



# PORTFOLIO OVERVIEW 2021



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# ABOUT US



**JSLancer** is a **fast-growing software development outsourcing company**, with a customer-come-first approach, the firm has become a trusted technology partner for companies worldwide from the USA, UK to Australia, and Singapore. Our close-knit team consists of experienced engineers who can tackle complex challenges and bring the best solution for your product, **allowing you to focus on strategy, business development, and growing your user base with no worries.**

Focusing on the eCommerce & SaaS Platform, JSLancer sets out to provide startups and SMEs across sectors to **disruptively enhance business growth** with the latest technologies and innovative solutions, as well as to be a **reliable long-term companion**.

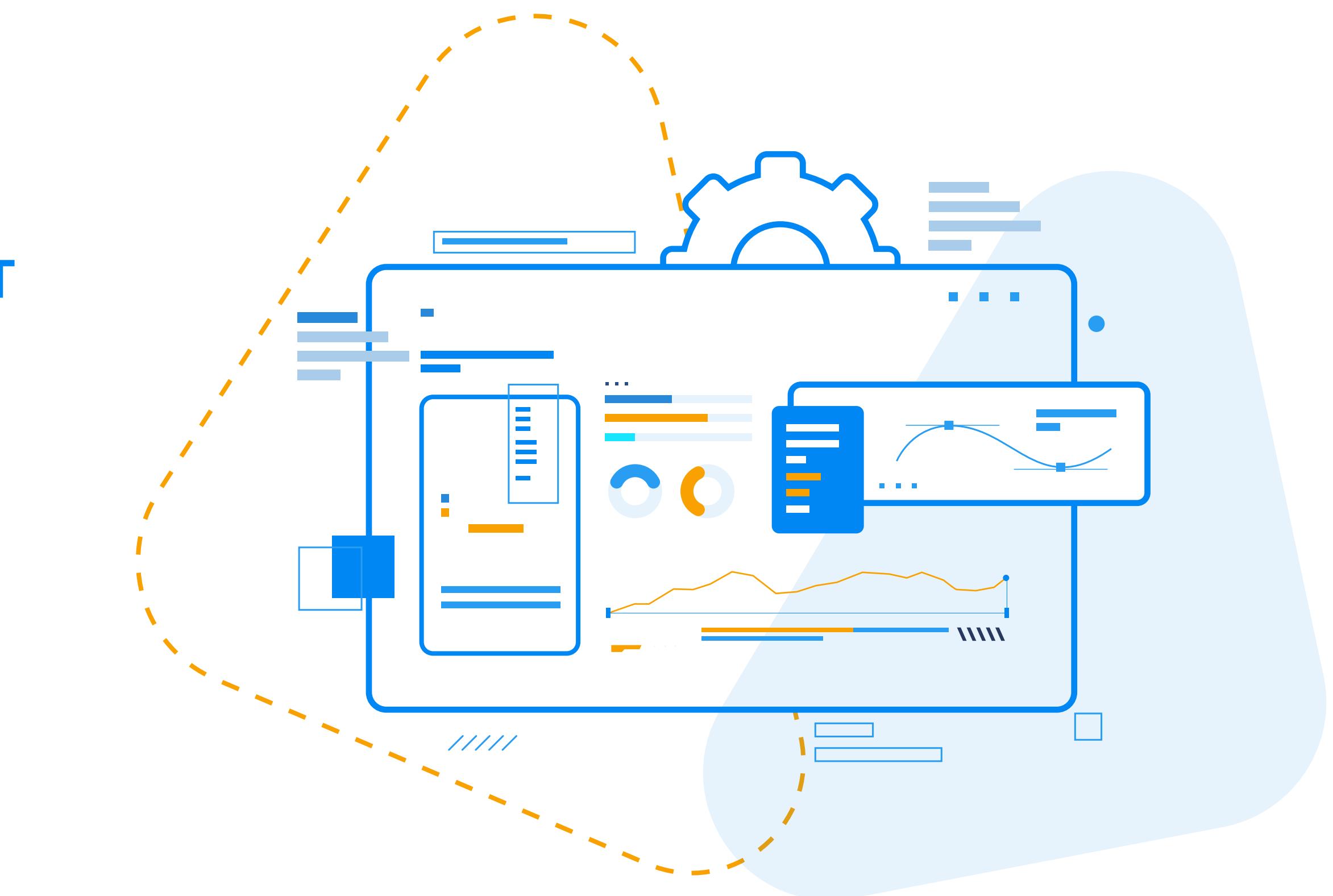


# OUR SERVICE

## ■ ADVANCED WEB & MOBILE APP DEVELOPMENT

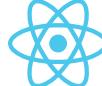
*We focus on the IT solutions, so you can focus on what matters most to your business.*

