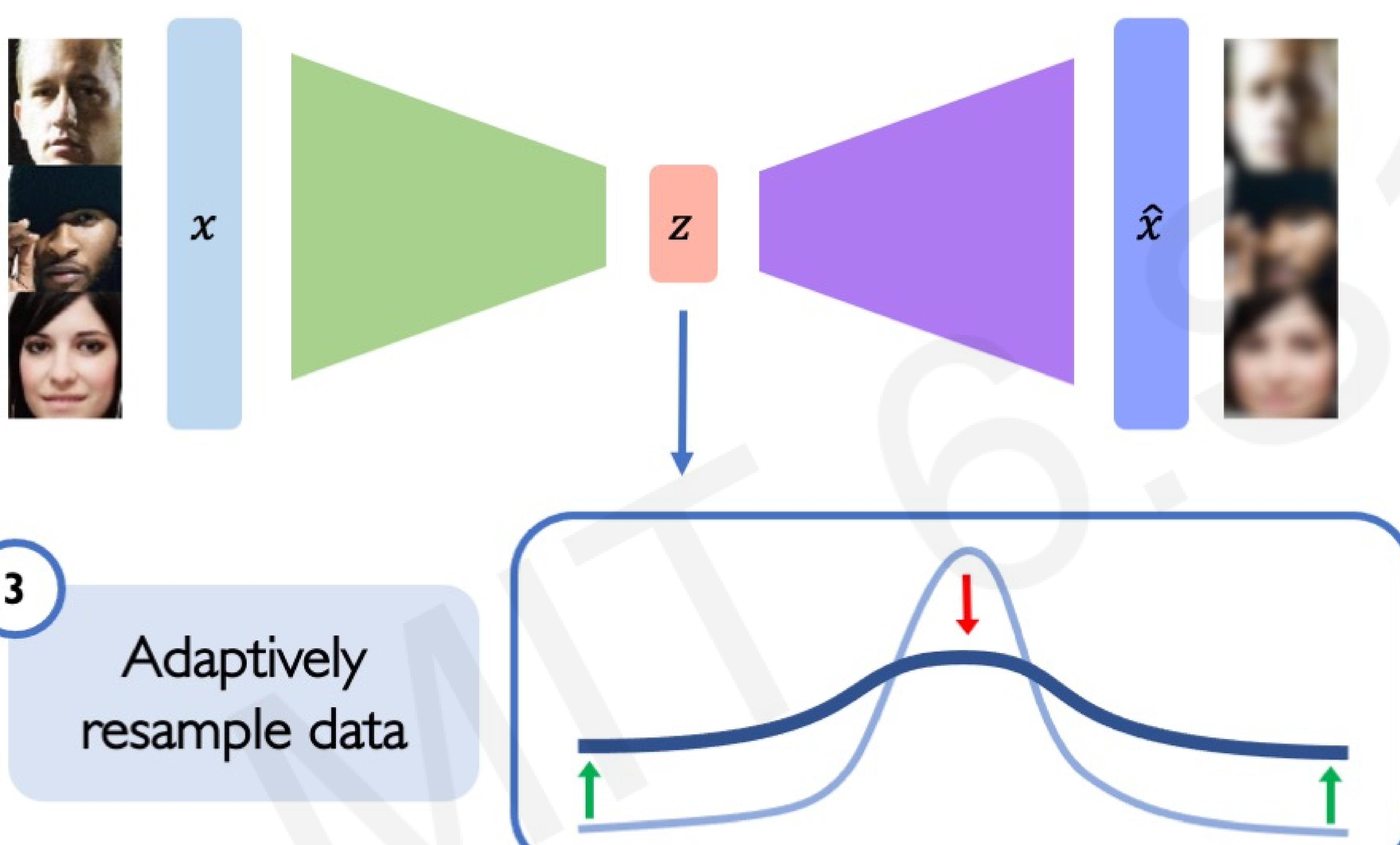
# Mitigating Bias through Learned Latent Structure



