CS-175 Web Design
Team Project Milestone I

Introduction

The team project is an important part of this course. It provides you with the chance to learn how to work within a team and get things done also as a team. This experience will be valuable in a commercial company setting. Planning, punctuality, getting started early, being organized, and completing tasks in a timely fashion are key to the success of any project. The objective of this assignment is to guide you in applying these crucial characteristics to your team project.

Assignment

This written assignment requires responding to the following series of guiding questions in a one-page paper. The assignment will be graded on a 3 point scale according to the following rubric:

    1 point: assignment criteria and style (typed, length, spelling/grammar, etc.)

    2 point: content (accurate presentation of information; coverage of questions; etc.)

Guiding Questions

1. *Administrative Issues.* What is the title of the proposed project? Is it a team project? If so, who are the team members? What are the duties of each team member?

2. *Purpose and goals of your project.* Is the proposed project commercial, non-profit, or personal? What is the nature, purpose, or function of the site you propose to design? What do you hope the finished site to accomplish? Who will be the users and maintainers of this site? How are you going to attract intended visitors to the site? What impressions, services, uses, functions, and feelings are you going to create for a site visitor: new visitor and repeated visitor?

3. *Architecture and Organization.* Are you creating a new site? Are you redesigning an existing site? What is your proposed site architecture and organization (generally and in big-picture terms)?

4. *Design/Aesthetics.* How are you going to make the site attractive? Do you have a theme in mind? If you are redesigning an existing site, is the site "unattractive" in your opinion? Why? What do you propose to make it attractive?

Deliverables

1. One (1) page paper. The paper must be a *Microsoft Word* document of one page.

Submission Instructions

1. The paper must be submitted on Blackboard.

2. The paper must be named **YourLastName-YourFirstName-Milestone-1.docx**.

3. If this is a team project, each team member <u>must</u> submit a copy of the paper individually so that each team member receives the proper credit.