At JSLancer, we admire every client's idea and are honoured to bring it to life. With rich experience in providing offshore software development services, we have developed a wide range of consumer and enterprise-oriented applications.



## TECHNOLOGIES WE USE:

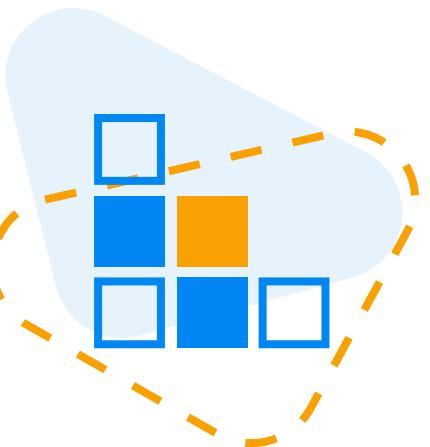
### FRONT-END

 React  Redux  Styled-components  
 Javascript  Typescript  GraphQL  SocketIO

### BACK-END

 Javascript  NodeJS  Apollo   
 MySQL  MongoDB  stripe  redis

# OUR SERVICE



## MVP SOFTWARE DEVELOPMENT

*We offer end-to-end MVP software development, so you can reduce time to market and help you achieve your goal.*

Understanding that time and cost are among top concerns for SMEs, with JSLancer's service, MVPs software development process can now become easier, and more accessible to different firms across the markets. By guiding companies from early stages, JSLancer can know clients deeply to provide solutions tailored to their specific needs and barriers.