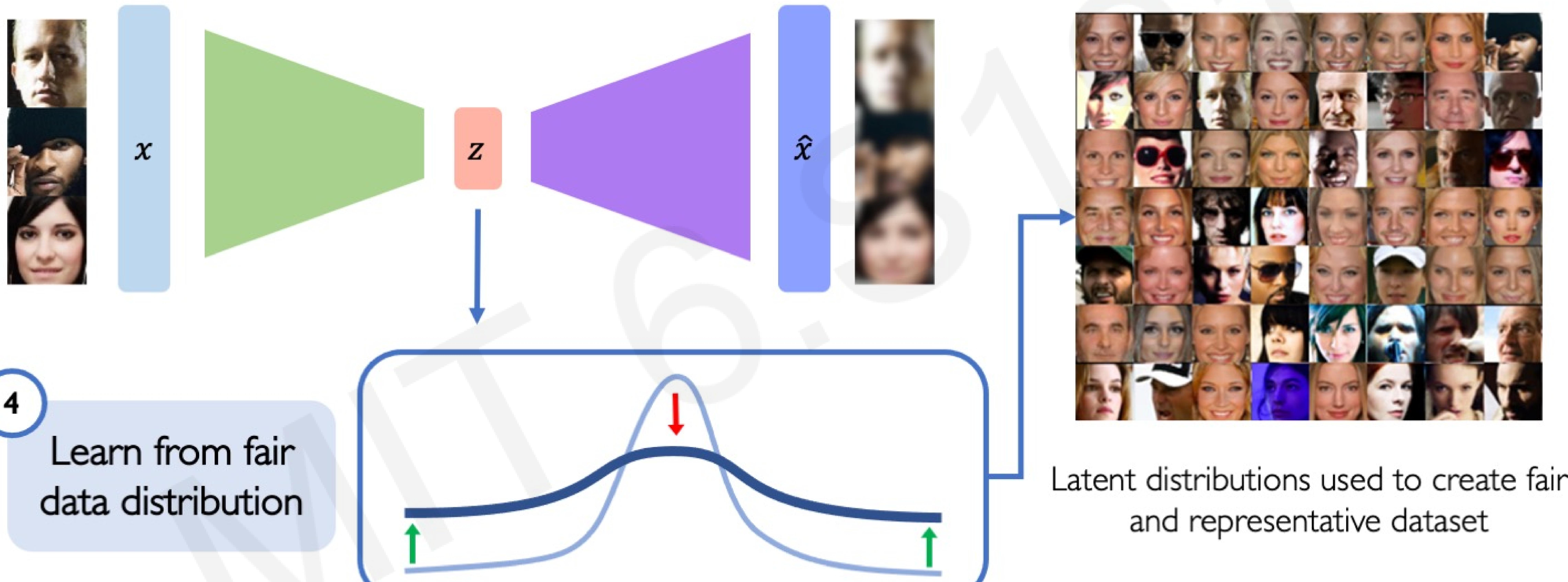
# Mitigating Bias through Learned Latent Structure



# Mitigating Bias through Learned Latent Structure



# Mitigating Bias through Learned Latent Structure



# Using Latent Variables for Automated Debiasing

Approximate the distribution of the latent space with a joint histogram over the latent variables:

$$\hat{Q}(z|X) \propto \prod_i \hat{Q}_i(z_i|X)$$

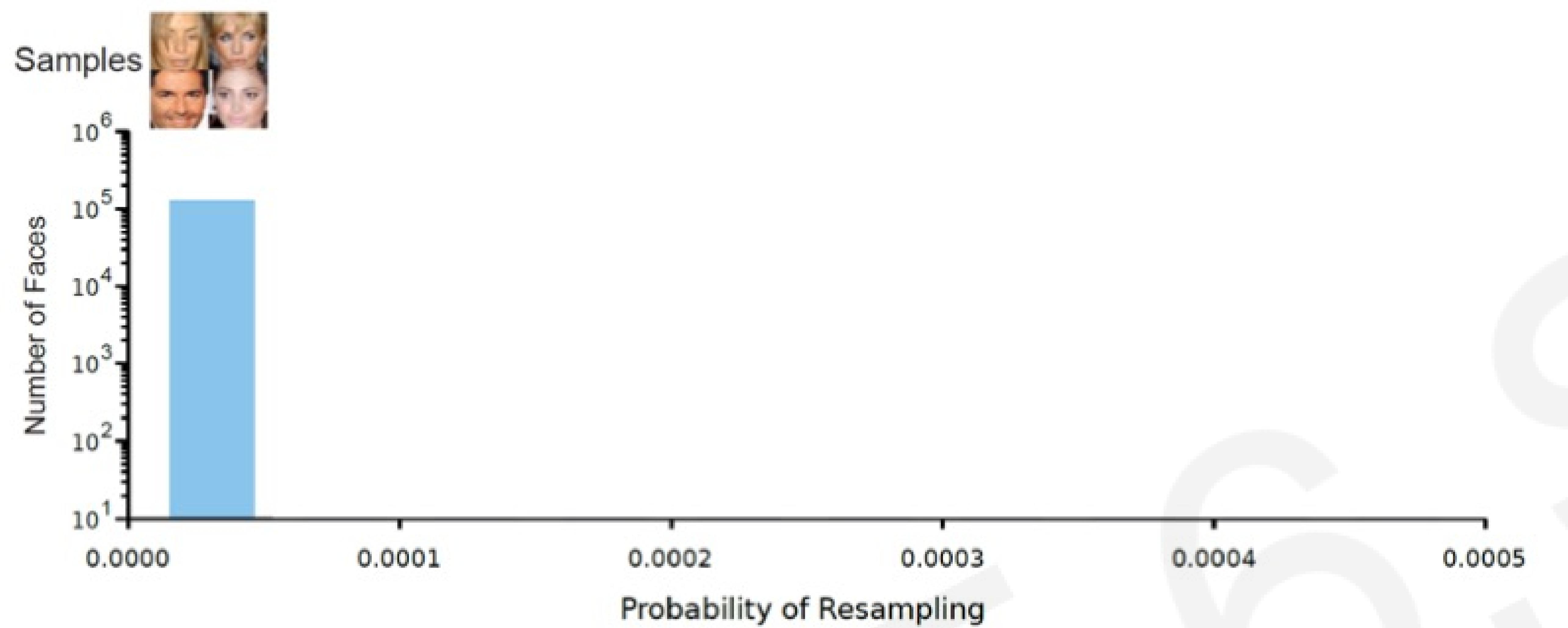
**Estimated joint distribution**      *i* **Histogram for each latent variable  $z_i$  approximate**  
**Independence to**

