



Lokesh Vashisht

Graphic Designer | Video Editor

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PROFILE

Experienced graphic designer and video editor with a proven track record in post-production. Adept at creating visually compelling content, delivering high-quality video editing, and utilizing advanced graphic design techniques. Strong collaborative skills, a keen eye for detail, and a deep understanding of industry-standard tools. Passionate about storytelling through visuals and producing content that resonates with audiences.

KEY SKILLS

Graphic Design	Digital Media
Video Editing	Creative Problem Solving
Motion Graphics	Team Collaboration
Post-Production	Web Development

TOOLS

Adobe Suite	PHP
HTML/CSS	SQL

WORK EXPERIENCE

Post Production Executive | Spacepepper Studios | Jan 2023 - Jul 2023 | New Delhi, India

- Managed and executed the post-production process for various video projects, ensuring timely delivery of high-quality content.
- Edited and refined video footage, adding effects, color grading, and sound mixing to create polished, professional videos.
- Collaborated with the production team to design graphics, animations, and transitions that elevated the final output.
- Developed social media content, promotional videos, and digital advertisements, contributing to the studio's creative vision.
- Implemented an efficient editing workflow, ensuring optimal turnaround times while maintaining attention to detail.

Creative Manager | Choicemonk Pvt. Ltd. | Jun 2022 - Jan 2023 | New Delhi, India

- Led the creative team in developing innovative visual content for digital marketing campaigns, enhancing brand recognition and user engagement.
- Supervised the entire production pipeline, from conceptualization to final delivery, ensuring alignment with client goals and brand aesthetics.
- Designed visually compelling graphics for digital platforms, including websites, apps, and social media.
- Edited video content for product promotions, online campaigns, integrating motion graphics, transitions and effects.
- Collaborated closely with the marketing and sales departments to deliver creative solutions that drove business growth.
- Managed cross-functional teams, fostering creativity and efficiency in fast-paced work environments.

Freelance Graphic Designer/Video Editor | Apr 2019 - Jan 2022 | India

- Designed logos, brochures, and brand materials for clients across various industries.
- Created engaging video content, including corporate videos, promotional ads, and motion graphics for social media.
- Worked closely with clients to understand their vision and deliver tailored solutions that exceeded expectations.
- Developed branding strategies, ensuring cohesive visual identities across digital and print platforms.

EDUCATION

- **Computer Games (M.S.)** | [Queen Mary University of London](#), United Kingdom | Sep 2024 – Present
- **Game Design (B.Sc.)** | [Sharda University](#), Uttar Pradesh, India | Nov 2020 – Jul 2023
- **VFX Film Making (Diploma)** | [Arena Animations](#), New Delhi, India | Apr 2019 – Mar 2020

CERTIFICATIONS

Web Development | Udemy

- 6-week course to learn Web development using HTML, CSS, PHP and SQL

Digital Marketing | Coursera

- 8-week intensive course to learn about different aspects of marketing including SEO and Social Media Marketing