### THINGS WE DO:

Minimum Viable Product - Proof of Concept - Prototype



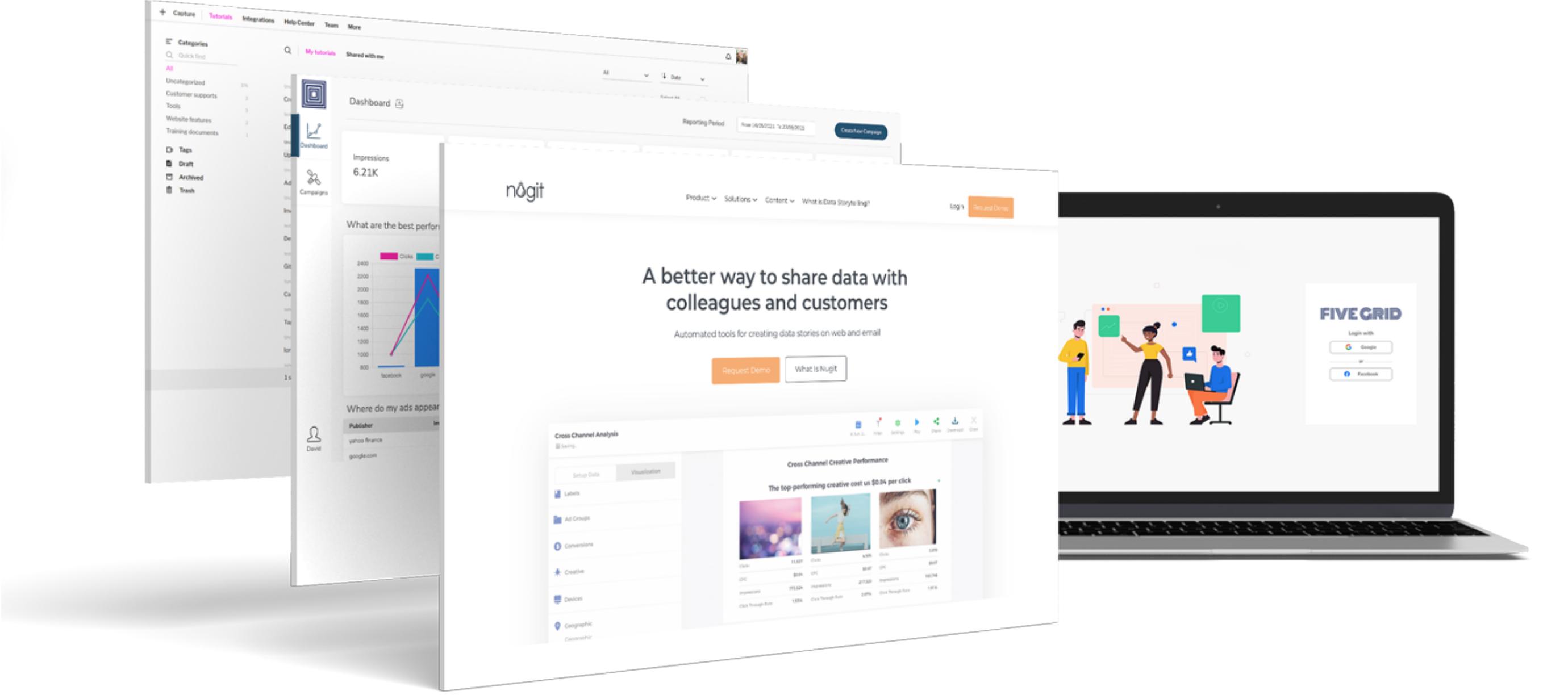
## SOFTWARE RE-ENGINEERING

*We offer re-engineering applications to make your websites & mobile apps more business efficient.*

We apply re-engineering techniques to the process of evolving your existing software applications which are out of date or not being supported by the software providers by a third party IT team