Define **adjusted probability** for sampling a particular datapoint  $x$  during training:

$$W(z(x)|X) \propto \prod_i \frac{1}{\hat{Q}_i(z_i(x)|X) + \alpha}$$

**Probability of selecting datapoint**      **Histogram for each latent variable  $z_i$**       **Debiasing parameter**

# Adaptive Adjustment of Resampling Probability



Top 10 faces with Lowest Resampling Probability



Top 10 faces with Highest Resampling Probability



Random Batch Sampling During Standard Face Detection Training



Homogenous skin color, pose  
Mean Sample Prob:  $7.57 \times 10^{-6}$

Batch Sampling During Training with Learned Debiasing

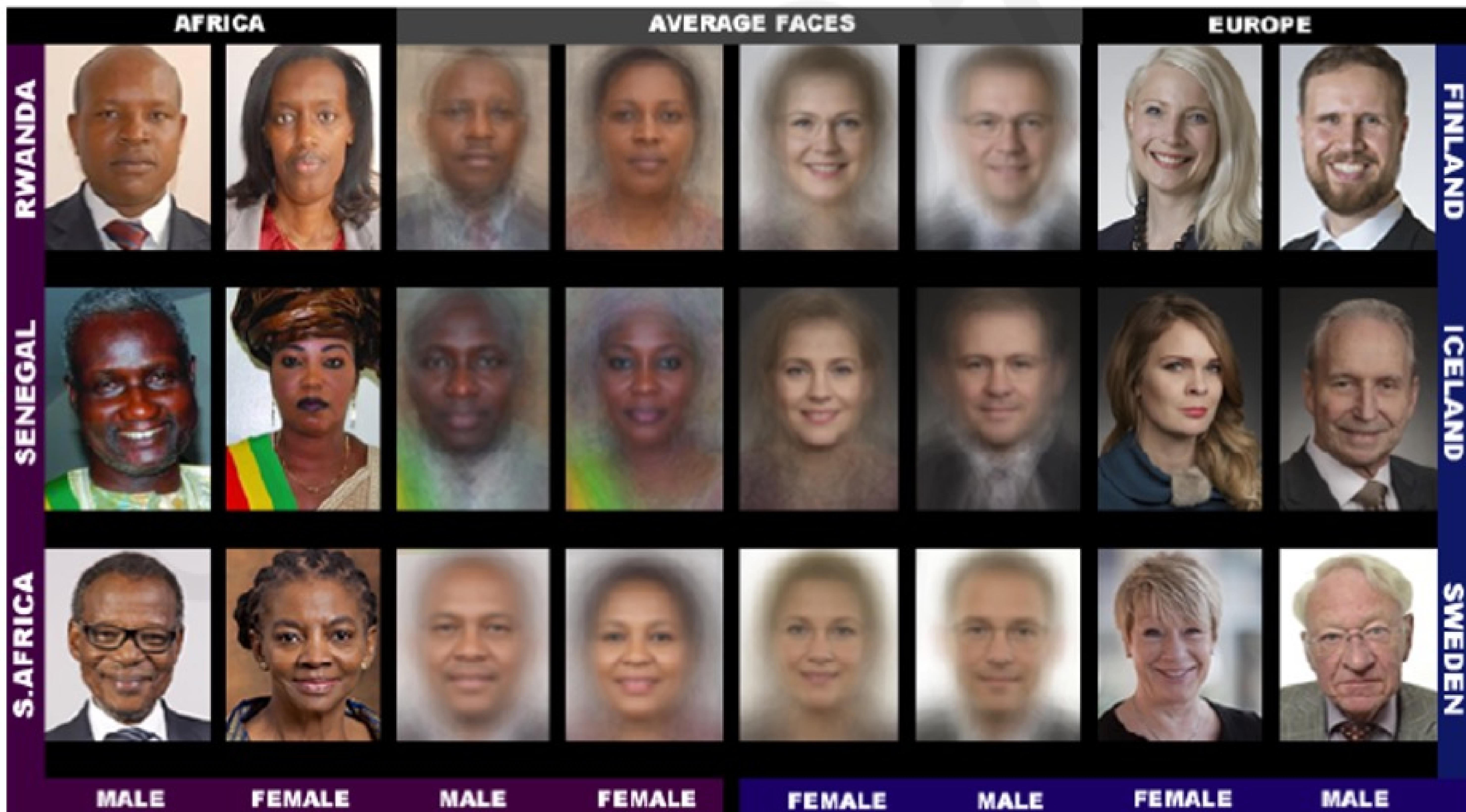


Diverse skin color, pose, illumination  
Mean Sample Prob:  $1.03 \times 10^{-4}$

Adaptive resampling based on automatically  
**learned features →**  
no need to specify attributes to debias against!

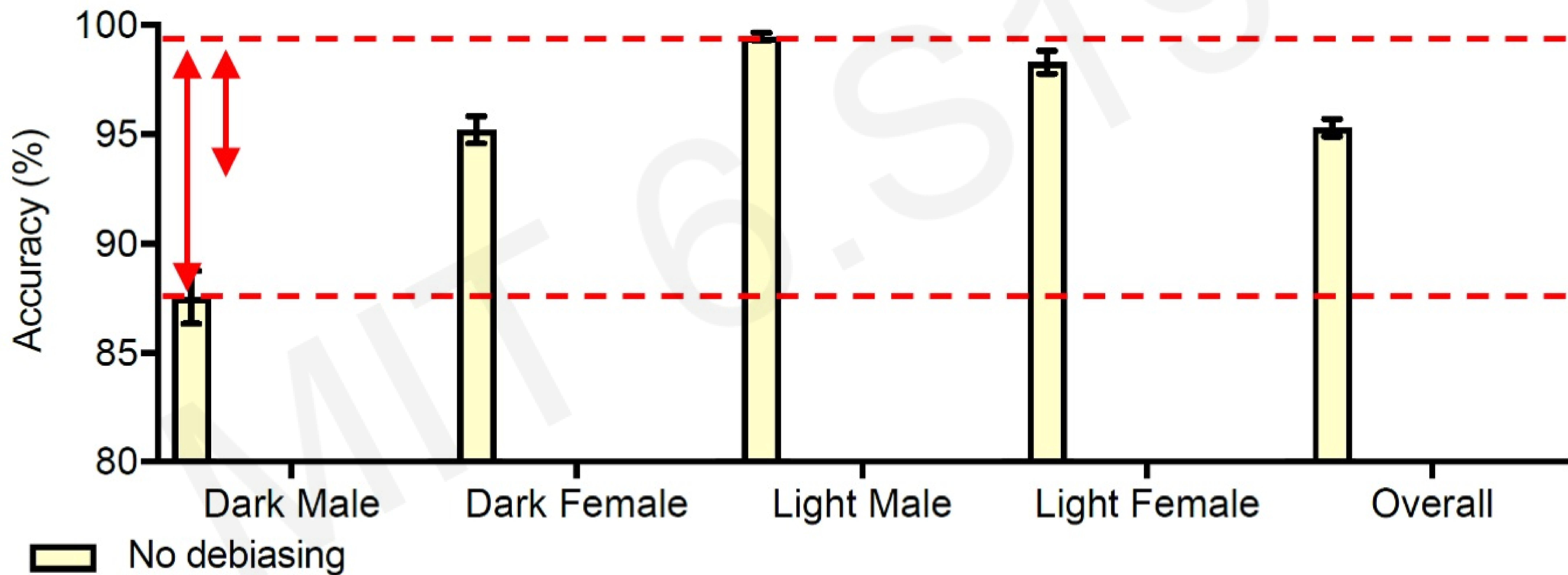
# Balanced Dataset for Evaluation

- Pilot Parliaments Benchmark (PPB) dataset
- Evaluation of facial detection algorithms
- Skin tone, male/female binary