in order to keep your softwares and business processes up to date with the latest technology available globally.

### THINGS WE DO:

Assess - Identify - Design - Implement



# OUR PROJECT

# FIVEGRID

## PROJECT DESCRIPTION:

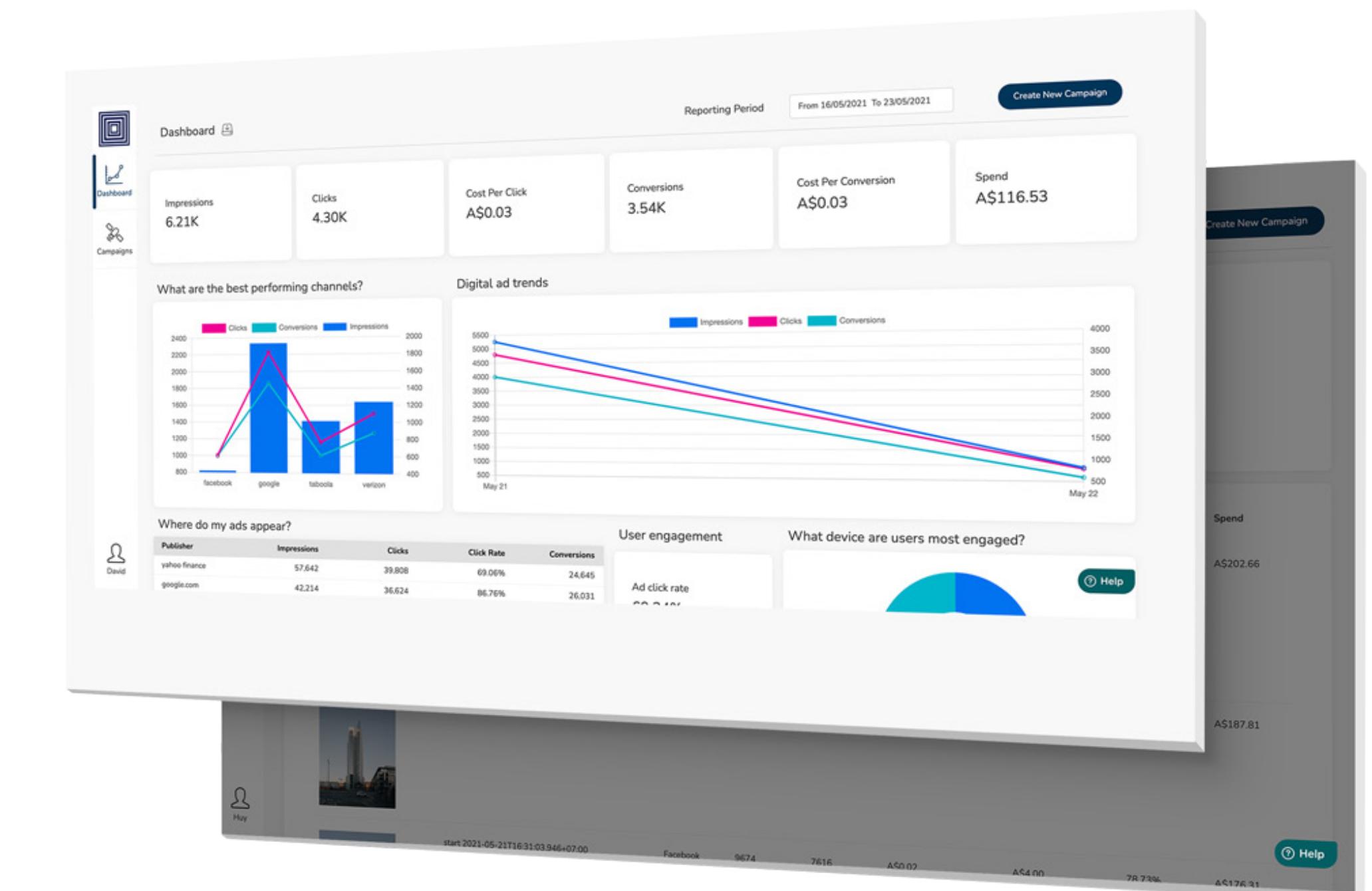
Fivegrid is a SaaS solution that streamlines digital marketing campaign activation and administration across various channels such as Search, Social, and Native Display.

They assist companies of all kinds and types in realizing the full potential of digital media and, via automation, make multichannel digital advertising more accessible.

Their platform is compatible with Google Ads, Facebook Ads, Verizon Media, Taboola, LinkedIn, and a variety of other channels.

## WHAT WE HAVE DONE?

JSLancer works as a frontend development consultant at Fivegrid. Our goal is to translate Fivegrid's incredible work into the most user-friendly interface possible so that users have a better experience. As a result, Fivegrid will accomplish their objective and provide a fundamental value to the globe.



## THINGS WE DO:

 ReactJS  NodeJS  ExpressJS  MySQL

# IORAD

## PROJECT DESCRIPTION:

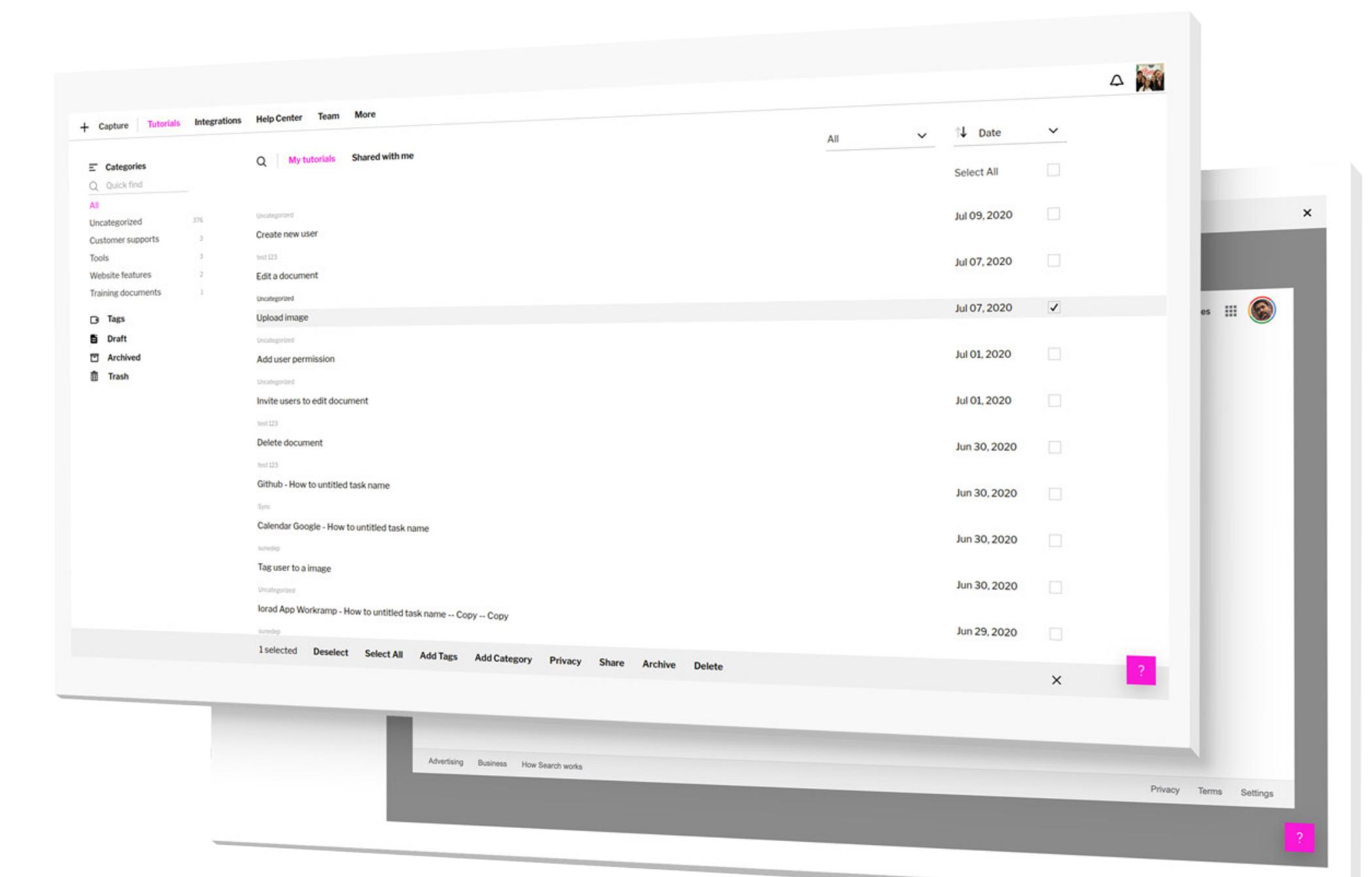
iorad offers an easy way to create guided step-by-step tutorials, instructions, and knowledgebase articles for any desktop or online application.

Without ever having to capture another screenshot, train workers on how to use the applications that run your company or offer consumers guided lessons on how to utilize a product.

## WHAT WE HAVE DONE?

Implement a new interface for the website. More and more companies have recognized the essential necessity of incorporating modern user interface design concepts into all aspects of their digital realm. JSLancer would like to bring lorad the most professional look and optimize their customers' experience.

Optimize the API Development. We develop a programming interface that will serve as the foundation for any applications working with data or requiring communication between two goods or services.