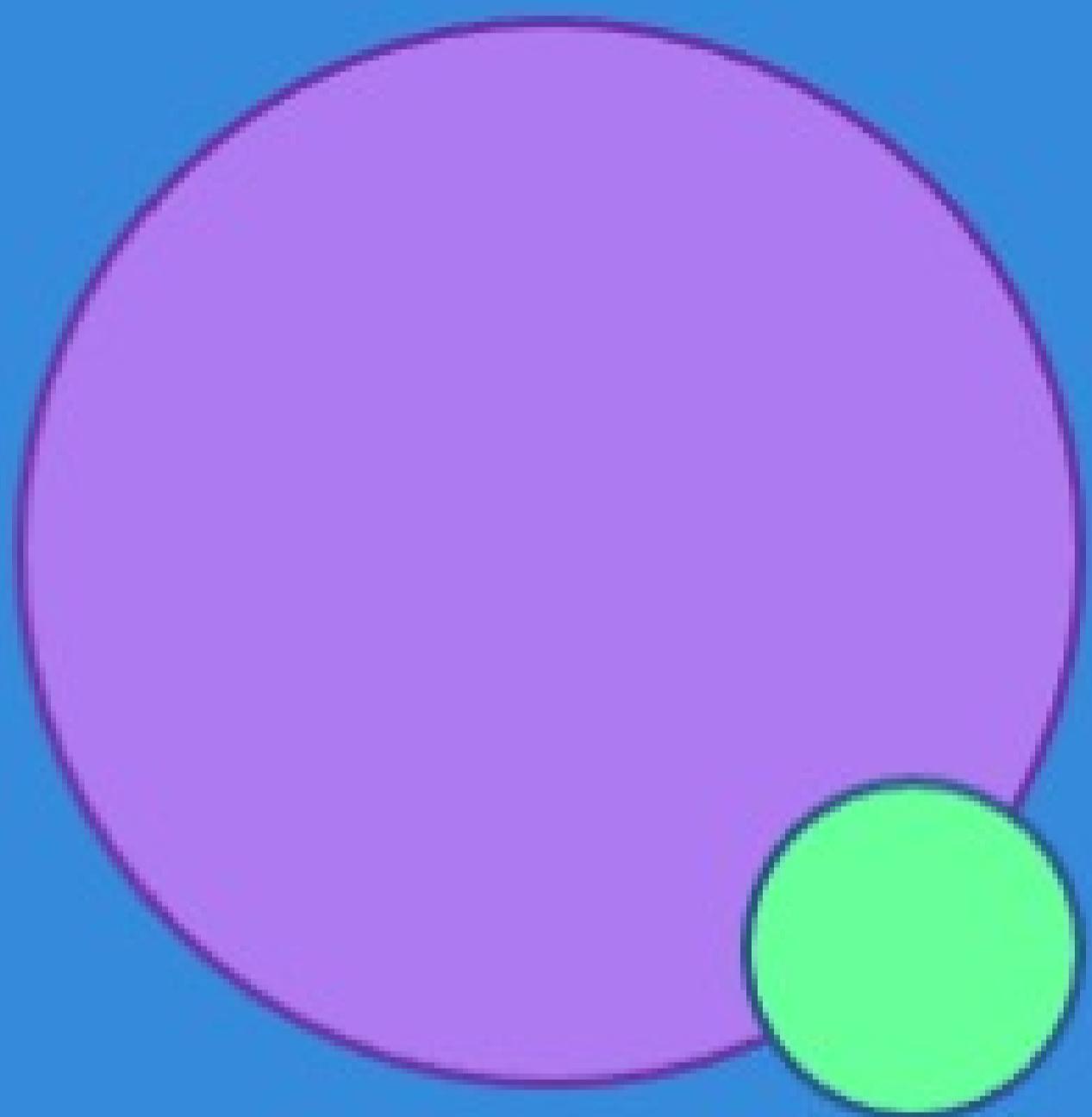
# Evaluation: Decreased Categorical Bias