## THINGS WE DO:



React



Redux



Scss



BACKBONE.JS

OUR PROJECT 

# NUGIT.CO

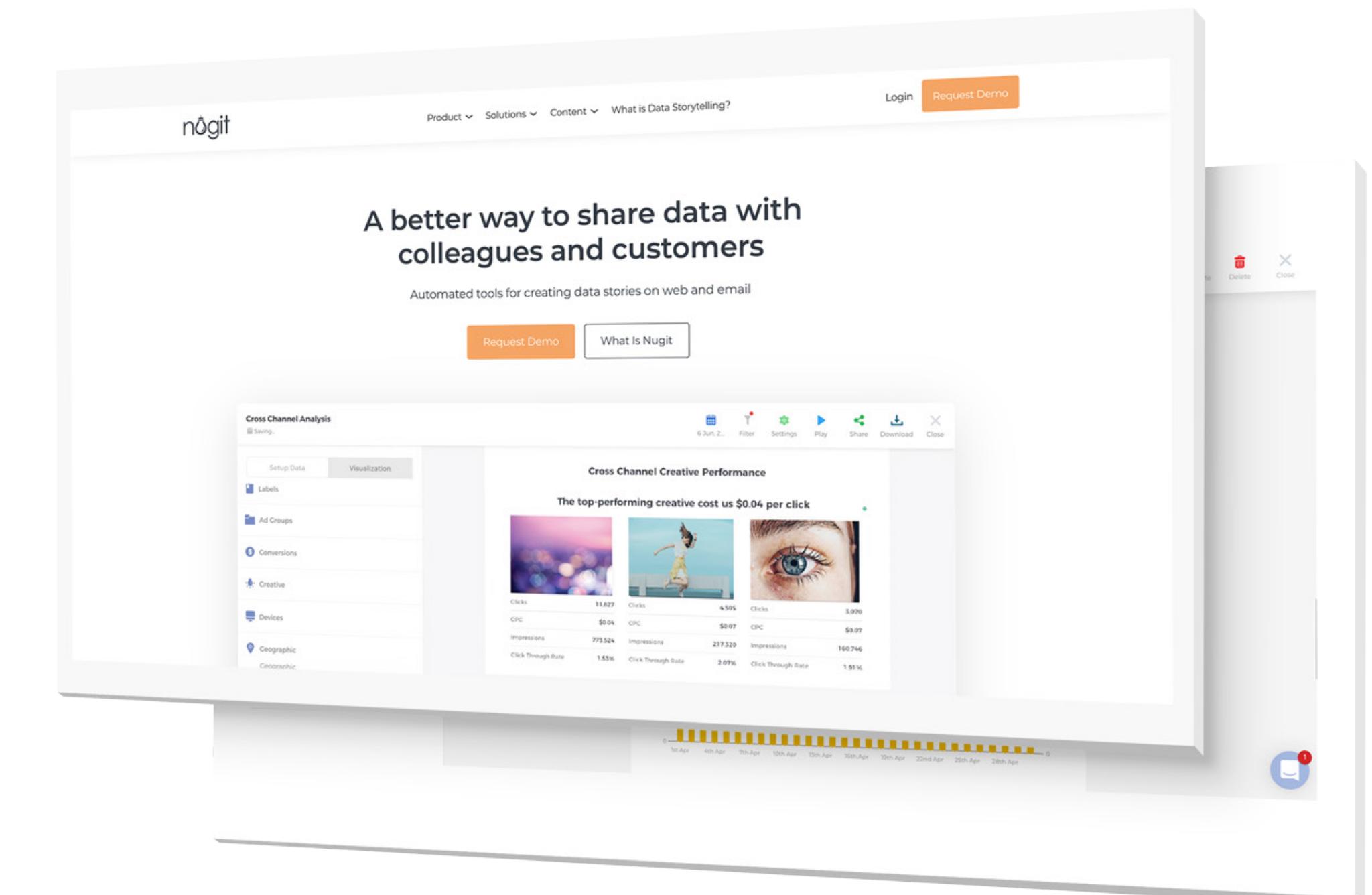
## PROJECT DESCRIPTION:

Nugit was founded in 2013 with the goal of relieving businesses of the burden of data analysis by making the essential tales buried in data available to everyone in real-time. The Data Storytelling Platform uses artificial intelligence to bridge the gap between dashboards and tales, allowing users to take ownership of new information.

Nugit's CEO is enthusiastic about using artificial intelligence to do jobs traditionally designated for people, as well as enabling data analytics to expand indefinitely in the form of Data Stories with appropriate narrative, context, and purpose. His ambition is to establish a world-class SaaS business in Singapore.

## WHAT WE HAVE DONE?

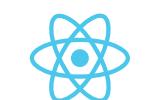
JSLancer works as a front-end development consultant at Nugit. Our desire is to visualize Nugit's amazing work to the most friendly interface, so users will have a better experience. Therefore, Nugit will achieve their goal and core value to the world.



Moreover, the partnership among us has become better than ever.

One of our team's developers has joined Nugit as a full-time developer.

## THE TECHNOLOGY STACK THAT WE USE:

 React  NodeJS  Express JS

# QUBEE

## PROJECT DESCRIPTION:

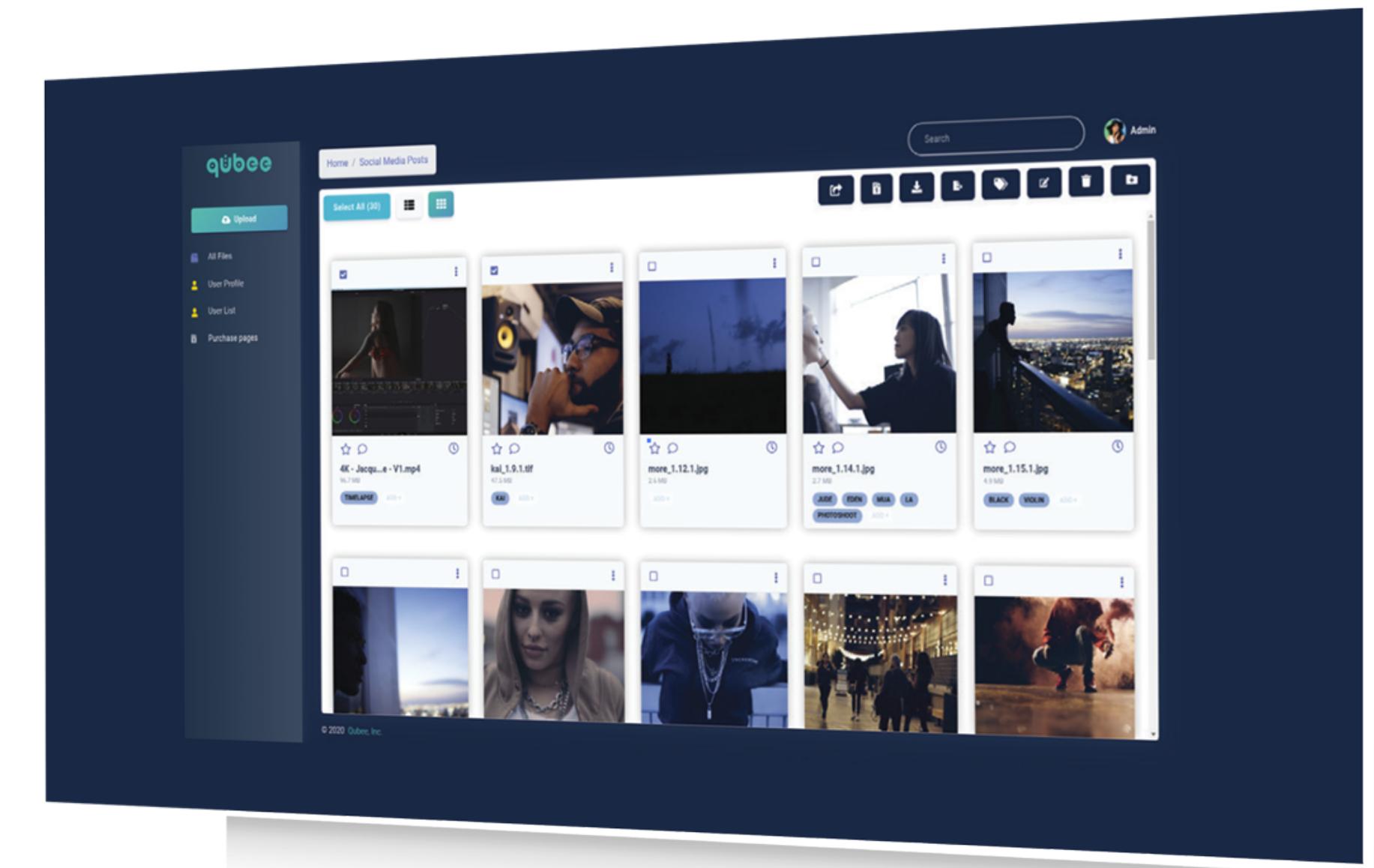
Qubee is a cloud storage and content management service where you can upload, manage, and sell your media material. You may automate the publishing of your media material to social networks like Facebook, Instagram, Twitter, and LinkedIn by creating social calendars.

Powered by C-IStudios - an idea agency that addresses advertising problems via creative thinking and strong in-house production. They create ideas with a greater purpose and execute them flawlessly to achieve maximum development.

## WHAT WE HAVE DONE?

Develop frontend UI and backend API. We understand that they are both essential in building a cool website that visitors will like engaging with. By giving a smooth operating website and friendly interface, our customers will better deliver their core value and power to visitors.