**Disaggregated and intersectional evaluation:** evaluate performance across subgroups and combinations of subgroups

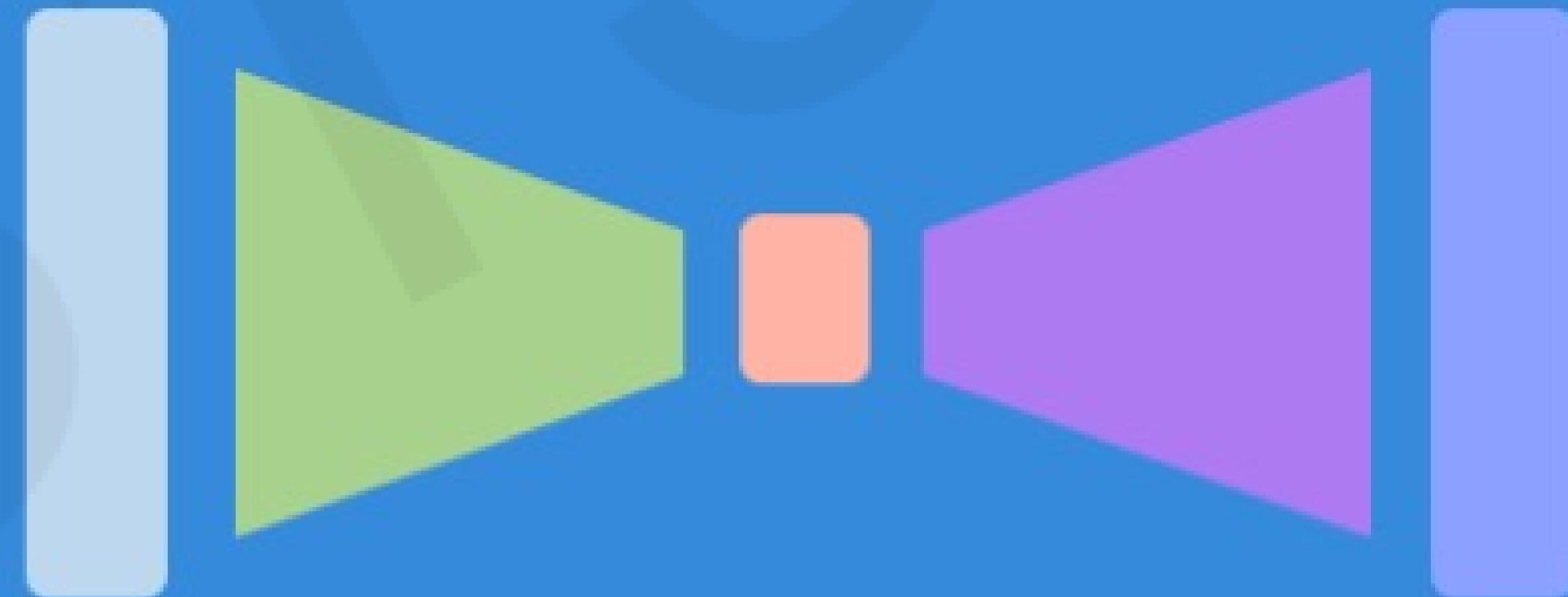


# Understanding and Mitigating Algorithmic Bias

## Types and Sources of Bias



## Strategies to Mitigate Bias



# AI Fairness: Summary and Future Considerations

## AI Best Practices



Dataset  
Documentation  
Gebru+ *arXiv* 2018.



Model Reporting  
and Curation  
Mitchell+ *FAT\** 2019.



Reproducibility  
and Transparency

## Algorithmic Solutions

Methods advances to  
detect and mitigate biases  
during learning



Adversarial Learning  
Zhang+ *AAAI/AIES* 2019.



Learned Latent  
Structure  
Amini/Soleimany+  
*AAAI/AIES* 2019.



Sourcing and  
Representation  
DeVries+ *CVPR* 2018.



Data with  
Distribution Shifts  
Koh/Sagawa+ *arXiv* 2020.



Fairness Evaluations  
Hardt+ *NeurIPS* 2016.

Necessity of collaboration and education of AI researchers, engineers, ethicists, corporations, politicians, end-users, and the general public.



6.S191:

# Introduction to Deep Learning

Lab competition entries due today!

Submit entries on Canvas.

Gather.Town Office Hours:

1. Lab questions!
2. Find project teammates!
3. Project brainstorming and work!