Improve their social calendar scheduler, and image processing handler. We aim to utilize cutting-edge technology to unleash the power of creativity like never before. As a result, they may create worlds that go well beyond the use of words or pictures, or the combination of the two.



## THINGS WE DO:

 React / Context API

 MongoDB  NodeJS

# OUR TEAM



**DAVID TRAN**  
Founder & CEO



**KIET NGUYEN**  
Business Manager



**LEO PHAN**  
Full Stack Developer



**TONY NGUYEN**  
Front-End Developer



**BARRY NGUYEN**  
Full Stack Developer

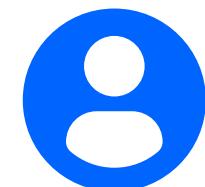


**CLEMENT LE**  
Full Stack Developer

# OUR CORE VALUES



We choose *innovation* as our mantra, for both JSLancer and for our customer. In the new, challenging era ahead, we believe that extraordinary innovation will lead us to the same level as “giants” in the field and mark significant milestones on our overall journey. There are the five following core values that form the foundation of JSLancer culture:



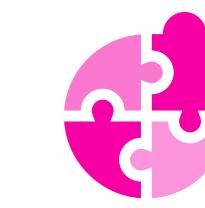
**CUSTOMERS FIRST**  
JSLancer always puts customers before anything else. Whatever product we build, we always give it a mission, which is to reflect customers' needs, bring them benefits, solve their issues, and provide satisfaction.



**IMPACTFUL INNOVATION**  
With more than a decade of experience in the field, we are confident to affirm our contribution in elevating your esteemed business technology and our role as a solid launching pad for global entrepreneurs, empowering them to grow and compete with giants in the field.



**QUALITY**  
JSLancer always strives to provide high-quality services and unsurpassed products that meet the expectations and requirements of our customers.



**PASSION**  
At JSLancer, we do not build products. We build “wonders”. And the solid foundation of the wonders all comes from our passion, responsibility, and thirst for excellence.

**INTEGRITY**  
Integrity means that we are truthful and honest in all areas of life, in our professional work and in our personal lives. We always foster candor, authenticity, and transparency in all relations, whether internal or external.

# CEO'S MESSAGE



**DAVID TRAN**  
Founder & CEO

**Dear JSLancer's partners,**

Thank you for taking the time to read our portfolio. My name is David Tran, Founder & CEO of JSLancer.

Established in 2015, JSLancer is a fast-growing software development outsourcing company that offers a wide range of software services, including website & mobile app development, MVP software development and software engineering. Our aspirational goal is to be named as one the most trusted partners for startups across the globe for B2B services, especially in the eCommerce & SaaS sector .

At JSLancer, we admire every client's idea and are honoured to bring it to life. With rich experience in providing offshore software development services, we have developed a wide range of consumer and enterprise-oriented applications.

We choose innovation as our mantra, for both JSLancer and for our customer. In the new, challenging era ahead, we believe that extraordinary innovation will lead us to the same level as "giants" in the field and mark significant milestones on our overall journey.

JSLancer welcomes everyone, we will accommodate you in your startup journey. Hence, if you have an idea and are eager to bring it to life, we'd like to discuss with you and advise you on the most fitting technological solution.

Best regards,  
**David Tran.**

# CONTACT US



## Phone

(+84) 79 770 3647



## Location

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HCMC, Vietnam



## Email

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## Website

<https://jslancer.com>



@jslancer



@jslancer



@jslancerteam





# THANK YOU.

Looking towards the bright future, JSLancer works tirelessly to add value for clients around the globe by constantly raising the standard of our services. With a new wave of the digital transformation, retail eCommerce giants have occupied a majority of the global market, namely Amazon with 40.4% of the market, Walmart and eBay with 7.1% and 4.3%, respectively. At the same time, Asia sees the expansion of unicorn startups like Shopee, Lazada, Tokopedia (197.8, 161.7, 72.4 million monthly visits).

In order to avoid monopolism and create a fairer competitive market, JSLancer has been acting as a helping hand for SME players in the eCommerce sector. **Our aspirational goal is to be named as one the most trusted partners for startups across the globe for B2B services.**

Thank you for reading. We hope we will have a chance to work with you and create some great stuff together.